

Pearson Institute/AP-NORC Poll 2023

**Conducted by the Pearson Institute and The Associated Press-NORC Center for Public Affairs Research
With funding from the Pearson Institute**

Interview dates: September 21-25, 2023

*Nationally representative sample of 1,191 adults age 18 and older, conducted using the AmeriSpeak®
Panel, the probability-based panel of NORC at the University of Chicago
Margin of error: +/- 3.8 percentage points at the 95% confidence level*

NOTE: All results show percentages among all respondents, unless otherwise labeled.

PEARSON1. Do you think the United States should take a more or less active role solving the world's problems or is its current role about right?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	Pearson Institute/ AP-NORC 9/21-25/2023	Pearson Institute/ AP-NORC 9/9-12/2022	AP-NORC 8/12- 16/2021	AP-NORC 1/16- 20/2019	AP-NORC 6/25- 7/7/2015
A more active role	24	21	27	30	27
Its current role is about right	42	43	39	37	33
A less active role	33	34	32	31	38
DON'T KNOW	*	*	*	1	1
SKIPPED/REFUSED	*	2	1	1	1
N=	1,191	1,003	1,729	1,062	1,167

PEARSON2. How would you describe the relationship between the following countries and the United States? Would you say they are close allies, friendly but not close allies, not friendly but not enemies, or enemies?

[GRID ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

Pearson Institute/AP-NORC 9/21-25/2023	Close allies	Friendly but not close allies	Not friendly but not enemies	Enemies	DK	SKP/REF
Mexico	16	52	25	5	*	2
Canada	62	25	9	2	*	2
Iran	1	9	34	53	*	3
Afghanistan	2	12	42	41	*	2

N=1,191

Half of respondents shown M1-M4 then A1-A4, Half of respondents shown A1-A4 then M1-M4.

M1. Have you ever done each of the following, or not?

[GRID ITEMS RANDOMIZED]

Pearson Institute/AP-NORC 9/21-25/2023	Yes, regularly	Yes, occasionally	No, never	DK	SKP/REF
Traveled to Mexico	5	41	53	-	1
Engaged with Mexican culture within the United States such as through festivals or cultural events	13	47	39	-	1
Interacted with people of Mexican heritage including friends, colleagues, neighbors, and acquaintances	36	47	15	*	1

N=1,191

M2. For each of the following please indicate if you have a favorable, unfavorable, or neither favorable nor unfavorable opinion. If you don't know enough to have an opinion, you can say that too.

[GRID ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	Very/ Some- what favorable NET	Very favorable	Some- what favorable	Neither favorable nor un- favorable	Very/ Some- what un- favorable NET	Some- what un- favorable	Very un- favorable	Not sure	SKP/ REF
Mexican immigrants living in the United States legally	69	48	21	18	8	4	4	4	1
Mexican immigrants living in the United States illegally	20	9	11	27	47	18	29	5	1
The Mexican government	12	2	10	39	38	24	14	9	1
Mexican culture	65	37	28	24	6	3	3	4	1

N=1,191

M3. Thinking about the foreign policy goals of the United States, please tell me how important it is for the United States to do each the following:

[GRID ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

Pearson Institute/AP-NORC 9/21-25/2023	Extremely/ very important NET	Extremely important	Very important	Somewhat important	Not too/ not at all important NET	Not too important	Not important at all	DK	SKP/ REF
Create more opportunities for legal immigration from Mexico to the United States	43	17	26	31	23	14	8	*	3
Reduce inequality and poverty in Mexico	28	11	18	35	34	21	13	*	3
Prevent illegal immigration across the United States - Mexico border	53	30	23	28	17	12	5	*	2
Increase trade with Mexico	31	9	22	45	19	14	6	1	3

N=1,191

M4. Which government do you think should have more of the responsibility for each of the following: the U.S. government, the Mexican government, both or neither?

[GRID ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

Pearson Institute/AP-NORC 9/21-25/2023	The U.S. government	The Mexican government	Both	Neither	DK	SKP/ REF
Combating organized crime in Mexico	3	62	30	3	*	2
Preventing illegal drug trafficking from Mexico into the United States	11	10	73	3	-	2
Preventing immigrants from Mexico from entering the United States illegally	18	9	64	6	*	2
Preventing immigrants from countries other than Mexico from entering the United States illegally through Mexico	18	12	63	4	*	3

N=1,191

A1. Overall, would you say the war in Afghanistan was worth fighting or not worth fighting?¹

	Pearson Institute/AP-NORC 9/21-25/2023	AP-NORC 8/12-16/2021
Worth fighting	32	35
Not worth fighting	66	62
DON'T KNOW	*	*
SKIPPED/REFUSED	2	3

N=

1,191

1,729

¹ Question previously programmed as "Overall, would you say each of the following was worth fighting or not worth fighting" with grid items as "The war in Iraq" and "The war in Afghanistan"

A2. How successful do you believe the United States and its allies were in achieving the following policy goals during the war in Afghanistan?

