State of the Facts 2024

Conducted by The Associated Press-NORC Center for Public Affairs Research
With funding from USAFacts

Interviews: 7/29-8/8/2024
1,019 adults
Margin of error: +/- 4.0 percentage points at the 95% confidence level among all adults

NOTE: All results show percentages among all respondents, unless otherwise labeled.

Q1. Generally speaking, would you say things in this country are heading in the…

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	AP-NORC/USAFacts 7/29-8/8/2024
Right direction	27
Wrong direction	72
DON'T KNOW	*
SKIPPED/REFUSED	*
N =	*1,019*

Q2. Next, how closely do you pay attention to information about each of the following topics?

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC/ USAFacts		**Extremely /very closely NET**	Extremely closely	Very closely	**Somewhat closely**	**Not too/not at all closely**	Not too closely	Not closely at all	DK	SKP/REF
The environment	7/29-8/8/2024 (N=1,019)	**38**	13	25	**41**	**20**	16	5	-	1
	9/15-25/2020 (N=1,043)	**40**	13	27	**42**	**18**	13	5	*	*
	10/15-28/2019 (N=1,032)	**43**	14	29	**39**	**17**	11	5	*	*
Health care	7/29-8/8/2024 (N=1,019)	**47**	17	30	**37**	**15**	13	2	-	1
	9/15-25/2020 (N=1,043)	**47**	17	31	**37**	**16**	12	4	-	*
	10/15-28/2019 (N=1,032)	**49**	16	33	**38**	**13**	10	2	-	*
Crime	7/29-8/8/2024 (N=1,019)	**45**	15	30	**38**	**17**	13	3	-	1
	9/15-25/2020 (N=1,043)	**42**	13	29	**43**	**15**	12	4	-	*
	10/15-28/2019 (N=1,032)	**44**	14	30	**38**	**17**	13	4	*	*
Jobs and unemployment	7/29-8/8/2024 (N=1,019)	**39**	11	28	**40**	**21**	16	5	-	*
Education	7/29-8/8/2024 (N=1,019)	**40**	13	26	**39**	**20**	15	5	-	1
	9/15-25/2020 (N=1,043)	**43**	16	28	**38**	**18**	14	5	-	*

AP-NORC/ USAFacts		**Extremely /very closely NET**	Extremely closely	Very closely	**Somewhat closely**	**Not too/not at all closely**	Not too closely	Not closely at all	DK	SKP/REF
Education	10/15-28/2019 (N=1,032)	**42**	14	29	**40**	**18**	14	4	-	*
Foreign affairs	7/29-8/8/2024 (N=1,019)	**30**	8	22	**38**	**31**	22	9	-	*
	9/15-25/2020 (N=1,043)	**26**	7	19	**38**	**35**	27	8	*	1
	10/15-28/2019 (N=1,032)	**38**	12	25	**38**	**24**	18	6	-	*
Immigration	7/29-8/8/2024 (N=1,019)	**41**	17	24	**35**	**23**	18	5	-	*
	9/15-25/2020 (N=1,043)	**32**	9	23	**40**	**27**	21	6	-	1
	10/15-28/2019 (N=1,032)	**46**	19	27	**38**	**17**	13	4	-	*
The federal budget	7/29-8/8/2024 (N=1,019)	**28**	9	19	**40**	**32**	24	8	-	*
	9/15-25/2020 (N=1,043)	**25**	7	18	**38**	**37**	27	9	*	1
	10/15-28/2019 (N=1,032)	**29**	9	21	**42**	**28**	21	7	*	*
Elections and politics	7/29-8/8/2024 (N=1,019)	**52**	21	31	**32**	**15**	10	5	-	1
	9/15-25/2020 (N=1,043)	**48**	20	29	**35**	**16**	11	6	-	*
U.S. involvement overseas	7/29-8/8/2024 (N=1,019)	**36**	11	24	**37**	**26**	19	7	-	1
Inflation and the cost of living	7/29-8/8/2024 (N=1,019)	**63**	25	38	**29**	**7**	5	2	-	1
Abortion	7/29-8/8/2024 (N=1,019)	**41**	16	25	**31**	**27**	21	6	-	*

Q3. Thinking about some of the ways you get information about the government these days, how often, if at all, do you get information from…

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC/USAFacts		**Several times a day/Once a day NET**	Several times a day	Once a day	**At least once a week**	**Less often/ Never NET**	Less often	Never	DK	SKP/REF
National newspapers	7/29-8/8/2024 (N=1,019)	**15**	4	11	**15**	**69**	27	43	-	*
	9/15-25/2020 (N=1,043)	**15**	4	11	**15**	**69**	27	43	-	*
	10/15-28/2019 (N=1,032)	**19**	6	13	**21**	**60**	29	31	-	1
Federal government agencies	7/29-8/8/2024 (N=1,019)	**8**	3	6	**17**	**74**	42	32	-	*
	9/15-25/2020 (N=1,043)	**12**	3	8	**20**	**68**	41	27	*	*
	10/15-28/2019 (N=1,032)	**12**	3	8	**21**	**67**	38	29	-	*
Your state government	7/29-8/8/2024 (N=1,019)	**10**	3	8	**21**	**69**	45	24	-	*
	9/15-25/2020 (N=1,043)	**14**	3	11	**31**	**54**	39	15	-	*
	10/15-28/2019 (N=1,032)	**14**	4	10	**25**	**60**	39	21	*	1
Businesses	7/29-8/8/2024 (N=1,019)	**10**	2	8	**15**	**75**	36	38	-	1
	9/15-25/2020 (N=1,043)	**10**	3	7	**15**	**74**	39	35	-	1
	10/15-28/2019 (N=1,032)	**16**	5	11	**20**	**63**	34	29	-	1
Local TV news	7/29-8/8/2024 (N=1,019)	**38**	13	25	**24**	**38**	19	18	-	1
	9/15-25/2020 (N=1,043)	**44**	17	28	**21**	**35**	21	14	-	*
	10/15-28/2019 (N=1,032)	**52**	20	32	**21**	**26**	15	11	-	1
The president	7/29-8/8/2024 (N=1,019)	**14**	5	9	**20**	**66**	40	25	-	*
	9/15-25/2020 (N=1,043)	**22**	8	14	**26**	**52**	26	26	-	*

