



The August 2023 AP-NORC Center Poll

Conducted by The Associated Press-NORC Center for Public Affairs Research
With funding from The Associated Press and NORC at the University of Chicago

Interviews: 08/10-14/2023

1,165 adults

Margin of sampling error: +/- 3.8 percentage points at the 95% confidence level among all adults

NOTE: All results show percentages among all respondents, unless otherwise labeled.

CUR1. Generally speaking, would you say things in this country are heading in the...

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC	Right direction	Wrong direction	DON'T KNOW	SKIPPED ON WEB/REFUSED
08/10-14/2023 (N=1,165)	24	74	1	1
06/22-26/2023 (N=1,220)	24	74	*	1
05/11-15/2023 (N=1,680)	21	78	*	*
04/13-17/2023 (N=1,230)	25	74	*	1
03/16-20/2023 (N=1,081)	21	78	*	*
02/16-20/2023 (N=1,247)	28	71	1	1
01/26-30/2023 (N=1,068)	25	73	1	*
12/1-5/2022 (N=1,124)	28	71	*	1
10/06-10/2022 (N=1,121)	25	74	*	1
09/09-12/2022 (N=1,054)	27	72	*	1
07/14-17/2022 (N=1,085)	17	83	-	*
06/23-27/2022 (N=1,053)	14	85	1	*
05/12-16/2022 (N=1,172)	21	78	*	*
4/14-18/2022 (N=1,085)	29	70	1	1
3/17-21/2022 (N=1,082)	31	68	*	1
2/18-21/2022 (N=1,289)	29	70	*	1
1/13-18/2022 (N=1,161)	26	74	*	*
12/2-7/2021 (N=1,089)	33	66	1	1
10/21-25/2021 (N=1,083)	32	67	1	*
9/23-27/2021 (N=1,099)	34	64	*	1
8/12-16/2021 (N=1,729)	39	61	*	*
7/15-19/2021 (N=1,308)	44	55	1	1
6/10-14/2021 (N=1,125)	46	53	*	1
4/29-5/3/2021 (N=1,842)	54	44	1	1
3/25-29/2021 (N= 1,166)	50	50	*	*
2/25-3/1/2021 (N=1,434)	48	51	*	1
1/28-2/1/2021 (N=1,055)	49	49	1	1
12/3-7/2020 (N=1,117)	37	62	1	1
10/8-12/2020 (N=1,121)	25	74	1	1
9/11-14/2020 (N = 1,108)	27	72	*	1
8/17-19/2020 (N=1,075)	23	75	1	*
7/16-20/2020 (N=1,057)	20	80	*	*
6/11-15/2020 (N=1,310)	24	74	1	1
5/14-18/2020 (N=1,056)	33	65	1	1
4/16-20/2020 (N=1,057)	36	63	1	-
3/26-29/2020 (N=1,057)	42	58	*	*
2/13-16/2020 (N=1,074)	41	59	*	*
1/16-21/2020 (N=1,353)	38	62	*	*
12/5-9/2019 (N=1,053)	36	63	*	*
10/24-28/2019 (N=1,075)	39	60	1	1
9/20-23/2019 (N=1,286)	38	60	1	1

AP-NORC	Right direction	Wrong direction	DON'T KNOW	SKIPPED ON WEB/REFUSED
6/13-17/2019 (N=1,116)	36	63	*	1
5/17-20/2019 (N=1,137)	35	62	2	1
4/11-14/2019 (N=1,108)	37	62	*	*
3/14-18/2019 (N=1,063)	35	63	*	1
1/16-20/2019 (N=1,062)	28	70	1	*
12/13-16/2018 (N=1,067)	39	59	*	1
10/11-14/2018 (N=1,152)	39	60	*	1
8/16-20/2018 (N=1,055)	38	62	*	*
6/13-18/2018 (N=1,109)	40	58	1	1
4/11-16/2018 (N=1,140)	39	60	*	*
3/14-19/2018 (N=1,222)	37	62	1	1
2/15-19/2018 (N=1,337)	32	68	*	*
12/7-11/2017 (N=1,020)	30	69	1	*
9/28-10/2/2017 (N=1,150)	24	74	1	*
6/8-11/2017 (N=1,068)	34	65	2	*
8/15-18/2019 (N=1,059)	33	66	*	1

CUR2. Overall, do you approve or disapprove of the way Joe Biden is handling his job as president?

If don't know, skipped, or refused in CUR2:

CUR3. If you had to choose, do you lean more toward approving or disapproving of the way Joe Biden is handling his job as president?

If approve in CUR2:

CUR3A. Would you say you approve of the way Joe Biden is handling his job as president strongly or do you approve just somewhat?

If disapprove in CUR2:

CUR3B. Would you say you disapprove of the way Joe Biden is handling his job as president strongly or do you disapprove just somewhat?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC	Approve NET	Strongly approve	Some-what approve	Lean toward approving	Do not lean either way	Dis-approve NET	Lean toward disapproving	Some-what dis-approve	Strongly disapprove	DK	SKP/ REF
08/10-14/2023 (N=1,165)	42	14	28	1	*	57	*	18	39	-	*
06/22-26/2023 (N=1,220)	41	14	27	*	1	58	*	21	37	*	*

AP-NORC	Approve NET	Strongly approve	Some-what approve	Lean toward approving	Do not lean either way	Dis-approve NET	Lean toward disapproving	Some-what dis-approve	Strongly disapprove	DK	SKP/ REF
05/11-15/2023 (N=1,680)	40	12	28	*	1	59	*	21	38	*	*
04/13-17/2023 (N=1,230)	42	15	27	1	*	58	1	20	36	*	*
03/16-20/2023 (N=1,081)	38	12	26	*	1	61	1	21	40	-	*
02/16-20/2023 (N=1,247)	45	16	28	*	1	54	*	19	35	*	1
01/26-30/2023 (N=1,068)	41	14	27	*	1	58	*	20	37	*	*
12/1-5/2022 (N=1,124)	43	15	28	*	1	55	1	20	34	-	1
10/06-10/2022 (N=1,121)	43	15	26	1	1	56	*	20	36	*	*
09/09-12/2022 (N=1,054)	45	16	30	*	1	53	*	20	33	*	*
07/14-17/2022 (N=1,085)	36	8	27	*	1	62	*	18	44	*	1
06/23-27/2022 (N=1,053)	39	12	27	*	1	60	*	19	41	-	*
05/12-16/2022 (N=1,172)	39	12	26	1	*	60	1	21	39	*	*
4/14-18/2022 (N=1,085)	45	15	30	*	*	54	*	18	36	*	*
3/17-21/2022 (N=1,082)	43	16	27	*	*	56	*	19	37	*	*
2/18-21/2022 (N=1,289)	44	15	29	*	1	55	1	19	35	*	*

