



The Associated Press-NORC
Center for Public Affairs Research

MTV/AP-NORC Youth Political Pulse, October 2018

Conducted by The Associated Press-NORC Center for Public Affairs Research
With funding from MTV and NORC at the University of Chicago

Interviews: 9/20-10/8/2018
1,052 young people age 15-34
Margin of error: +/- 4.3 percentage points at the 95% confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled.



Q1. Overall, do you approve or disapprove of the way Donald Trump is handling his job as president?

If don't know, skipped, or refused in Q1

Q1A. If you had to choose, do you lean more toward approving or disapproving of the way Donald Trump is handling his job as president?

If approve in Q1

Q1B. Would you say you approve of the way Donald Trump is handling his job as president strongly or do you approve just somewhat?

If disapprove in Q1

Q1C. Would you say you disapprove of the way Donald Trump is handling his job as president strongly or do you disapprove just somewhat?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

MTV/AP-NORC	Approve NET	Strongly approve	Somewhat approve	Lean toward appr- oving	Do not lean either way	Dis- approve NET	Lean toward disapp- roving	Some- what dis- approve	Strongly disapp- rove	DK	SKP/ REF
9/20-10/8/2018 (N=1,052)	35	14	21	*	*	65	*	20	45	-	*
8/23-9/10/2018 (N=1,012)	32	14	18	-	1	67	*	20	47	*	1
6/21-7/9/2018 (N=1,030)	33	13	20	*	*	67	*	18	49	-	*
4/23-5/9/2018 (N=939)	30	10	20	-	*	69	-	20	49	-	*
2/22-3/9/2018 (N=1,027)	33	12	21	*	*	67	-	19	47	-	*

Q3. When thinking about the future of the United States, would you say that you feel...?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

MTV/AP-NORC	Generally optimistic	Generally pessimistic	DON'T KNOW	SKIP/ REFUSED
9/20-10/8/2018 (N=1,052)	49	50	*	1
8/23-9/10/2018 (N=1,012)	49	50	*	*
6/21-7/9/2018 (N=1,030)	43	57	*	*
4/23-5/9/2018 (N=939)	46	54	-	*
2/22-3/9/2018 (N=1,027)	46	53	*	1



Q4. Of all of the issues facing the country right now, what concerns you the most?

[OPEN ENDED QUESTION]

	MTV/AP- NORC 9/20- 10/8/2018	MTV/AP- NORC 8/23- 9/10/2018	MTV/AP- NORC 6/21- 7/9/2018	MTV/AP- NORC 4/23- 5/9/2018	MTV/AP- NORC 2/22- 3/9/2018
Concerns about President Trump, leadership	4	8	4	5	4
Crime, safety, violence, in general	5	4	4	2	4
Education: quality, costs, etc.	3	3	2	3	3
Environment: climate change, natural disasters, etc.	3	3	4	4	4
Foreign policy: international relations, mentions of specific countries, etc.	3	4	3	4	4
Gun laws: school shootings, gun control, Second Amendment, assault rifles, guns, etc.	5	5	2	6	21
Health care: costs, etc.	7	7	2	5	4
Immigration: DACA, border wall, immigrants, border separation, etc.	10	15	25	6	5
Political climate: lack of bipartisanship, division, lack of empathy, ideological differences, etc.	7	5	3	5	5
Social inequality	12	9	9	14	8
Terrorism, homeland security, national security	1	2	3	3	2
The economy: jobs, debt, poverty, cost of living, etc.	17	15	14	16	15
War or threat of nuclear war	3	4	2	8	5
Other issues	6	6	12	7	5
"Everything"	2	2	1	1	1
"Nothing"	1	*	1	1	*
DON'T KNOW	1	1	1	2	1
SKIP/REFUSED	11	8	7	9	7
N=	1,052	1,012	1,030	939	1,027



Q5. In the past month...

[ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

How anxious have you felt about the state of the country?

MTV/AP-NORC	Extremely/ Very NET	Extremely	Very	Moderately	Slightly/Not at all NET	Slightly	Not at all	DK	SKP/ REF
9/20-10/8/2018 (N=1,052)	33	12	21	36	31	19	12	-	*
8/23-9/10/2018 (N=1,012)	35	13	21	37	29	20	8	-	-
6/21-7/9/2018 (N=1,030)	38	17	22	31	31	22	9	*	*
4/23-5/9/2018 (N=939)	38	13	25	34	28	18	10	-	*
2/22-3/9/2018 (N=1,027)	36	13	23	33	30	19	11	-	*

How angry have you felt about the state of the country?

