COVID Impact Survey: Week 3, National Findings

Conducted by NORC at the University of Chicago
on behalf of the Data Foundation

Field period: 05/28/2020-05/31/2020
Weighted to the U.S. adult population
Rows of some ≥ *10 unweighted cases are suppressed.*
Some questions were asked of only a subset of respondents.

NOTE: All results show percentages among all respondents, unless otherwise indicated.

Q1C1. Did it buy a brand that it does not usually buy because it was unpatriotic? Generally speaking, would you say that you can trust all the people, some of the people, or none of the people in your neighborhood?

[Q1C1 asked in Q1C1 Experimental: CPG/Auto & Generation Identity]

NORC AMONG RESPONDENTS	
Top NET	**48**
All	7
Most	41
Bot NET	**47**
Some	41
None	6
DON'T KNOW	5
SUPPRESSED (<100)	-
R x C Diff	-

NORC AMONG MEMBER
Top NET	-
All	-
Most	-
Bot NET	-
Some	-
None	-
DON'T KNOW	-
SUPPRESSED (<100)	-
R x C Diff	-

NORC AMONG NONMEMBER
Top NET	-
All	-
Most	-
Bot NET	-
Some	-
None	-
DON'T KNOW	-
SUPPRESSED (<100)	-
R x C Diff	-

Q1C2A. In the past month, how often did you talk with any of your neighbors?

NORC AMONG RESPONDENTS	
Top NET	**47**
Practically every day	15
A few times a week	32
A few times a month	**37**
Bot NET	**16**
Once a month	11
Not at all	5
Not sure	-
SUPPRESSED (<100)	-
R x C Diff	-

NORC AMONG MEMBER
Top NET	-
Practically every day	-
A few times a week	-
A few times a month	-
Bot NET	-
Once a month	-
Not at all	-
Not sure	-
SUPPRESSED (<100)	-
R x C Diff	-

NORC AMONG NONMEMBER
Top NET	-
Practically every day	-
A few times a week	-
A few times a month	-
Bot NET	-
Once a month	-
Not at all	-
Not sure	-
SUPPRESSED (<100)	-
R x C Diff	-

Q1C2B. Using a typical month as a frame of reference, how often did you talk with people who live in the United States, how often did you talk with any of your neighbors?

NORC AMONG RESPONDENTS	
Top NET	**60**
Practically every day	15
A few times a week	45
A few times a month	**31**
Bot NET	**9**
Once a month	5
Not at all	4
Not sure	-
SUPPRESSED (<100)	-
R x C Diff	-

NORC AMONG MEMBER
Top NET	-
Practically every day	-
A few times a week	-
A few times a month	-
Bot NET	-
Once a month	-
Not at all	-
Not sure	-
SUPPRESSED (<100)	-
R x C Diff	-

NORC AMONG NONMEMBER
Top NET	-
Practically every day	-
A few times a week	-
A few times a month	-
Bot NET	-
Once a month	-
Not at all	-
Not sure	-
SUPPRESSED (<100)	-
R x C Diff	-

Q1C2C. Using a typical month as a frame of reference, how often did you communicate with friends and family by phone, text, email, app, or using any browser?

NORC AMONG RESPONDENTS	
Top NET	**93**
Practically every day	63
A few times a week	30
A few times a month	**6**
Bot NET	**1**
Once a month	1
Not at all	-
Not sure	-
SUPPRESSED (<100)	-
R x C Diff	-

NORC AMONG MEMBER
Top NET	-
Practically every day	-
A few times a week	-
A few times a month	-
Bot NET	-
Once a month	-
Not at all	-
Not sure	-
SUPPRESSED (<100)	-
R x C Diff	-

NORC AMONG NONMEMBER
Top NET	-
Practically every day	-
A few times a week	-
A few times a month	-
Bot NET	-
Once a month	-
Not at all	-
Not sure	-
SUPPRESSED (<100)	-
R x C Diff	-

Q1C2D. Using a typical month as a frame of reference, how often did you communicate with friends and family by phone, text, email, app, or using any browser?

