



# MTV/AP-NORC Youth Political Pulse, July 2018

Conducted by The Associated Press-NORC Center for Public Affairs Research  
With funding from MTV and NORC at the University of Chicago

*Interviews: 6/21-7/9/2018  
1,030 young people age 15-34  
Margin of error: +/- 4.3 percentage points at the 95% confidence level among young people  
age 15-34*

*NOTE: All results show percentages among all respondents, unless otherwise labeled.*

**Q1. Overall, do you approve or disapprove of the way Donald Trump is handling his job as president?**

*If don't know, skipped, or refused in Q1*

**Q1A. If you had to choose, do you lean more toward approving or disapproving of the way Donald Trump is handling his job as president?**

*If approve in Q1*

**Q1B. Would you say you approve of the way Donald Trump is handling his job as president strongly or do you approve just somewhat?**

*If disapprove in Q1*

**Q1C. Would you say you disapprove of the way Donald Trump is handling his job as president strongly or do you disapprove just somewhat?**

**[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

MTV/AP-NORC	Approve NET	Strongly approve	Somewhat approve	Lean toward approving	Do not lean either way	Disapprove NET	Lean toward disapproving	Somewhat disapprove	Strongly disapprove	DK	SKP/REF
6/21-7/9/2018 (N=1,030)	33	13	20	*	*	67	*	18	49	-	*
4/23-5/9/2018 (N=939)	30	10	20	-	*	69	-	20	49	-	*
2/22-3/9/2018 (N=1,027)	33	12	21	*	*	67	-	19	47	-	*

**Q3. When thinking about the future of the United States, would you say that you feel...?**

**[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

MTV/AP-NORC	Generally optimistic	Generally pessimistic	DON'T KNOW	SKIP/REFUSED
6/21-7/9/2018 (N=1,030)	43	57	*	*
4/23-5/9/2018 (N=939)	46	54	-	*
2/22-3/9/2018 (N=1,027)	46	53	*	1

**Q4. Of all of the issues facing the country right now, what concerns you the most?**

**[OPEN ENDED QUESTION]**

	MTV/AP-NORC 6/21-7/9/2018	MTV/AP-NORC 4/23-5/9/2018	MTV/AP-NORC 2/22-3/9/2018
Concerns about President Trump, leadership	4	5	4
Crime, safety, violence, in general	4	2	4
Education: quality, costs, etc.	2	3	3
Environment: climate change, natural disasters, etc.	4	4	4
Foreign policy: international relations, mentions of specific countries, etc.	3	4	4
Gun laws: school shootings, gun control, Second Amendment, assault rifles, guns, etc.	2	6	21
Health care: costs, etc.	2	5	4
Immigration: DACA, border wall, immigrants, border separation, etc.	25	6	5
Political climate: lack of bipartisanship, division, lack of empathy, ideological differences, etc.	3	5	5
Social inequality	9	14	8
Terrorism, homeland security, national security	3	3	2
The economy: jobs, debt, poverty, cost of living, etc.	14	16	15
War or threat of nuclear war	2	8	5
Other issues	12	7	5
“Everything”	1	1	1
“Nothing”	1	1	*
DON’T KNOW	1	2	1
SKIP/REFUSED	7	9	7
<i>N=</i>	<i>1,030</i>	<i>939</i>	<i>1,027</i>

**Q5. In the past month...**

**[ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

How anxious have you felt about the state of the country?

MTV/AP-NORC	<b>Extremely/ Very NET</b>	Extremely	Very	<b>Moderately</b>	<b>Slightly/Not at all NET</b>	Slightly	Not at all	DK	SKP/ REF
6/21-7/9/2018 (N=1,030)	<b>38</b>	17	22	<b>31</b>	<b>31</b>	22	9	*	*
4/23-5/9/2018 (N=939)	<b>38</b>	13	25	<b>34</b>	<b>28</b>	18	10	-	*
2/22-3/9/2018 (N=1,027)	<b>36</b>	13	23	<b>33</b>	<b>30</b>	19	11	-	*

How angry have you felt about the state of the country?

