



MTV/AP-NORC Youth Political Pulse, September 2018

Conducted by The Associated Press-NORC Center for Public Affairs Research
With funding from MTV and NORC at the University of Chicago

*Interviews: 8/23-9/10/2018
1,012 young people age 15-34, including 580 young people age 15-26
591 parents of young people age 15-26*

*Margin of error: +/- 4.5 percentage points at the 95% confidence level among young people
age 15-34*

*Margin of error: +/- 6.6 percentage points at the 95% confidence level among young people
age 15-26*

*Margin of error: +/- 7.5 percentage points at the 95% confidence level among parents of young
people age 15-26*

NOTE: All results show percentages among all respondents, unless otherwise labeled.

Q1. Overall, do you approve or disapprove of the way Donald Trump is handling his job as president?*If don't know, skipped, or refused in Q1***Q1A. If you had to choose, do you lean more toward approving or disapproving of the way Donald Trump is handling his job as president?***If approve in Q1***Q1B. Would you say you approve of the way Donald Trump is handling his job as president strongly or do you approve just somewhat?***If disapprove in Q1***Q1C. Would you say you disapprove of the way Donald Trump is handling his job as president strongly or do you disapprove just somewhat?****[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

MTV/AP-NORC 8/23-9/10/2018	Approve NET	Strongly approve	Somewhat approve	Lean toward appr- oving	Do not lean either way	Dis- approve NET	Lean toward disapp- roving	Some- what dis- approve	Strongly disapp- rove	DK	SKP/ REF
Young people age 15-34 (N=1,012)	32	14	18	-	1	67	*	20	47	*	1
Young people age 15-26 (N=580)	29	12	17	-	1	69	-	22	47	*	1
Parents of 15-26 year olds (N=591)	42	19	23	-	*	57	-	15	41	-	1

MTV/AP-NORC 4/23-5/9/2018	Approve NET	Strongly approve	Somewhat approve	Lean toward appr- oving	Do not lean either way	Dis- approve NET	Lean toward disapp- roving	Some- what dis- approve	Strongly disapp- rove	DK	SKP/ REF
Young people age 15-34 (N=939)	30	10	20	-	*	69	-	20	49	-	*
Young people age 15-26 (N=558)	26	9	18	-	*	73	-	22	51	-	1
Parents of 15-26 year olds (N=607)	42	21	21	-	1	57	*	15	42	-	*

MTV/AP-NORC Young people age 15-34	Approve NET	Strongly approve	Somewhat approve	Lean toward appr- oving	Do not lean either way	Dis- approve NET	Lean toward disapp- roving	Some- what dis- approve	Strongly disapp- rove	DK	SKP/ REF
6/21-7/9/2018 (N=1,030)	33	13	20	*	*	67	*	18	49	-	*
2/22-3/9/2018 (N=1,027)	33	12	21	*	*	67	-	19	47	-	*

Q3. When thinking about the future of the United States, would you say that you feel...?**[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

MTV/AP-NORC 8/23-9/10/2018	Generally optimistic	Generally pessimistic	DON'T KNOW	SKIP/ REFUSED
Young people age 15-34 (N=1,012)	49	50	*	*
Young people age 15-26 (N=580)	49	50	*	*
Parents of 15-26 year olds (N=591)	59	40	*	*

MTV/AP-NORC 4/23-5/9/2018	Generally optimistic	Generally pessimistic	DON'T KNOW	SKIP/ REFUSED
Young people age 15-34 (N=939)	46	54	-	*
Young people age 15-26 (N=558)	45	55	-	*
Parents of 15-26 year olds (N=607)	59	40	-	1

MTV/AP-NORC Young people age 15-34	Generally optimistic	Generally pessimistic	DON'T KNOW	SKIP/ REFUSED
6/21-7/9/2018 (N=1,030)	43	57	*	*
2/22-3/9/2018 (N=1,027)	46	53	*	1

Q4. Of all of the issues facing the country right now, what concerns you the most?**[OPEN ENDED QUESTION]**

MTV/AP-NORC 8/23-9/10/2018	Young people age 15-34	Young people age 15-26	Parents of 15-26 year olds
Concerns about President Trump, leadership	8	8	10
Crime, safety, violence, in general	4	4	6
Education: quality, costs, etc.	3	2	3
Environment: climate change, natural disasters, etc.	3	4	3
Foreign policy: international relations, mentions of specific countries, etc.	4	4	3
Gun laws: school shootings, gun control, Second Amendment, assault rifles, guns, etc.	5	5	5
Health care: costs, etc.	7	5	9
Immigration: DACA, border wall, immigrants, etc.	15	17	15
Political climate: lack of bipartisanship, division, lack of empathy, ideological differences, etc.	5	5	7
Social inequality	9	8	4
Terrorism, homeland security, national security	2	2	4
The economy: jobs, debt, poverty, cost of living, etc.	15	14	15
War or threat of nuclear war	4	5	3
Other issues	6	5	5
"Everything"	2	3	1
"Nothing"	*	*	*
DON'T KNOW	1	1	*
SKIP/REFUSED	8	6	7
N=	1,012	580	591

MTV/AP-NORC 4/23-5/9/2018	Young people age 15-34	Young people age 15-26	Parents of 15-26 year olds
Concerns about President Trump, leadership	5	5	7
Crime, safety, violence, in general	2	2	3
Education: quality, costs, etc.	3	2	2
Environment: climate change, natural disasters, etc.	4	4	5
Foreign policy: international relations, mentions of specific countries, etc.	4	5	6
Gun laws: school shootings, gun control, Second Amendment, assault rifles, guns, etc.	6	7	4
Health care: costs, etc.	5	3	6
Immigration: DACA, border wall, immigrants, etc.	6	7	7
Political climate: lack of bipartisanship, division, lack of empathy, ideological differences, etc.	5	5	8
Social inequality	14	13	6
Terrorism, homeland security, national security	3	2	4

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The economy: jobs, debt, poverty, cost of living, etc.	16	15	17
War or threat of nuclear war	8	11	10
Other issues	7	6	9
“Everything”	1	-	1
“Nothing”	1	1	-
DON’T KNOW	2	2	*
SKIP/REFUSED	9	10	7
N=	939	558	607

Young people age 15-34	MTV/AP-NORC 6/21-7/9/2018	MTV/AP-NORC 2/22-3/9/2018
Concerns about President Trump, leadership	4	4
Crime, safety, violence, in general	4	4
Education: quality, costs, etc.	2	3
Environment: climate change, natural disasters, etc.	4	4
Foreign policy: international relations, mentions of specific countries, etc.	3	4
Gun laws: school shootings, gun control, Second Amendment, assault rifles, guns, etc.	2	21
Health care: costs, etc.	2	4
Immigration: DACA, border wall, immigrants, etc.	25	5
Political climate: lack of bipartisanship, division, lack of empathy, ideological differences, etc.	3	5
Social inequality	9	8
Terrorism, homeland security, national security	3	2
The economy: jobs, debt, poverty, cost of living, etc.	14	15
War or threat of nuclear war	2	5
Other issues	12	5
“Everything”	1	1
“Nothing”	1	*
DON’T KNOW	1	1
SKIP/REFUSED	7	7
N=	1030	1,027

Q5. In the past month...**[ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**How anxious have you felt about the state of the country?

MTV/AP-NORC 8/23-9/10/2018	Extremely/ Very NET	Extremely	Very	Moderately	Slightly/Not at all NET	Slightly	Not at all	DK	SKP/ REF
Young people age 15-34 (N=1,012)	35	13	21	37	29	20	8	-	-
Young people age 15-26 (N=580)	37	16	22	36	26	19	7	-	-
Parents of 15-26 year olds (N=591)	39	11	28	30	31	19	12	-	*

MTV/AP-NORC 4/23-5/9/2018	Extremely/ Very NET	Extremely	Very	Moderately	Slightly/Not at all NET	Slightly	Not at all	DK	SKP/ REF
Young people age 15-34 (N=939)	38	13	25	34	28	18	10	-	*
Young people age 15-26 (N=558)	43	12	31	34	24	15	9	-	-
Parents of 15-26 year olds (N=607)	29	8	21	35	35	25	10	-	*

MTV/AP-NORC Young people age 15-34	Extremely/ Very NET	Extremely	Very	Moderately	Slightly/Not at all NET	Slightly	Not at all	DK	SKP/ REF
6/21-7/9/2018 (N=1,030)	38	17	22	31	31	22	9	*	*
2/22-3/9/2018 (N=1,027)	36	13	23	33	30	19	11	-	*

How angry have you felt about the state of the country?

