

## PUBLIC USE FILE CODEBOOK

- Americans' Foreign Relations Outlook
- American Attitudes Toward Teacher Pay and Protests
- Americans' Views of Privacy and Data Security in the Digital Age

NOVEMBER 2018

PRESENTED BY:  
NORC at the  
University of Chicago

## Table of Contents

<b>Study Methodology</b> .....	<b>1</b>
<b>About The Associated Press-NORC Center for Public Affairs Research</b> .....	<b>2</b>
<b>Index of Variables: <i>Listed in the order they appear on the file</i></b> .....	<b>3</b>
<b>Details of Variables</b> .....	<b>13</b>
Map of Census Regions.....	40

## Study Methodology

This survey was conducted by The Associated Press-NORC Center for Public Affairs Research and with funding from The Associated Press and NORC at the University of Chicago. Data were collected using the AmeriSpeak Omnibus®, a monthly multi-client survey using NORC’s probability-based panel designed to be representative of the U.S. household population. The survey was part of a larger study that included questions about other topics not included in this report. During the initial recruitment phase of the panel, randomly selected U.S. households were sampled with a known, non-zero probability of selection from the NORC National Sample Frame and then contacted by U.S. mail, email, telephone, and field interviewers (face-to-face). The panel provides sample coverage of approximately 97% of the U.S. household population. Those excluded from the sample include people with P.O. Box only addresses, some addresses not listed in the USPS Delivery Sequence File, and some newly constructed dwellings.

Interviews for this survey were conducted between April 11 and 16, 2018, with adults age 18 and over representing the 50 states and the District of Columbia. Panel members were randomly drawn from AmeriSpeak, and 1,140 completed the survey—1,021 via the web and 119 via telephone. Interviews were conducted in both English and Spanish, depending on respondent preference. The final stage completion rate is 22.2 percent, the weighted household panel response rate is 33.7 percent, and the weighted household panel retention rate is 87.2 percent, for a cumulative response rate of 6.5 percent. The overall margin of sampling error is +/- 4.0 percentage points at the 95 percent confidence level, including the design effect. The margin of sampling error may be higher for subgroups.

Once the sample has been selected and fielded, and all the study data have been collected and made final, a poststratification process is used to adjust for any survey nonresponse as well as any noncoverage or under and oversampling resulting from the study specific sample design. Poststratification variables included age, gender, census division, race/ethnicity, and education. Weighting variables were obtained from the 2017 Current Population Survey. The weighted data reflect the U.S. population of adults age 18 and over.

For more information, visit [www.apnorc.org](http://www.apnorc.org) or email [info@apnorc.org](mailto:info@apnorc.org).

## About The Associated Press-NORC Center for Public Affairs Research

The AP-NORC Center for Public Affairs Research taps into the power of social science research and the highest quality journalism to bring key information to people across the nation and throughout the world.

- The Associated Press is the world's essential news organization, bringing fast, unbiased news to all media platforms and formats.
- NORC at the University of Chicago is one of the oldest and most respected, objective social science research institutions in the world.

The two organizations have established The AP-NORC Center to conduct, analyze, and distribute social science research in the public interest on newsworthy topics, and to use the power of journalism to tell the stories that research reveals.

The founding principles of The AP-NORC Center include a mandate to carefully preserve and protect the scientific integrity and objectivity of NORC and the journalistic independence of The Associated Press. All work conducted by The AP-NORC Center conforms to the highest levels of scientific integrity to prevent any real or perceived bias in the research. All of the work of The AP-NORC Center is subject to review by its advisory committee to help ensure it meets these standards. The AP-NORC Center publicizes the results of all studies and makes all datasets and study documentation available to scholars and the public.

## Index of Variables: *Listed in the order they appear on the file*

#	Variable	Question	Type	Length	Label
1	SU_ID	N/A	Num	8	SU_ID: CaseID
2	FINALWT	N/A	Num	8	FINALWT: Post-stratification weights - 18+ general population (N=1,140)
3	WEIGHTPOP	N/A	Num	8	FINALWT: Post-stratification weights - 18+ general population
4	SURV_MODE	N/A	Num	8	SURV_MODE: Survey mode
5	SURV_LANG	N/A	Num	8	SURV_LANG: Survey language
6	CUR1	CUR1	Num	8	CUR1: Generally speaking, would you say things in this country are heading in the...
7	CUR3AB	CUR2, CUR3, CUR3A, CUR3B	Num	8	CUR3AB: Overall, do you approve or disapprove of the way Donald Trump is handling his job as president?
8	BB2A_A	BB2	Num	8	BB2A_A: [The way things are going in the country overall] In the next year, do you think each of the following will get better, get worse, or stay about the same?
9	BB2A_B	BB2	Num	8	BB2A_B: [The national economy] In the next year, do you think each of the following will get better, get worse, or stay about the same?
10	BB2A_C	BB2	Num	8	BB2A_C: [Your own personal finances] In the next year, do you think each of the following will get better, get worse, or stay about the same?
11	BB2B_A	BB2B	Num	8	BB2B_A: [The U.S. relationship with China] In the next year, do you think each of the following will get better, get worse, or stay about the same?

#	Variable	Question	Type	Length	Label
12	BB2B_B	BB2B	Num	8	BB2B_B: [The U.S. relationship with Russia] In the next year, do you think each of the following will get better, get worse, or stay about the same?
13	BB2B_C	BB2B	Num	8	BB2B_C: [The U.S. relationship with North Korea] In the next year, do you think each of the following will get better, get worse, or stay about the same?
14	PRIV1	PRIV1	Num	8	PRIV1: Do you use the Internet or email for any purpose, or not?
15	PRIV2A	PRIV2	Num	8	PRIV2A: [Facebook] How often do you use the following social media platforms, if at all?
16	PRIV2B	PRIV2	Num	8	PRIV2B: [Twitter] How often do you use the following social media platforms, if at all?
17	PRIV2C	PRIV2	Num	8	PRIV2C: [Instagram] How often do you use the following social media platforms, if at all?
18	PRIV2D	PRIV2	Num	8	PRIV2D: [Snapchat] How often do you use the following social media platforms, if at all?
19	PRIV2E	PRIV2	Num	8	PRIV2E: [WhatsApp] How often do you use the following social media platforms, if at all?
20	PRIV2F	PRIV2	Num	8	PRIV2F: [Reddit] How often do you use the following social media platforms, if at all?

#	Variable	Question	Type	Length	Label
21	PRIV3A	PRIV3	Num	8	PRIV3A: [Keep a copy of your files even if you try to delete them] Thinking about your data, such as email, photos, and other files that you put on the internet... How concerned are you that companies that provide these services would...?
22	PRIV3B	PRIV3	Num	8	PRIV3B: [Use your photos and other information in marketing campaigns] Thinking about your data, such as email, photos, and other files that you put on the internet... How concerned are you that companies that provide these services would...?
23	PRIV3C	PRIV3	Num	8	PRIV3C: [Not properly secure your personal information] Thinking about your data, such as email, photos, and other files that you put on the internet... How concerned are you that companies that provide these services would...?
24	PRIV3D	PRIV3	Num	8	PRIV3D: [Track your location using your cellphone] Thinking about your data, such as email, photos, and other files that you put on the internet... How concerned are you that companies that provide these services would...?
25	PRIV4A	PRIV4	Num	8	PRIV4A: [Third parties, such as advertisers or businesses] How concerned are you that some of the information you share on social networking sites might be accessed by or shared with each of the following without your knowledge?

#	Variable	Question	Type	Length	Label
26	PRIV4B	PRIV4	Num	8	PRIV4B: [The U.S. government] How concerned are you that some of the information you share on social networking sites might be accessed by or shared with each of the following without your knowledge?
27	PRIV4C	PRIV4	Num	8	PRIV4C: [Foreign governments or agents of foreign governments] How concerned are you that some of the information you share on social networking sites might be accessed by or shared with each of the following without your knowledge?
28	PRIV4D	PRIV4	Num	8	PRIV4D: [Hackers] How concerned are you that some of the information you share on social networking sites might be accessed by or shared with each of the following without your knowledge?
29	PRIV4E	PRIV4	Num	8	PRIV4E: [Political campaigns] How concerned are you that some of the information you share on social networking sites might be accessed by or shared with each of the following without your knowledge?
30	PRIV4F	PRIV4	Num	8	PRIV4F: [Law enforcement agencies] How concerned are you that some of the information you share on social networking sites might be accessed by or shared with each of the following without your knowledge?
31	PRIV5	PRIV5	Num	8	PRIV5: Overall, how difficult is it to manage the privacy controls on your Facebook profile? Is it...

