

The September 2024 AP-NORC Center Poll

Conducted by The Associated Press-NORC Center for Public Affairs Research With funding from The Associated Press and NORC at the University of Chicago

Interviews: 9/12-16/2024 2,028 adults

Margin of sampling error: +/- 3.1 percentage points at the 95% confidence level among all adults

NOTE: All results show percentages among all respondents, unless otherwise labeled.

CUR1. Generally speaking, would you say things in this country are heading in the...

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC	Right direction	Wrong direction	DON'T KNOW	SKIPPED ON WEB/REFUSED
09/12-16/2024 (N=2,028)	30	69	*	*
07/25-29/2024 (<i>N=1,143</i>)	26	72	1	1
06/20-24/2024 (N=1,088)	25	74	*	*
04/04-08/2024 (N=1,204)	24	76	*	1
03/21-25/2024 (N=1,282)	23	76	*	1
02/22-26/2024 (N=1,102)	22	77	*	1
01/25-29/2024 (N=1,152)	26	73	*	*
11/30-12/4/2023 (N= 1,074)	25	75	*	*
11/2-6/2023 (N=1,239)	18	81	1	*
10/5-9/2023 (N=1,163)	21	78	*	1
09/07-11/2023 (N=1,146)	25	75	*	1
08/10-14/2023 (N=1,165)	24	74	1	1
06/22-26/2023 (N=1,220)	24	74	*	1
05/11-15/2023 (N=1,680)	21	78	*	*
04/13-17/2023 (N=1,230)	25	74	*	1
03/16-20/2023 (N=1,081)	21	78	*	*
02/16-20/2023 (N=1,247)	28	71	1	1
01/26-30/2023 (N=1,068)	25	73	1	*
12/1-5/2022 (N=1,124)	28	71	*	1
10/06-10/2022 (N=1,121)	25	74	*	1
09/09-12/2022 (N=1,054)	27	72	*	1
07/14-17/2022 (N=1,085)	17	83	-	*
06/23-27/2022 (N=1,053)	14	85	1	*
05/12-16/2022 (N=1,172)	21	78	*	*
4/14-18/2022 (N=1,085)	29	70	1	1
3/17-21/2022 (N=1,082)	31	68	*	1
2/18-21/2022 (N=1,289)	29	70	*	1
1/13-18/2022 (N=1,161)	26	74	*	*
12/2-7/2021 (N=1,089)	33	66	1	1
10/21-25/2021 (N=1,083)	32	67	1	*
9/23-27/2021 (N=1,099)	34	64	*	1
8/12-16/2021 (N=1,729)	39	61	*	*
7/15-19/2021 (N=1,308)	44	55	1	1
6/10-14/2021 (N=1,125)	46	53	*	1
4/29-5/3/2021 (N=1,842)	54	44	1	1
3/25-29/2021 (N= 1,166)	50	50	*	*
2/25-3/1/2021 (N=1,434)	48	51	*	1

AP-NORC	Right direction	Wrong direction	DON'T KNOW	SKIPPED ON WEB/REFUSED
1/28-2/1/2021 (N=1,055)	49	49	1	1
12/3-7/2020 (N=1,117)	37	62	1	1
10/8-12/2020 (N=1,121)	25	74	1	1
9/11-14/2020 (N = 1,108)	27	72	*	1
8/17-19/2020 (N=1,075)	23	75	1	*
7/16-20/2020 (N=1,057)	20	80	*	*
6/11-15/2020 (N=1,310)	24	74	1	1
5/14-18/2020 (N=1,056)	33	65	1	1
4/16-20/2020 (N=1,057)	36	63	1	-
3/26-29/2020 (N=1,057)	42	58	*	*
2/13-16/2020 (N=1,074)	41	59	*	*
1/16-21/2020 (N=1,353)	38	62	*	*
12/5-9/2019 (N=1,053)	36	63	*	*
10/24-28/2019 (N=1,075)	39	60	1	1
9/20-23/2019 (N=1,286)	38	60	1	1
8/15-18/2019 (N=1,059)	33	66	*	1
6/13-17/2019 (N=1,116)	36	63	*	1
5/17-20/2019 (N=1,137)	35	62	2	1
4/11-14/2019 (N=1,108)	37	62	*	*
3/14-18/2019 (N=1,063)	35	63	*	1
1/16-20/2019 (N=1,062)	28	70	1	*
12/13-16/2018 (N=1,067)	39	59	*	1
10/11-14/2018 (N=1,152)	39	60	*	1
8/16-20/2018 (N=1,055)	38	62	*	*
6/13-18/2018 (N=1,109)	40	58	1	1
4/11-16/2018 (N=1,140)	39	60	*	*
3/14-19/2018 (N=1,222)	37	62	1	1
2/15-19/2018 (N=1,337)	32	68	*	*
12/7-11/2017 (N=1,020)	30	69	1	*
9/28-10/2/2017 (N=1,150)	24	74	1	*
6/8-11/2017 (N=1,068)	34	65	2	*

B1A. How would you describe the nation's economy these days? Would you say...

