



The September 2024 AAPI Data/AP-NORC Center Poll

Conducted by The Associated Press-NORC Center for Public Affairs Research and AAPI Data with funding from the University of California (UC) Riverside

Interviews: 09/03-09/2024 N=1,123 Asian American, Native Hawaiian and Pacific Islander adults in the U.S. Margin of sampling error: +/- 4.7 percentage points at the 95% confidence level among the full sample, including the design effect

NOTES: All results show percentages among all respondents, unless otherwise labeled. Comparisons to U.S. general adult population polls are provided when applicable.

DEM2. Thinking about the 2024 presidential election, how important do you think the outcome of the election will be for each of the following?

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AAPI Data/ AP-NORC The economy	AAPI Data/ AP-NORC 09/03-09/2024 (N=1,123)	Extremely / Very important NET 82	Extremely important 47	Very important 36	Somewhat important 14	Not too important / Not important at all NET 3	Not too important 2	Not important at all *	D К -	
	AP-NORC Poll of U.S. Adults 11/30-12/4/2023 (N=1,074)	75	44	31	17	6	4	2	*	2
Immigration	AAPI Data/ AP-NORC 09/03-09/2024 (<i>N=1,123</i>)	72	35	37	24	3	3	*	-	1
	AP-NORC Poll of U.S. Adults 11/30-12/4/2023 (<i>N=1,074</i>)	66	32	34	24	8	4	4	*	2
Health care	AAPI Data/ AP-NORC 09/03-09/2024 (<i>N=1,123</i>)	74	38	36	21	5	4	1	-	1
	AP-NORC Poll of U.S. Adults 11/30-12/4/2023 (<i>N=1,074</i>)	61	31	30	27	11	7	3	*	1
Climate change	AAPI Data/ AP-NORC 09/03-09/2024 (N=1,123)	57	26	31	27	16	10	6	-	1
	AP-NORC Poll of U.S. Adults 11/30-12/4/2023 (<i>N=1,074</i>)	45	24	21	24	28	16	12	*	2

		1		r		r	1	r	1	
AAPI Data/ AP-NORC Abortion policy	AAPI Data/ AP-NORC 09/03-09/2024 (N=1,123)	Extremely / Very important NET 66	Extremely important 37	Very important 28	Somewhat important 22	Not too important / Not important at all NET 12	Not too important 7	Not important at all 5	D K	S K P / R E F 1
	AP-NORC Poll of U.S. Adults 11/30-12/4/2023 (<i>N=1,074</i>)	60	29	31	24	15	9	6	-	1
Foreign policy ¹	AAPI Data/ AP-NORC 09/03-09/2024 (N=553)	72	29	43	21	6	5	1	-	1
	AP-NORC Poll of U.S. Adults 11/30-12/4/2023 (<i>N=1,074</i>)	60	26	34	30	8	5	3	*	2
U.S. foreign policy in Asia	AAPI Data/ AP-NORC 09/03-09/2024 <i>(N=570)</i>	57	22	35	34	9	8	1	-	*
Issues related to race and inequality	AAPI Data/ AP-NORC 09/03-09/2024 (<i>N=1,123</i>)	58	23	35	26	16	11	4	-	1
Crime	AAPI Data/ AP-NORC 09/03-09/2024 (<i>N=1,123</i>)	65	33	32	26	8	7	1	-	1
	AP-NORC Poll of U.S. Adults 11/30-12/4/2023 (<i>N=1,074</i>)	55	28	28	28	14	11	3	*	2

¹ Half sample asked "Foreign policy", half sample asked "U.S. foreign policy in Asia"

ELECT4. Regardless of who you support, which candidate do you trust to do a better job of handling:

