



The Associated Press-NORC
Center for Public Affairs Research

The July 2020 AP-NORC Center Poll

Conducted by The Associated Press-NORC Center for Public Affairs Research
With funding from The Associated Press and NORC at the University of Chicago

Interviews: 7/16-20/2020

1,057 adults

Margin of sampling error: +/- 4.3 percentage points at the 95% confidence level among all adults

NOTE: All results show percentages among all respondents, unless otherwise labeled.

CURY2. Overall, do you approve or disapprove of the way Donald Trump is handling...?

[GRID ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC		Approve	Disapprove	DK	SKP/REF
The economy	07/16-20/2020 (N=1,057)	48	51	*	*
	06/11-15/2020 (N=1,310)	49	50	*	1
	05/14-18/2020 (N=1,056)	49	50	*	1
	04/16-20/2020 (N=1,057)	52	47	*	1
	03/26-29/2020 (N=1,057)	56	43	*	1
	01/16-21/2020 (N=1,353)	56	43	1	1
	10/24-28/2019 (N=1,075)	54	44	*	*
	09/20-23/2019 (N=1,286)	51	47	1	1
	08/15-18/2019 (N=1,058)	46	51	1	2
	06/13-17/2019 (N=1,116)	47	51	1	1
	01/16-20/2019 (N=1,062)	44	55	-	1
	10/11-14/2018 (N=1,152)	50	48	*	1
	08/16-20/2018 (N=1,055)	51	49	*	-
	03/14-19/2018 (N=1,122)	46	51	*	*
	02/15-19/2018 (N=1,337)	45	53	-	*
	12/07-11/2017 (N=1,020)	40	59	*	-
	10/12-16/2017 (N=1,054)	41	57	*	*
	09/28-10/2/2017 (N=1,150)	42	56	*	*
	06/08-11/2017 (N=1,068)	43	55	*	*
	03/23-27/2017 (N=1,110)	50	47	-	*
Education	07/16-20/2020 (N=1,057)	36	63	1	1
The coronavirus outbreak	07/16-20/2020 (N=1,057)	32	68	*	*
	06/11-15/2020 (N=1,310)	37	62	*	1
	05/14-18/2020 (N=1,056)	39	60	-	1
	04/16-20/2020 (N=1,057)	41	58	1	1
	03/26-29/2020 (N=1,057)	44	55	*	*

AP-NORC		Approve	Disapprove	DK	SKP/REF
Health care	07/16-20/2020 (N=1,057)	36	63	*	*
	06/11-15/2020 (N=1,310)	40	59	1	1
	05/14-18/2020 (N=1,056)	42	56	1	1
	04/16-20/2020 (N=1,057)	39	60	1	1
	03/26-29/2020 (N=1,057)	42	57	*	1
	01/16-21/2020 (N=1,353)	38	61	*	1
	10/24-28/2019 (N=1,075)	43	55	*	1
	8/15-18/2019 (N=1,058)	37	61	1	2
	6/13-17/2019 (N=1,116)	35	62	*	2
	1/16-20/2019 (N=1,062)	35	62	1	2
	10/11-14/2018 (N=1,152)	37	62	*	1
	8/16-20/2018 (N=1,055)	36	63	*	-
	12/7-11/2017 (N=1,020)	29	70	*	-
	9/28-10/2/2017 (N=1,150)	31	68	*	*
	6/8-11/2017 (N=1,068)	32	65	*	*
	3/23-27/2017 (N=1,110)	36	62	*	*

B1A. How would you describe the nation’s economy these days? Would you say...

If neither good nor poor, Don’t know, Skipped, or Refused in B1A.

