

Impact Genome/AP-NORC: Social Capital Survey 2021

**Conducted by The Associated Press-NORC Center for Public Affairs Research
Funded by Impact Genome with support from The MassMutual Foundation**

*Interviews: 3/25-4/15/21
2,314 adults*

Margin of error: +/- 2.9 percentage points at the 95% confidence level among all adults

NOTE: All results show percentages among all respondents, unless otherwise labeled.

HH1. Including you, how many adults age 18 and over are currently living in your household who are related to you by birth or marriage? This includes adult children, parents, grandparents, in-laws, adult siblings, or any extended adult family member living in your household like aunts, uncles, or cousins.

	Impact Genome/ AP-NORC 03/25-04/15/21
1	28
2	48
3	14
4	6
5	2
6	1
7	*
8	*
9	*
10	*
11	-
12	-
DON'T KNOW	-
SKIPPED/REFUSED	*

N=

2,314

If HH1 equals 1

HH2. How many children under the age of 18 are currently living in your household and for whom you are the parent or legal guardian?

If HH1 is greater than 1 or less than or equal to 12

How many children under the age of 18 are currently living in your household and for whom you or someone you are related to by marriage or birth in the household are the parent or legal guardian?

	Impact Genome/ AP-NORC 03/25-04/15/21
0	65
1	16
2	12
3	5
4	2
5	*
6	*
7	*
8	-
9	-
10	-
11	-
12	-
DON'T KNOW	*
SKIPPED/REFUSED	*

N=

2,314

FAMINC. Was your total personal/family income in 2019 from all sources, and before taxes...

	Impact Genome/AP-NORC 03/25-04/15/21
Less than [100% FEDERAL POVERTY LEVEL BASED ON HH SIZE]	9
At least [100% FEDERAL POVERTY LEVEL BASED ON HH SIZE] but less than [200% FEDERAL POVERTY LEVEL]	14
[200% FEDERAL POVERTY LEVEL] or more	77
DON'T KNOW	*
SKIPPED/REFUSED	*

N=

2,314

Q1. If you needed personal support, how many trustworthy people outside of your household could you go to for help? *This would include asking for things like help when sick, emotional support, a ride to the airport, or for someone to watch your child in an emergency.*

	Impact Genome/ AP-NORC 03/25-04/15/21
Many/A Few NET	81
Many	21
A Few	61
Just One/None NET	18
Just One	11
None	7
DON'T KNOW	*
SKIPPED/REFUSED	*

N=

2,314

If Many or A Few in Q1.

Q2. How would you classify the trustworthy people outside of your household that you could go to for help?

Select all that apply.

	Impact Genome/ AP-NORC 03/25-04/15/21
Family members	83
Close friends	80
Other community members/neighbors	22
Paid caregivers	5
Other paid professionals	5
Other	2
DON'T KNOW	*
SKIPPED/REFUSED	-

N=

1,747

If Many or A Few in Q1.

Q3. How many of the people outside of your household that you trust for personal support are of a different race or ethnic background than yourself?

	Impact Genome/ AP-NORC 03/25-04/15/21
Most/Some NET	46
Most	6
Some	40
Just One/None NET	54
Just One	10
None	44
DON'T KNOW	*
SKIPPED/REFUSED	*

N=

1,747

If Many or A Few in Q1.

Q4. How many of the people outside of your household that you trust for personal support are of a different economic background than yourself?

	Impact Genome/ AP-NORC 03/25-04/15/21
Most/Some NET	68
Most	9
Some	59
Just One/None NET	31
Just One	5
None	25
DON'T KNOW	*
SKIPPED/REFUSED	*

N=

1,747

If Just One in Q1.

Q5. How would you classify the trustworthy person outside of your household that you could go to for help?

	Impact Genome/ AP-NORC 03/25-04/15/21
A family member	60
A close friend	32
A community member/neighbor	2
A paid caregiver	2
A different type of paid professional	1
Other	3
DON'T KNOW	*
SKIPPED/REFUSED	-
N=	338

If Just One in Q1.

Q6. Is the person you can trust for personal support of a different race or ethnic background than yourself?

