# The December 2018 AP-NORC Center Poll 

Conducted by The Associated Press-NORC Center for Public Affairs Research With funding from The Associated Press and NORC at the University of Chicago

Interviews: 12/13-16/2018
1,067 adults
Margin of error: +/- 4.1 percentage points at the $95 \%$ confidence level among all adults
NOTE: All results show percentages among all respondents, unless otherwise labeled.

CUR1. Generally speaking, would you say things in this country are heading in the...
[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

| AP-NORC <br> All adults | Right direction | Wrong direction | DON'T KNOW | SKIPPED <br> ON WEB/ <br> REFUSED |
| :---: | :---: | :---: | :---: | :---: |
| 12/13-16/2018 ( $N=1,067$ ) | 39 | 59 | * | 1 |
| 10/11-14/2018 ( $N=1,152$ ) | 39 | 60 | * | 1 |
| 8/16-20/2018 ( $N=1,055$ ) | 38 | 62 | * | * |
| 6/13-18/2018 ( $N=1,109$ ) | 40 | 58 | 1 | 1 |
| 4/11-16/2018 ( $N=1,140$ ) | 39 | 60 | * | * |
| 3/14-19/2018 ( $N=1,222$ ) | 37 | 62 | 1 | 1 |
| 2/15-19/2018 ( $N=1,337$ ) | 32 | 68 | * | * |
| 12/7-11/2017 ( $N=1,020$ ) | 30 | 69 | 1 | * |
| 9/28-10/2/2017 ( $N=1,150$ ) | 24 | 74 | 1 | * |
| 6/8-11/2017 ( $N=1,068$ ) | 34 | 65 | 2 | * |
| 3/23-27/2017 ( $N=1,110$ ) | 37 | 62 | 1 | * |

CUR2. Overall, do you approve or disapprove of the way Donald Trump is handling his job as president?

If don't know, skipped, or refused in CUR2
CUR3. If you had to choose, do you lean more toward approving or disapproving of the way Donald Trump is handling his job as president?

## If approve in CUR2

CUR3A. Would you say you approve of the way Donald Trump is handling his job as president strongly or do you approve just somewhat?

If disapprove in CUR2
CUR3B. Would you say you disapprove of the way Donald Trump is handling his job as president strongly or do you disapprove just somewhat?
[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

| AP-NORC <br> All adults | Approve NET | Strongly approve | Somewhat approve | Lean toward approv -ing | Do <br> not <br> lean <br> either <br> way | Disapprove NET | Lean toward disapproving | Somewhat disapprove | Strongly disapprove | DK | $\begin{aligned} & \text { SKP } \\ & \text { /REF } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{aligned} & 12 / 13-16 / 2018 \\ & (N=1,067) \end{aligned}$ | 42 | 21 | 21 | * | 1 | 56 | * | 14 | 42 | - | 1 |
| $\begin{aligned} & 10 / 11-14 / 2018 \\ & (N=1,152) \end{aligned}$ | 40 | 21 | 19 | * | 1 | 59 | * | 14 | 45 | - | 1 |
| $\begin{aligned} & 8 / 16-20 / 2018 \\ & (N=1,055) \end{aligned}$ | 38 | 18 | 20 | - | 1 | 60 | 1 | 17 | 43 |  |  |
| $\begin{aligned} & 6 / 13-18 / 2018 \\ & (N=1,109) \end{aligned}$ | 41 | 21 | 20 | * | 1 | 57 | * | 16 | 42 | * | * |
| $\begin{aligned} & 4 / 11-16 / 2018 \\ & (N=1,140) \end{aligned}$ | 40 | 19 | 20 | * | 1 | 59 | * | 15 | 44 | - | 1 |
| $\begin{aligned} & 3 / 14-19 / 2018 \\ & (N=1,122) \end{aligned}$ | 42 | 20 | 21 | * | 1 | 58 | * | 14 | 44 | - | * |
| $\begin{aligned} & 2 / 15-19 / 2018 \\ & (N=1,337) \end{aligned}$ | 35 | 19 | 17 | - | 1 | 64 | * | 17 | 46 | * | * |
| $\begin{aligned} & 12 / 7-11 / 2017 \\ & (N=1,020) \end{aligned}$ | 32 | 15 | 17 | * | * | 67 | * | 16 | 51 | - | * |
| $\begin{aligned} & 9 / 28- \\ & 10 / 2 / 2017 \\ & (N=1,150) \\ & \hline \end{aligned}$ | 32 | 20 | 12 | * | * | 67 | * | 17 | 50 | * | * |
| $\begin{aligned} & 6 / 8-11 / 2017 \\ & (N=1,068) \end{aligned}$ | 35 | 16 | 18 | * | 1 | 64 | * | 17 | 47 | * | 1 |
| $\begin{aligned} & 3 / 23-27 / 2017 \\ & (N=1,110) \end{aligned}$ | 42 | 20 | 22 | * | * | 58 | * | 14 | 43 | - | 1 |

BB2. In the next year, do you think each of the following will get better, get worse, or stay about the same?
[ITEMS RANDOMIZED]

| AP-NORC 12/13-16/2018 | Much/ Somewhat better NET | Much <br> better | Somewhat better | About the same | Much/ Somewhat worse NET | Somewhat worse | Much worse | DK | $\begin{gathered} \text { SKP/ } \\ \text { REF } \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| The way things are going in the country overall | 32 | 9 | 23 | 25 | 42 | 25 | 17 | * | * |
| The national economy | 33 | 11 | 22 | 31 | 35 | 26 | 10 | * | * |
| Your own personal finances | 35 | 10 | 25 | 44 | 20 | 14 | 6 | * | * |

$N=1,067$

| AP-NORC 6/13-18/2018 | Much/ Somewhat better NET | Much <br> better | Somewhat better | About the same | Much/ Somewhat worse NET | Somewhat worse | Much <br> worse | DK | $\begin{gathered} \text { SKP/ } \\ \text { REF } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| The way things are going in the country overall | 30 | 10 | 20 | 25 | 45 | 31 | 15 | * | * |
| The national economy | 36 | 12 | 25 | 31 | 31 | 24 | 8 | * | 1 |
| Your own personal finances | 37 | 10 | 27 | 45 | 17 | 13 | 4 | - | 1 |