NORC AMONG RESPONDENTS	
Top NET	**95**
Practically every day	67
A few times a week	28
A few times a month	**4**
Bot NET	**1**
Once a month	1
Not at all	-
Not sure	-
SUPPRESSED (<100)	-
R x C Diff	-

NORC AMONG MEMBER
Top NET	-
Practically every day	-
A few times a week	-
A few times a month	-
Bot NET	-
Once a month	-
Not at all	-
Not sure	-
SUPPRESSED (<100)	-
R x C Diff	-

NORC AMONG NONMEMBER
Top NET	-
Practically every day	-
A few times a week	-
A few times a month	-
Bot NET	-
Once a month	-
Not at all	-
Not sure	-
SUPPRESSED (<100)	-
R x C Diff	-

Q1C2E. Using a typical month as a frame of reference, how often did you communicate with friends and family by phone, text, email, app, or using any browser?

NORC AMONG RESPONDENTS	
Top NET	**97**
Practically every day	72
A few times a week	25
A few times a month	**3**
Bot NET	**0**
Once a month	-

NONE	
NOT SELECTED	Yes
Currently a student appointment	15
Work in their home	15
Currently a student, Caregiver	15
Homeless or unhoused and not employed	15
Caretaker or unpaid person who provides	15
Caretaker or unpaid relative for dependent	15
Caretaker unless housekeepers or caregivers	15
Caretaker or unpaid person who provides	15
Retired from full time	15
Studies from home	15
Caretaker or unpaid person, social, or recreational activities	15
Studies/Work from a water	15
Caretaker or unpaid person	15
Caregiver	15
Amateur contact with high risk people	15
Retired or unemployed	15
Due to risk factors from flu virus unable by household	15
Retired home because I 65+ years	15
Stayed younger relaxing my home	15
Retired	15
SURPRISE ME HERE	15
INVOLVED	15
R = 1.00	

FIGURE: There are seven options for looking and working people who say they COVID-19 in order to stay over the spread of the virus. These data are not available for people who are not looking or working.

NONE NOT SELECTED	Yes	Extremely likely	Very likely	Moderately likely	Not at all likely	Not sure	Not sure - don't know	Not sure - prefer not to say	SURPRISE
Avoiding an app or your phone that tells you positions about your work	100	21	17	20	20	22	0	0	0
Avoiding an app or your phone that tells you positions about your work	100	21	17	20	20	22	0	0	0
Using a website to buy your vaccine	100	21	17	20	20	22	0	0	0
Using a website to buy your vaccine	100	21	17	20	20	22	0	0	0
Telling you the COVID-19 vaccine	100	21	17	20	20	22	0	0	0
Telling you the COVID-19 vaccine	100	21	17	20	20	22	0	0	0
Telling you for the country to vaccinate	100	21	17	20	20	22	0	0	0
Telling you for the country to vaccinate	100	21	17	20	20	22	0	0	0

NONE NOT SELECTED	Yes	Extremely likely	Very likely	Moderately likely	Not at all likely	Not sure	Not sure - don't know	Not sure - prefer not to say	SURPRISE
Avoiding an app or your phone that tells you positions about your work	100	21	17	20	20	22	0	0	0
Avoiding an app or your phone that tells you positions about your work	100	21	17	20	20	22	0	0	0
Using a website to buy your vaccine	100	21	17	20	20	22	0	0	0
Using a website to buy your vaccine	100	21	17	20	20	22	0	0	0
Telling you for the COVID-19 vaccine	100	21	17	20	20	22	0	0	0
Telling you for the COVID-19 vaccine	100	21	17	20	20	22	0	0	0
Telling you for the country to vaccinate	100	21	17	20	20	22	0	0	0
Telling you for the country to vaccinate	100	21	17	20	20	22	0	0	0

NONE NOT SELECTED	Yes	Extremely likely	Very likely	Moderately likely	Not at all likely	Not sure	Not sure - don't know	Not sure - prefer not to say	SURPRISE
Avoiding an app or your phone that tells you positions about your work	100	21	17	20	20	22	0	0	0
Avoiding an app or your phone that tells you positions about your work	100	21	17	20	20	22	0	0	0
Using a website to buy your vaccine	100	21	17	20	20	22	0	0	0
Using a website to buy your vaccine	100	21	17	20	20	22	0	0	0
Telling you for the COVID-19 vaccine	100	21	17	20	20	22	0	0	0
Telling you for the COVID-19 vaccine	100	21	17	20	20	22	0	0	0
Telling you for the country to vaccinate	100	21	17	20	20	22	0	0	0
Telling you for the country to vaccinate	100	21	17	20	20	22	0	0	0