MTV/AP-NORC	<b>Extremely/ Very NET</b>	Extremely	Very	<b>Moderately</b>	<b>Slightly/Not at all NET</b>	Slightly	Not at all	DK	SKP/ REF
6/21-7/9/2018 (N=1,030)	<b>44</b>	18	26	<b>27</b>	<b>29</b>	19	10	-	*
4/23-5/9/2018 (N=939)	<b>37</b>	15	21	<b>36</b>	<b>28</b>	18	9	-	*
2/22-3/9/2018 (N=1,027)	<b>40</b>	16	24	<b>32</b>	<b>28</b>	18	10	*	*

How positive have you felt about the state of the country?

MTV/AP-NORC	<b>Extremely/ Very NET</b>	Extremely	Very	<b>Moderately</b>	<b>Slightly/Not at all NET</b>	Slightly	Not at all	DK	SKP/ REF
6/21-7/9/2018 (N=1,030)	<b>11</b>	5	7	<b>29</b>	<b>59</b>	32	28	-	*
4/23-5/9/2018 (N=939)	<b>9</b>	2	7	<b>32</b>	<b>59</b>	34	25	-	*
2/22-3/9/2018 (N=1,027)	<b>13</b>	3	10	<b>31</b>	<b>56</b>	32	24	-	*

How excited have you felt about the state of the country?

MTV/AP-NORC	<b>Extremely/ Very NET</b>	Extremely	Very	<b>Moderately</b>	<b>Slightly/Not at all NET</b>	Slightly	Not at all	DK	SKP/ REF
6/21-7/9/2018 (N=1,030)	<b>10</b>	4	6	<b>24</b>	<b>65</b>	26	39	-	*
4/23-5/9/2018 (N=939)	<b>8</b>	2	6	<b>25</b>	<b>66</b>	28	38	-	1
2/22-3/9/2018 (N=1,027)	<b>9</b>	3	6	<b>24</b>	<b>67</b>	27	40	-	*

**Q6. In the past month, how well do you feel American politics have been functioning?**

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	Functioning Extremely/very NET	Functioning extremely well	Functioning very well	Functioning moderately well	Not functioning very well/well at all NET	Not functioning very well	Not functioning well at all	DK	SKP/REF
MTV/AP-NORC									
6/21-7/9/2018 (N=1,030)	6	2	4	25	69	41	28	*	*
4/23-5/9/2018 (N=939)	6	2	4	27	67	45	22	-	*
2/22-3/9/2018 (N=1,027)	6	1	5	23	70	45	25	-	*

**Q7A. How much do elected public officials care what people like you think?**

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	A great deal/a lot NET	A great deal	A lot	A moderate amount	A little/Not at all NET	A little	Not at all	DK	SKP/REF
MTV/AP-NORC									
6/21-7/9/2018 (N=1,030)	6	2	4	25	69	41	28	*	*
4/23-5/9/2018 (N=939)	6	3	3	27	66	38	28	-	1
2/22-3/9/2018 (N=1,027)	4	*	4	21	75	42	32	*	*

**Q7B. How much can people like you affect what the government does?**

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	A great deal/a lot NET	A great deal	A lot	A moderate amount	A little/Not at all NET	A little	Not at all	DK	SKP/REF
MTV/AP-NORC									
6/21-7/9/2018 (N=1,030)	14	6	8	30	56	38	18	*	*
4/23-5/9/2018 (N=939)	14	5	10	31	54	39	15	-	*
2/22-3/9/2018 (N=1,027)	13	4	9	24	62	42	21	-	1

**OUTLOOK1. In general, do you think America's best days are:**

	MTV/AP-NORC 6/21-7/9/2018
Ahead of us	48
Behind us	51
DON'T KNOW	*
SKIP/REFUSED	1

N=

1,030

**OUTLOOK2. Thinking about five years from now, do you think the country will become more politically divided, less politically divided or about as politically divided as it is now?**

