

gen FORW>RD



GenForward October 2016 Toplines

The first of its kind monthly survey of racially and ethnically diverse young adults

GenForward is a survey of the Black Youth Project at the University of Chicago with The Associated Press-NORC Center for Public Affairs Research

Interviews: 10/1-14/2016

1,832 adults 18-30

Margin of error: +/- 3.8 percentage points at the 95% confidence level among adults 18-30

NOTE: All results show percentages among all respondents, unless otherwise labeled.

Q1. If the general election were held today, and the candidates were Hillary Clinton for the Democrats, Donald Trump for the Republicans, Gary Johnson for the Libertarian Party, and Jill Stein for the Green Party, for whom would you vote?

[CLINTON/TRUMP ASKED IN REVERSE ORDER FOR HALF OF SAMPLE]

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Hillary Clinton	59	52	44	35	42
Donald Trump	4	15	8	21	15
Gary Johnson	2	5	7	15	11
Jill Stein	3	4	3	4	4
Someone else	6	4	5	4	5
Probably not vote	14	15	19	12	14
Undecided	12	5	12	8	9
DON'T KNOW	-	-	-	-	-
SKIP/REFUSED	*	*	1	-	*
<i>N=</i>	520	257	510	508	1,832

If Undecided in Q1...

Q1B. Who are you leaning towards voting for?

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Hillary Clinton	46	44	49	15	32
Donald Trump	*	-	18	33	21
Gary Johnson	4	5	6	12	8
Jill Stein	1	-	2	4	3
Someone else	1	-	9	5	5
Probably not vote	42	51	16	30	30
DON'T KNOW	5	-	-	-	1
SKIP/REFUSED	-	-	-	-	-
<i>N=</i>	50	12	61	46	171

Q2. Who did you support in this year's presidential primary race?

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Hillary Clinton	28	14	19	11	15
Bernie Sanders	46	41	45	36	40
Some other Democrat	1	3	2	1	1
Donald Trump	2	13	5	10	8
John Kasich	*	1	*	3	2
Ted Cruz	1	1	2	7	4
Jeb Bush	*	*	1	1	1
Marco Rubio	*	1	3	3	3
Some other Republican	1	3	*	3	2
Some other candidate who is not a Republican or a Democrat	*	1	2	*	1
I did not support any candidate in this year's primary election	20	21	21	25	23
DON'T KNOW	-	-	*	-	*
SKIP/REFUSED	*	1	-	*	*
N=	520	257	510	508	1,832

Q3. Is Hillary Clinton qualified to be President of the United States?

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Yes	75	64	61	54	59
No	24	35	38	46	40
DON'T KNOW	-	-	*	*	*
SKIP/REFUSED	*	1	1	-	*
N=	520	257	510	508	1,832

Q4. Is Donald Trump qualified to be President of the United States?

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Yes	10	17	12	24	19
No	89	82	87	74	80
DON'T KNOW	-	-	-	*	*
SKIP/REFUSED	1	2	1	1	1
N=	520	257	510	508	1,832

Q5. For each of the following individuals, please select if you have a favorable or unfavorable impression of that person. If you don't know enough about the person to have an opinion, you can say that too.

[ITEMS RANDOMIZED]

Hillary Clinton

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Very favorable	31	19	22	11	17
Somewhat favorable	35	33	31	24	28
Somewhat unfavorable	16	25	15	17	17
Very unfavorable	10	17	25	45	33
Don't know enough to say	8	5	7	3	5
SKIP/REFUSED	*	1	-	-	*
<i>N</i> =	520	257	510	508	1,832

Donald Trump

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Very favorable	2	9	4	9	7
Somewhat favorable	4	6	6	13	10
Somewhat unfavorable	7	13	11	13	11
Very unfavorable	77	66	68	62	66
Don't know enough to say	9	5	10	4	6
SKIP/REFUSED	*	1	-	*	*
<i>N</i> =	520	257	510	508	1,832

