



# The December 2023 AAPI Data/AP-NORC Center Poll

Conducted by The Associated Press-NORC Center for Public Affairs Research and AAPI Data  
with funding from the University of California (UC) Riverside

*Interviews: 12/04-11/2023*

*1,091 Asian American, Native Hawaiian and Pacific Islander adults in the U.S.*

*Margin of sampling error: +/- 4.48 percentage points at the 95% confidence level among the  
full sample, including the design effect*

*NOTES: All results show percentages among all respondents, unless otherwise labeled.  
Comparisons to U.S. general adult population polls are provided when applicable.*

**CURY2. Overall, do you approve or disapprove of the way Joe Biden is handling...?**

**[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

AP-NORC		Approve	Disapprove	DK	SKP/REF
The economy	AAPI Data/AP-NORC Poll 12/04-11/23 (N=1,091)	41	58	-	*
	AP-NORC Poll of U.S. Adults 11/30-12/4/23 (N=1,074)	34	65	*	1
Inflation	AAPI Data/AP-NORC Poll 12/04-11/23 (N=1,091)	32	67	-	*
Student debt	AAPI Data/AP-NORC Poll 12/04-11/23 (N=1,091)	45	54	-	*
	AP-NORC Poll of U.S. Adults 10/5-9/2023 (N=1,163)	41	58	*	1
Jobs	AAPI Data/AP-NORC Poll 12/04-11/23 (N=1,091)	55	45	-	*

**B1A. How would you describe the nation's economy these days? Would you say...**

*If neither good nor poor, don't know, skipped, or refused in B1A:*

**B1B. If you had to choose, do you lean more toward the nation's economy being good or the nation's economy being poor?**

**[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

	<b>Very/ Somewhat/ Lean toward good NET</b>	Very good	Some- what good	Lean toward good	<b>Neither good nor poor</b>	<b>Very/ Somewhat/ Lean toward poor NET</b>	Lean toward poor	Some- what poor	Very poor	DK	SKP/ REF
AP-NORC											
AAPI Data/AP-NORC Poll 12/04-11/23 (N=1,091)	<b>35</b>	3	18	14	*	<b>65</b>	14	35	15	-	*
AP-NORC Poll of U.S. Adults 11/30- 12/4/2023 (N=1,074)	<b>30</b>	3	17	10	<b>1</b>	<b>69</b>	13	31	26	*	*

**B2A. And how would you describe the financial situation in your own household these days? Would you say...?**

*B2B. If neither good nor poor, don't know, skipped, or refused in B2A:*

**If you had to choose, do you lean more toward the financial situation in your own household being good or poor?**

**[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

	<b>Very/ Somewhat/Lean toward good NET</b>	Very good	Some- what good	Lean toward good	<b>Neither good nor poor</b>	<b>Very/ Somewhat/Lean toward poor NET</b>	Lean toward poor	Some- what poor	Very poor	DK	SKP/ REF
AP-NORC											
AAPI Data/AP-NORC Poll 12/04-11/23 (N=1,091)	<b>62</b>	13	29	20	*	<b>38</b>	11	20	7	-	-
AP-NORC Poll of U.S. Adults 10/5-9/2023 (N=1,163)	<b>54</b>	9	28	17	<b>1</b>	<b>45</b>	13	20	12	*	*

**BB2. In the next year, do you think each of the following will get better, get worse, or stay about the same?**

**[GRID ITEMS RANDOMIZED]**

AP-NORC		<b>Much/ Somewhat better NET</b>	Much better	Somewhat better	<b>About the same</b>	<b>Much/ Somewhat worse NET</b>	Somewhat worse	Much worse	DK	SKP/ REF
The way things are going in the country overall	AAPI Data/AP-NORC Poll 12/04-11/23 (N=1,091)	<b>19</b>	2	17	<b>36</b>	<b>45</b>	34	11	-	*
	AP-NORC Poll of U.S. Adults 03/16-20/2023 (N=1,081)	<b>15</b>	2	13	<b>30</b>	<b>55</b>	33	21	-	1
The national economy	AAPI Data/AP-NORC Poll 12/04-11/23 (N=1,091)	<b>23</b>	2	21	<b>35</b>	<b>42</b>	32	10	-	*
	AP-NORC Poll of U.S. Adults 03/16-20/2023 (N=1,081)	<b>18</b>	2	16	<b>28</b>	<b>54</b>	33	21	*	1
Your own personal finances	AAPI Data/AP-NORC Poll 12/04-11/23 (N=1,091)	<b>30</b>	6	24	<b>50</b>	<b>20</b>	16	4	-	*
	AP-NORC Poll of U.S. Adults 03/16-20/2023 (N=1,081)	<b>30</b>	6	23	<b>44</b>	<b>25</b>	17	8	*	1