#	Variable	Question	Type	Length	Label
32	PRIV6	PRIV6	Num	8	PRIV6: When an app on your smartphone or tablet requires that you accept its terms and policies before downloading, how often do you read those terms and policies before accepting?
33	PRIV7A	PRIV7	Num	8	PRIV7A: [Use completely different passwords for each account or website] When it comes to the passwords for your online accounts and websites, do you do each of the following for...
34	PRIV7B	PRIV7	Num	8	PRIV7B: [Write them down on a piece of paper] When it comes to the passwords for your online accounts and websites, do you do each of the following for...
35	PRIV7C	PRIV7	Num	8	PRIV7C: [Use a password management program] When it comes to the passwords for your online accounts and websites, do you do each of the following for...
36	PRIV7D	PRIV7	Num	8	PRIV7D: [Change your passwords regularly, even if not required] When it comes to the passwords for...
37	PRIV8	PRIV8	Num	8	PRIV8: How much, if anything, have you heard about the Facebook privacy scandal involving the political consulting firm Cambridge Analytica, which acquired the private data of up to 87 million Facebook users without their permission?
38	PRIV9A	PRIV9	Num	8	PRIV9A: [Unfriended or unfollowed certain people on social media] For each of the following, please say if you've done this, not done it but considered doing it, or not considered doing it in response to the recent privacy scandal?

#	Variable	Question	Type	Length	Label
39	PRIV9B	PRIV9	Num	8	PRIV9B: [Unfollowed certain groups or organizations on social media] For each of the following, please say if you've done this, not done it but considered doing it, or not considered doing it in response to the recent privacy scandal?
40	PRIV9C	PRIV9	Num	8	PRIV9C: [Deleted certain social media accounts] For each of the following, please say if you've done this, not done it but considered doing it, or not considered doing it in response to the recent privacy scandal?
41	PRIV9D	PRIV9	Num	8	PRIV9D: [Used certain social media platforms less often] For each of the following, please say if you've done this, not done it but considered doing it, or not considered doing it in response to the recent privacy scandal?
42	PRIV9E	PRIV9	Num	8	PRIV9E: [Reviewed or changed your privacy settings on social media] For each of the following, please say if you've done this, not done it but considered doing it, or not considered doing it in response to the recent privacy scandal?
43	PRIV9F	PRIV9	Num	8	PRIV9F: [Uninstalled certain social media apps on your phone] For each of the following, please say if you've done this, not done it but considered doing it, or not considered doing it in response to the recent privacy scandal?

#	Variable	Question	Type	Length	Label
44	PRIV10A	PRIV10	Num	8	PRIV10A: [Individual users] How much responsibility should each of the following have for protecting the privacy of social media users?
45	PRIV10B	PRIV10	Num	8	PRIV10B: [The federal government] How much responsibility should each of the following have for protecting the privacy of social media users?
46	PRIV10C	PRIV10	Num	8	PRIV10C: [Social media companies] How much responsibility should each of the following have for protecting the privacy of social media users?
47	PRIV10D	PRIV10	Num	8	PRIV10D: [Third parties, like advertisers or businesses that utilize social media data] How much responsibility should each of the following have for protecting the privacy of social media users?
48	PRIV11	PRIV11	Num	8	PRIV11: Which statement comes closer to your view?
49	TEACH1	TEACH1	Num	8	TEACH1: On another topic... Do you think public school teachers get paid too little for the work they do, too much for the work they do, or about the right amount?
50	TEACH2A	TEACH2	Num	8	TEACH2A: [Classroom observations by local school officials] How important do you think each of the following factors should be in determining a teacher's salary?

#	Variable	Question	Type	Length	Label
51	TEACH2B	TEACH2	Num	8	TEACH2B: [The type of training or advanced degrees obtained by the teacher] How important do you think each of the following factors should be in determining a teacher's salary?
52	TEACH2C	TEACH2	Num	8	TEACH2C: [Years of teaching experience] How important do you think each of the following factors should be in determining a teacher's salary?
53	TEACH2D	TEACH2	Num	8	TEACH2D: [Changes in students' statewide test scores over time] How important do you think each of the following factors should be in determining a teacher's salary?
54	TEACH2E	TEACH2	Num	8	TEACH2E: [Input from parents] How important do you think each of the following factors should be in determining a teacher's salary?
55	TEACH2F	TEACH2	Num	8	TEACH2F: [Time since last pay increase] How important do you think each of the following factors should be in determining a teacher's salary?
56	TEACH2G	TEACH2	Num	8	TEACH2G: [How it compares to the average salary of teachers in the U.S.] How important do you think each of the following factors should be in determining a teacher's salary?
57	TEACH3	TEACH3	Num	8	TEACH3: Would you support, oppose, or neither support nor oppose a plan to increase your taxes in order to increase teacher pay, benefits, and school funding in your local public schools?

#	Variable	Question	Type	Length	Label
58	TEACH4	TEACH4	Num	8	TEACH4: How much, if anything, have you heard or read about the recent discontent in West Virginia, Oklahoma, Kentucky, and other states over teacher pay, benefits, and school funding?
59	TEACH5	TEACH5	Num	8	TEACH5: Do you approve, disapprove, or neither approve nor disapprove of teachers who go on strike to protest low teacher pay and school funding cuts?
60	TEACH6A	TEACH6	Num	8	TEACH6A: [The teachers' union] When students' education is disrupted due to teacher walkouts and strikes, how much responsibility does each of the following have for the disruption?
61	TEACH6B	TEACH6	Num	8	TEACH6B: [The local government] When students' education is disrupted due to teacher walkouts and strikes, how much responsibility does each of the following have for the disruption?
62	TEACH6C	TEACH6	Num	8	TEACH6C: [The state government] When students' education is disrupted due to teacher walkouts and strikes, how much responsibility does each of the following have for the disruption?
63	TEACH6D	TEACH6	Num	8	TEACH6D: [The teachers themselves] When students' education is disrupted due to teacher walkouts and strikes, how much responsibility does each of the following have for the disruption?
64	POLITICS	PID1	Num	8	POLITICS: Do you consider yourself a Democrat, a Republican, an independent or none of these?

#	Variable	Question	Type	Length	Label
65	DEMO	PIDA	Num	8	DEMO: Do you consider yourself a strong or moderate Democrat?
66	REPUB	PIDB	Num	8	REPUB: Do you consider yourself a strong or moderate Republican?
67	INDEP	PIDI	Num	8	INDEP: Do you lean more toward the Democrats or the Republicans?
68	DP1	DP1	Num	8	DP1: Are you the parent or guardian of any children who are currently in kindergarten through 12th grade, or not?
69	D4A	D4	Num	8	D4A: [Traditional public school] Are any of your children attending a _____, or not?
70	D4B	D4	Num	8	D4B: [Private or religious school] Are any of your children attending a _____, or not?
71	D4C	D4	Num	8	D4C: [Charter school] Are any of your children attending a _____, or not?
72	IDEO	G11B	Num	8	IDEO: Generally speaking, do you consider yourself a...?
73	URBAN	DM5	Num	8	URBAN: Which of the following best describes where you live?
74	MARITAL	N/A	Num	8	MARITAL: Marital status
75	AGEGRP	N/A	Num	8	AGEGRP: Age
76	EMPSTATUS	N/A	Num	8	EMPSTATUS: Employment status
77	EDUCATION	N/A	Num	8	EDUCATION: Educational attainment
78	RACETH	N/A	Num	8	RACETH: Race/ethnicity
79	HHINCOME	N/A	Num	8	HHINCOME: Household income
80	GENDER	N/A	Num	8	GENDER: Gender
81	STATE	N/A	Char	2	STATE: State of residence
82	CENSUS_REGION	N/A	Num	8	CENSUS_REGION: Census Region (4 regions)

Variables #74-82 are AmeriSpeak Omnibus® profile variables. These variables are collapsed or recoded to minimize the risk of disclosing respondent privacy. Variable #7 is recoded from original data, making the coding frame different from the survey questionnaire. This variable is derived from more than one question.

