GenForward September 2016 Toplines

The first of its kind monthly survey of racially and ethnically diverse young adults

GenForward is a survey of the Black Youth Project at the University of Chicago with The Associated Press-NORC Center for Public Affairs Research

Interviews: 9/1-14/2016
1,851 adults 18-30
Margin of error: +/- 3.8 percentage points at the 95% confidence level among adults 18-30

NOTE: All results show percentages among all respondents, unless otherwise labeled.

Q1. If the general election were held today, and the candidates were Hillary Clinton for the Democrats, Donald Trump for the Republicans, Gary Johnson for the Libertarian Party, and Jill Stein for the Green Party, for whom would you vote?

[CLINTON/TRUMP ASKED IN REVERSE ORDER FOR HALF OF SAMPLE]

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Hillary Clinton	55	52	43	27	36
Donald Trump	1	12	11	27	18
Gary Johnson	4	6	8	15	11
Jill Stein	2	4	4	4	4
Someone else	8	4	5	5	5
Probably not vote	18	14	21	14	16
Undecided	10	8	8	9	9
DON'T KNOW	*	-	-	-	*
SKIP/REFUSED	*	*	-	*	*
N=	501	261	517	530	1,851

If Undecided in Q1...
Q1B. Who are you leaning towards voting for?

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Hillary Clinton	40	23	40	26	31
Donald Trump	2	-	11	25	17
Gary Johnson	3	3	6	16	11
Jill Stein	2	9	8	6	6
Someone else	21	10	11	5	9
Probably not vote	31	52	17	23	25
DON'T KNOW	2	3	2	-	1
SKIP/REFUSED	-	-	4	-	1
N=	48	23	51	47	174

Q2. Who did you support in this year's presidential primary race?

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Hillary Clinton	29	16	19	11	16
Bernie Sanders	45	44	42	33	37
Some other Democrat	*	1	1	1	1
Donald Trump	1	10	4	16	11
John Kasich	1	2	*	3	2
Ted Cruz	*	2	4	4	4
Jeb Bush	1	-	1	1	1
Marco Rubio	1	1	5	4	4
Some other Republican	1	2	1	3	2
Some other candidate who is not a Republican or a Democrat	2	1	2	2	2
I did not support any candidate in this year's primary election	19	22	21	22	21
DON'T KNOW	1	*	-	-	*
SKIP/REFUSED	*	-	-	*	*
N=	501	261	517	530	1,851

Q3. Is Hillary Clinton qualified to be President of the United States?

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Yes	77	63	58	50	57
No	22	37	41	49	43
DON'T KNOW	*	-	*	-	*
SKIP/REFUSED	*	*	*	-	*
N=	501	261	517	530	1,851

Q4. Is Donald Trump qualified to be President of the United States?

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Yes	11	14	15	30	23
No	88	85	84	69	77
DON'T KNOW	*	-	*	*	*
SKIP/REFUSED	*	*	*	1	*
N=	501	261	517	530	1,851

Q5. For each of the following individuals, please select if you have a favorable or unfavorable impression of that person. If you don't know enough about the person to have an opinion, you can say that too.

[ITEMS RANDOMIZED]

Hillary Clinton

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Very favorable	30	7	19	8	13
Somewhat favorable	30	43	33	25	28
Somewhat unfavorable	15	28	17	13	15
Very unfavorable	18	17	25	52	39
Don't know enough to say	7	5	7	2	4
DK/SKIP/REFUSED	-	*	*	*	*
N=	501	261	517	530	1,851

Donald Trump

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Very favorable	2	2	3	11	7
Somewhat favorable	3	7	7	19	13
Somewhat unfavorable	5	14	10	12	11
Very unfavorable	79	69	75	55	64
Don't know enough to say	10	8	4	3	4
DK/SKIP/REFUSED	1	*	-	1	1
N=	501	261	517	530	1,851

Gary Johnson

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Very favorable	2	1	5	6	5
Somewhat favorable	12	18	14	25	20
Somewhat unfavorable	7	8	8	10	9
Very unfavorable	8	7	4	7	7
Don't know enough to say	70	65	68	52	59
DK/SKIP/REFUSED	1	1	*	1	1
N=	501	261	517	530	1,851

Jill Stein

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Very favorable	4	2	4	3	3
Somewhat favorable	12	13	11	13	12
Somewhat unfavorable	8	10	7	11	10
Very unfavorable	7	5	6	8	7
Don't know enough to say	67	69	72	64	67
DK/SKIP/REFUSED	2	*	*	1	1
N=	501	261	517	530	1,851

Mike Pence

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Very favorable	1	2	*	5	3
Somewhat favorable	10	5	2	10	8
Somewhat unfavorable	6	14	9	12	11
Very unfavorable	15	17	10	19	17
Don't know enough to say	66	63	78	54	62
DK/SKIP/REFUSED	2	*	*	*	1
N=	*501*	*261*	*517*	*530*	*1,851*

Tim Kaine

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Very favorable	4	3	3	4	4
Somewhat favorable	9	14	10	12	11
Somewhat unfavorable	9	8	7	9	9
Very unfavorable	10	6	6	8	8
Don't know enough to say	65	69	75	66	68
DK/SKIP/REFUSED	2	*	*	1	1
N=	*501*	*261*	*517*	*530*	*1,851*

Q6. Do you think the following presidential candidates are honest and trustworthy, or not?

