



The April 2024 AP-NORC Center Poll

Conducted by The Associated Press-NORC Center for Public Affairs Research
With funding from The Associated Press and NORC at the University of Chicago

*Interviews: 4/4-8/2024
1,204 adults*

Margin of sampling error: +/- 3.9 percentage points at the 95% confidence level among all adults

NOTE: All results show percentages among all respondents, unless otherwise labeled.

JRBHELP. Do you think Joe Biden’s presidency helped, neither helped nor hurt, or hurt each of the following?

[GRID ITEMS RANDOMIZED ACROSS SCREENS, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

| AP-NORC 04/04-08/2024 | Helped a lot/a little NET | Helped a lot | Helped a little | Neither helped nor hurt | Hurt a little/a lot NET | Hurt a little | Hurt a lot | DK | SKP/REF |
|-------------------------------------|--|-----------------|--------------------|--|--|------------------|---------------|----|---------|
| Cost of health care | 26 | 10 | 16 | 34 | 38 | 12 | 26 | * | 1 |
| Cost of living | 18 | 5 | 13 | 23 | 58 | 16 | 42 | * | 1 |
| Voting rights and election security | 26 | 11 | 15 | 38 | 34 | 9 | 25 | * | 2 |
| Relations with other countries | 31 | 15 | 16 | 21 | 47 | 12 | 34 | * | 2 |
| Creating jobs | 36 | 16 | 19 | 27 | 36 | 12 | 25 | * | 1 |
| Climate change | 29 | 10 | 19 | 46 | 22 | 8 | 14 | 1 | 1 |
| Abortion laws | 23 | 8 | 15 | 43 | 32 | 11 | 21 | 1 | 1 |
| Immigration and border security | 16 | 4 | 12 | 27 | 56 | 12 | 44 | * | 1 |

N=1,204

DJTHELP. Do you think Donald Trump’s presidency helped, neither helped nor hurt, or hurt each of the following?

[GRID ITEMS RANDOMIZED ACROSS SCREENS, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

| AP-NORC 04/04-08/2024 | Helped a lot/a little NET | Helped a lot | Helped a little | Neither helped nor hurt | Hurt a little/a lot NET | Hurt a little | Hurt a lot | DK | SKP/REF |
|-------------------------------------|--|-----------------|--------------------|--|--|------------------|---------------|----|---------|
| Cost of health care | 26 | 12 | 14 | 34 | 37 | 15 | 22 | - | 2 |
| Cost of living | 40 | 22 | 17 | 19 | 40 | 14 | 25 | * | 1 |
| Voting rights and election security | 26 | 14 | 12 | 26 | 46 | 10 | 37 | * | 1 |
| Relations with other countries | 36 | 22 | 14 | 15 | 47 | 13 | 33 | * | 1 |
| Creating jobs | 47 | 29 | 18 | 26 | 26 | 8 | 18 | * | 1 |
| Climate change | 12 | 6 | 6 | 41 | 46 | 15 | 31 | * | 2 |
| Abortion laws | 22 | 12 | 9 | 29 | 47 | 10 | 36 | 1 | 2 |
| Immigration and border security | 46 | 31 | 16 | 16 | 37 | 11 | 25 | * | 1 |

N=1,204

GROUPSHELP. During their times as president, who do you think did more to help each of the following groups -- Joe Biden, Donald Trump, both equally, or neither?

[GRID ITEMS RANDOMIZED ACROSS SCREENS, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

| AP-NORC 04/04-08/2024 | Joe Biden | Donald Trump | Both equally | Neither | DK | SKP/REF |
|--------------------------|-----------|--------------|-----------------|---------|----|---------|
| Women | 36 | 24 | 9 | 30 | * | 1 |
| Men | 11 | 44 | 15 | 28 | * | 2 |
| Black people | 35 | 26 | 9 | 28 | * | 2 |
| White people | 11 | 52 | 15 | 20 | * | 1 |
| Higher-income people | 12 | 61 | 13 | 13 | * | 2 |
| Lower-income people | 37 | 31 | 6 | 24 | * | 1 |
| Middle-income people | 28 | 37 | 7 | 26 | * | 1 |
| People like you | 26 | 35 | 7 | 30 | * | 1 |
| Christian people | 15 | 41 | 13 | 29 | * | 1 |
| Jewish people | 27 | 27 | 11 | 33 | * | 1 |
| Muslim people | 32 | 17 | 8 | 40 | 1 | 1 |
| Hispanic people | 39 | 25 | 8 | 27 | * | 1 |

N=1,204

PID1. Do you consider yourself a Democrat, a Republican, an Independent or none of these?

If Democrat:

PIDA. Do you consider yourself a strong or not so strong Democrat?

If Republican:

PIDB. Do you consider yourself a strong or not so strong Republican?