MTV/AP-NORC 8/23-9/10/2018	Extremely/ Very NET	Extremely	Very	Moderately	Slightly/Not at all NET	Slightly	Not at all	DK	SKP/ REF
Young people age 15-34 (N=1,012)	34	12	22	33	33	24	9	-	-
Young people age 15-26 (N=580)	37	13	24	33	30	21	9	-	-
Parents of 15-26 year olds (N=591)	36	14	22	29	34	24	10	-	-

MTV/AP-NORC 4/23-5/9/2018	Extremely/ Very NET	Extremely	Very	Moderately	Slightly/Not at all NET	Slightly	Not at all	DK	SKP/ REF
Young people age 15-34 (N=939)	37	15	21	36	28	18	9	-	*
Young people age 15-26 (N=558)	36	14	22	38	26	14	12	-	*
Parents of 15-26 year olds (N=607)	40	11	29	30	31	21	10	-	-

MTV/AP-NORC Young people age 15-34	Extremely/ Very NET	Extremely	Very	Moderately	Slightly/Not at all NET	Slightly	Not at all	DK	SKP/ REF
6/21-7/9/2018 (N=1,030)	44	18	26	27	29	19	10	-	*
2/22-3/9/2018 (N=1,027)	40	16	24	32	28	18	10	*	*

How positive have you felt about the state of the country?

MTV/AP-NORC 8/23-9/10/2018	Extremely/ Very NET	Extremely	Very	Moderately	Slightly/Not at all NET	Slightly	Not at all	DK	SKP/ REF
Young people age 15-34 (N=1,012)	10	2	8	34	56	34	22	-	-
Young people age 15-26 (N=580)	10	2	7	32	58	37	20	-	-
Parents of 15-26 year olds (N=591)	14	3	12	32	52	24	28	*	1

MTV/AP-NORC 4/23-5/9/2018	Extremely/ Very NET	Extremely	Very	Moderately	Slightly/Not at all NET	Slightly	Not at all	DK	SKP/ REF
Young people age 15-34 (N=939)	9	2	7	32	59	34	25	-	*
Young people age 15-26 (N=558)	8	2	6	33	58	35	23	-	-
Parents of 15-26 year olds (N=607)	17	5	12	35	48	27	20	*	*

MTV/AP-NORC Young people age 15-34	Extremely/ Very NET	Extremely	Very	Moderately	Slightly/Not at all NET	Slightly	Not at all	DK	SKP/ REF
6/21-7/9/2018 (N=1,030)	11	5	7	29	59	32	28	-	*
2/22-3/9/2018 (N=1,027)	13	3	10	31	56	32	24	-	*

How excited have you felt about the state of the country?

MTV/AP-NORC 8/23-9/10/2018	Extremely/ Very NET	Extremely	Very	Moderately	Slightly/Not at all NET	Slightly	Not at all	DK	SKP/ REF
Young people age 15-34 (N=1,012)	9	2	6	27	65	28	37	-	-
Young people age 15-26 (N=580)	10	2	8	24	66	27	39	-	-
Parents of 15-26 year olds (N=591)	15	3	12	24	61	26	35	-	-

MTV/AP-NORC 4/23-5/9/2018	Extremely/ Very NET	Extremely	Very	Moderately	Slightly/Not at all NET	Slightly	Not at all	DK	SKP/ REF
Young people age 15-34 (N=939)	8	2	6	25	66	28	38	-	1
Young people age 15-26 (N=558)	8	2	7	26	65	29	37	-	1
Parents of 15-26 year olds (N=607)	15	2	13	28	57	24	33	-	-

MTV/AP-NORC Young people age 15-34	Extremely/ Very NET	Extremely	Very	Moderately	Slightly/Not at all NET	Slightly	Not at all	DK	SKP/ REF
6/21-7/9/2018 (N=1,030)	10	4	6	24	65	26	39	-	*
2/22-3/9/2018 (N=1,027)	9	3	6	24	67	27	40	-	*

Q6. In the past month, how well do you feel American politics have been functioning?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

MTV/AP-NORC 8/23-9/10/2018	Function- ing Extreme- ly/very NET	Function- ing extreme- ly well	Function- ing very	Function- ing modera- tely well	Not function- ing very well/well at all NET	Not function- ing very well	Not function- ing well at all	DK	SKP/ REF
Young people age 15-34 (N=1,012)	7	1	6	32	61	36	24	*	*
Young people age 15-26 (N=580)	8	1	7	33	58	34	24	*	1
Parents of 15-26 year olds (N=591)	6	1	5	24	70	39	31	-	-

	Function- ing Extreme- ly/very NET	Function- ing extreme- ly well	Function- ing very	Function- ing modera- tely well	Not function- ing very well/well at all NET	Not function- ing very well	Not function- ing well at all	DK	SKP/ REF
MTV/AP-NORC 4/23-5/9/2018									
Young people age 15-34 (N=939)	6	2	4	27	67	45	22	-	*
Young people age 15-26 (N=558)	8	2	6	28	64	43	20	-	*
Parents of 15-26 year olds (N=607)	5	1	4	28	67	39	27	-	-

	Function- ing Extreme- ly/very NET	Function- ing extreme- ly well	Function- ing very	Function- ing modera- tely well	Not function- ing very well/well at all NET	Not function- ing very well	Not function- ing well at all	DK	SKP/ REF
MTV/AP-NORC Young people age 15-34									
6/21-7/9/2018 (N=1,030)	6	2	4	25	69	41	28	*	*
2/22-3/9/2018 (N=1,027)	6	1	5	23	70	45	25	-	*

Q7A. How much do elected public officials care what people like you think?**[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

	A great deal/ a lot NET	A great deal	A lot	A moderate amount	A little/not at all NET	A little	Not at all	DK	SKP/ REF
MTV/AP-NORC 8/23-9/10/2018									
Young people age 15-34 (N=1,012)	6	2	5	28	65	39	25	*	1
Young people age 15-26 (N=580)	8	2	6	29	63	40	23	-	*
Parents of 15-26 year olds (N=591)	4	1	3	26	71	44	26	-	*

	A great deal/ a lot NET	A great deal	A lot	A moderate amount	A little/not at all NET	A little	Not at all	DK	SKP/ REF
MTV/AP-NORC 4/23-5/9/2018									
Young people age 15-34 (N=939)	6	3	3	27	66	38	28	-	1
Young people age 15-26 (N=558)	6	2	4	31	62	36	26	-	1
Parents of 15-26 year olds (N=607)	3	*	3	23	73	42	31	-	1

	A great deal/ a lot NET	A great deal	A lot	A moderate amount	A little/not at all NET	A little	Not at all	DK	SKP/ REF
MTV/AP-NORC Young people age 15-34									
6/21-7/9/2018 (N=1,030)	6	2	4	25	69	41	28	*	*
2/22-3/9/2018 (N=1,027)	4	*	4	21	75	42	32	*	*

Q7B. How much can people like you affect what the government does?**[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

MTV/AP-NORC 8/23-9/10/2018	A great deal/ a lot NET	A great deal	A lot	A moderate amount	A little/not at all NET	A little	Not at all	DK	SKP/ REF
Young people age 15-34 (N=1,012)	18	5	13	26	56	40	16	-	*
Young people age 15-26 (N=580)	19	6	12	26	55	40	15	-	*
Parents of 15-26 year olds (N=591)	21	5	16	25	54	38	16	-	*

MTV/AP-NORC 4/23-5/9/2018	A great deal/ a lot NET	A great deal	A lot	A moderate amount	A little/not at all NET	A little	Not at all	DK	SKP/ REF
Young people age 15-34 (N=939)	14	5	10	31	54	39	15	-	*
Young people age 15-26 (N=558)	13	5	8	33	53	40	14	-	1
Parents of 15-26 year olds (N=607)	16	5	10	31	53	38	16	-	*

MTV/AP-NORC Young people age 15-34	A great deal/ a lot NET	A great deal	A lot	A moderate amount	A little/not at all NET	A little	Not at all	DK	SKP/ REF
6/21-7/9/2018 (N=1,030)	14	6	8	30	56	38	18	*	*
2/22-3/9/2018 (N=1,027)	13	4	9	24	62	42	21	-	1

The next few questions are about the MIDTERM ELECTIONS. The midterms are non-presidential elections that will be held in November 2018 to elect leaders at many levels of government – governors, Senators, Congressmen, and state legislators.

