



# The April 2023 AP-NORC Center Poll

Conducted by The Associated Press-NORC Center for Public Affairs Research  
With funding from The Associated Press and NORC at the University of Chicago

*Interviews: 04/13-17/2023*

*1,230 adults*

*Margin of sampling error: +/- 3.9 percentage points at the 95% confidence level among all adults*

*NOTE: All results show percentages among all respondents, unless otherwise labeled.*

**FAV.** For each of the following please indicate if you have an unfavorable or favorable opinion. If you don't know enough to have an opinion, you can say that too. <sup>1</sup>

[GRID ITEMS RANDOMIZED]

		<b>Very/ Somewhat unfavorable NET</b>	Very un- favorable	Somewhat unfavorable	<b>Very/ Somewhat favorable NET</b>	Some- what favorable	Very favorable	Don't know enough to say	SKP/ REF
AP-NORC									
Joe Biden	04/13- 17/2023 (N=1,230)	<b>51</b>	35	16	<b>45</b>	29	16	3	1
	01/26- 30/2023 (N=1,068)	<b>53</b>	36	17	<b>43</b>	26	17	3	1
	10/06- 10/2022 (N=1,121)	<b>50</b>	34	16	<b>45</b>	27	18	5	1
	1/13- 18/2022 (N= 1,161)	<b>50</b>	32	17	<b>47</b>	27	20	3	*
	7/15- 19/2021 (N=1,308)	<b>41</b>	26	16	<b>56</b>	28	28	2	1
	1/28- 2/1/2021 (N=1,055)	<b>39</b>	26	13	<b>57</b>	21	36	4	*
	02/13- 16/2020 (N=1,074)	<b>48</b>	27	21	<b>41</b>	29	11	11	*
	10/24- 28/2019 (N=1,075)	<b>42</b>	23	19	<b>44</b>	30	15	11	2
Donald Trump	04/13- 17/2023 (N=1,230)	<b>63</b>	52	11	<b>34</b>	17	17	3	1
	01/26- 30/2023 (N=1,068)	<b>62</b>	50	13	<b>35</b>	21	14	2	*

<sup>1</sup> Question in polls conducted October 2019-January 2022: For each of the following individuals, please indicate if you have an unfavorable or favorable impression of that person. If you don't know enough about the person to have an opinion, you can say that too.

AP-NORC		<b>Very/ Somewhat unfavorable NET</b>	Very un- favorable	Somewhat unfavorable	<b>Very/ Somewhat favorable NET</b>	Some- what favorable	Very favorable	Don't know enough to say	SKP/ REF
Donald Trump	10/06- 10/2022 (N=1,121)	<b>61</b>	49	12	<b>35</b>	17	18	4	*
	1/13- 18/2022 (N=1,161)	<b>63</b>	51	12	<b>34</b>	18	16	3	-
	7/15- 19/2021 (N=1,308)	<b>60</b>	50	10	<b>37</b>	17	20	2	1
	1/28- 2/1/2021 (N=1,055)	<b>61</b>	48	12	<b>36</b>	18	19	3	*
	02/13- 16/2020 (N=1,074)	<b>53</b>	42	11	<b>43</b>	17	26	4	*
	10/24- 28/2019 (N=1,075)	<b>55</b>	46	9	<b>40</b>	12	28	3	1
	8/11- 14/2016 (N=1,096)	<b>71</b>	11	59	<b>23</b>	7	16	6	*
Ron DeSantis	04/13- 17/2023 (N=1,230)	<b>45</b>	32	13	<b>31</b>	16	16	24	*
	10/06- 10/2022 (N=1,121)	<b>40</b>	29	11	<b>30</b>	13	17	30	*
	7/15- 19/2021 (N= 1,308)	<b>30</b>	21	9	<b>27</b>	11	16	42	1
Mike Pence	04/13- 17/2023 (N=1,230)	<b>54</b>	28	26	<b>33</b>	24	8	13	*
	10/06- 10/2022 (N=1,121)	<b>46</b>	23	23	<b>35</b>	26	9	18	1
	1/28- 2/1/2021 (N=1,055)	<b>47</b>	22	25	<b>45</b>	27	17	8	*