				Both			
AAPI Data / AP-NORC		Harris	Trump	equally	Neither	DK	SKP/REF
The economy	AAPI Data/AP-NORC						
	09/03-09/2024	41	34	11	14	-	1
	(N=1,123)						
	AP-NORC Poll of U.S. Adults						
	8/08-12/2024	38	45	7	9	-	*
	(N=1,164)						
Immigration	AAPI Data/AP-NORC						
	09/03-09/2024	42	35	7	15	-	*
	(N=1,123)						
	AP-NORC Poll of U.S. Adults						
	8/08-12/2024	36	46	6	12	*	*
	(N=1,164)						
Health care	AAPI Data/AP-NORC						
	09/03-09/2024	59	19	10	12	-	*
	(N=1,123)						
	AP-NORC Poll of U.S. Adults						
	8/08-12/2024	46	31	9	13	*	1
	(N=1,164)						
Climate change	AAPI Data/AP-NORC						
	09/03-09/2024	62	11	8	19	-	*
	(N=1,123)						
Abortion policy	AAPI Data/AP-NORC						
	09/03-09/2024	65	16	8	12	-	*
	(N=1,123)						
	AP-NORC Poll of U.S. Adults						
	8/08-12/2024	51	27	7	14	*	1
	(N=1,164)						
Foreign policy ²	AAPI Data/AP-NORC						
(N=553)	09/03-09/2024	49	29	6	16	-	-
	(N=553)						
U.S. foreign policy in	AAPI Data/AP-NORC						
Asia (N=570)	09/03-09/2024	46	30	8	15	-	*
	(N=570)						
Issues related to race	AAPI Data/AP-NORC						
and racial inequality	09/03-09/2024	64	15	7	14	-	*
	(N=1,123)		_				
	AP-NORC Poll of U.S. Adults	51	26	7	14	*	1
	8/08-12/2024		-				
	(N=1,164)						

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

²Half sample asked "Foreign policy", half sample asked "U.S. foreign policy in Asia"

AAPI Data / AP-NORC		Harris	Trump	Both equally	Neither	DK	SKP/REF
Crime	AAPI Data/AP-NORC 09/03-09/2024 (<i>N=1,123</i>)	39	33	11	16	-	*
	AP-NORC Poll of U.S. Adults 8/08-12/2024 (<i>N=1,164</i>)	38	38	11	12	*	1

PRES1. How well does each of the following describe how you feel about the presidential election this November?

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	Extremely/				Not very/not	Not	Not		
AAPI Data/AP-NORC	very well	Extremely	Very	Somewhat	well at	very	well at		
09/03-09/2024	NET	well	well	well	all NET	well	all	DK	SKP/REF
Excited	29	10	19	28	42	24	18	-	1
Angry	20	10	10	29	49	31	18	-	2
Fearful	37	15	21	35	27	17	10	-	1
Satisfied	19	5	14	29	50	31	19	-	1

N=1,123

JRB5. Please indicate whether you think each word or phrase better describes Kamala Harris, better describes Donald Trump, describes both equally, or doesn't describe either one.

AAPI DATA/AP-							
NORC		Harris	Trump	Both equally	Neither	DK	SKP/REF
Honest	AAPI Data/AP-NORC 09/03-09/2024 (<i>N=1,123</i>)	50	15	7	28	-	*
	AP-NORC Poll of U.S. Adults 8/08-12/2024 (<i>N=1,164</i>)	43	24	5	27	*	1
Cares about people like you	AAPI Data/AP-NORC 09/03-09/2024 (<i>N=1,123</i>)	52	15	7	26	-	-
	AP-NORC Poll of U.S. Adults 8/08-12/2024 (<i>N=1,164</i>)	42	30	5	22	*	1
Has the right vision for the country	AAPI Data/AP-NORC 09/03-09/2024 (<i>N=1,123</i>)	49	25	5	21	-	*
	AP-NORC Poll of U.S. Adults 8/08-12/2024 (<i>N=1,164</i>)	42	35	5	17	*	1
Capable of handling a crisis	AAPI Data/AP-NORC 09/03-09/2024 (<i>N=1,123</i>)	47	26	9	18	-	*
	AP-NORC Poll of U.S. Adults 8/08-12/2024 (<i>N=1,164</i>)	41	38	9	11	-	1

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

GENERATION1. To what extent have conversations with <u>younger</u> friends and family members influenced your political views when it comes to the following?