Gary Johnson

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Very favorable	3	3	3	4	4
Somewhat favorable	12	12	12	24	19
Somewhat unfavorable	8	18	11	13	12
Very unfavorable	6	7	7	11	9
Don't know enough to say	71	59	67	47	56
SKIP/REFUSED	*	1	*	1	1
<i>N=</i>	<i>520</i>	<i>257</i>	<i>510</i>	<i>508</i>	<i>1,832</i>

Jill Stein

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Very favorable	5	4	4	5	5
Somewhat favorable	13	12	11	13	13
Somewhat unfavorable	6	10	7	12	10
Very unfavorable	6	6	6	11	9
Don't know enough to say	70	66	72	57	63
SKIP/REFUSED	*	1	-	1	1
<i>N=</i>	<i>520</i>	<i>257</i>	<i>510</i>	<i>508</i>	<i>1,832</i>

Mike Pence

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Very favorable	2	5	1	5	4
Somewhat favorable	6	8	4	12	9
Somewhat unfavorable	9	5	10	11	10
Very unfavorable	12	21	13	20	17
Don't know enough to say	70	60	71	50	58
SKIP/REFUSED	*	1	*	1	1
<i>N=</i>	520	257	510	508	1,832

Tim Kaine

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Very favorable	5	4	3	3	4
Somewhat favorable	11	17	12	18	15
Somewhat unfavorable	7	6	6	8	7
Very unfavorable	5	4	5	11	8
Don't know enough to say	70	68	74	59	64
SKIP/REFUSED	1	1	*	2	1
<i>N=</i>	520	257	510	508	1,832

Q6. Do you think the following presidential candidates are honest and trustworthy, or not?

Hillary Clinton

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Honest and trustworthy	50	30	34	18	27
Not honest and trustworthy	49	69	64	82	72
DON'T KNOW	-	-	1	-	*
SKIP/REFUSED	*	1	1	*	*
<i>N=</i>	<i>520</i>	<i>257</i>	<i>510</i>	<i>508</i>	<i>1,832</i>

Donald Trump

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Honest and trustworthy	6	12	11	18	14
Not honest and trustworthy	94	87	88	82	85
DON'T KNOW	-	-	1	-	*
SKIP/REFUSED	*	1	1	*	*
<i>N=</i>	<i>520</i>	<i>257</i>	<i>510</i>	<i>508</i>	<i>1,832</i>

Q7A/B. How confident are you that, if elected, each of the following candidates would be healthy enough to serve as President of the United States?

[ITEMS RANDOMIZED]

Hillary Clinton

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Not at all confident	17	24	23	30	26
Slightly confident	13	14	16	15	15
Moderately confident	28	29	27	24	26
Very confident	17	21	20	20	9
Extremely confident	26	11	13	11	14
DON'T KNOW	-	-	-	-	-
SKIP/REFUSED	*	1	1	-	*
<i>N=</i>	520	257	510	508	1,832

Donald Trump

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Not at all confident	62	43	51	24	37
Slightly confident	10	11	12	9	10
Moderately confident	17	24	21	33	27
Very confident	7	11	10	25	18
Extremely confident	4	10	5	9	8
DON'T KNOW	-	-	-	-	-
SKIP/REFUSED	*	1	1	-	*
<i>N=</i>	520	257	510	508	1,832

Q7. How likely are you to vote in the presidential election being held in November?

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Definitely will <u>not</u> vote	8	19	19	9	12
Probably will <u>not</u> vote	9	10	11	9	9
Uncertain about whether I will vote or not	18	12	18	12	14
Probably will vote	16	16	14	18	17
Definitely will vote	49	42	39	53	48
DON'T KNOW	-	-	-	-	-
SKIP/REFUSED	*	*	-	-	*
N=	520	257	510	508	1,832

Q8. How much interest do you have in following news about the upcoming presidential election? A great deal, quite a bit, only some, very little, or no interest at all?