$N=1,109$

| AP-NORC 4/11-16/2018 | Much/ Somewhat better NET | Much <br> better | Somewhat better | About the same | Much/ Somewhat worse NET | Somewhat worse | Much worse | DK | $\begin{gathered} \text { SKP/ } \\ \text { REF } \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| The way things are going in the country overall | 32 | 9 | 22 | 22 | 46 | 29 | 17 | - | * |
| The national economy | 36 | 11 | 25 | 31 | 33 | 23 | 10 | * | 1 |
| Your own personal finances | 37 | 11 | 26 | 46 | 18 | 14 | 4 | - | * |

$N=1,140$

| AP-NORC 3/14-19/2018 | Much/ Somewhat better NET | Much better | Somewhat better | About the same | Much/ Somewhat worse NET | Somewhat worse | Much worse | DK | $\begin{gathered} \text { SKP/ } \\ \text { REF } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| The way things are going in the country overall | 32 | 8 | 24 | 22 | 45 | 26 | 19 | 1 | * |
| The national economy | 37 | 11 | 26 | 30 | 32 | 24 | 8 | * | 1 |
| Your own personal finances | 39 | 10 | 29 | 42 | 18 | 13 | 5 | * | * |


| AP-NORC 2/15-19/2018 | Much/ Somewhat better NET | Much better | Somewhat better | About the same | Much/ Somewhat worse NET | Somewhat worse | Much worse | DK | $\begin{gathered} \text { SKP/ } \\ \text { REF } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| The way things are going in the country overall | 28 | 10 | 18 | 24 | 47 | 27 | 20 | * | * |
| The national economy | 34 | 12 | 23 | 32 | 33 | 21 | 12 | * | * |
| Your own personal finances | 38 | 12 | 27 | 45 | 16 | 11 | 5 | * | * |

PROB1. Thinking about the problems facing the United States and the world today, which problems would you like the government to be working on in the year 2019?

Please list up to 5 problems.
[Open-ended question coded. Respondents were able to list up to 5 problems. Reported proportions are among the 94 percent of respondents who provided at least one valid response to the questions. Respondents who did not answer are not included.]

|  | AP-NORC <br> $12 / 13-12 / 16 / 2018$ | AP-NORC <br> $11 / 30-12 / 4 / 2017$ | AP-NORC <br> $12 / 14-19 / 2016$ | AP-NORC <br> $12 / 10-13 / 2015$ |
| :--- | :---: | :---: | :---: | :---: |
| Domestic issues - including <br> healthcare ( $\mathrm{N}=868$ ) | 88 | 85 | 86 | 83 |
| The economy ( $\mathrm{N}=606$ ) | 62 | 65 | 67 | 67 |
| Foreign policy issues - including <br> terrorism ( $\mathrm{N}=644$ ) | 62 | 58 | 56 | 67 |
| Politics ( $\mathrm{N}=307$ ) | 30 | 34 | 26 | 24 |
| Personal financial issues ( $\mathrm{N}=120)$ | 13 | 8 | 13 | 12 |
| Other issues ( $\mathrm{N}=56$ ) | 6 | 12 | 7 | 10 |


|  | $\begin{gathered} \text { AP-NORC } \\ 12 / 13-12 / 16 / 2018 \end{gathered}$ |
| :---: | :---: |
| The economy ( $\mathrm{N}=606$ ) | 62 |
| Unemployment/jobs ( $\mathrm{N}=125$ ) | 13 |
| Debt/deficit/government spending/budget ( $\mathrm{N}=108$ ) | 11 |
| Poverty/hunger/homelessness ( $\mathrm{N}=94$ ) | 12 |
| Taxes/tax reform ( $\mathrm{N}=136$ ) | 13 |
| Financial/business/Wall St. regulation ( $\mathrm{N}=15$ ) | 1 |
| Trade ( $\mathrm{N}=84$ ) | 9 |
| Economy, general ( $\mathrm{N}=228$ ) | 23 |
| Other economic issues ( $\mathrm{N}=19$ ) | 2 |
| Domestic issues ( $\mathbf{N}=740$ ) | 74 |
| Gun issues ( $\mathrm{N}=128$ ) | 11 |
| Environment/climate change ( $\mathrm{N}=268$ ) | 24 |
| Education ( $\mathrm{N}=169$ ) | 15 |
| Crime/guns/violence ( $\mathrm{N}=46$ ) | 5 |
| Morals/values/religion ( $\mathrm{N}=12$ ) | 1 |
| Social Security ( $\mathrm{N}=67$ ) | 8 |
| Drugs/opioid crisis ( $\mathrm{N}=50$ ) | 5 |
| Women's rights/women's health ( $\mathrm{N}=16$ ) | 1 |
| Abortion ( $\mathrm{N}=16$ ) | 2 |
| Racism/racial inequality/racial issues ( $\mathrm{N}=95$ ) | 10 |
| Social injustice/discrimination ( $\mathrm{N}=30$ ) | 3 |
| Infrastructure ( $\mathrm{N}=77$ ) | 7 |
| Income inequality/concerns about poor and/or middle class ( $\mathrm{N}=61$ ) | 6 |
| Welfare issues/entitlement reform ( $\mathrm{N}=36$ ) | 4 |
| Helping vulnerable populations (elderly, poor) ( $\mathrm{N}=37$ ) | 5 |
| Police brutality/other policing issues ( $\mathrm{N}=20$ ) | 2 |
| Veterans' issues ( $\mathrm{N}=30$ ) | 3 |
| Criminal justice reform ( $\mathrm{N}=27$ ) | 3 |
| Other domestic issues ( $\mathrm{N}=110$ ) | 13 |
| Foreign policy issues ( $\mathbf{N}=630$ ) | 60 |
| War/Iraq/Afghanistan/military issues ( $\mathrm{N}=36$ ) | 3 |
| Immigration/border wall/DACA ( $\mathrm{N}=511$ ) | 49 |
| "Foreign Policy"/U.S. involvement overseas/aggression/general mentions of other countries ( $\mathrm{N}=112$ ) | 11 |
| National security/defense ( $\mathrm{N}=43$ ) | 4 |
| World peace ( $\mathrm{N}=20$ ) | 2 |
| Russia/Russian election meddling ( $\mathrm{N}=17$ ) | 1 |
| China ( $\mathrm{N}=15$ ) | 1 |
| Other foreign issues ( $\mathrm{N}=42$ ) | 4 |
| Personal financial issues ( $\mathrm{N}=120$ ) | 13 |
| Personal financial situation/cost of living for Americans ( $\mathrm{N}=20$ ) | 3 |
| Minimum wage/wages ( $\mathrm{N}=50$ ) | 5 |