B1B. If you had to choose, do you lean more toward the nation’s economy being good or the nation’s economy being poor?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	AP- NORC 7/16- 20/2020	AP- NORC 06/11- 15/2020	AP- NORC 05/14- 18/2020	AP- NORC 04/16- 20/2020	AP- NORC 03/26- 29/2020	AP- NORC 01/16- 21/2020	AP- NORC 09/20- 23/2019	AP- NORC 06/13- 17/2019	AP- NORC 01/16- 20/2019	AP- NORC 03/23- 27/2017
Very/Somewhat /Lean toward good NET	38	36	29	29	39	67	61	63	53	56
Very good	4	5	3	3	9	21	18	15	10	4
Somewhat good	22	19	13	15	17	36	31	35	30	39
Lean toward good	12	12	13	11	12	10	11	14	13	14
Neither good nor poor	-	*	*	-	*	*	*	*	*	*
Very/Somewhat /Lean toward poor NET	62	63	70	71	60	33	38	36	47	43
Lean toward poor	11	14	9	8	10	13	11	13	14	13
Somewhat poor	30	28	31	30	29	15	19	16	23	20
Very poor	21	21	30	33	21	5	8	7	9	9
DON'T KNOW	-	-	-	-	-	-	1	-	*	-
SKIPPED ON WEB/REFUSED	-	1	*	-	-	*	*	1	-	*
N=	1,057	1,310	1,056	1,057	1,057	1,353	1,286	1,116	1,062	1,110

B2A. And how would you describe the financial situation in your own household these days? Would you say...

If neither good nor poor, Don't know, Skipped, or Refused in B2A.

B2B. If you had to choose, do you lean more toward the financial situation in your own household being good or poor?

[GRID ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	AP-NORC 7/16- 20/2020	AP-NORC 06/11- 15/2020	AP-NORC 05/14- 18/2020	AP-NORC 04/16- 20/2020	AP-NORC 03/26- 29/2020	AP-NORC 01/16- 21/2020	AP-NORC 09/20- 23/2019	AP-NORC 06/13- 17/2019	AP-NORC 01/16- 20/2019	AP-NORC 03/23- 27/2017
Very/Somewhat/Lean toward good NET	65	66	66	64	62	69	64	67	62	62
Very good	14	14	15	14	11	18	19	15	12	11
Somewhat good	34	36	32	31	34	37	32	37	33	38
Lean toward good	17	16	20	18	17	15	14	15	17	13
Neither good nor poor	*	1	*	*	*	*	*	*	*	1
Very/Somewhat/Lean toward poor NET	35	32	33	36	38	31	35	32	37	37
Lean toward poor	14	12	10	10	10	9	13	12	13	12
Somewhat poor	15	14	16	17	19	14	14	15	17	20
Very poor	6	7	7	8	9	7	8	5	7	6
DON'T KNOW	-	-	-	-	-	-	*	-	*	-
SKIPPED ON WEB/REFUSED	-	1	1	-	*	*	*	1	1	*
N=	1,057	1,310	1,056	1,057	1,057	1,353	1,286	1,116	1,062	1,110

BB2. In the next year, do you think each of the following will get better, get worse, or stay about the same?

[GRID ITEMS RANDOMIZED]

AP-NORC		Much/ Some what better NET	Much better	Some what better	About the same	Much/ Some what worse NET	Some what worse	Much worse	DK	SKP/ REF
The national economy	07/16-20/2020 (N=1,057)	41	13	28	23	35	25	10	*	1
	06/11-15/2020 (N=1,310)	43	13	29	21	35	26	1	*	1
	05/14-18/2020 (N=1,056)	41	14	27	17	40	27	14	1	1
	04/16-20/2020 (N=1,057)	45	14	31	17	37	24	13	*	*
	03/26-29/2020 (N=1,057)	40	13	27	22	37	23	14	*	*
	01/16-21/2020 (N=1,353)	34	9	25	41	24	18	6	*	*
	12/5-9/2019 (N=1,053)	31	10	21	36	32	24	8	*	*
	09/20-23/2019 (N=1,286)	33	11	22	30	35	24	11	1	1
	6/13-17/2019 (N=1,116)	28	9	19	37	34	25	9	*	1
	1/16-20/2019 (N=1,062)	27	9	18	27	44	27	18	1	1
	12/13-16/2018 (N=1,067)	33	11	22	31	35	26	10	*	*
	6/13-18/2018 (N=1,109)	36	12	25	31	31	24	8	*	1
	4/11-16/2018 (N=1,140)	36	11	25	31	33	23	10	*	1
	3/14-19/2018 (N=1,122)	37	11	26	30	32	24	8	*	1