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
A great deal	21	25	24	24	24
Quite a bit	22	29	27	26	26
Only some	29	31	23	30	28
Very little	15	9	15	16	15
No interest at all	13	6	11	4	7
DON'T KNOW	-	-	-	-	-
SKIP/REFUSED	*	*	-	-	*
N=	520	257	510	508	1,832

Q9. Overall, do you approve, disapprove, or neither approve nor disapprove of the way Barack Obama is handling his job as President?

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Approve strongly	56	38	33	25	32
Approve somewhat	26	30	37	27	29
Neither approve nor disapprove	9	18	18	14	15
Disapprove somewhat	3	3	6	13	9
Disapprove strongly	5	9	5	20	14
DON'T KNOW	-	-	-	*	*
SKIP/REFUSED	1	2	*	*	1
N=	520	257	510	508	1,832

Q10A. What do you think are the three most important problems facing this country today? Please select which three of these are the most important.

[ITEMS RANDOMIZED]

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Abortion	3	2	4	7	5
National debt	10	10	13	24	19
Environment and climate change	8	11	11	24	18
Gay rights	7	2	2	4	4
Gun control	22	22	20	13	17
Health care	17	21	18	24	22
Immigration	6	16	29	11	14
Poverty	20	6	13	11	13
Income inequality	11	21	12	16	15
Unemployment	18	19	17	10	14
Economic growth	10	16	15	19	17
Military strength	2	3	1	3	2
Morality and religion in society	3	3	3	6	5
Racism	43	27	27	16	24
Social security	6	7	4	6	6
Taxes	7	16	12	12	11
Women's rights	3	5	5	5	5
Crime	16	6	12	9	11
Foreign policy	4	11	7	9	8
Education	27	31	24	25	26
Terrorism and homeland security	16	18	28	26	24
Police brutality	35	14	19	15	19
DON'T KNOW	-	-	-	-	-
SKIP/REFUSED	*	2	*	*	*
N=	520	257	510	508	1,832

Q10B. Please rank these three problems facing this country today in order of their importance to you.

[SHOW ITEMS SELECTED IN Q10A]

African Americans adults 18-30

	Most Important Issue	Second Most Important Issue	Third Most Important Issue
Abortion	1	1	1
National debt	3	2	5
Environment and climate change	4	1	3
Gay rights	1	3	3
Gun control	6	7	9
Health care	4	7	6
Immigration	1	2	3
Poverty	5	6	8
Income inequality	3	4	4
Unemployment	4	7	6
Economic growth	4	3	3
Military strength	2	1	*
Morality and religion in society	2	*	2
Racism	18	18	7
Social security	1	*	5
Taxes	1	3	4
Women's rights	*	*	2
Crime	5	8	3
Foreign policy	1	1	2
Education	10	8	9
Terrorism and homeland security	4	6	6
Police brutality	19	10	6

N=520

Asian Americans adults 18-30

	Most Important Issue	Second Most Important Issue	Third Most Important Issue
Abortion	1	*	1
National debt	3	4	3
Environment and climate change	5	2	4
Gay rights	-	1	1
Gun control	6	8	9
Health care	8	7	5
Immigration	7	4	5
Poverty	2	*	3
Income inequality	6	12	3
Unemployment	8	5	6
Economic growth	9	3	4
Military strength	-	2	*
Morality and religion in society	1	-	3
Racism	10	7	9
Social security	4	1	2
Taxes	2	6	8
Women's rights	1	4	1
Crime	1	2	3
Foreign policy	2	4	5
Education	11	11	9
Terrorism and homeland security	9	7	2
Police brutality	3	4	7

N=257

Latino/a adults 18-30

	Most Important Issue	Second Most Important Issue	Third Most Important Issue
Abortion	1	1	2
National debt	5	4	4
Environment and climate change	6	2	3
Gay rights	*	1	*
Gun control	7	6	7
Health care	6	7	5
Immigration	10	9	10
Poverty	3	5	5
Income inequality	5	3	4
Unemployment	5	7	6
Economic growth	4	6	5
Military strength	*	*	*
Morality and religion in society	3	-	*
Racism	7	12	8
Social security	2	2	*
Taxes	2	4	7
Women's rights	1	1	3
Crime	3	4	4
Foreign policy	2	2	3
Education	9	8	6
Terrorism and homeland security	13	7	8
Police brutality	6	9	4

