



# The July 2024 AP-NORC Center Poll

**Conducted by The Associated Press-NORC Center for Public Affairs Research  
With funding from The Associated Press and NORC at the University of Chicago**

*Interviews: 07/25-29/2024  
1,143 adults*

*Margin of sampling error: +/- 4.1 percentage points at the 95% confidence level  
among all adults*

*NOTE: All results show percentages among all respondents, unless otherwise labeled.*

**CUR1. Generally speaking, would you say things in this country are heading in the...**

**[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

AP-NORC	Right direction	Wrong direction	DON'T KNOW	SKIPPED ON WEB/REFUSED
07/25-29/2024 (N=1,143)	26	72	1	1
06/20-24/2024 (N=1,088)	25	74	*	*
04/04-08/2024 (N=1,204)	24	76	*	1
03/21-25/2024 (N=1,282)	23	76	*	1
02/22-26/2024 (N=1,102)	22	77	*	1
01/25-29/2024 (N=1,152)	26	73	*	*
11/30-12/4/2023 (N= 1,074)	25	75	*	*
11/2-6/2023 (N=1,239)	18	81	1	*
10/5-9/2023 (N=1,163)	21	78	*	1
09/07-11/2023 (N=1,146)	25	75	*	1
08/10-14/2023 (N=1,165)	24	74	1	1
06/22-26/2023 (N=1,220)	24	74	*	1
05/11-15/2023 (N=1,680)	21	78	*	*
04/13-17/2023 (N=1,230)	25	74	*	1
03/16-20/2023 (N=1,081)	21	78	*	*
02/16-20/2023 (N=1,247)	28	71	1	1
01/26-30/2023 (N=1,068)	25	73	1	*
12/1-5/2022 (N=1,124)	28	71	*	1
10/06-10/2022 (N=1,121)	25	74	*	1
09/09-12/2022 (N=1,054)	27	72	*	1
07/14-17/2022 (N=1,085)	17	83	-	*
06/23-27/2022 (N=1,053)	14	85	1	*
05/12-16/2022 (N=1,172)	21	78	*	*
4/14-18/2022 (N=1,085)	29	70	1	1
3/17-21/2022 (N=1,082)	31	68	*	1
2/18-21/2022 (N=1,289)	29	70	*	1
1/13-18/2022 (N=1,161)	26	74	*	*
12/2-7/2021 (N=1,089)	33	66	1	1
10/21-25/2021 (N=1,083)	32	67	1	*
9/23-27/2021 (N=1,099)	34	64	*	1
8/12-16/2021 (N=1,729)	39	61	*	*
7/15-19/2021 (N=1,308)	44	55	1	1
6/10-14/2021 (N=1,125)	46	53	*	1
4/29-5/3/2021 (N=1,842)	54	44	1	1
3/25-29/2021 (N= 1,166)	50	50	*	*
2/25-3/1/2021 (N=1,434)	48	51	*	1
1/28-2/1/2021 (N=1,055)	49	49	1	1
12/3-7/2020 (N=1,117)	37	62	1	1
10/8-12/2020 (N=1,121)	25	74	1	1
9/11-14/2020 (N = 1,108)	27	72	*	1
8/17-19/2020 (N=1,075)	23	75	1	*

AP-NORC	Right direction	Wrong direction	DON'T KNOW	SKIPPED ON WEB/REFUSED
7/16-20/2020 (N=1,057)	20	80	*	*
6/11-15/2020 (N=1,310)	24	74	1	1
5/14-18/2020 (N=1,056)	33	65	1	1
4/16-20/2020 (N=1,057)	36	63	1	-
3/26-29/2020 (N=1,057)	42	58	*	*
2/13-16/2020 (N=1,074)	41	59	*	*
1/16-21/2020 (N=1,353)	38	62	*	*
12/5-9/2019 (N=1,053)	36	63	*	*
10/24-28/2019 (N=1,075)	39	60	1	1
9/20-23/2019 (N=1,286)	38	60	1	1
8/15-18/2019 (N=1,059)	33	66	*	1
6/13-17/2019 (N=1,116)	36	63	*	1
5/17-20/2019 (N=1,137)	35	62	2	1
4/11-14/2019 (N=1,108)	37	62	*	*
3/14-18/2019 (N=1,063)	35	63	*	1
1/16-20/2019 (N=1,062)	28	70	1	*
12/13-16/2018 (N=1,067)	39	59	*	1
10/11-14/2018 (N=1,152)	39	60	*	1
8/16-20/2018 (N=1,055)	38	62	*	*
6/13-18/2018 (N=1,109)	40	58	1	1
4/11-16/2018 (N=1,140)	39	60	*	*
3/14-19/2018 (N=1,222)	37	62	1	1
2/15-19/2018 (N=1,337)	32	68	*	*
12/7-11/2017 (N=1,020)	30	69	1	*
9/28-10/2/2017 (N=1,150)	24	74	1	*
6/8-11/2017 (N=1,068)	34	65	2	*