[GRID ITEMS RANDOMIZED]

A lot	A little	Not at all	ПК	SKP/REF
17	26	56	-	*
18	32	50	-	*
18	27	55	-	*
21	29	50	-	*
	18 18	172618321827	172656183250182755	17 26 56 - 18 32 50 - 18 27 55 -

N=1,123

GENERATION2. To what extent have conversations with <u>older</u> friends and family members influenced your political views when it comes to the following?

[GRID ITEMS RANDOMIZED]

AAPI Data/AP-NORC					
09/03-09/2024	A lot	A little	Not at all	DK	SKP/REF
Abortion policy	14	31	54	-	2
Climate change	16	30	53	-	1
LGBTQ issues	10	27	62	-	2
Economic policy	25	34	40	-	1
N-1 177					

N=1,123

DEM5. Do you think each of the following is doing a good job or a bad job, or neither of upholding democratic values in the United States?

AP-NORC		Very/ somewhat good job NET	Very good job	Somewhat good job	Neither a good job nor a bad job	Very/ somewhat bad job NET	Somewhat bad job	Very bad job	DK	SKP/ REF
The Supreme Court	AAPI Data/AP-NORC 09/03-09/2024 <i>(N=1,123)</i>	17	6	12	31	51	25	26	-	*
	AP-NORC Poll of U.S. Adults 03/21-25/2024 <i>(N=1,282)</i>	25	6	19	28	45	24	22	*	1
Your state government	AAPI Data/AP-NORC 09/03-09/2024 (N=1,123)	39	11	28	32	29	17	12	-	*
	AP-NORC Poll of U.S. Adults 03/21-25/2024 (<i>N=1,282</i>)	34	7	27	28	36	19	17	*	1
Kamala Harris	AAPI Data/AP-NORC 09/03-09/2024 (<i>N=1,123)</i>	45	17	28	27	27	11	16	-	*
Donald	AAPI Data/AP-NORC 09/03-09/2024 (<i>N=1,123</i>)	22	10	11	15	64	13	50	-	*
Trump	AP-NORC Poll of U.S. Adults 03/21-25/2024 (<i>N=1,282</i>)	31	15	16	16	53	9	44	*	*

[GRID ITEMS RANDOMIZED; HALF OF RESPONDENTS SHOWN RESPONSE OPTIONS IN REVERSE ORDER]

API3. How much confidence do you have in the information about the 2024 elections you receive from each of the following?

at all	DK	SKP/REF
14	-	1
. –	-	
1/	*	1
11	-	1
		-
14	-	1
20		1
20	-	Ŧ
38	-	1
15	-	1
11	*	1
14		L L
	17 11 14 28	at all DK 14 - 17 * 11 - 14 - 15 -

[GRID ITEMS RANDOMIZED; HALF SAMPLED ASKED RESPONSE OPTIONS IN REVERSE ORDER]

SCOTUS1. How much confidence do you have in the Supreme Court's handling of each the following issues?

AAPI DATA/AP-NORC		A great deal/a moderate amount NET	A great deal	A moderate amount	Only a little/none at all NET	Only a little	None at all	DK	SKP/ REF
Abortion	AAPI Data/AP-NORC 09/03-09/2024 (<i>N=1,123</i>)	27	6	21	73	26	47	-	1
	AP-NORC Poll of U.S. Adults 06/20-24/2024 (1,088)	32	10	22	67	23	44	*	1
Presidential power and immunity	AAPI Data/AP-NORC 09/03-09/2024 (<i>N=1,123</i>)	32	8	24	68	26	41	-	1
	AP-NORC Poll of U.S. Adults 06/20-24/2024 (1,088)	33	8	25	66	34	32	-	1
The relationship between religion and government	AAPI Data/AP-NORC 09/03-09/2024 (<i>N=1,123</i>)	31	7	24	68	29	39	-	1
Gun policy	AAPI Data/AP-NORC 09/03-09/2024 (N=1,123)	30	7	22	69	28	40	-	2
	AP-NORC Poll of U.S. Adults 06/20-24/2024 (1,088)	32	9	23	67	30	37	-	1

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

USID6_0.