AP-NORC/USAFacts		Several times a day/Once a day NET	Several times a day	Once a day	At least once a week	Less often/ Never NET	Less often	Never	DK	SKP/ REF
The president	10/15-28/2019 (N=1,032)	**28**	10	17	**22**	**50**	24	26	*	*
National TV news networks such as ABC, CBS, or NBC	7/29-8/8/2024 (N=1,019)	**36**	13	24	**25**	**38**	22	16	-	*
	9/15-25/2020 (N=1,043)	**42**	14	28	**23**	**34**	20	15	-	*
	10/15-28/2019 (N=1,032)	**50**	21	29	**21**	**28**	17	11	-	1
Social media	7/29-8/8/2024 (N=1,019)	**40**	23	18	**21**	**38**	19	19	-	*
	9/15-25/2020 (N=1,043)	**37**	19	18	**20**	**43**	20	23	*	*
	10/15-28/2019 (N=1,032)	**54**	33	21	**17**	**28**	16	12	-	1
Local newspapers	7/29-8/8/2024 (N=1,019)	**15**	3	12	**17**	**67**	25	42	-	*
	9/15-25/2020 (N=1,043)	**16**	4	13	**18**	**65**	28	37	-	*
	10/15-28/2019 (N=1,032)	**23**	4	18	**24**	**52**	26	27	-	*
Cable news networks such as CNN, Fox News, or MSNBC	7/29-8/8/2024 (N=1,019)	**31**	13	18	**23**	**46**	26	20	-	*
	9/15-25/2020 (N=1,043)	**40**	20	21	**22**	**38**	19	19	-	*
	10/15-28/2019 (N=1,032)	**47**	23	24	**21**	**31**	17	14	*	1
Public TV or radio such as PBS or NPR	7/29-8/8/2024 (N=1,019)	**23**	9	14	**19**	**58**	26	31	-	1
	9/15-25/2020 (N=1,043)	**25**	9	16	**20**	**54**	25	29	-	1
	10/15-28/2019 (N=1,032)	**34**	14	20	**22**	**44**	23	21	-	*
YouTube or other online video-sharing platforms	7/29-8/8/2024 (N=1,019)	**27**	12	14	**20**	**54**	25	29	-	*
	9/15-25/2020 (N=1,043)	**19**	9	10	**18**	**62**	27	36	*	*

AP-NORC/USAFacts		Several times a day/Once a day NET	Several times a day	Once a day	At least once a week	Less often/ Never NET	Less often	Never	DK	SKP/ REF
Online-only news sites, such as Axios, Yahoo News, or the Daily Wire[1]	7/29-8/8/2024 (N=1,019)	23	9	14	21	55	22	33	-	*
	9/15-25/2020 (N=1,043)	19	9	11	16	64	24	40	*	*
An artificial intelligence, or AI, chatbot	7/29-8/8/2024 (N=1,019)	6	2	5	6	87	18	69	-	*
Podcasts	7/29-8/8/2024 (N=1,019)	13	5	8	15	70	25	46	-	2

Q4. Regardless of how often you get information from these sources, how much do you trust information from them about the government?

[ITEMS DISPLAYED IN SAME ORDER AS Q3, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC/USAFacts		A great deal/ quite a bit NET	A great deal	Quite a bit	A moderate amount	Only a little /not at all NET	Only a little	Not at all	DK	SKP/REF
National newspapers	7/29-8/8/2024 (N=1,019)	18	5	12	32	50	28	22	-	1
	9/15-25/2020 (N=1,043)	19	5	15	33	47	27	20	*	*
	10/15-28/2019 (N=1,032)	19	6	14	33	46	27	19	1	1
Federal government agencies	7/29-8/8/2024 (N=1,019)	18	4	15	30	51	30	21	*	1
	9/15-25/2020 (N=1,043)	13	3	10	37	49	33	16	*	1
	10/15-28/2019 (N=1,032)	14	3	10	36	49	34	16	*	1
Your state government	7/29-8/8/2024 (N=1,019)	17	2	15	34	47	30	18	*	1
	9/15-25/2020 (N=1,043)	20	3	16	41	39	27	11	*	1

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[1] In 2020, this item was displayed as "Online-only news sites, such as Huffington Post, Buzzfeed, or Breitbart"

AP-NORC/USAFacts		**A great deal/ quite a bit NET**	A great deal	Quite a bit	**A moderate amount**	**Only a little /not at all NET**	Only a little	Not at all	DK	SKP/REF
Your state government	10/15-28/2019 (N=1,032)	**19**	4	15	**38**	**42**	30	13	*	1
Businesses	7/29-8/8/2024 (N=1,019)	**7**	2	5	**31**	**61**	34	27	-	2
	9/15-25/2020 (N=1,043)	**8**	1	7	**28**	**62**	42	21	*	1
	10/15-28/2019 (N=1,032)	**8**	1	7	**34**	**56**	38	17	*	1
Local TV news	7/29-8/8/2024 (N=1,019)	**21**	4	17	**39**	**39**	27	12	-	1
	9/15-25/2020 (N=1,043)	**25**	5	21	**42**	**33**	22	11	*	*
	10/15-28/2019 (N=1,032)	**27**	7	20	**36**	**36**	27	10	*	1
The president	7/29-8/8/2024 (N=1,019)	**19**	5	13	**25**	**55**	26	30	-	1
	9/15-25/2020 (N=1,043)	**20**	9	11	**22**	**58**	19	40	-	*
	10/15-28/2019 (N=1,032)	**19**	7	12	**20**	**61**	22	39	-	*
National TV news networks such as ABC, CBS, or NBC	7/29-8/8/2024 (N=1,019)	**22**	6	16	**32**	**45**	29	17	-	1
	9/15-25/2020 (N=1,043)	**24**	6	18	**36**	**41**	24	17	-	*
	10/15-28/2019 (N=1,032)	**25**	7	18	**34**	**41**	26	15	*	*
Social media	7/29-8/8/2024 (N=1,019)	**10**	3	7	**23**	**66**	38	28	*	1
	9/15-25/2020 (N=1,043)	**7**	2	5	**21**	**71**	36	35	*	*
	10/15-28/2019 (N=1,032)	**11**	3	8	**24**	**64**	40	23	1	*
Local newspapers	7/29-8/8/2024 (N=1,019)	**16**	4	12	**37**	**47**	29	17	*	1
	9/15-25/2020 (N=1,043)	**19**	4	15	**40**	**40**	23	17	*	*
	10/15-28/2019 (N=1,032)	**20**	5	15	**39**	**40**	27	12	1	1