**CUR2. Overall, do you approve or disapprove of the way Joe Biden is handling his job as president?**

*If don't know, skipped, or refused in CUR2:*

**CUR3. If you had to choose, do you lean more toward approving or disapproving of the way Joe Biden is handling his job as president?**

*If approve in CUR2:*

**CUR3A. Would you say you approve of the way Joe Biden is handling his job as president strongly or do you approve just somewhat?**

*If disapprove in CUR2:*

**CUR3B. Would you say you disapprove of the way Joe Biden is handling his job as president strongly or do you disapprove just somewhat?**

**[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

AP-NORC	Approve NET	Strongly approve	Some- what approve	Lean toward approv- ing	Do not lean either way	Dis- approve NET	Lean toward disap- proving	Some- what dis- approve	Strongly disapprove	DK	SKP/ REF
07/25- 29/2024 (N=1,143)	<b>42</b>	17	24	*	<b>1</b>	<b>57</b>	-	21	36	*	*
06/20- 24/2024 (N=1,088)	<b>39</b>	14	25	*	*	<b>61</b>	*	19	42	-	*
03/21- 25/2024 (N=1,282)	<b>38</b>	15	23	*	*	<b>61</b>	*	20	40	*	1
02/22- 26/2024 (N=1,102)	<b>38</b>	13	25	*	<b>1</b>	<b>61</b>	*	19	41	-	*
01/25- 29/2024 (N=1,152)	<b>38</b>	15	23	*	*	<b>61</b>	*	21	40	-	1
11/30- 12/4/2023 (N= 1,074)	<b>41</b>	14	26	*	<b>1</b>	<b>59</b>	*	19	40	*	*
11/2- 6/2023 (N=1,239)	<b>38</b>	14	24	*	<b>1</b>	<b>61</b>	*	19	42	*	*
10/5- 9/2023 (N=1,163)	<b>38</b>	13	24	*	*	<b>61</b>	*	21	40	-	1

AP-NORC	Approve NET	Strongly approve	Some-what approve	Lean toward approving	Do not lean either way	Dis-approve NET	Lean toward disapproving	Some-what disapprove	Strongly disapprove	DK	SKP/REF
09/07-11/2023 (N=1,146)	40	13	26	*	1	59	*	24	36	*	*
08/10-14/2023 (N=1,165)	42	14	28	1	*	57	*	18	39	-	*
06/22-26/2023 (N=1,220)	41	14	27	*	1	58	*	21	37	*	*
05/11-15/2023 (N=1,680)	40	12	28	*	1	59	*	21	38	*	*
04/13-17/2023 (N=1,230)	42	15	27	1	*	58	1	20	36	*	*
03/16-20/2023 (N=1,081)	38	12	26	*	1	61	1	21	40	-	*
02/16-20/2023 (N=1,247)	45	16	28	*	1	54	*	19	35	*	1
01/26-30/2023 (N=1,068)	41	14	27	*	1	58	*	20	37	*	*
12/1-5/2022 (N=1,124)	43	15	28	*	1	55	1	20	34	-	1
10/06-10/2022 (N=1,121)	43	15	26	1	1	56	*	20	36	*	*
09/09-12/2022 (N=1,054)	45	16	30	*	1	53	*	20	33	*	*
07/14-17/2022 (N=1,085)	36	8	27	*	1	62	*	18	44	*	1
06/23-27/2022 (N=1,053)	39	12	27	*	1	60	*	19	41	-	*
05/12-16/2022 (N=1,172)	39	12	26	1	*	60	1	21	39	*	*