## Details of Variables

- “.” Or space: logic skip, respondent is not applicable to a specific question
- 99: missing, survey non-respondent

<b>SURV_MODE: Survey mode</b>			
<b>SURV_MODE</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
(1) Phone interview	119	24,758,757	10.05
(2) Web Interview	1,021	221,566,229	89.95
<b>Total</b>	<b>1,140</b>	<b>246,324,986</b>	<b>100.00</b>

<b>SURV_LANG: Survey language</b>			
<b>SURV_LANG</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
(1) English	1,086	240,186,734	97.51
(2) Spanish	54	6,138,251	2.49
<b>Total</b>	<b>1,140</b>	<b>246,324,986</b>	<b>100.00</b>

<b>CUR1: Generally speaking, would you say things in this country are heading in the...</b>			
<b>CUR1</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
(1) Right direction	393	96,218,617	39.06
(2) Wrong direction	738	148,535,796	60.30
(99) DON'T KNOW/SKIPPED/REFUSED (VOL)	9	1,570,573	0.64
<b>Total</b>	<b>1,140</b>	<b>246,324,986</b>	<b>100.00</b>

<b>CUR3AB: Overall, do you approve or disapprove of the way Donald Trump is handling his job as president?</b>			
<b>CUR3AB</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
(1) Strongly approve	197	47,486,162	19.28
(2) Somewhat approve	208	49,381,001	20.05
(3) Lean toward approving	2	427,249	0.17
(4) Do not lean either way	6	1,443,780	0.59
(5) Lean toward disapproving	4	582,854	0.24
(6) Somewhat disapprove	172	37,743,993	15.32
(7) Strongly disapprove	546	107,719,140	43.73
(99) DON'T KNOW/SKIPPED/REFUSED (VOL)	5	1,540,807	0.63
<b>Total</b>	<b>1,140</b>	<b>246,324,986</b>	<b>100.00</b>

<b>BB2A_A: [The way things are going in the country overall] In the next year, do you think each of the following will get better, get worse, or stay about the same?</b>			
<b>BB2A_A</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
(1) Much better	83	22,912,352	9.30
(2) Somewhat better	237	55,160,476	22.39
(3) About the same	237	52,985,806	21.51
(4) Somewhat worse	355	71,631,262	29.08
(5) Much worse	223	42,514,419	17.26
(99) DON'T KNOW/SKIPPED/REFUSED (VOL)	5	1,120,670	0.46
<b>Total</b>	<b>1,140</b>	<b>246,324,986</b>	<b>100.00</b>

<b>BB2A_B: [The national economy] In the next year, do you think each of the following will get better, get worse, or stay about the same?</b>			
<b>BB2A_B</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
(1) Much better	105	26,396,290	10.72
(2) Somewhat better	273	61,487,155	24.96
(3) About the same	338	75,463,895	30.64
(4) Somewhat worse	288	55,726,962	22.62
(5) Much worse	129	25,704,235	10.44
(99) DON'T KNOW/SKIPPED/REFUSED (VOL)	7	1,546,449	0.63
<b>Total</b>	<b>1,140</b>	<b>246,324,986</b>	<b>100.00</b>

<b>BB2A_C: [Your own personal finances] In the next year, do you think each of the following will get better, get worse, or stay about the same?</b>			
<b>BB2A_C</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
(1) Much better	108	26,685,945	10.83
(2) Somewhat better	294	63,444,329	25.76
(3) About the same	529	112,231,251	45.56
(4) Somewhat worse	158	34,273,607	13.91
(5) Much worse	48	9,168,106	3.72
(99) DON'T KNOW/SKIPPED/REFUSED (VOL)	3	521,749	0.21
<b>Total</b>	<b>1,140</b>	<b>246,324,986</b>	<b>100.00</b>

<b>BB2B_A: [The U.S. relationship with China] In the next year, do you think each of the following will get better, get worse, or stay about the same?</b>			
<b>BB2B_A</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
(1) Much better	36	9,115,778	3.70
(2) Somewhat better	139	33,383,522	13.55
(3) About the same	382	81,987,485	33.28
(4) Somewhat worse	398	85,164,866	34.57
(5) Much worse	173	33,994,428	13.80
(99) DON'T KNOW/SKIPPED/REFUSED (VOL)	12	2,678,907	1.09
<b>Total</b>	<b>1,140</b>	<b>246,324,986</b>	<b>100.00</b>

<b>BB2B_B: [The U.S. relationship with Russia] In the next year, do you think each of the following will get better, get worse, or stay about the same?</b>			
<b>BB2B_B</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
(1) Much better	19	5,282,423	2.14
(2) Somewhat better	108	26,329,040	10.69
(3) About the same	349	74,769,764	30.35
(4) Somewhat worse	426	96,140,301	39.03
(5) Much worse	231	42,439,773	17.23
(99) DON'T KNOW/SKIPPED/REFUSED (VOL)	7	1,363,685	0.55
<b>Total</b>	<b>1,140</b>	<b>246,324,986</b>	<b>100.00</b>

<b>BB2B_C: [The U.S. relationship with North Korea] In the next year, do you think each of the following will get better, get worse, or stay about the same?</b>			
<b>BB2B_C</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
(1) Much better	34	7,859,710	3.19
(2) Somewhat better	173	42,557,739	17.28
(3) About the same	368	77,342,870	31.40
(4) Somewhat worse	339	73,420,581	29.81
(5) Much worse	210	41,912,883	17.02
(99) DON'T KNOW/SKIPPED/REFUSED (VOL)	16	3,231,202	1.31
<b>Total</b>	<b>1,140</b>	<b>246,324,986</b>	<b>100.00</b>

<b>PRIV1: Do you use the Internet or email for any purpose, or not?</b>			
<b>PRIV1</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
(1) Yes	1,047	226,760,653	92.06
(2) No	90	19,168,298	7.78
(99) DON'T KNOW/SKIPPED/REFUSED (VOL)	3	396,035	0.16
<b>Total</b>	<b>1,140</b>	<b>246,324,986</b>	<b>100.00</b>

<b>PRIV2A: [Facebook] How often do you use the following social media platforms, if at all?</b>			
<b>PRIV2A</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
.	93	19,564,333	7.94
(1) Almost constantly	127	27,850,825	11.31
(2) Several times a day	349	78,067,888	31.69
(3) Once a day	170	34,676,627	14.08
(4) At least once a week	88	18,016,837	7.31
(5) Less often	99	21,781,064	8.84
(6) Never	88	19,749,607	8.02
(7) Do not have account	125	26,560,191	10.78
(99) DON'T KNOW/SKIPPED/REFUSED (VOL)	1	57,615	0.02
<b>Total</b>	<b>1,140</b>	<b>246,324,986</b>	<b>100.00</b>

<b>PRIV2B: [Twitter] How often do you use the following social media platforms, if at all?</b>			
<b>PRIV2B</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
.	93	19,564,333	7.94
(1) Almost constantly	18	3,959,412	1.61
(2) Several times a day	55	11,461,004	4.65
(3) Once a day	39	6,228,835	2.53
(4) At least once a week	55	11,081,887	4.50
(5) Less often	131	28,540,798	11.59
(6) Never	298	65,564,845	26.62
(7) Do not have account	444	97,827,671	39.71
(99) DON'T KNOW/SKIPPED/REFUSED (VOL)	7	2,096,201	0.85
<b>Total</b>	<b>1,140</b>	<b>246,324,986</b>	<b>100.00</b>

<b>PRIV2C: [Instagram] How often do you use the following social media platforms, if at all?</b>			
<b>PRIV2C</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
.	93	19,564,333	7.94
<b>(1) Almost constantly</b>	47	9,987,119	4.05
<b>(2) Several times a day</b>	112	27,863,160	11.31
<b>(3) Once a day</b>	67	13,479,914	5.47
<b>(4) At least once a week</b>	56	11,376,104	4.62
<b>(5) Less often</b>	118	23,316,532	9.47
<b>(6) Never</b>	223	49,092,025	19.93
<b>(7) Do not have account</b>	421	90,661,874	36.81
<b>(99) DON'T KNOW/SKIPPED/REFUSED (VOL)</b>	3	983,926	0.40
<b>Total</b>	<b>1,140</b>	<b>246,324,986</b>	<b>100.00</b>