**ECO5. Is each of the following higher, lower or about the same as it was a year ago?**

**[GRID ITEMS RANDOMIZED]**

		Higher	Lower	About the same	DK	SKP /REF
Your household income	AAPI Data/AP-NORC Poll 12/04-11/23 (N=1,091)	31	23	45	-	*
	AP-NORC Poll of U.S Adults 10/5-9/2023 (N=1,163)	23	28	48	*	1
Your household expenses	AAPI Data/AP-NORC Poll 12/04-11/23 (N=1,091)	66	9	24	-	1
	AP-NORC Poll of U.S Adults 10/5-9/2023 (N=1,163)	69	8	22	*	1
Your household debt	AAPI Data/AP-NORC Poll 12/04-11/23 (N=1,091)	31	20	48	-	*
	AP-NORC Poll of U.S Adults 10/5-9/2023 (N=1,163)	40	20	39	*	1
Your household savings	AAPI Data/AP-NORC Poll 12/04-11/23 (N=1,091)	22	44	33	-	*
	AP-NORC Poll of U.S Adults 10/5-9/2023 (N=1,163)	15	48	36	*	1

**DEBT1. Does your household have any of the following types of debt?**

**[GRID ITEMS RANDOMIZED]**

		Yes	No	DK	SKP /REF
Student debt	AAPI Data/AP-NORC Poll 12/04-11/23 (N=1,091)	18	81	-	1
	AP-NORC Poll of U.S. Adults 10/5-9/2023 (N=1,163)	23	76	-	1
Credit card debt	AAPI Data/AP-NORC Poll 12/04-11/23 (N=1,091)	50	49	-	1
	AP-NORC Poll of U.S. Adults 10/5-9/2023 (N=1,163)	52	47	-	1
Medical debt	AAPI Data/AP-NORC Poll 12/04-11/23 (N=1,091)	16	82	-	2
	AP-NORC Poll of U.S. Adults 10/5-9/2023 (N=1,163)	24	75	-	1
Auto loans	AAPI Data/AP-NORC Poll 12/04-11/23 (N=1,091)	31	67	-	2
	AP-NORC Poll of U.S. Adults 10/5-9/2023 (N=1,163)	40	59	-	1
Mortgage debt	AAPI Data/AP-NORC Poll 12/04-11/23 (N=1,091)	49	50	-	1
Debt from home equity loan or line of credit	AAPI Data/AP-NORC Poll 12/04-11/23 (N=1,091)	18	80	-	2
Debt that you owe to a landlord from unpaid rent	AAPI Data/AP-NORC Poll 12/04-11/23 (N=1,091)	5	94	-	1
Debt from a payday loan	AAPI Data/AP-NORC Poll 12/04-11/23 (N=1,091)	5	92	-	2

**DEBT2. In the last year, have you had to forego a major purchase because of higher interest rates or haven't you?**

	AAPI Data/AP-NORC Poll 12/04-11/23	AP-NORC Poll of U.S. Adults 10/5-9/2023
Yes	32	31
No	68	68
DON'T KNOW	-	*
SKIPPED ON WEB/REFUSED	*	1

N=

1,091

1,163

**COST. How much of a priority for Congress should addressing the following be:**

**[GRID ITEMS RANDOMIZED, HALF SAMPLE SHOWN RESPONSE OPTIONS IN REVERSE ORDER]**

AAPI Data/AP-NORC Poll 12/04-11/23	A high priority	A moderate priority	A low priority	DK	SKP/REF
Cost of higher education	49	39	12	-	*
Cost of health care	78	18	3	-	1
Cost of housing	67	28	5	-	1
Cost of aging and long- term care	53	40	7	-	1
Cost of child care	41	43	15	-	1
Cost of food	65	28	5	-	1
Cost of gas	46	39	14	-	1
Home energy costs	46	43	10	-	1