AP-NORC		Much/ Some what better NET	Much better	Some what better	About the same	Much/ Some what worse NET	Some what worse	Much worse	DK	SKP/ REF
Your own personal finances	07/16-20/2020 (N=1,057)	33	9	24	51	16	12	4	-	1
	06/11-15/2020 (N=1,310)	38	10	28	46	15	12	3	*	1
	05/14-18/2020 (N=1,056)	37	10	27	44	17	13	4	1	1
	04/16-20/2020 (N=1,057)	36	8	28	46	17	15	3	*	1
	03/26-29/2020 (N=1,057)	39	10	29	42	19	13	6	-	*
	01/16-21/2020 (N=1,353)	42	11	31	45	12	9	3	*	*
	12/5-9/2019 (N=1,053)	37	12	26	48	14	9	4	*	*
	09/20-23/2019 (N=1,286)	41	8	33	44	15	10	5	*	1
	6/13-17/2019 (N=1,116)	37	11	26	48	13	9	4	*	1
	1/16-20//2019 (N=1,062)	33	8	24	45	21	13	9	-	1
	12/13-16/2018 (N=1,067)	35	10	25	44	20	14	6	*	*
	6/13-18/2018 (N=1,109)	37	10	27	45	17	13	4	-	1
	4/11-16/2018 (N=1,140)	37	11	26	46	18	14	4	-	*
	3/14-19/2018 (N=1,122)	39	10	29	42	18	13	5	*	*

VIRUS2. How worried are you about you or someone in your family being infected with ...

[GRID ITEMS RANDOMIZED]

AP-NORC		Extremely / very worried	Extremely worried	Very worried	Some-what worried	Not too/ not at all worried	Not too worried	Not at all worried	DK	SKP/ REF
The coronavirus	07/16-20/2020 (N=1,057)	49	25	24	31	19	11	8	*	*
	06/11-15/2020 (N=1,310)	32	16	16	36	32	22	9	-	1
	05/14-18/2020 (N=1,056)	42	21	21	31	25	18	7	*	1
	04/16-20/2020 (N=1,057)	43	23	20	35	22	17	5	*	-
	03/26-29/2020 (N=1,057)	50	28	22	34	16	13	3	-	*
	03/12-16/2020 (N=1,003)	31	14	17	35	33	23	10	*	1
	02/13-16/2020 (N=1,074)	22	11	11	23	55	37	19	-	*
The flu	07/16-20/2020 (N=1,057)	19	9	10	34	47	33	15	-	*
	06/11-15/2020 (N=1,310)	15	7	9	27	56	41	16	-	1
	05/14-18/2020 (N=1,056)	17	7	10	28	54	38	15	-	1
	04/16-20/2020 (N=1,057)	22	10	13	30	47	35	12	-	*
	03/26-29/2020 (N=1,057)	22	11	12	35	43	34	8	-	*
	03/12-16/2020 (N=1,003)	15	6	9	33	50	37	13	-	1
	02/13-16/2020 (N=1,074)	23	10	14	40	37	29	7	-	*

VIRUS3. Which of the following measures, if any, are you taking in response to the outbreak of the new coronavirus?

	AP-NORC 07/16- 20/2020	AP-NORC 5/14- 18/2020	AP-NORC 4/16- 20/2020	AP-NORC 3/26- 29/2020	AP-NORC 3/12- 16/2020
Washing hands more frequently	88	90	95	92	88
Avoiding touching your face	65	72	77	70	59
Stocking up on extra food	38	39	53	52	35
Stocking up on extra cleaning supplies	44	36	43	36	34
Consulting with a health care provider	24	18	20	16	14
Staying away from large groups	85	87	95	94	68
Avoiding other people as much as possible	67	72	84	86	(not asked)
Wearing a mask when leaving home	86	73	68	(not asked)	(not asked)
Other	6	8	7	10	6
None of the above	2	1	1	1	7
<i>N=</i>	<i>1,057</i>	<i>1,056</i>	<i>1,057</i>	<i>1,057</i>	<i>1,003</i>

VIRUS6. Do you approve, disapprove, or neither approve nor disapprove of how each of the following is handling the coronavirus outbreak?