| Housing costs (foreclosure/housing prices/upside down in mortgage) ( $\mathrm{N}=33$ ) | 2 |
| :---: | :---: |
| Gas prices/oil/energy costs ( $\mathrm{N}=20$ ) | 2 |
| Other personal financial issues ( $\mathrm{N}=17$ ) | 2 |
| Healthcare/health issues ( $\mathrm{N}=505$ ) | 49 |
| Healthcare reform ( $\mathrm{N}=410$ ) | 40 |
| Cost of healthcare/medical bills ( $\mathrm{N}=71$ ) | 7 |
| Healthcare for elderly/Medicare ( $\mathrm{N}=16$ ) | 1 |
| Health-related issues ( $\mathrm{N}=27$ ) | 3 |
| Other healthcare issues ( $\mathrm{N}=14$ ) | 1 |
| Politics ( $\mathrm{N}=307$ ) | 30 |
| Bipartisanship vs. gridlock/shutdown ( $\mathrm{N}=36$ ) | 3 |
| Specific parties/politicians/Congress ( $\mathrm{N}=26$ ) | 2 |
| Government corruption/fraud ( $\mathrm{N}=35$ ) | 4 |
| Special interest money in politics/lobbying/campaign finance reform ( $\mathrm{N}=25$ ) | 3 |
| Government accountability/transparency ( $\mathrm{N}=9$ ) | 1 |
| Smaller government/get gov't out of our lives/less regulation ( $\mathrm{N}=21$ ) | 2 |
| Uphold Constitution/protect freedoms/protect free speech ( $\mathrm{N}=9$ ) | 1 |
| Need effective leadership /"do nothing" leaders/Congress ( $\mathrm{N}=9$ ) | 2 |
| Term limits ( $\mathrm{N}=19$ ) | 2 |
| Voting laws/voter fraud/voting issues ( $\mathrm{N}=28$ ) | 2 |
| Trump ( $\mathrm{N}=77$ ) | 7 |
| Division/unity ( $\mathrm{N}=27$ ) | 2 |
| Other political issues ( $\mathrm{N}=60$ ) | 6 |
| Terrorism ( $\mathrm{N}=44$ ) | 6 |
| Refugees/other terrorism issue/general terrorism mentions ( $\mathrm{N}=44$ ) | 6 |
| Other ( $\mathrm{N}=56$ ) | 6 |

PROB2. How confident are you in the ability of the federal government to make progress on this problem in 2019?
[ASKED FOR EACH VERBATIM RESPONSE IN Q2]

| AP-NORC | Not at all/ <br> slightly <br> confident <br> NET | Not at all <br> confident | Slightly <br> confident | Moderately <br> confident | Very/ <br> extremely <br> confident | Very <br> confident | Extremely <br> confident | DK/ <br> REF |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| The economy <br> $(N=606)$ | $\mathbf{6 4}$ | 34 | 30 | $\mathbf{2 4}$ | $\mathbf{1 2}$ | 8 | 4 | $*$ |
| Unemployment/jo <br> bs ( $N=125)$ | $\mathbf{4 7}$ | 23 | 24 | $\mathbf{3 0}$ | $\mathbf{2 1}$ | 9 | 12 | 1 |


| Debt/deficit/gover <br> nment <br> spending/budget <br> (N=108) | 年 |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |


| Welfare issues/entitlement reform ( $\mathrm{N}=36$ ) | 83 | 71 | 12 | 11 | 6 | 6 | - | - |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Helping vulnerable populations <br> (elderly, poor) $(\mathrm{N}=37)$ | 85 | 62 | 23 | 13 | 1 | * | * | 2 |
| Police brutality/other policing issues ( $\mathrm{N}=20$ ) | 64 | 43 | 20 | 31 | 5 | 2 | 4 | - |
| Veterans' issues $(\mathrm{N}=30)$ | 49 | 20 | 30 | 40 | 10 | 10 | - | - |
| Criminal justice reform ( $\mathrm{N}=27$ ) | 93 | 64 | 29 | 7 | - | - | - | - |
| Other domestic issues ( $\mathrm{N}=110$ ) | 61 | 41 | 19 | 20 | 18 | 13 | 6 | 1 |
| Foreign policy issues ( $\mathrm{N}=630$ ) | 66 | 34 | 32 | 23 | 10 | 8 | 2 | * |
| War/Iraq/Afghanist an/military issues $(\mathrm{N}=36)$ | 57 | 27 | 30 | 26 | 13 | 13 | - | 5 |
| Immigration/borde r wall/DACA $(\mathrm{N}=511)$ | 64 | 33 | 31 | 24 | 11 | 9 | 2 | * |
| "Foreign <br> Policy"/U.S. <br> involvement <br> overseas/aggressio <br> n/general <br> mentions of other <br> countries ( $\mathrm{N}=112$ ) | 77 | 44 | 33 | 13 | 9 |  | 5 | 1 |
| National security/defense $(\mathrm{N}=43)$ | 47 | 1 | 45 | 34 | 18 | 13 | 5 | 1 |
| World peace $(\mathrm{N}=20)$ | 94 | 86 | 7 | 5 | 2 | 1 | * | - |
| Russia/Russian election meddling ( $\mathrm{N}=17$ ) | 60 | 34 | 27 | 33 | - | - | - | 7 |
| China ( $\mathrm{N}=15$ ) | 53 | 34 | 20 | 31 | 16 | 5 | 12 | - |
| Other foreign issues ( $\mathrm{N}=42$ ) | 79 | 48 | 31 | 16 | 4 | 4 | - | 1 |
| Personal financial issues ( $\mathrm{N}=120$ ) | 57 | 35 | 22 | 24 | 18 | 8 | 10 | 1 |
| Personal financial situation/cost of | 51 | 33 | 18 | 18 | 31 | 12 | 20 | - |