	MTV/AP-NORC 6/21-7/9/2018
More divided	57
Less divided	17
About as divided as now	25
DON'T KNOW	-
SKIP/REFUSED	*
<i>N=</i>	<i>1,030</i>

**SYS2. These days, do you feel optimistic that Americans of different political views can still come together and work out their differences, or are you pessimistic that Americans can do that now?**

	MTV/AP-NORC 6/21-7/9/2018
Optimistic	42
Pessimistic	57
DON'T KNOW	*
SKIP/REFUSED	1
<i>N=</i>	<i>1,030</i>

The next few questions are about the MIDTERM ELECTIONS. The midterms are non-presidential elections that will be held in November 2018 to elect leaders at many levels of government – governors, Senators, members of Congress, and state legislators.

*If eligible to vote in 2018 midterms*

**Q8. There are a range of reasons why people do or do not vote. We’re interested in hearing from voters and non-voters. On a scale from zero to 10, where 10 means you’re certain you will vote in the 2018 midterm elections and zero means there is no chance you will vote, please indicate how likely it is that you will vote in this November’s election.**

	MTV/AP-NORC 6/21-7/9/2018	MTV/AP-NORC 2/22-3/9/2018
0-Certain will not vote	14	13
1	3	3
2	3	6
3	7	6
4	6	4
5	9	13
6	7	5
7	7	7
8	8	7
9	5	5
10-Certain will vote	32	32
DON'T KNOW	-	-
SKIP/REFUSED	*	*
N=	897	882

**Q9. Thinking about the 2018 midterm elections in November, how often are you engaged in the following activities?**

**[ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

I'm reading or watching news about the midterms, such as about the candidates, the issues, or other aspects of the election

MTV/AP-NORC	<b>Often/ Sometimes NET</b>	Often	Sometimes	<b>Rarely/ Never NET</b>	Rarely	Never	DK	SKP/ REF
6/21-7/9/2018 (N=1,030)	<b>52</b>	17	35	<b>47</b>	25	22	-	*
4/23-5/9/2018 (N=939)	<b>48</b>	18	30	<b>52</b>	29	23	-	*
2/22-3/9/2018 (N=1,027)	<b>50</b>	16	34	<b>50</b>	25	24	-	1

I'm posting/liking/commenting on the midterms in social media

MTV/AP-NORC	<b>Often/ Sometimes NET</b>	Often	Sometimes	<b>Rarely/ Never NET</b>	Rarely	Never	DK	SKP/ REF
6/21-7/9/2018 (N=1,030)	<b>27</b>	7	20	<b>72</b>	23	49	-	1
4/23-5/9/2018 (N=939)	<b>25</b>	5	19	<b>75</b>	21	54	-	*
2/22-3/9/2018 (N=1,027)	<b>23</b>	4	19	<b>76</b>	20	56	-	1

I'm sharing political memes related to the midterms in social media

MTV/AP-NORC	<b>Often/ Sometimes NET</b>	Often	Sometimes	<b>Rarely/ Never NET</b>	Rarely	Never	DK	SKP/ REF
6/21-7/9/2018 (N=1,030)	<b>25</b>	7	18	<b>75</b>	19	56	-	*
4/23-5/9/2018 (N=939)	<b>23</b>	6	16	<b>76</b>	18	58	*	1
2/22-3/9/2018 (N=1,027)	<b>21</b>	5	16	<b>79</b>	21	58	-	1

I'm participating in events related to the midterms such as candidate forums or rallies

MTV/AP-NORC	<b>Often/ Sometimes NET</b>	Often	Sometimes	<b>Rarely/ Never NET</b>	Rarely	Never	DK	SKP/ REF
6/21-7/9/2018 (N=1,030)	<b>13</b>	3	11	<b>86</b>	20	66	-	1
4/23-5/9/2018 (N=939)	<b>16</b>	2	14	<b>84</b>	15	69	-	1
2/22-3/9/2018 (N=1,027)	<b>14</b>	3	11	<b>86</b>	17	69	-	*

