



The Associated Press-NORC
Center for Public Affairs Research

Turkey with a Side of Politics: Talking Politics at Thanksgiving

Conducted by The Associated Press-NORC Center for Public Affairs Research

Interviews: 11/15-19/2017

1,070 adults

Margin of error: 4.2 percentage points at the 95% confidence level among all adults

NOTE: All results show percentages among all respondents, unless otherwise labeled.

TURKEY WITH A SIDE OF POLITICS: TALKING POLITICS AT THANKSGIVING

Some questions held for future release.

Q41. How likely is it that politics will come up as a topic at your Thanksgiving dinner?

	AP-NORC 11/15-19/2017
Extremely/very likely NET	19
Extremely likely	8
Very likely	11
Somewhat likely	24
Not too/not at all likely NET	48
Not too likely	22
Not at all likely	26
Not eating Thanksgiving dinner	4
DON'T KNOW	4
SKIP/REFUSED	1
<i>N=</i>	<i>1,070</i>

If "extremely, very, somewhat, not too, or not at all likely" in Q40

Q42. Which of the following best describes the way you feel?

	AP-NORC 11/15-19/2017
I would be eager to talk about politics at this year's Thanksgiving dinner	19
I dread the thought of having to talk about politics at Thanksgiving dinner	36
I don't feel strongly one way or the other	40
DON'T KNOW	4
SKIP/REFUSED	1
<i>N=</i>	<i>972</i>

PID1. Do you consider yourself a Democrat, a Republican, an Independent or none of these?

	AP-NORC 11/15-19/2017
Democrat	35
Republican	24
Independent	23
None of these	13
DON'T KNOW	3
SKIP/REFUSED	2
<i>N=</i>	<i>1,070</i>

TURKEY WITH A SIDE OF POLITICS: TALKING POLITICS AT THANKSGIVING

If Democrat in PID1

PIDA. Do you consider yourself a strong Democrat or a moderate Democrat?

	AP-NORC 11/15-19/2017
Strong Democrat	37
Moderate Democrat	62
DON'T KNOW	1
SKIP/REFUSED	*
<i>N=</i>	385

If Republican in PID1

PIDB. Do you consider yourself a strong Republican or a moderate Republican?

	AP-NORC 11/15-19/2017
Strong Republican	32
Moderate Republican	65
DON'T KNOW	2
SKIP/REFUSED	1
<i>N=</i>	248

If Independent, None of these, or Don't Know/Skip/Refused in PID1

PIDi. Do you lean more toward the Democrats or the Republicans?

	AP-NORC 11/15-19/2017
Lean Democrat	28
Lean Republican	22
Don't lean	40
DON'T KNOW	7
SKIP/REFUSED	3
<i>N=</i>	437

TURKEY WITH A SIDE OF POLITICS: TALKING POLITICS AT THANKSGIVING

POLITICS. Combines PID1, PIDI, PIDa, and PIDb.

	AP-NORC 11/15-19/2017
Democrat NET	46
Strong Democrat	13
Moderate Democrat	22
Lean Democrat	12
Independent/None – Don't lean	16
Republican NET	34
Lean Republican	10
Moderate Republican	16
Strong Republican	8
Unknown	4

N= 1,070

D5. Which one of the following best describes where you live?

	AP-NORC 11/15-19/2017
Urban area	28
Suburban area	41
Rural area	26
DON'T KNOW	4
SKIP/REFUSED	2

N= 1,070

AGE

	AP-NORC 11/15-19/2017
18-24	12
25-34	18
35-44	16
45-54	16
55-64	17
65-74	13
75+	7

N= 1,070

TURKEY WITH A SIDE OF POLITICS: TALKING POLITICS AT THANKSGIVING

GENDER

	AP-NORC 11/15-19/2017
Male	48
Female	52
<i>N=</i>	<i>1,070</i>

RACE/ETHNICITY

	AP-NORC 11/15-19/2017
White	64
Black or African American	12
Hispanic	16
Other	8
<i>N=</i>	<i>1,070</i>