Hillary Clinton

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Honest and trustworthy	50	32	37	21	29
Not honest and trustworthy	50	67	63	79	70
DON'T KNOW	*	-	1	-	*
SKIP/REFUSED	*	*	-	*	*
N=	501	261	517	530	1,851

Donald Trump

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Honest and trustworthy	5	9	13	26	19
Not honest and trustworthy	95	90	87	73	80
DON'T KNOW	*	-	-	1	*
SKIP/REFUSED	*	*	-	*	*
N=	501	261	517	530	1,851

Q7. How likely are you to vote in the presidential election being held in November?

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Definitely will not vote	6	12	16	8	10
Probably will not vote	11	15	7	9	10
Uncertain about whether I will vote or not	21	18	18	11	15
Probably will vote	22	17	25	17	20
Definitely will vote	39	39	34	54	46
DON'T KNOW	1	-	-	-	*
SKIP/REFUSED	*	-	-	*	*
N=	501	261	517	530	1,851

Q8. How much interest do you have in following news about the upcoming presidential election? A great deal, quite a bit, only some, very little, or no interest at all?

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
A great deal	21	17	21	21	21
Quite a bit	21	34	26	29	28
Only some	26	26	28	33	30
Very little	18	16	15	11	13
No interest at all	14	7	10	6	8
DON'T KNOW	-	-	-	-	-
SKIP/REFUSED	*	-	*	*	*
N=	*501*	*261*	*517*	*530*	*1,851*

Q9. Overall, do you approve, disapprove, or neither approve nor disapprove of the way Barack Obama is handling his job as President?

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Approve strongly	55	36	36	22	31
Approve somewhat	23	37	34	27	29
Neither approve nor disapprove	13	9	18	12	13
Disapprove somewhat	4	6	5	16	11
Disapprove strongly	5	12	6	22	15
DON'T KNOW	*	-	-	-	*
SKIP/REFUSED	*	-	*	1	*
N=	*501*	*261*	*517*	*530*	*1,851*

8

Q10A. What do you think are the three most important problems facing this country today? Please select which three of these are the most important.

[ITEMS RANDOMIZED]

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Abortion	3	2	3	5	4
National debt	7	11	15	20	17
Environment and climate change	8	11	12	20	16
Gay rights	6	2	5	3	4
Gun control	25	24	26	14	19
Health care	17	25	15	26	22
Immigration	5	15	36	14	18
Poverty	18	10	15	15	15
Income inequality	14	18	14	18	17
Unemployment	23	27	15	13	15
Economic growth	10	18	12	19	16
Military strength	1	5	1	5	4
Morality and religion in society	2	2	4	5	4
Racism	43	24	28	16	24
Social security	6	6	3	3	4
Taxes	8	9	9	11	10
Women's rights	6	6	2	5	5
Crime	14	5	9	11	11
Foreign policy	2	12	6	12	9
Education	25	29	21	22	23
Terrorism and homeland security	12	17	30	30	26
Police brutality	38	14	14	8	14
DON'T KNOW	-	-	-	-	-
SKIP/REFUSED	*	-	*	*	*
N=	*501*	*261*	*517*	*530*	*1,851*

Q10B. Please rank these three problems facing this country today in order of their importance to you.

   [SHOW ITEMS SELECTED IN Q10A]

African Americans adults 18-30

	Most Important Issue	Second Most Important Issue	Third Most Important Issue
Abortion	1	*	2
National debt	2	2	4
Environment and climate change	2	4	1
Gay rights	*	2	3
Gun control	8	10	7
Health care	8	5	4
Immigration	1	1	4
Poverty	6	6	6
Income inequality	4	4	6
Unemployment	5	9	8
Economic growth	3	4	4
Military strength	*	1	*
Morality and religion in society	1	*	*
Racism	17	15	12
Social security	1	2	3
Taxes	2	1	5
Women's rights	1	2	3
Crime	4	5	5
Foreign policy	*	1	1
Education	13	8	5
Terrorism and homeland security	5	2	4
Police brutality	16	13	9

N=501

Asian Americans adults 18-30

	Most Important Issue	Second Most Important Issue	Third Most Important Issue
Abortion	1	*	1
National debt	7	3	1
Environment and climate change	4	1	6
Gay rights	-	2	-
Gun control	8	10	6
Health care	7	9	8
Immigration	2	9	4
Poverty	2	4	4
Income inequality	6	6	6
Unemployment	10	11	7
Economic growth	7	5	6
Military strength	3	*	1
Morality and religion in society	1	*	1
Racism	6	10	8
Social security	2	1	3
Taxes	2	2	5
Women's rights	2	1	2
Crime	3	1	1
Foreign policy	2	3	8
Education	13	8	8
Terrorism and homeland security	10	4	4
Police brutality	2	5	6

N=261

Latino/a adults 18-30

	Most Important Issue	Second Most Important Issue	Third Most Important Issue
Abortion	2	1	1
National debt	6	4	6
Environment and climate change	5	3	5
Gay rights	1	2	2
Gun control	7	10	8
Health care	7	4	5
Immigration	13	14	10
Poverty	5	5	5
Income inequality	3	4	7
Unemployment	5	7	2
Economic growth	3	5	3
Military strength	*	1	*
Morality and religion in society	*	3	2
Racism	7	10	10
Social security	1	1	1
Taxes	1	2	5
Women's rights	1	1	*
Crime	2	3	4
Foreign policy	2	2	2
Education	7	7	7
Terrorism and homeland security	16	8	6
Police brutality	3	4	6

