



The Associated Press-NORC  
Center for Public Affairs Research

# The February 2020 AP-NORC Center Poll

Conducted by The Associated Press-NORC Center for Public Affairs Research  
With funding from The Associated Press and NORC at the University of Chicago

*Interviews: 02/13-16/2020*

*1,074 adults*

*Margin of error: +/- 4.2 percentage points at the 95% confidence level among all adults*

*NOTE: All results show percentages among all respondents, unless otherwise labeled.*

**VIRUS1. How much confidence do you have in U.S. health officials' ability to handle an outbreak of a new virus in this country?**

**[HALF ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

	AP-NORC 02/13-16/2020
<b>A great deal/quite a bit</b>	<b>35</b>
A great deal	10
Quite a bit	25
<b>A moderate amount</b>	<b>43</b>
<b>Only a little/none at all</b>	<b>21</b>
Only a little	15
None at all	6
DON'T KNOW	*
SKIPPED ON WEB/REFUSED	*

*N=*

*1,074*

**VIRUS2. How much have you heard or read about the outbreak of a new Coronavirus in December 2019?**

	AP-NORC 02/13-16/2020
<b>A lot/some</b>	<b>87</b>
A lot	51
Some	37
<b>Only a little/nothing at all</b>	<b>12</b>
Only a little	10
Nothing at all	3
DON'T KNOW	-
SKIPPED ON WEB/REFUSED	*

*N=*

*1,074*

**VIRUS3. How worried are you about you or someone in your family being infected with...**

[ITEMS RANDOMIZED]

[HALF ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC 02/13-16/2020	<b>Extremely /very worried</b>	Extremel y worried	Very worried	<b>Somewhat worried</b>	<b>Not too/not at all worried</b>	Not too worried	Not at all worried	DK	SKP/ REF
The Coronavirus	<b>22</b>	11	11	<b>23</b>	<b>55</b>	37	19	-	*
The flu	<b>23</b>	10	14	<b>40</b>	<b>37</b>	29	7	-	*

N= 1,074

**VIRUS4. During the past 12 months, have you had either a flu vaccine that was sprayed in your nose or a flu shot injected into your arm?**

	AP-NORC 02/13-16/2020
Yes	51
No	47
Not sure	2
SKIPPED/REFUSED	*

N=

699

**PID. Combines PID1, PIDI, PIDA, and PIDB.**

	AP-NORC 02/13-16/2020
<b>Democrat NET</b>	<b>45</b>
Strong Democrat	15
Moderate Democrat	18
Lean Democrat	12
<b>Independent/None – Don't lean</b>	<b>15</b>
<b>Republican NET</b>	<b>40</b>
Lean Republican	11
Moderate Republican	15
Strong Republican	13

N=

1,074

**IDEOLOGY. Combines D3, D4, D5, D6: Generally speaking, do you consider yourself a...?**

	AP-NORC 02/13-16/2020
<b>Liberal NET</b>	<b>31</b>
Very liberal	12
Somewhat liberal	10
Closer to liberal	9
<b>Neither liberal nor conservative</b>	<b>13</b>
<b>Conservative NET</b>	<b>44</b>
Closer to conservative	13
Somewhat conservative	19
Very conservative	12
Don't know/Skipped/Refused	2

N= 1,074

**DM5. How would you describe the community you live in now?**

	AP-NORC 02/13-16/2020
Urban	24
Suburban	43
Rural	33
DON'T KNOW	*
SKIPPED ON WEB/REFUSED	1

N= 1,074

**AGE**

	AP-NORC 02/13-16/2020
18-24	12
25-34	20
35-44	14
45-54	16
55-64	17
65-74	15
75+	6

N= 1,074

**GENDER**

	AP-NORC 02/13-16/2020
Male	48
Female	52
<i>N=</i>	<i>1,074</i>

**RACE/ETHNICITY**

	AP-NORC 02/13-16/2020
White	63
Black or African American	12
Hispanic	16
Other	9
<i>N=</i>	<i>1,074</i>