<b>PRIV2D: [Snapchat] How often do you use the following social media platforms, if at all?</b>			
<b>PRIV2D</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
.	93	19,564,333	7.94
<b>(1) Almost constantly</b>	32	8,275,500	3.36
<b>(2) Several times a day</b>	62	15,229,429	6.18
<b>(3) Once a day</b>	40	9,016,855	3.66
<b>(4) At least once a week</b>	38	7,010,007	2.85
<b>(5) Less often</b>	93	20,185,068	8.19
<b>(6) Never</b>	261	58,337,063	23.68
<b>(7) Do not have account</b>	512	106,423,028	43.20
<b>(99) DON'T KNOW/SKIPPED/REFUSED (VOL)</b>	9	2,283,703	0.93
<b>Total</b>	<b>1,140</b>	<b>246,324,986</b>	<b>100.00</b>

<b>PRIV2E: [WhatsApp] How often do you use the following social media platforms, if at all?</b>			
<b>PRIV2E</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
.	93	19,564,333	7.94
<b>(1) Almost constantly</b>	30	4,711,611	1.91
<b>(2) Several times a day</b>	42	7,064,786	2.87
<b>(3) Once a day</b>	25	5,735,217	2.33
<b>(4) At least once a week</b>	39	12,509,640	5.08
<b>(5) Less often</b>	88	15,967,437	6.48
<b>(6) Never</b>	252	56,311,153	22.86
<b>(7) Do not have account</b>	564	122,428,541	49.70
<b>(99) DON'T KNOW/SKIPPED/REFUSED (VOL)</b>	7	2,032,268	0.83
<b>Total</b>	1,140	246,324,986	100.00

<b>PRIV2F: [Reddit] How often do you use the following social media platforms, if at all?</b>			
<b>PRIV2F</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
.	93	19,564,333	7.94
<b>(1) Almost constantly</b>	13	2,650,190	1.08
<b>(2) Several times a day</b>	26	6,335,788	2.57
<b>(3) Once a day</b>	8	1,183,985	0.48
<b>(4) At least once a week</b>	26	4,874,101	1.98
<b>(5) Less often</b>	63	13,963,704	5.67
<b>(6) Never</b>	243	52,952,252	21.50
<b>(7) Do not have account</b>	663	143,125,116	58.10
<b>(99) DON'T KNOW/SKIPPED/REFUSED (VOL)</b>	5	1,675,516	0.68
<b>Total</b>	1,140	246,324,986	100.00

<b>PRIV3A: [Keep a copy of your files even if you try to delete them] Thinking about your data, such as email, photos, and other files that you put on the internet... How concerned are you that companies that provide these services would...?</b>			
<b>PRIV3A</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
.	93	19,564,333	7.94
<b>(1) Extremely concerned</b>	296	57,536,064	23.36
<b>(2) Very concerned</b>	269	60,468,267	24.55
<b>(3) Moderately concerned</b>	297	67,198,571	27.28
<b>(4) Not very concerned</b>	145	33,486,987	13.59
<b>(5) Not at all concerned</b>	35	7,255,148	2.95
<b>(99) DON'T KNOW/SKIPPED/REFUSED (VOL)</b>	5	815,615	0.33
<b>Total</b>	1,140	246,324,986	100.00

<b>PRIV3B: [Use your photos and other information in marketing campaigns] Thinking about your data, such as email, photos, and other files that you put on the internet... How concerned are you that companies that provide these services would...?</b>			
<b>PRIV3B</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
.	93	19,564,333	7.94
<b>(1) Extremely concerned</b>	235	47,589,059	19.32
<b>(2) Very concerned</b>	238	47,853,226	19.43
<b>(3) Moderately concerned</b>	291	65,162,964	26.45
<b>(4) Not very concerned</b>	223	53,808,561	21.84
<b>(5) Not at all concerned</b>	56	11,583,282	4.70
<b>(99) DON'T KNOW/SKIPPED/REFUSED (VOL)</b>	4	763,561	0.31
<b>Total</b>	1,140	246,324,986	100.00

<b>PRIV3C: [Not properly secure your personal information] Thinking about your data, such as email, photos, and other files that you put on the internet... How concerned are you that companies that provide these services would...?</b>			
<b>PRIV3C</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
.	93	19,564,333	7.94
<b>(1) Extremely concerned</b>	345	71,008,412	28.83
<b>(2) Very concerned</b>	297	64,681,123	26.26
<b>(3) Moderately concerned</b>	282	62,173,965	25.24
<b>(4) Not very concerned</b>	101	24,323,960	9.87
<b>(5) Not at all concerned</b>	19	3,811,928	1.55
<b>(99) DON'T KNOW/SKIPPED/REFUSED (VOL)</b>	3	761,264	0.31
<b>Total</b>	1,140	246,324,986	100.00

<b>PRIV3D: [Track your location using your cellphone] Thinking about your data, such as email, photos, and other files that you put on the internet... How concerned are you that companies that provide these services would...?</b>			
<b>PRIV3D</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
.	93	19,564,333	7.94
<b>(1) Extremely concerned</b>	273	52,476,452	21.30
<b>(2) Very concerned</b>	240	54,661,652	22.19
<b>(3) Moderately concerned</b>	320	72,402,519	29.39
<b>(4) Not very concerned</b>	172	40,238,171	16.34
<b>(5) Not at all concerned</b>	38	6,452,131	2.62
<b>(99) DON'T KNOW/SKIPPED/REFUSED (VOL)</b>	4	529,729	0.22
<b>Total</b>	1,140	246,324,986	100.00

<b>PRIV4A: [Third parties, such as advertisers or businesses] How concerned are you that some of the information you share on social networking sites might be accessed by or shared with each of the following without your knowledge?</b>			
<b>PRIV4A</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
.	233	51,515,705	20.91
<b>(1) Extremely concerned</b>	219	45,852,599	18.61
<b>(2) Very concerned</b>	270	53,995,865	21.92
<b>(3) Moderately concerned</b>	272	61,623,086	25.02
<b>(4) Not very concerned</b>	111	27,620,153	11.21
<b>(5) Not at all concerned</b>	29	4,524,992	1.84
<b>(99) DON'T KNOW/SKIPPED/REFUSED (VOL)</b>	6	1,192,586	0.48
<b>Total</b>	1,140	246,324,986	100.00

<b>PRIV4B: [The U.S. government] How concerned are you that some of the information you share on social networking sites might be accessed by or shared with each of the following without your knowledge?</b>			
<b>PRIV4B</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
.	233	51,515,705	20.91
<b>(1) Extremely concerned</b>	215	43,396,467	17.62
<b>(2) Very concerned</b>	207	45,327,491	18.40
<b>(3) Moderately concerned</b>	259	58,625,290	23.80
<b>(4) Not very concerned</b>	166	35,847,085	14.55
<b>(5) Not at all concerned</b>	52	9,811,427	3.98
<b>(99) DON'T KNOW/SKIPPED/REFUSED (VOL)</b>	8	1,801,522	0.73
<b>Total</b>	1,140	246,324,986	100.00

<b>PRIV4C: [Foreign governments or agents of foreign governments] How concerned are you that some of the information you share on social networking sites might be accessed by or shared with each of the following without your knowledge?</b>			
<b>PRIV4C</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
.	233	51,515,705	20.91
(1) Extremely concerned	273	53,339,998	21.65
(2) Very concerned	179	41,619,770	16.90
(3) Moderately concerned	224	47,012,496	19.09
(4) Not very concerned	175	42,877,254	17.41
(5) Not at all concerned	49	8,534,162	3.46
(99) DON'T KNOW/SKIPPED/REFUSED (VOL)	7	1,425,601	0.58
<b>Total</b>	<b>1,140</b>	<b>246,324,986</b>	<b>100.00</b>

<b>PRIV4D: [Hackers] How concerned are you that some of the information you share on social networking sites might be accessed by or shared with each of the following without your knowledge?</b>			
<b>PRIV4D</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
.	233	51,515,705	20.91
(1) Extremely concerned	399	81,837,424	33.22
(2) Very concerned	244	55,238,973	22.43
(3) Moderately concerned	188	41,669,850	16.92
(4) Not very concerned	52	12,349,407	5.01
(5) Not at all concerned	19	2,868,067	1.16
(99) DON'T KNOW/SKIPPED/REFUSED (VOL)	5	845,560	0.34
<b>Total</b>	<b>1,140</b>	<b>246,324,986</b>	<b>100.00</b>

<b>PRIV4E: [Political campaigns] How concerned are you that some of the information you share on social networking sites might be accessed by or shared with each of the following without your knowledge?</b>			
<b>PRIV4E</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
.	233	51,515,705	20.91
(1) Extremely concerned	213	40,829,952	16.58
(2) Very concerned	217	44,991,940	18.27
(3) Moderately concerned	242	55,136,262	22.38
(4) Not very concerned	178	44,575,894	18.10
(5) Not at all concerned	49	8,319,509	3.38
(99) DON'T KNOW/SKIPPED/REFUSED (VOL)	8	955,724	0.39
<b>Total</b>	<b>1,140</b>	<b>246,324,986</b>	<b>100.00</b>