N=517

White adults 18-30

	Most Important Issue	Second Most Important Issue	Third Most Important Issue
Abortion	1	3	1
National debt	6	7	7
Environment and climate change	10	6	4
Gay rights	1	1	1
Gun control	4	5	5
Health care	8	8	9
Immigration	1	6	7
Poverty	5	5	5
Income inequality	6	5	5
Unemployment	2	5	5
Economic growth	6	9	4
Military strength	1	2	2
Morality and religion in society	3	1	1
Racism	5	5	7
Social security	1	1	1
Taxes	1	3	7
Women's rights	2	2	1
Crime	3	4	4
Foreign policy	4	4	5
Education	12	4	6
Terrorism and homeland security	15	8	7
Police brutality	1	3	4

N=530

All adults 18-30

	Most Important Issue	Second Most Important Issue	Third Most Important Issue
Abortion	1	2	1
National debt	5	5	6
Environment and climate change	7	5	4
Gay rights	1	1	2
Gun control	6	7	6
Health care	8	7	7
Immigration	4	7	7
Poverty	5	5	5
Income inequality	5	5	6
Unemployment	4	7	5
Economic growth	5	8	4
Military strength	1	2	1
Morality and religion in society	2	1	1
Racism	7	8	8
Social security	1	1	2
Taxes	2	3	6
Women's rights	1	2	1
Crime	3	3	4
Foreign policy	3	3	4
Education	11	6	6
Terrorism and homeland security	13	7	6
Police brutality	4	5	5

N=1,851

Q11. How often would you say you vote?

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Always	29	11	18	29	25
Nearly always	17	22	15	26	22
Part of the time	15	21	15	15	15
Seldom	10	13	10	6	8
Never	11	10	19	13	14
Never because I have never before been eligible to vote	17	22	23	11	15
DON'T KNOW	*	-	-	*	*
SKIP/REFUSED	*	-	*	*	*
N=	*501*	*261*	*517*	*530*	*1,851*

Q12. In the 2012 presidential election between Barack Obama and Mitt Romney, did things come up that kept you from voting, or did you happen to vote?

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Yes, voted	54	36	31	52	47
Did not vote	17	23	25	21	22
Was not eligible to vote in 2012	29	41	43	26	31
DON'T KNOW	-	-	-	-	-
SKIP/REFUSED	*	-	*	*	*
N=	501	261	517	530	1,851

Q15. Regardless of which presidential candidate you support, please select if you think Hillary Clinton or Donald Trump would better handle each of the following issues.

Creating jobs

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Donald Trump	12	19	23	47	35
Hillary Clinton	57	45	43	27	36
Neither	18	19	20	15	17
DON'T KNOW	12	17	12	11	12
SKIP/REFUSED	1	-	2	*	1
N=	501	261	517	530	1,851

Your personal financial situation

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Donald Trump	6	15	15	32	23
Hillary Clinton	49	37	38	25	32
Neither	33	29	34	30	31
DON'T KNOW	11	19	13	13	13
SKIP/REFUSED	*	1	-	*	*
N=	501	261	517	530	1,851

Income inequality

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Donald Trump	7	10	10	22	16
Hillary Clinton	57	53	49	40	45
Neither	25	21	26	27	26
DON'T KNOW	11	16	13	11	12
SKIP/REFUSED	*	*	2	*	1
N=	*501*	*261*	*517*	*530*	*1,851*

Increasing wages

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Donald Trump	9	13	11	25	19
Hillary Clinton	55	48	44	35	41
Neither	24	18	31	25	26
DON'T KNOW	13	21	13	14	14
SKIP/REFUSED	*	-	-	*	*
N=	*501*	*261*	*517*	*530*	*1,851*

Q16. If the election for Congress were being held today, which party's candidate would you vote for in your congressional district – the Democratic Party's candidate or the Republican Party's candidate?

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Democratic Party's candidate	67	58	56	34	45
Republican Party's candidate	7	12	11	31	22
Neither	14	12	14	13	13
Unsure	12	18	19	22	20
SKIP/REFUSED	*	*	-	*	*
N=	*501*	*261*	*517*	*530*	*1,851*

If Unsure in Q16

Q16A. As of today, do you lean more toward the Democratic Party's candidate or the Republican Party's candidate?

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Democratic Party's candidate	27	17	22	21	22
Republican Party's candidate	-	13	8	30	21
Neither	71	68	69	46	54
DON'T KNOW	2	-	*	3	2
SKIP/REFUSED	-	1	1	-	*
N=	*58*	*39*	*96*	*106*	*311*

Q17. How much opportunity is there in America today for the average person to get ahead?

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
None	7	3	8	6	6
A little	42	32	37	37	38
A moderate amount	38	48	41	38	39
A lot	7	14	9	13	11
A great deal	6	3	5	6	5
DON'T KNOW	*	-	-	-	*
SKIP/REFUSED	*	-	-	*	*
N=	*501*	*261*	*517*	*530*	*1,851*

Q18. How would you describe the nation's economy these days?

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Very good	4	5	1	1	2
Somewhat good	25	39	23	31	29
Neither good nor poor	27	26	35	22	26
Somewhat poor	24	20	27	28	27
Very poor	15	9	11	16	14
Don't know	5	1	2	1	2
SKIP/REFUSED	1	-	*	1	*
N=	*501*	*261*	*517*	*530*	*1,851*

If Neither good nor poor, Don't know, or Skip/refused in Q18

Q18A. If you had to choose, do you lean more towards the nation's economy being good or the nation's economy being poor?

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Lean toward good	57	69	45	54	53
Lean toward poor	42	31	54	44	46
DON'T KNOW	-	-	-	-	-
SKIP/REFUSED	1	-	1	1	1
N=	*169*	*83*	*185*	*137*	*585*

Q19. And how would you describe the financial situation in your own household these days?