*N= 1,091*

**ECO1. Thinking about your financial situation, how confident are you that...?**

**[GRID ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

		<b>Extremely /Very confident NET</b>	Extremely confident	Very confident	<b>Somewhat confident</b>	<b>Not very/ Not at all confi- dent NET</b>	Not very confident	Not at all confident	DK	SKP/ REF
AP-NORC										
You would be able to find a good job if you wanted to	AAPI Data/AP-NORC Poll 12/04-11/23 (N=1,091)	<b>19</b>	6	14	<b>45</b>	<b>35</b>	26	9	-	*
	AP-NORC Poll of U.S. Adults 10/5-9/2023 (N=1,163)	<b>27</b>	10	17	<b>35</b>	<b>37</b>	20	17	*	2
You will have enough savings for your retirement	AAPI Data/AP-NORC Poll 12/04-11/23 (N=1,091)	<b>22</b>	8	14	<b>35</b>	<b>42</b>	25	18	-	*
	AP-NORC Poll of U.S. Adults 10/5-9/2023 (N=1,163)	<b>18</b>	6	12	<b>32</b>	<b>49</b>	22	27	*	1



AP-NORC		<b>Extremely /Very confident NET</b>	Extremely confident	Very confident	<b>Somewhat confident</b>	<b>Not very/ Not at all confi- dent NET</b>	Not very confident	Not at all confident	DK	SKP/ REF
You can keep up with your expenses	AAPI Data/AP- NORC Poll 12/04-11/23 (N=1,091)	<b>30</b>	10	20	<b>46</b>	<b>23</b>	19	4	-	*
	AP-NORC Poll of U.S. Adults 10/5-9/2023 (N=1,163)	<b>32</b>	11	21	<b>42</b>	<b>26</b>	15	12	*	1
You would be able to pay an unexpected medical expense	AAPI Data/AP- NORC Poll 12/04-11/23 (N=1,091)	<b>26</b>	9	17	<b>34</b>	<b>40</b>	26	14	-	*
	AP-NORC Poll of U.S. Adults 10/5-9/2023 (N=1,163)	<b>26</b>	9	16	<b>31</b>	<b>42</b>	19	24	*	1

**ISRAEL1. Generally speaking, which of the following descriptions do you feel best describes the U.S. relationship with the following countries?**

**[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

AP-NORC		An ally that shares U.S. interests and values	A partner that the U.S. should cooperate with, but doesn't share its interests and values	A rival that the U.S. should compete with, but that it's not in conflict	An adversary that the U.S. is in conflict with	DK	SKP/ REF
Israel	AAPI Data/AP-NORC Poll 12/04-11/23 (N=1,091)	36	40	11	10	-	3
	AP-NORC Poll of U.S. Adults 11/2-6/2023 (N=1,239)	44	40	8	5	1	3
China	AAPI Data/AP-NORC Poll 12/04-11/23 (N=1,091)	5	23	36	34	-	3
India	AAPI Data/AP-NORC Poll 12/04-11/23 (N=1,091)	23	50	20	4	-	3
Japan	AAPI Data/AP-NORC Poll 12/04-11/23 (N=1,091)	55	31	9	1	-	3

**MIDEAST1. Thinking about the conflict between the Israelis and the Palestinians, do you think the United States is too supportive, not supportive enough, or about right in its support of each of the following?**

**[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

AP-NORC		Too supportive	Not supportive enough	About right	DK	SKP/REF
The Israelis	AAPI Data/AP-NORC Poll 12/04-11/23 (N=1,091)	48	15	35	-	3
	AP-NORC Poll of U.S. Adults 11/30-12/4/2023 (N=1,074)	32	25	39	1	3
The Palestinians	AAPI Data/AP-NORC Poll 12/04-11/23 (N=1,091)	17	49	31	-	3
	AP-NORC Poll of U.S. Adults 11/30-12/4/2023 (N=1,074)	29	31	37	*	3
Jewish communities in the United States	AAPI Data/AP-NORC Poll 12/04-11/23 (N=1,091)	27	26	44	-	3
Muslim communities in the United States	AAPI Data/AP-NORC Poll 12/04-11/23 (N=1,091)	14	45	38	-	3

**PARTYID7. Do you consider yourself a Democrat, a Republican, an Independent or none of these?**

	AAPI Data/AP-NORC Poll 12/04-11/23
<b>Democrat NET</b>	<b>52</b>
Strong Democrat	15
Not so strong Democrat	23
Lean Democrat	14
<b>Independent/None – Don't lean</b>	<b>20</b>
<b>Republican NET</b>	<b>28</b>
Lean Republican	10
Not so strong Republican	10
Strong Republican	9

N=

1,091

**AGE**

	AAPI Data/AP-NORC Poll 12/04-11/23
18-29	19
30-44	35
45-59	25
60+	22
<i>N=</i>	<i>1,091</i>

