



The September 2021 AP-NORC Center Poll

Conducted by The Associated Press-NORC Center for Public Affairs Research
With funding from The Associated Press and NORC at the University of Chicago

*Interviews: 9/23-27/2021
1,099 adults*

Margin of sampling error: +/- 4.2 percentage points at the 95% confidence level among all adults

NOTE: All results show percentages among all respondents, unless otherwise labeled.

CURY2. Overall, do you approve or disapprove of the way Joe Biden is handling...?

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

| AP-NORC | | Approve | Disapprove | DK | SKP/REF |
|----------------------------|----------------------------|---------------------------|------------|----|---------|
| The coronavirus pandemic | 9/23-27/2021 (N=1,099) | 57 | 43 | * | 1 |
| | 8/12-16/2021 (N=1,729) | 54 | 45 | * | 1 |
| | 7/15-19/2021 (N=1,308) | 66 | 33 | 1 | * |
| | 6/10-14/2021 (N=1,125) | 68 | 31 | * | 1 |
| | 4/29-5/3/2021 (N=1,842) | 71 | 27 | * | 1 |
| | 3/25-29/2021 (N= 1,166) | 73 | 26 | * | 1 |
| | 2/25-3/1/2021 (N=1,434) | 70 | 29 | * | 1 |
| | Immigration | 9/23-27/2021 (N=1,099) | 35 | 64 | 1 |
| 6/10-14/2021 (N=1,125) | | 40 | 59 | - | 2 |
| 4/29-5/3/2021 (N=1,842) | | 43 | 54 | 1 | 2 |
| 3/25-29/2021 (N= 1,166) | | 42 | 56 | * | 2 |

VIRUS2. How worried are you about you or someone in your family being infected with...

[GRID ITEMS RANDOMIZED]

| AP-NORC | | Extremely /Very worried NET | Extremely worried | Very worried | Some-what worried | Not too/Not at all worried NET | Not too worried | Not at all worried | DK | SKP/ REF |
|-------------------------|--------------------------|------------------------------------|-------------------|--------------|--------------------------|---------------------------------------|-----------------|--------------------|----|----------|
| The coronavirus | 9/23-27/2021 (N=1,099) | 33 | 16 | 17 | 36 | 31 | 20 | 11 | - | * |
| | 8/12-16/2021 (N=1,729) | 41 | 22 | 19 | 29 | 30 | 21 | 9 | - | * |
| | 7/15-19/2021 (N= 1,308) | 27 | 14 | 13 | 27 | 45 | 29 | 16 | * | * |
| | 6/10-14/2021 (N= 1,125) | 21 | 10 | 11 | 25 | 54 | 34 | 20 | - | * |
| | 4/29-5/3/2021 (N=1,842) | 24 | 10 | 14 | 29 | 47 | 31 | 15 | - | * |
| | 3/25-29/2021 (N= 1,166) | 35 | 17 | 18 | 34 | 32 | 24 | 7 | - | - |
| | 2/25-3/1/2021 (N=1,434) | 31 | 16 | 15 | 36 | 33 | 24 | 9 | - | * |
| | 1/28-2/1/2021 (N=1,055) | 43 | 22 | 20 | 30 | 27 | 19 | 8 | - | * |
| | 12/3-7/2020 (N=1,117) | 43 | 22 | 21 | 34 | 23 | 16 | 8 | - | * |
| | 10/8-12/2020 (N=1,121) | 42 | 22 | 19 | 32 | 26 | 18 | 8 | - | * |
| | 9/11-14/2020 (N = 1,108) | 38 | 19 | 19 | 31 | 31 | 22 | 9 | - | * |
| | 8/17-19/2020 (N=1,075) | 42 | 20 | 22 | 31 | 26 | 17 | 9 | * | * |
| | 7/16-20/2020 (N=1,057) | 49 | 25 | 24 | 31 | 19 | 11 | 8 | * | * |
| | 6/11-15/2020 (N=1,310) | 32 | 16 | 16 | 35 | 32 | 22 | 9 | - | 1 |
| | 5/14-18/2020 (N=1,056) | 42 | 21 | 21 | 31 | 25 | 18 | 7 | * | 1 |
| | 4/16-20/2020 (N=1,057) | 43 | 23 | 20 | 35 | 22 | 17 | 5 | * | - |
| | 03/26-29/2020 (N=1,057) | 50 | 28 | 22 | 34 | 16 | 13 | 3 | - | * |
| 03/12-16/2020 (N=1,003) | 31 | 14 | 17 | 35 | 33 | 23 | 10 | * | 1 | |
| 2/13-16/2020 (N=1,074) | 22 | 11 | 11 | 23 | 55 | 37 | 19 | - | * | |