I'm volunteering with a candidate or issue campaign

MTV/AP-NORC	<b>Often/ Sometimes NET</b>	Often	Sometimes	<b>Rarely/ Never NET</b>	Rarely	Never	DK	SKP/ REF
6/21-7/9/2018 (N=1,030)	<b>11</b>	2	9	<b>87</b>	14	73	-	2
4/23-5/9/2018 (N=939)	<b>10</b>	2	7	<b>90</b>	13	76	-	1
2/22-3/9/2018 (N=1,027)	<b>10</b>	1	8	<b>90</b>	13	77	-	*



**MID4.**

*Wording if not eligible to vote in 2018 midterms*

**How confident are you that you would have enough information about the candidates to make an informed choice between the candidates if you were able to vote?**

*Wording if eligible to vote in 2018 midterms*

**How confident are you that you have enough information about the candidates to make an informed choice between the candidates?**

	MTV/AP-NORC 6/21-7/9/2018
<b>Extremely/very confident NET</b>	<b>22</b>
Extremely confident	7
Very confident	14
<b>Somewhat confident</b>	<b>36</b>
<b>Not very/not at all confident NET</b>	<b>41</b>
Not very confident	25
Not at all confident	17
DON'T KNOW	*
SKIP/REFUSED	*

N=

1,030

**MID7. Which statement comes closer to your views, even if neither is exactly right?**

**[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

	MTV/AP-NORC 6/21-7/9/2018
Voting in the midterms will give people in my generation some say about how government runs things	63
Voting in the midterms by people in my generation won't really affect how government runs things	36
DON'T KNOW	*
SKIP/REFUSED	1

N=

1,030

**MID12. Which statement comes closer to your views, even if neither is exactly right?**

**[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

	MTV/AP-NORC 6/21-7/9/2018
My generation is feeling motivated to make positive changes in this country	62
My generation isn't motivated to make positive changes in this country	37
DON'T KNOW	-
SKIP/REFUSED	1
<i>N=</i>	<i>1,030</i>

**MID8. Please say if each of the following words describes or does not describe how you feel about the upcoming midterm elections.**

**[ITEMS RANDOMIZED]**

MTV/AP-NORC 6/21-7/9/2018	Does describe	Does not describe	DK	SKP/REF
Excited	42	57	*	*
Interested	41	59	*	1
Proud	40	59	1	*
Hopeful	40	59	*	1
Helpless	40	59	-	*
Anxious	36	63	*	1
Overwhelmed	43	56	-	1

*N=1,030*

**MID9. How likely is it that you will try to encourage any of the following to vote in the upcoming midterm election?**

MTV/AP-NORC 6/21-7/9/2018	Extremely/ Very NET	Extremely likely	Very likely	Somewhat likely	Not very/Not at all NET	Not very likely	Not at all likely	Not applicable	DK	SKP/ REF
A friend	<b>31</b>	19	12	<b>25</b>	<b>37</b>	15	22	7	-	*
A sibling	<b>32</b>	18	14	<b>17</b>	<b>40</b>	14	26	11	-	*
A classmate	<b>22</b>	12	10	<b>12</b>	<b>38</b>	15	23	27	-	*
A parent	<b>32</b>	17	15	<b>17</b>	<b>41</b>	15	27	9	-	*
A stranger	<b>14</b>	9	5	<b>15</b>	<b>60</b>	19	40	10	-	1

*N=1,030*

**MID10. Did the outcome of the 2016 Presidential election increase your interest in the 2018 midterm elections, decrease your interest in the 2018 midterm elections, or did it have no impact?**

	MTV/AP-NORC 6/21-7/9/2018
Increased my interest	42
Decreased my interest	18
Had no impact	39
DON'T KNOW	-
SKIP/REFUSED	*
<i>N=</i>	<i>1,030</i>

**MID11. What best describes your attitudes toward the outcome of the 2018 midterm elections, even if neither is exactly right?**