If independent, none of these, don't know, skipped, or refused:

PIDI. Do you lean more toward the Democrats or the Republicans?

Combines PID1, PIDI, PIDA, and PIDB.

| | AP-NORC 04/04-08/2024 |
|--------------------------------------|--------------------------|
| Democrat NET | 43 |
| Strong Democrat | 18 |
| Not so strong Democrat | 13 |
| Lean Democrat | 11 |
| Independent/None – Don't lean | 20 |
| Republican NET | 37 |
| Lean Republican | 10 |
| Not so strong Republican | 11 |
| Strong Republican | 15 |

N=

1,204

D3. Generally speaking, do you consider yourself to be a liberal, moderate, or conservative?

If liberal:

D4. Do you consider yourself very liberal or somewhat liberal?

If conservative:

IDEO. Do you consider yourself very conservative or somewhat conservative?

Combines D3, D4, D5:

| | AP-NORC 04/04-08/2024 |
|-------------------------|--------------------------|
| Liberal NET | 23 |
| Very liberal | 12 |
| Somewhat liberal | 11 |
| Moderate | 44 |
| Conservative NET | 29 |
| Somewhat conservative | 16 |
| Very conservative | 14 |
| DON'T KNOW | * |
| SKIPPED ON WEB/REFUSED | 2 |

N=

1,204

REG. Are you currently registered to vote at your address, or not?

| | AP-NORC 04/04-08/2024 |
|------------------------|--------------------------|
| Yes | 83 |
| No | 16 |
| DON'T KNOW | - |
| SKIPPED ON WEB/REFUSED | 1 |
| <i>N=</i> | <i>1,204</i> |

DM5. How would you describe the community you live in now?

| | AP-NORC 04/04-08/2024 |
|------------------------|--------------------------|
| Urban area | 25 |
| Suburban area | 49 |
| Rural area | 25 |
| DON'T KNOW | * |
| SKIPPED ON WEB/REFUSED | 1 |
| <i>N=</i> | <i>1,204</i> |

RELIG. What is your present religion, if any?

| | AP-NORC 04/04-08/2024 |
|------------------------|--------------------------|
| Protestant | 29 |
| Roman Catholic | 19 |
| Mormon | 1 |
| Orthodox | 1 |
| Jewish | 2 |
| Muslim | * |
| Buddhist | 1 |
| Hindu | * |
| Atheist | 4 |
| Agnostic | 5 |
| Nothing in particular | 16 |
| Just Christian | 19 |
| Unitarian | 1 |
| Something else | 1 |
| DON'T KNOW | - |
| SKIPPED ON WEB/REFUSED | * |
| <i>N=</i> | <i>1,204</i> |

If Religion is Protestant, Roman Catholic, Mormon, Orthodox, Christian, or something else:
BORN. Would you describe yourself as a 'born-again' or evangelical Christian, or not?

| | AP-NORC 04/04-08/2024 |
|------------------------|--------------------------|
| Yes | 38 |
| No | 62 |
| DON'T KNOW | - |
| SKIPPED ON WEB/REFUSED | - |
| <i>N=</i> | <i>842</i> |

AGE

| | AP-NORC 04/04-08/2024 |
|-----------|--------------------------|
| 18-29 | 20 |
| 30-44 | 25 |
| 45-59 | 24 |
| 60+ | 31 |
| <i>N=</i> | <i>1,204</i> |

GENDER

| | AP-NORC 04/04-08/2024 |
|-----------|--------------------------|
| Male | 49 |
| Female | 51 |
| <i>N=</i> | <i>1,204</i> |

RACE/ETHNICITY

| | AP-NORC 04/04-08/2024 |
|---------------------------|--------------------------|
| White, non-Hispanic | 61 |
| Black or African American | 12 |
| Hispanic | 17 |
| Other | 9 |
| <i>N=</i> | <i>1,204</i> |

MARITAL STATUS

| | AP-NORC 04/04-08/2024 |
|-------------|--------------------------|
| Married | 48 |
| Not married | 52 |
| <i>N=</i> | <i>1,204</i> |

EMPLOYMENT STATUS

| | AP-NORC 04/04-08/2024 |
|--------------|--------------------------|
| Employed | 59 |
| Not employed | 41 |
| <i>N=</i> | <i>1,204</i> |

EDUCATION

| | AP-NORC 04/04-08/2024 |
|-------------------------------------|--------------------------|
| Less than a high school diploma | 9 |
| High school graduate or equivalent | 29 |
| Some college | 26 |
| College graduate or above | 20 |
| Post grad study/professional degree | 15 |
| <i>N=</i> | <i>1,204</i> |