| | | Extremely /Very worried NET | Extremely worried | Very worried | Some- what worried | Not too/Not at all worried NET | Not too worried | Not at all worried | DK | SKP/ REF |
|---------------------------|-----------------------------|--|----------------------|-----------------|-----------------------------------|---|-----------------------|--------------------------|----|-------------|
| The flu | 9/23-27/2021 (N=1,099) | 12 | 4 | 8 | 31 | 57 | 39 | 18 | - | * |
| | 8/12-16/2021 (N=1,729) | 15 | 8 | 7 | 26 | 58 | 41 | 17 | - | * |
| | 7/15-19/2021 (N= 1,308) | 13 | 5 | 8 | 24 | 63 | 41 | 23 | - | * |
| | 6/10-14/2021 (N= 1,125) | 10 | 3 | 7 | 22 | 69 | 44 | 25 | - | * |
| | 4/29-5/3/2021 (N= 1,842) | 9 | 3 | 6 | 21 | 70 | 42 | 27 | - | * |
| | 3/25-29/2021 (N= 1,166) | 13 | 6 | 8 | 27 | 59 | 42 | 18 | - | * |
| | 2/25-3/1/2021 (N=1,434) | 12 | 5 | 7 | 29 | 59 | 39 | 20 | - | * |
| | 1/28-2/1/2021 (N=1,055) | 14 | 6 | 7 | 29 | 58 | 40 | 17 | - | * |
| | 12/3-7/2020 (N=1,117) | 17 | 8 | 9 | 31 | 52 | 39 | 13 | - | - |
| | 10/8-12/2020 (N=1,121) | 20 | 9 | 10 | 34 | 47 | 33 | 14 | * | * |
| | 9/11-14/2020 (N = 1,108) | 21 | 8 | 12 | 33 | 46 | 32 | 14 | - | * |
| | 8/17-19/2020 (N=1,075) | 16 | 7 | 9 | 31 | 52 | 37 | 15 | - | 1 |
| | 7/16-20/2020 (N=1,057) | 19 | 9 | 10 | 34 | 47 | 33 | 15 | - | * |
| | 6/11-15/2020 (N=1,310) | 15 | 7 | 9 | 27 | 56 | 41 | 16 | - | 1 |
| | 5/14-18/2020 (N=1,056) | 17 | 7 | 10 | 28 | 54 | 38 | 15 | - | 1 |
| | 4/16-20/2020 (N=1,057) | 22 | 10 | 13 | 30 | 47 | 35 | 12 | - | * |
| | 3/26-29/2020 (N=1,057) | 22 | 11 | 12 | 35 | 43 | 34 | 8 | - | * |
| | 3/12-16/2020 (N=1,003) | 15 | 6 | 9 | 33 | 50 | 37 | 13 | - | 1 |
| 2/13-16/2020 (N=1,074) | 23 | 10 | 14 | 40 | 37 | 29 | 7 | - | * | |

DELTA1. How confident are you that the COVID-19 vaccines will be effective against new variants of the coronavirus?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

| | AP-NORC 9/23-27/2021 | AP-NORC 8/12-16/2021 | AP-NORC 7/15-19/2021 |
|---|-------------------------|-------------------------|-------------------------|
| Extremely/very confident NET | 26 | 26 | 28 |
| Extremely confident | 5 | 7 | 6 |
| Very confident | 21 | 19 | 22 |
| Somewhat confident | 43 | 40 | 41 |
| Not at all/not too confident NET | 31 | 34 | 30 |
| Not too confident | 19 | 18 | 17 |
| Not at all confident | 12 | 16 | 13 |
| DON'T KNOW | * | - | * |
| SKIPPED ON WEB/REFUSED | * | * | * |
| <i>N=</i> | <i>1,099</i> | <i>1,729</i> | <i>1,308</i> |

COR8. How much do you trust each of the following sources for information about coronavirus vaccines?