	Impact Genome/ AP-NORC 03/25-04/15/21
Yes	26
No	74
DON'T KNOW	-
SKIPPED/REFUSED	1
N=	338

If Just One in Q1.

Q7. Is the person you can trust for personal support of a different economic background than yourself?

	Impact Genome/ AP-NORC 03/25-04/15/21
Yes	37
No	61
DON'T KNOW	*
SKIPPED/REFUSED	1

N=

338

Q8. Since the start of the COVID-19 pandemic, how has the number of people you can trust for personal support changed?

	Impact Genome/ AP-NORC 03/25-04/15/21
I have more people I trust	6
I have about the same number of people I trust	78
I have fewer people I trust	16
DON'T KNOW	*
SKIPPED/REFUSED	*

N=

2,314

If Many, A Few, or Just One in Q1.

Q9. How often did you get personal support from your network when you asked for it in the past 12 months?

	Impact Genome/ AP-NORC 03/25-04/15/21
Always/Very Often NET	41
Always	22
Very Often	19
Sometimes	18
Rarely/Never NET	12
Rarely	9
Never	2
I never asked for help with a personal issue	29
DON'T KNOW	*
SKIPPED/REFUSED	*

N=

2,085

Q10. How has the amount of personal support you asked for changed because of COVID-19?

	Impact Genome/ AP-NORC 03/25-04/15/21
I have asked for more support	10
I have asked for the same support	63
I have asked for less support	27
DON'T KNOW	*
SKIPPED/REFUSED	*

N=

2,314

Q11. If you needed support with your job or career, how many trustworthy people outside of your household could you go to for help? *This would include things like asking someone to help write a resume, asking them to connect you to someone to get a job interview or job, or getting advice on how to navigate a professional challenge.*

	Impact Genome/ AP-NORC 03/25-04/15/21
Many/A Few NET	70
Many	12
A Few	58
Just One/None NET	28
Just One	9
None	20
DON'T KNOW	*
SKIPPED/REFUSED	1

N=

2,314

If Many or A Few in Q11.

Q12. How many of these people are in a position to help advance your career? *These would be people who could help you access new resources you otherwise would not be able to access (introduce you to a new professional network, help you get a promotion, etc.).*

	Impact Genome/ AP-NORC 03/25-04/15/21
Most/Some NET	52
Most	7
Some	45
Just One/None NET	31
Just One	12
None	19
I don't know	17
SKIPPED/REFUSED	*

N=

1,426

If Many or A Few in Q11.

Q13. How many of these people, who you trust for support with your job or career, are of a different race or ethnic background than yourself?

	Impact Genome/ AP-NORC 03/25-04/15/21
Most/Some NET	43
Most	6
Some	37
Just One/None NET	48
Just One	11
None	37
I don't know	9
SKIPPED/REFUSED	*

N=

1,426

If Many or A Few in Q11.

Q14. How many of these people, who you trust for support with your job or career, are of a different economic background than yourself?

	Impact Genome/ AP-NORC 03/25-04/15/21
Most/Some NET	56
Most	6
Some	50
Just One/None NET	31
Just One	7
None	24
I don't know	13
SKIPPED/REFUSED	*

N=

1,426

If Just One in Q11.

Q15. Is this person in a position to help advance your career? *These would be people who could help you access new resources you otherwise would not be able to access (introduce you to a new professional network, help you get a promotion, etc.).*

	Impact Genome/ AP-NORC 03/25-04/15/21
Yes	26
No	55
I don't know	19
SKIPPED/REFUSED	*

N=

273

If Just One in Q11.

Q16. Is this person you can trust for support with your job or career of a different race or ethnic background than yourself?

	Impact Genome/ AP-NORC 03/25-04/15/21
Yes	21
No	70
I don't know	9
SKIPPED/REFUSED	*

N=

273

If Just One in Q11.

Q17. Is this person you can trust for support with your job or career of a different economic background than yourself?

	Impact Genome/ AP-NORC 03/25-04/15/21
Yes	40
No	49
I don't know	11
SKIPPED/REFUSED	-

N=

273

Q18. How has the number of people, who you can trust for support with your job or career, changed because of COVID-19?