NONE NOT SELECTED	Yes	No	Not sure	SURPRISE
A 12 percent increase	100	33	67	0
Paid a 3 dollar sale discount	100	33	67	0
Paid a 3 dollar sale discount	100	33	67	0
Rent an gathering of 20 people or more	100	33	67	0
Rent an gathering of 20 people or more	100	33	67	0
Rent an gathering of 20 people or more	100	33	67	0
Closure of plane or airport	100	33	67	0
Closure of plane or airport	100	33	67	0
Other schools public services	100	33	67	0
Closure of fees	100	33	67	0
Closure of restaurants	100	33	67	0
Closure of gyms or fitness facilities	100	33	67	0
Closure of clubs bars and	100	33	67	0
Canceled sport events	100	33	67	0
Closure of clubs	100	33	67	0
Work from home requirements	100	33	67	0
Quarantine requirements or stay at home orders	100	33	67	0
Quarantine requirements or stay at home orders	100	33	67	0
Canceled travel restrictions or laws	100	33	67	0
Canceled travel restrictions or laws	100	33	67	0

NONE NOT SELECTED	Yes	No	Not sure	SURPRISE
A 12 percent increase	100	33	67	0
Paid a 3 dollar sale discount	100	33	67	0
Paid a 3 dollar sale discount	100	33	67	0
Rent an gathering of 20 people or more	100	33	67	0
Rent an gathering of 20 people or more	100	33	67	0
Rent an gathering of 20 people or more	100	33	67	0
Closure of plane or airport	100	33	67	0
Closure of plane or airport	100	33	67	0
Other schools public services	100	33	67	0
Closure of fees	100	33	67	0
Closure of restaurants	100	33	67	0
Closure of gyms or fitness facilities	100	33	67	0
Closure of clubs bars and	100	33	67	0
Canceled sport events	100	33	67	0
Closure of clubs	100	33	67	0
Work from home requirements	100	33	67	0
Quarantine requirements or stay at home orders	100	33	67	0
Quarantine requirements or stay at home orders	100	33	67	0
Canceled travel restrictions or laws	100	33	67	0
Canceled travel restrictions or laws	100	33	67	0

FIGURE: Regular that has not an unwanted injection that cost 2020. Based on your cost Financial situation. You cost you. Financial situation. You cost you. Financial situation. You cost you. Financial situation. You cost you.

NONE NOT SELECTED	Yes
Put it on my credit card and pay it off in full on the next statement	100
Put it on my credit card and pay it off in full on the next statement	100
Use money currently in my checking or savings account or with cash	50
Use money currently in my checking or savings account or with cash	50
Borrow from a friend or family member	16
Use a payday loan, deposit advance or overdraft	0
Not something	0
I would not be able to pay for it right now	0
DON'T KNOW	-
SURPRISE ME HERE	-
REFUSED	-
INVOLVED	-
R = 1.00	

NONE NOT SELECTED	Yes
Put it on my credit card and pay it off in full on the next statement	100
Put it on my credit card and pay it off in full on the next statement	100
Use money currently in my checking or savings account or with cash	50
Use money currently in my checking or savings account or with cash	50
Borrow from a friend or family member	16
Use a payday loan, deposit advance or overdraft	0
Not something	0
I would not be able to pay for it right now	0
DON'T KNOW	-
SURPRISE ME HERE	-
REFUSED	-
INVOLVED	-
R = 1.00	

FIGURE: In the past 7 days, do you do any work for pay at a business?

NONE NOT SELECTED	Yes
Yes, I owned the worksite-side the noggin, salary place, side environment, tips, or payments to fund. No income, but it is being run by someone else (for example, my business partner)	100
Yes, I worked as self-employed in my own business, professional practice, or farm	0
Yes, I did not work for pay last week	0
DON'T KNOW	-
SURPRISE ME HERE	-
R = 1.00	

NONE NOT SELECTED	Yes
Yes, I owned the worksite-side the noggin, salary place, side environment, tips, or payments to fund. No income, but it is being run by someone else (for example, my business partner)	100
Yes, I worked as self-employed in my own business, professional practice, or farm	0
Yes, I did not work for pay last week	0
DON'T KNOW	-
SURPRISE ME HERE	-
R = 1.00	

FIGURE: Percent by income race or school

FIGURE: How many out of 10 people will get sick because of covid?