If eligible to vote in 2018 midterms

Q8. There are a range of reasons why people do or do not vote. We're interested in hearing from voters and non-voters. On a scale from zero to 10, where 10 means you're certain you will vote in the 2018 midterm elections and zero means there is no chance you will vote, please indicate how likely it is that you will vote in this November's election.

MTV/AP-NORC 8/23-9/10/2018	0- Certain will not vote	1	2	3	4	5	6	7	8	9	10- Certain will vote	DON'T KNOW	SKP/ REF
Young people age 15-34 (N=900)	15	3	4	5	5	11	6	7	10	3	32	-	*
Young people age 15-26 (N=466)	15	4	4	5	4	12	5	9	9	3	31	-	*
Parents of 15-26 year olds (N=590)	10	1	3	3	5	7	2	5	4	3	57	-	*

Young people age 15-34	MTV/AP-NORC 6/21-7/9/2018	MTV/AP-NORC 2/22-3/9/2018
0-Certain will not vote	14	13
1	3	3
2	3	6
3	7	6
4	6	4
5	9	13
6	7	5
7	7	7
8	8	7
9	5	5
10-Certain will vote	32	32
DON'T KNOW	-	-
SKIP/REFUSED	*	*
N=	897	882

MID8. Please indicate whether or not each of the following words describes how you feel about the upcoming midterm elections.

Excited

MTV/AP-NORC 8/23-9/10/2018	Does describe	Does not describe	DON'T KNOW	SKP/ REF
Young people age 15-34 (N=1,012)	29	70	-	1
Young people age 15-26 (N=580)	28	72	-	1
Parents of 15-26 year olds (N=591)	28	70	-	2

MTV/AP-NORC 6/21-7/9/2018	Does describe	Does not describe	DON'T KNOW	SKP/ REF
Young people age 15-34 (N=1,030)	42	57	*	*

Interested

MTV/AP-NORC 8/23-9/10/2018	Does describe	Does not describe	DON'T KNOW	SKP/ REF
Young people age 15-34 (N=1,012)	64	36	*	*
Young people age 15-26 (N=580)	63	37	-	*
Parents of 15-26 year olds (N=591)	69	30	-	*

MTV/AP-NORC 6/21-7/9/2018	Does describe	Does not describe	DON'T KNOW	SKP/ REF
Young people age 15-34 (N=1,030)	41	59	*	1

Proud

MTV/AP-NORC 8/23-9/10/2018	Does describe	Does not describe	DON'T KNOW	SKP/ REF
Young people age 15-34 (<i>N</i> =1,012)	24	76	*	1
Young people age 15-26 (<i>N</i> =580)	23	76	-	1
Parents of 15-26 year olds (<i>N</i> =591)	31	68	-	1

MTV/AP-NORC 6/21-7/9/2018	Does describe	Does not describe	DON'T KNOW	SKP/ REF
Young people age 15-34 (<i>N</i> =1,030)	40	59	1	*

Hopeful

MTV/AP-NORC 8/23-9/10/2018	Does describe	Does not describe	DON'T KNOW	SKP/ REF
Young people age 15-34 (<i>N</i> =1,012)	55	45	-	*
Young people age 15-26 (<i>N</i> =580)	53	47	-	*
Parents of 15-26 year olds (<i>N</i> =591)	62	36	-	1

MTV/AP-NORC 6/21-7/9/2018	Does describe	Does not describe	DON'T KNOW	SKP/ REF
Young people age 15-34 (<i>N</i> =1,030)	40	59	*	1

Helpless

MTV/AP-NORC 8/23-9/10/2018	Does describe	Does not describe	DON'T KNOW	SKP/ REF
Young people age 15-34 (<i>N</i> =1,012)	36	64	-	*
Young people age 15-26 (<i>N</i> =580)	36	63	-	1
Parents of 15-26 year olds (<i>N</i> =591)	35	64	-	1

MTV/AP-NORC 6/21-7/9/2018	Does describe	Does not describe	DON'T KNOW	SKP/ REF
Young people age 15-34 (<i>N</i> =1,030)	40	59	-	*

Anxious

MTV/AP-NORC 8/23-9/10/2018	Does describe	Does not describe	DON'T KNOW	SKP/ REF
Young people age 15-34 (<i>N</i> =1,012)	49	51	-	*
Young people age 15-26 (<i>N</i> =580)	51	49	-	*
Parents of 15-26 year olds (<i>N</i> =591)	41	57	*	1

MTV/AP-NORC 6/21-7/9/2018	Does describe	Does not describe	DON'T KNOW	SKP/ REF
Young people age 15-34 (<i>N</i> =1,030)	36	63	*	1

Overwhelmed

MTV/AP-NORC 8/23-9/10/2018	Does describe	Does not describe	DON'T KNOW	SKP/ REF
Young people age 15-34 (<i>N</i> =1,012)	34	65	-	1
Young people age 15-26 (<i>N</i> =580)	37	62	-	1
Parents of 15-26 year olds (<i>N</i> =591)	30	69	-	1

MTV/AP-NORC 6/21-7/9/2018	Does describe	Does not describe	DON'T KNOW	SKP/ REF
Young people age 15-34 (<i>N</i> =1,030)	43	56	-	1

NEWMID1. How much do you trust news you get on social media about the midterm elections?

MTV/AP-NORC 8/23-9/10/2018	A lot/some NET	A lot	Some	Not too much/not at all NET	Not too much	Not at all	I don't get news on social media	DON'T KNOW	SKP/ REF
Young people age 15-34 (<i>N</i> =1,012)	31	4	28	59	40	19	9	-	*
Young people age 15-26 (<i>N</i> =580)	33	4	29	60	44	16	7	-	*
Parents of 15-26 year olds (<i>N</i> =591)	31	6	25	59	34	26	10	-	*

NEWMID2. Do you think that social media sites such as Instagram, Facebook, or Twitter are currently doing too much, too little or about the right amount to stop false information about the midterm elections from spreading on their sites?

MTV/AP-NORC 8/23-9/10/2018	Too much	Too little	About the right amount	DON'T KNOW	SKP/ REF
Young people age 15-34 (<i>N</i> =1,012)	12	55	31	*	1
Young people age 15-26 (<i>N</i> =580)	11	53	34	*	1
Parents of 15-26 year olds (<i>N</i> =591)	12	61	25	*	1

If eligible to vote in 2018 midterms

ISSUES. What issues are the most important to you in deciding how to vote in this year's (2018) midterm election?

MTV/AP-NORC 8/23-9/10/2018	Young people age 15-34	Young people age 15-26	Parents of 15-26 year olds
The economy	56	54	66
Taxes	49	49	58
Health care	62	60	71
Immigration	54	52	61
Gun policy	48	49	53
Student loan debt	39	39	30
Climate change or the environment	41	44	31
Reproductive rights	29	28	26
Equal rights	45	45	39
Mental health	38	38	36
Something else	10	11	10
DON'T KNOW	*	*	*
SKIP/REFUSED	*	*	*
N=	900	468	591

Young people age 15-34	MTV/AP-NORC 6/21-7/9/2018
Health care	63
Immigration	61
The economy	54
Equal rights	50
Gun policy	48
Mental health	44
Climate change or the environment	43
Taxes	42
Student loan debt	38
Reproductive rights	33
Something else	9
DON'T KNOW	-
SKIP/REFUSED	1

N=

897

TECH1. How often, if at all, do you use the Internet on any electronic device, such as a computer, tablet, cell phone, or gaming console?

MTV/AP-NORC 8/23-9/10/2018	Several times a day	Once a day	Several times a week	About once a week	About once a month	Have done it, but not often	Never	DON'T KNOW	SKP/ REF
Young people age 15-34 (N=1,012)	80	6	5	4	1	1	2	-	*
Young people age 15-26 (N=580)	78	7	6	4	2	1	2	-	*
Parents of 15-26 year olds (N=591)	77	7	5	4	1	1	4	-	1

If “several times a day,” “once a day,” “several times a week,” “about once a week,” “about once a month,” or “have done it, but not often” in TECH1

TECH3. How often do you use the following social media platforms, if at all?