[GRID ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

Pearson Institute/AP-NORC 9/21-25/2023	Very/ some- what successful NET	Very successful	Some- what successful	Neither successful nor un- successful	Very/ some- what un- successful NET	Some- what un- successful	Very un- success- ful	DK	SKP/ REF
Eliminating the threat from Islamic extremists taking shelter in Afghanistan	22	2	20	29	46	20	26	*	2
Apprehending or killing people in Afghanistan who are responsible for the September 11, 2001 attacks on the World Trade Center and Pentagon	46	11	35	26	25	13	12	*	2
Helping develop a functioning Afghan government	16	2	14	33	48	19	29	*	2
Improving the educational and employment opportunities for women and girls in Afghanistan	22	3	19	32	43	20	23	1	3

N=1,191

A3. How much, if anything, have you heard about the following events that have happened in Afghanistan?

[GRID ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

Pearson Institute/AP-NORC 9/21-25/2023	A lot/some NET	A lot	Some	A little/nothing at all NET	A little	Nothing at all	DK	SKP/ REF
The 2021 U.S. withdrawal of troops from Afghanistan	68	36	32	31	21	10	*	2
The Taliban taking control of Afghanistan's government in 2021	59	25	35	39	24	15	*	2
The Taliban restricting women's rights including limiting educational opportunities for girls	64	28	36	34	20	13	*	2
The treatment by the Taliban of Afghan citizens who worked with the United States during the war	52	17	35	47	24	23	*	2

N=1,191

A4. Thinking about the foreign policy goals of the United States, please tell me how important it is for the United States to do each the following:

[GRID ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

Pearson Institute/AP-NORC 9/21-25/2023	Extremely/ very important NET	Extremely important	Very important	Somewhat important	Not too/ not at all important NET	Not too important	Not important at all	DK	SKP/ REF
Advance the rights of women and girls in Afghanistan	40	13	26	35	23	13	9	*	3
Eliminate the threat of Islamic extremists taking shelter in Afghanistan	44	15	29	32	20	11	9	*	3
Reduce inequality and poverty in Afghanistan	27	9	18	38	31	18	13	*	3
Develop a functioning Afghan government separate from the Taliban	32	9	23	35	28	17	11	1	3

N=1,191

PID1. Do you consider yourself a Democrat, a Republican, an Independent or none of these?

If Democrat:

PIDA. Do you consider yourself a strong or not so strong Democrat?

If Republican:

PIDB. Do you consider yourself a strong or not so strong Republican?

If independent, none of these, don't know, skipped, or refused:

PIDI. Do you lean more toward the Democrats or the Republicans?

Combines PID1, PIDI, PIDA, and PIDB.

	Pearson Institute/AP-NORC 9/21-25/2023
Democrat NET	45
Strong Democrat	21
Not so strong Democrat	14
Lean Democrat	10
Independent/None – Don't lean	21
Republican NET	34
Lean Republican	10
Not so strong Republican	10
Strong Republican	14
DON'T KNOW	-
SKIPPED ON WEB/REFUSED	*

N=

1,191

D3. Generally speaking, do you consider yourself to be a liberal, moderate, or conservative?

If liberal:

D4. Do you consider yourself very liberal or somewhat liberal?

If conservative:

IDEO. Do you consider yourself very conservative or somewhat conservative?

Combines D3, D4, D5:

	Pearson Institute/AP-NORC 9/21-25/2023
Liberal NET	24
Very liberal	13
Somewhat liberal	11
Moderate	44
Conservative NET	31
Somewhat conservative	18
Very conservative	13
DON'T KNOW	*
SKIPPED ON WEB/REFUSED	1

N=

1,191

AGE

	Pearson Institute/AP-NORC 9/21-25/2023
18-29	20
30-44	27
45-59	23
60+	31

N=

1,191

GENDER

	Pearson Institute/AP-NORC 9/21-25/2023
Male	49
Female	51

N=

1,191

RACE/ETHNICITY

	Pearson Institute/AP-NORC 9/21-25/2023
White, non-Hispanic	61
Black or African American	12
Hispanic	17
Other	9
<i>N=</i>	<i>1,191</i>

MARITAL STATUS

	Pearson Institute/AP-NORC 9/21-25/2023
Married	45
Not married	55
<i>N=</i>	<i>1,191</i>

EMPLOYMENT STATUS

	Pearson Institute/AP-NORC 9/21-25/2023
Employed	62
Not employed	38
<i>N=</i>	<i>1,191</i>

EDUCATION

	Pearson Institute/AP-NORC 9/21-25/2023
Less than a high school diploma	9
High school graduate or equivalent	29
Some college	26
College graduate or above	18
Post grad study/professional degree	17
<i>N=</i>	<i>1,191</i>

CENSUS REGION

	Pearson Institute/AP-NORC 9/21-25/2023
Northeast NET	17
New England	5
Mid-Atlantic	13
Midwest NET	21
East North Central	14
West North Central	6
South NET	38
South Atlantic	20
East South Central	6
West South Central	12
West NET	24
Mountain	8
Pacific	16