| living for <br> Americans ( $\mathrm{N}=20$ ) |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Minimum wage/wages $(N=50)$ | 65 | 38 | 27 | 19 | 16 | 13 | 2 | - |
| Housing costs (foreclosure/housi ng prices/upside down in mortgage) ( $\mathrm{N}=33$ ) | 61 | 38 | 23 | 14 | 20 | 2 | 18 | 5 |
| Gas prices/oil/energy costs ( $\mathrm{N}=20$ ) | 40 | 28 | 12 | 54 | 6 | 4 | 2 | - |
| Other personal financial issues $(N=17)$ | 64 | 36 | 28 | 27 | 9 | 1 | 8 | - |
| Healthcare/health issues ( $\mathrm{N}=505$ ) | 78 | 46 | 32 | 16 | 6 | 4 | 2 | 1 |
| Healthcare reform $(\mathrm{N}=410)$ | 79 | 45 | 33 | 17 | 4 | 3 | 1 | * |
| Cost of healthcare/medical bills ( $\mathrm{N}=71$ ) | 79 | 53 | 26 | 11 | 10 | 2 | 7 | 1 |
| Healthcare for elderly/Medicare ( $\mathrm{N}=16$ ) | 90 | 24 | 66 | 6 | 4 | 4 | - | - |
| Health-related issues ( $\mathrm{N}=27$ ) | 61 | 51 | 10 | 25 | 14 | 14 | - | - |
| Other healthcare issues ( $\mathrm{N}=14$ ) | 51 | 18 | 33 | 14 | 35 | 35 | - | - |
| Politics ( $\mathrm{N}=307$ ) | 78 | 55 | 23 | 13 | 8 | 6 | 2 | * |
| Bipartisanship vs. gridlock/shutdown $(\mathrm{N}=36)$ | 98 | 74 | 24 | 2 | - | - | - | - |
| Specific parties/politicians/ Congress ( $\mathrm{N}=26$ ) | 85 | 53 | 32 | 5 | 10 | 6 | 4 | - |
| Government corruption/fraud ( $\mathrm{N}=35$ ) | 69 | 45 | 24 | 22 | 9 | 9 | - | - |
| Special interest money in politics/lobbying/c ampaign finance reform ( $\mathrm{N}=25$ ) | 98 | 90 | 8 | 2 | - | - | - | - |


| Government accountability/tran sparency ( $\mathrm{N}=9$ ) | 100 | 50 | 50 | - | - | - | - | - |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Smaller government/get gov't out of our lives/less regulation ( $\mathrm{N}=21$ ) | 73 | 60 | 13 | 13 | 14 | 11 | 3 | - |
| Uphold <br> Constitution/prote <br> ct <br> freedoms/protect <br> free speech ( $\mathrm{N}=9$ ) | 60 | 9 | 51 | 40 | - | - | - | - |
| Need effective leadership /"do nothing" leaders/Congress ( $\mathrm{N}=9$ ) | 55 | 49 | 6 | 45 | - | - | - | - |
| Term limits ( $\mathrm{N}=19$ ) | 91 | 79 | 12 | 9 | - | - | - | - |
| Voting laws/voter fraud/voting issues $(\mathrm{N}=28)$ | 71 | 36 | 34 | 7 | 22 | 14 | 8 | - |
| Trump ( $\mathrm{N}=77$ ) | 62 | 43 | 19 | 24 | 14 | 11 | 3 | - |
| Division/unity $(\mathrm{N}=27)$ | 89 | 58 | 31 | 11 | - | - | - | - |
| Other political issues ( $\mathrm{N}=60$ ) | 69 | 50 | 19 | 18 | 12 | 8 | 5 | 1 |
| Terrorism ( $\mathrm{N}=44$ ) | 60 | 42 | 19 | 13 | 26 | 20 | 7 | - |
| Refugees/other terrorism issue/general terrorism mentions ( $\mathrm{N}=44$ ) | 60 | 42 | 19 | 13 | 26 | 20 | 7 | - |
| Other ( $\mathrm{N}=56$ ) | 57 | 49 | 8 | 24 | 14 | 3 | 11 | 5 |

MT1. In general, do you think America's best days are:

|  | AP-NORC <br> $12 / 13-16 / 2018$ | AP-NORC <br> $11 / 30-12 / 4 / 2017$ | AP-NORC <br> $6 / 23-27 / 2016$ |
| :--- | :---: | :---: | :---: |
| Ahead of us | 51 | 43 | 46 |
| Behind us | 47 | 55 | 52 |
| DON'T KNOW | $*$ | 1 | 1 |
| SKIPPED ON WEB/REFUSED | 2 | 1 | 1 |
| $N=$ | 1,067 | 1,444 | 1,008 |

MT2. Looking ahead to 2019, which of the following comes closest to your opinion? For you personally:

|  | AP-NORC <br> $12 / 13-16 / 2018$ |
| :--- | :---: |
| 2019 will be a better year than 2018 | 37 |
| 2019 will be a worse year than 2018 | 18 |
| There won't be much of a difference <br> between 2019 and 2018 | 45 |
| DON'T KNOW | - |
| SKIPPED ON WEB/REFUSED | 1 |
| $N=$ |  |

MT4. Which statement comes closer to your own view?

|  | AP-NORC <br> $12 / 13-16 / 2018$ | AP-NORC <br> $10 / 11-14 / 2018$ | AP-NORC <br> $6 / 23-27 / 2016$ |
| :--- | :---: | :---: | :---: |
| Americans are united and in agreement <br> about the most important values | 15 | 15 | 19 |
| Americans are greatly divided when it <br> comes to the most important values | 84 | 84 | 80 |
| DON'T KNOW | $*$ | $*$ | $*$ |
| SKIPPED ON WEB/REFUSED | 1 | 1 | 1 |
| $N=$ |  |  |  |

MT5. And thinking about five years from now, do you think the country will become more divided on the most important values, less divided on the most important values, or be about as divided as it is now?