	Impact Genome/ AP-NORC 03/25-04/15/21
I have more people I trust	4
I have about the same number of people I trust	78
I have fewer people I trust	15
DON'T KNOW	*
SKIPPED/REFUSED	1

N=

2,314

Q19. How often did you get support with your job or career when you when you asked for it in the past 12 months?

	Impact Genome/ AP-NORC 03/25-04/15/21
Always/Very Often NET	20
Always	10
Very Often	11
Sometimes	17
Rarely/Never NET	15
Rarely	9
Never	7
I never asked for help with my job or career	47
DON'T KNOW	*
SKIPPED/REFUSED	1

N=

2,314

Q20. How has the amount of support you asked for, for your job or career, changed because of COVID-19?

	Impact Genome/ AP-NORC 03/25-04/15/21
I have asked for more support	8
I have asked for the same support	65
I have asked for less support	24
DON'T KNOW	*
SKIPPED/REFUSED	2

N=

2,314

Q21. Have you interacted with any of the following in the past 12 months?

Impact Genome/AP-NORC 03/25-04/15/21	1. Yes	2. No, I didn't need to	3. No, I couldn't	DON'T KNOW	SKP/REF
A. Government Benefits - unemployment, cash assistance (like TANF), food assistance (like SNAP/WIC), social security, Medicaid, public housing	30	60	9	*	1
B. Healthcare System – hospitals, clinics, doctor's offices, health departments, health insurance agencies	62	33	5	*	*
C. Legal System – courts, lawyers, foster care system, probation and parole agencies, custodial institutions (jails, prisons, etc.), police and other law enforcement agencies	11	84	5	*	*
D. Financial Institutions – Banks, insurance companies, financial services	70	26	4	*	*
E. Education Institutions for yourself – High school diploma equivalency, college/trade school	13	82	5	*	*
F. Education Institutions for a dependent(s) – Early childhood care, K12 schools, college/trade school	20	76	4	*	*

N= 2,314

Q22. If one item selected as No, I couldn't in Q21: Why have you not interacted with this in the past 12 months?

If multiple items selected as No, I couldn't in Q21: Why have you not interacted with these in the past 12 months?

Select all that apply.

Impact Genome/AP-NORC 03/25-04/15/21	<i>[If Q21A=3:]</i> A. Government Benefits	<i>[If Q21B=3:]</i> B. Healthcare System	<i>[If Q21C=3:]</i> C. Legal System	<i>[If Q21D=3:]</i> D. Financial Institutions	<i>[If Q21E=3:]</i> E. Education Institutions for yourself	<i>[If Q21F=3:]</i> F. Education Institutions for a dependent(s)
1. I needed it, but I don't trust it	2	10	4	14	9	5
2. I couldn't physically or virtually access it	8	9	10	8	18	18
3. It's not available in my community	4	9	9	14	14	15
4. I didn't know where to find it	9	13	13	11	10	10
5. There was no one to help me	7	5	18	11	13	15
6. I didn't think I was eligible for it	66	34	22	31	28	36
7. I don't like asking for this kind of help	20	31	33	25	22	24
DON'T KNOW	1	1	1	2	2	2
SKIPPED/REFUSED	4	6	6	*	5	4
N=	217	142	154	129	160	128

Q23. *If one item selected as I needed it, but I don't trust it in Q22: You said you didn't interact with the following in the past 12 months because you don't trust this, has anyone outside of your household helped you use this in years past? This person could be from within or outside of the institution/system.*

If multiple items selected as I needed it, but I don't trust it in Q22: You said you didn't interact with the following in the past 12 months because you don't trust these, has anyone outside of your household helped you use these in years past? This person could be from within or outside of the institution/system.

Data for Q23 not shown due to small sample sizes.

Q24. *If one item selected as Yes in Q21 or one item selected as Yes in Q23: Generally, did this meet your needs?*

If multiple items selected as Yes in Q21 or multiple items selected as Yes in Q23: Generally, did these meet your needs?