[GRID ITEMS RANDOMIZED; HALF SAMPLE SHOWN RESPONSE OPTIONS IN REVERSE ORDER]

| AP-NORC | | A great deal/ Quite a bit NET | A great deal | Quite a bit | A moderate amount | Only a little /Not at all NET | Only a little | Not at all | DK | SKP/REF |
|---|------------------------|--|--------------|-------------|--------------------------|--------------------------------------|---------------|------------|----|---------|
| The Food and Drug Administration or FDA | 9/23-27/2021 (N=1,099) | 38 | 13 | 25 | 32 | 30 | 17 | 13 | * | * |
| | 12/3-7/2020 (N=1,117) | 41 | 13 | 27 | 34 | 25 | 17 | 8 | - | * |
| The U.S. Department of Health and Human Services or HHS | 9/23-27/2021 (N=1,099) | 35 | 12 | 23 | 32 | 32 | 19 | 13 | * | * |
| | 12/3-7/2020 (N=1,117) | 38 | 14 | 24 | 36 | 26 | 18 | 7 | * | * |
| The World Health Organization or WHO | 9/23-27/2021 (N=1,099) | 34 | 11 | 23 | 28 | 38 | 18 | 20 | * | * |
| | 12/3-7/2020 (N=1,117) | 36 | 14 | 22 | 28 | 35 | 18 | 17 | 1 | * |
| Joe Biden | 9/23-27/2021 (N=1,099) | 27 | 10 | 17 | 25 | 47 | 14 | 34 | * | * |
| | 12/3-7/2020 (N=1,117) | 33 | 14 | 19 | 21 | 45 | 19 | 27 | * | 1 |
| Dr. Anthony Fauci | 9/23-27/2021 (N=1,099) | 37 | 20 | 17 | 21 | 40 | 16 | 24 | * | 1 |
| | 12/3-7/2020 (N=1,117) | 48 | 25 | 23 | 21 | 30 | 16 | 14 | * | * |
| Pharmaceutical companies | 9/23-27/2021 (N=1,099) | 17 | 5 | 13 | 35 | 47 | 26 | 21 | * | * |
| | 12/3-7/2020 (N=1,117) | 20 | 5 | 15 | 38 | 42 | 25 | 17 | 1 | * |

| | | A great deal/ Quite a bit NET | A great deal | Quite a bit | A moderate amount | Only a little /Not at all NET | Only a little | Not at all | DK | SKP/REF |
|--|------------------------|--|--------------|-------------|--------------------------|--------------------------------------|---------------|------------|----|---------|
| The Centers for Disease Control and Prevention or CDC | 9/23-27/2021 (N=1,099) | 45 | 20 | 25 | 26 | 29 | 15 | 14 | * | * |
| | 12/3-7/2020 (N=1,117) | 46 | 20 | 26 | 32 | 21 | 15 | 6 | 1 | * |
| Health professionals, including doctors, nurses, and pharmacists | 9/23-27/2021 (N=1,099) | 53 | 19 | 34 | 30 | 16 | 10 | 6 | * | * |
| | 12/3-7/2020 (N=1,117) | 58 | 24 | 34 | 28 | 14 | 11 | 3 | * | * |
| News media | 9/23-27/2021 (N=1,099) | 12 | 3 | 9 | 27 | 61 | 29 | 31 | - | * |
| | 12/3-7/2020 (N=1,117) | 16 | 4 | 11 | 27 | 56 | 27 | 29 | * | 1 |

COVID3. Do you approve, disapprove, or neither approve nor disapprove of the Biden administration’s plan to require that most U.S. workers either get vaccinated or tested weekly for COVID-19?

[HALF SAMPLE SHOWN RESPONSE OPTIONS IN REVERSE ORDER]

| | AP-NORC 9/23-27/2021 |
|---|-------------------------|
| Strongly/somewhat approve NET | 51 |
| Strongly approve | 35 |
| Somewhat approve | 17 |
| Neither approve nor disapprove | 14 |
| Strongly/somewhat disapprove NET | 34 |
| Somewhat disapprove | 11 |
| Strongly disapprove | 23 |
| DON'T KNOW | * |
| SKIPPED ON WEB/REFUSED | * |

N=

1,099

EMPLOY1. Which of the following describes your current employment status?

| | AP-NORC 9/23-27/2021 |
|---|-------------------------|
| Working <u>remotely</u> – as a paid employee | 13 |
| Working <u>in-person</u> – as a paid employee | 36 |
| Working – self-employed | 7 |
| Not working – temporarily laid off or furloughed since the beginning of the COVID-19 pandemic | 3 |
| Not working – permanently laid off at any time since the beginning of the COVID-19 pandemic | 1 |
| Not working – unemployed looking for work since before the COVID-19 pandemic | 2 |
| Not working – retired | 21 |
| Not working – disabled | 8 |
| Not working – other | 8 |
| DON'T KNOW | * |
| SKIPPED ON WEB/REFUSED | * |

N=

1,099

PID1. Do you consider yourself a Democrat, a Republican, an Independent or none of these?