AP-NORC	Approve NET	Strongly approve	Some-what approve	Lean toward approving	Do not lean either way	Dis-approve NET	Lean toward disapproving	Some-what dis-approve	Strongly disapprove	DK	SKP/ REF
1/13-18/2022 (N=1,161)	43	13	30	*	1	56	1	19	36	-	1
12/2-7/2021 (N=1,089)	48	18	30	*	1	51	*	20	30	-	*
10/21-25/2021 (N=1,083)	48	17	31	*	1	51	*	17	34	*	*
9/23-27/2021 (N=1,099)	50	18	31	1	1	49	*	17	32	*	*
8/12-16/2021 (N=1,729)	54	24	30	*	*	46	*	15	30	*	*
7/15-19/2021 (N=1,308)	59	25	33	1	*	41	1	14	26	-	*
9/23-27/2021 (N=1,099)	50	18	31	1	1	49	*	17	32	*	*
8/12-16/2021 (N=1,729)	54	24	30	*	*	46	*	15	30	*	*
7/15-19/2021 (N=1,308)	59	25	33	1	*	41	1	14	26	-	*
6/10-14/2021 (N=1,125)	55	26	29	*	1	44	1	14	29	-	-
4/29-5/3/2021 (N=1,842)	63	34	29	*	1	36	*	11	25	*	*
3/25-29/2021 (N=1,166)	61	31	29	*	*	38	*	13	25	-	1
2/25-3/1/2021 (N=1,434)	60	32	28	*	*	40	*	15	24	*	*
1/28-2/1/2021 (N=1,055)	61	35	26	*	1	38	*	11	26	*	*

CURY2. Overall, do you approve or disapprove of the way Joe Biden is handling...?

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC		Approve	Disapprove	DK	SKP/REF
The economy	08/10-14/2023 (N=1,165)	36	63	*	1
	06/22-26/2023 (N=1,220)	34	64	*	2
	05/11-15/2023 (N=1,680)	33	66	*	1
	03/16-20/2023 (N=1,081)	31	68	*	1
	02/16-20/2023 (N=1,247)	36	61	1	2
	01/26-30/2023 (N=1,068)	33	66	*	1
	10/06-10/2022 (N=1,121)	36	63	*	*
	09/09-12/2022 (N=1,054)	38	61	*	1
	06/23-27/2022 (N=1,053)	28	69	1	1
	05/12-16/2022 (N=1,172)	33	67	*	1
	4/14-18 2022 (N=1,085)	33	66	*	1
	3/17-21/2022 (N=1,082)	34	65	1	*
	2/18-21/2022 (N=1,289)	38	61	*	1
	1/13-18/2022 (N=1,161)	37	62	*	1
	12/2-7/2021 (N=1,089)	41	57	*	1
	10/21-25/2021 (N=1,083)	41	58	1	1
	9/23-27/2021 (N=1,099)	47	51	1	1
	8/12-16/2021 (N=1,729)	49	49	*	1
	7/15-19/2021 (N=1,308)	52	47	*	*

AP-NORC		Approve	Disapprove	DK	SKP/REF	
Gun policy	08/10-14/2023 (N=1,165)	35	64	1	1	
	05/11-15/2023 (N=1,680)	31	67	1	1	
	06/23-27/2022 (N=1,053)	36	62	1	1	
	1/13-18/2022 (N=1,161)	35	64	*	1	
	12/2-7/2021 (N=1,089)	36	61	1	1	
	4/29-5/3/2021 (N=1,842)	48	49	1	2	
	3/25-29/2021 (N= 1,166)	45	52	*	2	
	06/23-27/2022 (N=1,053)	36	62	1	1	
	05/11-15/2023 (N=1,680)	31	67	1	1	
	Foreign policy	08/10-14/2023 (N=1,165)	42	56	*	1
		06/22-26/2023 (N=1,220)	40	58	*	2
03/16-20/2023 (N=1,081)		39	60	-	1	
02/16-20/2023 (N=1,247)		45	51	1	2	
01/26-30/2023 (N=1,068)		41	56	1	2	
1/13-18/2022 (N=1,161)		42	56	*	1	
3/25-29/2021 (N= 1,166)		55	43	*	1	
4/29-5/3/2021 (N=1,842)		54	41	2	3	
3/25-29/2021 (N= 1,166)		60	39	*	1	

B1A. How would you describe the nation's economy these days? Would you say...

If neither good nor poor, don't know, skipped, or refused in B1A:

B1B. If you had to choose, do you lean more toward the nation's economy being good or the nation's economy being poor?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC	Very/ Somewhat/ Lean toward good NET	Very good	Some- what good	Lean toward good	Neither good nor poor	Very/ Somewhat/ Lean toward poor NET	Lean toward poor	Some- what poor	Very poor	DK	SKP /REF
08/10-14/2023 (N=1,165)	34	3	20	11	*	66	10	31	25	-	*
06/22-26/2023 (N=1,220)	30	3	16	12	1	69	10	35	24	-	-
05/11-15/2023 (N=1,680)	24	1	13	9	*	76	12	34	29	-	*
04/13-17/2023 (N=1,230)	30	2	15	13	*	69	11	34	25	-	-
03/16-20/2023 (N=1,081)	25	1	14	10	*	75	11	38	26	-	*
02/16-20/2023 (N=1,247)	32	3	17	12	*	68	12	34	22	*	*
01/26-30/2023 (N=1,068)	24	2	13	9	1	76	13	35	28	*	-
12/1-5/2022 (N=1,124)	25	1	14	10	*	75	11	38	25	-	-
10/06-10/2022 (N=1,121)	23	2	12	9	*	76	13	36	28	*	*
09/09-12/2022 (N=1,054)	29	1	15	12	*	71	11	35	25	*	-
06/23-27/2022 (N=1,053)	20	2	10	9	1	79	9	35	35	-	-
05/12-16/2022 (N=1,172)	22	2	10	9	*	78	11	34	34	-	*
4/14-18/2022 (N=1,085)	29	2	16	12	*	70	11	35	24	-	*
3/17-21/2022 (N=1,082)	31	2	18	10	*	69	11	37	22	-	-
12/2-7/2021 (N=1,089)	35	3	21	11	*	64	16	33	16	-	*
10/21-25/2021 (N=1,083)	35	2	20	13	*	65	12	33	19	-	-
9/23-27/2021 (N=1,099)	45	2	27	16	-	54	17	25	12	*	-