AP-NORC/USAFacts		A great deal/ quite a bit NET	A great deal	Quite a bit	A moderate amount	Only a little /not at all NET	Only a little	Not at all	DK	SKP/REF
Cable news networks such as CNN, Fox News, or MSNBC	7/29-8/8/2024 (N=1,019)	17	3	13	30	53	34	19	*	1
	9/15-25/2020 (N=1,043)	19	5	14	37	43	29	15	*	1
	10/15-28/2019 (N=1,032)	23	5	18	32	44	31	13	*	*
Public TV or radio such as PBS or NPR	7/29-8/8/2024 (N=1,019)	23	6	17	30	46	26	20	*	1
	9/15-25/2020 (N=1,043)	27	10	17	32	41	24	17	*	*
	10/15-28/2019 (N=1,032)	31	10	21	29	39	26	13	*	*
YouTube or other online video-sharing platforms	7/29-8/8/2024 (N=1,019)	11	3	8	24	63	34	29	*	1
	9/15-25/2020 (N=1,043)	7	2	5	21	71	34	36	*	*
Online-only news sites, such as Axios, Yahoo News, or The Daily Wire[2]	7/29-8/8/2024 (N=1,019)	11	2	9	28	61	35	26	*	1
	9/15-25/2020 (N=1,043)	7	1	6	24	67	32	36	1	1
An artificial intelligence, or AI, chatbot	7/29-8/8/2024 (N=1,019)	3	1	2	15	81	20	61	-	1
Podcasts	7/29-8/8/2024 (N=1,019)	12	3	10	23	64	34	30	-	1

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[2] In 2020, this item was displayed as "Online-only news sites, such as Huffington Post, Buzzfeed, or Breitbart"

Q5. Have you ever used federal government website (e.g. Census Bureau, IRS, Centers for Disease Control) to look up information?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDERS]

	AP-NORC/USAFacts 7/29-8/8/2024	AP-NORC/USAFacts 09/15-25/2020	AP-NORC/USAFacts 10/15-28/2019
Yes	64	66	58
No	36	33	42
DON'T KNOW	-	-	-
SKIPPED/REFUSED	-	*	*
N =	*1,019*	*1,043*	*1,032*

Q6. How much do you trust information <u>from</u> the federal government about the following topics?

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC/ USAFacts		**A great deal/ quite a bit NET**	A great deal	Quite a bit	**A moderate amount**	**Only a little/not at all NET**	Only a little	Not at all	DK	SKP/ REF
The environment	7/29-8/8/2024 (N=1,019)	**21**	5	17	**28**	**50**	29	21	-	1
	9/15-25/2020 (N=1,043)	**16**	5	11	**34**	**50**	32	18	-	1
	10/15-28/2019 (N=1,032)	**13**	3	10	**39**	**46**	31	16	*	1
Health care	7/29-8/8/2024 (N=1,019)	**26**	8	18	**31**	**42**	26	16	-	1
	9/15-25/2020 (N=1,043)	**22**	5	17	**36**	**41**	28	13	-	*
	10/15-28/2019 (N=1,032)	**22**	5	17	**38**	**40**	31	9	*	*
Crime	7/29-8/8/2024 (N=1,019)	**24**	6	17	**33**	**44**	27	17	-	*
	9/15-25/2020 (N=1,043)	**24**	7	18	**35**	**40**	27	12	*	*
	10/15-28/2019 (N=1,032)	**24**	5	19	**40**	**35**	26	9	*	1
Jobs and unemploy-ment	7/29-8/8/2024 (N=1,019)	**25**	6	19	**31**	**43**	28	16	-	1

AP-NORC/ USAFacts		A great deal/ quite a bit NET	A great deal	Quite a bit	A moderate amount	Only a little/not at all NET	Only a little	Not at all	DK	SKP/ REF
Education	7/29-8/8/2024 (N=1,019)	**21**	4	17	**34**	**44**	27	17	-	1
	9/15-25/2020 (N=1,043)	**19**	4	15	**40**	**40**	29	12	-	*
	10/15-28/2019 (N=1,032)	**21**	5	16	**42**	**37**	28	8	*	*
Foreign affairs	7/29-8/8/2024 (N=1,019)	**19**	5	15	**30**	**51**	30	21	-	*
	9/15-25/2020 (N=1,043)	**18**	4	14	**35**	**46**	31	15	*	*
	10/15-28/2019 (N=1,032)	**16**	3	13	**37**	**46**	30	16	*	*
Immigration	7/29-8/8/2024 (N=1,019)	**20**	4	16	**27**	**52**	27	24	-	1
	9/15-25/2020 (N=1,043)	**16**	3	13	**35**	**48**	31	17	*	*
	10/15-28/2019 (N=1,032)	**18**	5	13	**36**	**45**	30	15	*	*
The federal budget	7/29-8/8/2024 (N=1,019)	**23**	5	18	**27**	**49**	29	20	-	1
	9/15-25/2020 (N=1,043)	**21**	6	15	**35**	**43**	29	14	*	1
	10/15-28/2019 (N=1,032)	**18**	3	14	**39**	**43**	30	13	*	*
Elections and politics	7/29-8/8/2024 (N=1,019)	**22**	6	15	**26**	**51**	25	26	-	1
	9/15-25/2020 (N=1,043)	**15**	5	11	**32**	**51**	32	19	-	1
U.S. involvement overseas	7/29-8/8/2024 (N=1,019)	**18**	4	14	**29**	**52**	31	21	-	1
Inflation and the cost of living	7/29-8/8/2024 (N=1,019)	**26**	7	19	**27**	**46**	25	21	-	*
Abortion	7/29-8/8/2024 (N=1,019)	**21**	6	15	**27**	**51**	30	21	*	1

