



MTV/AP-NORC: Comparing the Political Views of Young People and Their Parents' Generation

**Conducted by The Associated Press-NORC Center for Public Affairs Research
With funding from MTV and NORC at the University of Chicago**

Interviews: 4/23-5/9/2018

939 young people age 15-34, including 558 young people age 15-26

607 parents of young people age 15-26

Margin of error: +/- 4.3 percentage points at the 95% confidence level among young people age 15-34

Margin of error: +/- 5.6 percentage points at the 95% confidence level among young people age 15-26

Margin of error: +/- 6.7 percentage points at the 95% confidence level among parents of young people age 15-26

NOTE: All results show percentages among all respondents, unless otherwise labeled.

Q1. Overall, do you approve or disapprove of the way Donald Trump is handling his job as president?

If don't know, skipped, or refused in Q1

Q1A. If you had to choose, do you lean more toward approving or disapproving of the way Donald Trump is handling his job as president?

If approve in Q1

Q1B. Would you say you approve of the way Donald Trump is handling his job as president strongly or do you approve just somewhat?

If disapprove in Q1

Q1C. Would you say you disapprove of the way Donald Trump is handling his job as president strongly or do you disapprove just somewhat?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

MTV/AP-NORC 4/23-5/9/2018	Approve NET	Strongly approve	Somewhat approve	Lean toward appr- oving	Do not lean either way	Dis- approve NET	Lean toward disapp- roving	Some- what dis- approve	Strongly disapp- rove	DK	SKP/ REF
Young people age 15-34 (N=939)	30	10	20	-	*	69	-	20	49	-	*
Young people age 15-26 (N=558)	26	9	18	-	*	73	-	22	51	-	1
Parents of 15-26 year olds (N=607)	42	21	21	-	1	57	*	15	42	-	*

MTV/AP-NORC Young people age 15-34	Approve NET	Strongly approve	Somewhat approve	Lean toward appr- oving	Do not lean either way	Dis- approve NET	Lean toward disapp- roving	Some- what dis- approve	Strongly disapp- rove	DK	SKP/ REF
2/22-3/9/2018 (N=1,027)	33	12	21	*	*	67	-	19	47	-	*

Q3. When thinking about the future of the United States, would you say that you feel...?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

MTV/AP-NORC 4/23-5/9/2018	Generally optimistic	Generally pessimistic	DON'T KNOW	SKIP/ REFUSED
Young people age 15-34 (N=939)	46	54	-	*
Young people age 15-26 (N=558)	45	55	-	*
Parents of 15-26 year olds (N=607)	59	40	-	1

MTV/AP-NORC Young people age 15-34 2/22-3/9/2018 (N=1,027)	Generally optimistic	Generally pessimistic	DON'T KNOW	SKIP/ REFUSED
	46	53	*	1

Q4. Of all of the issues facing the country right now, what concerns you the most?

[OPEN ENDED QUESTION]

MTV/AP-NORC 4/23-5/9/2018	Young people age 15-34	Young people age 15-26	Parents of 15-26 year olds
Concerns about President Trump, leadership	5	5	7
Crime, safety, violence, in general	2	2	3
Education: quality, costs, etc.	3	2	2
Environment: climate change, natural disasters, etc.	4	4	5
Foreign policy: international relations, mentions of specific countries, etc.	4	5	6
Gun laws: school shootings, gun control, Second Amendment, assault rifles, guns, etc.	6	7	4
Health care: costs, etc.	5	3	6
Immigration: DACA, border wall, immigrants, etc.	6	7	7
Political climate: lack of bipartisanship, division, lack of empathy, ideological differences, etc.	5	5	8
Social inequality	14	13	6
Terrorism, homeland security, national security	3	2	4
The economy: jobs, debt, poverty, cost of living, etc.	16	15	17
War or threat of nuclear war	8	11	10
Other issues	7	6	9
"Everything"	1	-	1
"Nothing"	1	1	-
DON'T KNOW	2	2	*
SKIP/REFUSED	9	10	7
N=	939	558	607

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	MTV/AP-NORC 2/22-3/9/2018
Concerns about President Trump, leadership	4
Crime, safety, violence, in general	4
Education: quality, costs, etc.	3
Environment: climate change, natural disasters, etc.	4
Foreign policy: international relations, mentions of specific countries, etc.	4
Gun laws: school shootings, gun control, Second Amendment, assault rifles, guns, etc.	21
Health care: costs, etc.	4
Immigration: DACA, border wall, immigrants, etc.	5
Political climate: lack of bipartisanship, division, lack of empathy, ideological differences, etc.	5
Social inequality	8
Terrorism, homeland security, national security	2
The economy: jobs, debt, poverty, cost of living, etc.	15
War or threat of nuclear war	5
Other issues	5
"Everything"	1
"Nothing"	*
DON'T KNOW	1
SKIP/REFUSED	7

N=

1,027

Q5. In the past month...
[ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

How anxious have you felt about the state of the country?

MTV/AP-NORC 4/23-5/9/2018	Extremely/ Very NET	Extremely	Very	Moderately	Slightly/Not at all NET	Slightly	Not at all	DK	SKP/ REF
Young people age 15-34 (N=939)	38	13	25	34	28	18	10	-	*
Young people age 15-26 (N=558)	43	12	31	34	24	15	9	-	-
Parents of 15-26 year olds (N=607)	29	8	21	35	35	25	10	-	*

MTV/AP-NORC Young people age 15-34 2/22-3/9/2018 (N=1,027)	Extremely/ Very NET	Extremely	Very	Moderately	Slightly/Not at all NET	Slightly	Not at all	DK	SKP/ REF
	36	13	23	33	30	19	11	-	*

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How angry have you felt about the state of the country?

MTV/AP-NORC 4/23-5/9/2018	Extremely/ Very NET	Extremely	Very	Moderately	Slightly/Not at all NET	Slightly	Not at all	DK	SKP/ REF
Young people age 15-34 (N=939)	37	15	21	36	28	18	9	-	*
Young people age 15-26 (N=558)	36	14	22	38	26	14	12	-	*
Parents of 15-26 year olds (N=607)	40	11	29	30	31	21	10	-	-

MTV/AP-NORC Young people age 15-34 2/22-3/9/2018 (N=1,027)	Extremely/ Very NET	Extremely	Very	Moderately	Slightly/Not at all NET	Slightly	Not at all	DK	SKP/ REF
	40	16	24	32	28	18	10	*	*

How positive have you felt about the state of the country?