MARITAL STATUS

	AP-NORC 11/15-19/2017
Married	48
Widowed	5
Divorced	12
Separated	3
Never married	25
Living with partner	7
<i>N=</i>	<i>1,070</i>

EMPLOYMENT STATUS

	AP-NORC 11/15-19/2017
Employed	54
Not employed	46
<i>N=</i>	<i>1,070</i>

TURKEY WITH A SIDE OF POLITICS: TALKING POLITICS AT THANKSGIVING

EDUCATION

	AP-NORC 11/15-19/2017
Less than a high school diploma	11
High school graduate or equivalent	29
Some college	29
College graduate or above	31

N=

1,071

INCOME

	AP-NORC 11/15-19/2017
Under \$10,000	7
\$10,000 to under \$20,000	11
\$20,000 to under \$30,000	11
\$30,000 to under \$40,000	12
\$40,000 to under \$50,000	10
\$50,000 to under \$75,000	17
\$75,000 to under \$100,000	15
\$100,000 to under \$150,000	12
\$150,000 or more	6

N=

1,070

AP-NORC Center for Public Affairs Research Poll

Study Methodology

This survey was conducted by The Associated Press NORC Center for Public Affairs Research and with funding from The Associated Press and NORC at the University of Chicago. Data were collected using AmeriSpeak Omnibus®, a monthly multi-client survey using NORC at the University of Chicago’s probability based panel designed to be representative of the U.S. household population. The survey was part of a larger study that included questions about other topics not included in this report. During the initial recruitment phase of the panel, randomly selected U.S. households were sampled with a known, non-zero probability of selection from the NORC National Sample Frame and then contacted by U.S. mail, email, telephone, and field interviewers (face-to-face). The panel provides sample coverage of approximately 97 percent of the U.S. household population. Those excluded from the sample include people with P.O. Box only addresses, some addresses not listed in the USPS Delivery Sequence File, and some newly constructed dwellings.

Interviews for this survey were conducted between November 15 and 19, 2017, with adults age 18 and over representing the 50 states and the District of Columbia. All interviews were conducted in English by professional interviewers who were carefully trained on the specific survey for this study. Panel members were randomly drawn from AmeriSpeak, and 1,070 completed the survey—921 via the web and 149 via telephone. The final stage completion rate is 24.7 percent, the weighted household panel response rate is 33.7 percent, and the weighted household panel retention rate is 88.8 percent, for a cumulative response rate of 7.4 percent. The overall margin of sampling error is +/- 4.2 percentage points at the 95 percent confidence level, including the design effect. The margin of sampling error may be higher for subgroups.

Once the sample has been selected and fielded, and all the study data have been collected and made final, a poststratification process is used to adjust for any survey nonresponse as well as any non-coverage or under and oversampling resulting from the study specific sample design. Poststratification variables included age, gender, census division, race/ethnicity, and household phone status. Weighting variables were obtained from the 2017 Current Population Survey. The weighted data, which reflect the U.S. population of adults age 18 and over, were used for all analyses.

For more information, email info@apnorc.org.

About the Associated Press-NORC Center for Public Affairs Research

The AP-NORC Center for Public Affairs Research taps into the power of social science research and the highest-quality journalism to bring key information to people across the nation and throughout the world.

- The Associated Press (AP) is the world’s essential news organization, bringing fast, unbiased news to all media platforms and formats.
- NORC at the University of Chicago is one of the oldest and most respected, independent research institutions in the world.

TURKEY WITH A SIDE OF POLITICS: TALKING POLITICS AT THANKSGIVING

The two organizations have established the AP-NORC Center for Public Affairs Research to conduct, analyze, and distribute social science research in the public interest on newsworthy topics, and to use the power of journalism to tell the stories that research reveals.

The founding principles of the AP-NORC Center include a mandate to carefully preserve and protect the scientific integrity and objectivity of NORC and the journalistic independence of AP. All work conducted by the Center conforms to the highest levels of scientific integrity to prevent any real or perceived bias in the research. All of the work of the Center is subject to review by its advisory committee to help ensure it meets these standards. The Center will publicize the results of all studies and make all datasets and study documentation available to scholars and the public.

www.apnorc.org