[GRID ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC		Strongly/ somewhat approve NET	Strongly approve	Some what approve	Neither approve nor dis- approve	Somewhat /strongly disapprove NET	Some what dis- approve	Strongly dis- approve	DK	SKP/ REF
Your state government	07/16-20/2020 (N=1,057)	48	19	29	17	34	18	15	*	1
	05/14-18/2020 N=1,056	51	18	33	15	33	19	13	-	1
	04/16- 20/2020 N=1,057	63	28	35	17	20	12	8	*	*
	03/26-29/2020 N=1,057	57	19	38	20	23	14	9	-	*
Your city or local government	07/16-20/2020 (N=1,057)	52	16	35	22	25	16	10	*	1
	05/14-18/2020 N=1,056	51	16	35	25	22	16	6	*	1
	04/16-20/2020 N=1,057	63	23	40	21	16	11	5	*	1
	03/26-29/2020 N=1,057	54	18	36	26	20	14	6	*	*
The federal government	07/16-20/2020 (N=1,057)	24	5	19	20	55	20	35	*	1
	05/14-18/2020 N=1,056	31	5	25	21	48	22	26	*	1
	04/16-20/2020 N=1,057	40	12	28	22	37	21	16	*	1
	03/26-29/2020 N=1,057	38	12	27	21	41	23	18	*	*
Leaders in Congress	07/16-20/2020 (N=1,057)	15	3	12	25	58	33	25	*	1
	05/14-18/2020 N=1,056	23	3	20	27	49	27	21	1	1
	04/16-20/2020 N=1,057	28	5	23	33	38	22	16	*	1
	03/26-29/2020 N=1,057	31	6	25	28	41	28	13	*	*

VIRUS7. In response to the coronavirus outbreak, do you favor, oppose, or neither favor nor oppose each of the following?

[GRID ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC		Strongly /Some-what favor NET	Strongly favor	Some-what favor	Neither favor nor oppose	Somewhat /Strongly oppose NET	Some-what oppose	Strongly oppose	DK	SKP/ REF
Requiring bars and restaurants to close	07/16-20/2020 (N=1,057)	54	29	25	19	27	16	10	*	*
	05/14-18/2020 N=1,056	62	34	28	15	22	13	9	-	1
	04/16-20/2020 N=1,057	76	47	29	11	12	8	3	*	*
	03/26-29/2020 N=1,057	76	51	25	13	11	8	3	-	*
Requiring Americans to stay in their homes except for essential errands	07/16-20/2020 (N=1,057)	53	23	30	18	29	14	15	-	*
	06/11-15/2020 N=1,310	50	20	29	15	34	18	16	-	1
	05/14-18/2020 N=1,056	62	36	26	13	24	12	13	*	1
	04/16-20/2020 N=1,057	80	50	30	9	11	6	5	-	*
	03/26-29/2020 N=1,057	78	55	23	11	11	6	5	-	*

		Strongly /Some- what favor NET	Strongly favor	Some- what favor	Neither favor nor oppose	Somewhat /Strongly oppose NET	Some- what oppose	Strongly oppose	DK	SKP/ REF
AP-NORC										
Requiring Americans to limit gathering to 10 people or fewer	07/16-20/2020 (N=1,057)	66	41	24	15	19	10	10	-	*
	06/11-15/2020 N=1,310	59	29	30	15	25	15	10	*	1
	05/14-18/2020 N=1,056	69	47	23	13	17	9	8	*	*
	04/16-20/2020 N=1,057	82	59	23	8	9	7	2	*	1
	03/26-29/2020 N=1,057	84	60	24	11	5	2	2	-	*
Requiring Americans to wear face masks when they're around other people outside their homes	07/16-20/2020 (N=1,057)	75	59	16	11	13	5	9	-	*

VIRUS6A. Which do you think is the bigger priority for your community?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	AP-NORC 07/16-20/2020
Using restrictions to prevent the coronavirus from spreading, even if it hurts the economy	72
Removing restrictions in order to help the economy, even if more people get the coronavirus	27
DON'T KNOW	*
SKIPPED/REFUSED	1

N=

1,057

VIRUS11. Have you or has someone in your household experienced each of the following because of the coronavirus outbreak, or not?