	Very/ Somewhat/ Lean toward good NET	Very good	Some- what good	Lean toward good	Neither good nor poor	Very/ Somewhat/ Lean toward poor NET	Lean toward poor	Some- what poor	Very poor	DK	SKP /REF
AP-NORC											
7/15-19/2021 (N=1,308)	45	4	28	13	1	54	15	28	11	-	*
6/10-14/2021 (N=1,125)	47	3	27	17	*	53	14	26	13	-	-
3/25-29/2021 (N= 1,166)	46	2	25	19	*	54	16	27	11	-	-
2/25-3/1/2021 (N=1,434)	37	1	22	14	*	63	16	34	12	-	*
1/28-2/1/2021 (N=1,055)	31	1	17	12	*	69	15	37	17	-	-
12/3-7/2020 (N=1,117)	38	5	22	11	*	62	11	34	17	*	-
10/8-12/2020 (N=1,121)	39	6	22	11	*	61	10	31	20	-	*
9/11-14/2020 (N=1,108)	40	6	24	11	*	60	10	33	16	-	-
8/17-19/2020 (N=1,075)	37	4	21	12	*	62	12	32	18	-	-
07/16-20/2020 (N=1,057)	38	4	22	12	-	62	11	30	21	-	-
6/11-15/2020 (N=1,310)	36	5	19	12	*	63	14	28	21	-	1
5/14-18/2020 (N=1,056)	29	3	13	13	*	70	9	31	30	-	*
4/16-20/2020 (N=1,057)	29	3	15	11	-	71	8	30	33	-	-
03/26-29/2020 (N=1,057)	39	9	17	12	*	60	10	29	21	-	-
1/16-21/2020 (N=1,353)	67	21	36	10	*	33	13	15	5	-	*
9/20-23/2019 (N=1,286)	61	18	31	11	*	38	11	19	8	1	*
6/13-17/2019 (N=1,116)	63	15	35	14	*	36	13	16	7	-	1

OFAV. For each of the following please indicate if you have an unfavorable or favorable opinion. If you don't know enough to have an opinion, you can say that too.

[GRID ITEMS RANDOMIZED]

AP-NORC		Very/ Somewhat unfavorable NET	Very unfavorable	Somewhat unfavorable	Very/ Somewhat favorable NET	Some- what favorable	Very favorable	Don't know enough to say	SKP/ REF
Joe Biden	08/10-14/2023 (N=1,165)	52	37	16	44	27	18	3	*
	06/22-26/2023 (N=1,220)	53	34	19	44	26	17	3	*
	04/13-17/2023 (N=1,230)	51	35	16	45	29	16	3	1
	01/26-30/2023 (N=1,068)	53	36	17	43	26	17	3	1
	10/06-10/2022 (N=1,121)	50	34	16	45	27	18	5	1
	1/13-18/2022 (N= 1,161)	50	32	17	47	27	20	3	*
	7/15-19/2021 (N=1,308)	41	26	16	56	28	28	2	1
	1/28-2/1/2021 (N=1,055)	39	26	13	57	21	36	4	*
	02/13-16/2020 (N=1,074)	48	27	21	41	29	11	11	*
	10/24-28/2019 (N=1,075)	42	23	19	44	30	15	11	2

AP-NORC		Very/ Somewhat unfavorable NET	Very unfavorable	Somewhat unfavorable	Very/ Somewhat favorable NET	Some- what favorable	Very favorable	Don't know enough to say	SKP/ REF
Donald Trump	08/10-14/2023 (N=1,165)	62	51	11	35	16	19	3	*
	06/22-26/2023 (N=1,220)	63	50	13	33	19	14	4	*
	04/13-17/2023 (N=1,230)	63	52	11	34	17	17	3	1
	01/26-30/2023 (N=1,068)	62	50	13	35	21	14	2	*
	10/06-10/2022 (N=1,121)	61	49	12	35	17	18	4	*
	1/13-18/2022 (N=1,161)	63	51	12	34	18	16	3	-
	7/15-19/2021 (N=1,308)	60	50	10	37	17	20	2	1
	1/28-2/1/2021 (N=1,055)	61	48	12	36	18	19	3	*
	02/13-16/2020 (N=1,074)	53	42	11	43	17	26	4	*
	10/24-28/2019 (N=1,075)	55	46	9	40	12	28	3	1
Mike Pence	08/10-14/2023 (N=1,165)	57	28	29	28	22	6	15	*
	06/22-26/2023 (N=1,220)	53	34	19	44	26	17	3	*
	04/13-17/2023 (N=1,230)	51	35	16	45	29	16	3	1
	06/22-26/2023 (N=1,220)	53	34	19	44	26	17	3	*
	06/22-26/2023 (N=1,220)	53	34	19	44	26	17	3	*
	04/13-17/2023 (N=1,230)	51	35	16	45	29	16	3	1

AP-NORC		Very/ Somewhat unfavorable NET	Very unfavorable	Somewhat unfavorable	Very/ Somewhat favorable NET	Some- what favorable	Very favorable	Don't know enough to say	SKP/ REF
Ron DeSantis	08/10-14/2023 (N=1,165)	53	41	12	29	18	10	19	*
	06/22-26/2023 (N=1,220)	46	34	12	32	20	12	21	1
	04/13-17/2023 (N=1,230)	45	32	13	31	16	16	24	*
	10/06-10/2022 (N=1,121)	40	29	11	30	13	17	30	*
	7/15-19/2021 (N= 1,308)	30	21	9	27	11	16	42	1

AP1. Next we will ask you about some institutions in this country. As far as the people running these institutions are concerned, would you say you have a great deal of confidence, only some confidence, or hardly any confidence at all in them?

