

# **Pearson Institute/AP-NORC Poll 2024**

**Conducted by the Pearson Institute and The Associated Press-NORC Center for Public Affairs Research  
With funding from the Pearson Institute**

*Interview dates: September 12-16, 2024*

*Nationally representative sample of 1,111 adults age 18 and older, conducted using the AmeriSpeak®  
Panel, the probability-based panel of NORC at the University of Chicago  
Margin of error: +/- 3.95 percentage points at the 95% confidence level*

*NOTE: All results show percentages among all respondents, unless otherwise labeled.*

**FP1. Do you think the United States should take a more or less active role solving the world’s problems or is its current role about right?**

**[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

	Pearson Institute/ AP-NORC 9/12- 16/2024	AP-NORC 02/22- 26/2024	AP-NORC 11/2- 6/2023	Pearson Institute/ AP-NORC 9/21- 25/2023	Pearson Institute/ AP-NORC 9/9- 12/2022	AP- NORC 8/12- 16/2021	AP-NORC 1/16- 20/2019	AP-NORC 6/25- 7/7/2015
A more active role	23	23	18	24	21	27	30	27
Its current role is about right	43	36	36	42	43	39	37	33
A less active role	33	40	45	33	34	32	31	38
DON'T KNOW	*	*	1	*	*	*	1	1
SKIPPED/REFUSED	1	1	*	*	2	1	1	1
N=	1,111	1,102	1,239	1,191	1,003	1,729	1,062	1,167

**ISRAEL1. Generally speaking, which of the following descriptions do you feel best describes the U.S. relationship with each of the following countries? Would you say that each is . . .**

**[GRID ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

Pearson Institute/AP-NORC		An ally that shares U.S. interests and values	A partner that the U.S. should cooperate with but doesn't share its interests and values	A rival that the U.S. should compete with, but that it's not in conflict with	An adversary that the U.S. is in conflict with	DK	SKP/REF
Israel	Pearson Institute/AP-NORC 9/12-16/2024 (N=1,111)	40	36	10	7	1	7
	AP-NORC 01/25-29/2024 (N=1,152)	35	44	9	7	2	3
	AP-NORC 11/2-6/2023 (N=1,239)	44	40	8	5	1	3
	AP-NORC 08/10-14/2023 (N=1,165)	32	43	12	7	2	5
Russia	Pearson Institute/AP-NORC 9/12-16 /2024 (N=1,111)	4	13	23	52	1	7
Iran	Pearson Institute/AP-NORC 9/12-16/2024 (N=1,111)	3	14	22	54	1	6
Ukraine	Pearson Institute/AP-NORC 9/12-16/2024 (N=1,111)	43	35	9	6	1	6
	AP-NORC 11/2-6/2023 (N=1,239)	40	43	8	5	2	2

**MIDEAST4. In the conflict between Israel and the Palestinians, which side do you sympathize with more, Israel, the Palestinians, both equally, or neither?**

**[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

	Pearson Institute/ AP-NORC 9/12-16/2024	AP-NORC 08/10-14/2023
Israelis	25	21
Palestinians	15	9
Both equally	31	29
Neither	26	37
DK	1	*
SKIPPED ON WEB/REFUSED	3	4
N=	1,111	1,165

**MIDEAST1. Thinking about the conflict between the Israelis and the Palestinians, do you think the United States is too supportive, not supportive enough, or about right in its support of each of the following?**

**[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

Pearson Institute/AP-NORC		Too supportive	Not supportive enough	About right	DK	SKP/REF
The Israelis	Pearson Institute/AP-NORC 9/12-16 /2024 (N=1,111)	35	23	36	1	5
	AP-NORC 01/25-29/2024 (N=1,152)	37	24	33	1	3
	AP-NORC 11/30-12/4/2023 (N=1,074)	32	25	39	1	3
	AP-NORC 11/2-6/2023 (N=1,239)	34	20	43	*	2
	AP-NORC 08/10-14/2023 (N=1,165)	27	23	44	1	5
	AP-NORC 6/10-14/2021 (N=1,125)	29	30	36	1	5

Pearson Institute/AP-NORC		Too supportive	Not supportive enough	About right	DK	SKP/REF
The Palestinians	Pearson Institute/AP-NORC 9/12-16/2024 (N=1,111)	25	35	33	1	6
	AP-NORC 01/25-29/2024 (N=1,152)	25	36	34	2	4
	AP-NORC 11/30-12/4/2023 (N=1,074)	29	31	37	*	3
	AP-NORC 11/2-6/2023 (N=1,239)	27	33	35	1	3
	AP-NORC 08/10-08/14/2023 (N=1,165)	21	30	42	2	5
	AP-NORC 6/10-14/2021 (N=1,125)	25	32	37	1	5