MTV/AP-NORC	Extremely/ Very NET	Extremely	Very	Moderately	Slightly/Not at all NET	Slightly	Not at all	DK	SKP/ REF
9/20-10/8/2018 (N=1,052)	36	15	22	31	32	23	10	-	*
8/23-9/10/2018 (N=1,012)	34	12	22	33	33	24	9	-	-
6/21-7/9/2018 (N=1,030)	44	18	26	27	29	19	10	-	*
4/23-5/9/2018 (N=939)	37	15	21	36	28	18	9	-	*
2/22-3/9/2018 (N=1,027)	40	16	24	32	28	18	10	*	*

How positive have you felt about the state of the country?

MTV/AP-NORC	Extremely/ Very NET	Extremely	Very	Moderately	Slightly/Not at all NET	Slightly	Not at all	DK	SKP/ REF
9/20-10/8/2018 (N=1,052)	12	4	8	33	55	33	22	-	-
8/23-9/10/2018 (N=1,012)	10	2	8	34	56	34	22	-	-
6/21-7/9/2018 (N=1,030)	11	5	7	29	59	32	28	-	*
4/23-5/9/2018 (N=939)	9	2	7	32	59	34	25	-	*
2/22-3/9/2018 (N=1,027)	13	3	10	31	56	32	24	-	*

How excited have you felt about the state of the country?

MTV/AP-NORC	Extremely/ Very NET	Extremely	Very	Moderately	Slightly/Not at all NET	Slightly	Not at all	DK	SKP/ REF
9/20-10/8/2018 (N=1,052)	10	4	6	29	61	25	36	-	-
8/23-9/10/2018 (N=1,012)	9	2	6	27	65	28	37	-	-
6/21-7/9/2018 (N=1,030)	10	4	6	24	65	26	39	-	*
4/23-5/9/2018 (N=939)	8	2	6	25	66	28	38	-	1
2/22-3/9/2018 (N=1,027)	9	3	6	24	67	27	40	-	*



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Q6. In the past month, how well do you feel American politics have been functioning?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	Function- ing Extreme- ly/very NET	Function- ing extreme- ly well	Function- ing very	Function- ing modera- tely well	Not function- ing very well/well at all NET	Not function- ing very well	Not function- ing well at all	DK	SKP/ REF
MTV/AP-NORC									
9/20-10/8/2018 (N=1,052)	6	2	5	32	61	37	24	-	1
8/23-9/10/2018 (N=1,012)	7	1	6	32	61	36	24	*	*
6/21-7/9/2018 (N=1,030)	6	2	4	25	69	41	28	*	*
4/23-5/9/2018 (N=939)	6	2	4	27	67	45	22	-	*
2/22-3/9/2018 (N=1,027)	6	1	5	23	70	45	25	-	*

Q7A. How much do elected public officials care what people like you think?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	A great deal/ a lot NET	A great deal	A lot	A moderate amount	A little/Not at all NET	A little	Not at all	DK	SKP/ REF
MTV/AP-NORC									
9/20-10/8/2018 (N=1,052)	7	2	6	28	64	39	26	-	1
8/23-9/10/2018 (N=1,012)	6	2	5	28	65	39	25	*	1
6/21-7/9/2018 (N=1,030)	6	2	4	25	69	41	28	*	*
4/23-5/9/2018 (N=939)	6	3	3	27	66	38	28	-	1
2/22-3/9/2018 (N=1,027)	4	*	4	21	75	42	32	*	*

Q7B. How much can people like you affect what the government does?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	A great deal/ a lot NET	A great deal	A lot	A moderate amount	A little/Not at all NET	A little	Not at all	DK	SKP/ REF
MTV/AP-NORC									
9/20-10/8/2018 (N=1,052)	16	5	12	31	52	36	16	-	1
8/23-9/10/2018 (N=1,012)	18	5	13	26	56	40	16	-	*
6/21-7/9/2018 (N=1,030)	14	6	8	30	56	38	18	*	*
4/23-5/9/2018 (N=939)	14	5	10	31	54	39	15	-	*
2/22-3/9/2018 (N=1,027)	13	4	9	24	62	42	21	-	1



The next few questions are about the **MIDTERM ELECTIONS**. The midterms are non-presidential elections that will be held in November 2018 to elect leaders at many levels of government – governors, Senators, members of Congress, and state legislators.

If eligible to vote in 2018 midterms

Q8. There are a range of reasons why people do or do not vote. We're interested in hearing from voters and non-voters. On a scale from zero to 10, where 10 means you're certain you will vote in the 2018 midterm elections and zero means there is no chance you will vote, please indicate how likely it is that you will vote in this November's election.