[GRID ITEMS RANDOMIZED]

AP-NORC		A great deal of confidence	Only some confidence	Hardly any confidence at all	DK	SKP /REF
Congress	08/10-14/2023 (N=1,165)	4	49	46	*	1
	03/16-20/2023 (N=1,081)	5	45	49	*	2
	07/14-17/2022 (N=1,085)	3	47	48	-	2
	4/14-18/2022 (N=1,085)	4	43	51	*	1
	2/18-21/2022 (N=1,289)	6	48	46	*	*
	09/11-14/2020 (N = 1,108)	5	47	48	*	1
	02/13-16/2020 (N=1,074)	8	49	43	-	*
	6/8-11/2017 (N=1,068)	6	53	40	*	1
	5/12-15/2016 (N=1,108)	4	48	46	*	1
2/18-3/6/2016 (N=2,014)	4	46	50	*	1	
The Supreme Court	08/10-14/2023 (N=1,165)	15	49	36	*	1
	03/16-20/2023 (N=1,081)	14	47	37	*	1
	07/14-17/2022 (N=1,085)	17	39	43	-	1
	4/14-18/2022 (N=1,085)	18	54	27	*	1
	2/18-21/2022 (N=1,289)	21	55	24	*	*
	09/11-14/2020 (N=1,108)	21	61	17	*	1
	02/13-16/2020 (N=1,074)	28	58	14	-	*
	6/8-11/2017 (N=1,068)	24	59	15	*	1
	5/12-15/2016 (N=1,108)	24	58	17	*	1
2/18-3/6/2016 (N=2,014)	26	59	14	1	1	

AP-NORC		A great deal of confidence	Only some confidence	Hardly any confidence at all	DK	SKP /REF
Executive branch of the federal government	8/10-14/2023 (N=1,165)	12	48	38	*	1
	03/16-20/2023 (N=1,081)	11	43	44	*	1
	07/14-17/2022 (N=1,085)	7	50	43	*	1
	4/14-18/2022 (N=1,085)	16	46	36	*	2
	2/18-21/2022 (N=1,289)	15	52	33	*	*
	09/11-14/2020 (N=1,108)	18	46	35	*	1
	02/13-16/2020 (N=1,074)	17	48	35	*	1
	6/8-11/2017 (N=1,068)	14	48	37	1	*
	5/12-15/2016 (N=1,108)	15	50	33	*	1
The U.S. Justice Department	08/10-14/2023 (N=1,165)	17	50	31	*	1

ELECT3. What is the first word or phrase that comes to mind when you think of...

[GRID ITEMS RANDOMIZED] [CODED OPEN-ENDED RESPONSE¹]

Joe Biden

	AP-NORC 8/10-16/2023	AP-NORC 2/13-16/2020
Have a response	93	79
DON'T KNOW/SKIP/REFUSE	7	21

¹ Percentages are based off of the total number of valid answers with the exception of "DON'T KNOW/SKIP/REF," which is based off of the total number of respondents. Due to this, tables will not add to 100% Codes with less than 2% were combined into the groups: general negativity, general positivity, political leaning, and other.

Based on those who have a response

Joe Biden	AP-NORC 8/10-16/2023
Political descriptor (Politician/Democrat/Socialist/Authoritarian)	2
Old/Outdated/Retire/Elderly/Aging/Senile/Dementia	26
Liar/Dishonest/Untrustworthy/Disingenuous/Fake/Pandering/Sneaky	2
Corrupt/Criminal/Crooked/Compromised/Traitor/Con artist/Puppet	6
Slow/Confused/Idiot/Ignorant/Sleepy/Gaffe/Bumbling	15
Weak/Afraid/Unqualified/Unfit/Ineffective	5
Against Policy stance (e.g. don't approve of his positions)	1
General Negativity (bad/terrible/disappointing/joke/profanity)	13
Questionable/mediocre/meh/boring	1
Neutral/Factual Descriptors	2
Not that bad/On the right track/Trying/Some confidence	1
President/Leader	3
Honest/Fair/Sincere	4
Strong/Capable/Competent/Level headed/Diplomatic/Dealmaker	5
Smart/Wise/Knowledgeable	1
Nice/Caring/Folksy/Decent/Humble/Honorable/Empathetic	4
General Positivity (Good/Winner/Patriot/Hero)	5
Business/Business man	1
Other (miscellaneous words)	3

N=

1,095

Based on those who have a response

Joe Biden	AP-NORC 2/13-16/2020
Old (also past their prime/retire)/obsolete/grandpa or ma	16
Creepy /Weird/Strange	5
Lies/Liar/dishonest/Untrustworthy/Disingenuous/Fake/Pandering	6
Corrupt/greedy/shady /compromised	3
Bumbling/confusing/clueless/dumb /idiot/moron	5
Other negativity	20
Great/good person or candidate /Nice /kind	4
Experienced	3
Other positivity	11
Vice president/governor/senator/mayor/president	7
Obama reference	2
Political leaning	3
Other	15

N=

866

Donald Trump

	AP-NORC 8/10-16/2023	AP-NORC 2/13-16/2020
Have a response	93	86
DON'T KNOW/SKIP/REFUSE	7	14

Based on those who have a response

Donald Trump	AP-NORC 8/10-16/2023
Republican/Conservative	2
Fascist/Dictator	1
Old/Outdated/Retire/Elderly/Aging/Senile/Dementia	1
Arrogant/Cocky/Pompous	4
Narcissist/Egotistical/Selfish/Greedy	6
Angry/Dramatic/Bully/Mean/Jerk/Cruel/Bossy/Hateful/Loudmouth	6
Liar/Dishonest/Untrustworthy/Disingenuous/Fake/Pandering/Sneaky	8
Corrupt/Criminal/Crooked/Compromised/Traitor/Con artist/Puppet	15
Slow/Confused/Idiot/Ignorant/Sleepy/Gaffe/Bumbling	3
Weak/Afraid/Unqualified/Unfit/Ineffective	2
Crazy/Dangerous/Radical/Unpredictable/Scary/Reckless/Childish	6
Evil/Satan/Demon	1
General negativity (bad/terrible/disappointing/joke/profanity)	12
Neutral/Factual Descriptors	1
President/Leader	3
Nice/Caring/Folksy/Decent/Humble/Honorable/Empathetic	1
Honest/Fair/Sincere	1
Strong/Capable/Competent/Level headed/Diplomatic/Dealmaker	5
Smart/Wise/Knowledgeable	1
Patriot/America/Has country's best interests	3
General Positivity (Good/Winner/Hero)	8
Business/Business man	3
Other (miscellaneous words)	3