Impact Genome/ AP-NORC 03/25-04/15/21	<i>[If Q21A=1 or Q23A=1:]</i> A. Government Benefits	<i>[If Q21B=1 or Q23B=1:]</i> B. Healthcare System	<i>[If Q21C=1 or Q23C=1:]</i> C. Legal System	<i>[If Q21D=1 or Q23D=1:]</i> D. Financial Institutions	<i>[If Q21E=1 or Q23E=1:]</i> E. Education Institutions for yourself	<i>[If Q21F=1 or Q23F=1:]</i> F. Education Institutions for a dependent(s)
Yes	85	93	76	92	81	83
No	15	7	23	8	19	17
DON'T KNOW	-	*	*	*	-	-
SKIPPED/REFUSED	-	*	*	*	-	*
N=	1,002	1,417	264	1,446	307	492

Q25. If one item selected as Yes in Q21: Did anyone outside of your household help you interact with this? This person could be from within or outside of the institution/system.

If multiple items selected as Yes in Q21: Did anyone outside of your household help you interact with these? This person could be from within or outside of the institution/system.

Impact Genome/ AP-NORC 03/25-04/15/21	<i>[If Q21A=1:]</i> A. Government Benefits	<i>[If Q21B=1:]</i> B. Healthcare System	<i>[If Q21C=1:]</i> C. Legal System	<i>[If Q21D=1:]</i> D. Financial Institutions	<i>[If Q21E=1:]</i> E. Education Institutions for yourself	<i>[If Q21F=1:]</i> F. Education Institutions for a dependent(s)
1. Yes	25	27	38	22	36	30
2. No	75	73	60	77	62	69
DON'T KNOW	*	-	-	*	-	-
SKIPPED/REFUSED	1	*	1	*	2	*
N=	1,001	1,412	262	1,442	304	491

If any item selected as Yes in Q25

Q26. Would you consider asking the person(s) outside of your household who helped you interact with these for more help in the future?

Impact Genome/ AP-NORC 03/25-04/15/21	<i>[If Q25A=1:]</i> A. Government Benefits	<i>[If Q25B=1:]</i> B. Healthcare System	<i>[If Q25C=1:]</i> C. Legal System	<i>[If Q25D=1:]</i> D. Financial Institutions	<i>[If Q25E=1:]</i> E. Education Institutions for yourself	<i>[If Q25F=1:]</i> F. Education Institutions for a dependent(s)
Yes	60	68	62	70	62	68
No, I don't have a way to contact them again	4	4	14	2	16	2
No, they weren't helpful	5	1	4	3	3	5
No, I think I can navigate it on my own now	16	16	10	13	11	17
I'm not sure	16	10	9	12	8	7
SKIPPED/REFUSED	*	1	*	1	-	1
N=	242	402	102	295	97	161

Q27. If one item selected as Yes in Q25: Generally, when you had someone outside your household helping you, did you better understand how to navigate this in the future?

If multiple items selected as Yes in Q25: Generally, when you had someone outside your household helping you, did you better understand how to navigate these in the future?

Impact Genome/ AP-NORC 03/25-04/15/21	[If Q25A=1:] A. Government Benefits	[If Q25B=1:] B. Healthcare System	[If Q25C=1:] C. Legal System	[If Q25D=1:] D. Financial Institutions	[If Q25E=1:] E. Education Institutions for yourself	[If Q25F=1:] F. Education Institutions for a dependent(s)
Yes	69	68	59	76	81	75
No	11	14	14	9	8	11
77. I'm not sure	19	16	25	15	11	14
SKIPPED/REFUSED	*	1	2	1	-	-
N=	242	402	102	295	97	161

Q28. If one item selected as Yes in Q25: Generally, when you had someone outside your household helping you, did you feel more confident that you'd know how to navigate this in the future?

If multiple items selected as Yes in Q25: Generally, when you had someone outside your household helping you, did you feel more confident that you'd know how to navigate these in the future?