MTV/AP-NORC 4/23-5/9/2018	Extremely/ Very NET	Extremely	Very	Moderately	Slightly/Not at all NET	Slightly	Not at all	DK	SKP/ REF
Young people age 15-34 (N=939)	9	2	7	32	59	34	25	-	*
Young people age 15-26 (N=558)	8	2	6	33	58	35	23	-	-
Parents of 15-26 year olds (N=607)	17	5	12	35	48	27	20	*	*

MTV/AP-NORC Young people age 15-34 2/22-3/9/2018 (N=1,027)	Extremely/ Very NET	Extremely	Very	Moderately	Slightly/Not at all NET	Slightly	Not at all	DK	SKP/ REF
	13	3	10	31	56	32	24	-	*

How excited have you felt about the state of the country?

MTV/AP-NORC 4/23-5/9/2018	Extremely/ Very NET	Extremely	Very	Moderately	Slightly/Not at all NET	Slightly	Not at all	DK	SKP/ REF
Young people age 15-34 (N=939)	8	2	6	25	66	28	38	-	1
Young people age 15-26 (N=558)	8	2	7	26	65	29	37	-	1
Parents of 15-26 year olds (N=607)	15	2	13	28	57	24	33	-	-

MTV/AP-NORC Young people age 15-34 2/22-3/9/2018 (N=1,027)	Extremely/ Very NET	Extremely	Very	Moderately	Slightly/Not at all NET	Slightly	Not at all	DK	SKP/ REF
	9	3	6	24	67	27	40	-	*

Q6. In the past month, how well do you feel American politics have been functioning?**[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

MTV/AP-NORC 4/23-5/9/2018	Function- ing Extreme- ly/very NET	Function- ing extreme- ly well	Function- ing very	Function- ing modera- tely well	Not function- ing very well/well at all NET	Not function- ing very well	Not function- ing well at all	DK	SKP/ REF
Young people age 15-34 (N=939)	6	2	4	27	67	45	22	-	*
Young people age 15-26 (N=558)	8	2	6	28	64	43	20	-	*
Parents of 15-26 year olds (N=607)	5	1	4	28	67	39	27	-	-

MTV/AP-NORC Young people age 15-34 2/22-3/9/2018 (N=1,027)	Function- ing Extreme- ly/very NET	Function- ing extreme- ly well	Function- ing very	Function- ing modera- tely well	Not function- ing very well/well at all NET	Not function- ing very well	Not function- ing well at all	DK	SKP/ REF
	6	1	5	23	70	45	25	-	*

Q7A. How much do elected public officials care what people like you think?**[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

MTV/AP-NORC 4/23-5/9/2018	A great deal/ a lot NET	A great deal	A lot	A moderate amount	A little/Not at all NET	A little	Not at all	DK	SKP/ REF
Young people age 15-34 (N=939)	6	3	3	27	66	38	28	-	1
Young people age 15-26 (N=558)	6	2	4	31	62	36	26	-	1
Parents of 15-26 year olds (N=607)	3	*	3	23	73	42	31	-	1

MTV/AP-NORC Young people age 15-34 2/22-3/9/2018 (N=1,027)	A great deal/ a lot NET	A great deal	A lot	A moderate amount	A little/Not at all NET	A little	Not at all	DK	SKP/ REF
	4	*	4	21	75	42	32	*	*

Q7B. How much can people like you affect what the government does?**[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

MTV/AP-NORC 4/23-5/9/2018	A great deal/ a lot NET	A great deal	A lot	A moderate amount	A little/Not at all NET	A little	Not at all	DK	SKP/ REF
Young people age 15-34 (<i>N</i> =939)	14	5	10	31	54	39	15	-	*
Young people age 15-26 (<i>N</i> =558)	13	5	8	33	53	40	14	-	1
Parents of 15-26 year olds (<i>N</i> =607)	16	5	10	31	53	38	16	-	*

MTV/AP-NORC Young people age 15-34 2/22-3/9/2018 (<i>N</i> =1,027)	A great deal/ a lot NET	A great deal	A lot	A moderate amount	A little/Not at all NET	A little	Not at all	DK	SKP/ REF
	13	4	9	24	62	42	21	-	1

The next few questions are about the MIDTERM ELECTIONS. The midterms are non-presidential elections that will be held in November 2018 to elect leaders at many levels of government – governors, Senators, Congressmen, and state legislators.

Q9. Thinking about the 2018 midterm elections in November, how often are you engaged in the following activities?**[ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

I'm reading or watching news about the midterms, such as about the candidates, the issues, or other aspects of the election

MTV/AP-NORC 4/23-5/9/2018	Often/ Sometimes NET	Often	Sometimes	Rarely/ Never NET	Rarely	Never	DK	SKP/ REF
Young people age 15-34 (<i>N</i> =939)	48	18	30	52	29	23	-	*
Young people age 15-26 (<i>N</i> =558)	45	17	28	54	32	23	-	*
Parents of 15-26 year olds (<i>N</i> =607)	66	32	34	34	19	15	-	*

MTV/AP-NORC Young people age 15-34 2/22-3/9/2018 (<i>N</i> =1,027)	Often/ Sometimes NET	Often	Sometimes	Rarely/ Never NET	Rarely	Never	DK	SKP/ REF
	50	16	34	50	25	24	-	1

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I'm posting/liking/commenting on the midterms in social media

MTV/AP-NORC 4/23-5/9/2018	Often/ Sometimes NET	Often	Sometimes	Rarely/ Never NET	Rarely	Never	DK	SKP/ REF
Young people age 15-34 (N=939)	25	5	19	75	21	54	-	*
Young people age 15-26 (N=558)	25	5	20	75	22	53	-	*
Parents of 15-26 year olds (N=607)	25	4	21	75	20	54	*	*

MTV/AP-NORC Young people age 15-34 2/22-3/9/2018 (N=1,027)	Often/ Sometimes NET	Often	Sometimes	Rarely/ Never NET	Rarely	Never	DK	SKP/ REF
	23	4	19	76	20	56	-	1

I'm sharing political memes related to the midterms in social media

MTV/AP-NORC 4/23-5/9/2018	Often/ Sometimes NET	Often	Sometimes	Rarely/ Never NET	Rarely	Never	DK	SKP/ REF
Young people age 15-34 (N=939)	23	6	16	76	18	58	*	1
Young people age 15-26 (N=558)	24	8	16	75	20	56	-	*
Parents of 15-26 year olds (N=607)	18	6	13	81	20	61	-	1

