

GENFORWARD: ECONOMIC ATTITUDES AND THE 2016 ELECTION

FACT SHEETS RELEASED OCTOBER 3, 2016

- ✓ **The first of its kind monthly survey of racially and ethnically diverse young adults**
- ✓ **Pays special attention to the voices of young people of color**
- ✓ **Explores the most critical and timely political, social, and economic issues impacting the United States**
- ✓ **Monthly survey series from the Black Youth Project at the University of Chicago with The Associated Press-NORC Center for Public Affairs Research**
- ✓ **Highlights how race and ethnicity help shape the opinions of the country's most diverse generation**
- ✓ **Key findings from the survey taken September 1-14 include:**
 - Young people of all races and ethnicities say reducing student debt, increasing wages, and reducing income inequality are the key economic issues for the next president to address.
 - Young people of color, especially African Americans, report experiencing more work related discrimination than whites and believe their race makes it more difficult for them to succeed economically.
 - Young women, across racial and ethnic groups, are more likely than men to have experienced economic discrimination. African American men also report high rates of gender discrimination.
 - Few young people have a positive view of their household's financial situation, and young African Americans and Latino/as are the most economically vulnerable.
 - Although most young people have negative perceptions of the economy, many are very optimistic about their economic futures. Among young people, whites tend to be less positive about their future than people of color.
 - Young people of color continue to favor Hillary Clinton over Donald Trump while whites remain split between the candidates. Third-party candidates have limited appeal to young people, especially young adults of color.
- ✓ **A full report from the Black Youth Project is available at www.GenForwardSurvey.com.**
- ✓ **The proper description of the survey's authorship is as follows: GenForward is a survey of the Black Youth Project at the University of Chicago with The Associated Press-NORC Center for Public Affairs Research**