<b>PRIV4F: [Law enforcement agencies] How concerned are you that some of the information you share on social networking sites might be accessed by or shared with each of the following without your knowledge?</b>			
<b>PRIV4F</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
.	233	51,515,705	20.91
<b>(1) Extremely concerned</b>	177	36,409,457	14.78
<b>(2) Very concerned</b>	168	36,265,517	14.72
<b>(3) Moderately concerned</b>	246	54,723,505	22.22
<b>(4) Not very concerned</b>	231	49,676,850	20.17
<b>(5) Not at all concerned 7</b>	75	15,370,652	6.24
<b>(99) DON'T KNOW/SKIPPED/REFUSED (VOL)</b>	10	2,363,299	0.96
<b>Total</b>	<b>1,140</b>	<b>246,324,986</b>	<b>100.00</b>

<b>PRIV5: Overall, how difficult is it to manage the privacy controls on your Facebook profile? Is it...</b>			
<b>PRIV5</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
.	307	65,931,745	26.77
<b>(1) Extremely difficult</b>	57	12,060,969	4.90
<b>(2) Very difficult</b>	101	20,073,855	8.15
<b>(3) Moderately difficult</b>	294	66,379,419	26.95
<b>(4) Not too difficult</b>	302	63,320,718	25.71
<b>(5) Not difficult at all</b>	70	14,924,372	6.06
<b>(99) DON'T KNOW/SKIPPED/REFUSED (VOL)</b>	9	3,633,907	1.48
<b>Total</b>	<b>1,140</b>	<b>246,324,986</b>	<b>100.00</b>

<b>PRIV6: When an app on your smartphone or tablet requires that you accept its terms and policies before downloading, how often do you read those terms and policies before accepting?</b>			
<b>PRIV6</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
.	93	19,564,333	7.94
<b>(1) Always</b>	81	15,366,736	6.24
<b>(2) Frequently</b>	103	17,963,633	7.29
<b>(3) Sometimes</b>	207	50,038,649	20.31
<b>(4) Hardly ever</b>	380	85,012,294	34.51
<b>(5) Never</b>	236	50,026,395	20.31
<b>(6) I don't have a smartphone or tablet</b>	35	7,039,877	2.86
<b>(99) DON'T KNOW/SKIPPED/REFUSED (VOL)</b>	5	1,313,069	0.53
<b>Total</b>	<b>1,140</b>	<b>246,324,986</b>	<b>100.00</b>

<b>PRIV7A: [Use completely different passwords for each account or website] When it comes to the passwords for your online accounts and websites, do you do each of the following for...</b>			
<b>PRIV7A</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
.	93	19,564,333	7.94
<b>(1) All accounts</b>	191	40,214,778	16.33
<b>(2) Most accounts</b>	267	53,761,230	21.83
<b>(3) Some accounts</b>	269	59,323,826	24.08
<b>(4) A few accounts</b>	241	55,462,590	22.52
<b>(5) No accounts</b>	73	16,487,537	6.69
<b>(99) DON'T KNOW/SKIPPED/REFUSED (VOL)</b>	6	1,510,693	0.61
<b>Total</b>	1,140	246,324,986	100.00

<b>PRIV7B: [Write them down on a piece of paper] When it comes to the passwords for your online accounts and websites, do you do each of the following for...</b>			
<b>PRIV7B</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
.	93	19,564,333	7.94
<b>(1) All accounts</b>	222	48,361,527	19.63
<b>(2) Most accounts</b>	150	32,003,303	12.99
<b>(3) Some accounts</b>	132	29,844,757	12.12
<b>(4) A few accounts</b>	121	26,079,526	10.59
<b>(5) No accounts</b>	415	88,942,887	36.11
<b>(99) DON'T KNOW/SKIPPED/REFUSED (VOL)</b>	7	1,528,653	0.62
<b>Total</b>	1,140	246,324,986	100.00

<b>PRIV7C: [Use a password management program] When it comes to the passwords for your online accounts and websites, do you do each of the following for...</b>			
<b>PRIV7C</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
.	93	19,564,333	7.94
<b>(1) All accounts</b>	76	15,500,755	6.29
<b>(2) Most accounts</b>	60	12,941,949	5.25
<b>(3) Some accounts</b>	79	17,705,192	7.19
<b>(4) A few accounts</b>	89	21,358,505	8.67
<b>(5) No accounts</b>	733	157,426,065	63.91
<b>(99) DON'T KNOW/SKIPPED/REFUSED (VOL)</b>	10	1,828,187	0.74
<b>Total</b>	1,140	246,324,986	100.00

<b>PRIV7D: [Change your passwords regularly, even if not required] When it comes to the passwords for your online accounts and websites, do you do each of the following for...</b>			
<b>PRIV7D</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
.	93	19,564,333	7.94
<b>(1) All accounts</b>	87	18,038,125	7.32
<b>(2) Most accounts</b>	108	23,723,686	9.63
<b>(3) Some accounts</b>	235	48,912,638	19.86
<b>(4) A few accounts</b>	270	59,483,838	24.15
<b>(5) No accounts</b>	342	75,380,552	30.60
<b>(99) DON'T KNOW/SKIPPED/REFUSED (VOL)</b>	5	1,221,815	0.50
<b>Total</b>	1,140	246,324,986	100.00

<b>PRIV8: How much, if anything, have you heard about the Facebook privacy scandal involving the political consulting firm Cambridge Analytica, which acquired the private data of up to 87 million Facebook users without their permission?</b>			
<b>PRIV8</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
<b>(1) A lot</b>	387	82,440,153	33.47
<b>(2) Some</b>	416	91,310,816	37.07
<b>(3) Only a little</b>	229	50,567,382	20.53
<b>(4) Nothing at all</b>	99	20,552,215	8.34
<b>(99) DON'T KNOW/SKIPPED/REFUSED (VOL)</b>	9	1,454,420	0.59
<b>Total</b>	1,140	246,324,986	100.00

<b>PRIV9A: [Unfriended or unfollowed certain people on social media] For each of the following, please say if you've done this, not done it but considered doing it, or not considered doing it in response to the recent privacy scandal?</b>			
<b>PRIV9A</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
.	189	39,632,639	16.09
<b>(1) I have done this</b>	454	96,711,591	39.26
<b>(2) I have not done this but I have considered it</b>	152	35,280,428	14.32
<b>(3) I have not done this and I have not considered it</b>	337	71,975,080	29.22
<b>(99) DON'T KNOW/SKIPPED/REFUSED (VOL)</b>	8	2,725,248	1.11
<b>Total</b>	1,140	246,324,986	100.00

<b>PRIV9B: [Unfollowed certain groups or organizations on social media] For each of the following, please say if you've done this, not done it but considered doing it, or not considered doing it in response to the recent privacy scandal?</b>			
<b>PRIV9B</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
.	189	39,632,639	16.09
<b>(1) I have done this</b>	402	84,400,708	34.26
<b>(2) I have not done this but I have considered it</b>	183	41,439,254	16.82
<b>(3) I have not done this and I have not considered it</b>	358	78,127,137	31.72
<b>(99) DON'T KNOW/SKIPPED/REFUSED (VOL)</b>	8	2,725,248	1.11
<b>Total</b>	1,140	246,324,986	100.00

<b>PRIV9C: [Deleted certain social media accounts] For each of the following, please say if you've done this, not done it but considered doing it, or not considered doing it in response to the recent privacy scandal?</b>			
<b>PRIV9C</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
.	189	39,632,639	16.09
<b>(1) I have done this</b>	274	59,005,749	23.95
<b>(2) I have not done this but I have considered it</b>	274	61,086,974	24.80
<b>(3) I have not done this and I have not considered it</b>	392	83,627,726	33.95
<b>(99) DON'T KNOW/SKIPPED/REFUSED (VOL)</b>	11	2,971,898	1.21
<b>Total</b>	1,140	246,324,986	100.00