**[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

	MTV/AP-NORC 6/21-7/9/2018
I hope the midterm elections maintain the status quo	21
I hope the midterm elections bring about change	78
DON'T KNOW	1
SKIP/REFUSED	1
<i>N=</i>	<i>1,030</i>

**CAND1. How excited would you be to vote for a candidate who...?**

**[ITEMS RANDOMIZED]**

MTV/AP-NORC 6/21-7/9/2018	<b>Extremely/ Very NET</b>	Extremely excited	Very excited	<b>Moderately excited</b>	<b>Slightly/ Not at all NET</b>	Slightly excited	Not at all excited	DK	SKP/ REF
Cares about the issues that affect you and your generation	<b>66</b>	42	24	<b>19</b>	<b>13</b>	7	6	-	1
Is a woman	<b>40</b>	22	18	<b>30</b>	<b>29</b>	13	16	*	1
Looks like the people they represent	<b>35</b>	16	18	<b>29</b>	<b>35</b>	16	20	*	1
Is black	<b>33</b>	18	15	<b>34</b>	<b>32</b>	12	19	*	1
Is Latino	<b>32</b>	15	17	<b>33</b>	<b>35</b>	13	22	*	1
Shares your religious belief	<b>32</b>	15	16	<b>26</b>	<b>42</b>	15	27	*	1
Is younger	<b>31</b>	10	21	<b>33</b>	<b>35</b>	16	19	*	1
Is a teacher	<b>30</b>	13	18	<b>39</b>	<b>30</b>	12	18	*	1
Is a military veteran	<b>29</b>	13	17	<b>35</b>	<b>35</b>	15	19	*	1
Is a member of the lesbian, gay, bisexual, and transgender (LGBT) community	<b>26</b>	15	12	<b>28</b>	<b>45</b>	13	32	*	1
Is Asian	<b>25</b>	11	14	<b>35</b>	<b>38</b>	14	25	*	1
Is a successful businessperson	<b>21</b>	9	12	<b>29</b>	<b>49</b>	21	28	*	1
Is a lifelong politician	<b>16</b>	6	10	<b>26</b>	<b>58</b>	23	35	*	1
Is white	<b>14</b>	6	7	<b>32</b>	<b>53</b>	19	35	*	1
Is older	<b>13</b>	5	8	<b>33</b>	<b>53</b>	22	32	*	1
Is a celebrity	<b>9</b>	4	5	<b>17</b>	<b>73</b>	15	58	*	1

N=1,030

**CAND4. In your opinion, which of the following would do a better job running the country?**

**[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

	MTV/AP-NORC 6/21-7/9/2018
New leaders from your generation	79
Our current leaders	20
DON'T KNOW	1
SKIP/REFUSED	1

N=

1,030

**CAND2. Which comes closer to your view of candidates running for local elections for positions like mayor or county government, even if neither is exactly right?**

**[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

	MTV/AP-NORC 6/21-7/9/2018
I usually feel like there is at least one candidate who shares most of my views	57
I usually feel like none of the candidates represent my views well	42
DON'T KNOW	*
SKIP/REFUSED	1

N=

1,030

**CAND3. How important are each of the following to you personally?**

**[ITEMS RANDOMIZED]**

MTV/AP-NORC 6/21-7/9/2018	<b>Not at all/Slightly important NET</b>	Not at all important	Slightly important	<b>Moderately important</b>	<b>Very/ Extremely important NET</b>	Very important	Extremely important	DK	SKP/ REF
Electing candidates who share your political views	<b>18</b>	7	11	<b>28</b>	<b>54</b>	29	24	*	1
Electing diverse candidates	<b>30</b>	16	14	<b>34</b>	<b>35</b>	21	14	*	1
Electing candidates from your political party	<b>41</b>	21	19	<b>35</b>	<b>24</b>	14	9	*	1

N=1,030

*If eligible to vote in 2018 midterms*

**ISSUES.** What issues are the most important to you in deciding how to vote in this year's (2018) midterm election? Please select all that apply.

