

# The June 2020 AP-NORC Center Poll

Conducted by The Associated Press-NORC Center for Public Affairs Research With funding from The Associated Press and NORC at the University of Chicago

Interviews: 06/11-15/2020 1,310 adults

Margin of error: +/- 3.7 percentage points at the 95% confidence level among all adults

NOTE: All results show percentages among all respondents, unless otherwise labeled.

# CUR1. Generally speaking, would you say things in this country are heading in the...

# [HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

				SKIPPED
AP-NORC			DON'T	ON WEB/
All adults	Right direction	Wrong direction	KNOW	REFUSED
06/11-15/2020 (N=1,310)	24	74	1	1
05/14-18/2020 (N=1,056)	33	65	1	1
04/16-20/2020 (N=1,057)	36	63	1	-
03/26-29/2020 (N=1,057)	42	58	*	*
02/13-16/2020 (N=1,074)	41	59	*	*
01/16-21/2020 (N=1,353)	38	62	*	*
12/5-9/2019 (N=1,053)	36	63	*	*
10/24-28/2019 (N=1,075)	39	60	1	1
09/20-23/2019 (N=1,286)	38	60	1	1
8/15-18/2019 (N=1,059)	33	66	*	1
6/13-17/2019 (N=1,116)	36	63	*	1
5/17-20/2019 ( <i>N=1,137</i> )	35	62	2	1
4/11-14/2019 ( <i>N=1,108</i> )	37	62	*	*
3/14-18/2019 (N=1,063)	35	63	*	1
1/16-20/2019 (N=1,062)	28	70	1	*
12/13-16/2018 (N=1,067)	39	59	*	1
10/11-14/2018 (N=1,152)	39	60	*	1
8/16-20/2018 (N=1,055)	38	62	*	*
6/13-18/2018 (N=1,109)	40	58	1	1
4/11-16/2018 (N=1,140)	39	60	*	*
3/14-19/2018 (N=1,222)	37	62	1	1
2/15-19/2018 (N=1,337)	32	68	*	*
12/7-11/2017 (N=1,020)	30	69	1	*
9/28-10/2/2017 (N=1,150)	24	74	1	*
6/8-11/2017 (N=1,068)	34	65	2	*
3/23-27/2017 (N=1,110)	37	62	1	*

CUR2. Overall, do you approve or disapprove of the way Donald Trump is handling his job as president?

If don't know, skipped, or refused in CUR2

CUR3. If you had to choose, do you lean more toward approving or disapproving of the way Donald Trump is handling his job as president?

*If approve in CUR2* 

CUR3A. Would you say you approve of the way Donald Trump is handling his job as president strongly or do you approve just somewhat?

*If disapprove in CUR2* 

CUR3B. Would you say you disapprove of the way Donald Trump is handling his job as president strongly or do you disapprove just somewhat?

#### [HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

					Do						
				Lean	not		Lean	Some-			
				toward	lean	Dis-	toward	what	Strongly		
AP-NORC	Approve	Strongly	Somewhat	approv	either	approve	disapp-	dis-	dis-		SKP
All adults	NET	approve	approve	-ing	way	NET	roving	approve	approve	DK	/REF
06/11-15/2020											
(N=1,310)	39	21	17	*	1	60	*	10	49	-	1
05/14-18/2020											
(N=1,056)	41	22	19	*	*	58	*	14	44	-	1
04/16-20/2020											
(N=1,057)	42	22	20	-	•	57	*	16	41	-	1
03/26-29/2020											
(N=1,057)	43	26	17	-	*	56	*	16	39	-	*
02/13-16/2020											
(N=1,074)	43	24	19	*	1	56	*	16	40	-	1
01/16-21/2020											
(N=1,353)	41	24	17	1	*	58	*	14	44	-	*
12/5-9/2019											
(N=1,053)	40	23	17	*	-	60	*	15	45	-	*
10/24-28/2019											
(N=1,075)	42	25	17	*	1	56	*	14	42	-	1
09/20-23/2019											
(N=1,286)	40	24	16	*	1	59	*	16	42	-	1
8/15-18/2019											
(N=1,058)	36	21	15	*	*	62	-	16	46	*	2
6/13-17/2019											
(N=1,116)	38	19	19	*	*	60	*	17	43	-	1
5/17-20/2019											
(N=1,137)	38	19	18	*	1	61	1	13	47	*	1

					Do						
				Lean	not		Lean	Some-			
				toward	lean	Dis-	toward	what	Strongly		
AP-NORC	Approve	Strongly	Somewhat	approv	either	approve	disapp-	dis-	dis-		SKP
All adults	NET	approve	approve	-ing	way	NET	roving	approve	approve	DK	/REF
4/11-14/2019											
(N=1,108)	39	19	20	*	1	60	*	13	46	-	*
3/14-18/2019											
(N=1,063)	40	22	18	*	*	58	1	15	42	-	1
1/16-20/2019											
(N=1,062)	34	18	16	*	*	65	1	11	53	*	*
12/13-16/2018											
(N=1,067)	42	21	21	*	1	56	*	14	42	-	1
10/11-14/2018											
(N=1,152)	40	21	19	*	1	59	*	14	45	-	1
8/16-20/2018											
(N=1,055)	38	18	20	-	1	60	1	17	43	-	1
6/13-18/2018											
(N=1,109)	41	21	20	*	1	57	*	16	42	*	*
4/11-16/2018											
(N=1,140)	40	19	20	*	1	59	*	15	44	-	1
3/14-19/2018											
(N=1,122)	42	20	21	*	1	58	*	14	44	-	*
2/15-19/2018											
(N=1,337)	35	19	17	-	1	64	*	17	46	*	*
12/7-11/2017											
(N=1,020)	32	15	17	*	*	67	*	16	51	-	*
9/28-											
10/2/2017				_	_						
(N=1,150)	32	20	12	*	*	67	*	17	50	*	*
6/8-11/2017				_							
(N=1,068)	35	16	18	*	1	64	*	17	47	*	1
3/23-27/2017											
(N=1,110)	42	20	22	*	*	58	*	14	43	-	1

CURY2. Overall, do you approve or disapprove of the way Donald Trump is handling...?