<b>PRIV9D: [Used certain social media platforms less often] For each of the following, please say if you've done this, not done it but considered doing it, or not considered doing it in response to the recent privacy scandal?</b>			
<b>PRIV9D</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
.	189	39,632,639	16.09
<b>(1) I have done this</b>	417	85,790,245	34.83
<b>(2) I have not done this but I have considered it</b>	191	40,887,918	16.60
<b>(3) I have not done this and I have not considered it</b>	333	77,367,691	31.41
<b>(99) DON'T KNOW/SKIPPED/REFUSED (VOL)</b>	10	2,646,493	1.07
<b>Total</b>	1,140	246,324,986	100.00

<b>PRIV9E: [Reviewed or changed your privacy settings on social media] For each of the following, please say if you've done this, not done it but considered doing it, or not considered doing it in response to the recent privacy scandal?</b>			
<b>PRIV9E</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
.	189	39,632,639	16.09
<b>(1) I have done this</b>	447	93,778,960	38.07
<b>(2) I have not done this but I have considered it</b>	217	48,260,050	19.59
<b>(3) I have not done this and I have not considered it</b>	278	62,273,947	25.28
<b>(99) DON'T KNOW/SKIPPED/REFUSED (VOL)</b>	9	2,379,390	0.97
<b>Total</b>	1,140	246,324,986	100.00

<b>PRIV9F: [Uninstalled certain social media apps on your phone] For each of the following, please say if you've done this, not done it but considered doing it, or not considered doing it in response to the recent privacy scandal?</b>			
<b>PRIV9F</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
.	189	39,632,639	16.09
<b>(1) I have done this</b>	353	79,256,303	32.18
<b>(2) I have not done this but I have considered it</b>	220	44,711,523	18.15
<b>(3) I have not done this and I have not considered it</b>	366	78,855,846	32.01
<b>(99) DON'T KNOW/SKIPPED/REFUSED (VOL)</b>	12	3,868,675	1.57
<b>Total</b>	1,140	246,324,986	100.00

<b>PRIV10A: [Individual users] How much responsibility should each of the following have for protecting the privacy of social media users?</b>			
<b>PRIV10A</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
<b>(1) Very large</b>	538	114,219,971	46.37
<b>(2) Large</b>	310	63,695,573	25.86
<b>(3) Moderate</b>	195	43,593,593	17.70
<b>(4) Small</b>	54	12,714,493	5.16
<b>(5) None at all</b>	34	10,269,988	4.17
<b>(99) DON'T KNOW/SKIPPED/REFUSED (VOL)</b>	9	1,831,368	0.74
<b>Total</b>	1,140	246,324,986	100.00

<b>PRIV10B: [The federal government] How much responsibility should each of the following have for protecting the privacy of social media users?</b>			
<b>PRIV10B</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
<b>(1) Very large</b>	292	58,314,048	23.67
<b>(2) Large</b>	247	55,231,334	22.42
<b>(3) Moderate</b>	315	67,695,502	27.48
<b>(4) Small</b>	143	33,859,884	13.75
<b>(5) None at all</b>	127	28,125,337	11.42
<b>(99) DON'T KNOW/SKIPPED/REFUSED (VOL)</b>	16	3,098,882	1.26
<b>Total</b>	1,140	246,324,986	100.00

<b>PRIV10C: [Social media companies] How much responsibility should each of the following have for protecting the privacy of social media users?</b>			
<b>PRIV10C</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
<b>(1) Very large</b>	685	144,252,227	58.56
<b>(2) Large</b>	285	62,361,244	25.32
<b>(3) Moderate</b>	97	21,260,727	8.63
<b>(4) Small</b>	28	6,751,112	2.74
<b>(5) None at all</b>	32	8,801,861	3.57
<b>(99) DON'T KNOW/SKIPPED/REFUSED (VOL)</b>	13	2,897,814	1.18
<b>Total</b>	1,140	246,324,986	100.00

<b>PRIV10D: [Third parties, like advertisers or businesses that utilize social media data] How much responsibility should each of the following have for protecting the privacy of social media users?</b>			
<b>PRIV10D</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
(1) Very large	367	73,279,362	29.75
(2) Large	301	68,261,305	27.71
(3) Moderate	253	56,050,056	22.75
(4) Small	121	25,722,885	10.44
(5) None at all	89	21,365,852	8.67
(99) DON'T KNOW/SKIPPED/REFUSED (VOL)	9	1,645,525	0.67
<b>Total</b>	<b>1,140</b>	<b>246,324,986</b>	<b>100.00</b>

<b>PRIV11: Which statement comes closer to your view?</b>			
<b>PRIV11</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
(1) It's better to keep services provided by online companies such as Google and Facebook free and accessible to anyone who wants to access these services, even if it means your private information might be sold to a third party.	378	85,273,287	34.62
(2) Online companies such as Google and Facebook should not sell your private information to a third party, even if it means charging a fee to use their services that some people might not be able to afford.	731	155,597,170	63.17
(99) DON'T KNOW/SKIPPED/REFUSED (VOL)	31	5,454,529	2.21
<b>Total</b>	<b>1,140</b>	<b>246,324,986</b>	<b>100.00</b>

<b>TEACH1: On another topic... Do you think public school teachers get paid too little for the work they do, too much for the work they do, or about the right amount?</b>			
<b>TEACH1</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
(1) Far too much	19	3,248,459	1.32
(2) Somewhat too much	47	12,721,025	5.16
(3) About the right amount	177	37,932,749	15.40
(4) Somewhat too little	313	73,093,288	29.67
(5) Far too little	574	117,855,580	47.85
(99) DON'T KNOW/SKIPPED/REFUSED (VOL)	10	1,473,885	0.60
<b>Total</b>	<b>1,140</b>	<b>246,324,986</b>	<b>100.00</b>

<b>TEACH2A: [Classroom observations by local school officials] How important do you think each of the following factors should be in determining a teacher's salary?</b>			
<b>TEACH2A</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
(1) Not at all important	65	13,567,761	5.51
(2) Slightly important	182	40,033,410	16.25
(3) Moderately important	395	84,154,265	34.16
(4) Very important	340	75,626,911	30.70
(5) Extremely important	143	30,162,785	12.25
(99) DON'T KNOW/SKIPPED/REFUSED (VOL)	15	2,779,854	1.13
<b>Total</b>	<b>1,140</b>	<b>246,324,986</b>	<b>100.00</b>

<b>TEACH2B: [The type of training or advanced degrees obtained by the teacher] How important do you think each of the following factors should be in determining a teacher's salary?</b>			
<b>TEACH2B</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
(1) Not at all important	21	5,049,768	2.05
(2) Slightly important	99	25,610,205	10.40
(3) Moderately important	311	67,105,086	27.24
(4) Very important	468	104,287,134	42.34
(5) Extremely important	233	42,979,665	17.45
(99) DON'T KNOW/SKIPPED/REFUSED (VOL)	8	1,293,128	0.53
<b>Total</b>	<b>1,140</b>	<b>246,324,986</b>	<b>100.00</b>

<b>TEACH2C: [Years of teaching experience] How important do you think each of the following factors should be in determining a teacher's salary?</b>			
<b>TEACH2C</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
(1) Not at all important	36	9,744,726	3.96
(2) Slightly important	140	37,078,910	15.05
(3) Moderately important	336	72,944,630	29.61
(4) Very important	419	87,061,200	35.34
(5) Extremely important	199	37,822,694	15.35
(99) DON'T KNOW/SKIPPED/REFUSED (VOL)	10	1,672,825	0.68
<b>Total</b>	<b>1,140</b>	<b>246,324,986</b>	<b>100.00</b>

<b>TEACH2D: [Changes in students' statewide test scores over time] How important do you think each of the following factors should be in determining a teacher's salary?</b>			
<b>TEACH2D</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
(1) Not at all important	132	26,160,476	10.62
(2) Slightly important	246	56,447,173	22.92
(3) Moderately important	359	78,142,616	31.72
(4) Very important	279	58,919,738	23.92
(5) Extremely important	111	24,607,172	9.99
(99) DON'T KNOW/SKIPPED/REFUSED (VOL)	13	2,047,812	0.83
<b>Total</b>	<b>1,140</b>	<b>246,324,986</b>	<b>100.00</b>

<b>TEACH2E: [Input from parents] How important do you think each of the following factors should be in determining a teacher's salary?</b>			
<b>TEACH2E</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
(1) Not at all important	204	49,602,074	20.14
(2) Slightly important	287	59,578,034	24.19
(3) Moderately important	325	69,158,889	28.08
(4) Very important	222	50,558,790	20.53
(5) Extremely important	90	15,752,614	6.40
(99) DON'T KNOW/SKIPPED/REFUSED (VOL)	12	1,674,585	0.68
<b>Total</b>	<b>1,140</b>	<b>246,324,986</b>	<b>100.00</b>

