



The June 2024 AP-NORC Center Poll

**Conducted by The Associated Press-NORC Center for Public Affairs Research
With funding from The Associated Press and NORC at the University of Chicago**

*Interviews: 6/7-10/2024
1,115 adults*

*Margin of sampling error: +/- 4.0 percentage points at the 95% confidence level
among all adults*

NOTE: All results show percentages among all respondents, unless otherwise labeled.

OFAV. For each of the following individuals, please indicate if you have an unfavorable or favorable impression of that person. If you don't know enough about the person to have an opinion, you can say that too.

[GRID ITEMS RANDOMIZED]

AP-NORC		Very/ somewhat unfavorable NET	Very unfavorable	Somewhat unfavorable	Very/ somewhat favorable NET	Somewhat favorable	Very favorable	Don't know enough to say	SKP/ REF
Joe Biden	6/7- 10/2024 (N=1,115)	57	40	17	40	25	15	2	1
	02/22- 26/2024 (N=1,102)	56	38	18	41	23	18	3	*
	01/25- 29/2024 (N=1,152)	57	38	19	40	24	16	3	*
	11/30- 12/4/2023 (N=1,074)	54	39	16	42	25	17	2	1
	10/5- 9/2023 (N=1,163)	54	37	16	42	27	15	4	1
	08/10- 14/2023 (N=1,165)	52	37	16	44	27	18	3	*
	06/22- 26/2023 (N=1,220)	53	34	19	44	26	17	3	*
	04/13- 17/2023 (N=1,230)	51	35	16	45	29	16	3	1
	01/26- 30/2023 (N=1,068)	53	36	17	43	26	17	3	1
	10/06- 10/2022 (N=1,121)	50	34	16	45	27	18	5	1
	1/13- 18/2022 (N= 1,161)	50	32	17	47	27	20	3	*
	7/15- 19/2021 (N=1,308)	41	26	16	56	28	28	2	1

AP-NORC		Very/ somewhat unfavorable NET	Very unfavorable	Somewhat unfavorable	Very/ somewhat favorable NET	Somewhat favorable	Very favorable	Don't know enough to say	SKP/ REF
Joe Biden, cont.	1/28- 2/1/2021 (N=1,055)	39	26	13	57	21	36	4	*
	02/13- 16/2020 (N=1,074)	48	27	21	41	29	11	11	*
	10/24- 28/2019 (N=1,075)	42	23	19	44	30	15	11	2
Kamala Harris	6/7- 10/2024 (N=1,115)	49	34	15	39	25	14	12	1
	02/22- 26/2024 (N=1,102)	51	33	17	38	24	14	11	1
	06/22- 26/2023 (N=1,220)	50	35	15	37	25	12	12	1
	01/26- 30/2023 (N=1,068)	53	36	18	36	24	12	10	*
	10/06- 10/2022 (N=1,121)	49	35	14	37	22	15	13	1
	1/13- 18/2022 (N=1,161)	45	32	13	43	27	16	12	*
	7/15- 19/2021 (N=1,308)	42	29	13	50	28	22	8	*
	1/28- 2/1/2021 (N=1,055)	39	27	12	51	19	32	10	*

AP-NORC		Very/ somewhat unfavorable NET	Very unfavorable	Somewhat unfavorable	Very/ somewhat favorable NET	Somewhat favorable	Very favorable	Don't know enough to say	SKP/ REF
Kamala Harris, cont.	10/24- 28/2019 (N=1,075)	35	23	13	30	23	8	32	2
Robert F. Kennedy Jr.	6/7- 10/2024 (N=1,115)	36	20	16	37	27	11	26	1
	02/22- 26/2024 (N=1,102)	29	17	12	41	30	11	29	*
	11/30- 12/4/2023 (N=1,074)	33	19	14	38	29	9	28	1
	10/5- 9/2023 (N=1,163)	29	18	11	39	29	9	32	*
Donald Trump	6/7- 10/2024 (N=1,115)	56	47	9	40	16	25	3	1
	02/22- 26/2024 (N=1,102)	58	46	12	38	16	22	4	*
	01/25- 29/2024 (N=1,152)	61	50	12	36	18	18	2	*
	11/30- 12/4/2023 (N=1,074)	60	50	11	36	14	22	2	2
	10/5- 9/2023 (N=1,163)	58	47	10	37	18	20	5	1
	08/10- 14/2023 (N=1,165)	62	51	11	35	16	19	3	*
	06/22- 26/2023 (N=1,220)	63	50	13	33	19	14	4	*
	04/13- 17/2023 (N=1,230)	63	52	11	34	17	17	3	1
	01/26- 30/2023 (N=1,068)	62	50	13	35	21	14	2	*

