

How the Urban/Rural Political Divide Plays Out in America's Suburbs

Conducted by the University of Chicago Harris School of Public Policy and The Associated
Press-NORC Center for Public Affairs Research
With funding from NORC at the University of Chicago

*Interviews: 1/16-20/2019
1,010 adults*

Margin of error: +/- 4.34 percentage points at the 95% confidence level among all adults

NOTE: All results show percentages among all respondents, unless otherwise labeled.

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Q1. How would you describe the community you live in now?

	AP-NORC 1/16-20/2019
Rural	27
Suburban	46
Urban	25
Don't Know	1
SKIPPED ON WEB/REFUSED	1
<i>N =</i>	<i>1,010</i>

Q2A. Have you lived in this community your entire life or have you lived in this community for less time?

	AP-NORC 1/16-20/2019
Lived in community entire life	36
No, lived in community less time	64
Don't Know	*
SKIPPED ON WEB/REFUSED	*
<i>N =</i>	<i>1,010</i>

Show if "No, lived in community less time" in Q2A

Q2B. How long have you lived in this community?

	AP-NORC 1/16-20/2019
Less than a year/1 to 5 year NET	40
Less than a year	7
1 to 5 year	33
6 to 10 years/11 to 20 years/More than 20 years NET	59
6 to 10 years	17
11 to 20 years	21
More than 20 years	22
Don't Know	-
SKIPPED ON WEB/REFUSED	*
<i>N =</i>	<i>658</i>

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Show if "No, lived in community less time" in Q2A

Q3. In what type of community did you spend most of your childhood, which is from when you were born to age 17?

AP-NORC 1/16-20/2019	Total	Urban	Suburban	Rural
Rural	28	24	20	45
Suburban	45	36	55	35
Urban	27	40	24	20
Don't Know	-	-	-	-
SKIPPED ON WEB/REFUSED	-	-	-	-
<i>N =</i>	658	172	336	146

Show if "No, lived in community less time" in Q2A

Q4. Have you ever lived in the following types of communities?

AP-NORC 1/16-20/2019	Yes	No	Don't Know	SKIPPED ON WEB/REFUSED
Rural (<i>N = 397</i>)	35	64	-	1
Suburban (<i>N = 201</i>)	53	45	*	2
Urban (<i>N = 385</i>)	51	48	*	1

Q6. In the 2018 election for the U.S. House of Representatives, did you vote for a Republican candidate, a Democratic candidate, someone else, or did you not vote?

AP-NORC 1/16-20/2019	Total	Urban	Suburban	Rural
Republican candidate	31	18	33	39
Democratic candidate	40	48	45	26
Someone else	5	7	5	3
Did not vote	22	26	16	29
Don't Know	-	-	-	-
SKIPPED ON WEB/REFUSED	2	1	1	1
<i>N =</i>	1,010	276	484	234

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Q7. The United States has a diverse population, with people of many different races, ethnicities, religions, and backgrounds. Do you think this diversity makes the country ... ?

	AP-NORC 1/16-20/2019	AP-NORC 2/16-20/2017	AP-NORC 6/23-27/2016
Much stronger/Moderately stronger NET	65	65	56
Much stronger	41	44	29
Moderately stronger	24	21	27
Neither stronger nor weaker	25	23	28
Moderately weaker/Much weaker NET	8	11	16
Moderately weaker	6	9	12
Much weaker	2	2	4
Don't Know	*	*	*
SKIPPED ON WEB/REFUSED	1	*	*

N = 1,010

1,010

1,004

1,008

AP-NORC 1/16-20/2019	Total	Urban	Suburban	Rural
Much stronger/Moderately stronger NET	65	68	68	58
Much stronger	41	48	44	31
Moderately stronger	24	20	24	27
Neither stronger nor weaker	25	23	25	28
Moderately weaker/Much weaker NET	8	7	7	12
Moderately weaker	6	5	5	9
Much weaker	2	2	2	3
Don't Know	*	-	-	*
SKIPPED ON WEB/REFUSED	1	2	*	2

N =

1,010

276

484

234

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Q8. In general, do you think the benefits the United States gets from legal immigration outweigh the risks, or are the risks to the United States great enough so that legal immigration should be further limited?

