



The Associated Press-NORC
Center for Public Affairs Research

The March 2020 AP-NORC Center Poll

Conducted by The Associated Press-NORC Center for Public Affairs Research
With funding from The Associated Press and NORC at the University of Chicago

Interviews: 03/26-29/2020

1,057 adults

Margin of error: +/- 4.1 percentage points at the 95% confidence level among all adults

NOTE: All results show percentages among all respondents, unless otherwise labeled.

CUR1. Generally speaking, would you say things in this country are heading in the...

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC All adults	Right direction	Wrong direction	DON'T KNOW	SKIPPED ON WEB/ REFUSED
03/26-29/2020 (N=1,057)	42	58	*	*
02/13-16/2020 (N=1,074)	41	59	*	*
01/16-21/2020 (N=1,353)	38	62	*	*
12/5-9/2019 (N=1,053)	36	63	*	*
10/24-28/2019 (N=1,075)	39	60	1	1
09/20-23/2019 (N=1,286)	38	60	1	1
8/15-18/2019 (N=1,059)	33	66	*	1
6/13-17/2019 (N=1,116)	36	63	*	1
5/17-20/2019 (N=1,137)	35	62	2	1
4/11-14/2019 (N=1,108)	37	62	*	*
3/14-18/2019 (N=1,063)	35	63	*	1
1/16-20/2019 (N=1,062)	28	70	1	*
12/13-16/2018 (N=1,067)	39	59	*	1
10/11-14/2018 (N=1,152)	39	60	*	1
8/16-20/2018 (N=1,055)	38	62	*	*
6/13-18/2018 (N=1,109)	40	58	1	1
4/11-16/2018 (N=1,140)	39	60	*	*
3/14-19/2018 (N=1,222)	37	62	1	1
2/15-19/2018 (N=1,337)	32	68	*	*
12/7-11/2017 (N=1,020)	30	69	1	*
9/28-10/2/2017 (N=1,150)	24	74	1	*
6/8-11/2017 (N=1,068)	34	65	2	*
3/23-27/2017 (N=1,110)	37	62	1	*

CUR2. Overall, do you approve or disapprove of the way Donald Trump is handling his job as president?

If don't know, skipped, or refused in CUR2

CUR3. If you had to choose, do you lean more toward approving or disapproving of the way Donald Trump is handling his job as president?

If approve in CUR2

CUR3A. Would you say you approve of the way Donald Trump is handling his job as president strongly or do you approve just somewhat?

If disapprove in CUR2

CUR3B. Would you say you disapprove of the way Donald Trump is handling his job as president strongly or do you disapprove just somewhat?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC All adults	Approve NET	Strongly approve	Somewhat approve	Lean toward approving	Do not lean either way	Dis-approve NET	Lean toward disapproving	Some-what dis-approve	Strongly dis-approve	DK	SKP /REF
03/26-29/2020 (N=1,057)	43	26	17	-	*	56	*	16	39	-	*
02/13-16/2020 (N=1,074)	43	24	19	*	1	56	*	16	40	-	1
01/16-21/2020 (N=1,353)	41	24	17	1	*	58	*	14	44	-	*
12/5-9/2019 (N=1,053)	40	23	17	*	-	60	*	15	45	-	*
10/24-28/2019 (N=1,075)	42	25	17	*	1	56	*	14	42	-	1
09/20-23/2019 (N=1,286)	40	24	16	*	1	59	*	16	42	-	1
8/15-18/2019 (N=1,058)	36	21	15	*	*	62	-	16	46	*	2
6/13-17/2019 (N=1,116)	38	19	19	*	*	60	*	17	43	-	1
5/17-20/2019 (N=1,137)	38	19	18	*	1	61	1	13	47	*	1
4/11-14/2019 (N=1,108)	39	19	20	*	1	60	*	13	46	-	*
3/14-18/2019 (N=1,063)	40	22	18	*	*	58	1	15	42	-	1
1/16-20/2019 (N=1,062)	34	18	16	*	*	65	1	11	53	*	*