[ITEMS RANDOMIZED]

	MTV/AP-NORC 6/21-7/9/2018
Health care	63
Immigration	61
The economy	54
Equal rights	50
Gun policy	48
Mental health	44
Climate change or the environment	43
Taxes	42
Student loan debt	38
Reproductive rights	33
Something else	9
DON'T KNOW	-
SKIP/REFUSED	1

N=

897

**MID13.** Next, we'd like you to think about people who are eligible to vote in elections but don't. Please say whether or not the following describes how you feel about people who do not vote.

[ITEMS RANDOMIZED]

MTV/AP-NORC 6/21-7/9/2018	Does describe people who do not vote	Does not describe people who do not vote	DK	SKP/ REF
They don't think their vote will make a difference	81	17	*	2
They are exercising their right	62	36	*	2
They face barriers to voting	52	46	*	2
They are lazy	48	50	*	1
They are standing up for their beliefs	38	60	*	2
They should feel guilty	35	63	*	2
They are unpatriotic	31	67	*	2

N=1030

**PID1. Do you consider yourself a Democrat, a Republican, an independent or none of these?**

MTV/AP-NORC	Democrat	Republican	Independent	None of these	DK	SKP/ REF
6/21-7/9/2018 (N=1,030)	37	20	24	18	*	*
4/23-5/9/2018 (N=939)	35	19	26	19	-	1
2/22-3/9/2018 (N=1,027)	34	19	26	22	-	*

*If "Democrat" in PID1*

**PIDA. Do you consider yourself a strong or moderate Democrat?**

MTV/AP-NORC	Strong Democrat	Moderate Democrat	DK	SKP/ REF
6/21-7/9/2018 (N=376)	39	61	-	-
4/23-5/9/2018 (N=337)	35	65	-	-
2/22-3/9/2018 (N=357)	37	63	-	*

*If "Republican" in PID1*

**PIDB. Do you consider yourself a strong or moderate Republican?**

MTV/AP-NORC	Strong Republican	Moderate Republican	DK	SKP/ REF
6/21-7/9/2018 (N=184)	29	70	-	*
4/23-5/9/2018 (N=160)	30	69	-	2
2/22-3/9/2018 (N=191)	30	69	-	1

*If "Independent," "None of these," "DON'T KNOW," "SKIPPED ON WEB," or "REFUSED" in PID1*

**PIDI. Do you lean more towards the Democrats or the Republicans?**

MTV/AP-NORC	Lean Democrat	Lean Republican	Don't lean	DK	SKP/ REF
6/21-7/9/2018 (N=470)	29	22	49	*	*
4/23-5/9/2018 (N=442)	30	19	51	-	*
2/22-3/9/2018 (N=479)	29	23	48	-	*

**PID1, PIDA, PIDB, PIDI COMBINED**

MTV/AP-NORC	<b>Democrat NET</b>	Strong Dem.	Moderate Dem.	Lean Dem.	<b>Indep./ None – Don't lean</b>	<b>Republican NET</b>	Lean Rep.	Moderate Rep.	Strong Rep.	Un-known
6/21-7/9/2018 (N=1,030)	<b>49</b>	14	22	12	<b>21</b>	<b>30</b>	10	14	6	*
4/23-5/9/2018 (N=939)	<b>49</b>	12	23	14	<b>23</b>	<b>28</b>	9	13	6	*
2/22-3/9/2018 (N=1,027)	<b>48</b>	12	21	14	<b>23</b>	<b>29</b>	11	13	6	*

**G11B. How would you characterize your political views?**

MTV/AP-NORC	<b>Very liberal/ Liberal NET</b>	Very liberal	Liberal	<b>Moderate</b>	<b>Conservative/ Very conservative NET</b>	Conservative	Very conservative	DK	SKP/ REF
6/21-7/9/2018 (N=1,030)	<b>31</b>	11	21	<b>44</b>	<b>23</b>	16	7	*	1
4/23-5/9/2018 (N=939)	<b>30</b>	8	22	<b>47</b>	<b>22</b>	17	5	-	1