CENSUS REGION

| | AP-NORC 04/04-08/2024 |
|----------------------|--------------------------|
| Northeast NET | 17 |
| New England | 5 |
| Mid-Atlantic | 13 |
| Midwest NET | 20 |
| East North Central | 14 |
| West North Central | 6 |
| South NET | 39 |
| South Atlantic | 21 |
| East South Central | 6 |
| West South Central | 12 |
| West NET | 24 |
| Mountain | 8 |
| Pacific | 16 |
| <i>N=</i> | <i>1,204</i> |

HOME OWNERSHIP

| | AP-NORC 04/04-08/2024 |
|---|--------------------------|
| Owned or being bought by you or someone in your household | 71 |
| Rented for cash | 27 |
| Occupied without payment of cash rent | 2 |
| <i>N=</i> | <i>1,204</i> |

INCOME

| | AP-NORC 04/04-08/2024 |
|------------------------------|--------------------------|
| Under \$10,000 | 6 |
| \$10,000 to under \$20,000 | 8 |
| \$20,000 to under \$30,000 | 11 |
| \$30,000 to under \$40,000 | 8 |
| \$40,000 to under \$50,000 | 7 |
| \$50,000 to under \$75,000 | 18 |
| \$75,000 to under \$100,000 | 13 |
| \$100,000 to under \$150,000 | 17 |
| \$150,000 or more | 12 |
| <i>N=</i> | <i>1,204</i> |

Study Methodology

This survey was conducted by The Associated Press-NORC Center for Public Affairs Research and with funding from The Associated Press and NORC at the University of Chicago.

Data were collected using the AmeriSpeak Omnibus®, a bi-monthly multi-client survey using NORC's probability-based panel designed to be representative of the U.S. household population. The survey was part of a larger study that included questions about other topics not included in this report. During the initial recruitment phase of the panel, randomly selected U.S. households were sampled with a known, non-zero probability of selection from the NORC National Sample Frame and then contacted by U.S. mail, email, telephone, and field interviewers (face-to-face). The panel provides sample coverage of approximately 97 percent of the U.S. household population. Those excluded from the sample include people with P.O. Box only addresses, some addresses not listed in the USPS Delivery Sequence File, and some newly constructed dwellings.

Interviews for this survey were conducted between April 4 through April 8, 2024, with adults aged 18 and over representing the 50 states and the District of Columbia. Panel members were randomly drawn from AmeriSpeak, and 1,204 completed the survey—1,102 via the web and 102 by telephone. Panel members were invited by email or by phone from an NORC telephone interviewer. Interviews were conducted in both English and Spanish, depending on respondent preference. Respondents were offered a small monetary incentive for completing the survey.

The final stage completion rate is 15.6%, the weighted household panel response rate is 22.3%, and the weighted household panel retention rate is 78.9%, for a cumulative response rate of 2.7%.

The overall margin of sampling error is +/- 3.9 percentage points at the 95 percent confidence level, including the design effect. The margin of sampling error may be higher for subgroups. For example, the margin of sampling error is +/- 6.0 percentage points for Democrats and +/- 6.2 percentage points for Republicans.

Sampling error is only one of many potential sources of error and there may be other unmeasured error in this or any other survey.

Quality assurance checks were conducted to ensure data quality. In total, 53 interviews were removed for nonresponse to at least 50% of the questions asked of them, for completing the survey in less than one-third the median interview time for the full sample, or for straight-lining all grid questions asked of them. These interviews were excluded from the data file prior to weighting.

Once the sample has been selected and fielded, and all the study data have been collected and made final, a poststratification process is used to adjust for any survey nonresponse as well as any noncoverage or under and oversampling resulting from the study specific sample design.

Poststratification variables included age, gender, census division, race/ethnicity, and education. Weighting variables were obtained from the 2023 Current Population Survey. The weighted data reflect the U.S. population of adults age 18 and over.

Complete questions and results are available at: apnorc.org.

Additional information on the AmeriSpeak Panel methodology is available at:
<https://amerispeak.norc.org/about-amerispeak/Pages/Panel-Design.aspx>.
For more information, email info@apnorc.org.

About the Associated Press-NORC Center for Public Affairs Research

The AP-NORC Center for Public Affairs Research taps into the power of social science research and the highest-quality journalism to bring key information to people across the nation and throughout the world.

- The Associated Press (AP) is an independent global news organization dedicated to factual reporting. Founded in 1846, AP today remains the most trusted source of fast, accurate, unbiased news in all formats and the essential provider of the technology and services vital to the news business. More than half the world's population sees AP journalism every day.
www.ap.org
- NORC at the University of Chicago is one of the oldest objective and nonpartisan research institutions in the world. www.norc.org

The two organizations have established The AP-NORC Center for Public Affairs Research to conduct, analyze, and distribute social science research in the public interest on newsworthy topics, and to use the power of journalism to tell the stories that research reveals. Learn more at www.apnorc.org.