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Very good	6	8	4	9	8
Somewhat good	28	37	25	38	34
Neither good nor poor	29	26	33	23	26
Somewhat poor	23	18	24	19	21
Very poor	11	6	11	8	9
Don't know	4	4	2	1	2
SKIP/REFUSED	*	*	*	*	*
N=	*501*	*261*	*517*	*530*	*1,851*

If Neither good nor poor, Don't know, or Skip/refused in Q19

Q19A. If you had to choose, do you lean more towards the financial situation in your own household as being good or being poor?

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Lean toward good	64	47	49	51	52
Lean toward poor	36	52	50	48	46
DON'T KNOW	-	-	-	-	-
SKIP/REFUSED	1	1	1	1	1
N=	*169*	*77*	*179*	*124*	*561*

Q20. Generally speaking, how optimistic are you about your personal future? Think about things like finding and keeping a good job, paying off your student loan debt, and being able to afford the lifestyle you want.

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Extremely optimistic	26	6	13	17	17
Very optimistic	25	23	33	31	30
Somewhat optimistic	31	47	33	31	33
Somewhat pessimistic	11	16	12	13	13
Very pessimistic	4	7	6	5	5
Extremely pessimistic	3	1	2	2	2
DON'T KNOW	-	-	*	1	*
SKIP/REFUSED	*	-	*	*	*
N=	*501*	*261*	*517*	*530*	*1,851*

Q21. How confident are you that you will have enough retirement savings to be able to retire when you want to?

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Very confident	20	15	12	18	17
Somewhat confident	33	40	31	38	36
Not very confident	29	35	39	29	32
Not at all confident	17	10	18	14	15
DON'T KNOW	1	-	-	-	*
SKIP/REFUSED	*	*	1	*	*
N=	*501*	*261*	*517*	*530*	*1,851*

Q22. What type(s) of retirement savings or pension do you have? Please select all that apply.

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
No retirement savings or pension	47	42	61	44	48
401(k), 403(b), thrift or other defined contribution pension plan through an employer	30	33	26	37	33
Defined benefit pension through an employer (i.e., pension based on a formula, your earnings, and years of service)	6	10	3	9	7
Individual Retirement Account (IRA)	7	15	5	14	11
Savings outside a retirement account (e.g., a brokerage account, savings account)	14	23	10	19	16
Real estate or land	4	12	4	8	7
Family inheritance	8	8	5	7	7
Other	10	3	6	7	7
DON'T KNOW	1	-	-	-	*
SKIP/REFUSED	1	1	1	*	*
N=	*501*	*261*	*517*	*530*	*1,851*

Q23. How much confidence do you have in the future of the Social Security system? Would you say you are…

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Very confident	10	7	4	3	5
Somewhat confident	32	28	32	26	28
Not very confident	36	41	43	44	42
Not at all confident	22	23	21	26	24
DON'T KNOW	*	*	-	*	*
SKIP/REFUSED	*	*	*	*	*
N=	*501*	*261*	*517*	*530*	*1,851*

Q24. How concerned are you about you or someone in your household being…

Laid off from work

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Extremely concerned	16	13	18	6	11
Very concerned	16	21	16	11	14
Somewhat concerned	25	25	23	24	24
Not very concerned	17	23	24	26	24
Not concerned at all	15	13	12	26	20
No one working in the household	3	1	1	3	3
DON'T KNOW	9	4	6	3	4
SKIP/REFUSED	*	*	*	1	*
N=	501	261	517	530	1,851

Forced to work reduced hours or take a cut in pay

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Extremely concerned	17	9	16	7	11
Very concerned	16	24	20	12	15
Somewhat concerned	23	26	23	23	23
Not very concerned	18	20	21	27	24
Not concerned at all	16	16	11	24	19
No one working in the household	2	2	1	4	3
DON'T KNOW	7	2	7	2	4
SKIP/REFUSED	*	*	1	1	1
N=	501	261	517	530	1,851

Q25. How confident are you that if you left your current job or needed to find a job for any reason, you could find a good job?

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Very confident	17	8	12	18	16
Somewhat confident	36	35	36	45	41
Not very confident	25	41	25	23	25
Not at all confident	13	9	23	11	14
DON'T KNOW	9	7	3	2	4
SKIP/REFUSED	*	*	*	*	*
N=	501	261	517	530	1,851

Q26. How much financial difficulty would you have if you had to pay an unexpected bill of $1,000 right away?

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
A lot	59	39	64	50	53
A little	22	29	18	26	24
Not much	9	15	11	12	11
None at all	10	16	7	12	11
DON'T KNOW	*	*	-	-	*
SKIP/REFUSED	*	*	*	*	*
N=	501	261	517	530	1,851

Q46. How likely is it that your family could help you pay…

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

An unexpected bill of $1,000

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Very unlikely	39	16	34	25	29
Somewhat unlikely	13	18	16	9	11
Somewhat likely	23	23	27	24	24
Very likely	19	41	19	41	33
DON'T KNOW	6	1	4	1	3
SKIP/REFUSED	*	1	*	*	*
N=	501	261	517	530	1,851

For college tuition or help pay off student debt

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Very unlikely	48	25	48	40	42
Somewhat unlikely	15	18	17	12	14
Somewhat likely	14	19	18	19	18
Very likely	13	30	12	26	21
DON'T KNOW	9	7	5	3	5
SKIP/REFUSED	*	*	*	1	*
N=	501	261	517	530	1,851