[GRID ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC		Approve	Disapprove	DK	SKP/REF
The economy	06/11-15/2020 (N=1,310)	49	50	*	1
	05/14-18/2020 (N=1,056)	49	50	*	1
	04/16-20/2020 (N=1,057)	52	47	*	1
	03/26-29/2020 (N=1,057)	56	43	*	1
	01/16-21/2020 (N=1,353)	56	43	1	1
	10/24-28/2019 (N=1,075)	54	44	*	*
	09/20-23/2019 (N=1,286)	51	47	1	1
	08/15-18/2019 (N=1,058)	46	51	1	2
	06/13-17/2019 (N=1,116)	47	51	1	1
	01/16-20/2019 (N=1,062)	44	55	-	1
	10/11-14/2018 (N=1,152)	50	48	*	1
	08/16-20/2018 (N=1,055)	51	49	*	-
	03/14-19/2018 (N=1,122)	46	51	*	*
	02/15-19/2018 (N=1,337)	45	53	-	*
	12/07-11/2017 (N=1,020)	40	59	*	-
	10/12-16/2017 (N=1,054)	41	57	*	*
	09/28-10/2/2017 (N=1,150)	42	56	*	*
	06/08-11/2017 (N=1,068)	43	55	*	*
	03/23-27/2017 (N=1,110)	50	47	-	*
Race relations	06/11-15/2020 (N=1,310)	32	67	*	1
	09/20-23/2019 (N=1,286)	33	65	*	1
	02/15-19/2018 (N=1,337)	31	67	*	*
	09/28-10/2/2017 (N=1,150)	31	67	*	*
The					
coronavirus					
outbreak	06/11-15/2020 (N=1,310)	37	62	*	1
	05/14-18/2020 (N=1,056)	39	60	-	1
	04/16-20/2020 (N=1,057)	41	58	1	1
	03/26-29/2020 (N=1,057)	44	55	*	*

AP-NORC		Approve	Disapprove	DK	SKP/REF
Health care	06/11-15/2020 (N=1,310	40	59	1	1
	05/14-18/2020 (N=1,056)	42	56	1	1
	04/16-20/2020 (N=1,057)	39	60	1	1
	03/26-29/2020 (N=1,057)	42	57	*	1
	01/16-20/2019 (N=1,062)	38	61	*	1
	10/11-14/2018 (N=1,152)	43	55	*	2
	8/15-18/2019 (N=1,058)	37	61	1	2
	6/13-17/2019 (N=1,116)	35	62	*	2
	1/16-20/2019 (N=1,062)	35	62	1	2
	10/11-14/2018 (N=1,152)	36	62	*	1
	8/16-20/2018 (N=1,055)	36	63	*	-
	12/7-11/2017 (N=1,020)	29	70	*	-
	9/28-10/2/2017 (N=1,150)	31	68	*	*
	6/8-11/2017 (N=1,068)	32	65	*	*
	3/23-27/2017 (N=1,110)	36	62	*	*

# **Race relations**

AP-NORC				
06/11-15/2020	Approve	Disapprove	DK	SKIP/REF
All adults, N=1,310	32	67	*	1
Whites, N=634	37	62	*	*
Blacks, N=377	7	93	-	*
AP-NORC				
09/20-23/2019	Approve	Disapprove	DK	SKIP/REF
All adults, N=1,286	33	65	*	1
Whites, N=699	43	55	1	1
Blacks, N=245	5	92	*	3
AP-NORC	Approve	Disapprove	DK	SKIP/REF
02/15-19/2018				
All adults, N=1,337	31	67	*	*
Whites, N=855	40	58	*	*
Blacks, N=158	8	91	*	-

RACE1. Do you think Donald Trump's presidency has made the country more united, more divided, or neither more united nor more divided?

				Neither more					
	Much			united	Somewhat				
	more/some	Much	Somewhat	nor	more/much	Somewhat	Much		
AP-NORC	what more	more	more	more	more	more	more		SKIP/
06/11-15/2020	united NET	united	united	divided	divided NET	divided	divided	DK	REF
All adults, N=1,310	12	4	7	24	64	19	44	*	1
Whites, N=634	11	4	8	28	60	21	40	-	1
Blacks, N=377	7	4	3	10	82	12	71	-	*
				Neither					
				more					
	Much			united	Somewhat				
	more/some	Much	Somewhat	nor	more/much	Somewhat	Much		
AP-NORC	what more	Much more	Somewhat more	nor more	more/much more	Somewhat more	Much more		SKIP/
AP-NORC 11/30-12/4/2017	_				_			DK	SKIP/ REF
	what more	more	more	more	more	more	more	DK 1	•
11/30-12/4/2017	what more united NET	more united	more united	more divided	more divided NET	more divided	more divided		REF

# B1A. How would you describe the nation's economy these days? Would you say...

If neither good nor poor, Don't know, Skipped, or Refused in B1A.

# B1B. If you had to choose, do you lean more toward the nation's economy being good or the nation's economy being poor?

#### [HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	AP-								
	NORC								
	06/11-	05/14-	04/16-	03/26-	01/16-	09/20-	06/13-	01/16-	03/23-
	15/2020	18/2020	20/2020	29/2020	21/2020	23/2019	17/2019	20/2019	27/2017
Very/Somewhat/Lean	36	29	29	39	67	61	63	53	56
toward good NET	30	29	29	33	67	91	03	33	50
Very good	5	3	3	9	21	18	15	10	4
Somewhat good	19	13	15	17	36	31	35	30	39
Lean toward good	12	13	11	12	10	11	14	13	14
Neither good nor	*	*		*	*	*	*	*	*
poor	-	-	-		-	-	-	-	
Very/Somewhat/Lean	63	70	71	60	33	38	36	47	43
toward poor NET	03	70	/1	00	33	36	30	47	7
Lean toward poor	14	9	8	10	13	11	13	14	13
Somewhat poor	28	31	30	29	15	19	16	23	20
Very poor	21	30	33	21	5	8	7	9	9
DON'T KNOW	-	-	-	-	-	1	-	*	-
SKIPPED ON	1	*			*	*	1		*
WEB/REFUSED	1		-	-			1	-	
N=	1,310	1,056	1,057	1,057	1,353	1,286	1,116	1,062	1,110

# B2A. And how would you describe the financial situation in your own household these days? Would you say...

If neither good nor poor, Don't know, Skipped, or Refused in B2A.