If Democrat:

PIDA. Do you consider yourself a strong or not so strong Democrat?

If Republican:

PIDB. Do you consider yourself a strong or not so strong Republican?

If independent, none of these, don't know, skipped, or refused:

PIDI. Do you lean more toward the Democrats or the Republicans?

Combines PID1, PIDI, PIDA, and PIDB.

| | AP-NORC 9/23-27/2021 |
|--------------------------------------|-------------------------|
| Democrat NET | 46 |
| Strong Democrat | 21 |
| Not so strong Democrat | 14 |
| Lean Democrat | 11 |
| Independent/None – Don't lean | 19 |
| Republican NET | 36 |
| Lean Republican | 10 |
| Not so strong Republican | 13 |
| Strong Republican | 13 |

N=

1,099

D3. Generally speaking, do you consider yourself to be a liberal, moderate, or conservative?

If liberal:

D4. Do you consider yourself very liberal or somewhat liberal?

If conservative:

D5. Do you consider yourself very conservative or somewhat conservative?

Combines D3, D4, D5:

| | AP-NORC 9/23-27/2021 |
|-------------------------|-------------------------|
| Liberal NET | 22 |
| Very liberal | 11 |
| Somewhat liberal | 11 |
| Moderate | 50 |
| Conservative NET | 25 |
| Somewhat conservative | 15 |
| Very conservative | 10 |
| DON'T KNOW | * |
| SKIPPED ON WEB/REFUSED | 2 |

N=

1,099

DM5. How would you describe the community you live in now?

| | AP-NORC 9/23-27/2021 |
|------------------------|-------------------------|
| Urban | 24 |
| Suburban | 50 |
| Rural | 26 |
| DON'T KNOW | * |
| SKIPPED ON WEB/REFUSED | * |

N=1,099

RELIG. What is your present religion, if any?

| | AP-NORC 9/23-27/2021 |
|------------------------|-------------------------|
| Protestant | 26 |
| Roman Catholic | 19 |
| Mormon | 2 |
| Orthodox | * |
| Jewish | 2 |
| Muslim | 2 |
| Buddhist | 1 |
| Hindu | * |
| Atheist | 4 |
| Agnostic | 5 |
| Nothing in particular | 13 |
| Just Christian | 21 |
| Unitarian | 1 |
| Something else | 3 |
| DON'T KNOW | * |
| SKIPPED ON WEB/REFUSED | * |

N=

1,099

If Religion is Protestant, Roman Catholic, Mormon, Orthodox, Christian, or something else:

BORN. Would you describe yourself as a 'born-again' or evangelical Christian, or not?

| | AP-NORC 9/23-27/2021 |
|------------------------|-------------------------|
| Yes | 38 |
| No | 62 |
| DON'T KNOW | - |
| SKIPPED ON WEB/REFUSED | - |

N=

1,099

VAX3. Have you received at least one dose of a COVID-19 vaccine?

| AP-NORC | Yes | No | DK | SKIP/ REF |
|---|-----|----|----|--------------|
| 9/23-27/2021 (N=1,099) | 76 | 24 | 1 | * |
| 8/12-16/2021 (N=1,729) | 71 | 29 | - | 1 |
| 7/15-19/2021 (N=1,308) | 67 | 32 | - | 1 |
| 6/10-14/2021 (N=1,125) | 64 | 36 | * | * |
| 4/29-5/3/2021 ¹ (N=1,842) | 64 | 35 | * | * |
| 3/25-29/2021 (N=1,166) | 41 | 59 | - | * |
| 2/25-3/1/2021 (N=1,434) | 22 | 77 | - | 1 |
| 1/28-2/1/2021 (N=1,055) | 13 | 86 | - | * |

If Yes in VAX3:

VAX46. Once people are fully vaccinated against COVID-19, some people will get an additional dose called a booster. How likely are you to get a COVID-19 booster vaccine once it becomes available to you?

| | AP-NORC 9/23-27/2021 |
|--|-------------------------|
| Definitely will get a booster vaccine | 48 |
| Probably will get a booster vaccine | 21 |
| Not sure about getting a booster vaccine | 20 |
| Probably <u>will not</u> get a booster vaccine | 6 |
| Definitely <u>will not</u> get a booster vaccine | 5 |
| DON'T KNOW | * |
| SKIPPED ON WEB/REFUSED | - |
| <i>N=</i> | <i>838</i> |

¹ Prior to June 2021, question read: Have you received a COVID-19 vaccine?