Q7. Thinking about information you consider factual, how important is each of the following factors?

[GRID ITEMS RANDOMIZED]

AP-NORC/ USAFacts		**Extremely /very important**	Extremely important	Very important	**Somewhat important**	**Not too/not at all important**	Not too important	Not important at all	DK	SKP/ REF
It explains the way the information was gathered	7/29-8/8/2024 (N=1,019)	**75**	36	39	**19**	**5**	3	2	*	1
	9/15-25/2020 (N=1,043)	**77**	38	40	**18**	**4**	3	1	-	1
	10/15-28/2019 (N=1,032)	**75**	37	39	**20**	**4**	3	1	*	*
It provides more than one viewpoint on the subject	7/29-8/8/2024 (N=1,019)	**64**	25	40	**26**	**9**	7	2	*	1
	9/15-25/2020 (N=1,043)	**64**	28	36	**26**	**10**	7	2	*	*
It does not include opinions	7/29-8/8/2024 (N=1,019)	**57**	29	28	**27**	**14**	11	3	*	1
	9/15-25/2020 (N=1,043)	**59**	27	32	**28**	**12**	9	4	*	*
	10/15-28/2019 (N=1,032)	**54**	28	26	**32**	**13**	9	3	1	1
It includes information I agree with	7/29-8/8/2024 (N=1,019)	**17**	5	13	**31**	**50**	32	19	-	1
	9/15-25/2020 (N=1,043)	**21**	6	15	**27**	**51**	32	19	-	1

Q8. How likely are you to consider information factual if it has each of the following characteristics?

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC/ USAFacts		**Extremely /very likely NET**	Extremely likely	Very likely	**Moderately likely**	**Not too/not at all likely**	Not too likely	Not at all likely	DK	SKP/REF
It is based in data	7/29-8/8/2024 (N=1,019)	**62**	26	36	**27**	**10**	8	2	*	1
	9/15-25/2020 (N=1,043)	**66**	29	38	**25**	**8**	5	3	*	*
	10/15-28/2019 (N=1,032)	**61**	22	38	**30**	**9**	7	2	-	*
It comes from a non-partisan source	7/29-8/8/2024 (N=1,019)	**39**	10	29	**43**	**18**	13	5	*	1
	9/15-25/2020 (N=1,043)	**40**	11	30	**42**	**17**	11	5	*	1
	10/15-28/2019 (N=1,032)	**34**	8	26	**43**	**22**	16	6	*	*
It is verified by an academic institution	7/29-8/8/2024 (N=1,019)	**41**	13	28	**36**	**21**	15	7	*	1
	9/15-25/2020 (N=1,043)	**43**	13	29	**38**	**18**	12	6	*	1
	10/15-28/2019 (N=1,032)	**44**	12	33	**37**	**18**	13	5	*	*
It is verified by federal government agencies	7/29-8/8/2024 (N=1,019)	**29**	6	22	**39**	**31**	20	12	*	1
	9/15-25/2020 (N=1,043)	**26**	5	21	**48**	**26**	18	8	*	1
	10/15-28/2019 (N=1,032)	**28**	7	21	**47**	**24**	18	6	*	2

AP-NORC/ USAFacts		**Extremely /very likely NET**	Extremely likely	Very likely	**Moderately likely**	**Not too/not at all likely**	Not too likely	Not at all likely	DK	SKP/REF
Your friends and family think that it is true	7/29-8/8/2024 (N=1,019)	**10**	2	8	**40**	**50**	37	13	-	*
	9/15-25/2020 (N=1,043)	**11**	1	9	**42**	**46**	31	15	1	1
	10/15-28/2019 (N=1,032)	**14**	4	9	**42**	**44**	31	13	*	1
It is verified by a business	7/29-8/8/2024 (N=1,019)	**11**	2	9	**42**	**47**	35	12	-	1
	9/15-25/2020 (N=1,043)	**12**	3	9	**46**	**42**	29	13	*	*
	10/15-28/2019 (N=1,032)	**13**	3	10	**48**	**39**	31	8	*	1
It is verified by the media	7/29-8/8/2024 (N=1,019)	**15**	3	12	**36**	**48**	31	17	-	1
	9/15-25/2020 (N=1,043)	**18**	4	14	**38**	**43**	26	17	*	1
	10/15-28/2019 (N=1,032)	**16**	4	12	**40**	**44**	27	17	*	*
Most people think that it is true	7/29-8/8/2024 (N=1,019)	**8**	1	7	**36**	**55**	39	15	-	1
	9/15-25/2020 (N=1,043)	**9**	1	8	**37**	**53**	32	21	-	*
	10/15-28/2019 (N=1,032)	**14**	3	11	**36**	**49**	32	16	*	1