AP-NORC All adults	Approv e NET	Strongly approve	Somewhat approve	Lean toward approv -ing	Do not lean either way	Dis- approve NET	Lean toward disapp- roving	Some- what dis- approve	Strongly dis- approve	DK	SKP /REF
12/13-16/2018 (N=1,067)	42	21	21	*	1	56	*	14	42	-	1
10/11-14/2018 (N=1,152)	40	21	19	*	1	59	*	14	45	-	1
8/16-20/2018 (N=1,055)	38	18	20	-	1	60	1	17	43		
6/13-18/2018 (N=1,109)	41	21	20	*	1	57	*	16	42	*	*
4/11-16/2018 (N=1,140)	40	19	20	*	1	59	*	15	44	-	1
3/14-19/2018 (N=1,122)	42	20	21	*	1	58	*	14	44	-	*
2/15-19/2018 (N=1,337)	35	19	17	-	1	64	*	17	46	*	*
12/7-11/2017 (N=1,020)	32	15	17	*	*	67	*	16	51	-	*
9/28-10/2/2017 (N=1,150)	32	20	12	*	*	67	*	17	50	*	*
6/8-11/2017 (N=1,068)	35	16	18	*	1	64	*	17	47	*	1
3/23-27/2017 (N=1,110)	42	20	22	*	*	58	*	14	43	-	1

CURY2. Overall, do you approve or disapprove of the way Donald Trump is handling ... ?

[GRID ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC		Approve	Disapprove	DK	SKP/REF
The economy	03/26-29/2020	56	43	*	1
	01/16-21/2020	56	43	1	1
	10/24-28/2019	54	44	*	*
	09/20-23/2019	51	47	1	1
	08/15-18/2019	46	51	1	2
	06/13-17/2019	47	51	1	1
	01/16-20/2019	44	55	-	1
	10/11-14/2018	50	48	*	1
	08/16-20/2018	51	49	*	-
	03/14-19/2018	46	51	*	*
	02/15-19/2018	45	53	-	*
	12/07-11/2017	40	59	*	-
	10/12-16/2017	41	57	*	*
	09/28-10/2/2017	42	56	*	*
	06/08-11/2017	43	55	*	*
	03/23-27/2017	50	47	-	*
Foreign policy	03/26-29/2020	41	57	*	1
	01/16-21/2020	39	59	*	1
	10/24-28/2019	38	59	*	2
	09/20-23/2019	39	58	2	1
	08/15-18/2019	36	61	1	1
	01/16-20/2019	35	63	1	2
	10/11-14/2018	39	59	*	1
	08/16-20/2018	36	62	*	*
	02/15-19/2018	34	64	*	*
	12/07-11/2017	30	68	*	-
	09/28-10/02/2017	34	64	*	*
	06/8-11/2017	34	63	*	*
	03/23-27/2017	40	57	*	*
Coronavirus outbreak	03/26-29/2020	44	55	*	*

AP-NORC		Approve	Disapprove	DK	SKP/REF
Health care	03/26-29/2020	42	57	*	1
	1/16-21/2020	38	61	*	1
	10/24-28/2019	43	55	*	2
	8/15-18/2019	37	61	1	2
	6/13-17/2019	35	62	*	2
	1/16-20/2019	35	62	1	2
	10/11-14/2018	36	62	*	1
	8/16-20/2018	36	63	*	-
	12/7-11/2017	29	70	*	-
	9/28-10/2/2017	31	68	*	*
	6/8-11/2017	32	65	*	*
	3/23-27/2017	36	62	*	*

N= 1,057

B1A. How would you describe the nation's economy these days? Would you say ...

If neither good nor poor, Don't know, Skipped, or Refused in B1A.