N=

1,092

Based on those who have a response

Donald Trump	AP-NORC 2/13-16/2020
Other physical attribute	3
Lies/Liar/dishonest/Untrustworthy/Disingenuous/Fake/Pandering	5
Jerk/other names for jerk (including profanity)	5
Racist/Bigot/sexist	3
Corrupt/greedy/shady /compromised	2
Bumbling/confusing/clueless/dumb /idiot/moron	5
Other negativity	23
Other positivity	15
Vice president/governor/senator/mayor/president	7
No/absolutely not/not voting for this person	3
Political leanings	1
Other	28

N=

955

REELECT. Would you like to see each of the following individuals run for president in 2024, or not?

[GRID ITEMS RANDOMIZED]

AP-NORC		Yes	No	DK	SKP/ REF
Joe Biden	08/10-14/2023 (N=1,165)	24	75	*	1
	04/13-17/2023 (N=1,230)	27	73	*	*
	1/26-30/2023 (N=1,068)	22	78	*	1
	10/06-10/2022 (N=1,121)	29	70	-	1
	1/13-18/2022 (N=1,161)	28	70	*	1
Donald Trump	08/10-14/2023 (N=1,165)	30	69	*	1
	04/13-17/2023 (N=1,230)	30	70	*	*
	1/26-30/2023 (N=1,068)	27	72	*	1
	10/06-10/2022 (N=1,121)	29	70	-	1
	1/13-18/2022 (N=1,161)	27	72	-	1

REELECT2. If each of the following individuals were their party's nominee for president in 2024, would you definitely support, probably support, probably NOT support or definitely NOT support them?

[GRID ITEMS RANDOMIZED IN SAME ORDER AS REELECT]

AP-NORC		Definitely/ probably support NET	Definitely support	Probably support	Probably/ Definitely NOT support NET	Probably NOT support	Definitely NOT support	DK	SKP/ REF
Joe Biden	08/10- 14/2023 (N=1,165)	45	22	23	54	11	43	*	1
	04/13- 17/2023 (N=1,230)	43	20	23	56	15	41	*	1
Donald Trump	08/10- 14/2023 (N=1,165)	36	21	15	63	11	53	*	1
	04/13- 17/2023 (N=1,230)	35	21	13	65	12	53	*	*

JRB4. Would you say you have a great deal of confidence, only some confidence or hardly any confidence at all in Joe Biden's ability to:

[GRID ITEMS RANDOMIZED ACROSS SCREENS, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC		A great deal of confidence	Only some confidence	Hardly any confidence at all	DK	SKP/REF
Effectively manage the White House	08/10- 14/2023 (N=1,165)	23	31	45	-	1
	1/26- 30/2023 (N=1,068)	23	33	42	1	1
	1/13- 18/2020 (N= 1,161)	28	33	38	*	1
	1/28- 2/1/2021 (N=1,055)	44	29	27	*	*

AP-NORC		A great deal of confidence	Only some confidence	Hardly any confidence at all	DK	SKP/REF
Effectively handle a crisis	08/10-14/2023 (N=1,165)	22	32	46	-	1
	1/26-30/2023 (N=1,068)	21	34	43	*	1
	3/17-21/2022 (N=1,082)	26	32	42	*	*
Reduce the amount of corruption in the government in Washington	08/10-14/2023 (N=1,165)	10	30	57	*	1
	1/26-30/2023 (N=1,068)	8	33	58	1	1
	1/28-2/1/2021 (N=1,055)	18	37	45	*	*
Accomplish major policy goals	08/10-14/2023 (N=1,165)	16	38	44	*	1
	1/26-30/2023 (N=1,068)	13	40	44	1	1

OLEGIT. Do you think Joe Biden was legitimately elected president, or not?

	AP NORC 08/10-14/2023	AP-NORC 10/06-10/2022	AP-NORC 7/15-19/2021	AP-NORC 1/28-2/1/2021
Yes, legitimately elected	70	67	68	66
No, not legitimately elected	28	31	31	33
DON'T KNOW	1	1	1	*
SKIPPED ON WEB/REFUSED	*	1	1	1
N=	1,165	1,121	1,308	1,055

AGE1. Do you think each of the following is too old to effectively serve another 4-year term as president, or not?

[GRID ITEMS, RANDOMIZE SAME AS ELECT3]

AP NORC 08/10-14/2023	Yes, too old	No, not too old	DK	SKP/REF
Joe Biden	77	22	*	*
Donald Trump	51	49	*	*

N=1,165

LIMIT1. Do you favor, oppose, or neither favor nor oppose each of the following proposals?

[GRID ITEMS RANDOMIZED, HALF]

AP NORC		Strongly/ Somewhat favor NET	Strongly Favor	Somewhat Favor	Neither favor nor oppose	Somewhat/ Strongly oppose NET	Somewhat oppose	Strongly oppose	D K	SKP / REF
Require that Supreme Court justices retire by a specific age	08/10- 14/2023 <i>(N=1,165)</i>	67	46	21	20	13	7	6	*	1
	07/14- 17/2022 <i>(N=1,220)</i>	64	40	24	21	14	7	7	*	*
Set a maximum age for candidates to be eligible to run for U.S. House and Senate	08/10- 14/2023 <i>(N=1,165)</i>	68	43	25	20	12	8	4	*	1
Set a maximum age for candidates to be eligible to run for President	08/10- 14/2023 <i>(N=1,165)</i>	66	39	26	21	13	9	4	*	*

DJT1. How much have you heard or read about Donald Trump’s indictment in a federal case involving allegations that he worked to overturn the results of the 2020 presidential election?

	AP-NORC 08/10-14/2023
A lot	39
Some	34
Only a little	21
Nothing at all	5
DK	-
SKP/REF	1
<i>N</i> =	1,165

DJT2. Do you approve, disapprove or neither approve nor disapprove of the Justice Department indicting Donald Trump in this case?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	AP-NORC 08/10-14/2023
Strongly approve	41
Somewhat approve	12
Neither approve nor disapprove	17
Somewhat disapprove	9
Strongly disapprove	20
DK	*
SKP/REF	1
<i>N</i> =	1,165

DJT5. When it comes to each of the following, do you think Donald Trump has done something illegal, or he has done something unethical, but not illegal, or do you think he has not done anything wrong? If you don’t know enough to say, you can say that too.