**MARITAL STATUS**

	AP-NORC 02/13-16/2020
Married	50
Widowed	5
Divorced	11
Separated	2
Never married	24
Living with partner	8
<i>N=</i>	<i>1,074</i>

**EMPLOYMENT STATUS**

	AP-NORC 02/13-16/2020
Employed	55
Not employed	45
<i>N=</i>	<i>1,074</i>

## EDUCATION

	AP-NORC 02/13-16/2020
Less than a high school diploma	11
High school graduate or equivalent	28
Some college	28
College graduate or above	33

*N=*

*1,074*

## INCOME

	AP-NORC 02/13-16/2020
Under \$10,000	5
\$10,000 to under \$20,000	10
\$20,000 to under \$30,000	12
\$30,000 to under \$40,000	11
\$40,000 to under \$50,000	9
\$50,000 to under \$75,000	19
\$75,000 to under \$100,000	15
\$100,000 to under \$150,000	13
\$150,000 or more	6

*N=*

*1,074*

## **Study Methodology**

This survey was conducted by The Associated Press-NORC Center for Public Affairs Research and with funding from The Associated Press and NORC at the University of Chicago.

Data were collected using the AmeriSpeak Omnibus®, a monthly multi-client survey using NORC’s probability-based panel designed to be representative of the U.S. household population. The survey was part of a larger study that included questions about other topics not included in this report. During the initial recruitment phase of the panel, randomly selected U.S. households were sampled with a known, non-zero probability of selection from the NORC National Sample Frame and then contacted by U.S. mail, email, telephone, and field interviewers (face-to-face). The panel provides sample coverage of approximately 97 percent of the U.S. household population. Those excluded from the sample include people with P.O. Box only addresses, some addresses not listed in the USPS Delivery Sequence File, and some newly constructed dwellings.

Interviews for this survey were conducted between February 13 and 16, 2020, with adults age 18 and over representing the 50 states and the District of Columbia. Panel members were randomly drawn from AmeriSpeak, and 1,074 completed the survey—996 via the web and 78 via telephone. Interviews were conducted in both English and Spanish, depending on respondent preference. The final stage completion rate is 17.8 percent, the weighted household panel response rate is 24.1 percent, and the weighted household panel retention rate is 85.6 percent, for a cumulative response rate of 3.7 percent. The overall margin of sampling error is +/-4.2 percentage points at the 95 percent confidence level, including the design effect. The margin of sampling error may be higher for subgroups.

Once the sample has been selected and fielded, and all the study data have been collected and made final, a poststratification process is used to adjust for any survey nonresponse as well as any noncoverage or under and oversampling resulting from the study specific sample design. Poststratification variables included age, gender, census division, race/ethnicity, and education. Weighting variables were obtained from the 2018 Current Population Survey. The weighted data reflect the U.S. population of adults age 18 and over.

For more information, email [info@apnorc.org](mailto:info@apnorc.org).

## **About the Associated Press-NORC Center for Public Affairs Research**

The AP-NORC Center for Public Affairs Research taps into the power of social science research and the highest-quality journalism to bring key information to people across the nation and throughout the world.

- The Associated Press (AP) is the world's essential news organization, bringing fast, unbiased news to all media platforms and formats.
- NORC at the University of Chicago is one of the oldest and most respected, independent research institutions in the world.

The two organizations have established The AP-NORC Center for Public Affairs Research to conduct, analyze, and distribute social science research in the public interest on newsworthy topics, and to use the power of journalism to tell the stories that research reveals.

The founding principles of The AP-NORC Center include a mandate to carefully preserve and protect the scientific integrity and objectivity of NORC and the journalistic independence of AP. All work conducted by the Center conforms to the highest levels of scientific integrity to prevent any real or perceived bias in the research. All of the work of the Center is subject to review by its advisory committee to help ensure it meets these standards. The Center will publicize the results of all studies and make all datasets and study documentation available to scholars and the public.