Facebook

MTV/AP-NORC 8/23-9/10/2018	Almost const- antly	Several times a day	Once a day	At least once a week	Less often	Never	Do not have an account	DON'T KNOW	SKP/ REF
Young people age 15-34 (N=994)	15	35	14	10	10	7	10	-	*
Young people age 15-26 (N=566)	14	33	14	10	10	10	9	-	*
Parents of 15-26 year olds (N=574)	16	37	13	7	7	5	13	-	*

Twitter

MTV/AP-NORC 8/23-9/10/2018	Almost const- antly	Several times a day	Once a day	At least once a week	Less often	Never	Do not have an account	DON'T KNOW	SKP/ REF
Young people age 15-34 (N=994)	6	9	9	9	16	22	29	-	*
Young people age 15-26 (N=566)	8	9	10	9	17	19	27	-	*
Parents of 15-26 year olds (N=574)	3	9	3	4	10	26	44	-	1

MTV/AP-NORC Youth Political Pulse, September 2018

Instagram

MTV/AP-NORC 8/23-9/10/2018	Almost const- antly	Several times a day	Once a day	At least once a week	Less often	Never	Do not have an account	DON'T KNOW	SKP/ REF
Young people age 15-34 (N=994)	14	21	14	10	10	11	20	-	*
Young people age 15-26 (N=566)	16	24	14	10	9	9	18	-	*
Parents of 15-26 year olds (N=574)	5	7	11	6	14	21	37	-	*

Snapchat

MTV/AP-NORC 8/23-9/10/2018	Almost const- antly	Several times a day	Once a day	At least once a week	Less often	Never	Do not have an account	DON'T KNOW	SKP/ REF
Young people age 15-34 (N=994)	14	17	12	9	13	15	19	-	*
Young people age 15-26 (N=566)	18	21	12	8	13	12	15	-	*
Parents of 15-26 year olds (N=574)	4	3	7	4	11	24	47	-	*

YouTube

MTV/AP-NORC 8/23-9/10/2018	Almost const- antly	Several times a day	Once a day	At least once a week	Less often	Never	Do not have an account	DON'T KNOW	SKP/ REF
Young people age 15-34 (N=994)	17	24	19	17	13	4	5	-	*
Young people age 15-26 (N=566)	19	29	19	16	12	2	3	-	*
Parents of 15-26 year olds (N=574)	5	15	13	23	26	5	13	-	*

LinkedIn

MTV/AP-NORC 8/23-9/10/2018	Almost const- antly	Several times a day	Once a day	At least once a week	Less often	Never	Do not have an account	DON'T KNOW	SKP/ REF
Young people age 15-34 (N=994)	2	4	5	7	17	25	40	-	*
Young people age 15-26 (N=566)	2	5	7	6	13	24	43	-	*
Parents of 15-26 year olds (N=574)	1	2	10	6	19	30	33	*	*

Reddit

MTV/AP-NORC 8/23-9/10/2018	Almost const- antly	Several times a day	Once a day	At least once a week	Less often	Never	Do not have an account	DON'T KNOW	SKP/ REF
Young people age 15-34 (N=994)	5	9	6	6	9	18	47	-	-
Young people age 15-26 (N=566)	6	10	7	5	8	15	49	-	-
Parents of 15-26 year olds (N=574)	2	2	5	3	7	23	58	-	*

Tumblr

MTV/AP-NORC 8/23-9/10/2018	Almost const- antly	Several times a day	Once a day	At least once a week	Less often	Never	Do not have an account	DON'T KNOW	SKP/ REF
Young people age 15-34 (N=994)	3	3	4	6	10	23	51	-	1
Young people age 15-26 (N=566)	3	4	6	7	12	18	50	-	1
Parents of 15-26 year olds (N=574)	*	2	9	2	5	24	58	-	*

WhatsApp

MTV/AP-NORC 8/23-9/10/2018	Almost const- antly	Several times a day	Once a day	At least once a week	Less often	Never	Do not have an account	DON'T KNOW	SKP/ REF
Young people age 15-34 (N=994)	5	6	5	3	8	24	49	-	-
Young people age 15-26 (N=566)	5	5	7	3	8	21	51	-	-
Parents of 15-26 year olds (N=574)	6	4	3	6	8	23	52	-	*

Some of the questions in the rest of the survey ask about your child's generation. When answering these questions, please think about your child or children aged 15-26 years old.

TECH4. Overall, what effect would you say social media has had on . . .

People your age

MTV/AP-NORC 8/23-9/10/2018	Mostly positive	Mostly negative	Neither positive nor negative	DON'T KNOW	SKP/REF
Young people age 15-34 (N=1,012)	24	48	27	-	1
Young people age 15-26 (N=580)	26	47	26	-	*
Parents of 15-26 year olds (N=591)	23	31	45	*	1

U.S. society in general

MTV/AP-NORC 8/23-9/10/2018	Mostly positive	Mostly negative	Neither positive nor negative	DON'T KNOW	SKP/REF
Young people age 15-34 (N=1,012)	18	57	24	*	*
Young people age 15-26 (N=580)	20	54	25	-	1
Parents of 15-26 year olds (N=591)	18	53	29	*	*

Your family life

MTV/AP-NORC 8/23-9/10/2018	Mostly positive	Mostly negative	Neither positive nor negative	DON'T KNOW	SKP/REF
Young people age 15-34 (N=1,012)	28	22	48	*	1
Young people age 15-26 (N=580)	30	22	47	-	*
Parents of 15-26 year olds (N=591)	25	24	51	-	*

Your [parents'/child's] generation

MTV/AP-NORC 8/23-9/10/2018	Mostly positive	Mostly negative	Neither positive nor negative	DON'T KNOW	SKP/REF
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Young people age 15-34 (N=1,012)	29	24	46	*	1
Young people age 15-26 (N=580)	30	25	44	-	1
Parents of 15-26 year olds (N=591)	19	51	29	1	*

Show if uses any of the social media platforms in TECH3

TECH5. When you browse social media sites such as Instagram, Facebook, or Twitter, how often do you see or hear people being mean to each other?

MTV/AP-NORC 8/23-9/10/2018	Often/ sometimes NET	Often	Sometimes	Rarely/ never NET	Rarely	Never	DON'T KNOW	SKP/ REF
Young people age 15-34 (N=986)	84	44	41	15	13	2	*	*
Young people age 15-26 (N=564)	83	42	41	16	14	2	*	*
Parents of 15-26 year olds (N=556)	77	33	43	22	17	5	1	*

Show if uses any of the social media platforms in TECH3

TECH6. When you browse social media sites such as Instagram, Facebook, or Twitter, how often do you see or hear people using discriminatory language or images?

MTV/AP-NORC 8/23-9/10/2018	Often/ sometimes NET	Often	Sometimes	Rarely/ never NET	Rarely	Never	DON'T KNOW	SKP/ REF
Young people age 15-34 (N=986)	77	37	40	23	19	4	-	*
Young people age 15-26 (N=564)	78	37	40	22	18	4	-	*
Parents of 15-26 year olds (N=556)	65	25	40	35	25	10	-	*

Show if uses any of the social media platforms in TECH3

TECH7. If you saw someone being mean to another person on social media sites such as Instagram, Facebook, or Twitter, how likely would you be to respond by asking them to stop?

MTV/AP-NORC 8/23-9/10/2018	Very/ somewhat likely NET	Very likely	Somewhat likely	Not too likely/not at all likely NET	Not too likely	Not at all likely	DON'T KNOW	SKP/ REF
Young people age 15-34 (N=986)	47	16	30	53	33	19	-	1
Young people age 15-26 (N=564)	47	16	31	52	35	17	-	1
Parents of 15-26 year olds (N=556)	55	24	30	43	28	15	-	2

TECH8. Cyberbullying is bullying that occurs online, on apps, or via text messaging. Sharing or posting negative, harmful, or mean content, impersonating others online to cause embarrassment, and using text messaging to control and excessively keep tabs on someone are all examples of cyberbullying.

In general, how serious of a problem do you think cyberbullying or digital abuse is for [people your age/your child's generation]?

MTV/AP-NORC 8/23-9/10/2018	Very/ somewhat serious NET	Very serious	Somewhat serious	Not too/not at all serious	Not too serious	Not at all serious	DON'T KNOW	SKP/ REF
Young people age 15-34 (N=1,012)	76	41	34	24	18	6	*	*
Young people age 15-26 (N=580)	77	44	33	22	16	6	*	*
Parents of 15-26 year olds (N=591)	88	57	31	10	7	3	-	3

TECH9. How concerned are you that [you/your child] will be a victim of cyberbullying?