AP-NORC		<b>Very/ Somewhat unfavorable NET</b>	Very un- favorable	Somewhat unfavorable	<b>Very/ Somewhat favorable NET</b>	Some- what favorable	Very favorable	Don't know enough to say	SKP/ REF
	02/13- 16/2020 (N=1,074)	<b>43</b>	29	15	<b>41</b>	20	21	15	*
Mike Pence	10/24- 28/2019 (N=1,075)	<b>43</b>	29	14	<b>37</b>	17	20	18	2
Nikki Haley	04/13- 17/2023 (N=1,230)	<b>30</b>	16	13	<b>20</b>	15	5	50	1
Tim Scott	04/13- 17/2023 (N=1,230)	<b>18</b>	9	8	<b>18</b>	13	6	62	2
Asa Hutchinson	04/13- 17/2023 (N=1,230)	<b>17</b>	8	9	<b>11</b>	9	2	71	1
Vivek Ramaswamy	04/13- 17/2023 (N=1,230)	<b>13</b>	8	5	<b>10</b>	8	2	78	*

**REELECT. Would you like to see each of the following individuals run for president in 2024, or not?**

**[GRID ITEMS RANDOMIZED]**

AP NORC		Yes	No	DK	SKP/ REF
Joe Biden	04/13-17/2023 (N=1,230)	27	73	*	*
	1/26-30/2023 (N=1,068)	22	78	*	1
	10/06-10/2022 (N=1,121)	29	70	-	1
	1/13-18/2022 (N=1,161)	28	70	*	1
Donald Trump	04/13-17/2023 (N=1,230)	30	70	*	*
	1/26-30/2023 (N=1,068)	27	72	*	1
	10/06-10/2022 (N=1,121)	29	70	-	1
	1/13-18/2022 (N=1,161)	27	72	-	1

**REELECT2. If each of the following individuals were their party's nominee for president in 2024, would you definitely support, probably support, probably NOT support or definitely NOT support them?**

**[GRID ITEMS RANDOMIZED IN SAME ORDER AS REELECT]**

AP NORC 04/13-17/2023	<b>Definitely/ probably support NET</b>	Definitely support	Probably support	<b>Probably/ Definitely NOT support NET</b>	Probably NOT support	Definitely NOT support	DK	SKP/ REF
Joe Biden	<b>43</b>	20	23	<b>56</b>	15	41	*	1
Donald Trump	<b>35</b>	21	13	<b>65</b>	12	53	*	*

N=1,230

**DJT1. How much have you heard or read about Donald Trump being indicted in a New York case involving allegations that he covered up hush money payments to a woman who said he had an affair with her?**

	AP-NORC 04/13-17/2023
<b>A lot / some NET</b>	<b>78</b>
A lot	39
Some	40
<b>Only a little / Nothing at all NET</b>	<b>22</b>
Only a little	17
Nothing at all	5
DON'T KNOW	-
SKIPPED / REFUSED	*

N=

1,230

**DJT2. Based on what you know, do you think the indictment of Donald Trump in this case is justified or not justified?**

	AP-NORC 04/13-17/2023
Justified	57
Not justified	42
DON'T KNOW	*
SKIPPED / REFUSED	1

N=

1,230

**DJT3. Based on what you know, do you think the indictment of Donald Trump in this case was politically motivated or not politically motivated?**

	AP-NORC 04/13-17/2023
Politically motivated	57
Not politically motivated	41
DON'T KNOW	*
SKIPPED / REFUSED	1
<i>N=</i>	<i>1,230</i>

**DJT4. Would you say the indictment of Donald Trump in this case shows that the country's democratic systems are working well or working poorly, or don't you have an opinion either way?**

**[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

	AP-NORC 04/13-17/2023
Working well	29
Working poorly	34
No opinion either way	36
DON'T KNOW	-
SKIPPED / REFUSED	*
<i>N=</i>	<i>1,230</i>

**DJT5. When it comes to each of the following, do you think Donald Trump has done something illegal, or he has done something unethical, but not illegal, or do you think he has not done anything wrong? If you don't know enough to say, you can say that too.**

**[GRID ITEMS RANDOMIZED]**

AP-NORC 04/13-17/2023	Illegal	Unethical, but not illegal	Nothing wrong	Don't know enough to say	SKP/ REF
The classified documents found at his Florida home	47	17	16	18	*
His role in what happened at the U.S. Capitol on January 6, 2021	49	19	20	12	*
His alleged attempt to interfere in Georgia's vote count in the 2020 presidential election	53	12	17	17	*
Allegations that he covered up hush money payments to a woman who said he had an affair with her	41	33	14	13	*