NONE NOT SELECTED	Yes
0 Hands	0
1,00 hands	10
21,00 hands	20
40+ hands	40
DON'T KNOW	-
SURPRISE ME HERE	-
SUPPRESSED USED	-
R = 1.00	

NONE NOT SELECTED	Yes
0 Hands	0
1,00 hands	10
21,00 hands	20
40+ hands	40
DON'T KNOW	-
SURPRISE ME HERE	-
SUPPRESSED USED	-
R = 1.00	

NONE NOT SELECTED	Yes
0 Hands	0
1,00 hands	10
21,00 hands	20
40+ hands	40
DON'T KNOW	-
SURPRISE ME HERE	-
SUPPRESSED USED	-
R = 1.00	

FIGURE: How many out of 10 people will get sick because of covid?

NONE NOT SELECTED	Yes
0 Hands	0
1,00 hands	10
21,00 hands	20
40+ hands	40
DON'T KNOW	-
SURPRISE ME HERE	-
SUPPRESSED USED	-
R = 1.00	

FIGURE: How many out of 10 people will get sick because of covid?

NONE NOT SELECTED	Yes
0 Hands	0
1,00 hands	10
21,00 hands	20
40+ hands	40
DON'T KNOW	-
SURPRISE ME HERE	-
SUPPRESSED USED	-
R = 1.00	

FIGURE: How many out of 10 people will get sick because of covid?

NONE NOT SELECTED	Yes
0 Hands	0
1,00 hands	10
21,00 hands	20
40+ hands	40
DON'T KNOW	-
SURPRISE ME HERE	-
SUPPRESSED USED	-
R = 1.00	

FIGURE: Photo about 65 days how many cars, how they are you are it is how you will be employed at the time?

NONE NOT SELECTED	Yes
Yes NOT	100
Extremely likely	100
Very likely	100
Moderately likely	100
Not at all	100
Not too likely	100
Not likely at all	100
DON'T KNOW	-
SURPRISE ME HERE	-
R = 1.00	

NONE NOT SELECTED	Yes
Yes NOT	100
Extremely likely	100
Very likely	100
Moderately likely	100
Not at all	100
Not too likely	100
Not likely at all	100
DON'T KNOW	-
SURPRISE ME HERE	-
R = 1.00	

NONE NOT SELECTED	Yes
Yes NOT	100
Extremely likely	100
Very likely	100
Moderately likely	100
Not at all	100
Not too likely	100
Not likely at all	100
DON'T KNOW	-
SURPRISE ME HERE	-
R = 1.00	

FIGURE: Photo about 5 months how many cars, how they are you are it is how you will be employed at the time?

NONE NOT SELECTED	Yes
Yes NOT	100
Extremely likely	100
Very likely	100
Moderately likely	100
Not at all	100
Not too likely	100
Not likely at all	100
DON'T KNOW	-
SURPRISE ME HERE	-
R = 1.00	

NONE NOT SELECTED	Yes
Yes NOT	100
Extremely likely	100
Very likely	100
Moderately likely	100
Not at all	100
Not too likely	100
Not likely at all	100
DON'T KNOW	-
SURPRISE ME HERE	-
R = 1.00	

FIGURE: Think about 12 months how many cars, how they are you are it is how you will be employed at the time?

NONE NOT SELECTED	Yes
Yes NOT	100
Extremely likely	100
Very likely	100
Moderately likely	100
Not at all	100
Not too likely	100
Not likely at all	100
DON'T KNOW	-
SURPRISE ME HERE	-
R = 1.00	

NONE NOT SELECTED	Yes
Yes NOT	100
Extremely likely	100
Very likely	100
Moderately likely	100
Not at all	100
Not too likely	100
Not likely at all	100
DON'T KNOW	-
SURPRISE ME HERE	-
R = 1.00	

FIGURE: In the past 7 days, how many other income supports do you receive from the following sources of income assistance, or not?