# B2B. If you had to choose, do you lean more toward the financial situation in your own household being good or poor?

#### [GRID ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	AP-	AP-	AP-	AP-	AP-	AP-	AP-	AP-	AP-
	NORC	NORC	NORC	NORC	NORC	NORC	NORC	NORC	NORC
	06/11-	05/14-	04/16-	03/26-	01/16-	09/20-	06/13-	01/16-	03/23-
	15/2020	18/2020	20/2020	29/2020	21/2020	23/2019	17/2019	20/2019	27/2017
Very/Somewhat/Lean toward good NET	66	66	64	62	69	64	67	62	62
Very good	14	15	14	11	18	19	15	12	11
Somewhat good	36	32	31	34	37	32	37	33	38
Lean toward good	16	20	18	17	15	14	15	17	13
Neither good nor	1	*	*	*	*	*	*	*	1
poor	1			-	-	-	-		1
poor									
Very/Somewhat/Lean	22	22	26	20	21	25	22	27	27
•	32	33	36	38	31	35	32	37	37
Very/Somewhat/Lean	<b>32</b> 12	<b>33</b>	<b>36</b>	<b>38</b>	<b>31</b>	<b>35</b>	<b>32</b> 12	<b>37</b>	<b>37</b> 12
Very/Somewhat/Lean toward poor NET	_				_				
Very/Somewhat/Lean toward poor NET Lean toward poor	12	10	10	10	9	13	12	13	12
Very/Somewhat/Lean toward poor NET Lean toward poor Somewhat poor	12 14	10 16	10 17	10 19	9	13 14	12 15	13 17	12 20
Very/Somewhat/Lean toward poor NET Lean toward poor Somewhat poor Very poor	12 14 7	10 16 7	10 17 8	10 19 9	9 14 7	13 14 8 *	12 15 5	13 17 7 *	12 20 6
Very/Somewhat/Lean toward poor NET Lean toward poor Somewhat poor Very poor DON'T KNOW	12 14 7 -	10 16 7 -	10 17 8	10 19 9	9 14 7	13 14 8	12 15 5	13 17 7	12 20 6

BB2. In the next year, do you think each of the following  $\underline{will}$  get better, get worse, or stay about the same?

# [GRID ITEMS RANDOMIZED]

		Much/ Some what		Some	About	Much/ Some what	Some			
		better	Much	what	the	worse	what	Much		SKP/
AP-NORC		NET	better	better	same	NET	worse	worse	DK	REF
The way things are			Dette.	Dette.	Juine		***************************************	110150	- Dix	
going in the	06/11-15/2020	36	9	28	24	38	25	13	*	1
country overall	(N=1,310)									
	05/14-18/2020 (N=1,056)	36	9	27	24	38	25	13	1	1
	04/16-20/2020 (N=1,057)	42	13	29	19	38	28	10	1	*
	03/26-29/2020 (N=1,057)	39	12	27	24	37	23	14	*	*
	01/16-21/2020 (N=1,353)	30	7	23	35	34	24	11	*	*
	12/5-9/2019 (N=1,053)	28	8	20	30	42	29	13	*	*
	09/20-23/2019 (N=1,286)	30	9	21	28	41	27	14	*	1
	6/13-17/2019 (N=1,116)	27	9	19	28	44	29	15	*	1
	01/16-20/2019 (N=1,062)	22	6	17	25	52	30	22	*	1
	6/13-18/2018 (N=1,109)	32	9	23	25	42	25	17	*	*
	6/13-18/2018 (N=1,109)	30	10	20	25	45	31	15	*	*
	4/11-16/2018 (N=1,140)	32	9	22	22	46	29	17	-	*
	3/14-19/2018 (N=1,122)	32	8	24	22	45	26	19	1	*

		Much/ Some what better	Much	Some what	About the	Much/ Some what worse	Some what	Much		SKP/
AP-NORC		NET	better	better	same	NET	worse	worse	DK	REF
The national economy	06/11-15/2020 (N=1,310)	43	13	29	21	35	26	1	*	1
	05/14-18/2020 (N=1,056)	41	14	27	17	40	27	14	1	1
	04/16-20/2020 (N=1,057)	45	14	31	17	37	24	13	*	*
	03/26-29/2020 (N=1,057)	40	13	27	22	37	23	14	*	*
	01/16-21/2020 (N=1,353)	34	9	25	41	24	18	6	*	*
	12/5-9/2019 (N=1,053)	31	10	21	36	32	24	8	*	*
	09/20-23/2019 (N=1,286)	33	11	22	30	35	24	11	1	1
	6/13-17/2019 (N=1,116)	28	9	19	37	34	25	9	*	1
	1/16-20/2019 (N=1,062)	27	9	18	27	44	27	18	1	1
	12/13-16/2018 (N=1,067)	33	11	22	31	35	26	10	*	*
	6/13-18/2018 (N=1,109)	36	12	25	31	31	24	8	*	1
	4/11-16/2018 (N=1,140)	36	11	25	31	33	23	10	*	1
	3/14-19/2018 (N=1,122)	37	11	26	30	32	24	8	*	1

AP-NORC		Much/ Some what better NET	Much better	Some what better	About the same	Much/ Some what worse NET	Some what worse	Much worse	DK	SKP/ REF
Your own personal finances	06/11-15/2020 (N=1,310)	38	10	28	46	15	12	3	*	1
	05/14-18/2020 (N=1,056)	37	10	27	44	17	13	4	1	1
	04/16-20/2020 (N=1,057)	36	8	28	46	17	15	3	*	1
	03/26-29/2020 (N=1,057)	39	10	29	42	19	13	6	-	*
	01/16-21/2020 (N=1,353)	42	11	31	45	12	9	3	*	*
	12/5-9/2019 (N=1,053)	37	12	26	48	14	9	4	*	*
	09/20-23/2019 (N=1,286)	41	8	33	44	15	10	5	*	1
	6/13-17/2019 (N=1,116)	37	11	27	48	13	9	4	*	1
	6/13-17/2019 (N=1,116)	33	8	24	45	21	13	9	-	1
	12/13-16/2018 (N=1,067)	35	10	25	44	20	14	6	*	*
	6/13-18/2018 (N=1,109)	37	10	27	45	17	13	4	-	1
	4/11-16/2018 (N=1,140)	37	11	26	46	18	14	4	-	*
	3/14-19/2018 (N=1,122)	39	10	29	42	18	13	5	*	*