If neither good nor poor, don't know, skipped, or refused in B1A:

B1B. If you had to choose, do you lean more toward the nation's economy being good or the nation's economy being poor?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	Very/ somewhat/ lean toward	Very	Some- what	Lean toward	Neither good nor	Very/ somewhat/ lean toward	Lean toward	Some- what	Very		SKP /RE
AP-NORC	good NET	good	good	good	poor	poor NET	poor	poor	poor	DK	F
09/12- 16/2024 (N=2,028)	34	3	21	10	*	66	11	32	24	-	-
06/20- 24/2024 (<i>N</i> =1,088)	33	6	18	10	*	67	13	27	27	-	-
04/04- 08/2024 (<i>N</i> =1,204)	32	6	18	7	*	68	12	32	24	-	-
02/22- 26/2024 (N=1,102)	30	4	17	9	1	69	10	31	29	1	*
1/25- 29/2024 (N=1,152)	35	7	19	9	*	65	11	31	23	-	-
11/30- 12/4/2023 (N=1,074)	30	3	17	10	1	69	13	31	26	*	*
10/5- 9/2023 (N=1,163)	27	1	15	10	*	73	11	31	31	-	-
09/07- 11/2023 (N=1,146)	30	3	17	11	*	70	12	32	25	-	*
08/10- 14/2023 (N=1,165)	34	3	20	11	*	66	10	31	25	-	*
06/22- 26/2023 (N=1,220)	30	3	16	12	1	69	10	35	24	-	-
05/11- 15/2023 (<i>N=1,680</i>)	24	1	13	9	*	76	12	34	29	-	*

AP-NORC	Very/ somewhat/ lean toward good NET	Very good	Some- what good	Lean toward good	Neither good nor poor	Very/ somewhat/ lean toward poor NET	Lean toward poor	Some- what poor	Very poor	DK	SKP /RE F
04/13- 17/2023 (N=1,230)	30	2	15	13	*	69	11	34	25	-	-
03/16- 20/2023 (N=1,081)	25	1	14	10	*	75	11	38	26	-	*
02/16- 20/2023 (N=1,247)	32	3	17	12	*	68	12	34	22	*	*
01/26- 30/2023 (N=1,068)	24	2	13	9	1	76	13	35	28	*	-
12/1- 5/2022 (N=1,124)	25	1	14	10	*	75	11	38	25	-	-
10/06- 10/2022 (N=1,121)	23	2	12	9	*	76	13	36	28	*	*
09/09- 12/2022 (N=1,054)	29	1	15	12	*	71	11	35	25	*	-
06/23- 27/2022 (N=1,053)	20	2	10	9	1	79	9	35	35	1	-
05/12- 16/2022 (N=1,172)	22	2	10	9	*	78	11	34	34	1	*
4/14- 18/2022 (N=1,085)	29	2	16	12	*	70	11	35	24	1	*
3/17- 21/2022 (N=1,082)	31	2	18	10	*	69	11	37	22	-	-
12/2- 7/2021 (N=1,089)	35	3	21	11	*	64	16	33	16	-	*
10/21- 25/2021 (N=1,083)	35	2	20	13	*	65	12	33	19	-	-

AP-NORC	Very/ somewhat/ lean toward good NET	Very good	Some- what good	Lean toward good	Neither good nor poor	Very/ somewhat/ lean toward poor NET	Lean toward poor	Some- what poor	Very poor	DK	SKP /RE F
9/23- 27/2021 (<i>N</i> =1,099)	45	2	27	16	-	54	17	25	12	*	-
7/15- 19/2021 (N=1,308)	45	4	28	13	1	54	15	28	11	-	*
6/10- 14/2021 (N=1,125)	47	3	27	17	*	53	14	26	13	-	-
3/25- 29/2021 (N= 1,166)	46	2	25	19	*	54	16	27	11	-	-
2/25- 3/1/2021 (N=1,434)	37	1	22	14	*	63	16	34	12	-	*
12/3- 7/2020 (N=1,117)	38	5	22	11	*	62	11	34	17	*	-
10/8- 12/2020 (N=1,121)	39	6	22	11	*	61	10	31	20	-	*
9/11- 14/2020 (N=1,108)	40	6	24	11	*	60	10	33	16	-	-
8/17- 19/2020 (N=1,075)	37	4	21	12	*	62	12	32	18	-	-
07/16- 20/2020 (N=1,057)	38	4	22	12	-	62	11	30	21	-	-
6/11- 15/2020 (N=1,310)	36	5	19	12	*	63	14	28	21	-	1
5/14- 18/2020 (N=1,056)	29	3	13	13	*	70	9	31	30	-	*
4/16- 20/2020 (N=1,057)	29	3	15	11	-	71	8	30	33	-	-

AD NODG	Very/ somewhat/ lean toward	Very	Some- what	Lean toward	Neither good nor	Very/ somewhat/ lean toward	Lean toward	Some- what	Very	51/	SKP /RE
AP-NORC	good NET	good	good	good	poor	poor NET	poor	poor	poor	DK	F
03/26- 29/2020 (N=1,057)	39	9	17	12	*	60	10	29	21	-	-
1/16- 21/2020 (N=1,353)	67	21	36	10	*	33	13	15	5	1	*
9/20- 23/2019 (<i>N=1,286</i>)	61	18	31	11	*	38	11	19	8	1	*
6/13- 17/2019 (<i>N=1,116</i>)	63	15	35	14	*	36	13	16	7	-	1

ISSUES. Thinking about voting in the upcoming election, how important are each of the following issues?