	AP-NORC 1/16-20/2019	AP-NORC 2/16-20/2017
Benefits outweigh risks	59	67
Risks great enough to further limit	37	31
Don't Know	2	1
SKIPPED ON WEB/REFUSED	2	2
<i>N =</i>	<i>1,010</i>	<i>1,004</i>

AP-NORC 1/16-20/2019	Total	Urban	Suburban	Rural
Benefits outweigh risks	59	64	63	50
Risks great enough to further limit	27	33	35	43
Don't Know	2	2	1	3
SKIPPED ON WEB/REFUSED	2	1	1	4
<i>N =</i>	<i>1,010</i>	<i>276</i>	<i>484</i>	<i>234</i>

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Q9. Imagine that you are moving to another community. In deciding where to live, how important would each of the following be to you?

[ITEMS RANDOMIZED; BOTTOM TWO ITEMS ANCHORED]

AP-NORC 1/16-20/2019	Not at all/Not very important NET	Not at all important	Not very important	Moderately important	Very/ Extremely important NET	Very important	Extremely important	DK	SKP/ REF
Living in a place where most people share your political views	53	20	33	33	12	9	3	-	1
Having high-quality public schools	19	10	9	21	59	31	28	*	1
Living in a place with a mix of people from different racial and ethnic backgrounds	39	15	25	35	25	16	8	-	1
Living in a place with many people who share your religious faith	57	29	29	27	15	11	4	*	1
Being near art museums and theaters	49	21	28	36	14	10	4	*	1
Having easy access to outdoors for things like hiking, fishing, and camping	28	9	19	37	34	22	12	-	1
Being near your extended family	22	10	12	35	43	29	13	-	1

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Living in a place where you could afford more space	17	7	10	35	47	33	14	*	1
Having easy access to restaurant and stores	10	3	7	39	50	35	15	*	1

N= 1,010

[Living in a place where most people share your political views]

AP-NORC 1/16-20/2019	Total	Urban	Suburban	Rural
Not at all/Not very important NET	53	52	50	61
Not at all important	20	24	18	21
Not very important	33	28	32	39
Moderately important	33	35	39	24
Very/Extremely important NET	12	11	11	15
Very important	9	9	8	10
Extremely important	3	2	3	5
Don't Know	-	-	-	-
SKIPPED ON WEB/REFUSED	1	2	*	-

N=

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[Having high-quality public schools]

AP-NORC 1/16-20/2019	Total	Urban	Suburban	Rural
Not at all/Not very important NET	19	20	18	20
Not at all important	10	9	10	11
Not very important	9	10	8	9
Moderately important	21	24	19	23
Very/Extremely important NET	59	55	62	57
Very important	31	27	29	38
Extremely important	28	28	33	19
Don't Know	*	-	-	-
SKIPPED ON WEB/REFUSED	1	2	*	*

N=

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[Living in a place with a mix of people from different racial and ethnic backgrounds]

AP-NORC 1/16-20/2019	Total	Urban	Suburban	Rural
Not at all/Not very important NET	39	30	36	55
Not at all important	15	13	11	23
Not very important	25	16	26	32
Moderately important	35	34	40	26
Very/Extremely important NET	25	34	23	18
Very important	16	23	16	9
Extremely important	8	11	7	9
Don't Know	-	-	-	-
SKIPPED ON WEB/REFUSED	1	2	*	*
<i>N=</i>	<i>1,010</i>	<i>276</i>	<i>484</i>	<i>234</i>

[Living in a place with many people who share your religious faith]

AP-NORC 1/16-20/2019	Total	Urban	Suburban	Rural
Not at all/Not very important NET	57	67	54	54
Not at all important	29	36	27	27
Not very important	29	32	27	27
Moderately important	27	21	32	24
Very/Extremely important NET	15	10	14	22
Very important	11	6	10	17
Extremely important	4	4	3	5
Don't Know	*	-	-	*
SKIPPED ON WEB/REFUSED	1	2	*	-
<i>N=</i>	<i>1,010</i>	<i>276</i>	<i>484</i>	<i>234</i>