	MTV/AP-NORC 9/20- 10/8/2018	MTV/AP-NORC 8/23-9/10/2018	MTV/AP-NORC 6/21-7/9/2018	MTV/AP-NORC 2/22-3/9/2018
0-Certain will not vote	15	15	14	13
1	4	3	3	3
2	5	4	3	6
3	5	5	7	6
4	4	5	6	4
5	9	11	9	13
6	6	6	7	5
7	8	7	7	7
8	6	10	8	7
9	7	3	5	5
10-Certain will vote	32	32	32	32
DON'T KNOW	-	-	-	-
SKIP/REFUSED	*	*	*	*
N=	900	900	897	882

Q9. Thinking about the 2018 midterm elections in November, how often are you engaged in the following activities?

[ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

I'm reading or watching news about the midterms, such as about the candidates, the issues, or other aspects of the election

MTV/AP-NORC	Often/ Sometimes NET	Often	Sometimes	Rarely/ Never NET	Rarely	Never	DK	SKP/ REF
9/20-10/8/2018 (N=1,052)	58	21	37	41	23	18	-	1
6/21-7/9/2018 (N=1,030)	52	17	35	47	25	22	-	*
4/23-5/9/2018 (N=939)	48	18	30	52	29	23	-	*
2/22-3/9/2018 (N=1,027)	50	16	34	50	25	24	-	1



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I'm posting/liking/commenting on the midterms in social media

MTV/AP-NORC	Often/ Sometimes NET	Often	Sometimes	Rarely/ Never NET	Rarely	Never	DK	SKP/ REF
9/20-10/8/2018 (N=1,052)	27	8	19	73	24	49	-	*
6/21-7/9/2018 (N=1,030)	27	7	20	72	23	49	-	1
4/23-5/9/2018 (N=939)	25	5	19	75	21	54	-	*
2/22-3/9/2018 (N=1,027)	23	4	19	76	20	56	-	1

I'm sharing political memes related to the midterms in social media

MTV/AP-NORC	Often/ Sometimes NET	Often	Sometimes	Rarely/ Never NET	Rarely	Never	DK	SKP/ REF
9/20-10/8/2018 (N=1,052)	25	8	17	75	23	51	-	*
6/21-7/9/2018 (N=1,030)	25	7	18	75	19	56	-	*
4/23-5/9/2018 (N=939)	23	6	16	76	18	58	*	1
2/22-3/9/2018 (N=1,027)	21	5	16	79	21	58	-	1

I'm participating in events related to the midterms such as candidate forums or rallies

MTV/AP-NORC	Often/ Sometimes NET	Often	Sometimes	Rarely/ Never NET	Rarely	Never	DK	SKP/ REF
9/20-10/8/2018 (N=1,052)	14	3	11	85	22	63	-	*
6/21-7/9/2018 (N=1,030)	13	3	11	86	20	66	-	1
4/23-5/9/2018 (N=939)	16	2	14	84	15	69	-	1
2/22-3/9/2018 (N=1,027)	14	3	11	86	17	69	-	*

I'm volunteering with a candidate or issue campaign

MTV/AP-NORC	Often/ Sometimes NET	Often	Sometimes	Rarely/ Never NET	Rarely	Never	DK	SKP/ REF
9/20-10/8/2018 (N=1,052)	12	3	9	87	17	70	-	*
6/21-7/9/2018 (N=1,030)	11	2	9	87	14	73	-	2
4/23-5/9/2018 (N=939)	10	2	7	90	13	76	-	1
2/22-3/9/2018 (N=1,027)	10	1	8	90	13	77	-	*



NEWMID1. How important is voting in this year's midterm elections?

	MTV/AP-NORC 9/20- 10/8/2018
Extremely/very important NET	54
Extremely important	31
Very important	23
Moderately important	23
Slightly/not important at all NET	22
Slightly important	15
Not important at all	7
DON'T KNOW	-
SKIP/REFUSED	1

N=1,052

MID4.

Wording if not eligible to vote in 2018 midterms

How confident are you that you would have enough information about the candidates to make an informed choice between the candidates if you were able to vote?

Wording if eligible to vote in 2018 midterms

How confident are you that you have enough information about the candidates to make an informed choice between the candidates?

