



# Pearson Institute/AP-NORC Poll September 2022

Conducted by the Pearson Institute and The Associated Press-NORC Center for Public Affairs Research With funding from the Pearson Institute

Interview dates: September 9-12, 2022 Nationally representative sample of 1,003 adults age 18 and older, conducted using the AmeriSpeak<sup>®</sup> Panel, the probability-based panel of NORC at the University of Chicago Margin of error: +/- 3.98 percentage points at the 95% confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled.

# Q1. In the next year, do you think each of the following <u>will</u> get better, get worse, or stay about the same?

AP-NORC 9/9-12/2022		Much/ somewhat better NET	Much better	Somewhat better	About the same	Somewhat / much worse NET	Somewhat worse	Much worse	DK	SKP / REF
The United States' standing in the world	9/9- 12/2022 (N=1,003)	23	6	17	37	39	26	13	*	1
	1/16- 21/2020 (N=1,353)	29	10	19	31	39	26	14	*	*
	1/16- 20/2019 (N=1,062)	21	7	15	25	53	31	22	*	1
	6/13- 18/2018 (N=1,109)	27	9	18	23	48	29	19	*	1
The United States' relationship with traditional allies	9/9- 12/2022 (N=1,003)	28	7	21	50	21	15	6	*	1
such as Canada, The United Kingdom and the	1/16- 21/2020 (N=1,353)	26	8	18	35	38	25	13	*	*
European Union	1/16- 20/2019 (N=1,062)	18	5	14	35	45	30	15	*	1
	6/13- 18/2018 (N=1,109)	20	4	16	33	46	28	17	*	1
The United States' relationship with traditionally	9/9- 12/2022 (N=1,003)	5	2	3	34	60	39	21	*	1
hostile nations, such as Russia and North Korea	1/16- 21/2020 (N=1,353)	20	5	14	33	46	29	18	*	*
	1/16- 20/2019 (N=1,062)	22	5	16	38	39	26	13	*	1
	6/13- 18/2018 (N=1,109)	40	9	31	33	26	19	7	*	1

# [GRID ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

# Q2. Do you think the United States should take a more or less active role solving the world's problems, or is its current role about right?

	AP-NORC	AP-NORC	AP-NORC	AP-NORC
	9/9-12/2022	8/12-16/2021	1/16-20/2019	6/25-7/7/2015
A more active role	21	27	30	27
Its current role is about right	43	39	37	33
A less active role	34	32	31	38
DON'T KNOW	*	*	1	1
SKIP/REFUSED	2	1	1	1
N=	1,003	1,729	1,062	1,167

## Q3. How important should each of the following foreign policy goals be for the United States?

## [GRID ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC	Essential/ Important but not essential NET	Essential	Important but not essential	Not too/not at all important NET	Not too important	Not at all important	SKP/ REF	DK
Preventing discrimination against women and minority groups around the world	82	43	39	16	10	6	*	2
Protecting the environment around the world	82	48	35	16	10	6	*	2
Maintaining a strong national defense	90	66	24	8	5	3	*	2
Promoting economic growth around the world	79	35	44	19	13	7	*	2

N= 1,003

Q4. Thinking about how well the United States protects the rights of each of the following groups, which of these statements best describes your opinion?

	The U.S. stands above all other countries in	The U.S. is one of the greatest countries in the world, along with	There are other countries better than		
AP-NORC	the world	some others	the United States	SKP/REF	DK
Racial and ethnic minority groups	16	42	39	1	2
Women	20	44	33	*	3
Religious minorities	19	45	32	1	2
LGBTQ people	20	40	37	1	3

#### [GRID ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

N= 1,003

Q5. How much responsibility do each of the following have for protecting the rights of women and minority groups around the world?

## [GRID ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC	A lot/ some NET	A lot	Some	Only a little/ none at all NET	Only a little	None at all	SKP/REF	DK
The United Nations	75	41	34	22	13	9	1	2
Nonprofit organizations	70	26	44	28	18	10	*	2
For-profit businesses	63	24	39	35	21	14	*	2
The United States government	75	40	35	23	14	9	*	2

N= 1,003

Q6. Should countries that regularly fail to protect the rights of women and minority groups be allowed to:

### [GRID ITEMS RANDOMIZED]

AP-NORC	Yes	No	DK	SKP/REF
Be a member of international	35	62	*	2
organizations like the United Nations	- 22	02		Z
Receive aid from international	25	72	1	2
organizations like the World Bank	23	72	1	5
Participate in international sporting	34	62	*	3
events like the Olympics	54	62	-	5
Receive financial support from the U.S.	19	78	*	3
N-1 003	•	•	•	•

N=1,003

Q7. When it comes to getting information about current events and important issues in the U.S. and around the world, do you think the spread of misinformation is a major problem, a minor problem, or not a problem at all?