For the down payment for a house or condo

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Very unlikely	54	36	57	48	50
Somewhat unlikely	12	25	15	17	16
Somewhat likely	15	20	12	20	18
Very likely	10	14	10	12	12
DON'T KNOW	8	4	5	2	4
SKIP/REFUSED	*	*	*	*	*
N=	501	261	517	530	1,851

Q27. Please rate the extent to which you see the following as barriers to achieving your economic goals:

Lack of jobs in the community

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Not a barrier at all	13	8	9	19	15
A small barrier	23	29	25	25	25
A moderate barrier	23	39	38	36	35
A high barrier	21	17	19	10	15
A very high barrier	20	6	8	9	10
DON'T KNOW	*	*	-	-	*
SKIP/REFUSED	*	1	*	*	*
N=	501	261	517	530	1,851

Not having a high enough level of education or technical skills

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Not a barrier at all	20	17	16	32	26
A small barrier	21	24	22	25	24
A moderate barrier	24	27	30	17	22
A high barrier	17	23	22	14	17
A very high barrier	18	7	9	10	11
DON'T KNOW	*	-	-	-	*
SKIP/REFUSED	1	1	1	1	1
N=	501	261	517	530	1,851

Wages not increasing fast enough to get ahead

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Not a barrier at all	10	9	8	13	11
A small barrier	17	24	18	23	21
A moderate barrier	24	32	27	28	27
A high barrier	27	24	27	24	25
A very high barrier	22	11	19	11	15
DON'T KNOW	*	-	-	-	*
SKIP/REFUSED	*	1	1	1	1
N=	501	261	517	530	1,851

Q28. In America, each generation has tried to have a better life than their parents, with a better living standard, better homes, a better education, and so on. How likely do you think it is that today's youth will have a better life than their parents?

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Very likely	18	18	13	8	11
Somewhat likely	45	45	55	38	43
Somewhat unlikely	25	27	23	38	32
Very unlikely	12	9	9	16	13
DON'T KNOW	*	-	-	-	*
SKIP/REFUSED	*	*	1	*	*
N=	501	261	517	530	1,851

Q29. In terms of household finances, do you think you will eventually do better or worse than your parents have done?

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
A lot better	25	20	20	16	18
Somewhat better	30	25	26	24	25
A little bit better	19	25	27	19	21
The same – neither better nor worse	17	19	15	21	19
A little bit worse	6	6	5	11	9
Somewhat worse	2	3	3	5	4
A lot worse	1	1	2	3	3
DON'T KNOW	*	-	-	*	*
SKIP/REFUSED	*	1	*	*	*
N=					

Q30. Here is a list of economic issues that some people have mentioned as ones that will be important for the next president of the United States to address. Which 3 do you think are the most important for the next president of the United States to deal with?

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Reducing unemployment	25	24	27	19	22
Reducing the federal budget deficit	7	14	10	19	15
Reducing poverty	26	22	25	21	23
Reducing the gap between rich and poor	26	33	28	25	26
Protecting the future of Social Security	18	17	18	26	22
Reforming welfare	6	10	8	12	10
Increasing the minimum wage	32	15	30	16	22
Cutting tax rates	14	16	20	16	16
Revising the tax code	2	8	5	15	11
Reducing government regulation	4	4	4	7	6
Increasing wages to keep up with the cost of living	35	28	32	24	28
Regulating financial institutions and markets	5	10	7	8	7
Reducing student debt	41	35	32	30	32
Increasing job growth	27	26	33	30	30
Renegotiating trade deals with other countries	7	5	4	8	7
Changing to a green economy	8	14	9	14	12
DON'T KNOW	-	-	-	-	-
SKIP/REFUSED	*	1	*	1	1
N=	*501*	*261*	*517*	*530*	*1,851*

Q31. Do you favor or oppose raising taxes on people earning more than $1 million per year?

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Strongly favor	48	57	48	43	46
Somewhat favor	27	24	34	36	33
Somewhat oppose	14	13	12	15	14
Strongly oppose	10	5	5	6	6
DON'T KNOW	*	*	-	*	*
SKIP/REFUSED	1	1	1	*	*
N=	*501*	*261*	*517*	*530*	*1,851*

Q32. Do you think free trade agreements with other countries are generally good or bad for the American economy, or don't make much difference either way?

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Good for the economy	29	56	34	37	36
Don't make much difference	51	26	47	39	42
Bad for the economy	19	17	18	22	20
DON'T KNOW	1	-	*	*	*
SKIP/REFUSED	1	1	1	2	1
N=	*501*	*261*	*517*	*530*	*1,851*

Q33. Which is more important to you? Protecting American industries and jobs by limiting imports from other countries or allowing free trade so you can buy products at low prices no matter what country they come from.

[HALF SAMPLE PRESENTED RESPONSE OPTIONS IN REVERSE ORDER]

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Protecting American industries and jobs by limiting imports from other countries	53	37	53	57	54
Allowing free trade so you can buy products at low prices no matter what country they come from	46	63	46	42	45
DON'T KNOW	*	-	*	*	*
SKIP/REFUSED	1	*	1	2	1
N=	*501*	*261*	*517*	*530*	*1,851*

Q34. How much do you think the <u>national economy</u> has recovered from the 2008 financial crisis and Great Recession?

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Completely recovered	4	9	2	3	3
Mostly recovered	25	29	19	26	25
Recovered about half way	38	35	44	39	39
Only a little recovered	26	21	25	27	26
Has not recovered at all	6	6	9	5	6
DON'T KNOW	*	-	*	-	*
SKIP/REFUSED	*	*	1	*	1
N=	*501*	*261*	*517*	*530*	*1,851*

Q35. How much do you think the economy in <u>your community</u> has recovered from the 2008 financial crisis and Great Recession?