If Yes in VAX3:

VAX47. If boosters are recommended for you, how important do you think getting a COVID-19 booster vaccine is to protect yourself against COVID-19?

| | AP-NORC 9/23-27/2021 |
|------------------------|-------------------------|
| Not at all important | 6 |
| A little important | 15 |
| Moderately important | 25 |
| Very important | 54 |
| DON'T KNOW | * |
| SKIPPED ON WEB/REFUSED | * |

N=

838

If No or Refused in VAX3:

APVAX7. Will you...

| AP-NORC | Definitely/ probably get a vaccine NET | Definitely get a vaccine | Probably get a vaccine | Definitely/ probably not get a vaccine NET | Probably not get a vaccine | Definitely not get a vaccine | DK | SKIP/ REF |
|----------------------------|--|-----------------------------|------------------------------|--|-------------------------------------|------------------------------------|----|--------------|
| 9/23-27/2021 (N=1,099) | 24 | 4 | 20 | 76 | 31 | 45 | - | * |
| 8/12-16/2021 (N=440) | 20 | 3 | 18 | 79 | 30 | 49 | - | 1 |
| 7/15-19/2021 (N=427) | 19 | 3 | 16 | 81 | 35 | 45 | * | * |
| 6/10-14/2021 (N=311) | 23 | 7 | 15 | 75 | 29 | 46 | 2 | 1 |
| 4/29-5/3/2021 (N=583) | 38 | 11 | 27 | 61 | 27 | 34 | * | * |
| 3/25-29/2021 (N=637) | 57 | 30 | 27 | 43 | 23 | 20 | - | * |
| 2/25-3/1/2021 (N=1,103) | 61 | 38 | 22 | 39 | 20 | 20 | * | * |
| 1/28-2/1/2021 (N=914) | 62 | 40 | 22 | 37 | 20 | 17 | * | * |

Combined VAX3 and APVAX7:

| | Already received the vaccine | Definitely/probably not get a vaccine NET | Definitely get a vaccine | Probably get a vaccine | Definitely/probably not get a vaccine NET | Probably <u>not</u> get a vaccine | Definitely <u>not</u> get a vaccine | DK | SKP /REF |
|----------------------------|-------------------------------------|--|--------------------------|------------------------|--|-----------------------------------|-------------------------------------|----|----------|
| AP-NORC | | | | | | | | | |
| 9/23-27/2021 (N=1,099) | 76 | 6 | 1 | 5 | 18 | 7 | 11 | 1 | - |
| 8/12-16/2021 (N=1,729) | 71 | 6 | 1 | 5 | 23 | 9 | 14 | 1 | - |
| 7/15-19/2021 (N=1,308) | 67 | 6 | 1 | 5 | 26 | 11 | 15 | 1 | - |
| 6/10-14/2021 (N=1,125) | 64 | 8 | 3 | 6 | 27 | 11 | 16 | 1 | - |
| 4/29-5/3/2021 (N=1,842) | 64 | 14 | 4 | 10 | 22 | 10 | 12 | 1 | - |
| 3/25-29/2021 (N= 1,166) | 41 | 33 | 18 | 16 | 25 | 13 | 12 | - | - |
| 2/25-3/1/2021 (N=1,434) | 22 | 47 | 30 | 17 | 30 | 15 | 15 | 1 | - |
| 1/28-2/1/2021 (N=1,055) | 13 | 54 | 35 | 19 | 32 | 17 | 15 | 1 | - |

AGE

| | AP-NORC 9/23-27/2021 |
|-------|-------------------------|
| 18-29 | 20 |
| 30-44 | 26 |
| 45-59 | 23 |
| 60+ | 30 |

N= 1,099

GENDER

| | AP-NORC 9/23-27/2021 |
|--------|-------------------------|
| Male | 48 |
| Female | 52 |