#### [HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	AP-NORC	AP-NORC
	9/9-12/2022	9/09-13/2021
Major problem	74	82
Minor problem	16	13
Not a problem at all	8	5
DON'T KNOW	*	*
SKIP/REFUSED	1	*
N=	1,003	1,071

# Q8. How concerned are you about each of the following?

# [GRID ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC 9/9-12/2022		Extremely / very concern- ed NET	Extremely concern- ed	Very concern- ed	Some- what concern -ed	Not very/ not at all concern- ed	Not very concern- ed	Not at all concern- ed	DK	SKP / REF
/ have spread misinformation, even unintentionally	AP-NORC 9/9-12/2022 (N=1,003)	18	7	11	25	56	25	31	*	1
	AP-NORC 9/09-13/2021 (N=1,071)	20	8	11	26	53	22	31	*	1
<pre>/ have been exposed to misinformation</pre>	AP-NORC 9/9-12/2022 (N=1,003)	40	19	22	31	28	16	12	*	1
	AP-NORC 9/09-13/2021 (N=1,071)	41	16	25	35	23	15	8	-	1
My <i>family</i> has spread misinformation,	AP-NORC 9/9-12/2022 (N=1,003)	24	10	14	28	48	21	27	*	1
even unintentionally	AP-NORC 9/09-13/2021 (N=1,071)	27	11	16	33	39	23	15	1	*
My <i>family</i> has been exposed to misinformation	AP-NORC 9/9-12/2022 (N=1,003)	44	21	23	33	22	12	10	*	1
	AP-NORC 9/09-13/2021 (N=1,071)	44	21	23	31	24	13	10	1	*

N=1,003

## Q9. How often do you do each of the following to avoid consuming or spreading misinformation?

AP-NORC 9/9-12/2022	Most/some of the time	Most of the time	Some of the time	Hardly ever/ Never	Hardly ever	Never	DK	SKP/ REF
Decide not to share news content on social media	76	52	24	22	10	12	*	2
Check the source of news content	79	48	32	19	11	8	*	1
Check multiple sources	81	44	36	18	10	8	*	1
Use fact checking websites and tools	63	28	35	34	19	15	*	2

[GRID ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

N=1,003

Q10. Do you think misinformation increases, decreases, or neither increases nor decreases each of the following?

#### [GRID ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC 9/9-12/2022	Increases a lot/some	Increases a lot	Increases some	Neither increases nor decreases	Decreases some/a lot	Decreases some	Decreases a lot	DK	SKP / REF
Extreme political views	73	54	20	16	9	4	5	*	2
Hate crimes including violence motivated by race, gender, or religion	77	51	25	16	6	3	3	*	2
Political engagement	54	29	26	24	20	11	8	*	2
Trust in government	31	20	11	17	50	19	32	*	2

N=1,003

# DM5. How would you describe the community you live in now?

	AP-NORC
	9/9-12/2022
Urban	26
Suburban	48
Rural	24
DON'T KNOW	*
SKIPPED ON WEB/REFUSED	1
N=	1,003

## PARTYID7.

	AP-NORC
	9/9-12/2022
Democrat NET	44
Strong Democrat	20
Not so strong Democrat	14
Lean Democrat	10
Independent/None – Don't lean	19
Republican NET	36
Lean Republican	12
Not so strong Republican	11
Strong Republican	14
N=	1,003

# IDEOLOGY.

	AP-NORC 9/9-12/2022
Liberal NET	23
Very liberal	11
Somewhat liberal	12
Moderate	49
Conservative NET	27
Somewhat conservative	16
Very conservative	10
UNKNOWN	2
N=	1,003

# AGE

	AP-NORC
	9/9-12/2022
18-29	20
30-44	26
45-59	24
60+	30
N=	1,003

## GENDER

	AP-NORC
	9/9-12/2022
Male	49
Female	51
N=	1,003

## RACE/ETHNICITY

	AP-NORC
	9/9-12/2022
White	62
Black or African American	12
Hispanic	17
Other	9
N=	1,003

## MARITAL STATUS

	AP-NORC
	9/9-12/2022
Married	50
Not married	50
N=	1,003

### **EMPLOYMENT STATUS**

	AP-NORC
	9/9-12/2022
Employed	60
Not employed	40
N=	1,003

# EDUCATION

	AP-NORC
	9/9-12/2022
Less than a high school diploma	9
High school graduate or equivalent	29
Some college	26
College graduate or above	20
Post grad study/professional	16
degree	
N=	1,003

## INCOME

	AP-NORC
	9/9-12/2022
Under \$10,000	6
\$10,000 to under \$20,000	8
\$20,000 to under \$30,000	11
\$30,000 to under \$40,000	8
\$40,000 to under \$50,000	8
\$50,000 to under \$75,000	18
\$75,000 to under \$100,000	14
\$100,000 to under \$150,000	15
\$150,000 or more	12
N=	1,003

### **Study Methodology**

This study was funded by the Pearson Institute and conducted by The Associated Press-NORC Center for Public Affairs Research. Staff from the Pearson Institute and The AP-NORC Center collaborated on all aspects of the study.