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	One of the	An important			
	most	issue, but not	Not an		
AP-NORC	important	one of the most	important		
09/12-16/2024	issues	important	issue	DK	SKP/REF
The economy	79	19	1	-	*
Gun policy	47	39	13	*	1
Climate change	35	39	25	*	1
Crime	51	42	6	-	*
Abortion policy	48	35	17	*	1
Immigration	49	41	9	*	1
The war between Israel and Hamas	26	57	15	*	1
Health care	56	39	4	*	*

OFAV. For each of the following individuals, please indicate if you have an unfavorable or favorable impression of that person. If you don't know enough about the person to have an opinion, you can say that too.

[GRID ITEMS RANDOMIZED]

AP-NORC		Very/ somewhat unfavorable NET	Very unfavorable	Somewhat unfavorable	Very/ somewhat favorable NET	Somewhat favorable	Very favorable	Don't know enough to say	SKP / REF
Joe Biden	09/12-16/2024 (N=2,028)	55	37	18	41	24	17	4	*
	07/25-29/2024 (N=1,143)	54	36	19	42	24	17	3	1
	07/11-15/2024 (N=1,253)	58	41	17	38	22	16	3	*
	06/20-24/2024 (N=1,088)	57	40	17	39	23	17	3	1
	06/7-10/2024 (N=1,115)	57	40	17	40	25	15	2	1
	02/22-26/2024 (N=1,102)	56	38	18	41	23	18	3	*
	01/25-29/2024 (N=1,152)	57	38	19	40	24	16	3	*
	11/30- 12/4/2023 (N=1,074)	54	39	16	42	25	17	2	1
	10/5-9/2023 (N=1,163)	54	37	16	42	27	15	4	1
	08/10-14/2023 (N=1,165)	52	37	16	44	27	18	3	*
	06/22-26/2023 (N=1,220)	53	34	19	44	26	17	3	*
	04/13-17/2023 (N=1,230)	51	35	16	45	29	16	3	1
	01/26-30/2023 (N=1,068)	53	36	17	43	26	17	3	1
	10/06-10/2022 (N=1,121)	50	34	16	45	27	18	5	1
	1/13-18/2022 (N= 1,161)	50	32	17	47	27	20	3	*
	7/15-19/2021 (N=1,308)	41	26	16	56	28	28	2	1

		Very/ somewhat			Very/ somewhat			Don't know	SKP
		unfavorable	Very	Somewhat	favorable	Somewhat	Very	enough	/
AP-NORC		NET	unfavorable	unfavorable	NET	favorable	favorable	to say	REF
	1/28-2/1/2021 (N=1,055)	39	26	13	57	21	36	4	*
	02/13-16/2020 (N=1,074)	48	27	21	41	29	11	11	*
Joe Biden cont.	10/24-28/2019 (N=1,075)	42	23	19	44	30	15	11	2
Kamala Harris	09/12-16/2024 (N=2,028)	44	33	11	50	19	31	5	1
	8/08-12/2024 (N=1,164)	45	32	13	48	21	27	6	1
	07/25-29/2024 (N=1,164)	47	32	16	46	19	27	6	*
	07/11-15/2024 (N=1,253)	48	33	15	43	24	19	9	*
	6/7-10/2024 (N=1,115)	49	34	15	39	25	14	12	1
	02/22-26/2024 (N=1,102)	51	33	17	38	24	14	11	1
	06/22-26/2023 (N=1,220)	50	35	15	37	25	12	12	1
	01/26-30/2023 (N=1,068) 10/06-10/2022	53	36	18	36	24	12	10	*
	(N=1,121) 1/13-18/2022	49	35	14	37	22	15	13	1
	(N=1,161) 7/15-19/2021	45	32	13	43	27	16	12	*
	(N=1,308) 1/28-2/1/2021	42	29	13	50	28	22	8	*
	(N=1,055) 10/24-28/2019	39	27	12	51	19	32	10	*
Donald	(N=1,075) 09/12-16/2024	35	23	13	30	23	8	32	2
Trump	(N=2,028) 8/08-12/2024	58 56	47 46	11	38 41	18 16	20 25	3	1
	(N=1,164) 07/25-29/2024	57	47	10	41	17	24	2	*
	(N=1,164) 07/11-15/2024	59	49	11	37	16	21	3	1
	(N=1,253) 06/20-24/2024	59	46	12	38	20	18	3	1
	(N=1,088)								