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Completely recovered	3	10	5	7	6
Mostly recovered	25	38	26	37	33
Recovered about half way	30	22	36	25	28
Only a little recovered	27	22	25	24	25
Has not recovered at all	13	7	8	6	7
DON'T KNOW	*	-	*	-	*
SKIP/REFUSED	1	1	1	1	1
N=	*501*	*261*	*517*	*530*	*1,851*

Q36. Do you think government regulation of financial institutions and markets put in place after the 2008 financial crisis has:

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Gone too far	11	8	7	12	10
Not gone far enough	34	37	34	31	32
Been about right	20	21	25	18	20
Don't know	35	33	33	39	37
SKIP/REFUSED	*	1	1	1	1
N=	*501*	*261*	*517*	*530*	*1,851*

Q37. Since the 2008 financial crisis, do you think government efforts to address income inequality have:

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Gone too far	5	3	5	9	7
Not gone far enough	54	55	54	54	54
Been about right	13	13	15	12	13
Don't know	27	29	26	24	25
SKIP/REFUSED	1	1	-	1	1
N=	*501*	*261*	*517*	*530*	*1,851*

Q38. Please tell us your thoughts on whether people from the following groups have an advantage or disadvantage for getting ahead economically:

[ITEMS RANDOMIZED]

Whites

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Large disadvantage	8	5	7	4	5
Some disadvantage	5	6	4	8	7
Neither an advantage nor disadvantage	9	12	19	31	24
Some advantage	21	36	26	36	31
Large advantage	56	40	44	22	33
DON'T KNOW	1	*	*	-	*
SKIP/REFUSED	*	1	-	*	*
N=	*501*	*261*	*517*	*530*	*1,851*

Men

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Large disadvantage	5	6	3	3	3
Some disadvantage	8	5	7	4	5
Neither an advantage nor disadvantage	19	22	22	26	24
Some advantage	40	36	44	41	41
Large advantage	28	31	24	27	26
DON'T KNOW	*	-	-	-	*
SKIP/REFUSED	1	*	-	*	*
N=	*501*	*261*	*517*	*530*	*1,851*

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People from wealthy families

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Large disadvantage	6	9	7	2	4
Some disadvantage	5	1	3	1	2
Neither an advantage nor disadvantage	9	5	7	7	7
Some advantage	12	15	12	19	16
Large advantage	68	68	71	71	70
DON'T KNOW	*	-	-	-	*
SKIP/REFUSED	*	1	-	*	*
N=	501	261	517	530	1,851

Q39. Overall, do you think your <u>race or ethnicity</u> has made it harder or made it easier for you to succeed economically in life, or has it not made much difference?

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Made it harder	54	39	34	8	23
Made it easier	8	9	10	31	21
Not made much difference	28	38	45	53	47
Both	10	14	12	7	9
DON'T KNOW	-	-	-	-	-
SKIP/REFUSED	*	*	-	1	1
N=	501	261	517	530	1,851

Q40. Overall, do you think your <u>gender</u> has made it harder or made it easier for you to succeed economically in life, or has it not made much difference?

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Made it harder	30	30	19	22	23
Made it easier	14	12	14	17	16
Not made much difference	44	44	54	54	52
Both	10	12	12	6	9
DON'T KNOW	*	-	-	-	*
SKIP/REFUSED	1	3	1	*	1
N=	*501*	*261*	*517*	*530*	*1,851*

Q41. Have you experienced discrimination based on your <u>race</u> in <u>looking for a job</u>?

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Yes	48	31	30	10	22
No	50	68	69	89	77
DON'T KNOW	2	-	*	-	*
SKIP/REFUSED	1	2	*	*	*
N=	*501*	*261*	*517*	*530*	*1,851*

Q42. Have you experienced discrimination <u>in the workplace</u> based on your <u>race</u>?

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Yes	48	29	29	10	21
No	51	69	71	90	78
DON'T KNOW	*	-	-	-	*
SKIP/REFUSED	1	2	*	1	1
N=	*501*	*261*	*517*	*530*	*1,851*

Q43. Have you experienced discrimination based on your <u>gender</u> in <u>looking for a job</u>?

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Yes	33	22	25	20	23
No	66	77	74	79	76
DON'T KNOW	*	-	-	-	*
SKIP/REFUSED	1	1	1	1	1
N=	*501*	*261*	*517*	*530*	*1,851*

Q44. Have you experienced discrimination <u>in the workplace</u> based on your <u>gender</u>?

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Yes	33	19	20	21	23
No	66	80	80	78	77
DON'T KNOW	-	-	-	-	-
SKIP/REFUSED	1	1	*	1	1
N=	*501*	*261*	*517*	*530*	*1,851*

Q45. Please tell us which of the following options best describes your employment status:

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Working full-time	44	43	39	47	44
Working part-time	23	29	31	24	26
Not working	33	28	30	28	29
DON'T KNOW	-	-	-	-	-
SKIP/REFUSED	*	-	-	*	*
N=	*501*	*261*	*517*	*530*	*1,851*

If Part-time in Q45
Q45A. In particular, what statement best describes you…

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
I am working part-time but <u>am</u> looking for full-time work	57	31	39	38	40
I am working part-time and <u>am not</u> looking for full-time work	43	69	61	61	59
DON'T KNOW	-	-	-	1	1
SKIP/REFUSED	*	-	-	-	*
N=	*131*	*88*	*164*	*138*	*535*

If Not working in Q45
Q45B. In particular, what statement best describes you…

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
I am not currently working but I am looking for work (either full- or part-time)	55	37	49	38	44
I am not currently working or looking for work because I have financial support from my family	6	20	13	17	15
I am not currently working or looking for work because I have financial support from my student loans	6	11	3	5	6
I am not currently working or looking for work for some other reason	33	29	34	39	36
DON'T KNOW	-	-	-	-	-
SKIP/REFUSED	-	3	*	1	1
N=	*162*	*81*	*157*	*134*	*547*

PID1. Generally speaking, do you think of yourself as a Republican, a Democrat, an independent, or what?