	<b>Approve NET</b>	Strongly approve	Some- what approve	Lean toward approv- ing	<b>Do not lean either way</b>	<b>Dis- approve NET</b>	Lean toward disapp- roving	Some- what dis- approve	Strongly disapprove	DK	SKP/ REF
AP-NORC											
4/14- 18/2022 (N=1,085)	<b>45</b>	15	30	*	*	<b>54</b>	*	18	36	*	*
3/17- 21/2022 (N=1,082)	<b>43</b>	16	27	*	*	<b>56</b>	*	19	37	*	*
2/18- 21/2022 (N=1,289)	<b>44</b>	15	29	*	<b>1</b>	<b>55</b>	1	19	35	*	*
1/13- 18/2022 (N=1,161)	<b>43</b>	13	30	*	<b>1</b>	<b>56</b>	1	19	36	-	1
12/2- 7/2021 (N=1,089)	<b>48</b>	18	30	*	<b>1</b>	<b>51</b>	*	20	30	-	*
10/21- 25/2021 (N=1,083)	<b>48</b>	17	31	*	<b>1</b>	<b>51</b>	*	17	34	*	*
9/23- 27/2021 (N=1,099)	<b>50</b>	18	31	1	<b>1</b>	<b>49</b>	*	17	32	*	*
8/12- 16/2021 (N=1,729)	<b>54</b>	24	30	*	*	<b>46</b>	*	15	30	*	*
7/15- 19/2021 (N=1,308)	<b>59</b>	25	33	1	*	<b>41</b>	1	14	26	-	*
9/23- 27/2021 (N=1,099)	<b>50</b>	18	31	1	<b>1</b>	<b>49</b>	*	17	32	*	*
8/12- 16/2021 (N=1,729)	<b>54</b>	24	30	*	*	<b>46</b>	*	15	30	*	*
7/15- 19/2021 (N=1,308)	<b>59</b>	25	33	1	*	<b>41</b>	1	14	26	-	*
6/10- 14/2021 (N=1,125)	<b>55</b>	26	29	*	<b>1</b>	<b>44</b>	1	14	29	-	-
4/29- 5/3/2021 (N=1,842)	<b>63</b>	34	29	*	<b>1</b>	<b>36</b>	*	11	25	*	*

AP-NORC	Approve NET	Strongly approve	Somewhat approve	Lean toward approving	Do not lean either way	Disapprove NET	Lean toward disapproving	Somewhat disapprove	Strongly disapprove	DK	SKP/REF
3/25-29/2021 (N=1,166)	<b>61</b>	31	29	*	*	<b>38</b>	*	13	25	-	1
2/25-3/1/2021 (N=1,434)	<b>60</b>	32	28	*	*	<b>40</b>	*	15	24	*	*
1/28-2/1/2021 (N=1,055)	<b>61</b>	35	26	*	<b>1</b>	<b>38</b>	*	11	26	*	*

**AP1. For each of the following individuals, please indicate if you have an unfavorable or favorable impression of that person. If you don't know enough about the person to have an opinion, you can say that too.**

**[GRID ITEMS RANDOMIZED]**

AP-NORC		Very/somewhat unfavorable NET	Very unfavorable	Somewhat unfavorable	Very/somewhat favorable NET	Somewhat favorable	Very favorable	Don't know enough to say	SKP / REF
Joe Biden	07/25-29/2024 (N=1,143)	<b>54</b>	36	19	<b>42</b>	24	17	3	1
	07/11-15/2024 (N=1,253)	<b>58</b>	41	17	<b>38</b>	22	16	3	*
	06/20-24/2024 (N=1,088)	<b>57</b>	40	17	<b>39</b>	23	17	3	1
	06/7-10/2024 (N=1,115)	<b>57</b>	40	17	<b>40</b>	25	15	2	1
	02/22-26/2024 (N=1,102)	<b>56</b>	38	18	<b>41</b>	23	18	3	*
	01/25-29/2024 (N=1,152)	<b>57</b>	38	19	<b>40</b>	24	16	3	*
	11/30-12/4/2023 (N=1,074)	<b>54</b>	39	16	<b>42</b>	25	17	2	1
	10/5-9/2023 (N=1,163)	<b>54</b>	37	16	<b>42</b>	27	15	4	1
	08/10-14/2023 (N=1,165)	<b>52</b>	37	16	<b>44</b>	27	18	3	*
	06/22-26/2023 (N=1,220)	<b>53</b>	34	19	<b>44</b>	26	17	3	*