AP-NORC/ USAFacts		**Extremely /very likely NET**	Extremely likely	Very likely	**Moderately likely**	**Not too/not at all likely**	Not too likely	Not at all likely	DK	SKP/REF
It is verified by scientists	7/29-8/8/2024 (N=1,019)	**53**	22	31	**32**	**14**	11	3	-	1
	9/15-25/2020 (N=1,043)	**63**	26	37	**26**	**11**	8	3	-	*
	10/15-28/2019 (N=1,032)	**55**	22	33	**32**	**12**	8	4	*	*
It comes from someone you agree with politically	7/29-8/8/2024 (N=1,019)	**13**	2	11	**50**	**36**	28	8	*	1
	9/15-25/2020 (N=1,043)	**18**	3	15	**48**	**33**	23	11	-	1
	10/15-28/2019 (N=1,032)	**19**	4	15	**54**	**27**	20	7	*	1
You have seen a photograph or video of it	7/29-8/8/2024 (N=1,019)	**33**	7	26	**43**	**22**	17	5	-	1
	9/15-25/2020 (N=1,043)	**34**	7	27	**47**	**18**	12	6	-	*

Q9. Next, in general, how easy or difficult is it for you to…

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC/ USAFacts		**Very/ somewhat easy NET**	Very easy	Somewhat easy	**Neither easy nor difficult**	**Very/ somewhat difficult**	Somewhat difficult	Very difficult	DK	SKP /REF
Find factual information on the subjects you are interested in	7/29-8/8/2024 (N=1,019)	**53**	15	38	**28**	**18**	16	3	*	1
	9/15-25/2020 (N=1,043)	**54**	16	37	**26**	**21**	18	3	-	*
	10/15-28/2019 (N=1,032)	**44**	12	32	**24**	**32**	25	7	*	*

AP-NORC/ USAFacts		**Very/ somewhat easy NET**	Very easy	Somewhat easy	**Neither easy nor difficult**	**Very/ somewhat difficult**	Somewhat difficult	Very difficult	DK	SKP /REF
Know if information is true or not	7/29-8/8/2024 (N=1,019)	**36**	8	28	**35**	**28**	23	6	-	1
	9/15-25/2020 (N=1,043)	**41**	8	32	**30**	**30**	25	5	*	*
	10/15-28/2019 (N=1,032)	**31**	9	22	**22**	**47**	36	12	*	*
Understand the difference between fact and opinion	7/29-8/8/2024 (N=1,019)	**63**	29	35	**23**	**13**	9	3	-	1
	9/15-25/2020 (N=1,043)	**65**	30	35	**21**	**14**	13	2	-	*
	10/15-28/2019 (N=1,032)	**50**	20	30	**20**	**29**	23	6	-	*

Q11. How often do you think each of the following are based on factual information?

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC/ USAFacts		**Always/ often NET**	Always	Often	**Sometimes**	**Rarely/ Never net**	Rarely	Never	DK	SKP/ REF
Kamala Harris's campaign messages	7/29-8/8/2024 (N=1,019)	**27**	7	20	**27**	**45**	22	23	*	1
Joe Biden's campaign messages	*9/15-25/2020 (N=1,043)*	**30**	5	25	**31**	**39**	23	16	*	*
Donald Trump's campaign messages	7/29-8/8/2024 (N=1,019)	**18**	5	13	**24**	**57**	25	32	-	1
	9/15-25/2020 (N=1,043)	**22**	6	15	**26**	**51**	24	27	*	1

AP-NORC/ USAFacts		Always/ often NET	Always	Often	Sometimes	Rarely/ Never net	Rarely	Never	DK	SKP/ REF
Debates between political candidates	7/29-8/8/2024 (N=1,019)	**11**	1	10	**47**	**40**	29	11	*	2
	9/15-25/2020 (N=1,043)	**16**	3	14	**54**	**29**	22	7	*	*
	10/15-28/2019 (N=1,032)	**13**	2	12	**47**	**39**	32	7	*	1
Voting choices made by Americans	7/29-8/8/2024 (N=1,019)	**18**	4	13	**48**	**32**	25	7	*	2
	9/15-25/2020 (N=1,043)	**17**	2	15	**51**	**31**	26	6	*	*
	10/15-28/2019 (N=1,032)	**14**	3	11	**53**	**32**	26	6	*	*
Reporting from the media	7/29-8/8/2024 (N=1,019)	**17**	2	15	**47**	**35**	24	11	*	2
	9/15-25/2020 (N=1,043)	**18**	1	17	**45**	**36**	25	11	*	-
	10/15-28/2019 (N=1,032)	**21**	3	18	**47**	**31**	24	7	*	*
Decisions made by policymakers	7/29-8/8/2024 (N=1,019)	**10**	1	9	**51**	**37**	28	9	*	1
	9/15-25/2020 (N=1,043)	**12**	1	10	**56**	**32**	25	7	*	1
	10/15-28/2019 (N=1,032)	**14**	2	12	**55**	**30**	24	7	1	*
Results produced by artificial intelligence (AI) chat programs	7/29-8/8/2024 (N=1,019)	**8**	1	7	**38**	**51**	30	21	*	3
Results from artificial intelligence-assisted internet search engines	7/29-8/8/2024 (N=1,019)	**12**	1	11	**42**	**45**	26	18	*	1

16

Q12. Which of the following statements comes closest to your view, even if neither is exactly right? Political division in the United States is more a result of Americans…

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	AP-NORC/ USAFacts 07/29-8/8/2024	AP-NORC/ USAFacts 09/15-25/2020	AP-NORC/ USAFacts 10/15-28/2019
<u>Having different beliefs</u> about how to address major problems facing the country	53	55	60
<u>Relying on different facts</u> about major problems facing the country	45	43	37
DON'T KNOW	*	*	1
SKIPPED/REFUSED	2	1	2
N=	*1,019*	*1,043*	*1,032*

Q13. How much influence do you think the political beliefs of each of the following have over information provided by the <u>federal government</u>?