N= 1,099

RACE/ETHNICITY

| | AP-NORC 9/23-27/2021 |
|---------------------------|-------------------------|
| White | 62 |
| Black or African American | 12 |
| Hispanic | 17 |
| Other | 9 |
| <i>N=</i> | <i>1,099</i> |

MARITAL STATUS

| | AP-NORC 9/23-27/2021 |
|-------------|-------------------------|
| Married | 55 |
| Not married | 45 |
| <i>N=</i> | <i>1,099</i> |

EDUCATION

| | AP-NORC 9/23-27/2021 |
|-------------------------------------|-------------------------|
| Less than a high school diploma | 9 |
| High school graduate or equivalent | 29 |
| Some college | 27 |
| College graduate or above | 21 |
| Post grad study/professional degree | 14 |
| <i>N=</i> | <i>1,099</i> |

INCOME

| | AP-NORC 9/23-27/2021 |
|------------------------------|-------------------------|
| Under \$10,000 | 5 |
| \$10,000 to under \$20,000 | 10 |
| \$20,000 to under \$30,000 | 12 |
| \$30,000 to under \$40,000 | 9 |
| \$40,000 to under \$50,000 | 7 |
| \$50,000 to under \$75,000 | 20 |
| \$75,000 to under \$100,000 | 15 |
| \$100,000 to under \$150,000 | 12 |
| \$150,000 or more | 9 |
| <i>N=</i> | <i>1,099</i> |

Study Methodology

This survey was conducted by The Associated Press-NORC Center for Public Affairs Research and with funding from The Associated Press and NORC at the University of Chicago.

Data were collected using the AmeriSpeak Omnibus®, a monthly multi-client survey using NORC’s probability-based panel designed to be representative of the U.S. household population. The survey was part of a larger study that included questions about other topics not included in this report. During the initial recruitment phase of the panel, randomly selected U.S. households were sampled with a known, non-zero probability of selection from the NORC National Sample Frame and then contacted by U.S. mail, email, telephone, and field interviewers (face-to-face). The panel provides sample coverage of approximately 97 percent of the U.S. household population. Those excluded from the sample include people with P.O. Box only addresses, some addresses not listed in the USPS Delivery Sequence File, and some newly constructed dwellings.

Interviews for this survey were conducted between September 23rd and 27th, with adults aged 18 and over representing the 50 states and the District of Columbia. Panel members were randomly drawn from AmeriSpeak, and 1,099 completed the survey—1,036 via the web and 63 via telephone. Interviews were conducted in both English and Spanish, depending on respondent preference. The final stage completion rate is 17.7 percent, the weighted household panel response rate is 19.1 percent, and the weighted household panel retention rate is 75.0 percent, for a cumulative response rate of 2.5 percent. The overall margin of sampling error is +/-4.2 percentage points at the 95 percent confidence level, including the design effect. The margin of sampling error may be higher for subgroups.

Once the sample has been selected and fielded, and all the study data have been collected and made final, a poststratification process is used to adjust for any survey nonresponse as well as any noncoverage or under and oversampling resulting from the study specific sample design. Poststratification variables included age, gender, census division, race/ethnicity, and education. Weighting variables were obtained from the 2021 Current Population Survey. The weighted data reflect the U.S. population of adults aged 18 and over. The sample is also adjusted to match the benchmark of the percent of adults who have received at least one dose of a vaccine by Census region as of September 27, 2021, according to the CDC COVID-19 Vaccine Tracker data.

For more information, email info@apnorc.org.

About the Associated Press-NORC Center for Public Affairs Research

Celebrating its 10th anniversary this year, The AP-NORC Center for Public Affairs Research taps into the power of social science research and the highest-quality journalism to bring key information to people across the nation and throughout the world.

- The Associated Press (AP) is an independent global news organization dedicated to factual reporting. Founded in 1846, AP today remains the most trusted source of fast, accurate, unbiased news in all formats and the essential provider of the technology and services vital to the news business. More than half the world's population sees AP journalism every day. www.ap.org
- NORC at the University of Chicago is one of the oldest objective and nonpartisan research institutions in the world. www.norc.org

The two organizations have established The AP-NORC Center for Public Affairs Research to conduct, analyze, and distribute social science research in the public interest on newsworthy topics, and to use the power of journalism to tell the stories that research reveals. In its 10 years, The AP-NORC Center has conducted more than 250 studies exploring the critical issues facing the public, covering topics like health care, the economy, COVID-19, trust in media, and more. Learn more at www.apnorc.org.