B1B. If you had to choose, do you lean more toward the nation's economy being good or the nation's economy being poor?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	AP-NORC 03/26- 29/2020	AP-NORC 01/16- 21/2020	AP-NORC 09/20- 23/2019	AP-NORC 06/13- 17/2019	AP-NORC 01/16- 20/2019	AP-NORC 03/23- 27/2017	AP-NORC 04/14- 18/2016
Very/Somewhat/Lean toward good NET	39	67	61	63	53	56	42
Very good	9	21	18	15	10	4	1
Somewhat good	17	36	31	35	30	39	30
Lean toward good	12	10	11	14	13	14	11
Neither good nor poor	*	*	*	*	*	*	1
Very/Somewhat/Lean toward poor NET	60	33	38	36	47	43	57
Lean toward poor	10	13	11	13	14	13	11
Somewhat poor	29	15	19	16	23	20	34
Very poor	21	5	8	7	9	9	13
DON'T KNOW	-	-	1	-	*	-	-
SKIPPED ON WEB/REFUSED	-	*	*	1	-	*	*

N= 1,057 1,353 1,286 1,116 1,062 1,110 1,008

B2A. And how would you describe the financial situation in your own household these days? Would you say ...

If Neither good nor poor, Don't know, Skipped, or Refused in B2A.

B2B. If you had to choose, do you lean more toward the financial situation in your own household being good or poor?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	AP-NORC 03/26- 29/2020	AP- NORC 01/16- 21/2020	AP-NORC 09/20- 23/2019	AP-NORC 06/13- 17/2019	AP-NORC 01/16- 20/2019	AP-NORC 03/23- 27/2017
Very/Somewhat/Lean toward good NET	62	69	64	67	62	62
Very good	11	18	19	15	12	11
Somewhat good	34	37	32	37	33	38
Lean toward good	17	15	14	15	17	13
Neither good nor poor	*	*	*	*	*	1
Very/Somewhat/Lean toward poor NET	38	31	35	32	37	37
Lean toward poor	10	9	13	12	13	12
Somewhat poor	19	14	14	15	17	20
Very poor	9	7	8	5	7	6
DON'T KNOW	-	-	*	-	*	-
SKIPPED ON WEB/REFUSED	*	*	*	1	1	*

N=

1,057

1,353

1,286

1,116

1,062

1,110

BB2. In the next year, do you think each of the following will get better, get worse, or stay about the same?

[GRID ITEMS RANDOMIZED]

		Much/ Somew hat better NET	Much better	Somew hat better	About the same	Much/ Somew hat worse NET	Somew hat worse	Much worse	DK	SKP/ REF
AP-NORC										
The way things are going in the country overall	03/26-29/2020	39	12	27	24	37	23	14	*	*
	01/16-21/2020	30	7	23	35	34	24	11	*	*
	12/05-09/2019	28	8	20	30	42	29	13	*	*
	09/20-23/2019	30	9	21	28	41	27	14	*	1
	06/13-17/2019	27	9	19	28	44	29	15	*	1
	01/16-20/2019	22	6	17	25	52	30	22	*	1
	12/13-16/2018	32	9	23	25	42	25	17	*	*
	06/13-18/2018	30	10	20	25	45	31	15	*	*
	04/11-16/2018	32	9	22	22	46	29	17	-	*
	03/14-19/2018	32	8	24	22	45	26	19	1	*
	02/15-19/2018	28	10	18	24	47	27	20	*	*
The national economy	03/26-29/2020	40	13	27	22	37	23	14	*	*
	01/16-21/2020	34	9	25	41	24	18	6	*	*
	12/05-09/2019	31	10	21	36	32	24	8	*	*
	09/20-23/2019	33	11	22	30	35	24	11	1	1
	06/13-17/2019	28	9	19	37	34	25	9	*	1
	01/16-20/2019	27	9	18	27	44	27	18	1	1
	12/13-16/2018	33	11	22	31	35	26	10	*	*
	06/13-18/2018	36	12	25	31	31	24	8	*	1
	04/11-16/2018	36	11	25	31	33	23	10	*	1
	03/14-19/2018	37	11	26	30	32	24	8	*	1
	02/15-19/2018	34	12	23	45	16	11	5	*	*
Your own personal finances	03/26-29/2020	39	10	29	42	19	13	6	-	*
	01/16-21/2020	42	11	31	45	12	9	3	*	*
	12/05-09/2019	37	12	26	48	14	9	4	*	*
	09/20-23/2019	41	8	33	44	15	10	5	*	1
	06/13-17/2019	37	11	27	48	13	9	4	*	1
	01/16-20/2019	33	8	24	45	21	13	9	-	1
	12/13-16/2018	35	10	25	44	20	14	6	*	*
	06/13-18/2018	37	10	27	45	17	13	4	-	1
	04/11-16/2018	37	11	26	46	18	14	4	-	*
	03/14-19/2018	39	10	29	42	18	13	5	*	*
	02/15-19/2018	38	12	27	45	16	11	5	*	*