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[Being near art museums and theaters]

AP-NORC 1/16-20/2019	Total	Urban	Suburban	Rural
Not at all/Not very important NET	49	43	47	59
Not at all important	21	22	19	25
Not very important	28	21	29	34
Moderately important	36	36	39	31
Very/Extremely important NET	14	20	14	10
Very important	10	16	9	6
Extremely important	4	4	4	5
Don't Know	*	-	-	-
SKIPPED ON WEB/REFUSED	1	2	*	-
<i>N=</i>	<i>1,010</i>	<i>276</i>	<i>484</i>	<i>234</i>

[Having easy access to outdoors for things like hiking, fishing, and camping]

AP-NORC 1/16-20/2019	Total	Urban	Suburban	Rural
Not at all/Not very important NET	28	36	28	19
Not at all important	9	13	8	7
Not very important	19	23	20	12
Moderately important	37	41	37	36
Very/Extremely important NET	34	22	36	44
Very important	22	14	22	32
Extremely important	12	9	13	12
Don't Know	-	-	-	-
SKIPPED ON WEB/REFUSED	1	1	*	*
<i>N=</i>	<i>1,010</i>	<i>276</i>	<i>484</i>	<i>234</i>

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[Being near your extended family]

AP-NORC 1/16-20/2019	Total	Urban	Suburban	Rural
Not at all/Not very important NET	22	26	22	17
Not at all important	10	14	8	8
Not very important	12	12	14	9
Moderately important	35	39	34	35
Very/Extremely important NET	43	34	44	48
Very important	29	23	28	37
Extremely important	13	12	16	11
Don't Know	-	-	-	-
SKIPPED ON WEB/REFUSED	1	1	*	*
<i>N=</i>	<i>1,010</i>	<i>276</i>	<i>484</i>	<i>234</i>

[Living in a place where you could afford more space]

AP-NORC 1/16-20/2019	Total	Urban	Suburban	Rural
Not at all/Not very important NET	17	18	14	17
Not at all important	7	9	5	7
Not very important	10	10	10	10
Moderately important	35	36	37	30
Very/Extremely important NET	47	45	47	52
Very important	33	28	35	37
Extremely important	14	16	12	15
Don't Know	*	-	1	-
SKIPPED ON WEB/REFUSED	1	1	*	*
<i>N=</i>	<i>1,010</i>	<i>276</i>	<i>484</i>	<i>234</i>

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[Having easy access to restaurants and stores]

AP-NORC 1/16-20/2019	Total	Urban	Suburban	Rural
Not at all/Not very important NET	10	10	6	19
Not at all important	3	1	3	7
Not very important	7	8	3	12
Moderately important	39	35	40	42
Very/Extremely important NET	50	54	54	39
Very important	35	29	39	32
Extremely important	15	25	14	8
Don't Know	*	*	-	-
SKIPPED ON WEB/REFUSED	1	1	*	-
<i>N=</i>	<i>1,010</i>	<i>276</i>	<i>484</i>	<i>234</i>

The following questions were asked on the same survey as part of the January AP-NORC Poll. All respondents to the UChicago Harris/AP-NORC Poll answered the following questions prior to answering the questions about their community. A full listing of all the AP-NORC questions can be found [here](#).

CUR1. Generally speaking, would you say things in this country are heading in the...

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC 1/16-20/2019	Total	Urban	Suburban	Rural
Right direction	28	17	31	35
Wrong direction	70	82	69	63
Don't Know	2	1	*	2
SKIPPED ON WEB/REFUSED	*	-	*	*
<i>N=</i>	<i>1,010</i>	<i>276</i>	<i>484</i>	<i>234</i>

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CUR2. Overall, do you approve or disapprove of the way Donald Trump is handling his job as president?

If don't know, skipped, or refused in CUR2

CUR3. If you had to choose, do you lean more toward approving or disapproving of the way Donald Trump is handling his job as president?