NONE NOT SELECTED	Yes	Received	Applied but not yet received	Tried but was not eligible	Tried but did not receive	Did not try	Not sure	SURPRISE
Unemployment insurance	100	14	0	0	0	86	0	0
SNAP (Supplemental Nutrition Assistance Program)	100	14	0	0	0	86	0	0
TANF (Temporary Assistance for Needy Families)	100	14	0	0	0	86	0	0
Social Security	100	14	0	0	0	86	0	0
Supplemental Social Security	100	14	0	0	0	86	0	0
Supplemental Social Security	100	14	0	0	0	86	0	0
Any kind of government benefit insurance or health coverage plan (including Medicaid, Medical Assistance or Medicare)	100	27	0	0	0	73	0	0
Veterans benefits	100	7	0	0	0	93	0	0
Assistance from a union or other association	0	0	0	0	0	0	0	0
Assistance from another community organization	0	0	0	0	0	0	0	0
Assistance from another community organization	0	0	0	0	0	0	0	0
A food pantry	0	0	0	0	0	0	0	0
Other assistance	0	0	0	0	0	0	0	0
R = 1.00								

NONE NOT SELECTED	Yes	Received	Applied but not yet received	Tried but was not eligible	Tried but did not receive	Did not try	Not sure	SURPRISE
Unemployment insurance	100	14	0	0	0	86	0	0
SNAP (Supplemental Nutrition Assistance Program)	100	14	0	0	0	86	0	0
TANF (Temporary Assistance for Needy Families)	100	14	0	0	0	86	0	0
Social Security	100	14	0	0	0	86	0	0
Supplemental Social Security	100	14	0	0	0	86	0	0
Supplemental Social Security	100	14	0	0	0	86	0	0
Any kind of government benefit insurance or health coverage plan (including Medicaid, Medical Assistance or Medicare)	100	27	0	0	0	73	0	0
Veterans benefits	100	7	0	0	0	93	0	0
Assistance from a union or other association	0	0	0	0	0	0	0	0
Assistance from another community organization	0	0	0	0	0	0	0	0
Assistance from another community organization	0	0	0	0	0	0	0	0
A food pantry	0	0	0	0	0	0	0	0
Other assistance	0	0	0	0	0	0	0	0
R = 1.00								

	Total	A	B	C	D	E	F
Supplemental Social Security	4	1	1	1	1	0	0
Pre-kid of government health insurance or health insurance through a spouse or parent	61	21	2	20	12	5	1
Pre-kid of the Department of Veterans Affairs or military health care	5	2	0	1	2	0	0
Assistance from a union or other association	3	1	0	1	1	0	0
Assistance from a church or religious organization	5	2	0	2	1	0	0
Assistance from another community organization	5	2	0	2	1	0	0
Child payments	9	3	0	3	3	0	0
None of these	4	1	0	1	2	0	0

R1/W6. Please indicate whether the following statements are often true, sometimes true, or never true for you or your household right now.

NORC RESPONSE	Often true	Sometimes true	Never true	DON'T KNOW	SUPPRT
We receive too much social or non-cash help we get money to buy food	4	15	77	1	1
The food that we bought just didn't last, and we didn't have money to get more	4	16	76	1	1

R1 LCUM

NORC RESPONSE	Often true	Sometimes true	Never true	DON'T KNOW	SUPPRT
We receive too much social or non-cash help we get money to buy food	4	15	77	1	1
The food that we bought just didn't last, and we didn't have money to get more	4	16	76	1	1

R1 LCUM

R1/W6. Please indicate if you feel that any of the following in the past 7 days.

Please select one for each.

NORC RESPONSE	Yes
Felt that life was not worth living	7
Felt lonely or used to feel alone	13
Been unwilling to trust their plans	7
Gave up their way of thinking	22
DON'T KNOW	1
SKIPPED ON WEB	1
REFUSED	1

R1 LCUM

NORC RESPONSE	Yes
Felt lost or floored	7
Felt lonely or used to feel alone	13
Been unwilling to trust their plans	7
Gave up their way of thinking	22
DON'T KNOW	1
SKIPPED ON WEB	1
REFUSED	1

R1 LCUM

R1/W7. Can you communicate in this job situation/task?

NORC RESPONSE	
Yes	94
No	6
DON'T KNOW	-
SKIPPED/DIDN'T ASK	1
REFUSED	-

R1 LCUM

NORC RESPONSE	
Yes	94
No	6
DON'T KNOW	-
SKIPPED/DIDN'T ASK	1
REFUSED	-

R1 LCUM

R1/W7. SUM you can communicate in this job situation/task?