MTV/AP-NORC 8/23-9/10/2018	Extre- mely/ very concer- ned NET	Extre- mely concer- ned	Very concer- ned	Moder- ately concer- ned	Not too/not at all concer- ned NET	Not too concer- ned	Not at all concer- ned	[I have/ your child has] already been a victim of cyber- bullying	DON'T KNOW	SKP/ REF
Young people age 15-34 (N=1,012)	8	4	4	12	74	32	42	6	-	*
Young people age 15-26 (N=580)	8	4	3	13	72	31	41	7	-	1
Parents of 15-26 year olds (N=591)	29	14	15	27	40	24	16	2	-	2

TECH10. How much of a role, if any, do you think each of the following groups should have in addressing online harassment?

Other users who witness the behavior

MTV/AP-NORC 8/23-9/10/2018	Major role	Minor role	No role	DON'T KNOW	SKP/REF
Young people age 15-34 (N=1,012)	48	43	8	*	1
Young people age 15-26 (N=580)	48	45	7	-	1

Parents of 15-26 year olds (N=591)	61	29	10	-	*
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Online services such as social media platforms or other websites

MTV/AP-NORC 8/23-9/10/2018	Major role	Minor role	No role	DON'T KNOW	SKP/REF
Young people age 15-34 (N=1,012)	68	24	8	*	*
Young people age 15-26 (N=580)	67	24	8	-	1
Parents of 15-26 year olds (N=591)	72	19	6	1	1

Elected officials

MTV/AP-NORC 8/23-9/10/2018	Major role	Minor role	No role	DON'T KNOW	SKP/REF
Young people age 15-34 (N=1,012)	31	45	23	*	1
Young people age 15-26 (N=580)	28	48	22	*	1
Parents of 15-26 year olds (N=591)	51	34	14	-	*

Law enforcement

MTV/AP-NORC 8/23-9/10/2018	Major role	Minor role	No role	DON'T KNOW	SKP/REF
Young people age 15-34 (N=1,012)	46	45	9	*	*
Young people age 15-26 (N=580)	42	47	10	-	*
Parents of 15-26 year olds (N=591)	66	27	6	-	1

Schools

MTV/AP-NORC 8/23-9/10/2018	Major role	Minor role	No role	DON'T KNOW	SKP/REF
Young people age 15-34 (N=1,012)	57	33	10	*	1
Young people age 15-26 (N=580)	54	35	11	-	1
Parents of 15-26 year olds (N=591)	68	23	7	-	2

Parents

MTV/AP-NORC 8/23-9/10/2018	Major role	Minor role	No role	DON'T KNOW	SKP/REF
Young people age 15-34 (N=1,012)	70	23	6	*	1
Young people age 15-26 (N=580)	65	26	8	-	1
Parents of 15-26 year olds (N=591)	89	8	2	-	*

TECH11. Do you approve, disapprove, or neither approve nor disapprove of social media platforms removing users who share content that could be considered harassment?

MTV/AP-NORC 8/23-9/10/2018	Strongly/ somewhat approve NET	Strongly approve	Some- what approve	Neither approve nor disapprove	Somewhat/ strongly approve NET	Somewhat disapprove	Strongly disapprove	DON'T KNOW	SKP/REF
Young people age 15-34 (N=1,012)	70	44	27	18	11	8	3	*	*
Young people age 15-26 (N=580)	68	42	26	20	12	9	3	*	*
Parents of 15- 26 year olds (N=591)	80	60	20	11	9	6	4	-	-

ECON2. In the next year do you think each of the following will get better, get worse, or stay about the same?

The national economy

MTV/AP-NORC 8/23-9/10/2018	Much/ somewhat better NET	Much better	Somewhat better	About the same	Somewhat/ much worse NET	Somewhat worse	Much worse	DON'T KNOW	SKP/ REF
Young people age 15-34 (N=1,012)	31	6	25	40	29	21	8	*	*
Young people age 15-26 (N=580)	29	5	24	41	30	21	9	-	*

Parents of 15-26 year olds (<i>N</i> =591)	35	8	27	38	27	18	9	*	*
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Your own personal finances

MTV/AP-NORC 8/23-9/10/2018	Much/ somewhat better NET	Much better	Somewhat better	About the same	Somewhat/ much worse NET	Somewhat worse	Much worse	DON'T KNOW	SKP/ REF
Young people age 15-34 (<i>N</i> =1,012)	55	16	39	34	10	7	4	-	*
Young people age 15-26 (<i>N</i> =580)	52	13	40	34	13	8	5	-	*
Parents of 15-26 year olds (<i>N</i> =591)	44	8	36	45	11	7	4	1	-

ECON3. Compared to [your parents when they/when you] were the age [you are now/your child is now], do you think [your own/your child's] standard of living now is better, worse, or about the same as [theirs/yours] was?

MTV/AP-NORC 8/23-9/10/2018	Much/ somewhat better NET	Much better	Somewhat better	About the same	Somewhat/ much worse NET	Somewhat worse	Much worse	DON'T KNOW	SKP/ REF
Young people age 15-34 (<i>N</i> =1,012)	49	18	30	26	25	16	9	-	1
Young people age 15-26 (<i>N</i> =580)	47	17	30	27	26	16	10	-	1
Parents of 15-26 year olds (<i>N</i> =591)	54	20	34	19	26	15	10	-	2

ECON3B. Thinking about household finances, do you think [you/your children] will eventually do better, worse, or about the same as [your parents/you] have done?

MTV/AP-NORC 8/23-9/10/2018	Much/ somewhat better NET	Much better	Somewhat better	About the same	Somewhat/ much worse NET	Somewhat worse	Much worse	DON'T KNOW	SKP/ REF
Young people age 15-34 (<i>N</i> =1,012)	56	21	35	27	17	12	5	-	1
Young people age 15-26 (<i>N</i> =580)	50	16	34	29	20	13	7	-	1
Parents of 15-26 year olds (<i>N</i> =591)	60	22	38	25	12	10	2	-	2

If age 15-17

ECON6. Do you plan to go to college in the future, is college not part of your plans, or have you not decided?

MTV/AP-NORC 8/23-9/10/2018	Plan to go to college	College isn't in my plans	Haven't decided	DON'T KNOW	SKP/REF
Young people age 15-34 (N=123)	67	20	14	-	-

If age 15-17 and planning on going to college in ECON6 or age 18 or older and have attended at least some college

ECON7. If you do go to college, how do you plan to pay for it/How did you pay for college?

MTV/AP-NORC 8/23-9/10/2018	Young people age 15-34	Young people age 15-26	Parents of 15-26 year olds
Loan from your parents or other relatives	13	15	12
Loan from a source other than your parents or relatives, such as a student loan from the government	45	39	34
Personal work or savings	36	40	37
Parents or relatives [paid/will pay] the cost out of pocket	29	31	25
Parents or relatives [paid/will pay] the cost by taking out a loan	9	11	4
Scholarship from the college or other source	38	46	24
A 529 college savings plan or an educational savings account	8	12	4
Pell Grant	29	27	26
Something else	12	14	14
DON'T KNOW	-	-	-
SKIP/REFUSED	1	1	2

N=

803

437

469

ECON8. How likely is it that [your parent(s) could help you/you could help your child]:

Pay for an unexpected bill of \$1000

MTV/AP-NORC 8/23-9/10/2018	Very/ somewhat NET	Very likely	Somewhat likely	Neither likely nor unlikely	Not too/not at all likely NET	Not too likely	Not at all likely	DON'T KNOW	SKP/ REF
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MTV/AP-NORC Youth Political Pulse, September 2018

Young people age 15-34 (N=1,012)	43	21	21	16	40	11	29	*	1
Young people age 15-26 (N=580)	43	20	23	18	38	10	28	-	1
Parents of 15-26 year olds (N=591)	61	32	29	15	23	8	15	*	*