AP-NORC		<b>Very/ somewhat unfavorable NET</b>	Very unfavorable	Somewhat unfavorable	<b>Very/ somewhat favorable NET</b>	Somewhat favorable	Very favorable	Don't know enough to say	SKP / REF
Joe Biden, cont.	04/13-17/2023 (N=1,230)	<b>51</b>	35	16	<b>45</b>	29	16	3	1
	01/26-30/2023 (N=1,068)	<b>53</b>	36	17	<b>43</b>	26	17	3	1
	10/06-10/2022 (N=1,121)	<b>50</b>	34	16	<b>45</b>	27	18	5	1
	1/13-18/2022 (N= 1,161)	<b>50</b>	32	17	<b>47</b>	27	20	3	*
	7/15-19/2021 (N=1,308)	<b>41</b>	26	16	<b>56</b>	28	28	2	1
	1/28-2/1/2021 (N=1,055)	<b>39</b>	26	13	<b>57</b>	21	36	4	*
	02/13-16/2020 (N=1,074)	<b>48</b>	27	21	<b>41</b>	29	11	11	*
	10/24-28/2019 (N=1,075)	<b>42</b>	23	19	<b>44</b>	30	15	11	2
Kamala Harris	07/25-29/2024 (N=1,143)	<b>47</b>	32	16	<b>46</b>	19	27	6	*
	07/11-15/2024 (N=1,253)	<b>48</b>	33	15	<b>43</b>	24	19	9	*
	6/7-10/2024 (N=1,115)	<b>49</b>	34	15	<b>39</b>	25	14	12	1
	02/22-26/2024 (N=1,102)	<b>51</b>	33	17	<b>38</b>	24	14	11	1
	06/22-26/2023 (N=1,220)	<b>50</b>	35	15	<b>37</b>	25	12	12	1
	01/26-30/2023 (N=1,068)	<b>53</b>	36	18	<b>36</b>	24	12	10	*
	10/06-10/2022 (N=1,121)	<b>49</b>	35	14	<b>37</b>	22	15	13	1
	1/13-18/2022 (N=1,161)	<b>45</b>	32	13	<b>43</b>	27	16	12	*
	7/15-19/2021 (N=1,308)	<b>42</b>	29	13	<b>50</b>	28	22	8	*
	1/28-2/1/2021 (N=1,055)	<b>39</b>	27	12	<b>51</b>	19	32	10	*
	10/24-28/2019 (N=1,075)	<b>35</b>	23	13	<b>30</b>	23	8	32	2



AP-NORC		<b>Very/ somewhat unfavorable NET</b>	Very unfavorable	Somewhat unfavorable	<b>Very/ somewhat favorable NET</b>	Somewhat favorable	Very favorable	Don't know enough to say	SKP / REF
Donald Trump	07/25-29/2024 (N=1,143)	<b>57</b>	47	10	<b>41</b>	17	24	2	*
	07/11-15/2024 (N=1,253)	<b>59</b>	49	11	<b>37</b>	16	21	3	1
	06/20-24/2024 (N=1,088)	<b>59</b>	46	12	<b>38</b>	20	18	3	1
	6/7-10/2024 (N=1,115)	<b>56</b>	47	9	<b>40</b>	16	25	3	1
	02/22-26/2024 (N=1,102)	<b>58</b>	46	12	<b>38</b>	16	22	4	*
	01/25-29/2024 (N=1,152)	<b>61</b>	50	12	<b>36</b>	18	18	2	*
	11/30- 12/4/2023 (N=1,074)	<b>60</b>	50	11	<b>36</b>	14	22	2	2
	10/5-9/2023 (N=1,163)	<b>58</b>	47	10	<b>37</b>	18	20	5	1
	08/10-14/2023 (N=1,165)	<b>62</b>	51	11	<b>35</b>	16	19	3	*
	06/22-26/2023 (N=1,220)	<b>63</b>	50	13	<b>33</b>	19	14	4	*
	04/13-17/2023 (N=1,230)	<b>63</b>	52	11	<b>34</b>	17	17	3	1
	01/26-30/2023 (N=1,068)	<b>62</b>	50	13	<b>35</b>	21	14	2	*
	10/06-10/2022 (N=1,121)	<b>61</b>	49	12	<b>35</b>	17	18	4	*
	1/13-18/2022 (N=1,161)	<b>63</b>	51	12	<b>34</b>	18	16	3	-
	7/15-19/2021 (N=1,308)	<b>60</b>	50	10	<b>37</b>	17	20	2	1
	1/28-2/1/2021 (N=1,055)	<b>61</b>	48	12	<b>36</b>	18	19	3	*
	02/13-16/2020 (N=1,074)	<b>53</b>	42	11	<b>43</b>	17	26	4	*
10/24-28/2019 (N=1,075)	<b>55</b>	46	9	<b>40</b>	12	28	3	1	
JD Vance	07/25-29/2024 (N=1,143)	<b>40</b>	29	11	<b>27</b>	14	13	32	1
	07/11-15/2024 (N=1,253)	<b>22</b>	14	8	<b>17</b>	10	7	60	1
Andy Beshear	07/25-29/2024 (N=1,143)	<b>15</b>	8	7	<b>17</b>	11	6	68	1