NORC RESPONSE	
HT degrees	94
HT in +90 degrees	6
90 to +180 degrees	0
+180 degrees or more	0
Out of range	0
DON'T KNOW	-
SKIPPED/DIDN'T ASK	1

R1 LCUM

NORC RESPONSE	
HT degrees	94
90 to +180 degrees	6
180 degrees or more	0
+180 degrees or more	0
Out of range	0
DON'T KNOW	-
SKIPPED/DIDN'T ASK	1

R1 LCUM

R1/W8. Are you currently covered by any of the following types of health insurance or health coverage plans?

NORC RESPONSE	Yes	No	DON'T KNOW	SUPPRT
Insurance through a current or former employer or union of yours or another family member	51	49	-	1
Insurance purchased directly through an insurance company by you or another family member	11	89	-	1
TRICARE or other military health care	5	95	-	1
Medicare, for those 65 years old or disabled, or a current government assistance plan for those with low incomes	29	71	-	1
Medicaid, Medicare Advantage, or some other kind of current government-assistance plan for those with low incomes or disabilities	31	69	-	1
Medicare, for people 65 and older, or people with certain disabilities	28	72	-	1
The Veterans Administration, meaning you are currently enrolled for VA health care	5	95	-	1
Indian Health Service	2	98	-	1
Other health insurance or health coverage plan	27	73	-	1

R1 LCUM

NORC RESPONSE	Yes	No	DON'T KNOW	SUPPRT
Insurance through a current or former employer or union of yours or another family member	51	49	-	1
Insurance purchased directly through an insurance company by you or another family member	11	89	-	1
TRICARE or other military health care	5	95	-	1
Medicare, for those 65 years old or disabled, or a current government assistance plan for those with low incomes	29	71	-	1
Medicaid, Medicare Advantage, or some other kind of current government-assistance plan for those with low incomes or disabilities	31	69	-	1
Medicare, for people 65 and older, or people with certain disabilities	28	72	-	1
The Veterans Administration, meaning you are currently enrolled for VA health care	5	95	-	1
Indian Health Service	2	98	-	1
Other health insurance or health coverage plan	27	73	-	1

R1 LCUM

R1/W8. Has a doctor or other health care provider ever told you you have any of the following?

NORC RESPONSE	Yes	No	DON'T KNOW	SUPPRT
Diabetes	15	85	-	1
High blood pressure or hypertension	42	58	-	1
Heart disease, heart attack, or stroke	11	89	-	1
Asthma	13	87	-	1
Chronic lung disease or COPD	9	91	-	1
Kidney disease or failure	5	95	-	1
Hepatitis	5	95	-	1
A mental health condition	17	83	-	1
Cystic fibrosis	1	99	-	1
Liver disease or end stage liver disease	3	98	-	1
Cancer	11	89	-	1
A compromised immune system	3	96	-	1
Overweight or obesity	35	65	-	1
None	34	66	-	1

R1 LCUM

NORC RESPONSE	Yes	No	DON'T KNOW	SUPPRT
Diabetes	15	85	-	1
High blood pressure or hypertension	42	58	-	1
Heart disease, heart attack, or stroke	11	89	-	1
Asthma	13	87	-	1
Chronic lung disease or COPD	9	91	-	1
Kidney disease or failure	5	95	-	1
Hepatitis	5	95	-	1
A mental health condition	17	83	-	1
Cystic fibrosis	1	99	-	1
Liver disease or end stage liver disease	3	98	-	1
Cancer	11	89	-	1
A compromised immune system	3	96	-	1
Overweight or obesity	35	65	-	1
None	34	66	-	1

R1 LCUM

R1/W8. Has a doctor or other health care provider ever told you that you had COVID-19?

NORC RESPONSE	
Yes	48
No	52
DON'T KNOW	-

R1 LCUM

NORC RESPONSE	
Yes	48
No	52
DON'T KNOW	-

R1 LCUM

R1/W8. Has a doctor or other health care provider ever told someone you live with that they had COVID-19?

NORC RESPONSE	
Yes	56
No	44
DON'T KNOW	-

R1 LCUM

NORC RESPONSE	
Yes	56
No	44
DON'T KNOW	-

R1 LCUM

R1/W8. Have you been family member or close friend that has COVID-19 or experience illness since March 1, 2020?