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Democrat	62	52	47	27	38
Republican	4	10	11	31	21
Independent	23	26	23	29	27
Something Else	11	11	19	13	14
DON'T KNOW	*	-	*	-	*
SKIP/REFUSED	*	1	*	*	*
N=	*501*	*261*	*517*	*530*	*1,851*

If Independent or Something Else or DK/REF in PID1…

PIDI. Do you think of yourself as closer to the Republican Party or to the Democratic Party?

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Closer to the Republican Party	7	21	11	29	22
Closer to the Democratic Party	42	48	39	34	37
Neither	49	29	48	36	40
DON'T KNOW	*	-	1	-	*
SKIP/REFUSED	1	2	*	1	1
N=	*163*	*98*	*219*	*226*	*726*

If Democrat in PID1…

PIDA. Would you call yourself a strong Democrat or a not very strong Democrat?

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Strong Democrat	54	36	34	45	43
Not very strong Democrat	45	63	65	55	56
DON'T KNOW	-	-	-	-	-
SKIP/REFUSED	1	1	1	-	*
N=	*320*	*144*	*234*	*170*	*885*

If Republican in PID1…
PIDB. Would you call yourself a strong Republican or a not very strong Republican?

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Strong Republican	66	23	32	33	34
Not very strong Republican	34	77	68	67	66
DON'T KNOW	-	-	-	-	-
SKIP/REFUSED	-	-	-	-	-
N=	*18*	*19*	*64*	*134*	*240*

PARTY ID. Combines PID1, PIDI, PIDA, and PIDB.

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Democrat (NET)	**76**	**71**	**64**	**41**	**53**
Strong Democrat	34	19	16	12	17
Not very strong Democrat	28	33	31	15	21
Closer to the Democratic Party	15	18	17	14	15
Independent/None – Don't lean	**17**	**11**	**21**	**15**	**17**
Republican (NET)	**7**	**19**	**15**	**43**	**30**
Closer to the Republican Party	3	8	5	13	9
Not very strong Republican	1	8	7	21	14
Strong Republican	3	2	3	10	7
Unknown	-	-	-	-	-
N=	*501*	*261*	*517*	*530*	*1,851*

AGE

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
18-22	40	33	38	36	37
23-26	31	32	32	32	32
27-30	29	35	30	31	31
N=	*501*	*261*	*517*	*530*	*1,851*

GENDER

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Male	48	49	51	50	50
Female	52	51	49	50	50
N=	*501*	*261*	*517*	*530*	*1,851*

RACE/ETHNICITY[1]

	All adults 18-30
African American	15
Asian American	7
Latino/a	21
White	56
Other	1
N=	*1,851*

MARITAL STATUS

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Married	13	15	18	24	21
Widowed	-	-	-	1	1
Divorced	1	5	1	2	2
Separated	*	-	1	2	2
Never married	77	73	60	56	61
Living with partner	9	7	19	14	14
N=	*501*	*261*	*517*	*530*	*1,851*

EMPLOYMENT STATUS

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Employed	59	62	64	65	64
Not employed	41	38	36	35	36
N=	*501*	*261*	*517*	*530*	*1,851*

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[1] All of the African American, Asian American, White, and Other respondents do not identify as Latino/a.

EDUCATION

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Less than a high school diploma	15	1	22	6	10
High school graduate or equivalent	34	21	35	29	30
Some college	36	22	33	30	31
College graduate or above	16	56	10	35	28
N=	*501*	*261*	*517*	*530*	*1,851*

INCOME

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Under $10,000	22	6	9	9	11
$10,000 to under $20,000	14	9	11	11	11
$20,000 to under $30,000	18	16	24	12	16
$30,000 to under $40,000	11	11	11	12	11
$40,000 to under $50,000	7	5	13	10	10
$50,000 to under $75,000	14	17	18	17	17
$75,000 to under $100,000	7	13	8	10	9
$100,000 to under $150,000	5	13	6	15	11
$150,000 or more	2	11	1	6	4
N=	*501*	*261*	*517*	*530*	*1,851*

UNWEIGHTED DEMOGRAPHICS

UNWEIGHTED PARTY ID. Combines PID1, PIDI, PIDA, and PIDB.