	MTV/AP-NORC 9/20- 10/8/2018	MTV/AP-NORC 6/21-7/9/2018
Extremely/very confident NET	28	22
Extremely confident	11	7
Very confident	17	14
Somewhat confident	33	36
Not very/not at all confident NET	39	41
Not very confident	23	25
Not at all confident	16	17
DON'T KNOW	-	*
SKIP/REFUSED	*	*

N=

1,052

1,030



NEWMID2. What news sources do you use to get information about the candidates? *Please select all that apply.*

[ITEMS RANDOMIZED]

	MTV/AP-NORC 9/20-10/8/2018
Social Media (such as Facebook, Twitter, or Instagram)	54
TV stations <u>including their broadcasts, websites, or apps</u>	52
Search engines such as Google or Bing	44
Conversations with friends, family members, neighbors, or coworkers	44
Newspapers <u>including their print versions, websites, or apps</u>	39
Radio stations <u>including their broadcasts, websites, or apps</u>	33
Blogs	13
Magazines <u>including print versions, websites, or apps</u>	12
Some other source	8
DON'T KNOW	-
SKIP/REFUSED	*

N=1,052

MID12. Which statement comes closer to your views, even if neither is exactly right?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	MTV/AP-NORC 9/20- 10/8/2018	MTV/AP-NORC 6/21-7/9/2018
My generation is feeling motivated to make positive changes in this country	64	62
My generation isn't motivated to make positive changes in this country	35	37
DON'T KNOW	-	-
SKIP/REFUSED	1	1

N=

1,052

1,030



MID8. Please say if each of the following words describes or does not describe how you feel about the upcoming midterm elections.

[ITEMS RANDOMIZED]

Excited

MTV/AP-NORC 6/21-7/9/2018	MTV/AP-NORC 9/20- 10/8/2018	MTV/AP-NORC 8/23-9/10/2018	MTV/AP-NORC 6/21-7/9/2018
Does describe	42	29	42
Does not describe	57	70	57
DON'T KNOW	-	-	*
SKIP/REFUSED	1	1	*
N=	1,052	1,012	1,030

Interested

MTV/AP-NORC 6/21-7/9/2018	MTV/AP-NORC 9/20- 10/8/2018	MTV/AP-NORC 8/23-9/10/2018	MTV/AP-NORC 6/21-7/9/2018
Does describe	43	64	41
Does not describe	56	36	59
DON'T KNOW	-	*	*
SKIP/REFUSED	1	*	1
N=	1,052	1,012	1,030

Proud

MTV/AP-NORC 6/21-7/9/2018	MTV/AP-NORC 9/20- 10/8/2018	MTV/AP-NORC 8/23-9/10/2018	MTV/AP-NORC 6/21-7/9/2018
Does describe	45	24	40
Does not describe	54	76	59
DON'T KNOW	-	*	1
SKIP/REFUSED	1	1	*
N=	1,052	1,012	1,030



Hopeful

MTV/AP-NORC 6/21-7/9/2018	MTV/AP-NORC 9/20- 10/8/2018	MTV/AP-NORC 8/23-9/10/2018	MTV/AP-NORC 6/21-7/9/2018
Does describe	46	55	40
Does not describe	53	45	59
DON'T KNOW	-	-	*
SKIP/REFUSED	2	*	1
N=	1,052	1,012	1,030

Helpless

MTV/AP-NORC 6/21-7/9/2018	MTV/AP-NORC 9/20- 10/8/2018	MTV/AP-NORC 8/23-9/10/2018	MTV/AP-NORC 6/21-7/9/2018
Does describe	42	36	40
Does not describe	57	64	59
DON'T KNOW	-	-	-
SKIP/REFUSED	1	*	*
N=	1,052	1,012	1,030

Anxious

MTV/AP-NORC 6/21-7/9/2018	MTV/AP-NORC 9/20- 10/8/2018	MTV/AP-NORC 8/23-9/10/2018	MTV/AP-NORC 6/21-7/9/2018
Does describe	40	49	36
Does not describe	58	51	63
DON'T KNOW	-	-	*
SKIP/REFUSED	2	*	1
N=	1,052	1,012	1,030

Overwhelmed

MTV/AP-NORC 6/21-7/9/2018	MTV/AP-NORC 9/20- 10/8/2018	MTV/AP-NORC 8/23-9/10/2018	MTV/AP-NORC 6/21-7/9/2018
Does describe	44	34	43
Does not describe	55	65	56
DON'T KNOW	-	-	-
SKIP/REFUSED	1	1	1
N=	1,052	1,012	1,030



MID9. How likely is it that you will try to encourage any of the following to vote in the upcoming midterm election?

