



The Associated Press-NORC  
Center for Public Affairs Research

# The December 2019 AP-NORC Center Poll

Conducted by The Associated Press-NORC Center for Public Affairs Research  
With funding from The Associated Press and NORC at the University of Chicago

*Interviews: 12/5-9/2019  
1,053 adults*

*Margin of error: +/- 4.0 percentage points at the 95% confidence level among all adults*

*NOTE: All results show percentages among all respondents, unless otherwise labeled.*

**CUR2. Overall, do you approve or disapprove of the way Donald Trump is handling his job as president?**

*If don't know, skipped, or refused in CUR2*

**CUR3. If you had to choose, do you lean more toward approving or disapproving of the way Donald Trump is handling his job as president?**

*If approve in CUR2*

**CUR3A. Would you say you approve of the way Donald Trump is handling his job as president strongly or do you approve just somewhat?**

*If disapprove in CUR2*

**CUR3B. Would you say you disapprove of the way Donald Trump is handling his job as president strongly or do you disapprove just somewhat?**

**[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

AP-NORC All adults	<b>Approve NET</b>	Strongly approve	Somewhat approve	Lean toward approv- ing	<b>Do not lean either way</b>	<b>Dis- approve NET</b>	Lean toward disapp- roving	Some- what dis- approve	Strongly dis- approve	DK	SKP /REF
12/5-9/2019 (N=1,053)	<b>40</b>	23	17	*	-	<b>60</b>	*	15	45	-	*
10/24-28/2019 (N=1,075)	<b>42</b>	25	17	*	<b>1</b>	<b>56</b>	*	14	42	-	1
09/20-23/2019 (N=1,286)	<b>40</b>	24	16	*	<b>1</b>	<b>59</b>	*	16	42	-	1
8/15-18/2019 (N=1,058)	<b>36</b>	21	15	*	*	<b>62</b>	-	16	46	*	2
6/13-17/2019 (N=1,116)	<b>38</b>	19	19	*	*	<b>60</b>	*	17	43	-	1
5/17-20/2019 (N=1,137)	<b>38</b>	19	18	*	<b>1</b>	<b>61</b>	1	13	47	*	1
4/11-14/2019 (N=1,108)	<b>39</b>	19	20	*	<b>1</b>	<b>60</b>	*	13	46	-	*
3/14-18/2019 (N=1,063)	<b>40</b>	22	18	*	*	<b>58</b>	1	15	42	-	1
1/16-20/2019 (N=1,062)	<b>34</b>	18	16	*	*	<b>65</b>	1	11	53	*	*
12/13-16/2018 (N=1,067)	<b>42</b>	21	21	*	<b>1</b>	<b>56</b>	*	14	42	-	1
10/11-14/2018 (N=1,152)	<b>40</b>	21	19	*	<b>1</b>	<b>59</b>	*	14	45	-	1
8/16-20/2018 (N=1,055)	<b>38</b>	18	20	-	<b>1</b>	<b>60</b>	1	17	43		

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6/13-18/2018 (N=1,109)	41	21	20	*	1	57	*	16	42	*	*
4/11-16/2018 (N=1,140)	40	19	20	*	1	59	*	15	44	-	1
3/14-19/2018 (N=1,122)	42	20	21	*	1	58	*	14	44	-	*
2/15-19/2018 (N=1,337)	35	19	17	-	1	64	*	17	46	*	*
12/7-11/2017 (N=1,020)	32	15	17	*	*	67	*	16	51	-	*
9/28- 10/2/2017 (N=1,150)	32	20	12	*	*	67	*	17	50	*	*
6/8-11/2017 (N=1,068)	35	16	18	*	1	64	*	17	47	*	1
3/23-27/2017 (N=1,110)	42	20	22	*	*	58	*	14	43	-	1