[GRID ITEMS RANDOMIZED]

AP-NORC		Yes	No	DK	SKP/ REF
Been laid off	07/16-20/2020 (N=1,057)	27	72	*	1
	06/11-15/2020 N=1,310	24	75	*	1
	05/14-18/2020 N=1,056	26	71	*	2
	04/16-20/2020 N=1,057	25	74	-	1
Been scheduled for fewer hours	07/16-20/2020 (N=1,057)	33	66	-	1
	06/11-15/2020 N=1,310	32	66	*	1
	05/14-18/2020 N=1,056	37	61	-	2
	04/16-20/2020 N=1,057	31	68	-	1
Taken unpaid time off	07/16-20/2020 (N=1,057)	24	75	*	1
	06/11-15/2020 N=1,310	21	77	*	1
	05/14-18/2020 N=1,056	22	75	-	2
	04/16-20/2020 N=1,057	20	79	-	1
Had your wages or salary reduced	07/16-20/2020 (N=1,057)	29	70	*	1
	06/11-15/2020 N=1,310	27	72	*	1
	05/14-18/2020 N=1,056	29	69	*	2
	04/16-20/2020 N=1,057	24	75	*	1

If someone in household has been laid off in VIRUS11

VIRUS12. Do you think that you or the person in your household who was laid off will or will not be able to go back to the same job once the coronavirus outbreak is over?

	AP-NORC 07/16- 20/2020	AP-NORC 06/11- 15/2020	AP-NORC 05/14- 18/2020	AP-NORC 04/16- 20/2020
Definitely/probably will	34	55	65	78
Definitely will	15	21	29	33
Probably will	19	34	35	45
Definitely/probably will NOT	47	36	30	20
Probably will NOT	29	23	20	14
Definitely will NOT	19	13	10	6
Already back at the same job	18	8	5	(Not asked)
DON'T KNOW	-	*	-	1
SKIPPED/REFUSED	1	*	*	2
N=	265	321	244	249

SCHL1. When the school year begins where you live, do you think each of the following types of schools should open for in-person instruction as usual, open with minor adjustments, open with major adjustments, or not open at all for in-person instruction?

[HALF SAMPLE SHOWN RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC 07/16- 20/2020	Open as usual	Open with minor adjustments	Open with major adjustments	Not open at all	DK	SKP/ REF
Daycares and preschools	8	15	44	33	*	*
K-12 schools	8	14	46	31	*	*
Colleges and universities	9	16	48	26	*	*

N = 1,057

SCHL2. How important are each of the following measures for reopening K-12 schools for in-person instruction?

[GRID ITEMS RANDOMIZED; HALF SAMPLE SHOWN RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC 07/16-20/2020	Essential/ Important but not essential NET	Essential	Important but not essential	Not too/Not at all important NET	Not too important	Not at all important	DK	SKP/ REF
Rearranging classrooms to allow students to be six feet apart	85	63	22	15	9	5	-	*
Requiring all students and staff wear face masks	86	69	17	14	6	8	-	*
Using a combination of in-person and virtual learning to reduce the number of students in the building at one time	84	60	24	16	7	9	*	*
Cancelling extracurricular activities	73	39	34	26	16	10	-	*
Requiring students to eat lunch in a classroom instead of a cafeteria	80	46	35	19	11	8	*	*
Requiring students and staff to have their temperature checked daily before entering	90	66	23	10	6	5	-	*
Requiring daily disinfecting throughout the building	94	81	13	6	3	3	-	*

N = 1,057

SCHL4. How concerned are you that K-12 schools reopening for in-person instruction would lead to additional people in your community being infected?