N= 1,057

VIRUS1. How much have you heard or read about the outbreak of a new coronavirus in December 2019?

	AP-NORC 03/26-29/2020	AP-NORC 02/13-16/2020
A lot/Some NET	82	87
A lot	64	51
Some	18	37
Only a little/Nothing at all NET	17	12
Only a little	9	10
Nothing at all	9	3
DON'T KNOW	-	-
SKIP/REFUSED	*	*
N=	1,057	1,074

VIRUS2. How worried are you about you or someone in your family being infected with ...

[GRID ITEMS RANDOMIZED]

		Extre mely/ Very worrie d NET	Extrem ely worrie d	Very worrie d	Some what worrie d	Not very/N ot at all worrie d NET	Not very worrie d	Not at all worrie d	DK	SKP/ REF
AP-NORC										
The coronavirus	03/26-29/2020	50	28	22	34	16	13	3	-	*
	03/12-16/2020	31	14	17	35	33	23	10	*	1
	02/13-16/2020	22	11	11	23	55	37	19	-	*
The flu	03/26-29/2020	23	11	12	35	43	34	9	-	*
	03/12-16/2020	15	6	9	33	50	37	13	-	1
	02/13-16/2020	23	10	14	40	37	29	7	-	*

N= 1,057

VIRUS3. Which of the following measures, if any, are you taking in response to the outbreak of the new coronavirus?

Select all that apply

	AP-NORC 03/26-29/2020	AP-NORC 03/12-16/2020
Washing hands more frequently	92	88
Avoiding touching your face	70	59
Stocking up on extra food	52	35
Stocking up on extra cleaning supplies	36	34
Consulting with a health care provider	16	14
Staying away from large groups	94	68
Avoiding other people as much as possible	86	(not asked)
Other	10	6
None of the above	1	7
DON'T KNOW	-	-
SKIPPED/REFUSED	*	*
N=	1,057	1,003

VIRUS4. How much confidence do you have in U.S. health officials' ability to handle the outbreak of the new coronavirus in this country?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	AP-NORC 03/26-29/2020
A great deal/Quite a bit NET	36
A great deal	12
Quite a bit	24
A moderate amount	35
Only a little/None at all NET	29
Only a little	21
None at all	8
DON'T KNOW	-
SKIP/REFUSED	-
N=	1,057

VIRUS5. How prepared do you think hospitals in your area are to deal with the coronavirus outbreak?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	AP-NORC 03/26-29/2020
Extremely/Very prepared NET	15
Extremely prepared	3
Very prepared	12
Somewhat prepared	47
Not very/Not at all prepared NET	38
Not very prepared	28
Not at all prepared	10
DON'T KNOW	*
SKIP/REFUSED	*

N=

1,057

VIRUS6. Do you approve, disapprove, or neither approve nor disapprove of how each of the following is handling the coronavirus outbreak?