N= 1,191

HOME OWNERSHIP

	Pearson Institute/AP-NORC 9/21-25/2023
Owned or being bought by you or someone in your household	70
Rented for cash	28
Occupied without payment of cash rent	2

N= 1,191

INCOME

	Pearson Institute/AP-NORC 9/21-25/2023
Under \$10,000	5
\$10,000 to under \$20,000	8
\$20,000 to under \$30,000	10
\$30,000 to under \$40,000	8
\$40,000 to under \$50,000	7
\$50,000 to under \$75,000	19
\$75,000 to under \$100,000	15
\$100,000 to under \$150,000	15
\$150,000 or more	13

N= 1,191

Study Methodology

This study was funded by the Pearson Institute and conducted by The Associated Press-NORC Center for Public Affairs Research. Staff from the Pearson Institute and The AP-NORC Center collaborated on all aspects of the study.

Data were collected using the AmeriSpeak Omnibus®, a monthly multi-client survey using NORC’s probability-based panel designed to be representative of the U.S. household population. The survey was part of a larger study that included questions about other topics not included in this report. During the initial recruitment phase of the panel, randomly selected U.S. households were sampled with a known, non-zero probability of selection from the NORC National Sample Frame and then contacted by U.S. mail, email, telephone, and field interviewers (face-to-face). The panel provides sample coverage of approximately 97 percent of the U.S. household population. Those excluded from the sample include people with P.O. Box only addresses, some addresses not listed in the USPS Delivery Sequence File, and some newly constructed dwellings.

Interviews for this survey were conducted between September 21 and 25, 2023 with adults aged 18 and over representing the 50 states and the District of Columbia. Panel members were randomly drawn from AmeriSpeak, and 1,191 completed the survey—1,130 via the web and 61 by telephone. Panel members were invited by email or by phone from an NORC telephone interviewer. Respondents were offered a small monetary incentive for completing the survey. The final stage completion rate is 16.8 percent, the weighted household panel response rate is 21.1 percent, and the weighted household panel retention rate is 78.7 percent, for a cumulative response rate of 2.8 percent. The overall margin of sampling error is +/- 3.8 percentage points at the 95 percent confidence level, including the design effect.

Sampling error is only one of many potential sources of error and there may be other unmeasured error in this or any other survey.

Quality assurance checks were conducted to ensure data quality. In total, 38 interviews were removed for nonresponse to at least 50% of the questions asked of them, for completing the survey in less than one-third the median interview time for the full sample, or for straight-lining all grid questions asked of them. These interviews were excluded from the data file prior to weighting.

Once the sample has been selected and fielded, and all the study data have been collected and made final, a poststratification process is used to adjust for any survey nonresponse as well as any noncoverage or under and oversampling resulting from the study specific sample design.

Poststratification variables included age, gender, census division, race/ethnicity, and education. Weighting variables were obtained from the 2023 Current Population Survey. The weighted data reflect the U.S. population of adults age 18 and over.

Complete questions and results are available at: apnorc.org.

Additional information on the AmeriSpeak Panel methodology is available at:

<https://amerispeak.norc.org/about-amerispeak/Pages/Panel-Design.aspx>.

For more information, email info@apnorc.org.

About the Associated Press-NORC Center for Public Affairs Research

The AP-NORC Center for Public Affairs Research taps into the power of social science research and the highest-quality journalism to bring key information to people across the nation and throughout the world.

- The Associated Press (AP) is an independent global news organization dedicated to factual reporting. Founded in 1846, AP today remains the most trusted source of fast, accurate, unbiased news in all formats and the essential provider of the technology and services vital to the news business. More than half the world's population sees AP journalism every day. www.ap.org
- NORC at the University of Chicago is one of the oldest objective and nonpartisan research institutions in the world. www.norc.org

The two organizations have established The AP-NORC Center for Public Affairs Research to conduct, analyze, and distribute social science research in the public interest on newsworthy topics, and to use the power of journalism to tell the stories that research reveals. In its 10 years, The AP-NORC Center has conducted more than 250 studies exploring the critical issues facing the public, covering topics like health care, the economy, COVID-19, trust in media, and more. Learn more at www.apnorc.org.

About the Pearson Institute

The Pearson Institute for the Study and Resolution of Global Conflicts at the University of Chicago promotes the ongoing discussion, understanding and resolution of global conflicts, and contributes to the advancement of a global society more at peace. Established through a grant from The Thomas L. Pearson and The Pearson Family Members Foundation, and led by Institute Director James Robinson, co-author of *Why Nations Fail* and *The Narrow Corridor*, the Institute achieves this by employing an analytically rigorous, data-driven approach and global perspective to understanding violent conflict. It is global in its scope, activities and footprint. Attracting students and scholars from around the world, its faculty is in the field studying conflicts – and approaches to conflict resolution – in Nigeria, Colombia and Afghanistan, to name just a few.