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Inaugural AAPI Data / AP-NORC survey finds a third within Asian American and Pacific Islander communities report experiencing a hate incident in the last year.

86% of AAPI adults say racism is a serious problem in the U.S.

Chicago, November 14, 2023 - Thirty-four percent of AAPI adults communities report personally experiencing a hate incident in the last year, according to a new AAPI Data / AP-NORC survey. Nearly a quarter were verbally harassed or endured racial slurs, while one in ten were threatened with physical assault. Further, 16% say they were the victim of a hate crime, experiencing physical assault, property damage, or threats of assault or property damage because of their race or ethnic background. The results align with existing research documenting an increase in attacks targeting Asian American and Pacific Islander communities since the onset of the COVID-19 pandemic.

Eighty-six percent of people from AAPI communities say that racism is a serious problem in the United States, including 51% who say it's very or extremely serious. While most rate their mental health as good or excellent, 12% are at a higher risk of struggling with chronic anxiety. Those who experienced a hate crime or incident are more prone to anxiety and more likely to anticipate further discrimination or hate.

"The survey reveals not only the alarming rate at which Asian Americans and Pacific Islanders are facing racism and hate, but the toll that it is taking on mental health," says Jennifer Benz, deputy director of The AP-NORC Center. "Not only are the people who faced hate incidents or hate crimes more susceptible to anxiety, but they are also more likely to believe they will be targeted again in the future."

The survey also unpacks the political leanings of Asian American and Pacific Islander communities, revealing that roughly half align with the Democratic Party, slightly over a quarter with the Republican Party, and about one in five identify as independent or unaffiliated. Both Joe Biden and Kamala Harris are viewed more favorably than unfavorably, while majorities of AAPI adults view Donald Trump and Ron DeSantis unfavorably. In addition, more have unfavorable views of Nikki Haley and Vivek Ramaswamy than favorable views, and a large proportion say that they don't know enough about the two candidates (40% and 46%, respectively) to form an opinion.

"This is the first nationally representative survey that includes the views of Asian Americans and Pacific Islanders about the major presidential candidates," says Karthick Ramakrishnan, founder and director of AAPI Data. "Rather than speculate about where AAPIs stand on candidates like Nikki Haley and Vivek Ramaswamy, we have timely and reliable data that we will continue to follow through the rest of the presidential primary season."

About the Study

The nationwide study was conducted from October 10-20, 2023, using the Amplify AAPI Monthly survey drawing from Amplify AAPI, a national probability panel of Asian Americans, Native Hawaiian and Pacific Islanders, built and hosted by NORC at the University of Chicago. Online and telephone interviews were offered in English, the Chinese dialects of Mandarin and Cantonese, Vietnamese, and Korean with 1,178



Asian American and Pacific Islanders aged 18 and older living in the United States. The margin of sampling error is +/- 4.2 percentage points.

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About AAPI Data

AAPI Data's reputation—among journalists, government agencies, community organizations, and scholars—is built on data, research, and narratives that are accurate, compelling, and timely. Since 2018, the program has organized its work along the principles of DNA: Data, Narrative, Action, aiming for meaningful improvements in policies, practices, and investments that serve AAPI communities.

Email press@aapidata.com for more questions.

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