# RACE2. How serious a problem do you think racism is in the United States?

# [HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	Not at	Not at	Not		Very/Extre				
AP-NORC	all/Not too	all	too	Moderately	mely	Very	Extremely		SKIP/
06/11-15/2020	serious NET	serious	serious	serious	serious NET	serious	serious	DK	REF
All adults, N=1,310	12	3	9	26	61	27	34	*	1
Whites, N=634	14	3	11	29	57	29	28	-	1
Blacks, N=377	2	-	2	7	90	20	70	ı	1

# VIRUS2. How worried are you about you or someone in your family being infected with ...

# [GRID ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

					Some					
		Extremely			what	Not too/	Not	Not at		
		/ very	Extremely	Very	worrie	not at all	too	all		SKP/
AP-NORC		worried	worried	worried	d	worried	worried	worried	DK	REF
The	06/11-15/2020									
coronavirus	(N=1,310)	32	16	16	36	32	22	9	-	1
	05/14-18/2020									
	(N=1,056)	42	21	21	31	25	18	7	*	1
	04/16-20/2020									
	(N=1,057)	43	23	20	35	22	17	5	*	-
	03/26-29/2020	50	28	22	34	16	13	3	_	*
	(N=1,057)	30	20	22	34	10	13	3		
	03/12-16/2020	31	14	17	35	33	23	10	*	1
	(N=1,003)	31	14	17	33	33	23	10		1
	02/13-16/2020									
	(N=1,074)	22	11	11	23	55	37	19	-	*
The flu	06/11-15/2020									
	(N=1,310)	15	7	9	27	56	41	16	-	1
	05/14-18/2020									
	(N=1,056)	17	7	10	28	54	38	15	-	1
	04/16-20/2020									
	(N=1,057)	22	10	13	30	47	35	12	-	*
	03/26-29/2020	23	11	12	35	43	34	9	_	*
	(N=1,057)	23	11	14	33	7-3	J4	,	_	
	03/12-16/2020	15	6	9	33	50	37	13	_	1
	(N=1,003)	13	U	,	33	30	3,	13	_	1
	02/13-16/2020									
	(N=1,074)	23	10	14	40	37	29	7	-	*

# VIRUS7. In response to the coronavirus outbreak, do you favor, oppose, or neither favor nor oppose each of the following?

# [GRID ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

		Strongly /Some-			Neither	Somewhat				
		what		Some-	favor	/Strongly	Some-			
		favor	Strongly	what	nor	oppose	what	Strongly		SKP/
AP-NORC		NET	favor	favor	oppose	NET	oppose	oppose	DK	REF
Banning travel into	06/11-									
the U.S. for people	15/2020	68	36	32	17	14	8	6	*	1
from other countries	N=1,310									
	03/26-									
	29/2020	82	62	20	12	6	3	3	*	*
	N=1,057									
Requiring Americans	06/11-									
to stay in their	15/2020	50	20	29	15	34	18	16	_	1
homes except for	N=1,310	30	20	23	13	34	10	10		1
essential errands										
	05/14-									
	18/2020	62	36	26	13	24	12	13	*	1
	N=1,056									
	04/16-									
	20/2020	80	50	30	9	11	6	5	-	*
	N=1,057									
	03/26-									
	29/2020	78	55	23	11	11	6	5	-	*
	N=1,057									
Requiring Americans	06/11-									
to limit gathering to	15/2020	59	29	30	15	25	15	10	*	1
10 people or fewer	N=1,310									
	05/14-									
	18/2020	69	47	23	13	17	9	8	*	*
	N=1,056									
	04/16-									
	20/2020	82	59	23	8	9	7	2	*	1
	N=1,057									
	03/26-									
	29/2020	84	60	24	11	5	2	2	-	*
	N=1,057									

AP-NORC		Strongly /Some- what favor NET	Strongly favor	Some- what favor	Neither favor nor oppose	Somewhat /Strongly oppose NET	Some- what oppose	Strongly oppose	DK	SKP/ REF
Restricting travel within the U.S.	06/11- 15/2020 N=1,310	51	20	31	19	29	17	12	ı	1
	05/14- 18/2020 N=1,056	64	37	27	15	20	11	9	*	1
	03/26- 29/2020 N=1,057	76	47	29	12	12	8	4	1	*

VIRUS11. Have you or has someone in your household experienced each of the following because of the coronavirus outbreak?

# [GRID ITEMS RANDOMIZED]

		V	NI-	DV	SKP/
		Yes	No	DK	REF
	06/11-15/2020				
Been laid off	N=1,310	24	75	*	1
	05/14-18/2020 N=1,056	26	71	*	2
	04/16-20/2020 N=1,057	25	74	-	1
Been scheduled for fewer hours	06/11-15/2020 N=1,310	32	66	*	1
	05/14-18/2020 N=1,056	37	61	-	2
	04/16-20/2020 N=1,057	31	68	-	1
Taken unpaid time off	06/11-15/2020 N=1,310	21	77	*	1
	05/14-18/2020 N=1,056	22	75	-	2
	04/16-20/2020 N=1,057	20	79	-	1
Had your wages or salary reduced	06/11-15/2020 N=1,310	27	72	*	1
	05/14-18/2020 N=1,056	29	69	*	2
	04/16-20/2020 N=1,057	24	75	*	1

If someone in household has been laid off in VIRUS11

VIRUS12. Do you think that you or the person in your household who was laid off will or will not be able to go back to the same job once the coronavirus outbreak is over?

	AP-NORC	AP-NORC	AP-NORC
	06/11-15/2020	05/14-18/2020	04/16-20/2020
Definitely/probably will	55	65	78
Definitely will	21	29	33
Probably will	34	35	45
Definitely/probably will NOT	36	30	20
Probably will NOT	23	20	14
Definitely will NOT	13	10	6
Already back at the same job	8	5	
DON'T KNOW	*	-	1
SKIPPED/REFUSED	*	*	2
N=	1.310	244	249

POL5. Thinking generally about the following situations in the United States, would you say black people are treated more fairly than white people, white people are treated more fairly than black people or don't you think race affects how people are treated?