[GRID ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC 03/26-29/2020	Strongly/ Somewhat approve NET	Strongly approve	Somewhat approve	Neither approve nor disapprove	Somewhat/ Strongly disapprove NET	Somewhat disapprove	Strongly disapprove	DK	SKP/ REF
Your state government	57	19	38	20	23	14	9	-	*
Your city or local government	54	18	36	26	20	14	6	*	*
The federal government	38	12	27	21	41	23	18	*	*
Leaders in Congress	31	6	25	28	41	28	13	*	*

N= 1,057

VIRUS7. In response to the coronavirus outbreak, do you favor, oppose, or neither favor nor oppose each of the following?

[GRID ITEMS RANDOMIZED; [HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC 03/26-29/2020	Strongly/ Somewhat favor NET	Strongly favor	Somewhat favor	Neither favor nor oppose	Somewhat /Strongly oppose NET	Somewhat oppose	Strongly oppose	DK	SKP/ REF
Banning travel into the U.S. for people from other countries	82	62	20	12	6	3	3	*	*
Mandating that American citizens entering the U.S. from other countries quarantine themselves for 14 days	88	67	21	9	3	2	1	*	*
Requiring bars and restaurants to close	76	51	25	13	11	8	3	-	*
Closing schools	83	58	25	10	6	3	3	-	*
Postponing elections scheduled in the next two months	61	38	24	19	19	9	10	*	*
Requiring people to postpone medical care that is not essential	72	44	28	16	12	10	2	-	*
Restricting travel within the U.S.	76	47	29	12	12	8	4	-	*
Requiring Americans to stay in their homes except for essential errands	78	55	23	11	11	6	5	-	*
Requiring Americans to limit gathering to 10 people or fewer	84	60	24	11	5	2	2	-	*

N= 1,057

VIRUS8. How concerned are you that the coronavirus outbreak will hurt each of the following?

[GRID ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC 03/26-29/2020	Extremely /Very concerned NET	Extremely concerned	Very concerned	Somewhat concerned	Not very/ Not at all concerned NET	Not very concerned	Not at all concerned	DK	SKP/ REF
Small businesses	84	51	33	14	2	2	*	-	*
Large corporations	28	10	18	35	36	24	12	*	*
Non-profit organizations	56	27	29	31	12	9	3	*	1
The economy overall	73	36	37	22	4	4	1	*	*

N= 1,057

VIRUS9. In response to the coronavirus outbreak, do you favor, oppose, or neither favor nor oppose the federal government doing each of the following?

[GRID ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC 03/26-29/2020	Strongly/ Somewhat favor NET	Strongly favor	Somewhat favor	Neither favor nor oppose	Somewhat /Strongly oppose NET	Somewhat oppose	Strongly oppose	DK	SKP/ REF
Providing funding to small businesses	88	55	34	9	2	2	1	*	1
Providing lump sum payments to Americans	77	48	29	16	7	5	2	*	*
Providing funding to airlines	36	12	24	31	32	20	12	*	*
Providing funding to tourism industries	36	11	25	32	31	20	12	*	*
Suspending evictions and foreclosures	82	54	28	12	6	4	2	-	*
Providing funding to hospitals	91	71	20	7	2	1	1	-	*

AP-NORC 03/26-29/2020	Strongly/ Somewhat favor NET	Strongly favor	Somewhat favor	Neither favor nor oppose	Somewhat /Strongly oppose NET	Somewhat oppose	Strongly oppose	DK	SKP/ REF
Increasing unemployment benefits	81	53	28	13	6	4	2	*	1
Suspending student loan payments	76	50	26	15	9	6	4	*	*
Using emergency powers to order private manufacturers to produce medical equipment	79	52	27	15	6	3	3	*	*
Providing funding to public transportation agencies	61	27	34	27	11	8	3	*	1

N= 1,057

Show if panelist listed as employed on profile data.

