



The September 2023 AP-NORC Center Poll

Conducted by The Associated Press-NORC Center for Public Affairs Research
With funding from The Associated Press and NORC at the University of Chicago

Interviews: 09/07-11/2023

1,146 adults

Margin of sampling error: +/- 3.9 percentage points at the 95% confidence level among all adults

NOTE: All results show percentages among all respondents, unless otherwise labeled.

HUNTER1. How much have you heard or read about the investigations into Hunter Biden?

	AP-NORC 09/07-11/2023
A lot/Some NET	56
A lot	18
Some	38
Only a little/Nothing at all NET	43
Only a little	30
Nothing at all	13
DON'T KNOW	-
SKIPPED ON WEB/REFUSED	1

N=

1,146

HUNTER2. How confident are you that the United States Justice Department is handling its investigation of Hunter Biden in a fair and nonpartisan manner?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	AP-NORC 09/07-11/2023
Extremely/Very confident NET	19
Extremely confident	6
Very confident	13
Somewhat confident	30
Not very confident/Not at all confident NET	50
Not very confident	28
Not at all confident	22
DON'T KNOW	*
SKIPPED ON WEB/REFUSED	1

N=

1,146

HUNTER3. How concerned are you about whether Joe Biden committed any wrongdoing when it comes to his son Hunter Biden's business dealings?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	AP-NORC 09/07-11/2023
Extremely/Very concerned NET	33
Extremely concerned	19
Very concerned	14
Somewhat concerned	26
Not very concerned/Not at all concerned NET	41
Not very concerned	23
Not concerned at all	18
DON'T KNOW	*
SKIPPED ON WEB/REFUSED	*

N=

1,146

PID1. Do you consider yourself a Democrat, a Republican, an Independent or none of these?

If Democrat:

PIDA. Do you consider yourself a strong or not so strong Democrat?

If Republican:

PIDB. Do you consider yourself a strong or not so strong Republican?

If independent, none of these, don't know, skipped, or refused:

PIDI. Do you lean more toward the Democrats or the Republicans?

Combines PID1, PIDI, PIDA, and PIDB.

	AP NORC 09/07-11/2023
Democrat NET	47
Strong Democrat	17
Not so strong Democrat	18
Lean Democrat	12
Independent/None – Don't lean	16
Republican NET	37
Lean Republican	9
Not so strong Republican	13
Strong Republican	15

N=

1,146

D3. Generally speaking, do you consider yourself to be a liberal, moderate, or conservative?

If liberal:

D4. Do you consider yourself very liberal or somewhat liberal?

If conservative:

IDEO. Do you consider yourself very conservative or somewhat conservative?

Combines D3, D4, D5:

	AP NORC 09/07-11/2023
Liberal NET	25
Very liberal	12
Somewhat liberal	13
Moderate	47
Conservative NET	27
Somewhat conservative	16
Very conservative	11
DON'T KNOW	*
SKIPPED ON WEB/REFUSED	1

N=

1,146

DM5. How would you describe the community you live in now?

	AP NORC 09/07-11/2023
Urban area	25
Suburban area	46
Rural area	28
DON'T KNOW	*
SKIPPED ON WEB/REFUSED	1

N=

1,146

RELIG. What is your present religion, if any?

	AP NORC 09/07-11/2023
Protestant	27
Roman Catholic	18
Mormon	1
Orthodox	*
Jewish	2
Muslim	1
Buddhist	2
Hindu	*
Atheist	6
Agnostic	7
Nothing in particular	17
Just Christian	16
Unitarian	*
Something else	2
DON'T KNOW	-
SKIPPED ON WEB/REFUSED	*

N= 1,146

If Religion is Protestant, Roman Catholic, Mormon, Orthodox, Christian, or something else:

BORN. Would you describe yourself as a 'born-again' or evangelical Christian, or not?

	AP NORC 09/07-11/2023
Yes	37
No	62
DON'T KNOW	-
SKIPPED ON WEB/REFUSED	1

N= 753

AGE

	AP NORC 09/07-11/2023
18-29	20
30-44	26
45-59	23
60+	31

N= 1,146

GENDER

	AP NORC 09/07-11/2023
Male	49
Female	51
<i>N=</i>	<i>1,146</i>

RACE/ETHNICITY

	AP NORC 09/07-11/2023
White, non-Hispanic	61
Black or African American	12
Hispanic	17
Other	9
<i>N=</i>	<i>1,146</i>

MARITAL STATUS

	AP NORC 09/07-11/2023
Married	50
Not married	50
<i>N=</i>	<i>1,146</i>

EMPLOYMENT STATUS

	AP NORC 09/07-11/2023
Employed	57
Not employed	43
<i>N=</i>	<i>1,146</i>

EDUCATION

	AP NORC 09/07-11/2023
Less than a high school diploma	9
High school graduate or equivalent	29
Some college	26
College graduate or above	21
Post grad study/professional degree	15
<i>N=</i>	<i>1,146</i>