**MIDEAST2. Do you favor, oppose, or neither favor nor oppose the establishment of an Independent Palestinian state that includes the West Bank, the Gaza Strip, and east Jerusalem?**

**[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

	Pearson Institute/AP-NORC 9/12-16/2024	AP-NORC 01/25-29/2024	AP-NORC 11/2-6/2023	AP-NORC 08/10-14/2023
<b>Strongly/Somewhat favor NET</b>	<b>29</b>	<b>30</b>	<b>27</b>	<b>22</b>
Strongly favor	14	14	13	8
Somewhat favor	15	16	14	14
<b>Neither favor nor oppose</b>	<b>49</b>	<b>47</b>	<b>49</b>	<b>58</b>
<b>Strongly/Somewhat oppose NET</b>	<b>17</b>	<b>20</b>	<b>20</b>	<b>15</b>
Somewhat oppose	8	5	9	7
Strongly oppose	9	14	11	8
DON'T KNOW	*	2	1	2
SKIPPED ON WEB/REFUSED	4	1	2	*
N=	1,111	1,152	1,239	1,165

**ISRAEL2. Would you say the military response from Israel in the Gaza Strip has gone too far, been about right, or not gone far enough?**

**[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

	Pearson Institute/AP-NORC 9/12-16/2024	AP-NORC 6/20-24/2024	AP-NORC 1/25-29/2024	AP-NORC 11/2-6/2023
Gone too far	42	46	50	40
Been about right	34	33	31	38
Not gone far enough	18	19	15	18
DON'T KNOW	1	*	1	1
SKIPPED ON WEB/REFUSED	5	2	3	3
<i>N=</i>	<i>1,111</i>	<i>1,088</i>	<i>1,152</i>	<i>1,239</i>

**FP3. Thinking about the foreign policy goals of the United States, please tell me how important it is for the United States to do each the following:**

**[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

Pearson Institute/ AP-NORC		<b>Extremely /very important NET</b>	Extremely important	Very important	<b>Somewhat important</b>	<b>Not too important/ not important at all NET</b>	Not too important	Not important at all	D K	S K P / R E F
Recover hostages being held in Gaza by Hamas	Pearson Institute/AP-NORC 9/12-16/2024 (N=1,111)	<b>57</b>	30	27	<b>26</b>	<b>11</b>	6	5	*	5
	AP-NORC 02/22-26/2024 (N=1,102)	<b>58</b>	26	33	<b>29</b>	<b>11</b>	6	5	*	1
	AP-NORC 01/25-29/2024 (N=1,152)	<b>62</b>	33	30	<b>26</b>	<b>8</b>	4	4	*	3
	AP-NORC 11/30-12/4/2023 (N=1,074)	<b>67</b>	35	32	<b>22</b>	<b>9</b>	6	4	*	2
	AP-NORC 11/2-6/2023 (N=1,239)	<b>63</b>	32	31	<b>24</b>	<b>10</b>	6	4	*	2
Provide aid to Israel's military to fight Hamas	Pearson Institute/AP-NORC 9/12-16/2024 (N=1,111)	<b>27</b>	12	15	<b>34</b>	<b>33</b>	18	15	1	5
	AP-NORC 02/22-26/2024 (N=1,102)	<b>25</b>	11	15	<b>35</b>	<b>38</b>	20	17	*	1
	AP-NORC 01/25-29/2024 (N=1,152)	<b>29</b>	10	19	<b>37</b>	<b>29</b>	16	14	1	4
	AP-NORC 11/30-12/4/2023 (N=1,074)	<b>34</b>	15	19	<b>36</b>	<b>28</b>	15	12	*	3
	AP-NORC 11/2-6/2023 (N=1,239)	<b>36</b>	15	21	<b>35</b>	<b>27</b>	14	12	*	2