		Very/			Very/			Don't	
		somewhat			somewhat			know	SKP
		unfavorable	Very	Somewhat	favorable	Somewhat	Very	enough	/
AP-NORC		NET	unfavorable	unfavorable	NET	favorable	favorable	to say	REF
Donald	6/7-10/2024	56	47	9	40	16	25	3	1
Trump	(N=1,115)								
cont.	02/22-26/2024	58	46	12	38	16	22	4	*
	(N=1,102)								
	01/25-29/2024	61	50	12	36	18	18	2	*
	(N=1,152)								
	11/30-	60	50	11	36	14	22	2	2
	12/4/2023								
	(N=1,074)								
	10/5-9/2023	58	47	10	37	18	20	5	1
	(N=1,163)							_	
	08/10-14/2023	62	51	11	35	16	19	3	*
	(N=1,165)								-1.
	06/22-26/2023	63	50	13	33	19	14	4	*
	(N=1,220)						4-		
	04/13-17/2023	63	52	11	34	17	17	3	1
	(N=1,230)	62	50	4.2	25	24	4.4	2	*
	01/26-30/2023	62	50	13	35	21	14	2	*
	(N=1,068)	64	40	42	25	47	10	4	*
	10/06-10/2022	61	49	12	35	17	18	4	4.
	(N=1,121) 1/13-18/2022	63	51	12	34	18	16	3	1
	(N=1,161)	05	21	12	34	10	10	3	-
	7/15-19/2021	60	50	10	37	17	20	2	1
	(N=1,308)		30	10	37	17	20	2	_
	1/28-2/1/2021	61	48	12	36	18	19	3	*
	(N=1,055)		40	12		10		3	
	02/13-16/2020	53	42	11	43	17	26	4	*
	(N=1,074)					_,			
	10/24-28/2019	55	46	9	40	12	28	3	1
	(N=1,075)								
JD Vance	09/12-16/2024	40	20	10	26	4.5	4.4	2.4	
	(N=2,028)	49	38	10	26	15	11	24	1
	8/08-12/2024	44	33	11	27	15	12	20	1
	(N=1,164)	44	33	11	27	15	13	28	1
	7/25-29/2024	40	29	11	27	14	13	32	1
	(N=1,164)	40	29	11	27	14	15	32	1
	07/11-15/2024	22	14	8	17	10	7	60	1
	(N=1,253)		14	O	-/	10	,	00	
Tim Walz	09/12-16/2024	32	23	9	40	16	24	28	1
	(N=2,028)								
	8/08-12/2024	25	17	8	36	15	21	37	1
	(N=1,164)								<u> </u>

		Very/			Very/			Don't	
		somewhat			somewhat			know	SKP
		unfavorable	Very	Somewhat	favorable	Somewhat	Very	enough	/
AP-NORC		NET	unfavorable	unfavorable	NET	favorable	favorable	to say	REF
Pope	09/12-16/2024	25	11	14	40	26	14	34	1
Francis	(N=2,028)								
	05/12-16/2022	20	12	8	29	20	9	51	*
	(N=1,172)								
	10/15-18/2015	13	7	6	44	21	23	42	*
	(N=1,058)								
	7/17-19/2015	12	7	4	39	18	21	49	*
	(N=1,030)								
The	09/12-16/2024	44	28	16	48	29	20	7	*
Democr-	(N=2,028)								
atic Party	10/06-10/2022	49	30	20	42	29	13	8	1
	(N=1,121)								
The	09/12-16/2024	53	35	19	39	25	14	7	1
Republi-	(N=2,028)								
can Party	10/06-10/2022	59	34	25	32	24	9	9	1
	(N=1,121)								

ELECT3. How much of an impact will the outcome of this presidential election have on each of the following?

[GRID ITEMS RANDOMIZED, RESPONSE OPTIONS SHOWN IN REVERSE ORDER]

		A great deal/	А		Α	Only a little				
		Quite a	great	Quite	moderate	/None at	Only a	None	D	SKP/
AP-NORC		bit NET	deal	a bit	amount	all NET	little	at all	K	REF
The country's	09/12- 16/2024 (<i>N=2,028</i>)	81	57	24	13	5	4	1	*	*
future	10/08- 12/2020 (N=1,121)	84	63	21	10	5	3	2	*	*
Variationally	09/12- 16/2024 (<i>N=2,028</i>)	47	23	24	31	21	14	7	*	1
You personally	10/08- 12/2020 (N=1,121)	49	26	24	29	21	13	8	*	*

		A great				Only a				
		deal/	Α		Α	little				
		Quite a	great	Quite	moderate	/None at	Only a	None	D	SKP/
AP-NORC		bit NET	deal	a bit	amount	all NET	little	at all	K	REF
The economy	09/12- 16/2024 (N=2,028)	73	45	27	20	7	5	2	*	1
The future of democracy in the U.S.	09/12- 16/2024 (N=2,028)	72	50	22	17	11	7	4	*	1

SELFID2. How important are each of the following in terms of how you think of yourself:

[GRID ITEMS RANDOMIZED, RESPONSE OPTIONS SHOWN IN REVERSE ORDER]

	Extremely								
AP-NORC	/very				Not very/at				
09/12-	important	Extremely	Very	Somewhat	all important	Not very	Not at all		SKP
16/2024	NET	important	important	important	NET	important	important	DK	/REF
Your race	28	13	15	27	44	24	20	-	1
Your gender	41	19	22	27	32	17	15	-	*
Your religion	37	19	18	21	42	16	26	-	1
Your age	33	13	20	37	29	19	10	-	1

N = 2,028

RUN2. Do you think each of the following people would make a good president, or not? If you don't know enough about the person to have an opinion, you can say that too.

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC		Would make a good president	Would not make a good president	Don't know enough to say	SKP/REF
		good president	good president	enough to say	JKF/KEF
Donald Trump	09/12-16/2024	36	57	6	1
	(N=2,028)	30	37	O	1
	07/25-29/2024	38	56	5	1
	(N=1,143)	36	30	3	1
Kamala Harris	09/12-16/2024	44	41	14	1
	(N=2,028)	44	41	14	1
	07/25-29/2024	42	42	15	1
	(N=1,143)	42	42	15	1
	07/11-15/2024	20	40	20	1
	(N=1,253)	30	49	20	1

WIN2024. Who do you think is more likely to win the general election in November? Would you say Donald Trump, Kamala Harris both equally, or do you not know enough to say?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	AP-NORC
	09/12-16/2024
Donald Trump	28
Kamala Harris	38
Both equally	20
Don't know enough to say	14
SKIPPED ON WEB/REFUSED	1

N= 2,028

HALF SAMPLE ASKED WORDKH and WORDDT in REVERSE ORDER WORDKH. How well do you think each of the following words describe Kamala Harris?