<b>TEACH2F: [Time since last pay increase] How important do you think each of the following factors should be in determining a teacher's salary?</b>			
<b>TEACH2F</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
(1) Not at all important	92	22,414,044	9.10
(2) Slightly important	165	36,687,245	14.89
(3) Moderately important	350	74,333,031	30.18
(4) Very important	362	81,573,970	33.12
(5) Extremely important	158	29,374,578	11.93
(99) DON'T KNOW/SKIPPED/REFUSED (VOL)	13	1,942,118	0.79
<b>Total</b>	<b>1,140</b>	<b>246,324,986</b>	<b>100.00</b>

<b>TEACH2G: [How it compares to the average salary of teachers in the U.S.] How important do you think each of the following factors should be in determining a teacher's salary?</b>			
<b>TEACH2G</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
(1) Not at all important	80	18,503,267	7.51
(2) Slightly important	160	35,045,504	14.23
(3) Moderately important	402	89,836,706	36.47
(4) Very important	354	76,338,803	30.99
(5) Extremely important	128	24,129,574	9.80
(99) DON'T KNOW/SKIPPED/REFUSED (VOL)	16	2,471,132	1.00
<b>Total</b>	<b>1,140</b>	<b>246,324,986</b>	<b>100.00</b>

<b>TEACH3: Would you support, oppose, or neither support nor oppose a plan to increase your taxes in order to increase teacher pay, benefits, and school funding in your local public schools?</b>			
<b>TEACH3</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
(1) Strongly support	245	47,551,430	19.30
(2) Somewhat support	331	74,836,124	30.38
(3) Neither support nor oppose	262	57,791,972	23.46
(4) Somewhat oppose	121	25,359,552	10.30
(5) Strongly oppose	170	39,230,477	15.93
(99) DON'T KNOW/SKIPPED/REFUSED (VOL)	11	1,555,432	0.63
<b>Total</b>	<b>1,140</b>	<b>246,324,986</b>	<b>100.00</b>

<b>TEACH4: How much, if anything, have you heard or read about the recent discontent in West Virginia, Oklahoma, Kentucky, and other states over teacher pay, benefits, and school funding?</b>			
<b>TEACH4</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
(1) A lot	233	50,771,544	20.61
(2) Some	343	74,992,126	30.44
(3) Only a little	268	59,270,444	24.06
(4) Nothing at all	283	59,581,889	24.19
(99) DON'T KNOW/SKIPPED/REFUSED (VOL)	13	1,708,983	0.69
<b>Total</b>	<b>1,140</b>	<b>246,324,986</b>	<b>100.00</b>

<b>TEACH5: Do you approve, disapprove, or neither approve nor disapprove of teachers who go on strike to protest low teacher pay and school funding cuts?</b>			
<b>TEACH5</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
(1) Strongly approve	324	63,229,955	25.67
(2) Somewhat approve	308	65,591,004	26.63
(3) Neither approve nor disapprove	239	53,482,264	21.71
(4) Somewhat disapprove	148	40,267,968	16.35
(5) Strongly disapprove	105	21,236,869	8.62
(99) DON'T KNOW/SKIPPED/REFUSED (VOL)	16	2,516,926	1.02
<b>Total</b>	<b>1,140</b>	<b>246,324,986</b>	<b>100.00</b>

<b>TEACH6A: [The teachers' union] When students' education is disrupted due to teacher walkouts and strikes, how much responsibility does each of the following have for the disruption?</b>			
<b>TEACH6A</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
(1) Very large	393	88,612,527	35.97
(2) Large	324	69,528,119	28.23
(3) Moderate	276	59,792,924	24.27
(4) Small	94	19,461,822	7.90
(5) None at all	35	6,255,395	2.54
(99) DON'T KNOW/SKIPPED/REFUSED (VOL)	18	2,674,199	1.09
<b>Total</b>	<b>1,140</b>	<b>246,324,986</b>	<b>100.00</b>

<b>TEACH6B: [The local government] When students' education is disrupted due to teacher walkouts and strikes, how much responsibility does each of the following have for the disruption?</b>			
<b>TEACH6B</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
(1) Very large	342	74,233,257	30.14
(2) Large	344	70,145,686	28.48
(3) Moderate	297	66,697,433	27.08
(4) Small	95	22,272,124	9.04
(5) None at all	47	11,007,223	4.47
(99) DON'T KNOW/SKIPPED/REFUSED (VOL)	15	1,969,264	0.80
<b>Total</b>	<b>1,140</b>	<b>246,324,986</b>	<b>100.00</b>

<b>TEACH6C: [The state government] When students' education is disrupted due to teacher walkouts and strikes, how much responsibility does each of the following have for the disruption?</b>			
<b>TEACH6C</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
(1) Very large	399	84,562,865	34.33
(2) Large	321	70,311,060	28.54
(3) Moderate	273	58,193,030	23.62
(4) Small	90	20,588,019	8.36
(5) None at all	38	10,115,903	4.11
(99) DON'T KNOW/SKIPPED/REFUSED (VOL)	19	2,554,110	1.04
<b>Total</b>	<b>1,140</b>	<b>246,324,986</b>	<b>100.00</b>

<b>TEACH6D: [The teachers themselves] When students' education is disrupted due to teacher walkouts and strikes, how much responsibility does each of the following have for the disruption?</b>			
<b>TEACH6D</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
(1) Very large	307	73,220,569	29.73
(2) Large	319	68,145,925	27.67
(3) Moderate	286	60,050,861	24.38
(4) Small	145	28,009,209	11.37
(5) None at all	66	14,083,795	5.72
(99) DON'T KNOW/SKIPPED/REFUSED (VOL)	17	2,814,626	1.14
<b>Total</b>	<b>1,140</b>	<b>246,324,986</b>	<b>100.00</b>

<b>POLITICS: Do you consider yourself a Democrat, a Republican, an independent or none of these?</b>			
<b>POLITICS</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
(1) Democrat	407	80,543,887	32.70
(2) Republican	286	67,122,101	27.25
(3) Independent	265	54,700,321	22.21
(4) None of these	168	41,675,496	16.92
(99) DON'T KNOW/SKIPPED/REFUSED (VOL)	14	2,283,180	0.93
<b>Total</b>	<b>1,140</b>	<b>246,324,986</b>	<b>100.00</b>

<b>DEMO: Do you consider yourself a strong or moderate Democrat?</b>			
<b>DEMO</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
.	733	165,781,099	67.30
<b>(1) Strong Democrat</b>	163	30,648,196	12.44
<b>(2) Moderate Democrat</b>	242	49,739,666	20.19
<b>(99) DON'T KNOW/SKIPPED/REFUSED (VOL)</b>	2	156,025	0.06
<b>Total</b>	1,140	246,324,986	100.00

<b>RE PUB: Do you consider yourself a strong or moderate Republican?</b>			
<b>RE PUB</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
.	854	179,202,885	72.75
<b>(1) Strong Republican</b>	94	20,117,482	8.17
<b>(2) Moderate Republican</b>	192	47,004,620	19.08
<b>Total</b>	1,140	246,324,986	100.00

<b>INDEP: Do you lean more toward the Democrats or the Republicans?</b>			
<b>INDEP</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
.	693	147,665,988	59.95
<b>(1) Lean Democrat</b>	131	26,615,204	10.80
<b>(2) Lean Republican</b>	96	19,801,013	8.04
<b>(3) Don't lean</b>	206	50,255,034	20.40
<b>(99) DON'T KNOW/SKIPPED/REFUSED (VOL)</b>	14	1,987,747	0.81
<b>Total</b>	1,140	246,324,986	100.00

<b>DP1: Are you the parent or guardian of any children who are currently in kindergarten through 12th grade, or not?</b>			
<b>DP1</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
<b>(1) Yes</b>	342	69,547,594	28.23
<b>(2) No</b>	783	174,510,178	70.85
<b>(99) DON'T KNOW/SKIPPED/REFUSED (VOL)</b>	15	2,267,214	0.92
<b>Total</b>	1,140	246,324,986	100.00