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Pearson Institute/ AP-NORC		<b>Extremely /very important NET</b>	Extremely important	Very important	<b>Somewhat important</b>	<b>Not too important/ not important at all NET</b>	Not too important	Not important at all	D K	S K P / R E F
Negotiate a permanent cease fire between Israel and Hamas	Pearson Institute/AP-NORC 9/12-16/2024 (N=1,111)	<b>52</b>	31	21	<b>26</b>	<b>16</b>	9	7	1	5
	AP-NORC 02/22-26/2024 (N=1,102)	<b>48</b>	21	26	<b>29</b>	<b>21</b>	11	10	*	1
	AP-NORC 01/25-29/2024 (N=1,152)	<b>53</b>	27	26	<b>28</b>	<b>15</b>	8	7	1	4
	AP-NORC 11/30-12/4/2023 (N=1,074)	<b>48</b>	25	23	<b>27</b>	<b>22</b>	12	10	*	2
Provide humanitarian relief to Palestinians in Gaza	Pearson Institute/AP-NORC 9/12-16/2024 (N=1,111)	<b>42</b>	22	20	<b>34</b>	<b>19</b>	10	9	1	5
	AP-NORC 02/22-26/2024 (N=1,102)	<b>38</b>	18	19	<b>37</b>	<b>23</b>	13	11	1	1
	AP-NORC 01/25-29/2024 (N=1,152)	<b>45</b>	22	22	<b>33</b>	<b>17</b>	9	8	1	4
	AP-NORC 11/30-12/4/2023 (N=1,074)	<b>46</b>	19	27	<b>33</b>	<b>19</b>	10	9	*	2
	AP-NORC 11/2-6/2023 (N=1,239)	<b>46</b>	20	26	<b>34</b>	<b>18</b>	9	9	*	2



**SPEND2. Do you think the U.S. government is spending too much, too little or the right amount on each of the following?**

**[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

Pearson Institute/AP-NORC		Too much	Too little	About the right amount	DK	SKP/REF
Aid to Ukraine in the war against Russia	Pearson Institute/AP-NORC 9/12-16/2024 (N=1,111)	34	21	39	1	5
	AP-NORC 02/22-26/2024 (N=1,102)	37	27	33	*	2
	AP-NORC 11/2-6/2023 (N=1,239)	45	14	38	1	2
	AP-NORC 10/5-9/2023 (N=1,163)	52	15	31	*	1
Securing the U.S. southern border	Pearson Institute/AP-NORC 9/12-16/2024 (N=1,111)	14	50	30	1	5
Humanitarian relief to Palestinians in Gaza	Pearson Institute/AP-NORC 9/12-16/2024 (N=1,111)	24	32	37	1	6
	AP-NORC 02/22-26/2024 (N=1,102)	28	31	38	1	2
	AP-NORC 11/2-6/2023 (N=1,239)	29	29	38	1	3
Aid to Israel in the war in Gaza	Pearson Institute/AP-NORC 9/12-16/2024 (N=1,111)	41	13	39	1	5
	AP-NORC 02/22-26/2024 (N=1,102)	39	19	39	1	2
	AP-NORC 11/2-6/2023 (N=1,239)	43	15	38	1	3

**WAR20. How much responsibility do you think each of the following has for the continuation of the war between Israel and Hamas?**

**[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

Pearson Institute/AP-NORC 9/12-16/2024	A lot/some NET	A lot	Some	Not much/none at all NET	Not Much	None at all	DK	SKP/REF
The Israeli government	<b>75</b>	44	31	<b>18</b>	11	8	1	6
The Palestinian group Hamas	<b>76</b>	52	24	<b>18</b>	10	8	1	6
The U.S. government	<b>49</b>	11	38	<b>45</b>	27	18	1	5
The Iranian government and groups backed by Iran	<b>73</b>	34	39	<b>20</b>	11	9	1	6

N=1,111

**FP9. How concerned are you about each of the following?**

**[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

		<b>Extremely/ very concerned NET</b>	Extremely concerned	Very concerned	<b>Somewhat concerned</b>	<b>Not very concerned/ not at all concerned NET</b>	Not very concerned	Not at all concerned	D K	S K P / R E F
That the war between Israel and Hamas will lead to a broader conflict in the Middle East	Pearson Institute/AP-NORC 9/12-16/2024 (N=1,111)	<b>35</b>	12	24	<b>43</b>	<b>16</b>	12	5	1	4
	AP-NORC 02/22-26/2024 (N=1,102)	<b>44</b>	13	30	<b>41</b>	<b>14</b>	12	2	*	1
That the United States will be drawn into a war in the Middle East	Pearson Institute/AP-NORC 9/12-16/2024 (N=1,111)	<b>34</b>	12	22	<b>43</b>	<b>19</b>	14	5	1	4
	AP-NORC 02/22-26/2024 (N=1,102)	<b>42</b>	15	27	<b>39</b>	<b>18</b>	15	3	*	1
That the war between Russia and Ukraine will lead to a broader conflict in Europe	Pearson Institute/AP-NORC 9/12-16/2024 (N=1,111)	<b>36</b>	13	23	<b>41</b>	<b>18</b>	12	6	1	4
	AP-NORC 02/22-26/2024 (N=1,102)	<b>35</b>	10	25	<b>42</b>	<b>22</b>	17	5	*	1