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC	Extremely				Not				
09/12-	/Very well	Extremely		Somewhat	very/at all	Not very	Not at all	D	SKP
16/2024	NET	well	Very well	well	well NET	well	well	Κ	/REF
Christian	14	4	10	33	50	26	24	1	2
Moral	33	14	19	25	40	16	24	1	1
Religious	12	4	8	31	53	30	23	1	2
Honest	32	13	20	24	42	15	27	*	1

N = 2,028

HALF SAMPLE ASKED WORDDT and WORDKH in REVERSE ORDER WORDDT. How well do you think each of the following words describe Donald Trump?

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC	Extremely				Not				
09/12-	/Very well	Extremely		Somewhat	very/at all	Not very	Not at all	D	SKP
16/2024	NET	well	Very well	well	well NET	well	well	K	/REF
Christian	14	5	8	22	63	21	54	1	1
Moral	15	6	8	18	66	18	48	*	1
Religious	12	4	8	23	64	20	44	*	1
Honest	15	7	8	21	63	14	49	*	1

HALF SAMPLE ASKED PHRASEKH and PHRASEDT in REVERSE ORDER PHRASEKH. How well do you think each of the following phrases describe Kamala Harris?

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC	Extremely				Not				
09/12-	/Very well	Extremely		Somewhat	very/at all	Not very	Not at all	D	SKP
16/2024	NET	well	Very well	well	well NET	well	well	Κ	/REF
Will say									
anything to	39	27	12	22	38	22	16	*	1
win the	39	27	12	22	30	22	10		1
election									
Would fight									
for people	34	18	16	20	44	14	29	*	2
like you									
Tough									
enough to	41	22	19	18	41	14	27	*	1
be president									
Would									
change the	36	18	18	19	43	13	30	*	1
country for	30	10	10	19	73	13	30		1
the better									

N = 2,028

HALF SAMPLE ASKED PHRASEDT and PHRASEKH in REVERSE ORDER PHRASEDT. How well do you think each of the following phrases describe Donald Trump?

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC	Extremely				Not				
09/12-	/Very well	Extremely		Somewhat	very/at all	Not very	Not at all	D	SKP
16/2024	NET	well	Very well	well	well NET	well	well	Κ	/REF
Will say									
anything to	59	46	13	19	21	9	13	*	1
win the	39	40	15	19	21	9	15		1
election									
Would fight									
for people	27	17	11	16	55	12	44	*	1
like you									
Tough									
enough to	41	26	15	16	42	11	31	*	1
be president									

AP-NORC	Extremely/Very	Extremely	Very	Somewhat	Not very/at	Not very	Not at	D	SKP
09/12-16/2024	well NET	well	well	well	all well NET	well	all well	K	/REF
Would change									
the country for	30	19	12	16	52	11	41	*	1
the better									

N = 2,028

ELECT4. Regardless of who you support, which candidate do you trust to do a better job of handling:

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC		Harris	Trump	Both equally	Neither	DK	SKIP/REF
The economy	09/12-16/2024 (N=2,028)	39	43	7	10	*	1
	8/08-12/2024 (N-1,164)	38	45	7	9	-	*
Gun policy	09/12-16/2024 (N=2,028)	44	34	7	14	*	1
Climate change	09/12-16/2024 (N=2,028)	51	19	9	20	1	1
Crime	09/12-16/2024 (N=2,028)	38	38	11	11	*	1
	8/08-12/2024 (N-1,164)	38	38	11	12	*	1
Abortion policy	09/12-16/2024 (N=2,028)	53	26	6	14	*	1
	8/08-12/2024 (N-1,164)	51	27	7	14	*	1
Immigration	09/12-16/2024 (N=2,028)	37	44	6	11	*	1
	8/08-12/2024 (N-1,164)	36	46	6	12	*	*
¹ The war between Israel and Hamas	09/12-16/2024 (N=2,028)	32	36	10	21	*	1
	8/08-12/2024 (N-1,164)	31	36	8	24	*	1
Health care	09/12-16/2024 (N=2,028)	48	29	9	13	*	1
	8/08-12/2024 (N-1,164)	46	31	9	13	 *	1

¹ Previously stated as "The war in Gaza"

WOMAN1. How much discrimination do you think there is against the following in the United States today:

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

		Α			Only a	Only			
		lot/some	Α		little/none	а	None		SKP/
AP-NORC		NET	lot	Some	at all NET	little	at all	DK	REF
² Women in general	09/12-								
	16/2024	66	24	42	34	23	11	*	1
	(N=2,028)								
	08/11-								
	14/2016	75	26	49	25	21	4	*	1
	(N=1,096)								
Men in general	09/12-								
	16/2024	35	9	26	64	35	30	*	1
	(N=2,028)								
Black women	09/12-								
	16/2024	73	38	35	27	17	10	*	1
	(N=2,028)								
Black men	09/12-								
	16/2024	74	41	33	25	16	9	-	1
	(N=2,028)								

HALF SAMPLE ASKED WOMAN2 and WOMAN3 in REVERSE ORDER

WOMAN2. Do you think the fact that Kamala Harris is a woman will help her, hurt her or won't make a difference to her chances of getting elected this fall?³

	AP-NORC
	09/12-16/2024
Help a lot/somewhat NET	34
Help a lot	12
Help somewhat	22
Hurt a lot/somewhat NET	38
Hurt somewhat	30
Hurt a lot	8
Won't make a difference	26
DON'T KNOW	*
SKIP/REFUSED	2

² Previously asked as "How much discrimination do you think there is against women in the United States today?"