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC/ USAFacts		**A great deal/ quite a bit NET**	A great deal	Quite a bit	**A moderate amount**	**Only a little/Not at all NET**	Only a little	None at all	DK	SKP/ REF
Members of Congress	7/29-8/8/2024 (N=1,019)	**48**	18	29	**32**	**19**	13	6	-	1
	9/15-25/2020 (N=1,043)	**44**	14	30	**41**	**15**	11	4	*	*
	10/15-28/2019 (N=1,032)	**45**	17	28	**33**	**20**	16	4	1	1
The president	7/29-8/8/2024 (N=1,019)	**49**	18	30	**31**	**19**	11	9	-	1
	9/15-25/2020 (N=1,043)	**59**	26	33	**25**	**15**	8	7	*	*
	10/15-28/2019 (N=1,032)	**54**	25	29	**27**	**18**	9	9	1	1
Employ-ees in federal agencies	7/29-8/8/2024 (N=1,019)	**29**	9	20	**38**	**32**	23	9	-	1
	9/15-25/2020 (N=1,043)	**27**	7	21	**40**	**32**	26	6	*	*
	10/15-28/2019 (N=1,032)	**30**	8	22	**39**	**30**	23	7	1	1

Q14. When it comes to getting information about the government, do you think the spread of misinformation is a major problem, a minor problem, or not a problem at all?

	AP-NORC/USAFacts 7/29-8/8/2024	AP-NORC/USAFacts 09/15-25/2020
Major problem	78	83
Minor problem	17	14
Not a problem at all	4	3
DON'T KNOW	*	-
SKIPPED/REFUSED	1	*
N =	*1,019*	*1,043*

Q16. Which comes closer to describing how you think about each of the following issues?

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC/USAFacts		I rely on facts more than my values	I rely on my values more than facts	DK	SKP/REF
Policing and the criminal justice system	7/29-8/8/2024 (N=1,019)	70	29	*	1
	9/15-25/2020 (N=1,043)	64	34	1	*
Climate change	7/29-8/8/2024 (N=1,019)	77	22	*	1
	9/15-25/2020 (N=1,043)	79	20	*	*
Abortion	7/29-8/8/2024 (N=1,019)	48	51	*	2
	9/15-25/2020 (N=1,043)	36	63	*	*
The economy	7/29-8/8/2024 (N=1,019)	77	22	*	1
	9/15-25/2020 (N=1,043)	78	21	*	1
Health care	7/29-8/8/2024 (N=1,019)	73	26	*	1
	9/15-25/2020 (N=1,043)	70	30	*	1
Immigration	7/29-8/8/2024 (N=1,019)	65	32	*	3
	9/15-25/2020 (N=1,043)	59	41	*	1

AP-NORC/USAFacts		I rely on facts more than my values	I rely on my values more than facts	DK	SKP/REF
LGBTQ+ issues	7/29-8/8/2024 (N=1,019)	49	48	*	2
The conflict between Russia and Ukraine	7/29-8/8/2024 (N=1,019)	71	26	*	2
The conflict between the Israelis and Palestinians	7/29-8/8/2024 (N=1,019)	70	28	*	2
Policies about K-12 public school curriculum	7/29-8/8/2024 (N=1,019)	64	34	*	2
Voting and election policies, such as voter identification requirements, ballot drop boxes and vote-by-mail	7/29-8/8/2024 (N=1,019)	72	26	*	2
Crime	7/29-8/8/2024 (N=1,019)	76	23	*	1

Q23. When it comes to information about the upcoming presidential election, how easy or difficult is it for you to…

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC/ USAFacts		**Very/ somewhat easy NET**	Very easy	Somewhat easy	**Neither easy nor difficult**	**Very/ somewhat difficult**	Somewhat difficult	Very difficult	DK	SKP /REF
Find factual information about how to register to vote	7/29-8/8/2024 (N=1,019)	**71**	43	28	**20**	**8**	6	2	-	1
	9/15-25/2020 (N=1,043)	**68**	43	24	**21**	**11**	7	4	*	*
Find factual information about how to cast your ballot	7/29-8/8/2024 (N=1,019)	**63**	36	27	**23**	**13**	8	4	*	1
	9/15-25/2020 (N=1,043)	**61**	33	28	**23**	**16**	12	4	*	*

AP-NORC/ USAFacts		Very/ somewhat easy NET	Very easy	Somewhat easy	Neither easy nor difficult	Very/ somewhat difficult	Somewhat difficult	Very difficult	DK	SKP /REF
Find factual information about the candidates and their positions	7/29-8/8/2024 (N=1,019)	45	14	31	26	27	21	7	*	1
	9/15-25/2020 (N=1,043)	47	18	29	24	29	20	8	*	*
Know if information is true or not	7/29-8/8/2024 (N=1,019)	38	10	28	27	34	25	9	*	1
	9/15-25/2020 (N=1,043)	38	13	24	24	38	26	12	*	*
Understand the difference between fact and opinion	7/29-8/8/2024 (N=1,019)	57	27	30	23	19	14	5	*	1
	9/15-25/2020 (N=1,043)	51	25	26	24	25	17	8	-	*
Know if what candidates are saying is true or not	7/29-8/8/2024 (N=1,019)	36	10	26	25	39	26	13	-	1
	9/15-25/2020 (N=1,043)	35	14	21	24	40	26	14	*	*

Q24. When you see news about the upcoming presidential election and you want to find out if it is true or not, where do you generally go first to check?