**GENDER**

	AAPI Data/AP-NORC Poll 12/04-11/23
Male	48
Female	52
<i>N=</i>	<i>1,091</i>

**LANGUAGE SPOKEN AT HOME**

	AAPI Data/AP-NORC Poll 12/04-11/23
English	39
Non-English	61
<i>N=</i>	<i>1,091</i>

**AANHPI ORIGIN**

	AAPI Data/AP-NORC Poll 12/04-11/23
Chinese alone	22
Asian Indian alone	18
Filipino (and no other AAPI origin)	15
Vietnamese (and no other AAPI origin)	9
Korean (and no other AAPI origin)	8
Japanese (and no other AAPI origin)	6
NHPI alone	3
Other singular Asian origin	12
Multiple AA and NHPI origins	6
<i>N=</i>	<i>1,091</i>

**MARITAL STATUS**

	AAPI Data/AP-NORC Poll 12/04-11/23
Married	56
Not married	44
<i>N=</i>	<i>1,091</i>

**EMPLOYMENT**

	AAPI Data/AP-NORC Poll 12/04-11/23
Employed	70
Not employed	30
<i>N=</i>	<i>1,091</i>

**EDUCATION**

	AAPI Data/AP-NORC Poll 12/04-11/23
Less than a high school diploma	8
High school graduate or equivalent	14
Some college	23
College graduate or above	32
Post grad study/professional degree	24
<i>N=</i>	<i>1,091</i>

**CENSUS REGION**

	AAPI Data/AP-NORC Poll 12/04-11/23
<b>Northeast NET</b>	<b>17</b>
New England	4
Mid-Atlantic	12
<b>Midwest NET</b>	<b>12</b>
East North Central	9
West North Central	3
<b>South NET</b>	<b>23</b>
South Atlantic	12
East South Central	2
West South Central	9
<b>West NET</b>	<b>49</b>
Mountain	5
Pacific	44
<i>N=</i>	<i>1,091</i>

**HOME OWNERSHIP**

	AAPI Data/AP-NORC Poll 12/04-11/23
Owned or being bought by you or someone in your household	70
Rented for cash	27
Occupied without payment of cash rent	3

*N=* 1,091

**INCOME**

	AAPI Data/AP-NORC Poll 12/04-11/23
Under \$10,000	5
\$10,000 to under \$20,000	4
\$20,000 to under \$30,000	4
\$30,000 to under \$40,000	5
\$40,000 to under \$50,000	7
\$50,000 to under \$75,000	18
\$75,000 to under \$100,000	10
\$100,000 to under \$150,000	22
\$150,000 or more	26

*N=* 1,091

**RELIG. What is your present religion, if any?**

	AAPI Data/AP-NORC Poll 12/04-11/23
Protestant	11
Roman Catholic	18
Mormon	1
Orthodox	*
Jewish	*
Muslim	3
Buddhist	11
Hindu	9
Atheist	7
Agnostic	7
Nothing in particular	18
Just Christian	12
Unitarian	*
Other	2
DON'T KNOW	-
SKIPPED ON WEB/REFUSED	1

*N=* 1,091

**COO. Nativity**

	AAPI Data/AP-NORC Poll 12/04-11/23
Born in the United States	33
Born outside the United States	67
<i>N=</i>	<i>1,091</i>

**SECONDGEN**

	AAPI Data/AP-NORC Poll 12/04-11/23
Born in the U.S. and child of at least one parent born outside the U.S.	19
All other respondents	81
<i>N=</i>	<i>1,091</i>

## **METHODS**

This survey was conducted by The Associated Press-NORC Center for Public Affairs Research and AAPI Data with funding from the University of California (UC) Riverside.

Data were collected using the Amplify AAPI Monthly survey drawing from NORC's Amplify AAPI® Panel designed to be representative of the U.S. Asian American, Native Hawaiian and Pacific Islander (AANHPI) household population. The survey was part of a larger study that included questions about other topics not included in this report.

Amplify AAPI is a blend of multiple sample designs. Each stage seeks to provide maximum coverage of the AANHPI population, and all are combined through base-weighting to arrive at a representative overall cross-section of AANHPI in the United States. The first stage included recruitment of approximately 850 active AANHPI panelists from NORC's flagship probability panel, AmeriSpeak. These panelists now serve as members of both the AmeriSpeak and the Amplify AAPI panels. During the initial recruitment phase of the AmeriSpeak panel, randomly selected U.S. households were sampled with a known, non-zero probability of selection from the NORC National Sample Frame or a secondary national address frame, both with over 96% coverage of all U.S. addresses, and then contacted by U.S. mail, email, telephone, or field interviewers (face to face).