If approve in CUR2

CUR3A. Would you say you approve of the way Donald Trump is handling his job as president strongly or do you approve just somewhat?

If disapprove in CUR2

CUR3B. Would you say you disapprove of the way Donald Trump is handling his job as president strongly or do you disapprove just somewhat?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC 1/16-20/2019	Total	Urban	Suburban	Rural
Approve NET	34	21	36	45
Strongly approve	18	9	19	26
Somewhat approve	16	12	17	18
Lean toward approving	*	*	-	*
Do not lean either way	*	-	*	*
Disapprove NET	65	77	64	54
Lean toward disapproving	1	1	1	1
Somewhat disapprove	11	11	11	8
Strongly disapprove	53	65	51	44
Don't Know	*	2	-	-
SKIPPED ON WEB/REFUSED	*	-	*	*
<i>N=</i>	<i>1,010</i>	<i>276</i>	<i>484</i>	<i>234</i>

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CURY2. Overall, do you approve or disapprove of the way Donald Trump is handling...?

Follow-up question not asked January 2019

If Don't know, skipped, or refused in CURY2

CURYX. If you had to choose, do you lean more toward approving or disapproving of the way Donald Trump is handling ...?

[ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC 1/16-20/2019	Approve	Disapprove	Don't Know	SKP/REFUSE
Economy	45	54	*	1
Trade negotiations with other countries	39	59	1	1
Foreign policy	35	62	1	2
Immigration	37	61	*	1
Health care	35	62	1	2
The federal budget deficit	45	54	*	1
Taxes	41	56	1	1
Border security	39	60	*	1

N= 1,010

[Economy]

AP-NORC 1/16-20/2019	Total	Urban	Suburban	Rural
Approve	45	32	45	59
Disapprove	54	67	54	41
Don't Know	*	-	*	-
SKIPPED ON WEB/REFUSED	1	1	*	*

N= 1,010 276 484 234

[Trade negotiations with other countries]

AP-NORC 1/16-20/2019	Total	Urban	Suburban	Rural
Approve	39	28	41	49
Disapprove	59	71	58	50
Don't Know	1	*	1	1
SKIPPED ON WEB/REFUSED	1	1	*	*

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[Foreign policy]

AP-NORC 1/16-20/2019	Total	Urban	Suburban	Rural
Approve	35	22	37	47
Disapprove	62	75	62	52
Don't Know	1	1	*	1
SKIPPED ON WEB/REFUSED	2	1	1	1
<i>N=</i>	<i>1,010</i>	<i>276</i>	<i>484</i>	<i>234</i>

[Immigration]

AP-NORC 1/16-20/2019	Total	Urban	Suburban	Rural
Approve	37	26	38	46
Disapprove	61	73	60	53
Don't Know	*	*	*	*
SKIPPED ON WEB/REFUSED	1	1	1	-
<i>N=</i>	<i>1,010</i>	<i>276</i>	<i>484</i>	<i>234</i>

[Health care]

AP-NORC 1/16-20/2019	Total	Urban	Suburban	Rural
Approve	35	22	37	44
Disapprove	62	77	60	54
Don't Know	1	*	1	2
SKIPPED ON WEB/REFUSED	2	1	2	-
<i>N=</i>	<i>1,010</i>	<i>276</i>	<i>484</i>	<i>234</i>

[The federal budget deficit]

AP-NORC 1/16-20/2019	Total	Urban	Suburban	Rural
Approve	31	23	34	36
Disapprove	66	73	65	60
Don't Know	1	1	1	2
SKIPPED ON WEB/REFUSED	2	3	1	1
<i>N=</i>	<i>1,010</i>	<i>276</i>	<i>484</i>	<i>234</i>

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Taxes

AP-NORC 1/16-20/2019	Total	Urban	Suburban	Rural
Approve	41	30	42	52
Disapprove	56	68	56	48
Don't Know	1	1	1	1
SKIPPED ON WEB/REFUSED	1	1	*	-
<i>N=</i>	<i>1,010</i>	<i>276</i>	<i>484</i>	<i>234</i>

[Border security]

AP-NORC 1/16-20/2019	Total	Urban	Suburban	Rural
Approve	39	26	40	49
Disapprove	60	73	59	48
Don't Know	*	-	-	1
SKIPPED ON WEB/REFUSED	1	1	1	1
<i>N=</i>	<i>1,010</i>	<i>276</i>	<i>484</i>	<i>234</i>

B1A. How would you describe the nation's economy these days? Would you say ...