		<b>Very/ somewhat unfavorable NET</b>	Very unfavorable	Somewhat unfavorable	<b>Very/ somewhat favorable NET</b>	Somewhat favorable	Very favorable	Don't know enough to say	SKP / REF
AP-NORC									
Mark Kelly	07/25-29/2024 (N=1,143)	<b>17</b>	7	9	<b>29</b>	17	13	53	*
Roy Cooper	07/25-29/2024 (N=1,143)	<b>13</b>	7	6	<b>12</b>	9	3	74	1
Josh Shapiro	07/25-29/2024 (N=1,143)	<b>19</b>	9	10	<b>21</b>	12	9	60	*

**ELECT5. Which comes closest to your feelings about each of the following?**

**[GRID ITEMS A AND B RANDOMIZED, GRID ITEMS C AND D RANDOMIZED]**

		<b>Very/ somewhat optimistic NET</b>	Very opti- mistic	Some- what optimistic	<b>Neither optimistic nor pessimistic</b>	<b>Very/ somewhat pessimistic NET</b>	Some- what pessimistic	Very pessi- mistic	DK	SKP / REF
AP-NORC										
The state of politics in this country	07/25- 29/2024 (N=1,143)	<b>16</b>	3	13	<b>18</b>	<b>66</b>	34	32	*	-
	11/30- 12/4/2023 (N=1,074)	<b>10</b>	2	8	<b>21</b>	<b>68</b>	34	35	*	1
	1/26- 30/2023 (N=1,068)	<b>15</b>	4	12	<b>21</b>	<b>63</b>	29	34	*	*
	10/06- 10/2022 (N=1,121)	<b>15</b>	3	11	<b>24</b>	<b>60</b>	35	25	1	1
	7/15- 19/2021 (N= 1,308)	<b>19</b>	3	15	<b>18</b>	<b>63</b>	33	30	1	*
	02/13- 16/2020 (N= 1,074)	<b>23</b>	6	16	<b>22</b>	<b>55</b>	26	29	-	*

AP-NORC		<b>Very/ somewhat optimistic NET</b>	Very opti- mistic	Some- what optimistic	<b>Neither optimistic nor pessimistic</b>	<b>Very/ somewhat pessimistic NET</b>	Some- what pessimistic	Very pessi- mistic	DK	SKP / REF
The way our leaders are chosen under our political system	07/25- 29/2024 (N=1,143)	<b>29</b>	6	23	<b>24</b>	<b>47</b>	29	18	-	*
	11/30- 12/4/2023 (N=1,074)	<b>19</b>	3	16	<b>34</b>	<b>46</b>	28	18	*	1
	1/26- 30/2023 (N=1,068)	<b>23</b>	5	18	<b>30</b>	<b>47</b>	28	19	1	1
	10/06- 10/2022 (N=1,121)	<b>25</b>	6	19	<b>31</b>	<b>43</b>	26	17	*	1
	7/15- 19/2021 (N= 1,308)	<b>32</b>	9	23	<b>27</b>	<b>40</b>	27	14	*	*
	02/13- 16/2020 (N= 1,074)	<b>35</b>	12	23	<b>26</b>	<b>39</b>	24	15	-	*
The future of the Democratic Party	07/25- 29/2024 (N=1,143)	<b>31</b>	10	21	<b>24</b>	<b>45</b>	19	26	*	*
	11/30- 12/4/2023 (N=1,074)	<b>26</b>	6	20	<b>28</b>	<b>45</b>	21	24	*	1
	1/26- 30/2023 (N=1,068)	<b>28</b>	9	19	<b>29</b>	<b>42</b>	19	24	1	*
	10/06- 10/2022 (N=1,121)	<b>27</b>	7	21	<b>33</b>	<b>39</b>	17	22	*	1
	7/15- 19/2021 (N= 1,308)	<b>34</b>	10	23	<b>27</b>	<b>38</b>	16	21	1	*