A friend

	MTV/AP-NORC 9/20- 10/8/2018	MTV/AP-NORC 6/21-7/9/2018
Extremely/very likely NET	37	31
Extremely likely	22	19
Very likely	15	12
Somewhat likely	22	25
Not very/not at all likely NET	32	37
Not very likely	14	15
Not at all likely	18	22
Not applicable	8	7
DON'T KNOW	*	-
SKIP/REFUSED	1	*
N=	1,052	1,030

A sibling

	MTV/AP-NORC 9/20- 10/8/2018	MTV/AP-NORC 6/21-7/9/2018
Extremely/very likely NET	32	32
Extremely likely	20	18
Very likely	12	14
Somewhat likely	17	17
Not very/not at all likely NET	35	40
Not very likely	14	14
Not at all likely	21	26
Not applicable	14	7
DON'T KNOW	-	-
SKIP/REFUSED	1	*
N=	1,052	1,030



A classmate

	MTV/AP-NORC 9/20- 10/8/2018	MTV/AP-NORC 6/21-7/9/2018
Extremely/very likely NET	22	22
Extremely likely	15	12
Very likely	7	10
Somewhat likely	15	12
Not very/not at all likely NET	32	38
Not very likely	13	15
Not at all likely	19	23
Not applicable	30	27
DON'T KNOW	-	-
SKIP/REFUSED	1	*
<i>N=</i>	<i>1,052</i>	<i>1,030</i>

A parent

	MTV/AP-NORC 9/20- 10/8/2018	MTV/AP-NORC 6/21-7/9/2018
Extremely/very likely NET	37	32
Extremely likely	23	17
Very likely	14	15
Somewhat likely	17	17
Not very/not at all likely NET	35	41
Not very likely	13	15
Not at all likely	22	27
Not applicable	10	9
DON'T KNOW	-	-
SKIP/REFUSED	1	*
<i>N=</i>	<i>1,052</i>	<i>1,030</i>



A stranger

	MTV/AP-NORC 9/20- 10/8/2018	MTV/AP-NORC 6/21-7/9/2018
Extremely/very likely NET	17	14
Extremely likely	10	9
Very likely	7	5
Somewhat likely	17	15
Not very/not at all likely NET	54	60
Not very likely	18	19
Not at all likely	36	40
Not applicable	11	10
DON'T KNOW	-	*
SKIP/REFUSED	1	1
N=	1,052	1,030

If eligible to vote in 2018 midterms

ISSUES. What issues are the most important to you in deciding how to vote in this year's (2018) midterm election? Please select all that apply.

[ITEMS RANDOMIZED]

	MTV/AP-NORC 9/20- 10/8/2018	MTV/AP-NORC 8/23-9/10/2018	MTV/AP-NORC 6/21-7/9/2018
Health care	62	56	63
Immigration	55	49	61
The economy	52	62	54
Equal rights	42	54	50
Gun policy	49	48	48
Mental health	37	39	44
Climate change or the environment	41	41	43
Taxes	46	29	42
Student loan debt	39	45	38
Reproductive rights	33	38	33
Something else	13	10	9
DON'T KNOW	-	*	-
SKIP/REFUSED	1	*	1
N=	900	900	897



NEWMID3. Thinking about midterm elections in general, and not just about the 2018 midterm elections, have you ever learned about midterm elections in any of the following ways, or not? Please select all that apply.

	MTV/AP-NORC 9/20- 10/8/2018
A class in high school about the government or elections	50
<i>If 18 to 34 and has some college experience (N=697)</i>	
A class in college about the government or elections	33
Through social or religious groups	27
Participating in a campaign or election event	16
Through extracurricular activities	22
DON'T KNOW	*
SKIP/REFUSED	18

N=1,052

BORDER1. Now on to another topic... Thinking about children who were separated from their families at the border, do you think the Trump Administration is currently doing too much, about the right amount, or too little to reunite them?

	MTV/AP-NORC 9/20- 10/8/2018
Too much	8
Right amount	33
Too little	58
DON'T KNOW	*
SKIP/REFUSED	1

N=1,052



IDEO1. Do you favor, oppose, or neither favor nor oppose each of the following?

MTV/AP-NORC 9/20-10/8/2018	Favor NET	Strongly favor	Somewhat favor	Neither favor nor oppose	Oppose NET	Somewhat oppose	Strongly oppose	DK	SKP/ REF
A health care system in which the government provides health insurance to all Americans	69	52	17	14	17	9	7	*	1
Making public college and trade school tuition-free for all Americans	66	45	21	17	16	9	7	-	1
Increasing the federal minimum wage	64	41	23	20	16	10	6	-	1
A federal program that would guarantee a well-paying job with benefits to every citizen who wants one	63	38	25	20	16	8	8	-	1
Ending the government's program of monitoring private phone conversations and internet activities of American citizens	61	40	20	26	13	9	3	-	1
Legalizing the recreational use of marijuana on a national level	58	39	18	23	19	6	12	-	1
Reducing U.S. military intervention overseas	54	27	28	33	12	8	4	*	1
Reducing government regulation of business	42	15	27	33	24	14	10	-	1
Repealing the income tax	39	18	20	39	22	14	8	*	1

N=1,052



IDEO2. Do you think each of the following has too much, too little, or neither too much nor too little power and influence in Washington?