*If age 18 or older*

**QVOTE2016. Did you vote in the 2016 Presidential election for Donald Trump, Hillary Clinton, or someone else?**

**[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

MTV/AP-NORC	Donald Trump	Hillary Clinton	Someone else	Did not vote	DK	SKP/ REF
6/21-7/9/2018 (N=870)	21	36	14	28	-	*
4/23-5/9/2018 (N=791)	21	37	11	30	-	*
2/22-3/9/2018 (N=839)	23	34	12	31	-	*

**AGE**

MTV/AP-NORC	Age 15-17	Age 18-22	Age 23-29	Age 30-34
6/21-7/9/2018 (N=1,030)	15	24	37	24
4/23-5/9/2018 (N=939)	15	24	37	24
2/22-3/9/2018 (N=1,027)	12	17	41	29



**GENDER<sup>1</sup>**

MTV/AP-NORC	Male	Female	Does not identify with either gender	SKP/REF
6/21-7/9/2018 (N=1,030)	51	49		
4/23-5/9/2018 (N=939)	50	50		
2/22-3/9/2018 (N=1,027)	50	49	*	*

**RACE/ETHNICITY<sup>2</sup>**

MTV/AP-NORC	White	Black or African American	Hispanic	Other	SKP/REF
6/21-7/9/2018 (N=1,030)	56	14	21	9	
4/23-5/9/2018 (N=939)	55	14	22	10	
2/22-3/9/2018 (N=1,027)	55	14	21	10	*

*If age 18 or older*

**MARITAL STATUS**

MTV/AP-NORC	Married	Widowed	Divorced	Separated	Never married	Living with partner
6/21-7/9/2018 (N=878)	24	*	2	1	59	13
4/23-5/9/2018 (N=791)	25	-	1	1	60	13
2/22-3/9/2018 (N=839)	31	*	1	2	53	12

*If age 18 or older*

**EMPLOYMENT STATUS**

MTV/AP-NORC	Employed	Not employed
6/21-7/9/2018 (N=878)	64	36
4/23-5/9/2018 (N=791)	64	36
2/22-3/9/2018 (N=839)	70	30

<sup>1</sup> In the March 2018 round, gender for teens 15-17 who were not part of the AmeriSpeak Teen panel was obtained from the parent. In subsequent studies, gender is an AmeriSpeak Profile variable for all teens.

<sup>2</sup> In the March 2018 round, race and ethnicity were asked of teens 15-17 who were not part of the AmeriSpeak Teen panel. In subsequent studies, race/ethnicity is an AmeriSpeak Profile variable for all teens.

*If age 18 or older*

**EDUCATION**

	Less than a high school diploma	High school graduate or equivalent	Some college	College graduate or above
MTV/AP-NORC				
6/21-7/9/2018 (N=878)	11	27	35	27
4/23-5/9/2018 (N=791)	11	27	35	27
2/22-3/9/2018 (N=839)	10	25	35	29

*If age 15-17*

**PARENTS' HIGHEST EDUCATION LEVEL**

	Less than a high school diploma	High school graduate or equivalent	Some college	College graduate or above	SKP/REF
MTV/AP-NORC					
6/21-7/9/2018 (N=152)	15	14	41	31	-
4/23-5/9/2018 (N=148)	13	17	28	41	1
2/22-3/9/2018 (N=188)	3	14	45	38	-

**INCOME**

	Under \$10,000	\$10,000 to under \$20,000	\$20,000 to under \$30,000	\$30,000 to under \$40,000	\$40,000 to under \$50,000	\$50,000 to under \$75,000	\$75,000 to under \$100,000	\$100,000 to under \$150,000	\$150,000 or more
MTV/AP-NORC									
6/21-7/9/2018 (N=1,030)	7	10	15	11	11	19	12	10	6
4/23-5/9/2018 (N=939)	7	10	14	12	10	19	12	10	7
2/22-3/9/2018 (N=1,027)	8	11	15	11	9	17	12	11	6

## Study Methodology

This survey was conducted by The Associated Press-NORC Center for Public Affairs Research and with funding from MTV and NORC at the University of Chicago. Staff from NORC at the University of Chicago, The Associated Press, and MTV collaborated on all aspects of the study.