Pay for college tuition

	Very/ somewhat NET	Very likely	Somewhat likely	Neither likely nor unlikely	Not too/not at all likely NET	Not too likely	Not at all likely	DON'T KNOW	SKP/ REF
MTV/AP-NORC 8/23-9/10/2018									
Young people age 15-34 (N=1,012)	33	16	18	13	53	13	40	-	1
Young people age 15-26 (N=580)	37	16	21	13	49	13	36	-	1
Parents of 15-26 year olds (N=591)	50	21	29	15	35	10	25	-	*

Pay off student debt

	Very/ somewhat NET	Very likely	Somewhat likely	Neither likely nor unlikely	Not too/not at all likely NET	Not too likely	Not at all likely	DON'T KNOW	SKP/ REF
MTV/AP-NORC 8/23-9/10/2018									
Young people age 15-34 (N=1,012)	28	12	16	16	56	12	44	-	1
Young people age 15-26 (N=580)	30	10	19	18	51	12	39	-	1
Parents of 15-26 year olds (N=591)	37	11	26	20	42	15	28	*	1

Pay for the down payment for a car

	Very/ somewhat NET	Very likely	Somewhat likely	Neither likely nor unlikely	Not too/not at all likely NET	Not too likely	Not at all likely	DON'T KNOW	SKP/ REF
MTV/AP-NORC 8/23-9/10/2018									
Young people age 15-34 (N=1,012)	38	16	22	15	47	11	36	-	1
Young people age 15-26 (N=580)	39	17	22	17	43	10	33	-	1
Parents of 15-26 year olds (N=591)	55	22	33	13	31	12	19	-	1

Pay for the down payment for a house or condo

	Very/ somewhat NET	Very likely	Somewhat likely	Neither likely	Not too/not	Not too likely	Not at all likely	DON'T KNOW	SKP/ REF
MTV/AP-NORC 8/23-9/10/2018									

				nor unlikely	at all likely NET				
Young people age 15-34 (N=1,012)	26	9	17	16	58	15	43	-	*
Young people age 15-26 (N=580)	27	8	19	17	55	15	40	-	1
Parents of 15-26 year olds (N=591)	33	12	21	19	48	17	31	-	*

PID1. Do you consider yourself a Democrat, a Republican, an independent or none of these?

MTV/AP-NORC 8/23-9/10/2018	Democrat	Republican	Independent	None of these	DK	SKP/ REF
Young people age 15-34 (N=1,012)	30	21	25	23	*	*
Young people age 15-26 (N=580)	31	20	25	24	-	1
Parents of 15-26 year olds (N=591)	34	26	21	19	-	*

MTV/AP-NORC 4/23-5/9/2018	Democrat	Republican	Independent	None of these	DK	SKP/ REF
Young people age 15-34 (N=939)	35	19	26	19	-	1
Young people age 15-26 (N=558)	36	17	25	21	-	1
Parents of 15-26 year olds (N=607)	37	24	25	14	-	*

MTV/AP-NORC Young people age 15-34	Democrat	Republican	Independent	None of these	DK	SKP/ REF
8/23-9/10/2018 (N=1,012)	30	21	25	23	*	*
6/21-7/9/2018 (N=1,030)	35	19	26	19	-	1
4/23-5/9/2018 (N=939)	34	19	26	22	-	*
2/22-3/9/2018 (N=1,027)	37	20	24	18	*	*

If "Democrat" in PID1

PIDA. Do you consider yourself a strong or moderate Democrat?

MTV/AP-NORC 8/23-9/10/2018	Strong Democrat	Moderate Democrat	DK	SKP/ REF
Young people age 15-34 (N=354)	38	62	-	-
Young people age 15-26 (N=197)	41	59	-	-
Parents of 15-26 year olds (N=202)	39	61	-	-

MTV/AP-NORC 4/23-5/9/2018	Strong Democrat	Moderate Democrat	DK	SKP/ REF
Young people age 15-34 (N=337)	35	65	-	-

Young people age 15-26 (N=204)	33	67	-	-
Parents of 15-26 year olds (N=226)	31	69	-	-

MTV/AP-NORC Young people age 15-34	Strong Democrat	Moderate Democrat	DK	SKP/ REF
8/23-9/10/2018 (N=354)	38	62	-	-
6/21-7/9/2018 (N=376)	39	61	-	-
4/23-5/9/2018 (N=337)	35	65	-	-
2/22-3/9/2018 (N=357)	37	63	-	*

If “Republican” in PID1

PIDB. Do you consider yourself a strong or moderate Republican?

MTV/AP-NORC 8/23-9/10/2018	Strong Republican	Moderate Republican	DK	SKP/ REF
Young people age 15-34 (N=191)	26	74	-	*
Young people age 15-26 (N=107)	28	72	-	1
Parents of 15-26 year olds (N=172)	31	69	-	-

MTV/AP-NORC 4/23-5/9/2018	Strong Republican	Moderate Republican	DK	SKP/ REF
Young people age 15-34 (N=160)	30	69	-	2
Young people age 15-26 (N=87)	28	72	-	-
Parents of 15-26 year olds (N=163)	29	71	-	-

MTV/AP-NORC Young people age 15-34	Strong Republican	Moderate Republican	DK	SKP/ REF
8/23-9/10/2018 (N=191)	26	74	-	*
6/21-7/9/2018 (N=184)	29	70	-	*
4/23-5/9/2018 (N=160)	30	69	-	2
2/22-3/9/2018 (N=191)	30	69	-	1

If “Independent,” “None of these,” “DON’T KNOW,” “SKIPPED ON WEB,” or “REFUSED” in PID1
PIDI. Do you lean more towards the Democrats or the Republicans?

MTV/AP-NORC 8/23-9/10/2018	Lean Democrat	Lean Republican	Don't lean	DK	SKP/ REF
Young people age 15-34 (N=467)	32	19	49	-	1
Young people age 15-26 (N=276)	32	17	50	-	1
Parents of 15-26 year olds (N=217)	18	23	58	-	*

MTV/AP-NORC 4/23-5/9/2018	Lean Democrat	Lean Republican	Don't lean	DK	SKP/ REF
Young people age 15-34 (N=442)	30	19	51	-	*
Young people age 15-26 (N=267)	29	17	53	-	1
Parents of 15-26 year olds (N=218)	20	29	51	-	-

MTV/AP-NORC Young people age 15-34	Lean Democrat	Lean Republican	Don't lean	DK	SKP/ REF
8/23-9/10/2018 (N=467)	32	19	49	-	1
6/21-7/9/2018 (N=470)	29	22	49	*	*
4/23-5/9/2018 (N=442)	30	19	51	-	*
2/22-3/9/2018 (N=479)	29	23	48	-	*

PID1, PIDA, PIDB, PIDI COMBINED

MTV/AP-NORC 8/23-9/10/2018	Democrat NET	Strong Dem.	Moderate Dem.	Lean Dem.	Indep./ None – Don't lean	Republican NET	Lean Rep.	Moderate Rep.	Strong Rep.	Un- known
Young people age 15-34 (N=1,012)	46	11	19	16	24	30	9	15	5	*
Young people age 15-26 (N=580)	47	13	19	16	25	28	8	14	5	*
Parents of 15-26 year olds (N=591)	41	13	20	7	23	35	9	18	8	*

MTV/AP-NORC 4/23-5/9/2018	Democrat NET	Strong Dem.	Moderate Dem.	Lean Dem.	Indep./ None – Don't lean	Republican NET	Lean Rep.	Moderate Rep.	Strong Rep.	Un- known
Young people age 15-34 (N=939)	49	12	23	14	23	28	9	13	6	*
Young people age 15-26 (N=558)	50	12	24	14	25	25	8	12	5	*
Parents of 15-26 year olds (N=607)	45	11	26	8	20	35	11	17	7	-

MTV/AP-NORC Young people age 15-34	Democrat NET	Strong Dem.	Moderate Dem.	Lean Dem.	Indep./ None – Don't lean	Republican NET	Lean Rep.	Moderate Rep.	Strong Rep.	Un- known
8/23-9/10/2018 (N=1,012)	46	11	19	16	24	30	9	15	5	*
6/21-7/9/2018 (N=1,030)	49	14	22	12	21	30	10	14	6	*
4/23-5/9/2018 (N=939)	49	12	23	14	23	28	9	13	6	*
2/22-3/9/2018 (N=1,027)	48	12	21	14	23	29	11	13	6	*

G11B. How would you characterize your political views?