MTV/AP-NORC 9/20-10/8/2018	Too much	Neither too much nor too little	Too little	DK	SKP/ REF
Wealthy people	74	21	4	*	1
Large businesses	62	30	7	*	1
Wall Street	60	34	5	*	1
Political lobbyists	58	34	7	*	1
The news media	49	42	8	*	1
Whites	44	45	10	*	1
Men	40	48	11	*	1
Churches and religious groups	30	47	22	*	1
Labor unions	22	52	24	*	1
Minorities	12	35	52	*	2
Women	7	45	48	*	*
Poor people	6	24	69	*	*
Veterans	6	46	47	*	1
Middle class	6	49	45	*	1
People like you	5	32	62	*	1
Small businesses	5	32	62	*	1

N=1,052

IDEO4. Do you consider the federal government mostly a protector of your life and liberty or mostly a threat to your own life and liberty?

	MTV/AP-NORC 9/20- 10/8/2018
The federal government is mostly a protector of life and liberty	58
The federal government is mostly a threat to life and liberty	39
DON'T KNOW	*
SKIP/REFUSED	2

N=1,052



IDE05. Which statement comes closer to your views, even if neither is exactly right?

	MTV/AP-NORC 9/20- 10/8/2018
The government should do more to help needy Americans, even if it means going deeper into debt.	56
The government today can't afford to do much more to help the needy.	42
DON'T KNOW	-
SKIP/REFUSED	2

N=1,052

PID1. Do you consider yourself a Democrat, a Republican, an independent or none of these?

MTV/AP-NORC	Democrat	Republican	Independent	None of these	DK	SKP/REF
9/20-10/8/2018 (<i>N=1,052</i>)	33	22	25	19	-	1
8/23-9/10/2018 (<i>N=1,012</i>)	30	21	25	23	*	*
6/21-7/9/2018 (<i>N=1,030</i>)	37	20	24	18	*	*
4/23-5/9/2018 (<i>N=939</i>)	35	19	26	19	-	1
2/22-3/9/2018 (<i>N=1,027</i>)	34	19	26	22	-	*

If "Democrat" in PID1

PIDA. Do you consider yourself a strong or moderate Democrat?

MTV/AP-NORC	Strong Democrat	Moderate Democrat	DK	SKP/REF
9/20-10/8/2018 (<i>N=391</i>)	37	63	-	*
8/23-9/10/2018 (<i>N=354</i>)	38	62	-	-
6/21-7/9/2018 (<i>N=376</i>)	39	61	-	-
4/23-5/9/2018 (<i>N=337</i>)	35	65	-	-
2/22-3/9/2018 (<i>N=357</i>)	37	63	-	*



If "Republican" in PID1

PIDB. Do you consider yourself a strong or moderate Republican?

MTV/AP-NORC	Strong Republican	Moderate Republican	DK	SKP/ REF
9/20-10/8/2018 (N=206)	38	62	-	-
8/23-9/10/2018 (N=191)	26	74	-	*
6/21-7/9/2018 (N=184)	29	70	-	*
4/23-5/9/2018 (N=160)	30	69	-	2
2/22-3/9/2018 (N=191)	30	69	-	1

If "Independent," "None of these," "DON'T KNOW," "SKIPPED ON WEB," or "REFUSED" in PID1

PIDI. Do you lean more towards the Democrats or the Republicans?

MTV/AP-NORC	Lean Democrat	Lean Republican	Don't lean	DK	SKP/ REF
9/20-10/8/2018 (N=455)	34	16	49	-	2
8/23-9/10/2018 (N=467)	32	19	49	-	1
6/21-7/9/2018 (N=470)	29	22	49	*	*
4/23-5/9/2018 (N=442)	30	19	51	-	*
2/22-3/9/2018 (N=479)	29	23	48	-	*

PID1, PIDA, PIDB, PIDI COMBINED

MTV/AP-NORC	Democrat NET	Strong Dem.	Moderate Dem.	Lean Dem.	Indep./ None – Don't lean	Republican NET	Lean Rep.	Moderate Rep.	Strong Rep.	Un-known
9/20-10/8/2018 (N=1,052)	49	12	21	15	22	29	7	13	8	1
8/23-9/10/2018 (N=1,012)	46	11	19	16	24	30	9	15	5	*
6/21-7/9/2018 (N=1,030)	49	14	22	12	21	30	10	14	6	*
4/23-5/9/2018 (N=939)	49	12	23	14	23	28	9	13	6	*
2/22-3/9/2018 (N=1,027)	48	12	21	14	23	29	11	13	6	*



G11B. How would you characterize your political views?