[GRID ITEMS RANDOMIZED]

AP-NORC		Illegal	Unethical, but not illegal	Nothing wrong	Don’t know enough to say	SKP/REF
The classified documents found at his Florida home	08/10-14/2023 (<i>N</i> =1,165)	53	16	15	16	1
	06/22-26/2023 (<i>N</i> =1,220)	53	16	13	17	1
	04/13-17/2023 (<i>N</i> =1,230)	47	17	16	18	*

AP-NORC		Illegal	Unethical, but not illegal	Nothing wrong	Don't know enough to say	SKP/REF
His role in what happened at the U.S. Capitol on January 6, 2021	08/10-14/2023 (N=1,165)	47	18	21	13	1
	06/22-26/2023 (N=1,220)	45	21	19	13	1
	04/13-17/2023 (N=1,230)	49	19	20	12	*
His alleged attempt to interfere in Georgia's vote count in the 2020 presidential election	08/10-14/2023 (N=1,165)	51	13	15	20	1
	06/22-26/2023 (N=1,220)	50	13	17	19	1
	04/13-17/2023 (N=1,230)	53	12	17	17	*
Allegations that he covered up hush money payments to a woman who said he had an affair with her	08/10-14/2023 (N=1,165)	34	38	14	13	1
	06/22-26/2023 (N=1,220)	35	33	14	15	2
	04/13-17/2023 (N=1,230)	41	33	14	13	*

DJT6. Which of the following comes closest to your opinion? Do you think Donald Trump's actions after the 2020 presidential election did more to threaten democracy, to defend democracy or did it not do either one?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	AP-NORC 08/10-14/2023
Did more to threaten democracy	54
Did more to defend democracy	20
Neither	25
DK	*
SKP/REF	1
N=	1,165

GUN1. Should gun laws in the United States be made more strict, left as they are, or made less strict?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	Much/ Somewhat more strict NET	Much more strict	Somewhat more strict	Left as they are	Much/ Somewhat less strict NET	Somewhat less strict	Much less strict	DK	SKP/ REF
08/10-14/2023 (N=1,165)	64	41	23	23	12	6	6	*	1
AP-NORC 7/28-8/1/2022 (N=1,373)	71	40	31	19	9	6	3	*	*
AP-NORC 06/23-27/2022 (N=1,053)	69	43	26	20	11	4	7	*	*
AP-NORC 3/14-18/2019 (N=1,063)	67	39	28	22	10	8	2	*	1
AP-NORC 3/14-19/2018 (N=1,122)	69	45	24	22	9	5	4	-	1
AP-NORC 10/12-16/2017 (N=1,054)	61	36	25	27	11	7	5	*	1
AP-GfK 7/7-11/2016 (N=1,009)	64	34	30	23	11	7	5	-	2
AP-GfK 12/3-7/2015 (N=1,007)	58	33	26	25	14	7	7	-	3
AP-GfK 10/15-19/2015 (N=1,027)	58	36	23	27	12	8	5	-	3
AP-GfK 12/5-9/2013 (N=1,367)	52	29	23	31	15	8	7	-	2
AP-GfK 10/3-7/2013 (N=1,227)	55	34	21	28	14	8	6	-	3

GUN2. Do you favor, oppose, or neither favor nor oppose each of the following policies?

[GRID ITEMS RANDOMIZED]

		Strongly/ Somewhat favor NET	Strongly favor	Some- what favor	Neither favor nor oppose	Somewhat/ Strongly oppose NET	Some- what oppose	Strongly oppose	DK	SKP/ REF
AP-NORC										
A nationwide ban on the sale of AR-15 rifles and similar semiautomatic weapons	08/10-14/2023 (N=1,165)	58	44	13	16	26	9	17	*	1
	7/28-8/1/2022 (N=1,373)	59	49	9	14	27	9	18	*	*
	05/12-16/2022 (N=1,172)	51	36	14	18	32	8	23	*	*
	12/5-9/2019 (N=1,053)	52	40	12	15	32	11	22	*	*
	3/14-18/2019 (N=1,063)	60	47	13	15	24	8	16	*	1
	3/14-19/2018 (N=1,122)	58	47	11	12	29	8	21	*	1
	7/7-11/2016 (N=1,009)	57	43	14	15	25	9	17	-	3
A federal law requiring background checks on all potential gun buyers, including private sales and gun shows	08/10-14/2023 (N=1,165)	79	64	15	11	9	3	6	*	1
	7/28-8/1/2022 (N=1,373)	85	70	15	6	8	4	4	-	1
	3/14-18/2019 (N=1,063)	83	71	13	8	7	4	3	*	1
	3/14-19/2018 (N=1,122)	84	69	15	8	7	3	5	*	1
A law in your state allowing trained teachers and administrators to be armed in schools	08/10-14/2023 (N=1,165)	42	19	22	22	35	14	21	*	1
	3/14-18/2019 (N=1,063)	41	23	18	17	40	13	27	*	1

AP-NORC		Strongly/ Somewhat favor NET	Strongly favor	Some- what favor	Neither favor nor oppose	Somewhat/ Strongly oppose NET	Some- what oppose	Strongly oppose	DK	SKP/ REF
Allowing courts to temporarily prevent people who are considered a danger to themselves or others, but have not been convicted of a crime, from owning a gun	08/10-14/2023 (N=1,165)	70	47	23	17	13	6	7	*	1
	7/28-8/1/2022 (N=1,373)	78	58	20	11	10	6	4	*	*
	3/14-18/2019 ² (N=1,063)	76	55	21	12	11	6	6	*	1
	3/14-19/2018 (N=1,122)	78	57	21	9	11	6	5	1	1

GUN3. If it were harder for people to legally obtain guns in the United States, do you think there would be fewer or more of each of the following or wouldn't it make much of a difference?