MTV/AP-NORC 8/23-9/10/2018	Very liberal/ Liberal NET	Very liberal	Liberal	Moderate	Conservative/ Very conservative NET	Conservative	Very conservative	DK	SKP/ REF
Young people age 15-34 (N=1,012)	31	11	20	45	22	16	6	*	1
Young people age 15-26 (N=580)	23	13	20	43	22	17	5	*	1
Parents of 15-26 year olds (N=591)	25	8	17	40	34	25	9	0	1

MTV/AP-NORC 4/23-5/9/2018	Very liberal/ Liberal NET	Very liberal	Liberal	Moderate	Conservative/ Very conservative NET	Conservative	Very conservative	DK	SKP/ REF
Young people age 15-34 (N=939)	30	8	22	47	22	17	5	-	1
Young people age 15-26 (N=558)	33	8	25	46	20	15	5	-	1
Parents of 15-26 year olds (N=607)	24	6	18	45	31	26	5	-	1

MTV/AP-NORC	Very liberal/ Liberal NET	Very liberal	Liberal	Moderate	Conservative/ Very conservative NET	Conservative	Very conservative	DK	SKP/ REF
8/23-9/10/2018 (N=1,012)	31	11	20	45	22	16	6	*	1
6/21-7/9/2018 (N=1,030)	31	11	21	44	23	16	7	*	1
4/23-5/9/2018 (N=939)	30	8	22	47	22	17	5	-	1

If age 18 or older

QVOTE2016. Did you vote in the 2016 Presidential election for Donald Trump, Hillary Clinton, or someone else?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

MTV/AP-NORC 8/23-9/10/2018	Donald Trump	Hillary Clinton	Someone else	Did not vote	DK	SKP/ REF
Young people age 15-34 (N=889)	17	34	15	29	*	4
Young people age 15-26 (N=457)	15	33	14	29	-	8
Parents of 15-26 year olds (N=591)	35	36	8	19	-	2

MTV/AP-NORC 4/23-5/9/2018	Donald Trump	Hillary Clinton	Someone else	Did not vote	DK	SKP/ REF
Young people age 15-34 (N=791)	21	37	11	30	-	*
Young people age 15-26 (N=410)	20	36	10	34	-	*
Parents of 15-26 year olds (N=607)	33	39	9	18	-	1

MTV/AP-NORC Young people age 15-34	Donald Trump	Hillary Clinton	Someone else	Did not vote	DK	SKP/ REF
8/23-9/10/2018 (N=889)	17	34	15	29	*	4
6/21-7/9/2018 (N=870)	21	36	14	28	-	*
4/23-5/9/2018 (N=791)	21	37	11	30	-	*
2/22-3/9/2018 (N=839)	23	34	12	31	-	*

AGE

MTV/AP-NORC 8/23-9/10/2018	15-17	18-22	23-29	30-34	35-44	45-54	55-64	65+
Young people age 15-34 (<i>N</i> =1,012)	15	24	36	25	-	-	-	-
Young people age 15-26 (<i>N</i> =580)	25	40	35	-	-	-	-	-
Parents of 15-26 year olds (<i>N</i> =591)	-	-	*	3	27	41	26	3

MTV/AP-NORC 4/23-5/9/2018	15-17	18-22	23-29	30-34	35-44	45-54	55-64	65+
Young people age 15-34 (<i>N</i> =939)	15	24	37	24	-	-	-	-
Young people age 15-26 (<i>N</i> =558)	25	40	35	-	-	-	-	-
Parents of 15-26 year olds (<i>N</i> =607)	-	-	*	3	28	42	25	2

MTV/AP-NORC Young people age 15-34	15-17	18-22	23-29	30-34	35-44	45-54	55-64	65+
8/23-9/10/2018 (<i>N</i> =)	15	24	36	25	-	-	-	-
6/21-7/9/2018 (<i>N</i> =1,030)	15	24	37	24	-	-	-	-
4/23-5/9/2018 (<i>N</i> =939)	15	24	37	24	-	-	-	-
2/22-3/9/2018 (<i>N</i> =1,027)	12	17	41	29	-	-	-	-

GENDER¹

MTV/AP-NORC 8/23-9/10/2018	Male	Female	Does not identify with either gender	SKP/ REF
Young people age 15-34 (<i>N</i> =1,012)	50	50	-	-
Young people age 15-26 (<i>N</i> =580)	51	49	-	-
Parents of 15-26 year olds (<i>N</i> =591)	49	51	-	-

MTV/AP-NORC 4/23-5/9/2018	Male	Female	Does not identify with either gender	SKP/ REF
Young people age 15-34 (<i>N</i> =939)	50	50		
Young people age 15-26 (<i>N</i> =558)	49	51		
Parents of 15-26 year olds (<i>N</i> =607)	49	51		

¹ In the March 2018 round, gender for teens 15-17 who were not part of the AmeriSpeak Teen panel was obtained from the parent. In subsequent rounds, gender is an AmeriSpeak Profile variable for all teens.

MTV/AP-NORC Young people age 15-34	Male	Female	Does not identify with either gender	SKP/ REF
8/23-9/10/2018 (N=1,012)	50	50	-	-
6/21-7/9/2018 (N=1,030)	51	49		
4/23-5/9/2018 (N=939)	50	50		
2/22-3/9/2018 (N=1,027)	50	49	*	*

RACE/ETHNICITY²

MTV/AP-NORC 8/23-9/10/2018	White	Black or African American	Hispanic	Other	SKP/ REF
Young people age 15-34 (N=1,012)	55	13	21	10	-
Young people age 15-26 (N=580)	54	12	25	10	-
Parents of 15-26 year olds (N=591)	63	12	16	9	-

MTV/AP-NORC 4/23-5/9/2018	White	Black or African American	Hispanic	Other	SKP/ REF
Young people age 15-34 (N=939)	55	14	22	10	
Young people age 15-26 (N=558)	53	12	25	9	
Parents of 15-26 year olds (N=607)	62	13	19	6	

MTV/AP-NORC Young people age 15-34	White	Black or African American	Hispanic	Other	SKP/ REF
8/23-9/10/2018 (N=1,012)	55	13	21	10	-
6/21-7/9/2018 (N=1,030)	56	14	21	9	
4/23-5/9/2018 (N=939)	55	14	22	10	
2/22-3/9/2018 (N=1,027)	55	14	21	10	*

*If age 18 or older***MARITAL STATUS**

MTV/AP-NORC 8/23-9/10/2018	Married	Widowed	Divorced	Separated	Never married	Living with partner
Young people age 15-34 (N=889)	30	*	2	2	50	15
Young people age 15-26 (N=457)	11	*	*	3	68	18
Parents of 15-26 year olds (N=590)	61	3	17	3	7	9

² In the March 2018 round, race and ethnicity were asked of teens 15-17 who were not part of the AmeriSpeak Teen panel. In subsequent rounds, race/ethnicity is an AmeriSpeak Profile variable for all teens.

MTV/AP-NORC 4/23-5/9/2018	Married	Widowed	Divorced	Separated	Never married	Living with partner
Young people age 15-34 (N=791)	25	-	1	1	60	13
Young people age 15-26 (N=410)	7	-	*	1	79	14
Parents of 15-26 year olds (N=607)	55	3	18	3	9	12

MTV/AP-NORC Young people age 15-34	Married	Widowed	Divorced	Separated	Never married	Living with partner
8/23-9/10/2018 (N=889)	30	*	2	2	50	15
6/21-7/9/2018 (N=878)	24	*	2	1	59	13
4/23-5/9/2018 (N=791)	25	-	1	1	60	13
2/22-3/9/2018 (N=839)	31	*	1	2	53	12

If age 18 or older

EMPLOYMENT STATUS

MTV/AP-NORC 8/23-9/10/2018	Employed	Not employed
Young people age 15-34 (N=889)	69	31
Young people age 15-26 (N=457)	61	39
Parents of 15-26 year olds (N=591)	70	31

MTV/AP-NORC 4/23-5/9/2018	Employed	Not employed
Young people age 15-34 (N=791)	64	36
Young people age 15-26 (N=410)	55	45
Parents of 15-26 year olds (N=607)	75	25

MTV/AP-NORC Young people age 15-34	Employed	Not employed
8/23-9/10/2018 (N=889)	69	31
6/21-7/9/2018 (N=878)	64	36
4/23-5/9/2018 (N=791)	64	36
2/22-3/9/2018 (N=839)	70	30