If Neither good nor poor, don't know, or refused in B1A

B1B. If you have to choose, do you lean more toward the nation's economy being good or the nation's economy being poor?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC 1/16-20/2019	Total	Urban	Suburban	Rural
Very/somewhat/lean toward good NET	53	42	55	60
Very good	9	3	12	12
Somewhat good	31	26	31	34
Lean toward good	13	12	12	14
Neither good nor poor	*	*	-	-
Lean toward/somewhat/very poor NET	47	57	45	40
Lean toward poor	14	21	11	13
Somewhat poor	23	22	25	23
Very poor	9	13	9	5
DON'T KNOW	*	*	-	-
SKIP/REFUSED	1	1	*	-
<i>N=</i>	<i>1,010</i>	<i>276</i>	<i>484</i>	<i>234</i>

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FP2. How personally concerned are you that each of the following poses a direct threat to the United States?

[ITEMS RANDOMIZED]

AP-NORC 1/16-20/2019	Extremely/ Very concerned NET	Extremely concerned	Very concerned	Moderately concerned	Not very/ Not concerned at all	Not very concerned	Not concerned at all	DK	SKP /REF
North Korea's nuclear program	51	23	28	33	15	10	5	*	*
Iran's nuclear program	48	21	27	34	18	11	7	-	*
Extremist militant groups	55	24	31	30	15	10	5	1	*
Russia's influence around the world	46	24	23	34	19	14	5	*	*
China's influence around the world	39	15	25	40	20	15	5	*	*
The spread of infectious diseases	45	17	28	33	22	17	5	-	1
Climate change	51	29	22	25	22	14	8	1	*
Illegal immigration	39	19	20	27	33	24	10	-	*

N=1,010

[North Korea's nuclear program]

AP-NORC 1/16-20/2019	Total	Urban	Suburban	Rural
Extremely/Very concerned NET	51	55	48	55
Extremely concerned	23	24	21	26
Very concerned	28	31	27	29
Moderately concerned	33	27	38	31
Not very/Not concerned at all NET	15	18	14	14
Not very concerned	10	10	9	11
Not concerned at all	5	9	5	3
DON'T KNOW	*	-	-	-
SKIP/REFUSED	*	-	-	-

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[Iran's nuclear program]

AP-NORC 1/16-20/2019	Total	Urban	Suburban	Rural
Extremely/Very concerned NET	48	49	48	48
Extremely concerned	21	22	18	24
Very concerned	27	27	30	24
Moderately concerned	34	29	35	35
Not very/Not concerned at all NET	18	21	17	17
Not very concerned	11	10	12	12
Not concerned at all	7	12	5	6
DON'T KNOW	-	-	-	-
SKIP/REFUSED	*	*	-	*

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[Extremist militant groups]

AP-NORC 1/16-20/2019	Total	Urban	Suburban	Rural
Extremely/Very concerned NET	55	51	55	60
Extremely concerned	24	23	24	26
Very concerned	31	28	31	35
Moderately concerned	30	25	35	26
Not very/Not concerned at all NET	15	23	10	14
Not very concerned	10	14	7	12
Not concerned at all	5	9	3	2
DON'T KNOW	1	*	*	-
SKIP/REFUSED	*	-	*	-

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[Russia's influence around the world]

AP-NORC 1/16-20/2019	Total	Urban	Suburban	Rural
Extremely/Very concerned NET	46	49	47	44
Extremely concerned	24	27	24	22
Very concerned	23	23	23	22
Moderately concerned	34	32	35	33
Not very/Not concerned at all NET	19	19	18	23
Not very concerned	14	12	13	18
Not concerned at all	5	7	4	5
DON'T KNOW	*	-	*	-
SKIP/REFUSED	*	-	-	*
<i>N=</i>	<i>1,010</i>	<i>276</i>	<i>484</i>	<i>234</i>