MTV/AP-NORC	Very liberal/ Liberal NET	Very liberal	Liberal	Moderate	Conservative/ Very conservative NET	Conservative	Very conservative	DK	SKP/ REF
9/20-10/8/2018 (N=1,052)	33	11	22	45	21	15	6	*	1
8/23-9/10/2018 (N=1,012)	31	11	20	45	22	16	6	*	1
6/21-7/9/2018 (N=1,030)	31	11	21	44	23	16	7	*	1
4/23-5/9/2018 (N=939)	30	8	22	47	22	17	5	-	1

If age 18 or older

QVOTE2016. Did you vote in the 2016 Presidential election for Donald Trump, Hillary Clinton, or someone else?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

MTV/AP-NORC	Donald Trump	Hillary Clinton	Someone else	Did not vote	DK	SKP/ REF
9/20-10/8/2018 (N=900)	20	33	11	32	-	5
8/23-9/10/2018 (N=889)	17	34	15	29	*	4
6/21-7/9/2018 (N=870)	21	36	14	28	-	*
4/23-5/9/2018 (N=791)	21	37	11	30	-	*
2/22-3/9/2018 (N=839)	23	34	12	31	-	*

AGE

MTV/AP-NORC	Age 15-17	Age 18-22	Age 23-29	Age 30-34
9/20-10/8/2018 (N=1,052)	15	24	37	24
8/23-9/10/2018 (N=1,012)	15	24	36	25
6/21-7/9/2018 (N=1,030)	15	24	37	24
4/23-5/9/2018 (N=939)	15	24	37	24
2/22-3/9/2018 (N=1,027)	12	17	41	29



GENDER¹

MTV/AP-NORC	Male	Female	Does not identify with either gender	SKP/REF
9/20-10/8/2018 (N=1,052)	50	50	-	-
8/23-9/10/2018 (N=1,012)	50	50	-	-
6/21-7/9/2018 (N=1,030)	51	49		
4/23-5/9/2018 (N=939)	50	50		
2/22-3/9/2018 (N=1,027)	50	49	*	*

RACE/ETHNICITY²

MTV/AP-NORC	White	Black or African American	Hispanic	Other	SKP/REF
9/20-10/8/2018 (N=1,052)	55	14	21	10	-
8/23-9/10/2018 (N=1,012)	55	13	21	10	-
6/21-7/9/2018 (N=1,030)	56	14	21	9	
4/23-5/9/2018 (N=939)	55	14	22	10	
2/22-3/9/2018 (N=1,027)	55	14	21	10	*

If age 18 or older

MARITAL STATUS

MTV/AP-NORC	Married	Widowed	Divorced	Separated	Never married	Living with partner
9/20-10/8/2018 (N=893)	30	*	3	1	51	15
8/23-9/10/2018 (N=889)	30	*	2	2	50	15
6/21-7/9/2018 (N=878)	24	*	2	1	59	13
4/23-5/9/2018 (N=791)	25	-	1	1	60	13
2/22-3/9/2018 (N=839)	31	*	1	2	53	12

¹ In the March 2018 round, gender for teens 15-17 who were not part of the AmeriSpeak Teen panel was obtained from the parent. In subsequent studies, gender is an AmeriSpeak Profile variable for all teens.

² In the March 2018 round, race and ethnicity were asked of teens 15-17 who were not part of the AmeriSpeak Teen panel. In subsequent studies, race/ethnicity is an AmeriSpeak Profile variable for all teens.



If age 18 or older

EMPLOYMENT STATUS

MTV/AP-NORC	Employed	Not employed
9/20-10/8/2018 (N=893)	70	30
8/23-9/10/2018 (N=889)	69	31
6/21-7/9/2018 (N=878)	64	36
4/23-5/9/2018 (N=791)	64	36
2/22-3/9/2018 (N=839)	70	30

If age 18 or older

EDUCATION

MTV/AP-NORC	Less than a high school diploma	High school graduate or equivalent	Some college	College graduate or above
9/20-10/8/2018 (N=893)	11	27	35	27
8/23-9/10/2018 (N=889)	11	27	35	27
6/21-7/9/2018 (N=878)	11	27	35	27
4/23-5/9/2018 (N=791)	11	27	35	27
2/22-3/9/2018 (N=839)	10	25	35	29