AP-NORC		<b>Very/ somewhat optimistic NET</b>	Very opti- mistic	Some- what optimistic	<b>Neither optimistic nor pessimistic</b>	<b>Very/ somewhat pessimistic NET</b>	Some- what pessimistic	Very pessi- mistic	DK	SKP / REF
The future of the Republican Party	07/25- 29/2024 (N=1,143)	<b>24</b>	9	16	<b>25</b>	<b>50</b>	18	32	*	*
	11/30- 12/4/2023 (N=1,074)	<b>19</b>	6	13	<b>25</b>	<b>54</b>	20	33	1	1
	1/26- 30/2023 (N=1,068)	<b>20</b>	5	16	<b>27</b>	<b>51</b>	20	31	1	*
	10/06- 10/2022 (N=1,121)	<b>21</b>	6	15	<b>36</b>	<b>42</b>	18	23	*	1
	7/15- 19/2021 (N= 1,308)	<b>24</b>	8	16	<b>28</b>	<b>46</b>	20	26	1	*

**PENN1. How much have you heard or read about each of the following?**

**[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

AP-NORC 07/25-29/2024	<b>A lot/Some NET</b>	A lot	Some	<b>Only a little /nothing at all NET</b>	Only a little	Nothing at all	DK	SKP /REF
President Joe Biden's decision to withdraw from the 2024 presidential race	<b>84</b>	54	31	<b>15</b>	13	2	-	*

N=1,143

**BIDENAPP. Do you approve, neither approve nor disapprove, or disapprove of Joe Biden's decision to do each the following?**

**[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

AP-NORC 07/25-29/2024	<b>Strong /Somewhat approve NET</b>	Strongly approve	Somewhat approve	<b>Neither approve nor disapprove</b>	<b>Somewhat /Strongly disapprove NET</b>	Somewhat disapprove	Strongly disapprove	DK	SKP /REF
Withdraw as the Democratic nominee for president	<b>76</b>	56	20	<b>14</b>	<b>9</b>	5	5	-	1

AP-NORC 07/25-29/2024	Strong /Somewhat approve NET	Strongly approve	Somewhat approve	Neither approve nor disapprove	Somewhat /Strongly disapprove NET	Somewhat disapprove	Strongly disapprove	DK	SKP /REF
Endorse Kamala Harris as the Democratic nominee for president	<b>48</b>	32	16	<b>16</b>	<b>36</b>	9	27	*	1
Serve out the rest of his presidential term	<b>52</b>	36	16	<b>23</b>	<b>24</b>	11	14	*	1

*N=1,143*

**HARRISSATIS. How satisfied would you be if Kamala Harris became the Democratic nominee for president?**

**[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

	AP-NORC 07/25-29/2024
<b>Very/Somewhat satisfied NET</b>	<b>44</b>
Very satisfied	29
Somewhat satisfied	15
<b>Neither satisfied nor dissatisfied</b>	<b>19</b>
<b>Somewhat/Very dissatisfied NET</b>	<b>36</b>
Somewhat dissatisfied	11
Very dissatisfied	25
DON'T KNOW	*
SKIPPED ON WEB/REFUSED	1

*N=*

*1,143*

**RUN2. Do you think each of the following people would make a good president, or not? If you don't know enough about the person to have an opinion, you can say that too.**

**[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

AP-NORC		Would make a good president	Would not make a good president	Don't know enough to say	SKP/REF
Donald Trump	07/25-29/2024 ( <i>N=1,143</i> )	38	56	5	1
Kamala Harris	07/25-29/2024 ( <i>N=1,143</i> )	42	42	15	1
	07/11-15/2024 ( <i>N=1,253</i> )	30	49	20	1

**WIN2024. If Donald Trump and Kamala Harris are their parties' nominees for the general election in November, who do you think is more likely to win?**