# [GRID ITEMS RANDOMIZED; HALF SAMPLE ASKED FIRST TWO RESPONSE OPTIONS IN REVERSE ORDER] When applying for jobs

	Black people	White people	Race		
AP-NORC	treated more	treated more	has no		SKP/
06/11-15/2020	fairly	fairly	effect	DK	REF
All adults, N=1,310	8	56	33	1	1
Whites, N=634	10	50	38	1	1
Blacks, N=377	3	82	12	*	2
	Black people	White people	Race		
AP-NORC	Black people treated more	White people treated more	Race has no		SKP/
AP-NORC 09/20-23/2019				DK	SKP/ REF
	treated more	treated more	has no	DK 1	•
09/20-23/2019	treated more fairly	treated more fairly	has no effect		REF

# In stores or shopping malls

	Black people	White people	Race		
AP-NORC	treated more	treated more	has no		SKP/
06/11-15/2020	fairly	fairly	effect	DK	REF
All adults, N=1,310	3	53	42	1	1
Whites, N=634	2	48	49	1	*
Blacks, N=377	3	79	16	*	1
	Black people	White people	Race		
AP-NORC	Black people treated more	White people treated more	Race has no		SKP/
AP-NORC 09/20-23/2019				DK	SKP/ REF
	treated more	treated more	has no	DK *	1
09/20-23/2019	treated more fairly	treated more fairly	has no effect		REF

# When getting healthcare from doctors and hospitals

	Black people	White people	Race		
AP-NORC	treated more	treated more	has no		SKP/
06/11-15/2020	fairly	fairly	effect	DK	REF
All adults, N=1,310	3	42	53	1	1
Whites, N=634	3	35	60	1	1
Blacks, N=377	1	67	30	-	1
	Black people	White people	Race		
AP-NORC	Black people treated more	White people treated more	Race has no		SKP/
AP-NORC 09/20-23/2019				DK	SKP/ REF
	treated more	treated more	has no	DK 2	1
09/20-23/2019	treated more fairly	treated more fairly	has no effect		REF

# When dealing with the police

	Black people	White people	Race		
AP-NORC	treated more	treated more	has no		SKP/
06/11-15/2020	fairly	fairly	effect	DK	REF
All adults, N=1,310	3	72	24	1	1
Whites, N=634	2	70	26	1	1
Blacks, N=377	4	90	4	1	2
	Black people	White people	Race		
AP-NORC	Black people treated more	White people treated more	Race has no		SKP/
AP-NORC 09/20-23/2019				DK	SKP/ REF
	treated more	treated more	has no	DK *	•
09/20-23/2019	treated more fairly	treated more fairly	has no effect		REF

# POL6. Thinking about the criminal justice system in the United States, would you say:

#### [HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

				Changes		
	It needs a	It needs	It needs	do not		
AP-NORC	complete	major	minor	need to		SKP/
6/11-15/2020	overhaul	changes	changes	be made	DK	REF
All adults, N=1,310	29	40	25	5	*	1
Whites, N=634	26	39	30	5	*	*
Blacks, N=377	57	35	5	2	-	1

# [ORDER OF POL1/POL2 ROTATED]

# POL1. How serious a problem do you think police violence against the <u>public</u> is in the United States?

AP-NORC 06/11-15/2020 All adults, N=1,310 Whites, N=634	Not at all/Not too serious NET	Not at all serious 4 5	Not too serious 16 21	Moderately serious 31 35	Very/Extre mely serious NET 48 39	Very serious 25 23	Extremely serious 23 16	DK *	SKIP/ REF 1
Blacks, N=377	2	*	2	14	83	30	53	-	1
AP-NORC 09/20-23/2019	Not at all/Not too serious NET	Not at all serious	Not too serious	Moderately serious	Very/Extre mely serious NET	Very serious	Extremely serious	DK	SKIP/ REF
All adults, N=1,286	30	10	20	33	36	20	16	1	*
Whites, N=669	36	11	25	36	26	17	9	1	*
Blacks, N=126	7	2	5	21	72	32	39	*	*
AP-NORC	Not at all/Not too	Not at all	Not too	Moderately	Very/Extre mely	Very	Extremely		SKIP/
07/17-20/2015	serious NET	serious	serious	serious	serious NET	serious	serious	DK	REF
All adults, N=1,223	33	7	26	34	32	19	12	*	*
Whites, N=628	41	7	34	39	19	15	4	*	*
Blacks, N=311	6	1	4	22	73	40	33	*	*

POL2. How serious a problem do you think violence against the <u>police</u> is in the United States?

AP-NORC 06/11-15/2020	Not at all/Not too serious NET	Not at all serious	Not too serious	Moderately serious	Very/Extre mely serious NET	Very serious	Extremely serious	DK	SKIP/ REF
All adults, N=1,310	24	6	17	37	39	25	14	1	1
Whites, N=634	21	5	16	41	38	26	12	-	*
Blacks, N=377	41	13	28	26	33	18	15	-	1
	Not at	Not at	Not		Very/Extre				
AP-NORC	all/Not too	all	too	Moderately	mely	Very	Extremely		SKIP/
09/20-23/2019	serious NET	serious	serious	serious	serious NET	serious	serious	DK	REF
All adults, N=1,286	19	5	15	33	46	25	22	*	*
Whites, N=669	18	3	14	34	47	24	23	*	*
Blacks, N=126	28	11	18	29	41	23	18	1	1
	Not at	Not at	Not		Very/Extre				
AP-NORC	all/Not too	all	too	Moderately	mely	Very	Extremely		SKIP/
07/17-20/2015	serious NET	serious	serious	serious	serious NET	serious	serious	DK	REF
All adults, N=1,223	19	3	15	42	38	28	11	*	*
Whites, N=628	14	2	12	44	41	31	10	*	*
Blacks, N=311	32	8	23	33	34	20	14	*	-

POL3. In general, do you think the police in most communities are more likely to use deadly force against a black person, or more likely to use it against a white person, or don't you think race affects police use of deadly force?