*N=1,230*

**PID1. Do you consider yourself a Democrat, a Republican, an Independent or none of these?**

*If Democrat:*

**PIDA. Do you consider yourself a strong or not so strong Democrat?**

*If Republican:*

**PIDB. Do you consider yourself a strong or not so strong Republican?**

*If independent, none of these, don't know, skipped, or refused:*

**PIDI. Do you lean more toward the Democrats or the Republicans?**

**Combines PID1, PIDI, PIDA, and PIDB.**

	AP-NORC 04/13-17/2023
<b>Democrat NET</b>	<b>44</b>
Strong Democrat	18
Not so strong Democrat	14
Lean Democrat	13
<b>Independent/None – Don't lean</b>	<b>20</b>
<b>Republican NET</b>	<b>36</b>
Lean Republican	10
Not so strong Republican	12
Strong Republican	14

*N=*

*1,230*

**D3. Generally speaking, do you consider yourself to be a liberal, moderate, or conservative?**

*If liberal:*

**D4. Do you consider yourself very liberal or somewhat liberal?**

*If conservative:*

**D5. Do you consider yourself very conservative or somewhat conservative?**

**Combines D3, D4, D5:**

	AP-NORC 04/13-17/2023
<b>Liberal NET</b>	<b>24</b>
Very liberal	13
Somewhat liberal	11
<b>Moderate</b>	<b>46</b>
<b>Conservative NET</b>	<b>29</b>
Somewhat conservative	17
Very conservative	11
DON'T KNOW	*
SKIPPED ON WEB/REFUSED	1

*N=*

*1,230*

**DM5. How would you describe the community you live in now?**

	AP-NORC 04/13-17/2023
Urban area	25
Suburban area	49
Rural area	26
DON'T KNOW	*
SKIPPED ON WEB/REFUSED	1

*N=*

*1,230*



**RELIG. What is your present religion, if any?**

	AP-NORC 04/13-17/2023
Protestant	28
Roman Catholic	17
Mormon	1
Orthodox	*
Jewish	2
Muslim	1
Buddhist	1
Hindu	1
Atheist	6
Agnostic	8
Nothing in particular	13
Just Christian	19
Unitarian	1
Something else	2
DON'T KNOW	-
SKIPPED ON WEB/REFUSED	-

N= 1,230

*If Religion is Protestant, Roman Catholic, Mormon, Orthodox, Christian, or something else:*

**BORN. Would you describe yourself as a 'born-again' or evangelical Christian, or not?**

	AP-NORC 04/13-17/2023
Yes	38
No	62
DON'T KNOW	-
SKIPPED ON WEB/REFUSED	3

N= 1,230

**AGE**

	AP-NORC 04/13-17/2023
18-29	20
30-44	26
45-59	23
60+	31

N= 1,230

**GENDER**

	AP-NORC 04/13-17/2023
Male	49
Female	51
<i>N=</i>	<i>1,230</i>

**RACE/ETHNICITY**

	AP-NORC 04/13-17/2023
White	61
Black or African American	12
Hispanic	17
Other	9
<i>N=</i>	<i>1,230</i>

**MARITAL STATUS**

	AP-NORC 04/13-17/2023
Married	49
Not married	51
<i>N=</i>	<i>1,230</i>

**EMPLOYMENT STATUS**

	AP-NORC 04/13-17/2023
Employed	62
Not employed	38
<i>N=</i>	<i>1,230</i>

**EDUCATION**

	AP-NORC 04/13-17/2023
Less than a high school diploma	9
High school graduate or equivalent	29
Some college	26
College graduate or above	20
Post grad study/professional degree	16
<i>N=</i>	<i>1,230</i>

**CENSUS REGION**

	AP-NORC 04/13-17/2023
<b>Northeast NET</b>	<b>17</b>
New England	5
Mid-Atlantic	13
<b>Midwest NET</b>	<b>21</b>
East North Central	14
West North Central	6
<b>South NET</b>	<b>38</b>
South Atlantic	20
East South Central	6
West South Central	12
<b>West NET</b>	<b>24</b>
Mountain	8
Pacific	16
<i>N=</i>	<i>1,230</i>

**HOME OWNERSHIP**

	AP-NORC 04/13-17/2023
Owned or being bought by you or someone in your household	69
Rented for cash	27
Occupied without payment of cash rent	4
<i>N=</i>	<i>1,230</i>

**INCOME**

	AP-NORC 04/13-17/2023
Under \$10,000	6
\$10,000 to under \$20,000	9
\$20,000 to under \$30,000	10
\$30,000 to under \$40,000	9
\$40,000 to under \$50,000	8
\$50,000 to under \$75,000	17
\$75,000 to under \$100,000	13
\$100,000 to under \$150,000	16
\$150,000 or more	13
<i>N=</i>	<i>1,230</i>

## Study Methodology

This survey was conducted by The Associated Press-NORC Center for Public Affairs Research and with funding from The Associated Press and NORC at the University of Chicago.