|  | AP-NORC <br> $12 / 13-16 / 2018$ | AP-NORC <br> $10 / 11-14 / 2018$ | AP-NORC <br> $6 / 23-27 / 2016$ |
| :--- | :---: | :---: | :---: |
| More divided | 36 | 39 | 38 |
| Less divided | 23 | 20 | 20 |
| About as divided as now | 40 | 39 | 41 |
| DON'T KNOW | $*$ | 1 | 1 |
| SKIPPED ON |  |  |  |
| WEB/REFUSED | 1 | 1 | $*$ |
| $N$ |  |  |  |

MT7. Are you satisfied, dissatisfied, or neither satisfied nor dissatisfied about each of the following?
[ITEMS RANDOMIZED]

| $\begin{aligned} & \text { AP-NORC } \\ & 12 / 13- \\ & 16 / 2018 \end{aligned}$ | Very/ Somewhat satisfied | Very satisfied | Somewhat satisfied | Neither satisfied nor dissatisfied | Somewhat/ Very dissatisfied | Somewhat dissatisfied | Very dissatisfied | DK | $\begin{aligned} & \text { SKP } \\ & \text { /REF } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| The way things are going in the United States | 22 | 4 | 18 | 17 | 60 | 29 | 31 | * | * |
| The way things are going in your own state | 36 | 6 | 30 | 23 | 40 | 24 | 17 | * | * |
| The way things are going in your local community | 47 | 11 | 36 | 28 | 25 | 16 | 9 | - | * |
| The state of politics in this country | 11 | 3 | 7 | 16 | 73 | 25 | 47 | * | * |


$\left.$| AP-NORC <br> $10 / 11-$ <br> $14 / 2018$ | Very/ <br> Somewhat <br> satisfied | Very <br> satisfied | Somewhat <br> satisfied | Neither <br> satisfied <br> nor <br> dissatisfied | Somewhat/ <br> Very <br> dissatisfied | Somewhat <br> dissatisfied | Very <br> dissatisfied | DK |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | | SKP |
| :---: |
| /REF | \right\rvert\,

RUS2. How concerned are you about the possibility that Donald Trump or others involved with his campaign had inappropriate contacts with the Russian government during the $\mathbf{2 0 1 6}$ presidential campaign?

|  | AP-NORC <br> $12 / 13-$ <br> $16 / 2018$ | AP-NORC <br> $12 / 7-$ <br> $11 / 2017$ | AP-NORC <br> $6 / 8-11 / 2017$ | AP-NORC <br> $3 / 23-$ <br> $27 / 2017$ |
| :--- | :---: | :---: | :---: | :---: |
| Extremely/very concerned NET | $\mathbf{4 3}$ | $\mathbf{4 7}$ | $\mathbf{4 8}$ | $\mathbf{4 4}$ |
| Extremely concerned | 27 | 28 | 30 | 27 |
| Very concerned | 16 | 19 | 18 | 17 |
| Moderately concerned | $\mathbf{1 9}$ | $\mathbf{2 0}$ | $\mathbf{2 0}$ | $\mathbf{1 8}$ |
| Not very concerned/not at all concerned <br> NET | $\mathbf{3 7}$ | $\mathbf{3 3}$ | $\mathbf{3 0}$ | $\mathbf{3 6}$ |
| Not very concerned | 16 | 16 | 12 | 19 |
| Not at all concerned | 22 | 17 | 18 | 18 |
| DON'T KNOW | $*$ | $*$ | $*$ | $*$ |
| SKIPPED ON WEB/REFUSED | 1,067 | 1,020 | 1,068 | 1,110 |
| $N=$ |  |  |  |  |

RUS3. When it comes to Donald Trump's ties with Russia, do you think he has done something illegal, or he has done something unethical, but NOT illegal, or do you think he has not done anything wrong?

|  | AP-NORC <br> $12 / 13-16 / 2018$ | AP-NORC <br> $12 / 7-11 / 2017$ |
| :--- | :---: | :---: |
| He has done something illegal | 38 | 40 |
| He has done something unethical, but not illegal | 34 | 32 |
| He has not done anything wrong | 25 | 25 |
| DON'T KNOW | $*$ | 1 |
| SKIPPED ON WEB/REFUSED | 2 | 1 |
| $N=$ | 1,067 | 1,020 |

RUS6. Do you think Donald Trump has tried to impede or obstruct the investigation into whether his campaign had ties to Russia or hasn't he tried to impede or obstruct the investigation?

|  | AP-NORC <br> $12 / 13-16 / 2018$ | AP-NORC <br> $12 / 7-11 / 2017$ | AP-NORC <br> $6 / 8-11 / 2017$ |
| :--- | :---: | :---: | :---: |
| Yes, he has tried to impede or obstruct the <br> investigation | 58 | 63 | 61 |
| No, has not tried to impede or obstruct <br> the investigation | 40 | 35 | 37 |
| DON'T KNOW | 1 | 2 | 2 |
| SKIPPED ON WEB/REFUSED | 2 | 1 | 1 |
| $N=$ |  |  |  |

RUS8. How confident are you that the Justice Department's investigation of Donald Trump's ties to Russia led by former FBI Director Robert Mueller is fair and impartial?

|  | AP-NORC <br> $12 / 13-16 / 2018$ | AP-NORC <br> $12 / 7-11 / 2017$ | AP-NORC <br> $6 / 8-11 / 2017$ |
| :--- | :---: | :---: | :---: |
| Extremely/very confident NET | $\mathbf{3 2}$ | $\mathbf{2 6}$ | $\mathbf{2 6}$ |
| Extremely confident | 16 | 11 | 10 |
| Very confident | 16 | 15 | 17 |
| Moderately confident | $\mathbf{2 5}$ | $\mathbf{3 1}$ | 36 |
| Not very/not confident at all NET | $\mathbf{4 2}$ | $\mathbf{4 2}$ | $\mathbf{3 6}$ |
| Not very confident | 24 | 24 | 23 |
| Not confident at all | 18 | 18 | 12 |
| DON'T KNOW | $*$ | 1 | 1 |
| SKIPPED ON WEB/REFUSED | 1 | $*$ | 1 |
| $N=$ | 1,067 | 1,020 | 1,068 |