MTV/AP-NORC Young people age 15-34 2/22-3/9/2018 (N=1,027)	Often/ Sometimes NET	Often	Sometimes	Rarely/ Never NET	Rarely	Never	DK	SKP/ REF
	21	5	16	79	21	58	-	1

I'm participating in events related to the midterms such as candidate forums or rallies

MTV/AP-NORC 4/23-5/9/2018	Often/ Sometimes NET	Often	Sometimes	Rarely/ Never NET	Rarely	Never	DK	SKP/ REF
Young people age 15-34 (N=939)	16	2	14	84	15	69	-	1
Young people age 15-26 (N=558)	16	2	14	84	15	69	-	*
Parents of 15-26 year olds (N=607)	14	2	12	85	25	60	-	1

MTV/AP-NORC Young people age 15-34 2/22-3/9/2018 (N=1,027)	Often/ Sometimes NET	Often	Sometimes	Rarely/ Never NET	Rarely	Never	DK	SKP/ REF
	14	3	11	86	17	69	-	*

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I'm volunteering with a candidate or issue campaign

MTV/AP-NORC 4/23-5/9/2018	Often/ Sometimes NET	Often	Sometimes	Rarely/ Never NET	Rarely	Never	DK	SKP/ REF
Young people age 15-34 (N=939)	10	2	7	90	13	76	-	1
Young people age 15-26 (N=558)	9	2	7	91	15	76	-	*
Parents of 15-26 year olds (N=607)	11	1	10	89	17	72	-	*

MTV/AP-NORC Young people age 15-34 2/22-3/9/2018 (N=1,027)	Often/ Sometimes NET	Often	Sometimes	Rarely/ Never NET	Rarely	Never	DK	SKP/ REF
	10	1	8	90	13	77	-	*

Q11. What letter grade, A through F, would you give the federal government for how well they are addressing each of the following issues?

Gun control

MTV/AP-NORC 4/23-5/9/2018	A	B	C	D	F	Not sure	SKP/ REF
Young people age 15-34 (N=939)	6	7	18	19	42	7	*
Young people age 15-26 (N=558)	7	8	17	20	42	7	*
Parents of 15-26 year olds (N=607)	5	15	17	16	40	7	*

Cost of higher education

MTV/AP-NORC 4/23-5/9/2018	A	B	C	D	F	Not sure	SKP/ REF
Young people age 15-34 (N=939)	2	5	20	22	40	11	*
Young people age 15-26 (N=558)	2	5	19	22	40	11	*
Parents of 15-26 year olds (N=607)	2	3	25	28	35	7	*

Foreign relations

MTV/AP-NORC 4/23-5/9/2018	A	B	C	D	F	Not sure	SKP/ REF
Young people age 15-34 (N=939)	4	11	25	23	28	9	*
Young people age 15-26 (N=558)	4	11	24	23	29	9	*
Parents of 15-26 year olds (N=607)	5	14	27	20	28	6	*

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Immigration

MTV/AP-NORC 4/23-5/9/2018	A	B	C	D	F	Not sure	SKP/ REF
Young people age 15-34 (<i>N</i> =939)	4	9	21	20	40	7	*
Young people age 15-26 (<i>N</i> =558)	5	8	19	19	42	6	*
Parents of 15-26 year olds (<i>N</i> =607)	3	11	20	23	40	2	*

The environment and climate change

MTV/AP-NORC 4/23-5/9/2018	A	B	C	D	F	Not sure	SKP/ REF
Young people age 15-34 (<i>N</i> =939)	3	7	19	20	43	8	*
Young people age 15-26 (<i>N</i> =558)	3	7	21	18	43	7	*
Parents of 15-26 year olds (<i>N</i> =607)	4	11	24	18	37	7	*

Health care policy

MTV/AP-NORC 4/23-5/9/2018	A	B	C	D	F	Not sure	SKP/ REF
Young people age 15-34 (<i>N</i> =939)	3	7	26	27	31	7	*
Young people age 15-26 (<i>N</i> =558)	2	8	26	27	29	7	*
Parents of 15-26 year olds (<i>N</i> =607)	3	9	20	25	40	3	*

Income inequality

MTV/AP-NORC 4/23-5/9/2018	A	B	C	D	F	Not sure	SKP/ REF
Young people age 15-34 (<i>N</i> =939)	3	8	21	21	36	10	1
Young people age 15-26 (<i>N</i> =558)	3	8	20	22	36	10	*
Parents of 15-26 year olds (<i>N</i> =607)	4	10	21	17	37	10	1

The economy

MTV/AP-NORC 4/23-5/9/2018	A	B	C	D	F	Not sure	SKP/ REF
Young people age 15-34 (<i>N</i> =939)	6	17	27	19	23	7	*
Young people age 15-26 (<i>N</i> =558)	6	17	25	21	23	9	-
Parents of 15-26 year olds (<i>N</i> =607)	7	18	29	19	22	5	*

Taxes

MTV/AP-NORC 4/23-5/9/2018	A	B	C	D	F	Not sure	SKP/ REF
Young people age 15-34 (<i>N</i> =939)	6	13	27	18	29	7	*
Young people age 15-26 (<i>N</i> =558)	6	13	28	15	29	8	*
Parents of 15-26 year olds (<i>N</i> =607)	9	14	28	19	25	4	1

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Sexual harassment and assault

MTV/AP-NORC 4/23-5/9/2018	A	B	C	D	F	Not sure	SKP/ REF
Young people age 15-34 (<i>N</i> =939)	4	13	23	17	33	10	1
Young people age 15-26 (<i>N</i> =558)	6	11	21	16	35	11	-
Parents of 15-26 year olds (<i>N</i> =607)	4	17	22	18	28	9	1

Abortion

MTV/AP-NORC 4/23-5/9/2018	A	B	C	D	F	Not sure	SKP/ REF
Young people age 15-34 (<i>N</i> =939)	6	10	20	15	34	15	*
Young people age 15-26 (<i>N</i> =558)	7	9	17	12	36	17	1
Parents of 15-26 year olds (<i>N</i> =607)	4	9	24	20	27	16	*