[China's influence around the world]

AP-NORC 1/16-20/2019	Total	Urban	Suburban	Rural
Extremely/Very concerned NET	39	42	40	38
Extremely concerned	15	18	13	15
Very concerned	25	25	27	23
Moderately concerned	40	35	43	41
Not very/Not concerned at all NET	20	22	17	21
Not very concerned	15	15	13	19
Not concerned at all	5	7	4	3
DON'T KNOW	*	*	-	-
SKIP/REFUSED	*	*	*	-
<i>N=</i>	<i>1,010</i>	<i>276</i>	<i>484</i>	<i>234</i>

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[The spread of infectious diseases]

AP-NORC 1/16-20/2019	Total	Urban	Suburban	Rural
Extremely/Very concerned NET	45	44	45	44
Extremely concerned	17	16	17	17
Very concerned	28	28	29	27
Moderately concerned	33	30	34	36
Not very/Not concerned at all NET	22	26	21	19
Not very concerned	17	20	16	16
Not concerned at all	5	6	5	3
DON'T KNOW	-	-	-	-
SKIP/REFUSED	1	*	*	1

N= 1,010 276 484 234

[Climate change]

AP-NORC 1/16-20/2019	Total	Urban	Suburban	Rural
Extremely/Very concerned NET	51	60	56	37
Extremely concerned	29	39	29	21
Very concerned	22	21	27	16
Moderately concerned	25	20	24	33
Not very/Not concerned at all NET	22	20	20	29
Not very concerned	14	12	12	20
Not concerned at all	8	8	8	9
DON'T KNOW	1	*	1	1
SKIP/REFUSED	*	*	*	-

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[Illegal immigration]

AP-NORC 1/16-20/2019	Total	Urban	Suburban	Rural
Extremely/Very concerned NET	39	31	41	43
Extremely concerned	19	15	19	23
Very concerned	20	16	22	20
Moderately concerned	27	25	26	32
Not very/Not concerned at all NET	33	44	33	25
Not very concerned	24	32	23	19
Not concerned at all	10	12	10	6
DON'T KNOW	-	-	-	-
SKIP/REFUSED	*	*	*	-
<i>N=</i>	<i>1,010</i>	<i>276</i>	<i>484</i>	<i>234</i>

WALL1. Do you favor, oppose, or neither favor nor oppose building a wall along the U.S.-Mexican border?

AP-NORC 1/16-20/2019	Total	Urban	Suburban	Rural
Strongly/Somewhat favor NET	37	25	35	50
Strongly favor	25	18	24	35
Somewhat favor	11	7	11	15
Neither favor nor oppose	15	16	15	12
Strongly/Somewhat oppose	48	59	49	38
Somewhat oppose	11	13	11	10
Strongly oppose	37	46	39	28
DON'T KNOW	-	-	-	-
SKIP/REFUSED	*	-	-	-
<i>N=</i>	<i>1,010</i>	<i>276</i>	<i>484</i>	<i>234</i>

How the Urban/Rural Political Divide Plays Out in America's Suburbs

WALL6. Do you think a wall along the U.S.-Mexico border would do [more to help, more to hurt/more to hurt, more to help] the U.S. economy, or wouldn't it make much difference?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	Total	Urban	Suburban	Rural
More to help	28	19	27	39
More to hurt	29	36	30	23
Not make much difference	42	43	43	38
DON'T KNOW	*	*	*	-
SKIP/REFUSED	1	1	1	1

N= 1,010

PID1. Do you consider yourself a Democrat, a Republican, an independent or none of these?

AP-NORC 1/16-20/2019	Total	Urban	Suburban	Rural
Democrat	29	37	32	17
Republican	24	13	27	30
Independent	30	29	30	33
None of these	16	21	10	21
DON'T KNOW	-	-	-	-
SKIPPED ON WEB/REFUSED	1	*	1	-

N= 1,010 276 484 234

How the Urban/Rural Political Divide Plays Out in America's Suburbs

If Democrat in PID1

PIDa. Do you consider yourself a strong Democrat or a moderate Democrat?