³ Previously asked about Hillary Clinton in <u>August 2016 AP-NORC poll.</u>

HALF SAMPLE ASKED WOMAN3 and WOMAN2 in REVERSE ORDER

WOMAN3. Do you think the fact that Donald Trump is a man will help him, hurt him or won't make a difference to his chances of getting elected this fall?

	AP-NORC	AP-NORC
	09/12-16/2024	8/11-14/2016
Help a lot/somewhat NET	41	28
Help a lot	17	9
Help somewhat	24	19
Hurt a lot/somewhat NET	13	10
Hurt somewhat	9	4
Hurt a lot	4	6
Won't make a difference	45	61
DON'T KNOW	*	*
SKIP/REFUSED	1	1
N=	2.028	1.096

QUALITIES1. Which of the following candidates better represents:

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC			Both		DON'T	SKIPPED/
09/12-16/2024	Harris	Trump	equally	Neither	KNOW	REFUSED
Your background and culture	38	26	5	30	*	1
Your views on important policies	45	34	6	14	*	1
Your religious views or beliefs	29	24	5	41	*	1
Your age group or generation	43	26	5	24	*	1

ABO1. Which comes closest to your opinion on abortion? Abortion should be...

	Legal	Legal in all	Legal in	Illegal	Illegal in	Illegal in		SKP/
AP-NORC	NET	cases	most cases	NET	most cases	all cases	DK	REF
09/12-16/2024 (N=2,028)	68	28	40	31	23	8	*	1
06/20-24/2024 (N=1,088)	70	31	39	29	22	7	*	1
06/22-26/2023 (N=1,220)	64	26	38	35	25	10	*	1
07/14-17/2022 (N=1,085)	63	31	32	36	26	9	-	1
06/23-27/2022 (N=1,053)	65	34	30	32	24	9	1	2
05/12-16/2022 (N=1,172)	65	32	33	34	26	8	*	1
06/10-14/2021 (N= 1,125)	57	23	33	43	30	13	*	*
05/17-20/2019 (N=1,137)	57	25	31	42	29	13	1	1
12/7-11/2017 (N=1,020)	64	25	39	36	28	8	*	*

ABO7. In general, do you think your state should or should not allow a pregnant person to obtain a legal abortion if...

[GRID ITEMS RANDOMIZED]

		Should	Should not		SKP/
AP-NORC		allow	allow	DK	REF
A fetal abnormality	09/12-16/2024				
would prevent the child	(N=2,028)	86	13	*	1
from surviving outside	06/20-24/2024				
the womb	(N=1,088)	84	13	*	2
The person's own health	09/12-16/2024				
is seriously endangered	(N=2,028)	91	8	*	2
by the pregnancy	06/20-24/2024				
	(N=1,088)	88	10	*	1
	06/22-26/2023				
	(N=1,220)	86	11	*	2
	07/14-17/2022				
	(N=1,085)	89	9	*	1
	6/10-14/2021				
	(N=1,125)	87	11	*	2

		Should	Should not		SKP/
AP-NORC		allow	allow	DK	REF
The person became	09/12-16/2024				
pregnant as the result of	(N=2,028)	87	12	*	1
rape or incest	06/20-24/2024				
	(N=1,088)	83	15	*	1
	06/22-26/2023				
	(N=1,220)	84	12	1	3
	07/14-17/2022				
	(N=1,085)	86	13	*	1
	6/10-14/2021				
	(N=1,125)	84	14	-	2
The person does not	09/12-16/2024				
want to be pregnant for	(N=2,028)	57	42	*	1
any reason	06/20-24/2024				
	(N=1,088)	61	36	*	2
	06/22-26/2023				
	(N=1,220)	54	43	1	2
	07/14-17/2022				
	(N=1,085)	54	44	*	1
	6/10-14/2021				
	(N=1,125)	49	50	*	1

ABO12. As you may know, in 2022 the Supreme Court overturned Roe v. Wade, each state is able to set its own laws allowing or restricting abortion. Do you think the United States Congress should or should not do each of the following?