#### [HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

			Race		
			does not		
	Deadly force	Deadly force	affect		
AP-NORC	against a black	against a white	deadly		SKP/
06/11-15/2020	person	person	force	DK	REF
All adults, N=1,310	61	3	35	*	1
Whites, N=634	54	2	43	*	1
Blacks, N=377	92	3	4	*	1
			Race		
			does not		
	Deadly force	Deadly force	affect		
AP-NORC	against a black	against a white	deadly		SKP/
09/20-23/2019	person	person	force	DK	REF
All adults, N=1,286	55	3	41	*	1
Whites, N=699	46	1	52	1	*
Blacks, N=245	84	3	11	-	2
,					
,			Race		
,			Race does not		
,	Deadly force	Deadly force			
AP-NORC	Deadly force against a black	Deadly force against a white	does not		SKP/
,	7	•	does not affect	DK	SKP/ REF
AP-NORC	against a black	against a white person	does not affect deadly force 43	DK 1	•
AP-NORC 09/28-10/02/2017	against a black person 52 43	against a white person 3	does not affect deadly force		REF
AP-NORC 09/28-10/02/2017 All adults, <i>N=1,223</i>	against a black person 52	against a white person	does not affect deadly force 43	1	REF 1
AP-NORC 09/28-10/02/2017 All adults, <i>N=1,223</i> Whites, <i>N=737</i>	against a black person 52 43	against a white person 3	does not affect deadly force 43 52	1	REF 1 1
AP-NORC 09/28-10/02/2017 All adults, <i>N=1,223</i> Whites, <i>N=737</i>	against a black person 52 43	against a white person 3	does not affect deadly force 43 52 11	1	REF 1 1
AP-NORC 09/28-10/02/2017 All adults, <i>N=1,223</i> Whites, <i>N=737</i>	against a black person 52 43	against a white person 3	does not affect deadly force 43 52 11 Race	1	REF 1 1
AP-NORC 09/28-10/02/2017 All adults, <i>N=1,223</i> Whites, <i>N=737</i>	against a black person 52 43 81	against a white person  3  3  4	does not affect deadly force 43 52 11 Race does not	1	REF 1 1
AP-NORC 09/28-10/02/2017 All adults, <i>N=1,223</i> Whites, <i>N=737</i> Blacks, <i>N=136</i>	against a black person 52 43 81  Deadly force	against a white person  3  3  4  Deadly force	does not affect deadly force 43 52 11 Race does not affect	1	REF 1 1 1 1
AP-NORC 09/28-10/02/2017 All adults, <i>N=1,223</i> Whites, <i>N=737</i> Blacks, <i>N=136</i>	against a black person 52 43 81  Deadly force against a black	against a white person  3  3  4  Deadly force against a white	does not affect deadly force 43 52 11 Race does not affect deadly	1 1 2	REF 1 1 1 SKP/
AP-NORC 09/28-10/02/2017 All adults, <i>N=1,223</i> Whites, <i>N=737</i> Blacks, <i>N=136</i> AP-NORC 07/17-20/2015	against a black person 52 43 81  Deadly force against a black person	against a white person  3  3  4  Deadly force against a white person	does not affect deadly force  43  52  11  Race does not affect deadly force	1 1 2	REF  1  1  1  SKP/ REF

# POL4. How do you think police officers who cause injury or death in the course of their job are treated by the criminal justice system?

#### [HALF SAMPLE ASKED OPTIONS IN REVERSE ORDER]

AP-NORC			Too		SKP/
06/11-15/2020	Too leniently	Fairly	harshly	DK	REF
All adults, N=1,310	65	28	6	*	1
Whites, N=634	62	32	5	*	1
Blacks, N=377	84	9	6	-	1
AP-NORC	Too leniently	Fairly	Too	DK	SKP/
AP-NORC 07/17-20/2015	Too leniently	Fairly	Too harshly	DK	SKP/ REF
	Too leniently 41	Fairly 40		DK *	· ·
07/17-20/2015	,	,	harshly		REF

# POL7. Do you favor, oppose, or neither favor nor oppose each of the following policies intended to prevent police violence?

#### [GRID ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

#### All adults

AP-NORC 06/11-15/2020	Strongly /Some what favor NET	Strongly favor	Some what favor	Neither favor nor oppose	Somewhat /Strongly oppose NET	Some what oppose	Strongly oppose	DK	SKP /REF
Requiring on-duty police officers to wear video cameras that would record their interactions with the public as they occur	88	71	17	7	4	3	2	-	1
Prosecuting police officers who use excessive force	84	63	22	9	6	3	3	*	1
Limiting police use of military equipment	50	30	20	23	26	16	10	*	1

AP-NORC	Strongly /Some what favor	Strongly	Some what	Neither favor	Somewhat /Strongly	Some what	Strongly		SKP
06/11-15/2020	NET	Strongly favor	favor	nor	oppose NET		Strongly oppose	DK	/REF
Reducing the criminal	INE	Tavoi	Iavoi	oppose	oppose MET	oppose	oppose	DK	/ NEF
justice system's focus									
on policing and	46	22	24	27	25	15	10	*	1
prosecuting low-level									
offenses									
Reducing funding for									
law enforcement	25	13	12	21	53	19	34	*	1
agencies									
Penalizing police									
supervisors for									
racially-biased	69	42	27	18	12	8	4	*	1
policing by their									
subordinate officers									
Penalizing officers for									
racially-biased	82	60	22	11	5	3	2	*	1
policing									
Establishing clear									
standards for the use	86	67	19	9	4	2	2	*	1
of force by police	00	0,			•	_	_		-
officers									
Requiring officers to									
report misconduct by	87	64	23	8	4	2	2	-	1
their peers									
Requiring all police									
officers participate in	80	60	20	14	5	3	2	*	1
more extensive racial			20	**	<b>.</b>		_		-
bias training									

N=1,310

# Whites

				1					
	Strongly								
	/Some								
40.4000	what	Stron	Some	Neither	Somewhat	Some			6115
AP-NORC	favor	gly	what	favor nor	/Strongly	what	Strongly		SKP
06/11-15/2020	NET	favor	favor	oppose	oppose NET	oppose	oppose	DK	/REF
Requiring on-duty									
police officers to									
wear video cameras									
that would record	91	71	19	5	4	3	1	-	*
their interactions									
with the public as									
they occur									
Prosecuting police									
officers who use	86	63	24	9	4	2	1	*	1
excessive force									
Limiting police use of	50	28	22	23	26	16	10	*	1
military equipment	50	28	22	25	26	10	10		1
Reducing the criminal									
justice system's focus									
on policing and	43	20	23	29	27	18	10	*	*
prosecuting low-level									
offenses									
Reducing funding for									
law enforcement	22	10	12	17	60	19	41	1	*
agencies									
Penalizing police									
supervisors for									
racially-biased	66	37	29	21	12	9	3	*	1
policing by their									
subordinate officers									
Penalizing officers for									
racially-biased	84	58	26	11	5	3	1	_	1
policing							_		_
Establishing clear									
standards for the use									
of force by police	89	68	22	8	2	1	1	*	*
officers									
Requiring officers to									
report misconduct by	88	65	23	8	2	1	1	_	1
their peers	00		23		_	1			
Requiring all police									
officers participate in									
more extensive racial	79	56	23	15	5	3	2	-	1
bias training		]							