Data were collected using the AmeriSpeak Omnibus®, a monthly multi-client survey using NORC’s probability-based panel designed to be representative of the U.S. household population. The survey was part of a larger study that included questions about other topics not included in this report. During the initial recruitment phase of the panel, randomly selected U.S. households were sampled with a known, non-zero probability of selection from the NORC National Sample Frame and then contacted by U.S. mail, email, telephone, and field interviewers (face-to-face). The panel provides sample coverage of approximately 97 percent of the U.S. household population. Those excluded from the sample include people with P.O. Box only addresses, some addresses not listed in the USPS Delivery Sequence File, and some newly constructed dwellings.

Interviews for this survey were conducted between April 13 and 17, 2023 with adults aged 18 and over representing the 50 states and the District of Columbia. Panel members were randomly drawn from AmeriSpeak, and 1,230 completed the survey—1,158 via the web and 72 by telephone. Panel members were invited by email or by phone from an NORC telephone interviewer. Interviews were conducted in both English and Spanish, depending on respondent preference. Respondents were offered a small monetary incentive for completing the survey. The final stage completion rate is 17.9 percent, the weighted household panel response rate is 20.6 percent, and the weighted household panel retention rate is 79.9 percent, for a cumulative response rate of 2.9 percent. The overall margin of sampling error is +/- 3.9 percentage points at the 95 percent confidence level, including the design effect. The margin of sampling error may be higher for subgroups.

Sampling error is only one of many potential sources of error and there may be other unmeasured error in this or any other survey.

Quality assurance checks were conducted to ensure data quality. In total, 68 interviews were removed for nonresponse to at least 50% of the questions asked of them, for completing the survey in less than one-third the median interview time for the full sample, or for straight-lining all grid questions asked of them. These interviews were excluded from the data file prior to weighting.

Once the sample has been selected and fielded, and all the study data have been collected and made final, a poststratification process is used to adjust for any survey nonresponse as well as any noncoverage or under and oversampling resulting from the study specific sample design.

Poststratification variables included age, gender, census division, race/ethnicity, and education. Weighting variables were obtained from the 2021 Current Population Survey. The weighted data reflect the U.S. population of adults age 18 and over.

The sample is also weighted to match the average of self-identified party identification in the previous two waves of the AmeriSpeak Omnibus survey and this current survey.

Complete questions and results are available at: [apnorc.org](https://apnorc.org)

Additional information on the AmeriSpeak Panel methodology is available at:  
<https://amerispeak.norc.org/about-amerispeak/Pages/Panel-Design.aspx>.

For more information, email [info@apnorc.org](mailto:info@apnorc.org).

### **About the Associated Press-NORC Center for Public Affairs Research**

Celebrating its 10th anniversary this year, The AP-NORC Center for Public Affairs Research taps into the power of social science research and the highest-quality journalism to bring key information to people across the nation and throughout the world.

- The Associated Press (AP) is an independent global news organization dedicated to factual reporting. Founded in 1846, AP today remains the most trusted source of fast, accurate, unbiased news in all formats and the essential provider of the technology and services vital to the news business. More than half the world's population sees AP journalism every day.  
[www.ap.org](http://www.ap.org)
- NORC at the University of Chicago is one of the oldest objective and nonpartisan research institutions in the world. [www.norc.org](http://www.norc.org)

The two organizations have established The AP-NORC Center for Public Affairs Research to conduct, analyze, and distribute social science research in the public interest on newsworthy topics, and to use the power of journalism to tell the stories that research reveals. In its 10 years, The AP-NORC Center has conducted more than 250 studies exploring the critical issues facing the public, covering topics like health care, the economy, COVID-19, trust in media, and more. Learn more at [www.apnorc.org](http://www.apnorc.org).