Impact Genome/ AP-NORC 03/25-04/15/21	[If Q25A=1:] A. Government Benefits	[If Q25B=1:] B. Healthcare System	[If Q25C=1:] C. Legal System	[If Q25D=1:] D. Financial Institutions	[If Q25E=1:] E. Education Institutions for yourself	[If Q25F=1:] F. Education Institutions for a dependent(s)
Yes	71	77	72	80	89	78
No	12	10	17	8	11	9
I'm not sure	17	11	11	11	*	13
SKIPPED/REFUSED	*	1	*	1	-	-
N=	242	402	102	295	97	161

Q29. How has your usage of the following changed because of COVID-19?

Impact Genome/AP-NORC 03/25-04/15/21	I'm using it more	My usage hasn't changed	I'm using it less	DON'T KNOW	SKP/REF
Government Benefits	14	77	8	*	*
Healthcare System	12	75	13	*	*
Legal System	3	85	11	*	1
Financial Institutions	9	83	8	*	*
Education Institutions for yourself	5	81	12	*	1
Education Institutions for a dependent(s)	5	81	12	*	2

N=2,314

Q30. Which of the following is true for you over the past 12 months?*Select all that apply.*

	Impact Genome/ AP-NORC 03/25-04/15/21
I've volunteered (providing support to a social or community organization)	19
I've donated money to social causes	36
I've donated other non-monetary resources to social causes (goods, services, expertise, etc.)	29
I've been civically engaged in other ways	5
None of these	45
DON'T KNOW	*
SKIPPED/REFUSED	1

N=2,314

Q31. How have the following habits changed for you because of COVID-19?

Impact Genome/AP-NORC 03/25-04/15/21	I'm donated more	I donated about the same amount	I donated less	DON'T KNOW	SKP/REF
Volunteering (donating time)	8	60	29	*	2
Money	18	61	20	*	2
Other resources	7	70	19	*	3

N=2,314

Q32. Which of the following have you participated in over the past 12 months?*Select all that apply.*

	Impact Genome/ AP-NORC 03/25-04/15/21
A school group, neighborhood or community association (such as PTA or neighborhood watch group)	9
A service or civic organization (such as American Legion or Lions club)	9
A sports or recreation organization (such as a soccer or tennis club)	8
A church, synagogue, mosque, or religious institution or organization	29
A political cause (such as a protest or campaign)	12
Other community/civic groups	5
None of the above	51
DON'T KNOW	-
SKIPPED/REFUSED	1

*N=2,314***Q33. Generally, how has your participation in these groups changed because of COVID-19?**

Impact Genome/AP-NORC 03/25-04/15/21	I'm more involved	My involvement hasn't changed	I'm less involved	DON'T KNOW	SKP/REF
School groups, neighborhood or community associations	6	68	23	*	2
Service or civic organizations	6	68	23	*	2
Sports or recreation organizations	3	66	28	*	2
Religious institutions or organizations	7	66	25	*	2
Political causes	11	67	19	*	3
Any other community or civic groups	4	72	22	*	2

N=2,314

GENDER

	Impact Genome/ AP-NORC 03/25-04/15/21
Male	48
Female	52

N=

2,314

AGE

	Impact Genome/ AP-NORC 03/25-04/15/21
18-29	21
30-39	17
40-59	32
60-64	8
65 or older	22

N=

2,314

EDUCATION

	Impact Genome/ AP-NORC 03/25-04/15/21
Less than a high school diploma	10
High school graduate or equivalent	28
Some college	28
College graduate or above	35

N=

2,314

RACE/ETHNICITY

	Impact Genome/ AP-NORC 03/25-04/15/21
White	63
Black or African American	12
Hispanic	17
Other	9

N=

2,314

INCOME

	Impact Genome/ AP-NORC 03/25-04/15/21
Under \$10,000	5
\$10,000 to under \$20,000	8
\$20,000 to under \$30,000	10
\$30,000 to under \$40,000	9
\$40,000 to under \$50,000	8
\$50,000 to under \$75,000	21
\$75,000 to under \$100,000	15
\$100,000 to under \$150,000	14
\$150,000 or more	10