**[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

	AP-NORC 07/25-29/2024
Donald Trump	56
Kamala Harris	42
DON'T KNOW	*
SKIPPED ON WEB/REFUSED	2

N= 1,143

**ELECT2024. Do you think it would be a good thing or a bad thing for this country to elect each of the following as president, or do you think it doesn't matter?**

**[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

AP-NORC 07/25-29/2024	Good thing	Bad thing	Doesn't matter	DK	SKP/REF
A woman	43	7	48	-	1
A person of color	38	2	58	-	1

N=1,143

**PID1. Do you consider yourself a Democrat, a Republican, an Independent or none of these?**

*If Democrat:*

**PIDA. Do you consider yourself a strong or not so strong Democrat?**

*If Republican:*

**PIDB. Do you consider yourself a strong or not so strong Republican?**

*If independent, none of these, don't know, skipped, or refused:*

**PIDI. Do you lean more toward the Democrats or the Republicans?**

**Combines PID1, PIDI, PIDA, and PIDB.**

	AP-NORC 07/25-29/2024
<b>Democrat NET</b>	<b>44</b>
Strong Democrat	17
Not so strong Democrat	17
Lean Democrat	10
<b>Independent/None – Don't lean</b>	<b>17</b>
<b>Republican NET</b>	<b>39</b>
Lean Republican	9
Not so strong Republican	14
Strong Republican	16

N= 1,143

**D3. Generally speaking, do you consider yourself to be a liberal, moderate, or conservative?**

*If liberal:*

**D4. Do you consider yourself very liberal or somewhat liberal?**

*If conservative:*

**IDEO. Do you consider yourself very conservative or somewhat conservative?**

**Combines D3, D4, D5:**

	AP-NORC 07/25-29/2024
<b>Liberal NET</b>	<b>22</b>
Very liberal	11
Somewhat liberal	11
<b>Moderate</b>	<b>51</b>
<b>Conservative NET</b>	<b>25</b>
Somewhat conservative	15
Very conservative	11
DON'T KNOW	*
SKIPPED ON WEB/REFUSED	1

N=

1,143

**REG. Are you currently registered to vote at your address, or not?**

	AP-NORC 07/25-29/2024
Yes	88
No	12
DON'T KNOW	-
SKIPPED ON WEB/REFUSED	*

N=

1,143

**DM5. How would you describe the community you live in now?**

	AP-NORC 07/25-29/2024
Urban area	24
Suburban area	54
Rural area	22
DON'T KNOW	*
SKIPPED ON WEB/REFUSED	*

N=

1,143

**RELIG. What is your present religion, if any?**

	AP-NORC 07/25-29/2024
Protestant	26
Roman Catholic	20
Mormon	2
Orthodox	*
Jewish	2
Muslim	*
Buddhist	1
Hindu	2
Atheist	5
Agnostic	7
Nothing in particular	13
Just Christian	19
Unitarian	1
Something else	1
DON'T KNOW	-
SKIPPED ON WEB/REFUSED	*

N= 1,143

*If Religion is Protestant, Roman Catholic, Mormon, Orthodox, Christian, or something else:*

**BORN. Would you describe yourself as a 'born-again' or evangelical Christian, or not?**

	AP-NORC 07/25-29/2024
Yes	38
No	61
DON'T KNOW	*
SKIPPED ON WEB/REFUSED	1

N= 792

**AGE**

	AP-NORC 07/25-29/2024
18-29	20
30-44	26
45-59	23
60+	31

N= 1,143



**GENDER**

	AP-NORC 07/25-29/2024
Male	49
Female	51
<i>N=</i>	<i>1,143</i>

**RACE/ETHNICITY**

	AP-NORC 07/25-29/2024
White, non-Hispanic	61
Black or African American	12
Hispanic	18
Other	9
<i>N=</i>	<i>1,143</i>

**MARITAL STATUS**

	AP-NORC 07/25-29/2024
Married	50
Not married	50
<i>N=</i>	<i>1,143</i>

**EMPLOYMENT STATUS**

	AP-NORC 07/25-29/2024
Employed	61
Not employed	39
<i>N=</i>	<i>1,143</i>

**EDUCATION**

	AP-NORC 07/25-29/2024
Less than a high school diploma	9
High school graduate or equivalent	29
Some college	27
College graduate or above	20
Post grad study/professional degree	16
<i>N=</i>	<i>1,143</i>