Racism

MTV/AP-NORC 4/23-5/9/2018	A	B	C	D	F	Not sure	SKP/ REF
Young people age 15-34 (<i>N</i> =939)	5	11	19	18	42	5	*
Young people age 15-26 (<i>N</i> =558)	6	10	20	18	42	4	-
Parents of 15-26 year olds (<i>N</i> =607)	6	11	18	19	38	6	1

The rights of lesbian, gay, bisexual, and transgender (LGBT) Americans

MTV/AP-NORC 4/23-5/9/2018	A	B	C	D	F	Not sure	SKP/ REF
Young people age 15-34 (<i>N</i> =939)	10	15	26	14	24	11	*
Young people age 15-26 (<i>N</i> =558)	11	16	23	13	26	11	*
Parents of 15-26 year olds (<i>N</i> =607)	10	13	24	14	22	16	1

Terrorism and homeland security

MTV/AP-NORC 4/23-5/9/2018	A	B	C	D	F	Not sure	SKP/ REF
Young people age 15-34 (<i>N</i> =939)	8	19	23	16	25	9	*
Young people age 15-26 (<i>N</i> =558)	8	19	19	18	25	11	*
Parents of 15-26 year olds (<i>N</i> =607)	8	23	25	18	19	5	1

Treatment of citizens by police and justice system

MTV/AP-NORC 4/23-5/9/2018	A	B	C	D	F	Not sure	SKP/ REF
Young people age 15-34 (<i>N</i> =939)	6	12	23	19	34	5	*
Young people age 15-26 (<i>N</i> =558)	5	12	19	22	37	6	*
Parents of 15-26 year olds (<i>N</i> =607)	6	19	21	20	29	5	1

The quality of education

MTV/AP-NORC 4/23-5/9/2018	A	B	C	D	F	Not sure	SKP/ REF
Young people age 15-34 (N=939)	5	14	23	22	31	6	*
Young people age 15-26 (N=558)	6	14	22	22	30	5	*
Parents of 15-26 year olds (N=607)	4	11	28	27	24	6	-

Job creation

MTV/AP-NORC 4/23-5/9/2018	A	B	C	D	F	Not sure	SKP/ REF
Young people age 15-34 (N=939)	8	19	31	14	19	8	*
Young people age 15-26 (N=558)	9	18	31	13	20	9	*
Parents of 15-26 year olds (N=607)	10	17	30	19	16	6	1

If young person age 15-34

Q12A. Switching gears for a moment, please think about your parent or guardian who most recently had a birthday. Please keep this person in your mind when answering the next few questions.

What is this person's relationship to you?

MTV/AP-NORC 2/22-3/9/2018	Mother	Father	Stepmother	Stepfather	Other	DK	SKP/ REF
Young people age 15-34 (N=939)	54	34	3	2	6	*	*
Young people age 15-26 (N=558)	59	31	3	2	5	-	*

If parent of a young person age 15-26

Q12B. Switching gears for a moment, please think about your child or children between the ages of 15 and 17/18 and 26. If you have more than one child in this age range, please think of the child who most recently had a birthday and keep them in your mind when answering the next few questions.

What is this person's relationship to you?

MTV/AP-NORC 2/22-3/9/2018	Daughter	Son	Stepdaughter	Stepson	Other	DK	SKP/ REF
Parents of 15-26 year olds (N=607)	48	44	3	1	3	-	*

Q12C. Thinking of your [ANSWER FROM Q12A/Q12B], how often do you talk to [him/her/them] about political and social issues?

MTV/AP-NORC 2/22-3/9/2018	At least once a day	More than once a week	About once a week	2-3 times a month	About once a month	Less than once a month	Never	DK	SKP/ REF
Young people age 15-34 (N=939)	6	11	11	16	12	23	20	-	*
Young people age 15-26 (N=558)	7	10	11	18	12	21	20	-	*
Parents of 15-26 year olds (N=607)	6	20	17	17	11	19	11	-	*

If "at least once a day," "more than once a week," "about once a week," "2-3 times a month," "about once a month," or "less than once a month" in Q12C

Q13. When you talk with [him/her/them] about political and social issues, how would you describe how the discussion goes?

MTV/AP-NORC 2/22-3/9/2018	We usually see eye to eye	We debate things diplomatically	It turns into World War III	Someone changes the subject quickly to avoid getting into disagreements	DK	SKP/ REF
Young people age 15-34 (N=738)	55	27	8	10	-	*
Young people age 15-26 (N=435)	52	27	9	11	-	*
Parents of 15-26 year olds (N=539)	54	36	1	7	-	2

If "at least once a day," "more than once a week," "about once a week," "2-3 times a month," "about once a month," or "less than once a month" in Q12C

Q14. When talking about the following issues, do you tend to agree or disagree with [him/her/them]?

Gun control

MTV/AP-NORC 4/23-5/9/2018	Tend to agree	Tend to disagree	Not sure	SKP/ REF
Young people age 15-34 (N=738)	67	17	16	1
Young people age 15-26 (N=435)	68	16	14	1
Parents of 15-26 year olds (N=539)	69	17	13	*

Cost of higher education

MTV/AP-NORC 4/23-5/9/2018	Tend to agree	Tend to disagree	Not sure	SKP/ REF
Young people age 15-34 (N=738)	70	9	20	1
Young people age 15-26 (N=435)	73	8	18	1
Parents of 15-26 year olds (N=539)	72	9	19	*

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Foreign relations

MTV/AP-NORC 4/23-5/9/2018	Tend to agree	Tend to disagree	Not sure	SKP/ REF
Young people age 15-34 (<i>N</i> =738)	61	15	24	1
Young people age 15-26 (<i>N</i> =435)	60	16	23	1
Parents of 15-26 year olds (<i>N</i> =539)	63	11	25	*

Immigration

MTV/AP-NORC 4/23-5/9/2018	Tend to agree	Tend to disagree	Not sure	SKP/ REF
Young people age 15-34 (<i>N</i> =738)	68	16	16	*
Young people age 15-26 (<i>N</i> =435)	70	15	15	*
Parents of 15-26 year olds (<i>N</i> =539)	70	11	19	-

The environment and climate change

MTV/AP-NORC 4/23-5/9/2018	Tend to agree	Tend to disagree	Not sure	SKP/ REF
Young people age 15-34 (<i>N</i> =738)	69	11	20	1
Young people age 15-26 (<i>N</i> =435)	70	11	18	1
Parents of 15-26 year olds (<i>N</i> =539)	71	8	22	-