If Republican in PID1

PIDb. Do you consider yourself a strong Republican or a moderate Republican?

If Independent, None of these, or Don't Know/SKIPPED ON WEB/Refused in PID1

PIDi. Do you lean more toward the Democrats or the Republicans?

[PID1, PIDA, PIDB, AND PIDI COMBINED]

AP-NORC 1/16-20/2019	Total	Urban	Suburban	Rural
Democrat NET	44	58	46	28
Strong Democrat	11	16	13	5
Moderate Democrat	18	22	19	12
Lean Democrat	15	21	14	12
Independent/None – Don't lean	21	25	15	30
Republican NET	34	17	39	42
Lean Republican	10	5	12	12
Moderate Republican	14	9	16	15
Strong Republican	10	4	11	15
Unknown	1	-	1	*
<i>N=</i>	<i>1,010</i>	<i>276</i>	<i>484</i>	<i>234</i>

G11B. Generally speaking, do you consider yourself a...?

AP-NORC 1/16-20/2019	Total	Urban	Suburban	Rural
Liberal	21	28	22	12
Conservative	32	19	30	48
Moderate	45	51	46	38
DON'T KNOW	1	2	*	-
SKIPPED ON WEB/REFUSED	1	1	1	1
<i>N=</i>	<i>1,010</i>	<i>276</i>	<i>484</i>	<i>234</i>

How the Urban/Rural Political Divide Plays Out in America's Suburbs

AGE

AP-NORC 1/16-20/2019	Total	Urban	Suburban	Rural
18-24	12	17	10	10
25-34	19	23	17	18
35-44	15	18	13	16
45-54	15	16	15	15
55-64	19	13	24	16
65-74	14	9	15	15
75+	7	5	6	10
<i>N=</i>	1,010	276	484	234

GENDER

AP-NORC 1/16-20/2019	Total	Urban	Suburban	Rural
Male	48	53	49	46
Female	52	47	51	54
<i>N=</i>	1,010	276	484	234

RACE/ETHNICITY

AP-NORC 1/16-20/2019	Total	Urban	Suburban	Rural
White	63	47	67	74
Black or African American	12	20	9	7
Hispanic	16	20	16	13
Other	8	13	8	6
<i>N=</i>	1,010	276	484	234

How the Urban/Rural Political Divide Plays Out in America's Suburbs

MARITAL STATUS

AP-NORC 1/16-20/2019	Total	Urban	Suburban	Rural
Married	48	31	55	54
Widowed	6	5	5	8
Divorced	12	11	13	12
Separated	3	3	2	3
Never married	24	36	22	16
Living with partner	8	14	4	8
<i>N</i> =	1,010	276	484	234

EMPLOYMENT STATUS

AP-NORC 1/16-20/2019	Total	Urban	Suburban	Rural
Employed	59	59	66	49
Not employed	41	41	34	51
<i>N</i> =	1,010	276	484	234

EDUCATION

AP-NORC 1/16-20/2019	Total	Urban	Suburban	Rural
Less than a high school diploma	11	12	6	18
High school graduate or equivalent	29	29	23	36
Some college	28	26	30	27
College graduate or above	32	33	40	19
<i>N</i> =	1,010	276	484	234

How the Urban/Rural Political Divide Plays Out in America's Suburbs

INCOME

AP-NORC 1/16-20/2019	Total	Urban	Suburban	Rural
Under \$10,000	6	6	5	6
\$10,000 to under \$20,000	10	16	7	11
\$20,000 to under \$30,000	11	12	10	10
\$30,000 to under \$40,000	11	16	8	13
\$40,000 to under \$50,000	9	6	8	14
\$50,000 to under \$75,000	19	12	21	22
\$75,000 to under \$100,000	12	13	12	10
\$100,000 to under \$150,000	15	14	18	14
\$150,000 or more	8	6	12	4

N=

1,010

276

484

234

Study Methodology

This survey was conducted by the University of Chicago Harris School of Public Policy and The Associated Press-NORC Center for Public Affairs Research with funding from NORC at the University of Chicago. Staff from Harris Public Policy and The AP-NORC Center collaborated on all aspects of the study.