[GRID ITEMS RANDOMIZED]

AP-NORC		Should	Should not	DK	SKP/REF
Pass a law	09/12-16/2024				
guaranteeing	(N=2,028)	64	34	1	*
access to legal	06/20-24/2024				
abortions	(N=1,088)	64	35	*	1
nationwide	06/22-26/2023				
	(N=1,220)	60	38	-	1
	07/14-17/2022				
	(N=1,085)	60	39	*	1
Pass a law banning	09/12-16/2024				
access to legal	(N=2,028)	18	80	*	2
abortions	06/20-24/2024				
nationwide	(N=1,088)	19	79	*	1

AP-NORC		Should	Should not	DK	SKP/REF
Pass a law banning	09/12-16/2024				
abortion after 15	(N=2,028)	41	56	*	2
weeks nationwide	06/20-24/2024				
	(N=1,088)	39	60	*	2
Pass a law banning	09/12-16/2024				
abortion after 6	(N=2,028)	25	73	*	2
weeks nationwide	06/20-24/2024				
	(N=1,088)	26	73	*	1

UNDOC. Which statement comes closer to your own view?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	AP-NORC
	09/12-16/2024
Religious groups and faith leaders should provide assistance to	58
immigrants living in the United States illegally	
Religious groups and faith leaders should not provide assistance	38
to immigrants living in the United States illegally	
DON'T KNOW	*
SKIPPED ON WEB/ REFUSED	3
A.	2.020

N= 2,028

OATTEND. How often do you attend religious services?

	AP-NORC
	09/12-16/2024
Never	29
Less than once per year	16
About once or twice a year	11
Several times a year	12
About once a month	4
2-3 times a month	5
Nearly every week	7
Every week	11
Several times a week	5
DON'T KNOW	-
SKIPPED ON WEB/ REFUSED	1
	2.222

Show if attend services at least once a year

SPANISHSERVICE. How often do you attend religious services:

[GRID ITEMS RANDOMIZED]

AP-NORC	All/Most	All of the	Most of	Some of	Rarely/Never				SKP/
09/12-16/2024	of the time	time	the time	the time	NET	Rarely	Never	DK	REF
In English	84	77	7	7	9	5	4	*	1
In Spanish	6	3	3	5	86	9	77	*	3
In another language	5	3	2	4	87	4	82	*	4

N=2,028

REL7. Which of the following statements comes closest to describing your beliefs?

	AP-NORC	AP-NORC	AP-NORC	AP-NORC	AP-NORC
	09/12-	05/11-	10/21-	2/13-	12/5-
	16/2024	15/2023	25/2021	16/2021	9/2019
Religious but not spiritual	7	6	8	8	9
Spiritual but not religious	28	32	26	28	29
Both religious and spiritual	44	44	46	24	43
Neither religious nor	20	18	19	40	18
spiritual					
DON'T KNOW	*	-	*	-	1
SKIPPED ON WEB/REFUSED	1	1	1	1	*
A1_	2.020	1 (00	1 002	1 015	1.052

N= 2,028 1,680 1,083 1,015 1,053

PID1. Do you consider yourself a Democrat, a Republican, an Independent or none of these? *If Democrat:*

PIDA. Do you consider yourself a strong or not so strong Democrat? *If Republican:*

PIDB. Do you consider yourself a strong or not so strong Republican? If independent, none of these, don't know, skipped, or refused:

PIDI. Do you lean more toward the Democrats or the Republicans? Combines PID1, PIDI, PIDA, and PIDB.

	AP-NORC
	09/12-16/2024
Democrat NET	44
Strong Democrat	19
Not so strong Democrat	15
Lean Democrat	10
Independent/None – Don't lean	18
Republican NET	37
Lean Republican	10
Not so strong Republican	13
Strong Republican	14

N= 2,028

D3. Generally speaking, do you consider yourself to be a liberal, moderate, or conservative? *If liberal*:

D4. Do you consider yourself very liberal or somewhat liberal? *If conservative:*

IDEO. Do you consider yourself very conservative or somewhat conservative? Combines D3, D4, D5:

	AP-NORC
	09/12-16/2024
Liberal NET	22
Very liberal	12
Somewhat liberal	10
Moderate	49
Conservative NET	27
Somewhat conservative	16
Very conservative	11
DON'T KNOW	*
SKIPPED ON WEB/REFUSED	2

OREG. Are you currently registered to vote at your address, or not?

	AP-NORC
	09/12-16/2024
Yes	88
No	12
N=	2.028

DM5. How would you describe the community you live in now?

	AP-NORC
	09/12-16/2024
Urban area	25
Suburban area	51
Rural area	23
DON'T KNOW	-
SKIPPED ON WEB/REFUSED	1
N=	2 028

N= 2,028

RELIG. What is your present religion, if any?

	AP-NORC
	09/12-16/2024
Protestant	24
Roman Catholic	18
Mormon	1
Orthodox	1
Jewish	2
Muslim	1
Buddhist	2
Hindu	1
Atheist	6
Agnostic	7
Nothing in particular	16
Just Christian	21
Unitarian	*
Something else	1
DON'T KNOW	-
SKIPPED ON WEB/REFUSED	*

If Religion is Protestant, Roman Catholic, Mormon, Orthodox, Christian, or something else: BORN. Would you describe yourself as a 'born-again' or evangelical Christian, or not?