[GRID ITEMS RANDOMIZED]

AP-NORC		Many/ somewhat fewer NET	Many fewer	Some- what fewer	No difference	Many/ Somewhat more NET	Some- what more	Many more	DK	SKP/ REF
Mass shootings	08/10-14/2023 (N=1,165)	59	33	25	32	9	5	3	*	1
	7/28-8/1/2022 (N=1,373)	65	40	26	29	5	3	2	*	*
	3/14-18/2019 ³ (N=1,063)	58	33	26	34	7	3	4	*	1
	3/14-19/2018 (N=1,122)	60	35	25	30	9	3	6	*	1
	10/12-16/2017 (N=1,054)	49	24	25	43	7	4	3	*	*
Suicides	08/10-14/2023 (N=1,165)	41	17	24	52	6	4	2	*	1
	7/28-8/1/2022 (N=1,373)	50	18	31	46	4	3	1	*	*
	3/14-18/2019 (N=1063)	45	16	29	50	5	2	3	*	1
	3/14-19/2018 (N=1,122)	45	16	29	47	7	4	3	1	1
	10/12-16/2017 (N=1,054)	40	14	26	55	4	3	1	*	1

² Asked in 2019 and 2018 without including "temporarily."

³ Modified response options to "Murders" instead of "Homicides" and "Robberies" instead of "Accidental shootings" in 2019

AP-NORC		Many/ somewhat fewer NET	Many fewer	Some- what fewer	No difference	Many/ Somewhat more NET	Some- what more	Many more	DK	SKP/ REF
Murders	08/10-14/2023 (N=1,165)	52	22	31	38	9	6	3	*	1
	7/28-8/1/2022 (N=1,373)	57	26	30	35	7	4	3	*	1
	3/14-18/2019 (N=1063)	54	23	30	38	7	3	4	-	1
	3/14-19/2018 (N=1,122)	46	18	28	45	9	5	4	*	1
	10/12-16/2017 (N=1,054)	46	18	28	45	9	5	4	*	1
Other violent crime	08/10-14/2023 (N=1,165)	51	20	31	38	9	6	3	*	1

GUN4. How important to you is each of the following?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC		Extremely/ Very important NET	Extremely important	Very important	Somewhat important	Not very/ Not at all important NET	Not very important	Not important at all	D K	SKP/ REF
Reducing all types of gun violence	08/10- 14/2023 (N=1,165)	78	49	28	16	5	4	1	*	1
	7/28- 8/1/2022 (N=1,373)	80	48	31	16	4	2	2	-	*
Preventing mass shootings	08/10- 14/2023 (N=1,165)	85	62	23	11	3	2	1	*	1
	7/28- 8/1/2022 (N=1,373)	88	64	24	8	3	2	1	-	1
Protecting the right to own guns	08/10- 14/2023 (N=1,165)	48	28	20	28	22	15	7	*	1
	7/28- 8/1/2022 (N=1,373)	54	34	19	24	21	12	9	*	1

AP-NORC		Extremely/ Very important NET	Extremely important	Very important	Somewhat important	Not very/ Not at all important NET	Not very important	Not important at all	D K	SKP/ REF
Making sure people can own guns for personal protection	08/10- 14/2023 (N=1,165)	50	27	23	29	20	13	7	*	1
	7/28- 8/1/2022 (N=1,373)	60	38	22	23	17	11	6	*	1

GUN5. How likely do you think it is that you personally might be a victim of gun violence within the next five years?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC	08/10-14/2023	7/28-8/1/2022
Extremely/very likely NET	7	9
Extremely likely	2	3
Very likely	5	6
Somewhat likely	32	32
Not very /not at all likely NET	60	57
Not very likely	42	45
Not at all likely	18	12
DON'T KNOW	*	1
SKIPPED ON WEB/REFUSED	1	1
N=	1,165	1,373

PE1. Have you, someone in your family, or a close friend experienced gun violence in the last five years? For example, by being threatened with a gun or being the victim of a shooting. Select all that apply:

AP-NORC	08/10-14/2023	7/28-8/1/2022
Yes NET	18	21
Yes, I have personally experienced it	4	4
Yes, someone in my family has experienced it	7	8
Yes, a close friend has experienced it	8	9
No	82	78
DON'T KNOW	-	-
SKIPPED ON WEB/REFUSED	-	1
	N=1,165	N=1,373

GUN6. Do you or does any other member of your household own a handgun, rifle, shot gun, or any other kind of firearm?

	08/10-14/2023	2/22-3/18/2019	10/12-10/16/2017	7/9-7/20/2016
Yes, self	15	18	18	10
Yes, other member of household	15	12	14	18
Yes, self and other	16	8	13	11
No	52	61	53	55
DON'T KNOW	*	-	-	5
SKIPPED ON WEB/REFUSED	2	1	2	*
	<i>N=1,165</i>	<i>N=6,070</i>	<i>N=1,054</i>	<i>N=1,940</i>

PID1. Do you consider yourself a Democrat, a Republican, an Independent or none of these?

If Democrat:

PIDA. Do you consider yourself a strong or not so strong Democrat?

If Republican:

PIDB. Do you consider yourself a strong or not so strong Republican?

If independent, none of these, don't know, skipped, or refused:

PIDI. Do you lean more toward the Democrats or the Republicans?

Combines PID1, PIDI, PIDA, and PIDB.

	AP-NORC 08/10-14/2023
Democrat NET	44
Strong Democrat	17
Not so strong Democrat	15
Lean Democrat	12
Independent/None – Don't lean	20
Republican NET	36
Lean Republican	12
Not so strong Republican	11
Strong Republican	14
<i>N=</i>	<i>1,165</i>

D3. Generally speaking, do you consider yourself to be a liberal, moderate, or conservative?

If liberal:

D4. Do you consider yourself very liberal or somewhat liberal?

If conservative:

IDEO. Do you consider yourself very conservative or somewhat conservative?

Combines D3, D4, D5:

	AP-NORC 08/10-14/2023
Liberal NET	21
Very liberal	11
Somewhat liberal	10
Moderate	47
Conservative NET	31
Somewhat conservative	17
Very conservative	13
DON'T KNOW	*
SKIPPED ON WEB/REFUSED	1

N=

1,165

DM5. How would you describe the community you live in now?

	AP-NORC 08/10-14/2023
Urban area	22
Suburban area	52
Rural area	25
DON'T KNOW	*
SKIPPED ON WEB/REFUSED	1

N=

1,165

RELIG. What is your present religion, if any?