VIRUS10. Have you or has someone in your household experienced each of the following because of the coronavirus outbreak?

[GRID ITEMS RANDOMIZED]

AP-NORC 03/26-29/2020	Yes	No	DK	SKP/REF
Been laid off ¹ (N=534)	23	76	-	1
Been scheduled for fewer hours (N=452)	38	61	-	*
Been told to work from home (N=454)	56	44	*	*
Chosen to work from home (N=444)	44	56	-	1
Taken paid time off (N=453)	24	75	-	1
Taken unpaid time off (N=449)	27	72	*	1
Had your wages or salary reduced (N=437)	26	73	-	1

¹ Shown first to respondents.

Show if No, Don't know, Skipped or Refused to VIRUS10A

VIRUS11. How concerned are you that you or someone in your household might be laid off because of the coronavirus outbreak?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	AP-NORC 03/26-29/2020
Extremely/Very concerned NET	27
Extremely concerned	11
Very concerned	17
Somewhat concerned	27
Not very/Not at all concerned NET	46
Not very concerned	29
Not at all concerned	17
DON'T KNOW	-
SKIP/REFUSED	*

N=

411

VIRUS14. Have you or has a close friend or relative been diagnosed with the coronavirus by a health care provider, or not?

	AP-NORC 03/26-29/2020
Yes	6
No	93
DON'T KNOW	-
SKIP/REFUSED	*

N=

1,057

OREG. Are you currently registered to vote at your address, or not?

	AP-NORC 03/26-29/2020	AP-NORC 02/13-16/2020
Yes	84	82
No	16	17
DON'T KNOW	-	-
SKIPPED ON WEB/REFUSED	1	2

N=

1,057

1,074

PID1. Do you consider yourself a Democrat, a Republican, an Independent or none of these?

if Democrat:

PIDA. Do you consider yourself a strong or moderate Democrat?

If Republican:

PIDB. Do you consider yourself a strong or moderate Republican?

If independent, none of these, don't know, skipped, or refused:

PIDI. Do you lean more toward the Democrats or the Republicans?

Combines PID1, PIDI, PIDA, and PIDB.

	AP-NORC 03/26-29/2020
Democrat NET	46
Strong Democrat	16
Moderate Democrat	20
Lean Democrat	11
Independent/None – Don't lean	16
Republican NET	38
Lean Republican	11
Moderate Republican	14
Strong Republican	13
<i>N=</i>	<i>1,057</i>

D3. Generally speaking, do you consider yourself to be a liberal, moderate, or conservative?

If liberal:

D4. Do you consider yourself very liberal or somewhat liberal?

If conservative:

D5. Do you consider yourself very conservative or somewhat conservative?

If moderate, don't know, skipped, or refused:

D6. Do you consider yourself closer to liberal, closer to conservative, or neither liberal nor conservative?

Combines D3, D4, D5, D6:

	AP-NORC 03/26-29/2020
Liberal NET	33
Very liberal	8
Somewhat liberal	12
Closer to liberal	12
Neither liberal nor conservative	26
Conservative NET	40
Closer to conservative	10
Somewhat conservative	16
Very conservative	14
Don't know/Skipped/Refused	2
N=	1,057

DM5. How would you describe the community you live in now?