Health care policy

MTV/AP-NORC 4/23-5/9/2018	Tend to agree	Tend to disagree	Not sure	SKP/ REF
Young people age 15-34 (<i>N</i> =738)	72	13	15	1
Young people age 15-26 (<i>N</i> =435)	74	11	13	1
Parents of 15-26 year olds (<i>N</i> =539)	75	5	20	-

Income inequality

MTV/AP-NORC 4/23-5/9/2018	Tend to agree	Tend to disagree	Not sure	SKP/ REF
Young people age 15-34 (<i>N</i> =738)	68	13	19	*
Young people age 15-26 (<i>N</i> =435)	69	10	22	*
Parents of 15-26 year olds (<i>N</i> =539)	71	6	23	*

The economy

MTV/AP-NORC 4/23-5/9/2018	Tend to agree	Tend to disagree	Not sure	SKP/ REF
Young people age 15-34 (<i>N</i> =738)	69	13	18	*
Young people age 15-26 (<i>N</i> =435)	68	12	20	*
Parents of 15-26 year olds (<i>N</i> =539)	75	6	18	*

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Taxes

MTV/AP-NORC 4/23-5/9/2018	Tend to agree	Tend to disagree	Not sure	SKP/ REF
Young people age 15-34 (<i>N</i> =738)	70	15	15	*
Young people age 15-26 (<i>N</i> =435)	68	15	17	*
Parents of 15-26 year olds (<i>N</i> =539)	73	5	22	*

Sexual harassment and assault

MTV/AP-NORC 4/23-5/9/2018	Tend to agree	Tend to disagree	Not sure	SKP/ REF
Young people age 15-34 (<i>N</i> =738)	71	12	17	*
Young people age 15-26 (<i>N</i> =435)	74	12	15	*
Parents of 15-26 year olds (<i>N</i> =539)	79	7	13	2

Abortion

MTV/AP-NORC 4/23-5/9/2018	Tend to agree	Tend to disagree	Not sure	SKP/ REF
Young people age 15-34 (<i>N</i> =738)	58	19	23	*
Young people age 15-26 (<i>N</i> =435)	58	21	21	*
Parents of 15-26 year olds (<i>N</i> =539)	63	11	23	3

Racism

MTV/AP-NORC 4/23-5/9/2018	Tend to agree	Tend to disagree	Not sure	SKP/ REF
Young people age 15-34 (<i>N</i> =738)	72	18	10	*
Young people age 15-26 (<i>N</i> =435)	71	20	8	1
Parents of 15-26 year olds (<i>N</i> =539)	81	7	10	2

The rights of lesbian, gay, bisexual, and transgender (LGBT) Americans

MTV/AP-NORC 4/23-5/9/2018	Tend to agree	Tend to disagree	Not sure	SKP/ REF
Young people age 15-34 (<i>N</i> =738)	56	24	20	*
Young people age 15-26 (<i>N</i> =435)	56	24	19	*
Parents of 15-26 year olds (<i>N</i> =539)	67	14	19	*

Terrorism and homeland security

MTV/AP-NORC 4/23-5/9/2018	Tend to agree	Tend to disagree	Not sure	SKP/ REF
Young people age 15-34 (<i>N</i> =738)	65	14	21	*
Young people age 15-26 (<i>N</i> =435)	65	13	22	*
Parents of 15-26 year olds (<i>N</i> =539)	72	9	18	1

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Treatment of citizens by police and justice system

MTV/AP-NORC 4/23-5/9/2018	Tend to agree	Tend to disagree	Not sure	SKP/ REF
Young people age 15-34 (N=738)	70	15	15	*
Young people age 15-26 (N=435)	70	15	15	*
Parents of 15-26 year olds (N=539)	78	11	11	*

The quality of education

MTV/AP-NORC 4/23-5/9/2018	Tend to agree	Tend to disagree	Not sure	SKP/ REF
Young people age 15-34 (N=738)	71	11	18	1
Young people age 15-26 (N=435)	73	10	17	1
Parents of 15-26 year olds (N=539)	74	11	14	*

Job creation

MTV/AP-NORC 4/23-5/9/2018	Tend to agree	Tend to disagree	Not sure	SKP/ REF
Young people age 15-34 (N=738)	69	10	21	1
Young people age 15-26 (N=435)	68	10	22	1
Parents of 15-26 year olds (N=539)	70	8	21	-

If "at least once a day," "more than once a week," "about once a week," "2-3 times a month," "about once a month," or "less than once a month" in Q12C

Q14T. When talking with your [ANSWER FROM Q12A/Q12B], about Donald Trump and how he's handling his job as president, do you tend to agree or disagree with [him/her/them]?

MTV/AP-NORC 4/23-5/9/2018	Tend to agree	Tend to disagree	Not sure	SKP/ REF
Young people age 15-34 (N=738)	72	19	8	*
Young people age 15-26 (N=435)	73	19	9	-
Parents of 15-26 year olds (N=539)	79	12	8	-

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If “we debate things diplomatically,” “it turns into World War III,” or “someone changes the subject quickly to avoid getting into disagreements” in Q13 or any item is “tend to disagree” in Q14

Q15. In general, when you disagree with [him/her/them] about political or social issues, how often would you say that you're able to persuade [him/her/them] to change [his/her/their] views?

MTV/AP-NORC 4/23-5/9/2018	Always/ Often NET	Always	Often	Sometimes	Rarely/ Never NET	Rarely	Never	DK	SKP/ REF
Young people age 15-34 (N=488)	12	4	8	46	40	28	12	-	1
Young people age 15-26 (N=301)	14	4	10	48	38	25	13	-	1
Parents of 15-26 year olds (N=333)	9	1	7	57	34	22	12	-	-

If “we debate things diplomatically,” “it turns into World War III,” or “someone changes the subject quickly to avoid getting into disagreements” in Q13 or any item is “tend to disagree” in Q14

Q16. In general, when you disagree with [him/her/them] about political or social issues, how often would you say that [he is/she is/they are] able to persuade you to change your views?