N=510

White adults 18-30

	Most Important Issue	Second Most Important Issue	Third Most Important Issue
Abortion	3	2	2
National debt	7	9	9
Environment and climate change	13	5	6
Gay rights	2	1	2
Gun control	2	5	6
Health care	8	12	5
Immigration	2	3	5
Poverty	2	4	6
Income inequality	6	5	5
Unemployment	2	3	5
Economic growth	6	9	4
Military strength	1	1	1
Morality and religion in society	3	2	1
Racism	5	7	4
Social security	1	3	2
Taxes	3	2	7
Women's rights	2	1	1
Crime	2	3	4
Foreign policy	3	2	4
Education	11	7	7
Terrorism and homeland security	13	8	5
Police brutality	4	6	5

N=508

All adults 18-30

	Most Important Issue	Second Most Important Issue	Third Most Important Issue
Abortion	2	1	2
National debt	5	6	7
Environment and climate change	9	3	5
Gay rights	1	1	2
Gun control	4	6	7
Health care	7	10	5
Immigration	4	4	6
Poverty	3	4	6
Income inequality	5	5	5
Unemployment	4	5	5
Economic growth	6	7	4
Military strength	1	1	1
Morality and religion in society	2	1	1
Racism	8	10	6
Social security	1	2	2
Taxes	2	3	6
Women's rights	1	1	2
Crime	3	4	4
Foreign policy	2	2	4
Education	11	7	8
Terrorism and homeland security	11	7	5
Police brutality	7	7	5

N=1,832

Q11. How often would you say you vote?

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Always	32	13	20	24	24
Nearly always	15	20	13	27	21
Part of the time	14	19	14	13	14
Seldom	9	11	8	9	9
Never	11	7	22	15	15
Never because I have never before been eligible to vote	18	30	23	12	17
DON'T KNOW	-	-	-	-	-
SKIP/REFUSED	*	*	*	*	*

N=

520

257

510

508

1,832

Q12. In the 2012 presidential election between Barack Obama and Mitt Romney, did things come up that kept you from voting, or did you happen to vote?

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Yes, voted	52	31	32	49	44
Did not vote	19	24	31	22	24
Was not eligible to vote in 2012	29	45	37	28	31
DON'T KNOW	-	-		-	-
SKIP/REFUSED	*	1	*	*	*
N=	520	257	510	508	1,832

Q13. Regardless of which presidential candidate you support, please select if you think Hillary Clinton or Donald Trump would better handle each of the following issues.

Race relations

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Donald Trump	4	6	6	14	10
Hillary Clinton	66	69	59	57	59
Neither	20	12	25	24	23
DON'T KNOW	10	10	9	5	7
SKIP/REFUSED	*	2	1	*	*
N=	520	257	510	508	1,832

Helping people like you get ahead

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Donald Trump	5	14	12	28	20
Hillary Clinton	59	49	52	32	42
Neither	23	21	28	31	28
DON'T KNOW	13	13	8	8	9
SKIP/REFUSED	*	2	1	*	1
N=	520	257	510	508	1,832

Q14. Hillary Clinton recently said that half of Donald Trump’s supporters are “deplorable” as “racist, sexist, homophobic, xenophobic, Islamophobic, - you name it.”

Do you think this statement is mostly accurate, or mostly inaccurate?

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Mostly accurate	82	73	75	51	62
Mostly inaccurate	17	25	23	49	37
DON’T KNOW	1	-	*	-	*
SKIP/REFUSED	*	2	1	*	1
N=	520	257	510	508	1,832

Q15. How do you think that statement by Hillary Clinton will or will not affect her campaign?