If age 15-17

PARENTS' HIGHEST EDUCATION LEVEL

MTV/AP-NORC	Less than a high school diploma	High school graduate or equivalent	Some college	College graduate or above	SKP/REF
9/20-10/8/2018 (N=156)	12	18	29	42	-
8/23-9/10/2018 (N=123)	7	22	29	42	-
6/21-7/9/2018 (N=152)	15	14	41	31	-
4/23-5/9/2018 (N=148)	13	17	28	41	1
2/22-3/9/2018 (N=188)	3	14	45	38	-



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INCOME

MTV/AP-NORC	Under \$10,000	\$10,000 to under \$20,000	\$20,000 to under \$30,000	\$30,000 to under \$40,000	\$40,000 to under \$50,000	\$50,000 to under \$75,000	\$75,000 to under \$100,000	\$100,000 to under \$150,000	\$150,000 or more
9/20-10/8/2018 (N=1,052)	8	9	15	10	10	18	12	12	6
8/23-9/10/2018 (N=1,012)	7	11	15	10	9	20	12	12	5
6/21-7/9/2018 (N=1,030)	7	10	15	11	11	19	12	10	6
4/23-5/9/2018 (N=939)	7	10	14	12	10	19	12	10	7
2/22-3/9/2018 (N=1,027)	8	11	15	11	9	17	12	11	6



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Study Methodology

This survey was conducted by The Associated Press-NORC Center for Public Affairs Research and with funding from MTV and NORC at the University of Chicago. Staff from NORC at the University of Chicago, The Associated Press, and MTV collaborated on all aspects of the study.

Data were collected using AmeriSpeak®, NORC's probability-based panel designed to be representative of the U.S. household population. During the initial recruitment phase of the panel, randomly selected U.S. households were sampled with a known, non-zero probability of selection from the NORC National Sample Frame and then contacted by U.S. mail, email, telephone, and field interviewers (face-to-face). The panel provides sample coverage of approximately 97 percent of the U.S. household population. Those excluded from the sample include people with P.O. Box only addresses, some addresses not listed in the USPS Delivery Sequence File, and some newly constructed dwellings.

Interviews for this survey were conducted between September 20 and October 8, 2018, with young people age 15 to 34 representing the 50 states and the District of Columbia. Interviews were conducted in both English and Spanish, depending on respondent preference. Adult panel members age 18 to 34 were randomly drawn from AmeriSpeak, and 893 completed the survey—877 via the web and 16 via telephone. In addition, teen panel members age 15 to 17 were drawn from AmeriSpeak Teen, and 159 completed the survey—153 via the web and 6 via telephone.

Among young people age 15 to 34, the final stage completion rate is 26.6 percent, the weighted household panel response rate is 28.0 percent, and the weighted household panel retention rate is 86.1 percent, for a cumulative response rate of 5.1 percent. The overall margin of sampling error among young people age 15 to 34 is +/- 4.3 percentage points at the 95 percent confidence level, including the design effect.

Once the sample has been selected and fielded, and all the study data have been collected and made final, a poststratification process is used to adjust for any survey nonresponse as well as any noncoverage or under and oversampling resulting from the study specific sample design. Poststratification variables included age, gender, census division, race/ethnicity, and education. Weighting variables were obtained from the 2017 Current Population Survey. The weighted data reflect the U.S. population of young people age 15 to 34.

For more information, email info@apnorc.org.



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About the Associated Press-NORC Center for Public Affairs Research

The AP-NORC Center for Public Affairs Research taps into the power of social science research and the highest-quality journalism to bring key information to people across the nation and throughout the world.

- The Associated Press (AP) is the world's essential news organization, bringing fast, unbiased news to all media platforms and formats.
- NORC at the University of Chicago is one of the oldest and most respected, independent research institutions in the world.

The two organizations have established The AP-NORC Center for Public Affairs Research to conduct, analyze, and distribute social science research in the public interest on newsworthy topics, and to use the power of journalism to tell the stories that research reveals.

The founding principles of The AP-NORC Center include a mandate to carefully preserve and protect the scientific integrity and objectivity of NORC and the journalistic independence of AP. All work conducted by the Center conforms to the highest levels of scientific integrity to prevent any real or perceived bias in the research. All of the work of the Center is subject to review by its advisory committee to help ensure it meets these standards. The Center will publicize the results of all studies and make all datasets and study documentation available to scholars and the public.

About MTV

MTV is the leading youth media brand inspired by music, in nearly 180 countries and 450 million homes around the world, connecting with over 350 million fans across all social media platforms. A unit of Viacom Inc. (NASDAQ: VIAB, VIA), MTV operations span cable and mobile networks, live events, and the new MTV Studios unit which produces original and reimagined content for SVOD and linear networks based on MTV's library of over 200+ youth titles and franchises.