Pearson Institute/AP-NORC		<b>Extremely/ very concerned NET</b>	Extremely concerned	Very concerned	<b>Somewhat concerned</b>	<b>Not very concerned/ not at all concerned NET</b>	Not very concerned	Not at all concerned	D K	S K P / R E F
That the United States will be drawn into a war with Russia	Pearson Institute/AP-NORC 9/12-16/2024 (N=1,111)	<b>35</b>	13	21	<b>38</b>	<b>23</b>	17	6	1	4
	AP-NORC 02/22-26/2024 (N=1,102)	<b>40</b>	13	27	<b>34</b>	<b>24</b>	19	5	*	1

**PID1. Do you consider yourself a Democrat, a Republican, an Independent or none of these?**

**OPIDA. If Democrat:**

**Do you consider yourself a strong or not so strong Democrat?**

**OPIDB. If Republican:**

**Do you consider yourself a strong or not so strong Republican?**

**OPIDI. If independent, none of these, don't know, skipped, or refused:**

**Do you lean more toward the Democrats or the Republicans?**

**Combines PID1, PIDI, PIDA, and PIDB.**

	Pearson Institute/AP-NORC 9/12-16/2024
<b>Democrat NET</b>	<b>44</b>
Strong Democrat	19
Not so strong Democrat	13
Lean Democrat	11
<b>Independent/None – Don't lean</b>	<b>19</b>
<b>Republican NET</b>	<b>38</b>
Lean Republican	11
Not so strong Republican	13
Strong Republican	13

N=

1,111

**D3. Generally speaking, do you consider yourself to be a liberal, moderate, or conservative?**

**D4. If liberal:**

**Do you consider yourself very liberal or somewhat liberal?**

**D5. If conservative:**

**Do you consider yourself very conservative or somewhat conservative?**

**Combines D3, D4, D5:**

	Pearson Institute/AP-NORC 9/12-16/2024
<b>Liberal NET</b>	<b>22</b>
Very liberal	13
Somewhat liberal	9
<b>Moderate</b>	<b>49</b>
<b>Conservative NET</b>	<b>27</b>
Somewhat conservative	16
Very conservative	11
DON'T KNOW	*
SKIPPED ON WEB/REFUSED	1

N=

1,111

**AGE.**

	Pearson Institute/AP-NORC 9/12-16/2024
18-29	20
30-44	26
45-59	23
60+	31

N=

1,111

**GENDER.**

	Pearson Institute/AP-NORC 9/12-16/2024
Male	49
Female	51

N=

1,111

**ORACE\_ETHNICITY.**

	Pearson Institute/AP-NORC 9/12-16/2024
White, non-Hispanic	61
Black or African American	12
Hispanic	18
Other	9
<i>N=</i>	<i>1,111</i>

**OMARITAL\_STATUS.**

	Pearson Institute/AP-NORC 9/12-16/2024
Married	47
Not married	53
<i>N=</i>	<i>1,111</i>

**OEMPLOYMENT\_STATUS.**

	Pearson Institute/AP-NORC 9/12-16/2024
Employed	61
Not employed	39
<i>N=</i>	<i>1,111</i>

**OEDUCATION.**

	Pearson Institute/AP-NORC 9/12-16/2024
Less than a high school diploma	9
High school graduate or equivalent	29
Some college	26
College graduate or above	22
Post grad study/professional degree	14
<i>N=</i>	<i>1,111</i>

**OCENSUS\_REGION.**

	Pearson Institute/AP-NORC 9/12-16/2024
<b>Northeast NET</b>	<b>17</b>
New England	5
Mid-Atlantic	13
<b>Midwest NET</b>	<b>20</b>
East North Central	14
West North Central	6
<b>South NET</b>	<b>39</b>
South Atlantic	21
East South Central	6
West South Central	12
<b>West NET</b>	<b>24</b>
Mountain	8
Pacific	16

N= 1,111

**OHOME\_OWNERSHIP.**

	Pearson Institute/AP-NORC 9/12-16/2024
Owned or being bought by you or someone in your household	71
Rented for cash	26
Occupied without payment of cash rent	3

N= 1,111

**OINCOME.**

	Pearson Institute/AP-NORC 9/12-16/2024
Under \$10,000	5
\$10,000 to under \$20,000	8
\$20,000 to under \$30,000	12
\$30,000 to under \$40,000	8
\$40,000 to under \$50,000	6
\$50,000 to under \$75,000	17
\$75,000 to under \$100,000	14
\$100,000 to under \$150,000	15
\$150,000 or more	14

N= 1,111

## Study Methodology

This study was funded by the Pearson Institute and conducted by The Associated Press-NORC Center for Public Affairs Research. Staff from the Pearson Institute and The AP-NORC Center collaborated on all aspects of the study.