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
It will be a major help	25	11	12	4	9
It will be a minor help	18	26	23	14	17
It will neither help nor hurt	46	30	43	41	41
It will be a minor setback	9	24	16	31	24
It will be a major setback	3	7	4	10	7
DON’T KNOW	*	-	2	-	*
SKIP/REFUSED	*	2	*	1	1
N=	520	257	510	508	1,832

Q15A. During the first presidential debate, Hillary Clinton accused Donald Trump of referring to a former Miss Universe as Miss Piggy because of her weight gain.

Do accusations like these about how Donald Trump treats women make you more or less likely to vote for him?

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Much more likely	11	6	6	3	5
Somewhat more likely	7	8	11	10	9
Somewhat less likely	17	27	20	38	30
Much less likely	63	57	63	48	55
DON’T KNOW	*	*	*	*	*
SKIP/REFUSED	1	2	1	1	1
N=	520	257	510	508	1,832

Q16. If the election for Congress were being held today, which party's candidate would you vote for in your congressional district – the Democratic Party's candidate or the Republican Party's candidate?

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Democratic Party's candidate	61	54	48	37	44
Republican Party's candidate	6	11	14	24	18
Neither	16	18	16	16	16
DON'T KNOW	16	18	20	22	21
SKIP/REFUSED	1	1	2	1	1
<i>N=</i>	520	257	510	508	1,832

If Unsure in Q16

Q16A. As of today, do you lean more toward the Democratic Party's candidate or the Republican Party's candidate?

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Democratic Party's candidate	35	34	25	32	31
Republican Party's candidate	*	20	6	17	13
Neither	60	46	64	50	54
DON'T KNOW	-	-	4	1	2
SKIP/REFUSED	4	-	1	-	1
<i>N=</i>	73	39	95	103	322

Some questions held for future release.

PID1. Generally speaking, do you think of yourself as a Republican, a Democrat, an independent, or what?

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Democrat	58	47	47	34	41
Republican	7	12	11	22	16
Independent	20	29	27	31	28
Something Else	15	10	14	12	13
DON'T KNOW	-	-	-	1	*
SKIP/REFUSED	1	1	1	1	1
N=	520	257	510	508	1,832

If Independent or Something Else or DK/REF in PID1...

PIDI. Do you think of yourself as closer to the Republican Party or to the Democratic Party?

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Closer to the Republican Party	8	11	9	24	18
Closer to the Democratic Party	40	46	35	39	39
Neither	51	41	54	36	42
DON'T KNOW	-	-	-	-	-
SKIP/REFUSED	1	2	2	2	2
N=	181	94	197	211	703

If Democrat in PID1...

PIDA. Would you call yourself a strong Democrat or a not very strong Democrat?

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Strong Democrat	56	36	34	49	46
Not very strong Democrat	44	63	66	51	54
DON'T KNOW	-	-	-	-	-
SKIP/REFUSED	-	1	*	*	*
N=	315	139	255	185	906

If Republican in PID1...

PIDB. Would you call yourself a strong Republican or a not very strong Republican?

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Strong Republican	69	38	37	45	45
Not very strong Republican	31	62	63	53	53
DON'T KNOW	-	-	-	-	-
SKIP/REFUSED	-	-	-	2	2
<i>N</i> =	24	24	58	112	223

PARTY ID. Combines PID1, PIDI, PIDA, and PIDB.

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Democrat (NET)	72	66	63	51	58
Strong Democrat	32	17	16	17	19
Not very strong Democrat	25	30	32	17	23
Closer to the Democratic Party	15	19	15	17	17
Independent/None – Don't lean	18	17	23	16	18
Republican (NET)	9	17	15	32	24
Closer to the Republican Party	3	4	4	11	8
Not very strong Republican	2	8	7	12	9
Strong Republican	5	5	4	10	7
Unknown	-	-	-	-	-
<i>N</i> =	520	257	510	508	1,832