[HALF SAMPLE SHOWN RESPONSE OPTIONS IN REVERSE ORDER]

	AP-NORC 07/16-20/2020
Extremely/Very concerned NET	56
Extremely concerned	33
Very concerned	23
Somewhat concerned	24
Not very/Not at all concerned NET	20
Not very concerned	13
Not at all concerned	6
DON'T KNOW	*
SKIPPED ON WEB/REFUSED	*
<i>N=</i>	<i>1,057</i>

KIDS. Are you the parent or guardian of a child in daycare or kindergarten through grade 12, or not?

	AP-NORC 07/16-20/2020
Yes	28
No	71
DON'T KNOW	-
SKIPPED ON WEB/REFUSED	*
<i>N=</i>	<i>1,057</i>

ASK if Yes in Kids.

SCHL5. As a result of the coronavirus outbreak, how concerned are you about each of the following?

[GRID ITEMS RANDOMIZED; HALF SAMPLE SHOWN RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC 07/16-20/2020	Extremely /Very concerned NET	Extremely concerned	Very concerned	Somewhat concerned	Not very/Not at all concerned NET	Not very concerned	Not at all concerned	DK	SKP/ REF
Your child falling behind academically	55	29	26	21	24	15	8	-	*
Finding child care	27	15	12	16	57	16	41	-	*
Your child losing other services such as school lunches or counselling	29	15	14	20	51	19	31	-	-
Your ability to handle your other responsibilities	41	19	22	24	35	18	16	-	-

N = 250

VIRUS14. Have you or has a close friend or relative been diagnosed with the coronavirus by a health care provider, or not?

	AP-NORC 7/16- 20/2020	AP-NORC 06/11- 15/2020	AP-NORC 05/14- 18/2020	AP-NORC 04/16- 20/2020	AP-NORC 03/26- 29/2020
Yes	27	17	20	12	6
No	72	82	79	87	93
DON'T KNOW	*	*	*	*	-
SKIP/REFUSED	1	1	1	*	*

N=

1,057

1,310

1,056

1,057

1,057

OREG. Are you currently registered to vote at your address, or not?

	AP-NORC 7/16-20/2020
Yes	82
No	17
DON'T KNOW	-
SKIPPED ON WEB/REFUSED	1

N=

1,057

PID1. Do you consider yourself a Democrat, a Republican, an Independent or none of these?

If Democrat:

PIDA. Do you consider yourself a strong or moderate Democrat?

If Republican:

PIDB. Do you consider yourself a strong or moderate Republican?

If independent, none of these, don't know, skipped, or refused:

PIDI. Do you lean more toward the Democrats or the Republicans?

Combines PID1, PIDI, PIDA, and PIDB.

	AP-NORC 07/16-20/2020
Democrat NET	48
Strong Democrat	15
Moderate Democrat	20
Lean Democrat	12
Independent/None – Don't lean	15
Republican NET	37
Lean Republican	9
Moderate Republican	16
Strong Republican	13
<i>N=</i>	<i>1,057</i>

D3. Generally speaking, do you consider yourself to be a liberal, moderate, or conservative?

If liberal:

D4. Do you consider yourself very liberal or somewhat liberal?

If conservative:

D5. Do you consider yourself very conservative or somewhat conservative?

Combines D3, D4, D5:

	AP-NORC 07/16-20/2020
Liberal NET	23
Very liberal	11
Somewhat liberal	12
Moderate	44
Conservative NET	30
Somewhat conservative	16
Very conservative	14
DON'T KNOW	1
SKIPPED ON WEB/REFUSED	2
<i>N=</i>	<i>1,057</i>

DM5. How would you describe the community you live in now?