	AP-NORC
	09/12-16/2024
Yes	33
No	66
DON'T KNOW	*
SKIPPED ON WEB/REFUSED	*
• •	2.020

N= 2,028

AGE

	AP-NORC
	09/12-16/2024
18-29	20
30-44	26
45-59	24
60+	31
N=	2.028

GENDER

	AP-NORC
	09/12-16/2024
Male	49
Female	51
N=	2,028

RACE/ETHNICITY

	AP-NORC
	09/12-16/2024
White, non-Hispanic	61
Black or African American	12
Hispanic	18
Other	9

N= 2,028

MARITAL STATUS

	AP-NORC
	09/12-16/2024
Married	47
Not married	53
N=	2,028

EMPLOYMENT STATUS

	AP-NORC
	09/12-16/2024
Employed	62
Not employed	38

N= 2,028

EDUCATION

	AP-NORC
	09/12-16/2024
Less than a high school diploma	9
High school graduate or equivalent	29
Some college	27
College graduate or above	22
Post grad study/professional degree	14

N= 2,028

CENSUS REGION

	AP-NORC
	09/12-16/2024
Northeast NET	17
New England	5
Mid-Atlantic	13
Midwest NET	20
East North Central	14
West North Central	6
South NET	39
South Atlantic	21
East South Central	6
West South Central	12
West NET	24
Mountain	8
Pacific	16

HOME OWNERSHIP

	AP-NORC
	09/12-16/2024
Owned or being bought by you or	
someone in your household	69
Rented for cash	29
Occupied without payment of cash rent	3

N= 2,028

INCOME

	AP-NORC
	09/12-16/2024
Under \$10,000	5
\$10,000 to under \$20,000	7
\$20,000 to under \$30,000	12
\$30,000 to under \$40,000	9
\$40,000 to under \$50,000	7
\$50,000 to under \$75,000	18
\$75,000 to under \$100,000	14
\$100,000 to under \$150,000	14
\$150,000 or more	14
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Study Methodology

This survey was conducted by The Associated Press-NORC Center for Public Affairs Research and with funding from The Associated Press and NORC at the University of Chicago.

Data were collected using the AmeriSpeak Omnibus®, a bi-monthly multi-client survey using NORC's probability-based panel designed to be representative of the U.S. household population. The survey was part of a larger study that included questions about other topics not included in this report. During the initial recruitment phase of the panel, randomly selected U.S. households were sampled with a known, non-zero probability of selection from the NORC National Sample Frame and then contacted by U.S. mail, email, telephone, and field interviewers (face-to-face). The panel provides sample coverage of approximately 97 percent of the U.S. household population. Those excluded from the sample include people with P.O. Box only addresses, some addresses not listed in the USPS Delivery Sequence File, and some newly constructed dwellings.

Interviews for this survey were conducted between September 12-16, 2024, with adults aged 18 and over representing the 50 states and the District of Columbia. Panel members were randomly drawn from AmeriSpeak, and 2,028 completed the survey—1,929 via the web and 99 by telephone. Panel members were invited by email or by phone from an NORC telephone interviewer. Interviews were conducted in both English and Spanish, depending on respondent preference. Respondents were offered a small monetary incentive for completing the survey.

The final stage completion rate is 12.6%, the weighted household panel response rate is 26.4%, and the weighted household panel retention rate is 77.2%, for a cumulative response rate of 2.6%.

The overall margin of sampling error is +/- 3.1 percentage points at the 95 percent confidence level, including the design effect. The margin of sampling error may be higher for subgroups. For example, the margin of sampling error is +/- 4.5 percentage points for Democrats and +/- 5.5 percentage points for Republicans.

Hispanic and Black respondents were sampled at a higher rate than their proportion of the population for reasons of analysis. The overall margin of sampling error for the 712 completed interviews with Hispanic respondents is +/- 5.2 percentage points, and for the 528 completed interview with Black respondents, the margin of sampling error is +/- 5.7 percentage points.

Sampling error is only one of many potential sources of error and there may be other unmeasured error in this or any other survey.

Quality assurance checks were conducted to ensure data quality. In total, 131 interviews were removed for nonresponse to at least 50% of the questions asked of them, for completing the survey in less than one-third the median interview time for the full sample, or for straight-lining all grid questions asked of them. These interviews were excluded from the data file prior to weighting.

Once the sample has been selected and fielded, and all the study data have been collected and made final, a poststratification process is used to adjust for any survey nonresponse as well as any noncoverage or under and oversampling resulting from the study specific sample design.

Poststratification variables included age, gender, census division, race/ethnicity, and education. Weighting variables were obtained from the 2023 Current Population Survey. The weighted data reflect the U.S. population of adults age 18 and over.

The sample is also weighted to match the average of self-identified party identification in the previous two waves of the AmeriSpeak Omnibus survey and this current survey.

Complete questions and results are available at: apnorc.org.

Additional information on the AmeriSpeak Panel methodology is available at: https://amerispeak.norc.org/about-amerispeak/Pages/Panel-Design.aspx.

For more information, email info@apnorc.org.

About the Associated Press-NORC Center for Public Affairs Research

The AP-NORC Center for Public Affairs Research taps into the power of social science research and the highest-quality journalism to bring key information to people across the nation and throughout the world.

- The Associated Press (AP) is an independent global news organization dedicated to factual reporting. Founded in 1846, AP today remains the most trusted source of fast, accurate, unbiased news in all formats and the essential provider of the technology and services vital to the news business. More than half the world's population sees AP journalism every day. www.ap.org
- NORC at the University of Chicago is one of the oldest objective and nonpartisan research institutions in the world. www.norc.org

The two organizations have established The AP-NORC Center for Public Affairs Research to conduct, analyze, and distribute social science research in the public interest on newsworthy topics, and to use the power of journalism to tell the stories that research reveals. Learn more at www.apnorc.org.