AP-NORC		Very/ somewhat unfavorable NET	Very unfavorable	Somewhat unfavorable	Very/ somewhat favorable NET	Some- what favorable	Very favorable	Don't know enough to say	SKP/ REF
Donald Trump, cont.	10/06- 10/2022 (N=1,121)	61	49	12	35	17	18	4	*
	1/13- 18/2022 (N=1,161)	63	51	12	34	18	16	3	-
	7/15- 19/2021 (N=1,308)	60	50	10	37	17	20	2	1
	1/28- 2/1/2021 (N=1,055)	61	48	12	36	18	19	3	*
	02/13- 16/2020 (N=1,074)	53	42	11	43	17	26	4	*
	10/24- 28/2019 (N=1,075)	55	46	9	40	12	28	3	1

HEARD. How much have you heard or read about Donald Trump's felony conviction in New York for falsifying business documents to cover up a hush money payment to a woman who said he had an affair with her?

	AP-NORC 6/7-10/2024
A lot/some NET	80
A lot	43
Some	37
Only a little/none at all NET	20
Only a little	16
Nothing at all	4
DON'T KNOW	-
SKIPPED ON WEB/ REFUSED	*

N=

1,115

DJTCONV1. Overall, do you approve, disapprove, or neither approve nor disapprove of Donald Trump's conviction in this case?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	AP-NORC 6/7-10/2024
Strongly/somewhat approve NET	48
Strongly approve	38
Somewhat approve	10
Neither approve nor disapprove	21
Strongly/somewhat disapprove NET	29
Somewhat disapprove	8
Strongly disapprove	21
DON'T KNOW	*
SKIPPED ON WEB/ REFUSED	2

N= 1,115

DJTCONV2. Based on what you know, do you think the conviction of Donald Trump in this case was politically motivated or not politically motivated?

	AP-NORC 6/7-10/2024
Politically motivated	51
Not politically motivated	48
DON'T KNOW	*
SKIPPED ON WEB/ REFUSED	1

N= 1,115

DJTCONV3. Based on what you know, would you say the conviction of Donald Trump in this case is more of a good or bad thing or neither good nor bad for:

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC 6/7-10/2024 N=1,115	Very/ somewhat good NET	Very good	Somewhat good	Neither good nor bad	Very/ somewhat bad NET	Somewhat bad	Very bad	DK	SKP/ REF
Trump's presidential campaign	28	11	17	28	44	26	18	*	*
Biden's presidential campaign	40	10	30	35	24	11	14	*	1
The U.S. democratic system	37	21	16	25	38	15	22	*	1
The country overall	33	18	16	22	44	19	25	*	1

VOTERREG. Are you currently registered to vote at your current address, registered at a different address or not currently registered?

	AP-NORC 6/7-10/2024
Registered at current address	81
Registered at a different address	4
Not currently registered	9
I am/You are not eligible to vote	3
Not Sure	2
Not sure/DON'T KNOW	2
SKIPPED ON WEB/ REFUSED	*

N=

1,115

PID1. Do you consider yourself a Democrat, a Republican, an Independent or none of these?

If Democrat:

PIDA. Do you consider yourself a strong or not so strong Democrat?

If Republican:

PIDB. Do you consider yourself a strong or not so strong Republican?

If independent, none of these, don't know, skipped, or refused:

PIDI. Do you lean more toward the Democrats or the Republicans?

Combines PID1, PIDI, PIDA, and PIDB.

	AP-NORC 6/7-10/2024
Democrat NET	42
Strong Democrat	19
Not so strong Democrat	12
Lean Democrat	10
Independent/None – Don't lean	20
Republican NET	38
Lean Republican	10
Not so strong Republican	12
Strong Republican	16
<i>N=</i>	<i>1,115</i>

D3. Generally speaking, do you consider yourself to be a liberal, moderate, or conservative?

If liberal:

D4. Do you consider yourself very liberal or somewhat liberal?

If conservative:

IDEO. Do you consider yourself very conservative or somewhat conservative?