[RESPONSE OPTION ORDER RANDOMIZED]

	AP-NORC/ USAFacts 7/29- 8/8/2024	AP-NORC/ USAFacts 09/15- 25/2020
An internet search	40	35
A national newspaper	3	3
Your local newspaper	1	2
A federal government agency	3	3
A candidate's website	2	4
National TV news networks such as ABC, CBS, or NBC	9	8
Your local TV news networks	5	6
Social media	7	5
Cable news networks such as CNN, Fox News, or MSNBC	9	13
Public TV or radio such as PBS or NPR	5	7
A friend or family member	4	6
YouTube or other online video-sharing platforms	3	2
An online-only news site, such as Axios, Yahoo News, or The Daily Wire[3]	4	3
An artificial intelligence, or AI, chatbot[4]	*	-
A podcast[5]	2	-
DON'T KNOW	*	1
SKIPPED ON WEB/REFUSED	2	2
N=	*1,019*	*1,043*

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[3] In 2020, this response option was displayed as "Online-only news sites, such as Huffington Post, Buzzfeed, or Breitbart"

[4] This response option was not included in 2020

[5] This response option was not included in 2020

Q24A. Thinking about the presidential election this November, how much do you trust the following sources to provide accurate information about the <u>outcome</u> of the 2024 presidential election?

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC/USAFacts 7/29-8/8/2024	A great deal/ Quite a bit NET	A great deal	Quite a bit	A moderate amount	Only a little /Not at all NET	Only a little	Not at all	DK	SKP/REF
Your local newspaper	**27**	9	18	**35**	**36**	21	15	*	3
Donald Trump and his campaign	**16**	6	10	**21**	**61**	16	45	*	1
Kamala Harris and her campaign	**30**	13	17	**21**	**47**	16	31	*	2
National TV news networks such as ABC, CBS, or NBC	**31**	11	21	**30**	**37**	20	17	*	1
Your local TV news networks	**29**	9	20	**36**	**32**	21	11	*	2
Social media	**11**	3	8	**25**	**63**	34	28	*	2
Cable news networks such as CNN, Fox News, or MSNBC	**27**	7	20	**30**	**41**	24	17	-	2
An artificial intelligence, or AI, chatbot	**7**	2	5	**20**	**70**	23	48	*	2
Government certifications of election results	**40**	18	21	**29**	**30**	17	13	*	2
National newspapers	**29**	9	20	**31**	**39**	24	15	*	1

N=1,019

Q25. How concerned are you about foreign governments interfering with the 2024 presidential election by… [6]

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC/ USAFacts		Extremely /very concerned NET	Extremely concerned	Very concerned	Somewhat concerned	Not very/at all concerned NET	Not very concerned	Not at all concerned	DK	SKP/ REF
Tampering with voting systems or election results	7/29-8/8/2024 (N=1,019)	**36**	17	18	**33**	**31**	20	11	*	1
	9/15-25/2020 (N=1,043)	**44**	24	20	**24**	**31**	22	9	-	*
Influencing the news and information Americans see	7/29-8/8/2024 (N=1,019)	**40**	19	22	**37**	**21**	15	6	*	1
	9/15-25/2020 (N=1,043)	**45**	25	20	**29**	**26**	18	8	-	*
Promoting division in society on social media	7/29-8/8/2024 (N=1,019)	**45**	21	25	**32**	**22**	14	7	-	1

Q26. Have you ever felt the need to limit your media consumption on the following topics due to information overload, fatigue, or similar reasons?

[GRID ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC/USAFacts 07/29-8/8/2024	Yes	No	DK	SKP/REF
Crime	50	48	-	1
The economy and jobs	42	56	*	1
Overseas conflicts	50	48	*	2
The government and politics	59	39	-	2

N=1,019

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[6] In 2020, the question text read "How concerned are you about foreign governments interfering with the 2020 presidential election by…"

Q27. Thinking about the future impact of artificial intelligence, or AI, tools on how you get information, would you say you feel more excited, more concerned, or neither excited nor concerned?

[HALF SAMPLE ASKED RESPONSE OPTIONS 1-2 IN REVERSE ORDER]

	AP-NORC/ USAFacts 07/29-8/8/2024
More excited	9
More concerned	52
Neither excited nor concerned	38
DON'T KNOW	-
SKIPPED ON WEB/REFUSED	1
N=	*1,019*

Q28. How confident are you that information from artificial intelligence, chatbots or search results, is reliable and factual?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	AP-NORC/USAFacts 07/29-8/8/2024	AP-NORC 10/19-23/2023[7]
Extremely/very confident NET	**5**	**5**
Extremely confident	1	1
Very confident	4	4
Somewhat confident	**30**	**33**
Not very/at all confident NET	**64**	**61**
Not very confident	38	35
Not at all confident	26	26
DON'T KNOW	-	1
SKIPPED ON WEB/REFUSED	1	*
N=	*1,019*	*1,017*

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[7] Question asked as, "How confident are you that information from AI chatbots like ChatGPT or Bing Chat is reliable and factual?"

Q29. Overall, do you think the use of AI will make it easier, more difficult, or neither easier nor more difficult to find factual and accurate information about the 2024 presidential election?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	AP-NORC/ USAFacts 07/29-8/8/2024
Much/somewhat easier NET	**16**
Much easier	2
Somewhat easier	14
Neither easier nor more difficult	**40**
Much/somewhat more difficult NET	**43**
Somewhat more difficult	21
Much more difficult	22
DON'T KNOW	*
SKIPPED ON WEB/REFUSED	1
N=	*1,019*

VOTENEW. Are you currently registered to vote at your current address, registered at a different address or not currently registered?

	AP-NORC/ USAFacts 07/29-8/8/2024
Registered at current address	79
Registered at a different address	3
Not currently registered	11
I am not eligible to vote	3
Not sure	4
SKIPPED ON WEB/REFUSED	1
N=	*1,019*

PID1. Do you consider yourself a Democrat, a Republican, an Independent or none of these?
If Democrat:
PIDA. Do you consider yourself a strong or not so strong Democrat?
If Republican:
PIDB. Do you consider yourself a strong or not so strong Republican?
If independent, none of these, don't know, skipped, or refused:
PIDI. Do you lean more toward the Democrats or the Republicans?
Combines PID1, PIDI, PIDA, and PIDB.