MTV/AP-NORC 4/23-5/9/2018	Always/ Often NET	Always	Often	Sometimes	Rarely/ Never NET	Rarely	Never	DK	SKP/ REF
Young people age 15-34 (N=488)	8	3	5	37	54	37	17	-	1
Young people age 15-26 (N=301)	10	2	8	37	52	36	16	-	1
Parents of 15-26 year olds (N=333)	3	1	3	51	46	34	11	-	*

Q20. Thinking about people in your generation, compared to people in [his/her/their] generation, do you think the following words describe your generation better, describe [his/her/their] generation better, or describe both generations about equally well?

Rigid

MTV/AP-NORC 4/23-5/9/2018	Describes my generation better	Describes [his/her/their] generation better	Describes both about equally well	DK	SKP/ REF
Young people age 15-34 (N=939)	16	57	24	*	3
Young people age 15-26 (N=558)	17	57	25	-	2
Parents of 15-26 year olds (N=607)	52	19	28	*	1

Patriotic

MTV/AP-NORC 4/23-5/9/2018	Describes my generation better	Describes [his/her/their] generation better	Describes both about equally well	DK	SKP/ REF
Young people age 15-34 (N=939)	10	61	27	-	1
Young people age 15-26 (N=558)	10	64	25	-	1
Parents of 15-26 year olds (N=607)	65	7	27	*	*

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Idealistic

MTV/AP-NORC 4/23-5/9/2018	Describes my generation better	Describes [his/her/their] generation better	Describes both about equally well	DK	SKP/ REF
Young people age 15-34 (<i>N</i> =939)	43	28	27	*	2
Young people age 15-26 (<i>N</i> =558)	40	30	28	-	2
Parents of 15-26 year olds (<i>N</i> =607)	23	47	30	*	*

Politically active

MTV/AP-NORC 4/23-5/9/2018	Describes my generation better	Describes [his/her/their] generation better	Describes both about equally well	DK	SKP/ REF
Young people age 15-34 (<i>N</i> =939)	33	37	29	-	1
Young people age 15-26 (<i>N</i> =558)	33	41	25	-	1
Parents of 15-26 year olds (<i>N</i> =607)	37	32	31	*	*

Compassionate

MTV/AP-NORC 4/23-5/9/2018	Describes my generation better	Describes [his/her/their] generation better	Describes both about equally well	DK	SKP/ REF
Young people age 15-34 (<i>N</i> =939)	35	27	37	*	1
Young people age 15-26 (<i>N</i> =558)	34	28	37	-	1
Parents of 15-26 year olds (<i>N</i> =607)	38	23	40	*	*

Moral

MTV/AP-NORC 4/23-5/9/2018	Describes my generation better	Describes [his/her/their] generation better	Describes both about equally well	DK	SKP/ REF
Young people age 15-34 (<i>N</i> =939)	16	46	37	*	1
Young people age 15-26 (<i>N</i> =558)	16	44	39	-	1
Parents of 15-26 year olds (<i>N</i> =607)	53	13	33	*	*

Uninformed

MTV/AP-NORC 4/23-5/9/2018	Describes my generation better	Describes [his/her/their] generation better	Describes both about equally well	DK	SKP/ REF
Young people age 15-34 (<i>N</i> =939)	33	32	33	*	2
Young people age 15-26 (<i>N</i> =558)	32	32	34	*	2
Parents of 15-26 year olds (<i>N</i> =607)	19	43	37	*	1

Q21. Now, thinking about your whole, extended family, have disagreements over politics ever led to any of the following?

A holiday gathering was ruined

MTV/AP-NORC 4/23-5/9/2018	Yes	No	Not sure	SKP/ REF
Young people age 15-34 (<i>N</i> =939)	15	85	-	*
Young people age 15-26 (<i>N</i> =558)	13	86	-	1
Parents of 15-26 year olds (<i>N</i> =607)	9	91	*	*

You unfriended or blocked a family member on social media

MTV/AP-NORC 4/23-5/9/2018	Yes	No	Not sure	SKP/ REF
Young people age 15-34 (<i>N</i> =939)	21	79	-	*
Young people age 15-26 (<i>N</i> =558)	20	79	-	1
Parents of 15-26 year olds (<i>N</i> =607)	19	81	*	*

A family member unfriended or blocked you or someone else in the family on social media

MTV/AP-NORC 4/23-5/9/2018	Yes	No	Not sure	SKP/ REF
Young people age 15-34 (<i>N</i> =939)	23	77	-	1
Young people age 15-26 (<i>N</i> =558)	24	76	-	1
Parents of 15-26 year olds (<i>N</i> =607)	18	81	*	1

You decided not to attend a family event

MTV/AP-NORC 4/23-5/9/2018	Yes	No	Not sure	SKP/ REF
Young people age 15-34 (<i>N</i> =939)	14	85	-	1
Young people age 15-26 (<i>N</i> =558)	15	84	-	1
Parents of 15-26 year olds (<i>N</i> =607)	10	90	*	*

A family member decided not to attend a family event

MTV/AP-NORC 4/23-5/9/2018	Yes	No	Not sure	SKP/ REF
Young people age 15-34 (<i>N</i> =939)	19	80	*	1
Young people age 15-26 (<i>N</i> =558)	21	79	-	1
Parents of 15-26 year olds (<i>N</i> =607)	14	86	*	*

Q21AA. In your view, do the Republican and Democratic parties do an adequate job of representing the American people, or do they do such a poor job that a third major party is needed?

MTV/AP-NORC 4/23-5/9/2018	Parties do adequate job	Third party is needed	Not sure	SKP/ REF
Young people age 15-34 (N=939)	29	70	-	1
Young people age 15-26 (N=558)	30	68	-	1
Parents of 15-26 year olds (N=607)	31	67	*	1

PID1. Do you consider yourself a Democrat, a Republican, an independent or none of these?

MTV/AP-NORC 4/23-5/9/2018	Democrat	Republican	Independent	None of these	DK	SKP/ REF
Young people age 15-34 (N=939)	35	19	26	19	-	1
Young people age 15-26 (N=558)	36	17	25	21	-	1
Parents of 15-26 year olds (N=607)	37	24	25	14	-	*

MTV/AP-NORC Young people age 15-34 2/22-3/9/2018 (N=1,027)	Democrat	Republican	Independent	None of these	DK	SKP/ REF
	34	19	26	22	-	*

If "Democrat" in PID1

PIDA. Do you consider yourself a strong or moderate Democrat?