AGE

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
18-22	41	31	38	36	37
23-26	31	35	32	33	32
27-30	28	34	29	32	31
<i>N</i> =	520	257	510	508	1,832

GENDER

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Male	49	48	52	51	51
Female	51	52	48	49	49
<i>N=</i>	520	257	510	508	1,832

RACE/ETHNICITY¹

	All adults 18-30
African American	15
Asian American	7
Latino/a	21
White	56
Other	1
<i>N=</i>	1,832

MARITAL STATUS

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Married	8	18	18	20	18
Widowed	*	-	-	-	*
Divorced	1	6	1	2	2
Separated	1	*	2	1	1
Never married	77	66	63	63	66
Living with partner	12	10	16	14	14
<i>N=</i>	520	257	510	508	1,832

¹ All of the African American, Asian American, White, and Other respondents do not identify as Latino/a.

EMPLOYMENT STATUS

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Employed	60	63	64	66	65
Not employed	40	37	36	34	36

N= 520 257 510 508 1,832

EDUCATION

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Less than a high school diploma	15	2	21	6	10
High school graduate or equivalent	34	20	34	30	31
Some college	38	21	34	30	32
College graduate or above	13	57	10	34	27

N= 520 257 510 508 1,832

INCOME

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Under \$10,000	16	6	11	6	9
\$10,000 to under \$20,000	14	7	11	11	11
\$20,000 to under \$30,000	21	8	23	13	16
\$30,000 to under \$40,000	13	11	10	14	13
\$40,000 to under \$50,000	9	12	10	10	10
\$50,000 to under \$75,000	14	18	18	19	18
\$75,000 to under \$100,000	6	13	8	11	10
\$100,000 to under \$150,000	6	19	7	10	9
\$150,000 or more	1	6	3	6	5

N= 520 257 510 508 1,832

UNWEIGHTED DEMOGRAPHICS

UNWEIGHTED PARTY ID. Combines PID1, PIDI, PIDA, and PIDB.

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Democrat (NET)	78	75	65	53	67
Strong Democrat	34	25	19	20	24
Not very strong Democrat	27	30	31	17	25
Closer to the Democratic Party	16	21	15	17	17
Independent/None – Don’t lean	16	10	19	13	15
Republican (NET)	7	15	15	34	18
Closer to the Republican Party	2	6	4	12	6
Not very strong Republican	2	6	7	12	7
Strong Republican	3	4	4	10	5
Unknown	-	-	-	-	-
<i>N=</i>	520	257	510	508	1,832

UNWEIGHTED AGE

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
18-22	36	39	47	32	39
23-26	36	38	32	27	33
27-30	28	23	20	41	29
<i>N=</i>	520	257	510	508	1,832

UNWEIGHTED GENDER

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Male	31	50	39	38	38
Female	69	50	61	62	62
<i>N=</i>	520	257	510	508	1,832

UNWEIGHTED RACE/ETHNICITY

	All adults 18-30
African American	28
Asian American	14
Latino/a	28
White	28
Other	2

N= 1,832

UNWEIGHTED MARITAL STATUS

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Married	8	11	14	22	14
Widowed	*	-	-	-	*
Divorced	1	1	1	2	1
Separated	1	*	1	*	1
Never married	79	81	69	61	71
Living with partner	11	7	15	15	13

N= 520 257 510 508 1,832

UNWEIGHTED EMPLOYMENT STATUS

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Employed	61	63	63	72	65
Not employed	39	37	37	28	35

N= 520 257 510 508 1,832

UNWEIGHTED EDUCATION

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Less than a high school diploma	8	2	8	3	6
High school graduate or equivalent	25	17	23	19	21
Some college	48	31	54	36	44
College graduate or above	19	50	15	42	29
<i>N=</i>	520	257	510	508	1,832