RUS10. If the Justice Department investigation finds that Trump did not personally have inappropriate contacts with Russia but did obstruct the investigation, should Congress take steps to remove him from office, or shouldn't it?

|  | AP-NORC <br> $12 / 13-16 / 2018$ |
| :--- | :---: |
| Yes, should | 51 |
| No, should not | 46 |
| DON'T KNOW | $*$ |
| SKIPPED ON WEB/REFUSED | 2 |
| $N=$ | 1,067 |

RUS12. As you may know, federal prosecutors have said Donald Trump directed his former personal attorney to make payments to two women in order to prevent their allegations of extramarital affairs with Trump from influencing the 2016 election. Trump has said that these were private transactions using personal money, not campaign contributions. When it comes to these payments, do you think Trump has done something illegal, or has he done something unethical, but NOT illegal, or do you think he has not done anything wrong?

|  | AP-NORC <br> $12 / 13-16 / 2018$ |
| :--- | :---: |
| He has done something illegal | 38 |
| He has done something unethical, but <br> not illegal | 40 |
| He has not done anything wrong | 21 |
| DON'T KNOW | $*$ |
| SKIPPED ON WEB/REFUSED | 1 |
| $N=$ | 1,067 |

RUS13. If Donald Trump directed his attorney to pay women so they would not reveal damaging claims about him during the 2016 presidential campaign, should Congress take steps to remove him from office, or shouldn't it?

|  | AP-NORC <br> $12 / 13-16 / 2018$ |
| :--- | :---: |
| Yes, should | 45 |
| No, should not | 53 |
| DON'T KNOW | $*$ |
| SKIPPED ON WEB/REFUSED | 1 |
| $N=$ | 1,067 |

GENE1. As you may know, scientists are working to develop technology that could be used to edit the genes of embryos in different ways, including to change characteristics of babies before they are born. Would you favor, oppose or neither favor nor oppose using this technology for each of the following purposes?

## [ITEMS RANDOMIZED]

| $\begin{array}{\|l\|} \hline \text { AP-NORC } \\ 12 / 13- \\ 16 / 2018 \\ \hline \end{array}$ | Strongly/ <br> Somewhat favor | Strongly favor | Somewhat favor | Neither favor nor oppose | Somewhat/ Very oppose | Somewhat oppose | Strongly oppose | DK | $\begin{array}{\|l\|l\|} \hline \text { SKP } \\ \text { /REF } \\ \hline \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Preventing an incurable or fatal disease that the child would inherit, such as cystic fibrosis or Huntington's | 71 | 44 | 27 | 13 | 16 | 7 | 9 | * | * |
| Preventing a non-fatal condition that the child would inherit, such as blindness | 65 | 34 | 30 | 16 | 19 | 8 | 11 | * | * |
| Reducing the risk of diseases, such as cancer, that might develop later in life | 67 | 38 | 28 | 15 | 18 | 8 | 10 | * | * |
| Altering capabilities, such as | 12 | 5 | 7 | 19 | 69 | 17 | 51 | * | 1 |

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| intelligence or <br> athletic talent |  |  |  |  |  |  |  |  |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Altering <br> physical <br> features, such <br> as eye color or <br> height | 10 | 4 |  |  |  |  |  |  |
| $N=1,067$ |  |  |  |  |  |  |  |  |

GENE2. Would you favor, oppose or neither favor nor oppose federal government funding for testing on human embryos to develop gene-editing technology?

|  | AP-NORC <br> $12 / 13-16 / 2018$ |
| :--- | :---: |
| Strongly/Somewhat favor NET | $\mathbf{2 6}$ |
| Strongly favor | 9 |
| Somewhat favor | 18 |
| Neither favor nor oppose | $\mathbf{2 5}$ |
| Strongly/Somewhat oppose NET | $\mathbf{4 8}$ |
| Somewhat oppose | 16 |
| Strongly oppose | 32 |
| DON'T KNOW | 1 |
| SKIPPED ON WEB/REFUSED | - |
| $N=$ | 1,067 |

GENE3. Do you believe it would be morally acceptable, morally wrong or neither acceptable nor wrong to edit the genes of developing embryos for each of the following purposes?
[ITEMS RANDOMIZED]

| AP-NORC <br> $12 / 13-16 / 2018$ | Morally <br> acceptable | Morally <br> wrong | Neither <br> acceptable <br> nor wrong | DK | SKP/ <br> REF |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Preventing an incurable or fatal disease <br> that the child would inherit, such as <br> cystic fibrosis or Huntington's | 60 | 17 | 21 | $*$ | 1 |
| Preventing a non-fatal condition that <br> the child would inherit, such as <br> blindness | 54 | 19 | 25 | $*$ | 1 |
| Reducing the risk of diseases, such as <br> cancer, that might develop later in life | 58 | 17 | 24 | $*$ | 1 |
| Altering capabilities, such as <br> intelligence or athletic talent | 11 | 66 | 22 | 1 | 1 |
| Altering physical features, such as eye <br> color or height | 8 | 65 | 25 | $*$ | 1 |

$N=1,067$

GENE4. Thinking about the use of gene editing technology in developing embryos, how likely are each of the following to happen?

## [ITEMS RANDOMIZED]

| AP-NORC <br> $12 / 13-16 / 2018$ | Very likely | Somewhat <br> likely | Not very <br> likely | DK | SKP/ <br> REF |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Gene editing would be affordable for <br> most people | 8 | 14 | 76 | $*$ | 2 |
| Gene editing would wipe out many <br> inherited diseases | 18 | 57 | 23 | $*$ | 1 |
| Gene editing would be used for <br> unethical reasons | 52 | 36 | 11 | $*$ | 1 |
| Gene editing research would lead to <br> other medical advances | 37 | 50 | 12 | $*$ | 1 |
| Gene editing would have unintended <br> side effects on the person whose genes <br> were edited | 33 | 52 | 12 | 1 | 2 |
| Gene editing would be adequately <br> tested to ensure its safety before it was <br> used | 16 | 47 | 35 | $*$ | 2 |
| Gene editing would have unintended <br> effects on human evolution | 45 | 41 | 12 | $*$ | 2 |