	AP-NORC 07/16-20/2020
Urban	25
Suburban	47
Rural	27
DON'T KNOW	*
SKIPPED ON WEB/REFUSED	1

N= 1,057

AGE

	AP-NORC 07/16-20/2020
18-29	21
30-39	17
40-59	32
60-64	8
65 +	21

N= 1,057

GENDER

	AP-NORC 07/16-20/2020
Male	48
Female	52

N= 1,057

RACE/ETHNICITY

	AP-NORC 07/16-20/2020
White	63
Black or African American	12
Hispanic	17
Other	9

N= 1,057

MARITAL STATUS

	AP-NORC 07/16-20/2020
Married	53
Not married	47
<i>N=</i>	<i>1,057</i>

EDUCATION

	AP-NORC 07/16-20/2020
Less than a high school diploma	10
High school graduate or equivalent	28
Some college	28
College graduate or above	34
<i>N=</i>	<i>1,057</i>

INCOME

	AP-NORC 07/16-20/2020
Under \$10,000	5
\$10,000 to under \$20,000	11
\$20,000 to under \$30,000	12
\$30,000 to under \$40,000	10
\$40,000 to under \$50,000	8
\$50,000 to under \$75,000	20
\$75,000 to under \$100,000	13
\$100,000 to under \$150,000	12
\$150,000 or more	9
<i>N=</i>	<i>1,057</i>

Study Methodology

This survey was conducted by The Associated Press-NORC Center for Public Affairs Research and with funding from The Associated Press and NORC at the University of Chicago.

Data were collected using the AmeriSpeak Omnibus®, a monthly multi-client survey using NORC’s probability-based panel designed to be representative of the U.S. household population. The survey was part of a larger study that included questions about other topics not included in this report. During the initial recruitment phase of the panel, randomly selected U.S. households were sampled with a known, non-zero probability of selection from the NORC National Sample Frame and then contacted by U.S. mail, email, telephone, and field interviewers (face-to-face). The panel provides sample coverage of approximately 97 percent of the U.S. household population. Those excluded from the sample include people with P.O. Box only addresses, some addresses not listed in the USPS Delivery Sequence File, and some newly constructed dwellings.

Interviews for this survey were conducted between July 16 and 20, 2020, with adults age 18 and over representing the 50 states and the District of Columbia. Panel members were randomly drawn from AmeriSpeak, and 1,057 completed the survey—1,004 via the web and 53 via telephone. Interviews were conducted in both English and Spanish, depending on respondent preference. The final stage completion rate is 13.8 percent, the weighted household panel response rate is 23.6 percent, and the weighted household panel retention rate is 84.8 percent, for a cumulative response rate of 2.8 percent. The overall margin of sampling error is +/-4.3 percentage points at the 95 percent confidence level, including the design effect. The margin of sampling error may be higher for subgroups.

Once the sample has been selected and fielded, and all the study data have been collected and made final, a poststratification process is used to adjust for any survey nonresponse as well as any noncoverage or under and oversampling resulting from the study specific sample design. Poststratification variables included age, gender, census division, race/ethnicity, and education. Weighting variables were obtained from the 2020 Current Population Survey. The weighted data reflect the U.S. population of adults age 18 and over.

For more information, email info@apnorc.org.

About the Associated Press-NORC Center for Public Affairs Research

The AP-NORC Center for Public Affairs Research taps into the power of social science research and the highest-quality journalism to bring key information to people across the nation and throughout the world.

- The Associated Press (AP) is an independent global news organization dedicated to factual reporting. Founded in 1846, AP today remains the most trusted source of fast, accurate, unbiased news in all formats and the essential provider of the technology and services vital to the news business. More than half the world's population sees AP journalism every day. Online: www.ap.org
- NORC at the University of Chicago is one of the oldest and most respected, independent research institutions in the world.

The two organizations have established The AP-NORC Center for Public Affairs Research to conduct, analyze, and distribute social science research in the public interest on newsworthy topics, and to use the power of journalism to tell the stories that research reveals.

The founding principles of The AP-NORC Center include a mandate to carefully preserve and protect the scientific integrity and objectivity of NORC and the journalistic independence of AP. All work conducted by the Center conforms to the highest levels of scientific integrity to prevent any real or perceived bias in the research. All of the work of the Center is subject to review by its advisory committee to help ensure it meets these standards. The Center will publicize the results of all studies and make all datasets and study documentation available to scholars and the public.