<b>D4A: [Traditional public school] Are any of your children attending a _____, or not?</b>			
<b>D4A</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
.	798	176,777,392	71.77
(1) Yes	263	54,735,360	22.22
(2) No	72	13,036,894	5.29
(99) DON'T KNOW/SKIPPED/REFUSED (VOL)	7	1,775,340	0.72
<b>Total</b>	<b>1,140</b>	<b>246,324,986</b>	<b>100.00</b>

<b>D4B: [Private or religious school] Are any of your children attending a _____, or not?</b>			
<b>D4B</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
.	798	176,777,392	71.77
(1) Yes	46	9,044,859	3.67
(2) No	275	57,062,877	23.17
(99) DON'T KNOW/SKIPPED/REFUSED (VOL)	21	3,439,858	1.40
<b>Total</b>	<b>1,140</b>	<b>246,324,986</b>	<b>100.00</b>

<b>D4C: [Charter school] Are any of your children attending a _____, or not?</b>			
<b>D4C</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
.	798	176,777,392	71.77
(1) Yes	39	6,854,297	2.78
(2) No	286	58,940,573	23.93
(99) DON'T KNOW/SKIPPED/REFUSED (VOL)	17	3,752,725	1.52
<b>Total</b>	<b>1,140</b>	<b>246,324,986</b>	<b>100.00</b>

<b>IDEO: Generally speaking, do you consider yourself a...?</b>			
<b>IDEO</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
(1) Liberal	269	54,671,150	22.19
(2) Conservative	364	82,336,362	33.43
(3) Moderate	477	102,920,699	41.78
(99) DON'T KNOW/SKIPPED/REFUSED (VOL)	30	6,396,775	2.60
<b>Total</b>	<b>1,140</b>	<b>246,324,986</b>	<b>100.00</b>

<b>URBAN: Which of the following best describes where you live?</b>			
<b>URBAN</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
(1) Urban area	357	72,618,456	29.48
(2) Suburban area	527	118,433,648	48.08
(3) Rural area	241	53,128,673	21.57
(99) DON'T KNOW/SKIPPED/REFUSED (VOL)	15	2,144,209	0.87
<b>Total</b>	<b>1,140</b>	<b>246,324,986</b>	<b>100.00</b>

<b>MARITAL: Marital status</b>			
<b>MARITAL</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
(1) Married	568	118,576,565	48.14
(2) Widowed	63	13,464,943	5.47
(3) Divorced	145	26,616,894	10.81
(4) Separated	25	4,977,255	2.02
(5) Never married	252	61,660,899	25.03
(6) Living with partner	87	21,028,431	8.54
<b>Total</b>	<b>1,140</b>	<b>246,324,986</b>	<b>100.00</b>

<b>AGEGRP: Age</b>			
<b>AGEGRP</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
(1) 18-29	157	52,148,682	21.17
(2) 30-39	277	42,278,618	17.16
(3) 40-59	369	83,136,053	33.75
(4) 60-64	100	19,487,781	7.91
(5) 65 and older	237	49,273,853	20.00
<b>Total</b>	<b>1,140</b>	<b>246,324,986</b>	<b>100.00</b>

<b>EMPSTATUS: Employment status</b>			
<b>EMPSTATUS</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
(1) Employed	662	137,031,633	55.63
(2) Not employed	478	109,293,353	44.37
<b>Total</b>	<b>1,140</b>	<b>246,324,986</b>	<b>100.00</b>

<b>EDUCATION: Educational attainment</b>			
<b>EDUCATION</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
(1) Less than high school graduate	58	27,182,345	11.04
(2) High school graduate or equivalent	210	71,170,497	28.89
(3) Some college	486	70,515,111	28.63
(4) College graduate	386	77,457,032	31.45
<b>Total</b>	<b>1,140</b>	<b>246,324,986</b>	<b>100.00</b>

<b>RACETH: Race/ethnicity</b>			
<b>RACETH</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
(1) White, non-Hispanic	731	157,736,336	64.04
(2) African American, non-Hispanic	125	29,038,559	11.79
(3) Hispanic	208	39,170,374	15.90
(4) Other	76	20,379,717	8.27
<b>Total</b>	<b>1,140</b>	<b>246,324,986</b>	<b>100.00</b>

<b>HHINCOME: Household income</b>			
<b>HHINCOME</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
(1) Under \$10,000	67	14,714,206	5.97
(2) \$10,000 to under \$20,000	123	24,866,288	10.09
(3) \$20,000 to under \$30,000	131	28,673,894	11.64
(4) \$30,000 to under \$40,000	125	29,875,474	12.13
(5) \$40,000 to under \$50,000	104	21,343,641	8.66
(6) \$50,000 to under \$75,000	210	44,631,902	18.12
(7) \$75,000 to under \$100,000	153	30,579,617	12.41
(8) \$100,000 to under \$150,000	144	30,466,364	12.37
(9) \$150,000 or more	83	21,173,600	8.60
<b>Total</b>	<b>1,140</b>	<b>246,324,986</b>	<b>100.00</b>

<b>GENDER: Gender</b>			
<b>GENDER</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
(1) Male	470	119,169,652	48.38
(2) Female	670	127,155,334	51.62
<b>Total</b>	<b>1,140</b>	<b>246,324,986</b>	<b>100.00</b>

<b>STATE: State of residence</b>			
<b>STATE</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
(AL) Alabama	7	2,569,858	1.04
(AR) Arkansas	4	1,779,174	0.72
(AZ) Arizona	22	3,189,433	1.29
(CA) California	117	28,798,066	11.69
(CO) Colorado	37	7,524,372	3.05
(CT) Connecticut	12	2,309,587	0.94
(DC) District of Columbia	3	578,427	0.23
(DE) Delaware	4	1,072,289	0.44
(FL) Florida	108	16,938,012	6.88
(GA) Georgia	30	7,118,138	2.89
(HI) Hawaii	3	912,300	0.37
(IA) Iowa	14	1,589,143	0.65
(ID) Idaho	6	1,865,277	0.76
(IL) Illinois	57	9,128,033	3.71
(IN) Indiana	26	4,081,601	1.66
(KS) Kansas	9	1,764,470	0.72
(KY) Kentucky	8	2,861,302	1.16
(LA) Louisiana	18	5,968,077	2.42
(MA) Massachusetts	16	4,187,230	1.70
(MD) Maryland	17	3,430,641	1.39
(ME) Maine	9	3,017,796	1.23
(MI) Michigan	37	6,122,434	2.49
(MN) Minnesota	24	3,645,570	1.48
(MO) Missouri	32	4,785,261	1.94
(MS) Mississippi	2	563,452	0.23
(MT) Montana	2	313,857	0.13
(NC) North Carolina	34	8,597,929	3.49
(ND) North Dakota	3	236,411	0.10
(NE) Nebraska	14	1,588,983	0.65
(NH) New Hampshire	3	908,886	0.37
(NJ) New Jersey	27	7,035,113	2.86
(NM) New Mexico	9	1,695,931	0.69
(NV) Nevada	9	1,330,276	0.54
(NY) New York	62	13,708,237	5.57
(OH) Ohio	45	9,996,991	4.06
(OK) Oklahoma	17	3,509,730	1.42
(OR) Oregon	16	4,675,760	1.90
(PA) Pennsylvania	37	11,348,440	4.61

<b>(SC) South Carolina</b>	6	1,048,866	0.43
<b>(SD) South Dakota</b>	10	2,129,937	0.86
<b>(TN) Tennessee</b>	23	8,485,667	3.44
<b>(TX) Texas</b>	82	17,755,562	7.21
<b>(UT) Utah</b>	9	1,893,344	0.77
<b>(VA) Virginia</b>	38	7,810,968	3.17
<b>(VT) Vermont</b>	4	1,243,708	0.50
<b>(WA) Washington</b>	20	6,204,425	2.52
<b>(WI) Wisconsin</b>	36	6,281,099	2.55
<b>(WV) West Virginia</b>	11	2,613,119	1.06
<b>(WY) Wyoming</b>	1	111,805	0.05
<b>Total</b>	1,140	246,324,986	100.00

<b>CENSUS_REGION: Census Region (4 regions)</b>			
<b>CENSUS_REGION</b>	<b>Frequency</b>	<b>Weighted Frequency</b>	<b>Percent</b>
<b>(1) Northeast</b>	170	43,758,998	17.76
<b>(2) Midwest</b>	307	51,349,933	20.85
<b>(3) South</b>	412	92,701,209	37.63
<b>(4) West</b>	251	58,514,845	23.76
<b>Total</b>	1,140	246,324,986	100.00

### Map of Census Regions