	AP-NORC 03/26-29/2020
Urban	22
Suburban	50
Rural	27
DON'T KNOW	-
SKIPPED ON WEB/REFUSED	1
N=	1,057

AGE

	AP-NORC 03/26-29/2020
18-24	12
25-34	20
35-44	14
45-54	15
55-64	18
65-74	14
75+	7

N= 1,057

GENDER

	AP-NORC 03/26-29/2020
Male	48
Female	52

N= 1,057

RACE/ETHNICITY

	AP-NORC 03/26-29/2020
White	63
Black or African American	12
Hispanic	16
Other	9

N= 1,057

MARITAL STATUS

	AP-NORC 03/26-29/2020
Married	47
Widowed	5
Divorced	12
Separated	2
Never married	24
Living with partner	10

N= 1,057

EMPLOYMENT STATUS (based on profile data collected before the coronavirus outbreak)

	AP-NORC 03/26-29/2020
Employed	56
Not employed	44

*N=**1,057***EDUCATION**

	AP-NORC 03/26-29/2020
Less than a high school diploma	11
High school graduate or equivalent	28
Some college	28
College graduate or above	33

*N=**1,057***INCOME**

	AP-NORC 03/26-29/2020
Under \$10,000	6
\$10,000 to under \$20,000	9
\$20,000 to under \$30,000	13
\$30,000 to under \$40,000	9
\$40,000 to under \$50,000	10
\$50,000 to under \$75,000	20
\$75,000 to under \$100,000	13
\$100,000 to under \$150,000	12
\$150,000 or more	8

*N=**1,057*

Study Methodology

This survey was conducted by The Associated Press-NORC Center for Public Affairs Research and with funding from The Associated Press and NORC at the University of Chicago.

Data were collected using the AmeriSpeak Omnibus®, a monthly multi-client survey using NORC's probability-based panel designed to be representative of the U.S. household population. The survey was part of a larger study that included questions about other topics not included in this report. During the initial recruitment phase of the panel, randomly selected U.S. households were sampled with a known, non-zero probability of selection from the NORC National Sample Frame and then contacted by U.S. mail, email, telephone, and field interviewers (face-to-face). The panel provides sample coverage of approximately 97 percent of the U.S. household population. Those excluded from the sample include people with P.O. Box only addresses, some addresses not listed in the USPS Delivery Sequence File, and some newly constructed dwellings.

Interviews for this survey were conducted between March 26 and 29, 2020, with adults age 18 and over representing the 50 states and the District of Columbia. Panel members were randomly drawn from AmeriSpeak, and 1,057 completed the survey—975 via the web and 82 via telephone. Interviews were conducted in both English and Spanish, depending on respondent preference. The final stage completion rate is 18.6 percent, the weighted household panel response rate is 24.1 percent, and the weighted household panel retention rate is 85.6 percent, for a cumulative response rate of 3.8 percent. The overall margin of sampling error is +/-4.1 percentage points at the 95 percent confidence level, including the design effect. The margin of sampling error may be higher for subgroups.

Once the sample has been selected and fielded, and all the study data have been collected and made final, a poststratification process is used to adjust for any survey nonresponse as well as any noncoverage or under and oversampling resulting from the study specific sample design. Poststratification variables included age, gender, census division, race/ethnicity, and education. Weighting variables were obtained from the 2018 Current Population Survey. The weighted data reflect the U.S. population of adults age 18 and over.

For more information, email info@apnorc.org.

About the Associated Press-NORC Center for Public Affairs Research

The AP-NORC Center for Public Affairs Research taps into the power of social science research and the highest-quality journalism to bring key information to people across the nation and throughout the world.

- The Associated Press (AP) is the world's essential news organization, bringing fast, unbiased news to all media platforms and formats.
- NORC at the University of Chicago is one of the oldest and most respected, independent research institutions in the world.

The two organizations have established The AP-NORC Center for Public Affairs Research to conduct, analyze, and distribute social science research in the public interest on newsworthy topics, and to use the power of journalism to tell the stories that research reveals.

The founding principles of The AP-NORC Center include a mandate to carefully preserve and protect the scientific integrity and objectivity of NORC and the journalistic independence of AP. All work conducted by the Center conforms to the highest levels of scientific integrity to prevent any real or perceived bias in the research. All of the work of the Center is subject to review by its advisory committee to help ensure it meets these standards. The Center will publicize the results of all studies and make all datasets and study documentation available to scholars and the public.