GENE5. Gene-editing could be used to prevent or cure a genetic disease in an adult without the change being passed to their children. Would you favor, oppose or neither favor nor oppose using gene-editing technology in this way?

|  | AP-NORC <br> $12 / 13-16 / 2018$ |
| :--- | :---: |
| Strongly/Somewhat favor NET | $\mathbf{5 6}$ |
| Strongly favor | 23 |
| Somewhat favor | 33 |
| Neither favor nor oppose | $\mathbf{2 7}$ |
| Strongly/Somewhat oppose NET | $\mathbf{1 7}$ |
| Somewhat oppose | $\mathbf{7}$ |
| Strongly oppose | 9 |
| DON'T KNOW | $*$ |
| SKIPPED ON WEB/REFUSED | 1 |
| $N=$ | 1,067 |

HOLIDAY1. What's your favorite holiday or Christmas movie?

|  | $\begin{gathered} \text { AP-NORC } \\ 12 / 13-16 / 2018 \end{gathered}$ |
| :---: | :---: |
| It's a Wonderful Life | 9 |
| A Christmas Story | 7 |
| Elf | 6 |
| Home Alone | 6 |
| How the Grinch Stole Christmas | 6 |
| National Lampoon's Christmas Vacation | 6 |
| Rudolph the Red Nosed Reindeer | 4 |
| White Christmas | 4 |
| Miracle on 34th Street | 3 |
| A Christmas Carol | 2 |
| Die Hard | 2 |
| Nightmare Before Christmas | 2 |
| Santa Clause | 2 |
| Charlie Brown's Christmas | 1 |
| Frosty the Snowman | 1 |
| Love Actually | 1 |
| Polar Express | 1 |
| The Holiday | 1 |
| This Christmas | 1 |
| Bad Santa | 1 |
| Friday after next | 1 |
| Other holiday movie | 6 |
| All holiday movies | - |
| Named a non-holiday movie | 4 |
| None / do not like holiday movies | 5 |
| No answer | 17 |
| $N=$ | 1,067 |

HOLIDAY2. What's your favorite popular holiday or Christmas song?

|  | AP-NORC <br> $12 / 13-16 / 2018$ |
| :--- | :---: |
| Silent Night | 12 |
| Jingle Bells | 8 |
| White Christmas | 5 |
| Baby its cold outside | 5 |
| O Holy Night | 4 |
| All I want for Christmas is you | 3 |
| Little Drummer Boy | 3 |
| Jingle Bell Rock | 3 |
| Rudolph the Red Nose Reindeer | 2 |
| Let It Snow | 2 |
| Joy to the World | 2 |
| The Christmas Song (Chestnuts Roasting on an Open Fire) | 2 |
| Silver Bells | 1 |
| Mary Did You Know | 1 |
| Winter Wonderland | 1 |
| Carol of the Bells | 1 |
| 'lll Be Home for Christmas | 1 |
| Rockin' Around the Christmas Tree | 1 |
| Santa Claus is Coming to Town | 1 |
| We Wish You a Merry Christmas | 1 |
| Blue Christmas | 1 |
| Last Christmas | 1 |
| O Come All Ye Faithful | 1 |
| Feliz Navidad | 1 |
| Happy Christmas (War is Over) | 1 |
| Little Saint Nick | 1 |
| Up on the rooftop | 1 |
| It's Beginning to Look a Lot Like Christmas | 1 |
| Have Yourself a Merry Little Christmas | 1 |
| Sleigh Ride | 1 |
| Twelve Days of Christmas | 1 |
| Please come home for Christmas | 1 |
| Holly Jolly Christmas | 1 |
| You're a mean one Mr. Grinch | 1 |
| Other holiday song | 1 |
| All holiday songs | 2 |
| Named a non-holiday song | 1 |
| None / do not like holiday songs | 1 |
| No answer | 1 |
| N= | 1 |

PID1. Do you consider yourself a Democrat, a Republican, an independent or none of these?

|  | AP-NORC <br> $12 / 13-16 / 2018$ |
| :--- | :---: |
| Democrat | 33 |
| Republican | 27 |
| Independent | 25 |
| None of these | 15 |
| DON'T KNOW | - |
| SKIPPED ON WEB/REFUSED | $*$ |
| $\mathrm{~N}=$ | 1,067 |

If Democrat in PID1
PIDa. Do you consider yourself a strong Democrat or a moderate Democrat?

If Republican in PID1
PIDb. Do you consider yourself a strong Republican or a moderate Republican?

If Independent, None of these, or Don't Know/SKIPPED ON WEB/Refused in PID1
PIDi. Do you lean more toward the Democrats or the Republicans?
[PID1, PIDA, PIDB, AND PIDI COMBINED]

|  | AP-NORC <br> $12 / 13-16 / 2018$ |
| :--- | :---: |
| Democrat NET | $\mathbf{4 5}$ |
| Strong Democrat | 14 |
| Moderate Democrat | 19 |
| Lean Democrat | 12 |
| Independent/None - Don't lean | $\mathbf{1 7}$ |
| Republican NET | $\mathbf{3 8}$ |
| Lean Republican | 11 |
| Moderate Republican | 17 |
| Strong Republican | 10 |
| Unknown | 1 |
| $N=$ | 1,067 |

G11B. Generally speaking, do you consider yourself a...?

|  | AP-NORC <br> $12 / 13-16 / 2018$ |
| :--- | :---: |
| Liberal | 23 |
| Conservative | 32 |
| Moderate | 43 |
| DON'T KNOW | $*$ |
| SKIPPED ON WEB/REFUSED | 2 |
| $N=$ | 1,067 |

REL1. Do you consider yourself a born-again or evangelical Christian, or not?

|  | AP-NORC <br> $12 / 13-16 / 2018$ |
| :--- | :---: |
| Yes, born-again/evangelical | 32 |
| No, not born-again/evangelical | 66 |
| DON'T KNOW | $*$ |
| SKIPPED ON WEB/REFUSED | 2 |
| $N=$ |  |

REL2. What is your religious preference?

|  | AP-NORC <br> $12 / 13-16 / 2018$ |
| :--- | :---: |
| Protestant | 22 |
| Catholic | 20 |
| Mormon | 2 |
| Jewish | 3 |
| Muslim | 1 |
| Something else | 25 |
| None | 27 |
| DON'T KNOW | - |
| SKIPPED ON WEB/REFUSED | 1 |
| $N=$ | 1,067 |