	AP-NORC/ USAFacts 07/29-8/8/2024
Democrat NET	**43**
Strong Democrat	18
Not so strong Democrat	13
Lean Democrat	11
Independent/None – Don't lean	**20**
Republican NET	**37**
Lean Republican	8
Not so strong Republican	13
Strong Republican	16
N=	*1,019*

G11B. Generally speaking, do you consider yourself to be a liberal, moderate, or conservative?

	AP-NORC/USAFacts 07/29-8/8/2024
Liberal	22
Moderate	42
Conservative	34
DON'T KNOW	-
SKIPPED ON WEB/REFUSED	2
N=	*1,019*

AGE.

	AP-NORC/USAFacts 07/29-8/8/2024
18-29	20
30-39	25
40-59	24
60+	31
N =	*1,019*

GENDER.

	AP-NORC/USAFacts 07/29-8/8/2024
Male	49
Female	51
N =	*1,019*

RACE/ETHNICITY.

	AP-NORC/USAFacts 07/29-8/8/2024
White	61
Black or African American	12
Hispanic	18
Other	9
N =	*1,019*

MARITAL STATUS.

	AP-NORC/USAFacts 07/29-8/8/2024
Married	50
Not married	50
N =	*1,019*

EMPLOYMENT STATUS.

	AP-NORC/USAFacts 07/29-8/8/2024
Employed	59
Not employed	41
N =	*1,019*

EDUCATION

	AP-NORC/ USAFacts 07/29-8/8/2024
Less than a high school diploma	9
High school graduate or equivalent	29
Some college	27
College graduate or above	21
Post grad study/professional degree	15
N=	*1,019*

CENSUS REGION

	AP-NORC/USAFacts 07/29-8/8/2024
Northeast NET	**17**
New England	5
Mid-Atlantic	13
Midwest NET	**20**
East North Central	14
West North Central	6
South NET	**39**
South Atlantic	21
East South Central	6
West South Central	12
West NET	**24**
Mountain	8
Pacific	16
N=	*1,019*

HOME OWNERSHIP

	AP-NORC/USAFacts 07/29-8/8/2024
Owned or being bought by you or someone in your household	69
Rented for cash	28
Occupied without payment of cash rent	2
N=	*1,019*

INCOME.

	AP-NORC/USAFacts 07/29-8/8/2024
Under $10,000	5
$10,000 to under $20,000	7
$20,000 to under $30,000	9
$30,000 to under $40,000	6
$40,000 to under $50,000	10
$50,000 to under $75,000	18
$75,000 to under $100,000	14
$100,000 to under $150,000	16
$150,000 or more	15
N =	*1,019*

Study Methodology

This survey was conducted by The Associated Press-NORC Center for Public Affairs Research and with funding from USAFacts.

Data were collected using AmeriSpeak®, NORC's probability-based panel designed to be representative of the U.S. household population. During the initial recruitment phase of the panel, randomly selected U.S. households were sampled with a known, non-zero probability of selection from the NORC National Sample Frame and then contacted by U.S. mail, email, telephone, and field interviewers (face-to-face). The panel provides sample coverage of approximately 97 percent of the U.S. household population. Those excluded from the sample include people with P.O. Box only addresses, some addresses not listed in the USPS Delivery Sequence File, and some newly constructed dwellings.

Interviews for this survey were conducted between July 29-August 8, 2024, with adults aged 18 and over representing the 50 states and the District of Columbia. Panel members were randomly drawn from AmeriSpeak, and 1,019 completed the survey—990 via the web and 29 by telephone. Panel members were invited by email or by phone from an NORC telephone interviewer. Interviews were conducted in English and Spanish depending on respondent preference. Respondents were offered a small monetary incentive for completing the survey. The final stage completion rate is 25.5%, the weighted household panel response rate is 22.3%, and the weighted household panel retention rate is 78.8%, for a cumulative response rate of 4.5%.

The overall margin of sampling error is +/- 4.0 percentage points at the 95 percent confidence level, including the design effect.

Sampling error is only one of many potential sources of error and there may be other unmeasured error in this or any other survey.

Quality assurance checks were conducted to ensure data quality. In total, 56 interviews were removed for nonresponse to at least 50% of the questions asked of them, for completing the survey in less than one-third the median interview time for the full sample, or for straight-lining all grid questions asked of them. These interviews were excluded from the data file prior to weighting.

Once the sample has been selected and fielded, and all the study data have been collected and made final, a poststratification process is used to adjust for any survey nonresponse as well as any noncoverage or under and oversampling resulting from the study specific sample design.

Poststratification variables included age, gender, census division, race/ethnicity, and education. Weighting variables were obtained from the 2024 Current Population Survey. The weighted data reflect the U.S. population of adults age 18 and over.

Complete questions and results are available at www.norc.org.

Additional information on the AmeriSpeak Panel methodology is available at https://amerispeak.norc.org/about-amerispeak/Pages/Panel-Design.aspx.

For more information, email info@norc.org.

About USAFacts

USAFacts is a not-for-profit, nonpartisan civic organization making source data easy for all Americans to access and understand. USAFacts provides an online resource of well-visualized data and trends on the most pressing issues to help ground public debate in facts. Follow us online at usafacts.org or subscribe to our newsletter https://usafacts.org/signup/.

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The two organizations have established The AP-NORC Center for Public Affairs Research to conduct, analyze, and distribute social science research in the public interest on newsworthy topics, and to use the power of journalism to tell the stories that research reveals.

The founding principles of The AP-NORC Center include a mandate to carefully preserve and protect the scientific integrity and objectivity of NORC and the journalistic independence of AP. All work conducted by the Center conforms to the highest levels of scientific integrity to prevent any real or perceived bias in the research. All of the work of the Center is subject to review by its advisory committee to help ensure it meets these standards. The Center will publicize the results of all studies and make all datasets and study documentation available to scholars and the public.

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