The second stage began in the spring of 2022, when Amplify AAPI recruited 150 households from a 30,000-sample pool as a pilot to test the sample design's feasibility and participation rates. In 2023, Blue Shield Foundation of California and UC Riverside/AAPI Data sponsored a recruitment effort in California generating 1,150 additional panelists. Finally, the Rockefeller Foundation funded a national recruitment effort, including new recruits and those from the 2022 Pew Asian American Survey, generating 4,700 panelists who are eligible for the monthly survey.

By providing recruiting and interviewing in the languages noted below, Amplify AAPI covers approximately 90 percent of Asian language “linguistically isolated” households, that is, households in which no adult can speak English or Spanish at least “well.” Those excluded from the sample include people with P.O. Box only addresses, some addresses not listed in the USPS Delivery Sequence File, and some newly constructed dwellings population.

Interviews for this survey were conducted between December 4-11, 2023 with Asian Americans, Native Hawaiians and Pacific Islanders 18 years of age or older representing the 50 states and the District of Columbia. Panel members were randomly drawn from the Amplify AAPI Panel, and 1,091 completed the survey—all via the web with none by telephone. Panel members were invited by email or by phone from an NORC telephone interviewer. In addition to English, the survey was offered in the Chinese dialects of Mandarin and Cantonese, Vietnamese, and Korean, depending on respondent preference.

Respondents were offered a small monetary incentive (either \$5 or \$10) for completing the survey. The overall margin of sampling error is +/-4.5 percentage points at the 95 percent confidence level, including the design effect. The margin of sampling error may be higher for subgroups.

Sampling error is only one of many potential sources of error and there may be other unmeasured error in this or any other survey.

Quality assurance checks were conducted to ensure data quality. In total, 53 interviews were removed for nonresponse to at least 50% of the questions asked of them, for completing the survey in less than

one-third the median interview time for the full sample, or for straight-lining all grid questions asked of them. These interviews were excluded from the data file prior to weighting.

Once the sample was selected and fielded, and all the study data were collected and made final, a poststratification process was used to adjust for any survey nonresponse as well as any noncoverage or under and oversampling resulting from the study specific sample design. Poststratification variables included age, gender, census region, race/ethnicity, education, U.S. born, and Asian origin. Weighting variables were obtained from the American Communities Survey (ACS) 5 years data 2017-2021. The weighted data reflect the U.S. Asian American, Native Hawaiian and Pacific Islander (AANHPI) household population, including all 50 states and the District of Columbia.

Complete questions and results are available at [www.apnorc.org](http://www.apnorc.org). For more information about the study, email [info@apnorc.org](mailto:info@apnorc.org).

Additional information on the Amplify AAPI Panel methodology is available at: <https://amplifyaapi.norc.org/>. For more information about the panel, email [Amplifyaapi-bd@norc.org](mailto:Amplifyaapi-bd@norc.org).

### **About the Associated Press-NORC Center for Public Affairs Research**

The AP-NORC Center for Public Affairs Research taps into the power of social science research and the highest-quality journalism to bring key information to people across the nation and throughout the world.

The Associated Press (AP) is an independent global news organization dedicated to factual reporting. Founded in 1846, AP today remains the most trusted source of fast, accurate, unbiased news in all formats and the essential provider of the technology and services vital to the news business. More than half the world's population sees AP journalism every day. [www.ap.org](http://www.ap.org)

NORC at the University of Chicago is one of the oldest objective and nonpartisan research institutions in the world. [www.norc.org](http://www.norc.org)

The two organizations have established The AP-NORC Center for Public Affairs Research to conduct, analyze, and distribute social science research in the public interest on newsworthy topics, and to use the power of journalism to tell the stories that research reveals. Learn more at [www.apnorc.org](http://www.apnorc.org).

### **About AAPI Data**

AAPI Data's reputation—among journalists, government agencies, community organizations, and scholars—is built on data, research, and narratives that are accurate, compelling, and timely.

Since 2018, the program has organized its work along the principles of DNA: Data, Narrative, Action, aiming for meaningful improvements in policies, practices, and investments that serve AAPI communities.

Email [info@aapidata.com](mailto:info@aapidata.com) for more questions.