Data were collected using the AmeriSpeak Omnibus®, a monthly multi-client survey using NORC's probability-based panel designed to be representative of the U.S. household population. The survey was part of a larger study that included questions about other topics not included in this report. During the initial recruitment phase of the panel, randomly selected U.S. households were sampled with a known, non-zero probability of selection from the NORC National Sample Frame and then contacted by U.S. mail, email, telephone, and field interviewers (face-to-face). The panel provides sample coverage of approximately 97 percent of the U.S. household population. Those excluded from the sample include people with P.O. Box only addresses, some addresses not listed in the USPS Delivery Sequence File, and some newly constructed dwellings.

Interviews for this survey were conducted between January 16 and 20, 2019, with adults age 18 and over representing the 50 states and the District of Columbia. Panel members were randomly drawn from AmeriSpeak, and 1,010 completed the survey—878 via the web and 132 via telephone. Interviews were conducted in English. The final stage completion rate is 22.3 percent, the weighted household panel response rate is 34.2 percent, and the weighted household panel retention rate is 85.1 percent, for a cumulative response rate of 6.5 percent. The overall margin of sampling error is +/- 4.34 percentage points at the 95 percent confidence level, including the design effect. The margin of sampling error may be higher for subgroups.

Among respondents, 276 identified as living in an urban community, and the margin of sampling error for urban respondents is +/- 8.07 percentage points at the 95 percent confidence level, including the design effect. There were 484 respondents who identified as living in a suburban community and the margin of sampling error for suburban respondents is +/- 5.83 percentage points at the 95 percent confidence level, including the design effect. Among respondents, 235 identified as living in a rural community, and the margin of sampling error for rural respondents is +/- 7.56 percentage points at the 95 percent confidence level, including the design effect.

Once the sample has been selected and fielded, and all the study data have been collected and made final, a poststratification process is used to adjust for any survey nonresponse as well as any noncoverage or under- and oversampling resulting from the study specific sample design. Poststratification variables included age, gender, census division, race/ethnicity, and education. Weighting variables were obtained from the 2018 Current Population Survey. The weighted data reflect the U.S. population of adults age 18 and over.

A topline with full question wordings is available at www.apnorc.org. For more information, email info@apnorc.org.

About the University of Chicago Harris School of Public Policy

One of the largest graduate professional schools at the University of Chicago, Harris Public Policy has been driven by the belief that evidence-based research, not ideology or intuition, is the best guide for public policy. For more than three decades, our exceptional community of scholars, students, and alumni have applied this exacting perspective to the world's most pressing problems using the latest tools of social science. Through our undergraduate and graduate programs, we empower a new

generation of data-driven leaders to create a positive social impact throughout our global society.

<https://harris.uchicago.edu/>

About the Associated Press-NORC Center for Public Affairs Research

The AP-NORC Center for Public Affairs Research taps into the power of social science research and the highest-quality journalism to bring key information to people across the nation and throughout the world.

- The Associated Press (AP) is the world's essential news organization, bringing fast, unbiased news to all media platforms and formats.
- NORC at the University of Chicago is one of the oldest and most respected, independent research institutions in the world.

The two organizations have established The AP-NORC Center for Public Affairs Research to conduct, analyze, and distribute social science research in the public interest on newsworthy topics, and to use the power of journalism to tell the stories that research reveals.

The founding principles of The AP-NORC Center include a mandate to carefully preserve and protect the scientific integrity and objectivity of NORC and the journalistic independence of AP. All work conducted by the Center conforms to the highest levels of scientific integrity to prevent any real or perceived bias in the research. All of the work of the Center is subject to review by its advisory committee to help ensure it meets these standards. The Center will publicize the results of all studies and make all datasets and study documentation available to scholars and the public.