Data were collected using the AmeriSpeak Omnibus<sup>®</sup>, a monthly multi-client survey using NORC's probability-based panel designed to be representative of the U.S. household population. The survey was part of a larger study that included questions about other topics not included in this report. During the initial recruitment phase of the panel, randomly selected U.S. households were sampled with a known, non-zero probability of selection from the NORC National Sample Frame or a secondary national address frame, both with over 97% coverage of all U.S. addresses, and then contacted by U.S. mail, email, telephone, or field interviewers (face to face). The panel provides sample coverage of approximately 97% of the U.S. household population. Those excluded from the sample include people with P.O. Box only addresses, some addresses not listed in the USPS Delivery Sequence File, and some newly constructed dwellings population.

Interviews for this survey were conducted between September 9 and September 12, 2022, with adults age 18 and older representing the 50 states and the District of Columbia. Panel members were randomly drawn from AmeriSpeak, and 1,003 completed the survey—954 via the web and 49 via telephone. Panel members were invited by email or by phone from an NORC telephone interviewer. Interviews were conducted in English. Respondents were offered a small monetary incentive (\$3) for completing the survey.

The final stage completion rate is 17.1%, the weighted household panel recruitment rate is 20.8%, and the weighted household panel retention rate is 78.8%, for a cumulative response rate of 2.8%. The overall margin of sampling error is +/- 4.0 percentage points at the 95% confidence level including the design effect. The margin of sampling error may be higher for subgroups.

Sampling error is only one of many potential sources of error and there may be other unmeasured error in this or any other survey.

Quality assurance checks were conducted to ensure data quality. In total, 53 interviews were removed for nonresponse to at least 50% of the questions asked of them, for completing the survey in less than one-third the median interview time for the full sample, or for straight-lining all grid questions asked of them. These interviews were excluded from the data file prior to weighting.

Once the sample has been selected and fielded, and all the study data have been collected and made final, a poststratification process is used to adjust for any survey nonresponse as well as any non-coverage or under and oversampling resulting from the study specific sample design. Poststratification variables included age, gender, census division, race/ethnicity, and education. Weighting variables were obtained from the 2022 Current Population Survey. The weighted data reflect the U.S. population of adults age 18 and over.

The sample is also weighted to match the average of self-identified party identification in the previous two waves of the AmeriSpeak Omnibus survey and this current survey.

For more information, visit <u>www.apnorc.org</u>, or email <u>info@apnorc.org</u>.

Pearson Institute/AP-NORC Poll

## About the Associated Press-NORC Center for Public Affairs Research

Celebrating its 10th anniversary this year, The AP-NORC Center for Public Affairs Research taps into the power of social science research and the highest-quality journalism to bring key information to people across the nation and throughout the world.

- The Associated Press (AP) is an independent global news organization dedicated to factual reporting. Founded in 1846, AP today remains the most trusted source of fast, accurate, unbiased news in all formats and the essential provider of the technology and services vital to the news business. More than half the world's population sees AP journalism every day. www.ap.org
- NORC at the University of Chicago is one of the oldest objective and nonpartisan research institutions in the world. <u>www.norc.org</u>

The two organizations have established The AP-NORC Center for Public Affairs Research to conduct, analyze, and distribute social science research in the public interest on newsworthy topics, and to use the power of journalism to tell the stories that research reveals. In its 10 years, The AP-NORC Center has conducted more than 250 studies exploring the critical issues facing the public, covering topics like health care, the economy, COVID-19, trust in media, and more.

Learn more at <u>www.apnorc.org</u>.

#### About the Pearson Institute

The Pearson Institute for the Study and Resolution of Global Conflicts at the University of Chicago promotes the ongoing discussion, understanding and resolution of global conflicts, and contributes to the advancement of a global society more at peace. Established through a grant from The Thomas L. Pearson and The Pearson Family Members Foundation, and led by Institute Director James Robinson, co-author of Why Nations Fail and The Narrow Corridor, the Institute achieves this by employing an analytically rigorous, data-driven approach and global perspective to understanding violent conflict. It is global in its scope, activities and footprint. Attracting students and scholars from around the world, its faculty is in the field studying conflicts – and approaches to conflict resolution – in Nigeria, Colombia and Afghanistan, to name just a few.