Data were collected using AmeriSpeak®, NORC's probability-based panel designed to be representative of the U.S. household population. During the initial recruitment phase of the panel, randomly selected U.S. households were sampled with a known, non-zero probability of selection from the NORC National Sample Frame and then contacted by U.S. mail, email, telephone, and field interviewers (face-to-face). The panel provides sample coverage of approximately 97 percent of the U.S. household population. Those excluded from the sample include people with P.O. Box only addresses, some addresses not listed in the USPS Delivery Sequence File, and some newly constructed dwellings.

Interviews for this survey were conducted between June 21 and July 9, 2018, with young people age 15 to 34 representing the 50 states and the District of Columbia. Interviews were conducted in both English and Spanish, depending on respondent preference. Adult panel members age 18 to 34 were randomly drawn from AmeriSpeak, and 878 completed the survey—853 via the web and 25 via telephone. In addition, teen panel members age 15 to 17 were drawn from AmeriSpeak Teen, and 152 completed the survey—148 via the web and 4 via telephone.

To measure likelihood of voting in the 2018 midterm elections, all respondents who will be of age to vote before the midterm elections were asked to place themselves on a scale of zero to 10, where 10 means they're certain they will vote in the midterm and zero means there is no chance they will vote. Those who answered an 8, 9, or 10 on the scale are classified as likely voters. In total, 417 respondents are likely voters.

Among young people age 15 to 34, the final stage completion rate is 26.1 percent, the weighted household panel response rate is 33.7 percent, and the weighted household panel retention rate is 87.2 percent, for a cumulative response rate of 7.7 percent. The overall margin of sampling error among young people age 15 to 34 is +/- 4.3 percentage points at the 95 percent confidence level, including the design effect. Among likely voters, the margin of sampling error is +/- 9.2 percentage points at the 95 percent confidence level, including the design effect. The margin of sampling error may be higher for subgroups.

Once the sample has been selected and fielded, and all the study data have been collected and made final, a poststratification process is used to adjust for any survey nonresponse as well as any noncoverage or under and oversampling resulting from the study specific sample design. Poststratification variables included age, gender, census division, race/ethnicity, and education. Weighting variables were obtained from the 2017 Current Population Survey. The weighted data reflect the U.S. population of young people age 15 to 34.

For more information, email [info@apnorc.org](mailto:info@apnorc.org).

### **About the Associated Press-NORC Center for Public Affairs Research**

The AP-NORC Center for Public Affairs Research taps into the power of social science research and the highest-quality journalism to bring key information to people across the nation and throughout the world.

- The Associated Press (AP) is the world's essential news organization, bringing fast, unbiased news to all media platforms and formats.
- NORC at the University of Chicago is one of the oldest and most respected, independent research institutions in the world.

The two organizations have established The AP-NORC Center for Public Affairs Research to conduct, analyze, and distribute social science research in the public interest on newsworthy topics, and to use the power of journalism to tell the stories that research reveals.

The founding principles of The AP-NORC Center include a mandate to carefully preserve and protect the scientific integrity and objectivity of NORC and the journalistic independence of AP. All work conducted by the Center conforms to the highest levels of scientific integrity to prevent any real or perceived bias in the research. All of the work of the Center is subject to review by its advisory committee to help ensure it meets these standards. The Center will publicize the results of all studies and make all datasets and study documentation available to scholars and the public.

### **About MTV**

MTV is the leading youth media brand inspired by music, in nearly 180 countries and 450 million homes around the world, connecting with over 350 million fans across all social media platforms. A unit of Viacom Inc. (NASDAQ: VIAB, VIA), MTV operations span cable and mobile networks, live events, and the new MTV Studios unit which produces original and reimagined content for SVOD and linear networks based on MTV's library of over 200+ youth titles and franchises.