N=634

Blacks

	Strongly								
	/Some								
	what	Stron	Some	Neither	Somewhat	Some			
AP-NORC	favor	gly	what	favor nor	/Strongly	what	Strongly		SKP
06/11-15/2020	NET	favor	favor	oppose	oppose NET	oppose	oppose	DK	/REF
Requiring on-duty									•
police officers to									
wear video cameras									
that would record	90	83	7	5	3	1	2	-	1
their interactions									
with the public as									
they occur									
Prosecuting police									
officers who use	86	79	7	6	6	2	5	_	1
excessive force			•			_			_
Limiting police use of									
military equipment	58	39	18	21	20	9	11	-	1
Reducing the criminal									
justice system's focus									
on policing and	59	33	26	23	16	8	8	1	1
prosecuting low-level	33		20	23	10	O		_	_
offenses									
Reducing funding for									
law enforcement	43	25	18	25	30	16	14	*	2
agencies	43	23	10	25	30	10	14		2
Penalizing police									
supervisors for									
racially-biased	78	60	19	11	9	3	6	1	1
policing by their	76	00	19	11	9	3	O		1
subordinate officers									
Penalizing officers for									
_	07	77	10	3	8	5	3		1
racially-biased	87	77	10	3	8	5	3	_	1
policing  Establishing close									
Establishing clear									
standards for the use	81	72	9	10	7	3	4	*	1
of force by police									
officers									
Requiring officers to	07	70	_		_	4	2		4
report misconduct by	87	79	8	8	4	1	3	-	1
their peers									
Requiring all police									
officers participate in	88	80	8	5	5	2	3	1	1
more extensive racial						_		_	_
bias training									

N=377

The next few questions are about recent protests against police violence in response to the death of George Floyd, a handcuffed black man who died after a white police officer pressed his knee into Floyd's neck for several minutes.

PRO2. In general, do you approve, disapprove, or neither approve nor disapprove of the recent protests against police violence in response to Floyd's death?

#### [HALF SAMPLE ASKED OPTIONS IN REVERSE ORDER]

	Strongly/			Neither	Somewhat	Some-			
	Somewhat		Some-	approve	/ Strongly	what	Strongly		
AP-NORC	approve	Strongly	what	nor	disapprove	disap-	disap-		SKIP/
06/11-15/2020	NET	approve	approve	disapprove	NET	prove	prove	DK	REF
All adults, N=1,310	54	33	21	14	32	12	19	*	1
Whites, N=634	53	30	23	13	34	14	20	*	*
Blacks, N=377	81	71	10	7	12	4	8	-	1

#### PRO3. Thinking about the recent protests, would you say:

#### [HALF SAMPLE ASKED OPTIONS IN REVERSE ORDER]

	All/Most		Most	Some		Most			
	have been	All have	have	peaceful	Most/All	have	All have		
AP-NORC	peaceful	been	been	and some	have been	been	been		SKIP/
06/11-15/2020	NET	peaceful	peaceful	violent	violent NET	violent	violent	DK	REF
All adults, N=1,310	27	1	26	51	22	18	3	*	1
Whites, N=634	26	*	25	54	20	18	2	-	*
Blacks, N=377	44	3	42	47	7	4	3	1	1

PRO4. Do you think the recent protests will mostly change the country for the better, for the worse, or won't they make much difference?

#### [HALF SAMPLE ASKED OPTIONS IN REVERSE ORDER]

	Mostly		Won't		
	change	Mostly	make		
AP-NORC	for the	change for	much		SKIP/
06/11-15/2020	better	the worse	difference	DK	REF
All adults, N=1,310	44	21	33	*	1
Whites, N=634	41	24	35	*	*
Blacks, N=377	71	6	21	*	1

PRO5. Thinking about Floyd's death and recent protests, do you think each of the following have generally made things better, made things worse, or have not made much difference?

#### [GRID ITEMS RANDOMIZED; HALF SAMPLE ASKED OPTIONS IN REVERSE ORDER]

#### **Donald Trump**

	Made	Made	Not made		
AP-NORC	things	things	much		SKIP/
06/11-15/2020	better	worse	difference	DK	REF
All adults, N=1,310	12	54	33	1	1
Whites, N=634	12	51	37	*	*
Blacks, N=377	7	72	20	-	1

#### Your state's governor

AD MODE	Made	Made	Not made		SIMP /
AP-NORC	things	things	much		SKIP/
06/11-15/2020	better	worse	difference	DK	REF
All adults, N=1,310	23	16	60	*	1
Whites, N=634	20	15	64	*	*
Blacks, N=377	33	15	51	ı	1

PRO6. Now, thinking about the recent protests, do you think law enforcement officers have generally responded with excessive force or appropriately?

#### [HALF SAMPLE ASKED OPTIONS IN REVERSE ORDER]

	Responded			
	with			
AP-NORC	excessive	Responded		SKIP/
06/11-15/2020	force	appropriately	DK	REF
All adults, N=1,310	44	55	1	1
Whites, N=634	37	61	1	1
Blacks, N=377	70	28	1	2

PRO7. Have you personally participated in any protests or demonstrations about police violence in the past few weeks?

AP-NORC 06/11-15/2020	Yes, I have	No, I haven't	DK	SKIP/ REF
All adults, N=1,310	7	92	-	1
Whites, N=634	6	94	-	*
Blacks, N=377	13	86	-	1

POL8. Have you personally ever felt treated unfairly by a police officer specifically because of your race?

AP-NORC 06/11-15/2020	Yes, I have	No, I haven't	DK	SKIP/ REF
All adults, N=1,310	16	84	-	1
Whites, N=634	6	94	-	*
Blacks, N=377	51	48	-	1
AP-NORC 07/17-20/2015	Yes, I have	No, I haven't	DK	SKIP/ REF
	Yes, I have	No, I haven't 86	DK *	_ ,
07/17-20/2015	-	-		- /

VIRUS14. Have you or has a close friend or relative been diagnosed with the coronavirus by a health care provider, or not?