**HOL1. Do you celebrate each of the following holidays, or not?**

AP-NORC 12/5-9/2019	Yes	No	DK	SKP/ REF
Christmas	92	8	-	*
Hanukkah	5	92	*	3
Kwanzaa	3	93	*	3
New Year's Eve	81	18	-	1

N=1,053

Ask if "Yes" to "Christmas" in HOL1

**HOL2. Which comes closest to describing how you celebrate Christmas? Do you celebrate it more as a [religious] holiday or more as a [non-religious cultural] holiday?**

**[HALF SAMPLE SHOW RESPONSE OPTIONS IN REVERSE ORDER]**

	AP-NORC 12/5- 9/2019
Religious holiday	52
Non-religious cultural holiday	48
DON'T KNOW	*
SKIPPED ON WEB/REFUSED	-

N =

967

**HOL3. How well do each of the following words describe the way you feel during the December holiday season?**

[ITEMS RANDOMIZED]

AP-NORC 12/5- 9/2019	<b>Extremely/ Very well NET</b>	Extremely well	Very well	<b>Moderately well</b>	<b>Not very well/ Not well at all NET</b>	Not very well	Not well at all	DK	SKP/ REF
Grateful	<b>73</b>	36	37	<b>21</b>	<b>5</b>	3	3	-	*
Stressed	<b>29</b>	10	19	<b>39</b>	<b>32</b>	20	11	-	*
Festive	<b>49</b>	18	31	<b>31</b>	<b>19</b>	15	4	1	*
Lonely	<b>19</b>	6	13	<b>22</b>	<b>58</b>	25	32	-	1
Generous	<b>52</b>	15	37	<b>37</b>	<b>10</b>	8	2	-	1
Sad	<b>19</b>	7	12	<b>25</b>	<b>55</b>	28	27	-	1

N=1,053

**HOL4. Does your family have any traditions that you are looking forward to this holiday season, or not?**

	AP-NORC 12/5- 9/2019
Yes	58
No	41
DON'T KNOW	*
SKIPPED ON WEB/REFUSED	*

N =

1,053

**HOL5. Does your family have any traditions that you are dreading this holiday season, or not?**

	AP-NORC 12/5- 9/2019
Yes	12
No	87
DON'T KNOW	-
SKIPPED ON WEB/REFUSED	1

N =

1,053

**HOL6. Do you plan to volunteer or make donations during this holiday season?**

	AP-NORC 12/5- 9/2019
Yes	59
No	41
DON'T KNOW	-
SKIPPED ON WEB/REFUSED	*
<i>N =</i>	<i>1,053</i>

**PID. Combines PID1, PIDI, PIDA, and PIDB.**

	AP-NORC 12/5-9/2019
<b>Democrat NET</b>	<b>46</b>
Strong Democrat	12
Moderate Democrat	22
Lean Democrat	12
<b>Independent/None – Don't lean</b>	<b>18</b>
<b>Republican NET</b>	<b>36</b>
Lean Republican	11
Moderate Republican	13
Strong Republican	12
<i>N=</i>	<i>1,053</i>

**G11B. Generally speaking, do you consider yourself a...?**

	AP-NORC 12/5-9/2019
Liberal	21
Conservative	46
Moderate	31
DON'T KNOW	*
SKIPPED ON WEB/REFUSED	1
<i>N=</i>	<i>1,053</i>

**DM5. How would you describe the community you live in now?**

	AP-NORC 12/5-9/2019
Urban	26
Suburban	42
Rural	31
DON'T KNOW	*
SKIPPED ON WEB/REFUSED	*

N=

1,053

**AGE**

	AP-NORC 12/5-9/2019
18-24	12
25-34	19
35-44	15
45-54	15
55-64	18
65-74	13
75+	8

N=

1,053

**GENDER**

	AP-NORC 12/5-9/2019
Male	48
Female	52

N=

1,053

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**RACE/ETHNICITY**

	AP-NORC 12/5-9/2019
White	63
Black or African American	12
Hispanic	16
Other	9

*N*= 1,053

**MARITAL STATUS**

	AP-NORC 12/5-9/2019
Married	44
Widowed	6
Divorced	14
Separated	2
Never married	26
Living with partner	7