NORC RESPONSE	
Yes	72
No	28
Not sure	-
DON'T KNOW	-

R1 LCUM

NORC RESPONSE	
Yes	72
No	28
Not sure	-
DON'T KNOW	-

R1 LCUM

R1/W9. Age of Majority

NORC RESPONSE	
18	76
19	3
20	3
21	18
REFUSED FOR DISCLOSURE RISK	0

R1/W9. Are you male or female

NORC RESPONSE	
Male	49
Female	51
Other	0
REFUSED/DK/SKIPPED	0

R1/W10. Race/ethnicity

NORC RESPONSE	
White, non-Hispanic	61
Black, non-Hispanic	12
Hispanic	17
Other, non-Hispanic	9
DON'T KNOW	0
REFUSED FOR DISCLOSURE RISK	0
SUPPRESSED	0

R1 LCUM

R1/W10/W. Household income

NORC RESPONSE	
Under $10,000	4
$10,000 to under $25,000	9
$25,000 to under $35,000	7
$35,000 to under $50,000	10
$50,000 to under $65,000	9
$65,000 to under $75,000	5
$75,000 to under $100,000	13
$100,000 to under $150,000	19
$150,000 or more	15
DON'T KNOW	0
SUPPRESSED	0

R1 LCUM

R1/W11. Education: 3 categories

NORC RESPONSE	
No HS diploma	11
HS graduate or equivalent	30
Some college	29
BA or above	30
Refused	0
SUPPRESSED	0

R1 LCUM

T_JOSEB. Transition Activity - Basic activities: all other

NORC RESPONSE	
Rural	0
Suburban	99
Urban	1

The COVID Impact Survey: Methodological Approach

The COVID Impact Survey is a nationally representative survey of adults in the United States administered by NORC at the University of Chicago. The survey is designed to track the social and economic impacts of the coronavirus pandemic.

The survey is fielded in two-week waves starting in May 2020, and household samples remain active for 18 weeks (nine months). In the first wave, 7,170 adults completed the survey. Of these, 6,557 completed the survey in the second wave, and 5,900 completed the survey in the third wave. Additional waves are planned for the future. Data collection is administered online and by phone. Respondents who do not have internet access are provided a tablet and internet service. Respondents who do not have a landline telephone are interviewed on their cell phone. More information is available at https://covid-impact.norc.org/methodology/publications/.

National Sample

Data for the national estimates are collected using the AmeriSpeak Panel®. NORC's probability-based panel designed to be representative of the U.S. household population. Panel members are randomly recruited through area probability sampling methods. Households selected for AmeriSpeak are randomly contacted by mail, email, telephone, and field interviewers (face-to-face). The panel provides sample coverage of approximately 97% of the U.S. household population. Those excluded from the panel include persons with no known residential address and persons residing in institutions.

From the sample, four cohorts are fielded, one of the cohorts was from a listed sample and three were from an address-based sample (ABS). Each cohort was randomly assigned to receive a $5 or $10 incentive. Cohorts 1 and 2 were fielded in May 2020, cohort 3 was fielded in June 2020, and cohort 4 was fielded in July 2020. Cohorts 1 and 2 were fielded for 18 weeks, cohort 3 was fielded for 17 weeks, and cohort 4 was fielded for 16 weeks. Cohorts 1 and 2 were fielded for nine months, cohort 3 was fielded for eight months, and cohort 4 was fielded for seven months.

Rolling Sample

The COVID Impact Survey also includes a rolling sample of participants. Starting in June 2020, adults who completed the survey in wave 1 were invited to participate in wave 2. Adults who completed the survey in wave 2 were invited to participate in wave 3. Adults who completed the survey in wave 3 were invited to participate in wave 4. Adults who completed the survey in wave 4 were invited to participate in wave 5. Adults who completed the survey in wave 5 were invited to participate in wave 6. Adults who completed the survey in wave 6 were invited to participate in wave 7.

All sampled households are mailed a postcard inviting them to complete the survey online using a unique PIN or are telephoned by a live interviewer. Households that do not complete the survey online are offered the option to complete the survey by phone. Households that complete the survey by phone are mailed a $5 or $10 incentive.