Data were collected using the AmeriSpeak Omnibus®, a monthly multi-client survey using NORC’s probability-based panel designed to be representative of the U.S. household population. The survey was part of a larger study that included questions about other topics not included in this report. During the initial recruitment phase of the panel, randomly selected U.S. households were sampled with a known, non-zero probability of selection from the NORC National Sample Frame and then contacted by U.S. mail, email, telephone, and field interviewers (face-to-face). The panel provides sample coverage of approximately 97 percent of the U.S. household population. Those excluded from the sample include people with P.O. Box only addresses, some addresses not listed in the USPS Delivery Sequence File, and some newly constructed dwellings.

Interviews for this survey were conducted between September 12 and 16, 2024 with adults aged 18 and over representing the 50 states and the District of Columbia. Panel members were randomly drawn from AmeriSpeak, and 1,111 completed the survey—1,051 via the web and 60 by telephone. Panel members were invited by email or by phone from an NORC telephone interviewer. Respondents were offered a small monetary incentive for completing the survey. The final stage completion rate is 15.9 percent, the weighted household panel response rate is 26.4 percent, and the weighted household panel retention rate is 77.2 percent, for a cumulative response rate of 3.2 percent. The overall margin of sampling error is +/- 3.95 percentage points at the 95 percent confidence level, including the design effect.

Sampling error is only one of many potential sources of error and there may be other unmeasured error in this or any other survey.

Quality assurance checks were conducted to ensure data quality. In total, 54 interviews were removed for nonresponse to at least 50% of the questions asked of them, for completing the survey in less than one-third the median interview time for the full sample, or for straight-lining all grid questions asked of them. These interviews were excluded from the data file prior to weighting.

Once the sample has been selected and fielded, and all the study data have been collected and made final, a poststratification process is used to adjust for any survey nonresponse as well as any noncoverage or under and oversampling resulting from the study specific sample design.

Poststratification variables included age, gender, census division, race/ethnicity, and education. Weighting variables were obtained from the 2023 Current Population Survey. The weighted data reflect the U.S. population of adults age 18 and over.

Complete questions and results are available at: [apnorc.org](https://apnorc.org).

Additional information on the AmeriSpeak Panel methodology is available at: <https://amerispeak.norc.org/about-amerispeak/Pages/Panel-Design.aspx>.

For more information, email [info@apnorc.org](mailto:info@apnorc.org).

### **About the Associated Press-NORC Center for Public Affairs Research**

The AP-NORC Center for Public Affairs Research taps into the power of social science research and the highest-quality journalism to bring key information to people across the nation and throughout the world.

- The Associated Press (AP) is an independent global news organization dedicated to factual reporting. Founded in 1846, AP today remains the most trusted source of fast, accurate, unbiased news in all formats and the essential provider of the technology and services vital to the news business. More than half the world's population sees AP journalism every day. [www.ap.org](http://www.ap.org)
- NORC at the University of Chicago is one of the oldest objective and nonpartisan research institutions in the world. [www.norc.org](http://www.norc.org)

The two organizations have established The AP-NORC Center for Public Affairs Research to conduct, analyze, and distribute social science research in the public interest on newsworthy topics, and to use the power of journalism to tell the stories that research reveals. In its 10 years, The AP-NORC Center has conducted more than 250 studies exploring the critical issues facing the public, covering topics like health care, the economy, COVID-19, trust in media, and more. Learn more at [www.apnorc.org](http://www.apnorc.org).

### **About the Pearson Institute**

The Pearson Institute for the Study and Resolution of Global Conflicts at the University of Chicago promotes the ongoing discussion, understanding and resolution of global conflicts, and contributes to the advancement of a global society more at peace. Established through a grant from The Thomas L. Pearson and The Pearson Family Members Foundation, and led by Institute Director James Robinson, co-author of *Why Nations Fail* and *The Narrow Corridor*, the Institute achieves this by employing an analytically rigorous, data-driven approach and global perspective to understanding violent conflict. It is global in its scope, activities and footprint. Attracting students and scholars from around the world, its faculty is in the field studying conflicts – and approaches to conflict resolution – in Nigeria, Colombia and Afghanistan, to name just a few.