*N*= 1,053

**EMPLOYMENT STATUS**

	AP-NORC 12/5-9/2019
Employed	56
Not employed	44

*N*= 1,053

**EDUCATION**

	AP-NORC 12/5-9/2019
Less than a high school diploma	11
High school graduate or equivalent	28
Some college	28
College graduate or above	33

*N*= 1,053

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**INCOME**

	AP-NORC 12/5-9/2019
Under \$10,000	9
\$10,000 to under \$20,000	9
\$20,000 to under \$30,000	12
\$30,000 to under \$40,000	9
\$40,000 to under \$50,000	9
\$50,000 to under \$75,000	20
\$75,000 to under \$100,000	14
\$100,000 to under \$150,000	13
\$150,000 or more	6

N=

1,053

### **Study Methodology**

This survey was conducted by The Associated Press-NORC Center for Public Affairs Research and with funding from The Associated Press and NORC at the University of Chicago.

Data were collected using the AmeriSpeak Omnibus®, a monthly multi-client survey using NORC’s probability-based panel designed to be representative of the U.S. household population. The survey was part of a larger study that included questions about other topics not included in this report. During the initial recruitment phase of the panel, randomly selected U.S. households were sampled with a known, non-zero probability of selection from the NORC National Sample Frame and then contacted by U.S. mail, email, telephone, and field interviewers (face-to-face). The panel provides sample coverage of approximately 97 percent of the U.S. household population. Those excluded from the sample include people with P.O. Box only addresses, some addresses not listed in the USPS Delivery Sequence File, and some newly constructed dwellings.

Interviews for this survey were conducted between December 5 and 9, 2019, with adults age 18 and over representing the 50 states and the District of Columbia. Panel members were randomly drawn from AmeriSpeak, and 1,053 completed the survey—969 via the web and 84 via telephone. Interviews were conducted in both English and Spanish, depending on respondent preference. The final stage completion rate is 17.9 percent, the weighted household panel response rate is 24.1 percent, and the weighted household panel retention rate is 85.6 percent, for a cumulative response rate of 3.7 percent. The overall margin of sampling error is +/-4.0 percentage points at the 95 percent confidence level, including the design effect. The margin of sampling error may be higher for subgroups.

Once the sample has been selected and fielded, and all the study data have been collected and made final, a poststratification process is used to adjust for any survey nonresponse as well as any noncoverage or under and oversampling resulting from the study specific sample design. Poststratification variables included age, gender, census division, race/ethnicity, and education. Weighting variables were obtained from the 2018 Current Population Survey. The weighted data reflect the U.S. population of adults age 18 and over.

For more information, email [info@apnorc.org](mailto:info@apnorc.org).

### **About the Associated Press-NORC Center for Public Affairs Research**

The AP-NORC Center for Public Affairs Research taps into the power of social science research and the highest-quality journalism to bring key information to people across the nation and throughout the world.

- The Associated Press (AP) is the world’s essential news organization, bringing fast, unbiased news to all media platforms and formats.
- NORC at the University of Chicago is one of the oldest and most respected, independent research institutions in the world.

The two organizations have established The AP-NORC Center for Public Affairs Research to conduct, analyze, and distribute social science research in the public interest on newsworthy topics, and to use the power of journalism to tell the stories that research reveals.

The founding principles of The AP-NORC Center include a mandate to carefully preserve and protect the scientific integrity and objectivity of NORC and the journalistic independence of AP. All work conducted by the Center conforms to the highest levels of scientific integrity to prevent any real or perceived bias in the research. All of the work of the Center is subject to review by its advisory committee to help ensure it meets these standards. The Center will publicize the results of all studies and make all datasets and study documentation available to scholars and the public.