UNWEIGHTED INCOME

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Under \$10,000	17	8	13	6	11
\$10,000 to under \$20,000	14	5	12	11	11
\$20,000 to under \$30,000	21	11	18	14	17
\$30,000 to under \$40,000	13	9	11	13	12
\$40,000 to under \$50,000	9	10	9	9	9
\$50,000 to under \$75,000	14	19	19	21	18
\$75,000 to under \$100,000	7	11	9	12	9
\$100,000 to under \$150,000	5	18	7	9	9
\$150,000 or more	2	10	3	5	4
<i>N=</i>	520	257	510	508	1,832

Study Methodology

The October GenForward survey is a project of the Black Youth Project at the University of Chicago, with The Associated Press-NORC Center for Public Affairs Research. Interviews were conducted with a representative sample from GenForwardSM, a nationally representative survey panel of adults ages 18-30 recruited and administered by NORC at the University of Chicago and funded by grants to the Black Youth Project at the University of Chicago from the John D. and Catherine T. MacArthur Foundation and the Ford Foundation.

A total of 1,832 interviews were conducted between October 1 and 14, 2016 with adults ages 18-30 representing the 50 states and the District of Columbia, including completed interviews with 520 African American young adults, 257 Asian American young adults, 510 Latino/a young adults, 508 white young adults, and 37 young adults with other racial and ethnic backgrounds. The survey was offered in English and Spanish and via telephone and web modes.

The GenForward survey was built from two sample sources:

- Fifty-two percent of the completed interviews are sourced from NORC's AmeriSpeak[®] Panel. AmeriSpeak is a probability based panel that also uses address-based sample but sourced from the NORC National Frame with enhanced sample coverage. During the initial recruitment phase of the AmeriSpeak panel, randomly selected U.S. households were sampled with a known, non-zero probability of selection and then contacted by U.S. mail, email, telephone, and field interviewers (face-to-face).
- Forty-eight percent of the completed interviews are sourced from the Black Youth Project (BYP) panel of young adults recruited by NORC. The BYP sample is from a probability-based household panel that uses an address-based sample from a registered voter database of the entire U.S. Households were selected using stratified random sampling to support over-sampling of households with African Americans, Latino/as, and Asian Americans ages 18-30. NORC contacted sampled households by U.S. mail and by telephone, inviting them to register and participate in public opinion surveys twice a month.

Panelists on both the BYP and AmeriSpeak panels are invited to register for the panel via the web or by telephone to participate in public opinion surveys.

Of the 1,832 completed interviews in the October GenForward survey, 96% were completed by web and 4% by telephone. The survey completion rate is 36 percent. The weighted household panel recruitment rate is 19.4 percent and the weighted household panel retention rate is 94.8 percent, for a cumulative AAPOR Response Rate 3 of 6.6 percent. The overall margin of sampling error is +/- 3.8 percentage points at the 95 percent confidence level, including the design effect. Among subgroups, the margin of sampling error at the 95 percent confidence level is +/- 5.9 percentage points for African Americans, +/- 8.9 percentage points for Asian Americans, +/- 6.4 percentage points for Latino/as, and +/- 5.9 percentage points for whites.

To encourage cooperation, respondents were offered incentives for completing the survey that ranged from the cash-equivalent of \$3 to the cash-equivalent of \$10.

The interviews from the two probability-based sample sources were combined for statistical weighting and analysis. The combined panel samples provide sample coverage of approximately 97% of the U.S. household population. Those excluded from the sample include people with P.O. Box only addresses, some addresses not listed in the USPS Delivery Sequence File, and some newly constructed dwellings. The statistical weights incorporate the appropriate probability of selection for the BYP and AmeriSpeak samples, nonresponse adjustments, and also, raking ratio adjustments to population benchmarks for 18-30 year old adults. A poststratification process is used to adjust for any survey nonresponse as well as any non-coverage or under- and over-sampling resulting from the study-specific sample design. The poststratification process was done separately for each racial/ethnic group and involved the following variables: age, gender, education, and census region. The weighted data, which reflect the U.S. population of adults ages 18-30, and the 18-30 year-old populations for African Americans, Latino/as, Asian Americans, and non-Latino/a whites, were used for all analyses.