N=

2,314

MARITAL STATUS

	Impact Genome/ AP-NORC 03/25-04/15/21
Married	55
Not married	45

N=

2,314

EMPLOYMENT STATUS

	Impact Genome/ AP-NORC 03/25-04/15/21
Employed	62
Not employed	38

N=

2,314

Study Methodology

This study, funded by Impact Genome with support from The MassMutual Foundation, was conducted by The Associated Press-NORC Center for Public Affairs Research. Data were collected using AmeriSpeak®, NORC's probability-based panel designed to be representative of the U.S. household population. During the initial recruitment phase of the panel, randomly selected U.S. households were sampled with a known, non-zero probability of selection from the NORC National Sample Frame and then contacted by U.S. mail, email, telephone, and field interviewers (face to face). The panel provides sample coverage of approximately 97% of the U.S. household population. Those excluded from the sample include people with P.O. Box only addresses, some addresses not listed in the USPS Delivery Sequence File, and some newly constructed dwellings. Staff from NORC at the University of Chicago, The Associated Press, and Impact Genome collaborated on all aspects of the study.

Interviews for this survey were conducted between March 25 and April 15, 2021, with adults age 18 and older representing the 50 states and the District of Columbia. Panel members were randomly drawn from AmeriSpeak, and 2,314 completed the survey—2,115 via the web and 199 via telephone. Interviews were conducted in both English and Spanish, depending on respondent preference. Respondents were offered a small monetary incentive (\$2) for completing the survey.

The final stage completion rate is 23.4%, the weighted household panel response rate is 19.5%, and the weighted household panel retention rate is 75%, for a cumulative response rate of 3.4%. The overall margin of sampling error is +/- 2.9 percentage points at the 95 percent confidence level including the design effect.

In addition, Black, Hispanic, respondents from households below 100% of the Federal Poverty Level (FPL) and respondents from households between 100%-200% FPL were sampled at a higher rate than their proportion of the population to support analyses.

Subgroup	Number of completed interviews	Margin of sampling error at the 95% confidence level including the design effect
Black Americans	633	+/- 6.3 percentage points
Hispanic Americans	624	+/- 6.3 percentage points
Respondents from households below the FPL	521	+/- 4.9 percentage points
Respondents from households between 100% and 200% FPL	749	+/- 6.2 percentage points

Once the sample has been selected and fielded, and all the study data have been collected and made final, a poststratification process is used to adjust for any survey nonresponse as well as any non-coverage or under and oversampling resulting from the study specific sample design. Poststratification variables included age, gender, census division, race/ethnicity, education, and FPL. Weighting variables

were obtained from the 2020 Current Population Survey. The weighted data reflect the U.S. population of adults age 18 and over.

For more information, email info@apnorc.org.

About The Impact Genome®

The Impact Genome® is a field-wide, systematic effort to standardize measurement, reporting, and evidence for the world's most common social outcomes. The data and tools of the Impact Genome enable funders, policymakers, and practitioners to allocate grant dollars based on impact, to design and implement effective interventions, to benchmark results, and to ultimately solve social problems more efficiently.

About The Associated Press-NORC Center for Public Affairs Research

The AP-NORC Center for Public Affairs Research taps into the power of social science research and the highest-quality journalism to bring key information to people across the nation and throughout the world. www.apnorc.org

- The Associated Press (AP) is an independent global news organization dedicated to factual reporting. Founded in 1846, AP today remains the most trusted source of fast, accurate, unbiased news in all formats and the essential provider of the technology and services vital to the news business. More than half the world's population sees AP journalism every day. www.ap.org
- NORC at the University of Chicago is an objective and non-partisan research institution that delivers reliable data and rigorous analysis to guide critical programmatic, business, and policy decisions. Since 1941, NORC has conducted groundbreaking studies, created and applied innovative methods and tools, and advanced principles of scientific integrity and collaboration. Today, government, corporate, and nonprofit clients around the world partner with NORC to transform increasingly complex information into useful knowledge. www.norc.org

The two organizations have established The AP-NORC Center for Public Affairs Research to conduct, analyze, and distribute social science research in the public interest on newsworthy topics, and to use the power of journalism to tell the stories that research reveals.