If something else, don't know, skipped, or refused in REL2
REL3. Do you consider yourself a Christian, or not?

|  | AP-NORC <br> $12 / 13-16 / 2018$ |
| :--- | :---: |
| Yes, a Christian | 77 |
| No, not a Christian | 20 |
| DON'T KNOW | - |
| SKIPPED ON WEB/REFUSED | 3 |
| $N=$ | 268 |

DM5. Which one of the following best describes where you live?

|  | AP-NORC <br> $12 / 13-16 / 2018$ |
| :--- | :---: |
| Urban area | 28 |
| Suburban area | 47 |
| Rural area | 24 |
| DON'T KNOW | - |
| SKIPPED ON WEB/REFUSED | 1 |
| $N=$ | 1,067 |

AGE

|  | AP-NORC <br> $12 / 13-16 / 2018$ |
| :--- | :---: |
| $18-24$ | 12 |
| $25-34$ | 19 |
| $35-44$ | 16 |
| $45-54$ | 16 |
| $55-64$ | 18 |
| $65-74$ | 15 |
| $75+$ | 6 |
| $N=$ | 1,067 |

## GENDER

|  | AP-NORC <br> $12 / 13-16 / 2018$ |
| :--- | :---: |
| Male | 48 |
| Female | 52 |
| $N=$ | 1,067 |

## RACE/ETHNICITY

|  | AP-NORC <br> $12 / 13-16 / 2018$ |
| :--- | :---: |
| White | 63 |
| Black or African American | 12 |
| Hispanic | 16 |
| Other | $8=$ |
| $N=$ |  |

## MARITAL STATUS

|  | AP-NORC <br> $12 / 13-16 / 2018$ |
| :--- | :---: |
| Married | 48 |
| Widowed | 4 |
| Divorced | 15 |
| Separated | 2 |
| Never married | 24 |
| Living with partner | 6 |
| $N=$ | 1,067 |

## EMPLOYMENT STATUS

|  | AP-NORC <br> $12 / 13-16 / 2018$ |
| :--- | :---: |
| Employed | 60 |
| Not employed | 40 |
| $N=$ | 1,067 |

## EDUCATION

|  | AP-NORC <br> $12 / 13-16 / 2018$ |
| :--- | :---: |
| Less than a high school diploma | 11 |
| High school graduate or equivalent | 29 |
| Some college | 28 |
| College graduate or above | 32 |
| $N=$ |  |

## INCOME

|  | AP-NORC <br> $12 / 13-16 / 2018$ |
| :--- | :---: |
| Under $\$ 10,000$ | 7 |
| $\$ 10,000$ to under $\$ 20,000$ | 8 |
| $\$ 20,000$ to under $\$ 30,000$ | 13 |
| $\$ 30,000$ to under $\$ 40,000$ | 9 |
| $\$ 40,000$ to under $\$ 50,000$ | 10 |
| $\$ 50,000$ to under $\$ 75,000$ | 17 |
| $\$ 75,000$ to under $\$ 100,000$ | 15 |
| $\$ 100,000$ to under $\$ 150,000$ | 13 |
| $\$ 150,000$ or more | 8 |
| $N=$ | 1,067 |

## Study Methodology

This survey was conducted by The Associated Press-NORC Center for Public Affairs Research and with funding from The Associated Press and NORC at the University of Chicago. Data were collected using the AmeriSpeak Omnibus ${ }^{\circledR}$, a monthly multi-client survey using NORC's probability-based panel designed to be representative of the U.S. household population. The survey was part of a larger study that included questions about other topics not included in this report. During the initial recruitment phase of the panel, randomly selected U.S. households were sampled with a known, non-zero probability of selection from the NORC National Sample Frame and then contacted by U.S. mail, email, telephone, and field interviewers (face-to-face). The panel provides sample coverage of approximately $97 \%$ of the U.S. household population. Those excluded from the sample include people with P.O. Box only addresses, some addresses not listed in the USPS Delivery Sequence File, and some newly constructed dwellings.

Interviews for this survey were conducted between December 13 and 16, 2018, with adults age 18 and over representing the 50 states and the District of Columbia. Panel members were randomly drawn from AmeriSpeak, and 1,067 completed the survey-992 via the web and 75 via telephone. Interviews were conducted in both English and Spanish, depending on respondent preference. The final stage completion rate is 20.1 percent, the weighted household panel response rate is 34.2 percent, and the weighted household panel retention rate is 85.1 percent, for a cumulative response rate of 5.8 percent. The overall margin of sampling error is $+/-4.1$ percentage points at the 95 percent confidence level, including the design effect. The margin of sampling error may be higher for subgroups.

Once the sample has been selected and fielded, and all the study data have been collected and made final, a poststratification process is used to adjust for any survey nonresponse as well as any noncoverage or under and oversampling resulting from the study specific sample design. Poststratification variables included age, gender, census division, race/ethnicity, and education. Weighting variables were obtained from the 2018 Current Population Survey. The weighted data reflect the U.S. population of adults age 18 and over.

For more information, email info@apnorc.org.

## About the Associated Press-NORC Center for Public Affairs Research

The AP-NORC Center for Public Affairs Research taps into the power of social science research and the highest-quality journalism to bring key information to people across the nation and throughout the world.

- The Associated Press (AP) is the world's essential news organization, bringing fast, unbiased news to all media platforms and formats.
- NORC at the University of Chicago is one of the oldest and most respected, independent research institutions in the world.

The two organizations have established The AP-NORC Center for Public Affairs Research to conduct, analyze, and distribute social science research in the public interest on newsworthy topics, and to use the power of journalism to tell the stories that research reveals.

The founding principles of The AP-NORC Center include a mandate to carefully preserve and protect the scientific integrity and objectivity of NORC and the journalistic independence of AP. All work conducted by the Center conforms to the highest levels of scientific integrity to prevent any real or perceived bias in the research. All of the work of the Center is subject to review by its advisory committee to help
ensure it meets these standards. The Center will publicize the results of all studies and make all datasets and study documentation available to scholars and the public.