**CENSUS REGION**

	AP-NORC 07/25-29/2024
<b>Northeast NET</b>	<b>17</b>
New England	5
Mid-Atlantic	13
<b>Midwest NET</b>	<b>21</b>
East North Central	14
West North Central	6
<b>South NET</b>	<b>38</b>
South Atlantic	21
East South Central	6
West South Central	12
<b>West NET</b>	<b>24</b>
Mountain	8
Pacific	16

N= 1,143

**HOME OWNERSHIP**

	AP-NORC 07/25-29/2024
Owned or being bought by you or someone in your household	69
Rented for cash	29
Occupied without payment of cash rent	2

N= 1,143

**INCOME**

	AP-NORC 07/25-29/2024
Under \$10,000	4
\$10,000 to under \$20,000	10
\$20,000 to under \$30,000	10
\$30,000 to under \$40,000	8
\$40,000 to under \$50,000	8
\$50,000 to under \$75,000	21
\$75,000 to under \$100,000	13
\$100,000 to under \$150,000	14
\$150,000 or more	14

N= 1,143

## Study Methodology

This survey was conducted by The Associated Press-NORC Center for Public Affairs Research and with funding from The Associated Press and NORC at the University of Chicago.

Data were collected using the AmeriSpeak Omnibus®, a bi-monthly multi-client survey using NORC's probability-based panel designed to be representative of the U.S. household population. The survey was part of a larger study that included questions about other topics not included in this report. During the initial recruitment phase of the panel, randomly selected U.S. households were sampled with a known, non-zero probability of selection from the NORC National Sample Frame and then contacted by U.S. mail, email, telephone, and field interviewers (face-to-face). The panel provides sample coverage of approximately 97 percent of the U.S. household population. Those excluded from the sample include people with P.O. Box only addresses, some addresses not listed in the USPS Delivery Sequence File, and some newly constructed dwellings.

Interviews for this survey were conducted between July 25-29, 2024, with adults aged 18 and over representing the 50 states and the District of Columbia. Panel members were randomly drawn from AmeriSpeak, and 1,143 completed the survey—1,083 via the web and 60 by telephone. Panel members were invited by email or by phone from an NORC telephone interviewer. Interviews were conducted in both English and Spanish, depending on respondent preference. Respondents were offered a small monetary incentive for completing the survey.

The final stage completion rate is 13.8%, the weighted household panel response rate is 22.3%, and the weighted household panel retention rate is 78.8%, for a cumulative response rate of 2.4%.

The overall margin of sampling error is +/- 4.1 percentage points at the 95 percent confidence level, including the design effect. The margin of sampling error may be higher for subgroups. For example, the margin of sampling error is +/- 6.5 percentage points for Democrats and +/- 6.2 percentage points for Republicans.

Sampling error is only one of many potential sources of error and there may be other unmeasured error in this or any other survey.

Quality assurance checks were conducted to ensure data quality. In total, 60 interviews were removed for nonresponse to at least 50% of the questions asked of them, for completing the survey in less than one-third the median interview time for the full sample, or for straight-lining all grid questions asked of them. These interviews were excluded from the data file prior to weighting.

Once the sample has been selected and fielded, and all the study data have been collected and made final, a poststratification process is used to adjust for any survey nonresponse as well as any noncoverage or under and oversampling resulting from the study specific sample design.

Poststratification variables included age, gender, census division, race/ethnicity, and education. Weighting variables were obtained from the 2023 Current Population Survey. The weighted data reflect the U.S. population of adults age 18 and over.

Complete questions and results are available at: [apnorc.org](https://apnorc.org).

Additional information on the AmeriSpeak Panel methodology is available at:  
<https://amerispeak.norc.org/about-amerispeak/Pages/Panel-Design.aspx>.

For more information, email [info@apnorc.org](mailto:info@apnorc.org).

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- NORC at the University of Chicago is one of the oldest objective and nonpartisan research institutions in the world. [www.norc.org](http://www.norc.org)

The two organizations have established The AP-NORC Center for Public Affairs Research to conduct, analyze, and distribute social science research in the public interest on newsworthy topics, and to use the power of journalism to tell the stories that research reveals. Learn more at [www.apnorc.org](http://www.apnorc.org).