Combines D3, D4, D5:

	AP-NORC 6/7-10/2024
Liberal NET	22
Very liberal	13
Somewhat liberal	9
Moderate	49
Conservative NET	27
Somewhat conservative	17
Very conservative	10
DON'T KNOW	*
SKIPPED ON WEB/REFUSED	2
<i>N=</i>	<i>1,115</i>

AGE

	AP-NORC 6/7-10/2024
18-29	20
30-44	25
45-59	24
60+	31

N= 1,115

GENDER

	AP-NORC 6/7-10/2024
Male	49
Female	51

N= 1,115

RACE/ETHNICITY

	AP-NORC 6/7-10/2024
White, non-Hispanic	61
Black or African American	12
Hispanic	18
Other	9

N= 1,115

MARITAL STATUS

	AP-NORC 6/7-10/2024
Married	46
Not married	54

N= 1,115

EMPLOYMENT STATUS

	AP-NORC 6/7-10/2024
Employed	60
Not employed	40

N= 1,115

EDUCATION

	AP-NORC 6/7-10/2024
Less than a high school diploma	9
High school graduate or equivalent	29
Some college	26
College graduate or above	20
Post grad study/professional degree	16

N= 1,115

CENSUS REGION

	AP-NORC 6/7-10/2024
Northeast NET	17
New England	5
Mid-Atlantic	13
Midwest NET	20
East North Central	14
West North Central	6
South NET	39
South Atlantic	21
East South Central	6
West South Central	12
West NET	24
Mountain	8
Pacific	16

N= 1,115

HOME OWNERSHIP

	AP-NORC 6/7-10/2024
Owned or being bought by you or someone in your household	70
Rented for cash	26
Occupied without payment of cash rent	3

N= 1,115

INCOME

	AP-NORC 6/7-10/2024
Under \$10,000	6
\$10,000 to under \$20,000	6
\$20,000 to under \$30,000	12
\$30,000 to under \$40,000	8
\$40,000 to under \$50,000	7
\$50,000 to under \$75,000	14
\$75,000 to under \$100,000	16
\$100,000 to under \$150,000	16
\$150,000 or more	14

*N=**1,115*

Study Methodology

This survey was conducted by The Associated Press-NORC Center for Public Affairs Research and with funding from The Associated Press and NORC at the University of Chicago.

Data were collected using the AmeriSpeak Omnibus®, a bi-monthly multi-client survey using NORC's probability-based panel designed to be representative of the U.S. household population. The survey was part of a larger study that included questions about other topics not included in this report. During the initial recruitment phase of the panel, randomly selected U.S. households were sampled with a known, non-zero probability of selection from the NORC National Sample Frame and then contacted by U.S. mail, email, telephone, and field interviewers (face-to-face). The panel provides sample coverage of approximately 97 percent of the U.S. household population. Those excluded from the sample include people with P.O. Box only addresses, some addresses not listed in the USPS Delivery Sequence File, and some newly constructed dwellings.

Interviews for this survey were conducted between June 7-10, 2024, with adults aged 18 and over representing the 50 states and the District of Columbia. Panel members were randomly drawn from AmeriSpeak, and 1,115 completed the survey—1,061 via the web and 54 by telephone. Panel members were invited by email or by phone from an NORC telephone interviewer. Interviews were conducted in both English and Spanish, depending on respondent preference. Respondents were offered a small monetary incentive for completing the survey.

The final stage completion rate is 14.4%, the weighted household panel response rate is 22.3%, and the weighted household panel retention rate is 78.9%, for a cumulative response rate of 2.5%.

The overall margin of sampling error is +/- 4.0 percentage points at the 95 percent confidence level, including the design effect. The margin of sampling error may be higher for subgroups. For example, the margin of sampling error is +/- 6.0 percentage points for Democrats and +/- 6.2 percentage points for Republicans.

Sampling error is only one of many potential sources of error and there may be other unmeasured error in this or any other survey.

Quality assurance checks were conducted to ensure data quality. In total, 56 interviews were removed for nonresponse to at least 50% of the questions asked of them, for completing the survey in less than one-third the median interview time for the full sample, or for straight-lining all grid questions asked of them. These interviews were excluded from the data file prior to weighting.

Once the sample has been selected and fielded, and all the study data have been collected and made final, a poststratification process is used to adjust for any survey nonresponse as well as any noncoverage or under and oversampling resulting from the study specific sample design.

Poststratification variables included age, gender, census division, race/ethnicity, and education. Weighting variables were obtained from the 2023 Current Population Survey. The weighted data reflect the U.S. population of adults age 18 and over.

The sample is also weighted to match the average of self-identified party identification in the previous two waves of the AmeriSpeak Omnibus survey and this current survey.

Complete questions and results are available at: apnorc.org.

Additional information on the AmeriSpeak Panel methodology is available at: <https://amerispeak.norc.org/about-amerispeak/Pages/Panel-Design.aspx>.

For more information, email info@apnorc.org.

About the Associated Press-NORC Center for Public Affairs Research

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- NORC at the University of Chicago is one of the oldest objective and nonpartisan research institutions in the world. www.norc.org

The two organizations have established The AP-NORC Center for Public Affairs Research to conduct, analyze, and distribute social science research in the public interest on newsworthy topics, and to use the power of journalism to tell the stories that research reveals. Learn more at www.apnorc.org.