	AP-NORC 08/10-14/2023
Protestant	25
Roman Catholic	18
Mormon	1
Orthodox	1
Jewish	1
Muslim	1
Buddhist	2
Hindu	1
Atheist	7
Agnostic	6
Nothing in particular	15
Just Christian	20
Unitarian	1
Something else	1
DON'T KNOW	*
SKIPPED ON WEB/REFUSED	*

N=

1,165

If Religion is Protestant, Roman Catholic, Mormon, Orthodox, Christian, or something else:

BORN. Would you describe yourself as a 'born-again' or evangelical Christian, or not?

	AP-NORC 08/10-14/2023
Yes	36
No	64
DON'T KNOW	-
SKIPPED ON WEB/REFUSED	-

N=

797

AGE

	AP-NORC 08/10-14/2023
18-29	20
30-44	26
45-59	23
60+	31

N=

1,165

GENDER

	AP-NORC 08/10-08/14/2023
Male	49
Female	51
<i>N=</i>	<i>1,165</i>

RACE/ETHNICITY

	AP-NORC 08/10-14/2023
White, non-Hispanic	61
Black or African American	12
Hispanic	17
Other	9
<i>N=</i>	<i>1,165</i>

MARITAL STATUS

	AP-NORC 08/10-14/2023
Married	46
Not married	54
<i>N=</i>	<i>1,165</i>

EMPLOYMENT STATUS

	AP-NORC 08/10-14/2023
Employed	61
Not employed	39
<i>N=</i>	<i>1,165</i>

EDUCATION

	AP-NORC 08/10-14/2023
Less than a high school diploma	9
High school graduate or equivalent	29
Some college	26
College graduate or above	21
Post grad study/professional degree	14
<i>N=</i>	<i>1,165</i>

CENSUS REGION

	AP-NORC 08/10-14/2023
Northeast NET	17
New England	5
Mid-Atlantic	13
Midwest NET	21
East North Central	14
West North Central	6
South NET	38
South Atlantic	20
East South Central	6
West South Central	12
West NET	24
Mountain	8
Pacific	16

N= 1,165

HOME OWNERSHIP

	AP-NORC 08/10-14/2023
Owned or being bought by you or someone in your household	67
Rented for cash	30
Occupied without payment of cash rent	3

N= 1,165

INCOME

	AP-NORC 08/10-14/2023
Under \$10,000	6
\$10,000 to under \$20,000	9
\$20,000 to under \$30,000	10
\$30,000 to under \$40,000	10
\$40,000 to under \$50,000	7
\$50,000 to under \$75,000	18
\$75,000 to under \$100,000	15

\$100,000 to under \$150,000	12
\$150,000 or more	12
<i>N</i> =	1,165

Study Methodology

This survey was conducted by The Associated Press-NORC Center for Public Affairs Research and with funding from The Associated Press and NORC at the University of Chicago.

Data were collected using the AmeriSpeak Omnibus®, a monthly multi-client survey using NORC’s probability-based panel designed to be representative of the U.S. household population. The survey was part of a larger study that included questions about other topics not included in this report. During the initial recruitment phase of the panel, randomly selected U.S. households were sampled with a known, non-zero probability of selection from the NORC National Sample Frame and then contacted by U.S. mail, email, telephone, and field interviewers (face-to-face). The panel provides sample coverage of approximately 97 percent of the U.S. household population. Those excluded from the sample include

people with P.O. Box only addresses, some addresses not listed in the USPS Delivery Sequence File, and some newly constructed dwellings.

Interviews for this survey were conducted between August 10-14, 2023 with adults aged 18 and over representing the 50 states and the District of Columbia. Panel members were randomly drawn from AmeriSpeak, and 1,165 completed the survey—1,044 via the web and 121 by telephone. Panel members were invited by email or by phone from an NORC telephone interviewer. Interviews were conducted in both English and Spanish, depending on respondent preference. Respondents were offered a small monetary incentive for completing the survey. The final stage completion rate is 16.1 percent, the weighted household panel response rate is 20.6 percent, and the weighted household panel retention rate is 80.3 percent, for a cumulative response rate of 2.6 percent. The overall margin of sampling error is +/- 3.84 percentage points at the 95 percent confidence level, including the design effect. The margin of sampling error may be higher for subgroups. For example, the margin of sampling error is +/- 5.62 percentage points for Democrats and +/- 6.39 percentage points for Republicans.

Sampling error is only one of many potential sources of error and there may be other unmeasured error in this or any other survey.

Quality assurance checks were conducted to ensure data quality. In total, 65 interviews were removed for nonresponse to at least 50% of the questions asked of them, for completing the survey in less than one-third the median interview time for the full sample, or for straight-lining all grid questions asked of them. These interviews were excluded from the data file prior to weighting.

Once the sample has been selected and fielded, and all the study data have been collected and made final, a poststratification process is used to adjust for any survey nonresponse as well as any noncoverage or under and oversampling resulting from the study specific sample design.

Poststratification variables included age, gender, census division, race/ethnicity, and education. Weighting variables were obtained from the 2023 Current Population Survey. The weighted data reflect the U.S. population of adults age 18 and over.

Complete questions and results are available at: apnorc.org.

Additional information on the AmeriSpeak Panel methodology is available at: <https://amerispeak.norc.org/about-amerispeak/Pages/Panel-Design.aspx>.

For more information, email info@apnorc.org.

About the Associated Press-NORC Center for Public Affairs Research

The AP-NORC Center for Public Affairs Research taps into the power of social science research and the highest-quality journalism to bring key information to people across the nation and throughout the world.

- The Associated Press (AP) is an independent global news organization dedicated to factual reporting. Founded in 1846, AP today remains the most trusted source of fast, accurate, unbiased news in all formats and the essential provider of the technology and services vital to the news business. More than half the world's population sees AP journalism every day. www.ap.org
- NORC at the University of Chicago is one of the oldest objective and nonpartisan research institutions in the world. www.norc.org

The two organizations have established The AP-NORC Center for Public Affairs Research to conduct, analyze, and distribute social science research in the public interest on newsworthy topics, and to use the power of journalism to tell the stories that research reveals. In its 10 years, The AP-NORC Center has conducted more than 250 studies exploring the critical issues facing the public, covering topics like health care, the economy, COVID-19, trust in media, and more. Learn more at www.apnorc.org.