CENSUS REGION

	AP NORC 09/07-11/2023
Northeast NET	17
New England	5
Mid-Atlantic	13
Midwest NET	21
East North Central	14
West North Central	6
South NET	38
South Atlantic	20
East South Central	6
West South Central	12
West NET	24
Mountain	8
Pacific	16

N= 1,146

HOME OWNERSHIP

	AP NORC 09/07-11/2023
Owned or being bought by you or someone in your household	69
Rented for cash	30
Occupied without payment of cash rent	2

N= 1,146

INCOME

	AP NORC 09/07-11/2023
Under \$10,000	7
\$10,000 to under \$20,000	8
\$20,000 to under \$30,000	10
\$30,000 to under \$40,000	7
\$40,000 to under \$50,000	6
\$50,000 to under \$75,000	19
\$75,000 to under \$100,000	14
\$100,000 to under \$150,000	16
\$150,000 or more	14

N= 1,146

Study Methodology

This survey was conducted by The Associated Press-NORC Center for Public Affairs Research and with funding from The Associated Press and NORC at the University of Chicago.

Data were collected using the AmeriSpeak Omnibus®, a monthly multi-client survey using NORC's probability-based panel designed to be representative of the U.S. household population. The survey was part of a larger study that included questions about other topics not included in this report. During the initial recruitment phase of the panel, randomly selected U.S. households were sampled with a known, non-zero probability of selection from the NORC National Sample Frame and then contacted by U.S. mail, email, telephone, and field interviewers (face-to-face). The panel provides sample coverage of approximately 97 percent of the U.S. household population. Those excluded from the sample include people with P.O. Box only addresses, some addresses not listed in the USPS Delivery Sequence File, and some newly constructed dwellings.

Interviews for this survey were conducted between September 7-11, 2023 with adults aged 18 and over representing the 50 states and the District of Columbia. Panel members were randomly drawn from AmeriSpeak, and 1,146 completed the survey—1,109 via the web and 37 by telephone. Panel members were invited by email or by phone from an NORC telephone interviewer. Interviews were conducted in both English and Spanish, depending on respondent preference. Respondents were offered a small monetary incentive for completing the survey. The final stage completion rate is 14.9 percent, the weighted household panel response rate is 21.1 percent, and the weighted household panel retention rate is 78.7 percent, for a cumulative response rate of 2.5 percent. The overall margin of sampling error is +/- 3.89 percentage points at the 95 percent confidence level, including the design effect. The margin of sampling error may be higher for subgroups. For example, the margin of sampling error is +/- 5.77 percentage points for Democrats and +/- 6.28 percentage points for Republicans.

Sampling error is only one of many potential sources of error and there may be other unmeasured error in this or any other survey.

Quality assurance checks were conducted to ensure data quality. In total, 55 interviews were removed for nonresponse to at least 50% of the questions asked of them, for completing the survey in less than one-third the median interview time for the full sample, or for straight-lining all grid questions asked of them. These interviews were excluded from the data file prior to weighting.

Once the sample has been selected and fielded, and all the study data have been collected and made final, a poststratification process is used to adjust for any survey nonresponse as well as any noncoverage or under and oversampling resulting from the study specific sample design.

Poststratification variables included age, gender, census division, race/ethnicity, and education. Weighting variables were obtained from the 2023 Current Population Survey. The weighted data reflect the U.S. population of adults age 18 and over.

Complete questions and results are available at: apnorc.org.

Additional information on the AmeriSpeak Panel methodology is available at: <https://amerispeak.norc.org/about-amerispeak/Pages/Panel-Design.aspx>. For more information, email info@apnorc.org.

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The AP-NORC Center for Public Affairs Research taps into the power of social science research and the highest-quality journalism to bring key information to people across the nation and throughout the world.

- The Associated Press (AP) is an independent global news organization dedicated to factual reporting. Founded in 1846, AP today remains the most trusted source of fast, accurate, unbiased news in all formats and the essential provider of the technology and services vital to the news business. More than half the world's population sees AP journalism every day. www.ap.org
- NORC at the University of Chicago is one of the oldest objective and nonpartisan research institutions in the world. www.norc.org

The two organizations have established The AP-NORC Center for Public Affairs Research to conduct, analyze, and distribute social science research in the public interest on newsworthy topics, and to use the power of journalism to tell the stories that research reveals. In its 10 years, The AP-NORC Center has conducted more than 250 studies exploring the critical issues facing the public, covering topics like health care, the economy, COVID-19, trust in media, and more. Learn more at www.apnorc.org.