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Democrat (NET)	**78**	**75**	**64**	**47**	**64**
Strong Democrat	35	23	17	16	22
Not very strong Democrat	29	32	28	17	26
Closer to the Democratic Party	14	19	19	14	16
Independent/None – Don't lean	**16**	**11**	**19**	**14**	**16**
Republican (NET)	**6**	**14**	**17**	**40**	**20**
Closer to the Republican Party	3	6	4	14	7
Not very strong Republican	2	5	8	16	8
Strong Republican	2	2	5	9	5
Unknown	-	-	-	-	-
N=	*501*	*261*	*517*	*530*	*1,851*

UNWEIGHTED AGE

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
18-22	36	52	46	34	41
23-26	37	33	31	27	32
27-30	27	14	23	39	28
N=	*501*	*261*	*517*	*530*	*1,851*

UNWEIGHTED GENDER

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Male	30	47	38	36	37
Female	70	53	62	64	63
N=	*501*	*261*	*517*	*530*	*1,851*

UNWEIGHTED RACE/ETHNICITY

	All adults 18-30
African American	27
Asian American	14
Latino/a	28
White	29
Other	2
N=	*1,851*

UNWEIGHTED MARITAL STATUS

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Married	11	7	15	26	16
Widowed	-	-	-	*	*
Divorced	1	1	2	2	1
Separated	*	-	1	1	1
Never married	78	86	68	56	70
Living with partner	10	7	15	15	13
N=	*501*	*261*	*517*	*530*	*1,851*

UNWEIGHTED EMPLOYMENT STATUS

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Employed	60	59	63	70	64
Not employed	40	41	37	30	36
N=	*501*	*261*	*517*	*530*	*1,851*

UNWEIGHTED EDUCATION

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Less than a high school diploma	8	1	8	3	6
High school graduate or equivalent	28	20	22	18	22
Some college	45	37	55	38	45
College graduate or above	20	42	15	41	28
N=	*501*	*261*	*517*	*530*	*1,851*

UNWEIGHTED INCOME

	African American adults 18-30	Asian American adults 18-30	Latino/a adults 18-30	White adults 18-30	All adults 18-30
Under $10,000	20	8	11	8	12
$10,000 to under $20,000	15	8	13	12	12
$20,000 to under $30,000	20	12	18	13	17
$30,000 to under $40,000	11	10	11	12	11
$40,000 to under $50,000	7	7	10	10	9
$50,000 to under $75,000	14	19	20	18	18
$75,000 to under $100,000	7	11	9	10	9
$100,000 to under $150,000	4	12	8	13	9
$150,000 or more	2	12	2	5	4
N=	*501*	*261*	*517*	*530*	*1,851*

Study Methodology

The September GenForward survey is a project of the Black Youth Project at the University of Chicago, with The Associated Press-NORC Center for Public Affairs Research. Interviews were conducted with a representative sample from GenForward®, a nationally representative survey panel of adults ages 18-30 recruited and administered by NORC at the University of Chicago and funded by grants to the Black Youth Project at the University of Chicago from the John D. and Catherine T. MacArthur Foundation and the Ford Foundation.

A total of 1,851 interviews were conducted between September 1 and 14, 2016 with adults ages 18-30 representing the 50 states and the District of Columbia, including completed interviews with 501 African American young adults, 261 Asian American young adults, 517 Latino/a young adults, 530 white young adults, and 42 young adults with other racial and ethnic backgrounds. The survey was offered in English and Spanish and via telephone and web modes.

The GenForward survey was built from two sample sources:

- Fifty-four percent of the completed interviews are sourced from NORC's AmeriSpeak® Panel. AmeriSpeak is a probability based panel that also uses address-based sample but sourced from the NORC National Frame with enhanced sample coverage. During the initial recruitment phase of the AmeriSpeak panel, randomly selected U.S. households were sampled with a known, non-zero probability of selection and then contacted by U.S. mail, email, telephone, and field interviewers (face-to-face).
- Forty-six percent of the completed interviews are sourced from the Black Youth Project (BYP) panel of young adults recruited by NORC. The BYP sample is from a probability-based household panel that uses an address-based sample from a registered voter database of the entire U.S. Households were selected using stratified random sampling to support over-sampling of households with African Americans, Latino/as, and Asian Americans ages 18-30. NORC contacted sampled households by U.S. mail and by telephone, inviting them to register and participate in public opinion surveys twice a month.

Panelists on both the BYP and AmeriSpeak panels are invited to register for the panel via the web or by telephone to participate in public opinion surveys.

Of the 1,851 completed interviews in the September GenForward survey, 91 percent were completed by web and 9 percent by telephone. The survey completion rate is 38.2 percent. The weighted household panel recruitment rate is 16.1 percent and the weighted household panel retention rate is 94.6 percent, for a cumulative AAPOR Response Rate 3 of 5.8 percent. The overall margin of sampling error is +/- 3.8 percentage points at the 95 percent confidence level, including the design effect. Among subgroups, the margin of sampling error at the 95 percent confidence level is +/- 5.9 percentage points for African Americans, +/- 8.6 percentage points for Asian Americans, +/- 6.4 percentage points for Latino/as, and +/- 5.7 percentage points for whites.

To encourage cooperation, respondents were offered incentives for completing the survey that ranged from the cash-equivalent of $3 to the cash-equivalent of $10.

The interviews from the two probability-based sample sources were combined for statistical weighting and analysis. The combined panel samples provide sample coverage of approximately 97% of the U.S. household population. Those excluded from the sample include people with P.O. Box only addresses, some addresses not listed in the USPS Delivery Sequence File, and some newly constructed dwellings. The statistical weights incorporate the appropriate probability of selection for the BYP and AmeriSpeak samples, nonresponse adjustments, and also, raking ratio adjustments to population benchmarks for 18-30 year old adults. A poststratification process is used to adjust for any survey nonresponse as well as any non-coverage or under- and over-sampling resulting from the study-specific sample design. The poststratification process was done separately for each racial/ethnic group and involved the following variables: age, gender, education, and census region. The weighted data, which reflect the U.S. population of adults ages 18-30, and the 18-30 year-old populations for African Americans, Latino/as, Asian Americans, and non-Latino/a whites, were used for all analyses.