MTV/AP-NORC 4/23-5/9/2018	Strong Democrat	Moderate Democrat	DK	SKP/ REF
Young people age 15-34 (N=337)	35	65	-	-
Young people age 15-26 (N=204)	33	67	-	-
Parents of 15-26 year olds (N=226)	31	69	-	-

MTV/AP-NORC Young people age 15-34 2/22-3/9/2018 (N=357)	Strong Democrat	Moderate Democrat	DK	SKP/ REF
	37	63	-	*

If "Republican" in PID1

PIDB. Do you consider yourself a strong or moderate Republican?

MTV/AP-NORC 4/23-5/9/2018	Strong Republican	Moderate Republican	DK	SKP/ REF
Young people age 15-34 (N=160)	30	69	-	2
Young people age 15-26 (N=87)	28	72	-	-
Parents of 15-26 year olds (N=163)	29	71	-	-

MTV/AP-NORC Young people age 15-34 2/22-3/9/2018 (N=191)	Strong Republican	Moderate Republican	DK	SKP/ REF
	30	69	-	1

If "Independent," "None of these," "DON'T KNOW," "SKIPPED ON WEB," or "REFUSED" in PID1

PIDI. Do you lean more towards the Democrats or the Republicans?

MTV/AP-NORC 4/23-5/9/2018	Lean Democrat	Lean Republican	Don't lean	DK	SKP/ REF
Young people age 15-34 (N=442)	30	19	51	-	*
Young people age 15-26 (N=267)	29	17	53	-	1
Parents of 15-26 year olds (N=218)	20	29	51	-	-

MTV/AP-NORC Young people age 15-34 2/22-3/9/2018 (N=479)	Lean Democrat	Lean Republican	Don't lean	DK	SKP/ REF
	29	23	48	-	*

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PID1, PIDA, PIDB, PIDI COMBINED

MTV/AP-NORC 4/23-5/9/2018	Democrat NET	Strong Dem.	Moderate Dem.	Lean Dem.	Indep./ None – Don't lean	Republican NET	Lean Rep.	Moderate Rep.	Strong Rep.	Un- known
Young people age 15-34 (N=939)	49	12	23	14	23	28	9	13	6	*
Young people age 15-26 (N=558)	50	12	24	14	25	25	8	12	5	*
Parents of 15-26 year olds (N=607)	45	11	26	8	20	35	11	17	7	-

MTV/AP-NORC Young people age 15-34	Democrat NET	Strong Dem.	Moderate Dem.	Lean Dem.	Indep./ None – Don't lean	Republican NET	Lean Rep.	Moderate Rep.	Strong Rep.	Un- known
2/22-3/9/2018 (N=1,027)	48	12	21	14	23	29	11	13	6	*

If age 18 or older

QVOTE2016. Did you vote in the 2016 Presidential election for Donald Trump, Hillary Clinton, or someone else?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

MTV/AP-NORC 4/23-5/9/2018	Donald Trump	Hillary Clinton	Someone else	Did not vote	DK	SKP/ REF
Young people age 15-34 (N=791)	21	37	11	30	-	*
Young people age 15-26 (N=410)	20	36	10	34	-	*
Parents of 15-26 year olds (N=607)	33	39	9	18	-	1

MTV/AP-NORC Young people age 15-34	Donald Trump	Hillary Clinton	Someone else	Did not vote	DK	SKP/ REF
2/22-3/9/2018 (N=839)	23	34	12	31	-	*

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AGE

MTV/AP-NORC 4/23-5/9/2018	15-17	18-22	23-29	30-34	35-44	45-54	55-64	65+
Young people age 15-34 (<i>N</i> =939)	15	24	37	24	-	-	-	-
Young people age 15-26 (<i>N</i> =558)	25	40	35	-	-	-	-	-
Parents of 15-26 year olds (<i>N</i> =607)	-	-	*	3	28	42	25	2

MTV/AP-NORC Young people age 15-34	15-17	18-22	23-29	30-34	35-44	45-54	55-64	65+
2/22-3/9/2018 (<i>N</i> =1,027)	12	17	41	29	-	-	-	-

GENDER¹

MTV/AP-NORC 4/23-5/9/2018	Male	Female	Does not identify with either gender	SKP/ REF
Young people age 15-34 (<i>N</i> =939)	50	50		
Young people age 15-26 (<i>N</i> =558)	49	51		
Parents of 15-26 year olds (<i>N</i> =607)	49	51		

MTV/AP-NORC Young people age 15-34	Male	Female	Does not identify with either gender	SKP/ REF
2/22-3/9/2018 (<i>N</i> =1,027)	50	49	*	*

RACE/ETHNICITY²

MTV/AP-NORC 4/23-5/9/2018	White	Black or African American	Hispanic	Other	SKP/ REF
Young people age 15-34 (<i>N</i> =939)	55	14	22	10	
Young people age 15-26 (<i>N</i> =558)	53	12	25	9	
Parents of 15-26 year olds (<i>N</i> =607)	62	13	19	6	

MTV/AP-NORC Young people age 15-34	White	Black or African American	Hispanic	Other	SKP/ REF
2/22-3/9/2018 (<i>N</i> =1,027)	55	14	21	10	*

¹ In the March 2018 round, gender for teens 15-17 who were not part of the AmeriSpeak Teen panel was obtained from the parent. In April-May 2018, gender is an AmeriSpeak Profile variable for all teens.

² In the March 2018 round, race and ethnicity were asked of teens 15-17 who were not part of the AmeriSpeak Teen panel. In April-May 2018, race/ethnicity is an AmeriSpeak Profile variable for all teens.