*If age 18 or older***EDUCATION**

MTV/AP-NORC 8/23-9/10/2018	Less than a high school diploma	High school graduate or equivalent	Some college	College graduate or above
Young people age 15-34 (N=889)	11	27	35	27
Young people age 15-26 (N=457)	15	34	34	17
Parents of 15-26 year olds (N=591)	9	34	30	27

MTV/AP-NORC 4/23-5/9/2018	Less than a high school diploma	High school graduate or equivalent	Some college	College graduate or above
Young people age 15-34 (N=791)	11	27	35	27
Young people age 15-26 (N=410)	14	37	37	13
Parents of 15-26 year olds (N=607)	8	35	31	26

MTV/AP-NORC Young people age 15-34	Less than a high school diploma	High school graduate or equivalent	Some college	College graduate or above
8/23-9/10/2018 (N=889)	11	27	35	27
6/21-7/9/2018 (N=878)	11	27	35	27
4/23-5/9/2018 (N=791)	11	27	35	27
2/22-3/9/2018 (N=839)	10	25	35	29

*If age 15-17***PARENTS' HIGHEST EDUCATION LEVEL**

MTV/AP-NORC 8/23-9/10/2018	Less than a high school diploma	High school graduate or equivalent	Some college	College graduate or above	SKP/REF
Young people age 15-34 (N=123)	7	22	29	42	-
Young people age 15-26 (N=123)	7	22	29	42	-

MTV/AP-NORC 4/23-5/9/2018	Less than a high school diploma	High school graduate or equivalent	Some college	College graduate or above	SKP/REF
Young people age 15-34 (N=148)	13	17	28	41	1
Young people age 15-26 (N=148)	13	17	28	41	1

MTV/AP-NORC Young people age 15-34	Less than a high school diploma	High school graduate or equivalent	Some college	College graduate or above	SKP/REF
8/23-9/10/2018 (N=123)	7	22	29	42	-
6/21-7/9/2018 (N=152)	15	14	41	31	-
4/23-5/9/2018 (N=148)	13	17	28	41	1
2/22-3/9/2018 (N=188)	3	14	45	38	-

INCOME

MTV/AP-NORC 8/23-9/10/2018	Under \$10,000	\$10,000 to under \$20,000	\$20,000 to under \$30,000	\$30,000 to under \$40,000	\$40,000 to under \$50,000	\$50,000 to under \$75,000	\$75,000 to under \$100,000	\$100,000 to under \$150,000	\$150,000 or more
Young people age 15-34 (N=1,012)	7	11	15	10	9	20	12	12	5
Young people age 15-26 (N=580)	8	14	16	10	9	16	11	11	6
Parents of 15-26 year olds (N=591)	6	7	10	8	8	17	13	21	10

MTV/AP-NORC 4/23-5/9/2018	Under \$10,000	\$10,000 to under \$20,000	\$20,000 to under \$30,000	\$30,000 to under \$40,000	\$40,000 to under \$50,000	\$50,000 to under \$75,000	\$75,000 to under \$100,000	\$100,000 to under \$150,000	\$150,000 or more
Young people age 15-34 (N=939)	7	10	14	12	10	19	12	10	7
Young people age 15-26 (N=558)	8	13	14	10	10	15	12	11	7
Parents of 15-26 year olds (N=607)	4	7	14	7	9	21	13	15	10

MTV/AP-NORC Young people age 15-34	Under \$10,000	\$10,000 to under \$20,000	\$20,000 to under \$30,000	\$30,000 to under \$40,000	\$40,000 to under \$50,000	\$50,000 to under \$75,000	\$75,000 to under \$100,000	\$100,000 to under \$150,000	\$150,000 or more
8/23-9/10/2018 (N=1,012)	7	11	15	10	9	20	12	12	5
6/21-7/9/2018 (N=1,030)	7	10	15	11	11	19	12	10	6
4/23-5/9/2018 (N=939)	7	10	14	12	10	19	12	10	7
2/22-3/9/2018 (N=1,027)	8	11	15	11	9	17	12	11	6

Study Methodology

This survey was conducted by The Associated Press-NORC Center for Public Affairs Research and with funding from MTV and NORC at the University of Chicago. Staff from NORC at the University of Chicago, The Associated Press, and MTV collaborated on all aspects of the study.

Data were collected using AmeriSpeak®, NORC's probability-based panel designed to be representative of the U.S. household population. During the initial recruitment phase of the panel, randomly selected U.S. households were sampled with a known, non-zero probability of selection from the NORC National Sample Frame and then contacted by U.S. mail, email, telephone, and field interviewers (face-to-face). The panel provides sample coverage of approximately 97 percent of the U.S. household population. Those excluded from the sample include people with P.O. Box only addresses, some addresses not listed in the USPS Delivery Sequence File, and some newly constructed dwellings.

Interviews for this survey were conducted between August 23 and September 10, 2018, with young people age 15 to 34 and parents of young people age 15 to 26 representing the 50 states and the District of Columbia. Interviews were conducted in both English and Spanish, depending on respondent preference. Adult panel members age 18 to 34 were randomly drawn from AmeriSpeak, and 889 completed the survey—867 via the web and 22 via telephone. Teen panel members age 15 to 17 were drawn from AmeriSpeak Teen, and 123 completed the survey—123 via the web and 0 via telephone. Adult panel members who are known parents of 15 to 17 year olds were randomly drawn from AmeriSpeak, and 120 completed the survey—116 via the web and 4 via telephone. In addition, panel members age 30 to 76 were randomly drawn to screen for parents of young adults age 18 to 26, and 471 completed the survey—438 via the web and 33 via telephone.

Among young people age 15 to 34, the final stage completion rate is 26.2 percent, the weighted household panel response rate is 28.6 percent, and the weighted household panel retention rate is 86.0 percent, for a cumulative response rate of 6.4 percent. The overall margin of sampling error among young people age 15 to 34 is +/- 4.5 percentage points at the 95 percent confidence level, including the design effect. The overall margin of sampling error among young people age 15 to 26 is +/- 6.6 percentage points at the 95 percent confidence level, including the design effect. The margin of sampling error may be higher for subgroups.

Among parents of young people age 15 to 26, the screener completion rate is 49.0 percent, with an incidence rate of 49.5 percent. The interview completion rate is 97.0 percent, for a final stage completion rate of 47.5 percent. The weighted household panel response rate is 28.6 percent and the weighted household panel retention rate is 86.0 percent. The cumulative response rate is 11.7 percent. The overall margin of sampling error is +/- 7.5 percentage points at the 95 percent confidence level, including the design effect. The margin of sampling error may be higher for subgroups.

Once the sample has been selected and fielded, and all the study data have been collected and made final, a poststratification process is used to adjust for any survey nonresponse as well as any noncoverage or under and oversampling resulting from the study specific sample design. Poststratification variables included age, gender, census division, race/ethnicity, and education. Weighting variables were obtained from the 2017 Current Population Survey. The weighted data reflect the U.S. population of young people age 15 to 34 and parents of young people age 15 to 26. For more information, email info@apnorc.org.

About the Associated Press-NORC Center for Public Affairs Research

The AP-NORC Center for Public Affairs Research taps into the power of social science research and the highest-quality journalism to bring key information to people across the nation and throughout the world.

- The Associated Press (AP) is the world's essential news organization, bringing fast, unbiased news to all media platforms and formats.
- NORC at the University of Chicago is one of the oldest and most respected, independent research institutions in the world.

The two organizations have established The AP-NORC Center for Public Affairs Research to conduct, analyze, and distribute social science research in the public interest on newsworthy topics, and to use the power of journalism to tell the stories that research reveals.

The founding principles of The AP-NORC Center include a mandate to carefully preserve and protect the scientific integrity and objectivity of NORC and the journalistic independence of AP. All work conducted by the Center conforms to the highest levels of scientific integrity to prevent any real or perceived bias in the research. All of the work of the Center is subject to review by its advisory committee to help ensure it meets these standards. The Center will publicize the results of all studies and make all datasets and study documentation available to scholars and the public.

About MTV

MTV is the leading youth media brand inspired by music, in nearly 180 countries and 450 million homes around the world, connecting with over 350 million fans across all social media platforms. A unit of Viacom Inc. (NASDAQ: VIAB, VIA), MTV operations span cable and mobile networks, live events, and the new MTV Studios unit which produces original and reimagined content for SVOD and linear networks based on MTV's library of over 200+ youth titles and franchises.