	AP-NORC	AP-NORC	AP-NORC	AP-NORC
	06/11-	05/14-	04/16-	03/26-
	15/2020	18/2020	20/2020	29/2020
Yes	17	20	12	6
No	82	79	87	93
DON'T KNOW	*	*	*	-
SKIP/REFUSED	1	1	*	*
A.1	1 210	4.056	4.057	4.057

N= 1,310 1,056 1,057 1,057

PID1. Do you consider yourself a Democrat, a Republican, an Independent or none of these? *If Democrat*:

PIDA. Do you consider yourself a strong or moderate Democrat?

*If Republican:* 

PIDB. Do you consider yourself a strong or moderate Republican?

If independent, none of these, don't know, skipped, or refused:

PIDI. Do you lean more toward the Democrats or the Republicans?

Combines PID1, PIDI, PIDA, and PIDB.

	AP-NORC
	06/11-15/2020
Democrat NET	47
Strong Democrat	14
Moderate Democrat	18
Lean Democrat	14
Independent/None – Don't lean	17
Republican NET	37
Lean Republican	10
Moderate Republican	18
Strong Republican	9

N= 1,310

D3. Generally speaking, do you consider yourself to be a liberal, moderate, or conservative?

If liberal:

D4. Do you consider yourself very liberal or somewhat liberal?

If conservative:

D5. Do you consider yourself very conservative or somewhat conservative?

#### Combines D3, D4, D5:

	AP-NORC
	06/11-15/2020
Liberal NET	22
Very liberal	10
Somewhat liberal	12
Moderate	47
Conservative NET	29
Somewhat conservative	19
Very conservative	10
DON'T KNOW	*
SKIPPED ON WEB/REFUSED	2

N= 1,310

DM5. How would you describe the community you live in now?

	AP-NORC
	06/11-15/2020
Urban	24
Suburban	50
Rural	25
DON'T KNOW	*
SKIPPED ON WEB/REFUSED	1

1,310 N=

#### AGE

	AP-NORC
	06/11-15/2020
18-29	21
30-39	17
40-59	32
60-64	8
65 +	21
N=	1.310

# **GENDER**

	AP-NORC
	06/11-15/2020
Male	48
Female	52
N=	1,310

# RACE/ETHNICITY

	AP-NORC
	06/11-15/2020
White	63
Black or African American	12
Hispanic	17
Other	9

N= 1,310

#### **MARITAL STATUS**

	AP-NORC
	06/11-15/2020
Married	58
Not married	42
N=	1.310

#### **EDUCATION**

	AP-NORC
	06/11-15/2020
High school degree or less	38
Some college	28
Bachelor's degree or more	34
Λ/_	1 210

N= 1,310

# INCOME

	AP-NORC
	06/11-15/2020
Under \$10,000	7
\$10,000 to under \$20,000	8
\$20,000 to under \$30,000	12
\$30,000 to under \$40,000	8
\$40,000 to under \$50,000	8
\$50,000 to under \$75,000	21
\$75,000 to under \$100,000	14
\$100,000 to under \$150,000	13
\$150,000 or more	9

N= 1,310

#### **Study Methodology**

This survey was conducted by The Associated Press-NORC Center for Public Affairs Research and with funding from The Associated Press and NORC at the University of Chicago.

Data were collected using the AmeriSpeak Omnibus®, a monthly multi-client survey using NORC's probability-based panel designed to be representative of the U.S. household population. The survey was part of a larger study that included questions about other topics not included in this report. During the initial recruitment phase of the panel, randomly selected U.S. households were sampled with a known, non-zero probability of selection from the NORC National Sample Frame and then contacted by U.S. mail, email, telephone, and field interviewers (face-to-face). The panel provides sample coverage of approximately 97 percent of the U.S. household population. Those excluded from the sample include people with P.O. Box only addresses, some addresses not listed in the USPS Delivery Sequence File, and some newly constructed dwellings.

Interviews for this survey were conducted between June11 and 15, 2020, with adults age 18 and over representing the 50 states and the District of Columbia. Panel members were randomly drawn from AmeriSpeak, and 1,310 completed the survey—1,220 via the web and 90 via telephone. Interviews were conducted in both English and Spanish, depending on respondent preference. The final stage completion rate is 16.9 percent, the weighted household panel response rate is 23.6 percent, and the weighted household panel retention rate is 84.8 percent, for a cumulative response rate of 3.4 percent. The overall margin of sampling error is +/-3.7 percentage points at the 95 percent confidence level, including the design effect. The margin of sampling error may be higher for subgroups.

In addition, Blacks were sampled at a higher rate than their proportion of the population for reasons of analysis. The overall margin of sampling error for the 377 completed interviews with Blacks is +/- 5.3 percentage points at the 95 percent confidence level including the design effect.

Once the sample has been selected and fielded, and all the study data have been collected and made final, a poststratification process is used to adjust for any survey nonresponse as well as any noncoverage or under and oversampling resulting from the study specific sample design. Poststratification variables included age, gender, census division, race/ethnicity, and education. Weighting variables were obtained from the 2020 Current Population Survey. The weighted data reflect the U.S. population of adults age 18 and over.

For more information, email info@apnorc.org.

#### About the Associated Press-NORC Center for Public Affairs Research

The AP-NORC Center for Public Affairs Research taps into the power of social science research and the highest-quality journalism to bring key information to people across the nation and throughout the world.

- The Associated Press (AP) is an independent global news organization dedicated to factual reporting. Founded in 1846, AP today remains the most trusted source of fast, accurate, unbiased news in all formats and the essential provider of the technology and services vital to the news business. More than half the world's population sees AP journalism every day. Online: www.ap.org
- NORC at the University of Chicago is one of the oldest and most respected, independent research institutions in the world.

The two organizations have established The AP-NORC Center for Public Affairs Research to conduct, analyze, and distribute social science research in the public interest on newsworthy topics, and to use the power of journalism to tell the stories that research reveals.

The founding principles of The AP-NORC Center include a mandate to carefully preserve and protect the scientific integrity and objectivity of NORC and the journalistic independence of AP. All work conducted by the Center conforms to the highest levels of scientific integrity to prevent any real or perceived bias in the research. All of the work of the Center is subject to review by its advisory committee to help ensure it meets these standards. The Center will publicize the results of all studies and make all datasets and study documentation available to scholars and the public.