A Note on Analytic Weights

Analytic weights are provided for the two sampling methods (the NATIONAL, REGULAR or BOOTH, BOOST PSM weights). Weights are calculated using a propensity model-based approach. Propensity models are used to adjust for differences between the survey sample and the U.S. household population. Weights are trimmed to reduce the impact of outliers. Weights are calculated separately for each wave. Weights are calculated separately for each sampling method. Weights are calculated separately for each cohort. Weights are calculated separately for each rolling sample. For more information, see the Methodology Publications at https://covid-impact.norc.org/methodology/publications/.

Data Collection Metrics for Wave 1 (May 26-June 8, 2020)

Sample	Panel	Cohort	Sample Type	Incentive	Invitations Sent	Completed Interviews	Response Rate	Cooperation Rate	Contact Rate	Cumulative Response Rate
1	AmeriSpeak	1	Probability	$5	1,000	337	34%	70%	49%	34%
2	AmeriSpeak	2	Probability	$10	1,000	369	37%	74%	50%	37%
3	AmeriSpeak	3	Probability	$5	1,000	344	34%	71%	48%	34%
4	AmeriSpeak	4	Probability	$10	1,000	344	34%	71%	48%	34%
5	Non-probability	5	Non-probability	$5	1,000	1,000	100%	100%	100%	100%
6	Non-probability	6	Non-probability	$10	1,000	1,000	100%	100%	100%	100%
7	Non-probability	7	Non-probability	$5	1,000	1,000	100%	100%	100%	100%
8	Non-probability	8	Non-probability	$10	1,000	1,000	100%	100%	100%	100%

ABS Web Reference Survey

Sample	Panel	Cohort	Sample Type	Incentive	Invitations Sent	Completed Interviews	Response Rate	Cooperation Rate	Contact Rate	Cumulative Response Rate
9	AmeriSpeak	9	Probability	$5	2,000	1,170	59%	77%	76%	59%
10	AmeriSpeak	10	Probability	$10	2,000	1,170	59%	77%	76%	59%
11	AmeriSpeak	11	Probability	$5	2,000	1,170	59%	77%	76%	59%
12	AmeriSpeak	12	Probability	$10	2,000	1,170	59%	77%	76%	59%

Wave 1 Sampling Error

	No. Completed Interviews	Design Effect	Weighted Sample Size	Weighted Sampling Error (95% CL)	Design Effect for Subgroup	Weighted Sampling Error for Subgroup (95% CL)
AL	100	1.02	98	9.9%	1.02	9.9%
AK	100	1.02	98	9.9%	1.02	9.9%
AZ	100	1.02	98	9.9%	1.02	9.9%
AR	100	1.02	98	9.9%	1.02	9.9%
CA	100	1.02	98	9.9%	1.02	9.9%
CO	100	1.02	98	9.9%	1.02	9.9%
CT	100	1.02	98	9.9%	1.02	9.9%
DE	100	1.02	98	9.9%	1.02	9.9%
DC	100	1.02	98	9.9%	1.02	9.9%
FL	100	1.02	98	9.9%	1.02	9.9%
GA	100	1.02	98	9.9%	1.02	9.9%
HI	100	1.02	98	9.9%	1.02	9.9%
Boise	100	1.02	98	9.9%	1.02	9.9%
Chicago	100	1.02	98	9.9%	1.02	9.9%
Birmingham	100	1.02	98	9.9%	1.02	9.9%
IA	100	1.02	98	9.9%	1.02	9.9%
KS	100	1.02	98	9.9%	1.02	9.9%
Columbia	100	1.02	98	9.9%	1.02	9.9%
LA	100	1.02	98	9.9%	1.02	9.9%

Research conducted by the coronavirus Research Group.

Research Group: Jon Krosnick, Arthur Lupia, Jon Cohen, Dr. COVID Impact Survey, Scientific Coordinator, Chicago, IL. National Opinion Research Center.

Media contacts and other questions/comments about this survey:

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About The Data Foundation

The Data Foundation is a non-profit, non-partisan think tank founded in 2017. The Foundation's mission is to improve the functioning of government by increasing the availability and use of government data for the public good. The Foundation's work is focused on the areas of data policy, data science, and data infrastructure.

About the NORC at the University of Chicago

NORC at the University of Chicago is an independent research institute that delivers reliable data and objective analysis to guide critical programmatic, business, and policy decisions. NORC's research and analytical capabilities span a wide range of topics and areas of expertise.