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If age 18 or older

MARITAL STATUS

MTV/AP-NORC 4/23-5/9/2018	Married	Widowed	Divorced	Separated	Never married	Living with partner
Young people age 15-34 (N=791)	25	-	1	1	60	13
Young people age 15-26 (N=410)	7	-	*	1	79	14
Parents of 15-26 year olds (N=607)	55	3	18	3	9	12

MTV/AP-NORC Young people age 15-34 2/22-3/9/2018 (N=839)	Married	Widowed	Divorced	Separated	Never married	Living with partner
	31	*	1	2	53	12

If age 18 or older

EMPLOYMENT STATUS

MTV/AP-NORC 4/23-5/9/2018	Employed	Not employed
Young people age 15-34 (N=791)	64	36
Young people age 15-26 (N=410)	55	45
Parents of 15-26 year olds (N=607)	75	25

MTV/AP-NORC Young people age 15-34 2/22-3/9/2018 (N=839)	Employed	Not employed
	70	30

If age 18 or older

EDUCATION

MTV/AP-NORC 4/23-5/9/2018	Less than a high school diploma	High school graduate or equivalent	Some college	College graduate or above
Young people age 15-34 (N=791)	11	27	35	27
Young people age 15-26 (N=410)	14	37	37	13
Parents of 15-26 year olds (N=607)	8	35	31	26

MTV/AP-NORC Young people age 15-34 2/22-3/9/2018 (N=839)	Less than a high school diploma	High school graduate or equivalent	Some college	College graduate or above
	10	25	35	29

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If age 15-17

PARENTS' HIGHEST EDUCATION LEVEL

MTV/AP-NORC 4/23-5/9/2018	Less than a high school diploma	High school graduate or equivalent	Some college	College graduate or above	SKP/REF
Young people age 15-34 (<i>N</i> =148)	13	17	28	41	1
Young people age 15-26 (<i>N</i> =148)	13	17	28	41	1

MTV/AP-NORC Young people age 15-34 2/22-3/9/2018 (<i>N</i> =188)	Less than a high school diploma	High school graduate or equivalent	Some college	College graduate or above	SKP/REF
	3	14	45	38	-

INCOME

MTV/AP-NORC 4/23-5/9/2018	Under \$10,000	\$10,000 to under \$20,000	\$20,000 to under \$30,000	\$30,000 to under \$40,000	\$40,000 to under \$50,000	\$50,000 to under \$75,000	\$75,000 to under \$100,000	\$100,000 to under \$150,000	\$150,000 or more
Young people age 15-34 (<i>N</i> =939)	7	10	14	12	10	19	12	10	7
Young people age 15-26 (<i>N</i> =558)	8	13	14	10	10	15	12	11	7
Parents of 15-26 year olds (<i>N</i> =607)	4	7	14	7	9	21	13	15	10

MTV/AP-NORC Young people age 15-34 2/22-3/9/2018 (<i>N</i> =1,027)	Under \$10,000	\$10,000 to under \$20,000	\$20,000 to under \$30,000	\$30,000 to under \$40,000	\$40,000 to under \$50,000	\$50,000 to under \$75,000	\$75,000 to under \$100,000	\$100,000 to under \$150,000	\$150,000 or more
	8	11	15	11	9	17	12	11	6

Study Methodology

This survey was conducted by The Associated Press-NORC Center for Public Affairs Research and with funding from MTV and NORC at the University of Chicago. Staff from NORC at the University of Chicago, The Associated Press, and MTV collaborated on all aspects of the study.

Data were collected using AmeriSpeak®, NORC's probability-based panel designed to be representative of the U.S. household population. During the initial recruitment phase of the panel, randomly selected U.S. households were sampled with a known, non-zero probability of selection from the NORC National Sample Frame and then contacted by U.S. mail, email, telephone, and field interviewers (face-to-face). The panel provides sample coverage of approximately 97 percent of the U.S. household population. Those excluded from the sample include people with P.O. Box only addresses, some addresses not listed in the USPS Delivery Sequence File, and some newly constructed dwellings.

Interviews for this survey were conducted between April 23 and May 9, 2018, with young people age 15 to 34 and parents of young people age 15 to 26 representing the 50 states and the District of Columbia. Interviews were conducted in both English and Spanish, depending on respondent preference. Adult panel members age 18 to 34 were randomly drawn from AmeriSpeak, and 791 completed the survey—780 via the web and 11 via telephone. Teen panel members age 15 to 17 were drawn from AmeriSpeak Teen, and 148 completed the survey—145 via the web and 3 via telephone. Adult panel members who are known parents of 15 to 17 year olds were randomly drawn from AmeriSpeak, and 104 completed the survey—101 via the web and 3 via telephone. In addition, panel members age 30 to 76 were randomly drawn to screen for parents of young adults age 18 to 26, and 503 completed the survey—469 via the web and 34 via telephone.

Among young people age 15 to 34, the final stage completion rate is 25.9 percent, the weighted household panel response rate is 33.7 percent, and the weighted household panel retention rate is 87.2 percent, for a cumulative response rate of 7.6 percent. The overall margin of sampling error among young people age 15 to 34 is +/- 4.3 percentage points at the 95 percent confidence level, including the design effect. The overall margin of sampling error among young people age 15 to 26 is +/- 5.6 percentage points at the 95 percent confidence level, including the design effect. The margin of sampling error may be higher for subgroups.

Among parents of young people age 15 to 26, the screener completion rate is 27.9 percent, with an incidence rate of 25.2. The interview completion rate is 95.6 percent, and the final stage completion rate is 26.7 percent, the weighted household panel response rate is 33.7 percent, and the weighted household panel retention rate is 87.2 percent, for a cumulative response rate of 7.8 percent. The overall margin of sampling error is +/- 6.7 percentage points at the 95 percent confidence level, including the design effect. The margin of sampling error may be higher for subgroups.

Once the sample has been selected and fielded, and all the study data have been collected and made final, a poststratification process is used to adjust for any survey nonresponse as well as any noncoverage or under and oversampling resulting from the study specific sample design. Poststratification variables included age, gender, census division, race/ethnicity, and education. Weighting variables were obtained from the 2017 Current Population Survey. The weighted data reflect the U.S. population of young people age 15 to 34 and parents of young people age 15 to 26.

For more information, email info@apnorc.org.

About the Associated Press-NORC Center for Public Affairs Research

The AP-NORC Center for Public Affairs Research taps into the power of social science research and the highest-quality journalism to bring key information to people across the nation and throughout the world.

- The Associated Press (AP) is the world's essential news organization, bringing fast, unbiased news to all media platforms and formats.
- NORC at the University of Chicago is one of the oldest and most respected, independent research institutions in the world.

The two organizations have established The AP-NORC Center for Public Affairs Research to conduct, analyze, and distribute social science research in the public interest on newsworthy topics, and to use the power of journalism to tell the stories that research reveals.

The founding principles of The AP-NORC Center include a mandate to carefully preserve and protect the scientific integrity and objectivity of NORC and the journalistic independence of AP. All work conducted by the Center conforms to the highest levels of scientific integrity to prevent any real or perceived bias in the research. All of the work of the Center is subject to review by its advisory committee to help ensure it meets these standards. The Center will publicize the results of all studies and make all datasets and study documentation available to scholars and the public.

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