[HALF SAMPLE ASKED "LEGALLY", HALF SAMPLE ASKED "ILLEGALLY"]

When immigrants come legally to the United States, how much of a benefit is each of the following?

[GRID ITEMS RANDOMIZED]

AAPI DATA/AP-NORC		Major benefit	Minor benefit	Not a benefit at all	DK	SKP/ REF
American companies get the expertise	AAPI Data/AP-NORC					
of skilled workers in fields like science and technology	09/03-09/2024 (N=571)	73	21	4		2
and technology	AP-NORC Poll of U.S.	75	21	4	-	2
	Adults 3/21-25/2024 (<i>N=668</i>)	41	30	28	*	1
They enrich American culture and values	AAPI Data/AP-NORC 09/03-09/2024 (<i>N=571</i>)	61	32	6	-	1
	AP-NORC Poll of U.S. Adults 3/21-25/2024 (<i>N=668</i>)	38	32	29	*	2
They take jobs Americans don't want	AAPI Data/AP-NORC 09/03-09/2024 (<i>N=571</i>)	51	38	10	-	1
	AP-NORC Poll of U.S. Adults 3/21-25/2024 (<i>N=668</i>)	35	34	29	*	2
They contribute to economic growth	AAPI Data/AP-NORC 09/03-09/2024 (<i>N=571</i>)	79	17	3	-	1
	AP-NORC Poll of U.S. Adults 3/21-25/2024 (<i>N=668</i>)	42	36	22	*	1

USID6_1. When immigrants come illegally to the United States, how much of a benefit is each of the following?

[GRID ITEMS RANDOMIZED]

AAPI DATA/AP-NORC		Major benefit	Minor benefit	Not a benefit at all	DK	SKP/ REF
American companies get the expertise	AAPI Data/AP-NORC					
of skilled workers in fields like science	09/03-09/2024					
and technology	(N=552)	35	30	34	-	1
	AP-NORC Poll of U.S. Adults 3/21-25/2024 (<i>N=614</i>)	40	30	28	-	2
They enrich American culture and values	AAPI Data/AP-NORC 09/03-09/2024 (<i>N=552</i>)	35	33	32	-	1
	AP-NORC Poll of U.S. Adults 3/21-25/2024 (<i>N=614</i>)	36	37	26	-	2
They take jobs Americans don't want	AAPI Data/AP-NORC 09/03-09/2024 (<i>N=552</i>)	39	32	28	-	1
	AP-NORC Poll of U.S. Adults 3/21-25/2024 (<i>N=614</i>)	33	38	27	*	2
They contribute to economic growth	AAPI Data/AP-NORC 09/03-09/2024 (<i>N=552</i>)	39	38	22	-	1
	AP-NORC Poll of U.S. Adults 3/21-25/2024 (<i>N=614</i>)	44	33	23	*	1

USID7_0.

[HALF SAMPLE ASKED "LEGALLY", HALF SAMPLE ASKED "ILLEGALLY"] When immigrants come legally to the United States, how much of a risk is each of the following?

				Not a risk		SKP/
AAPI DATA/AP-NORC		Major risk	Minor risk	at all	DK	REF
The number of jobs available to American workers will be reduced	AAPI Data/AP-NORC 09/03-09/2024 (<i>N=571</i>)	16	45	38	-	1
	AP-NORC Poll of U.S. Adults 3/21-25/2024 (<i>N=668</i>)	27	40	32	*	1
Welfare and safety net programs will be burdened	AAPI Data/AP-NORC 09/03-09/2024 (<i>N=571</i>)	26	49	24	-	1
	AP-NORC Poll of U.S. Adults 3/21-25/2024 (<i>N=668</i>)	40	42	17	*	1
They will commit crimes in the United States	AAPI Data/AP-NORC 09/03-09/2024 (<i>N=563</i>)	14	53	33	-	-
	AP-NORC Poll of U.S. Adults 3/21-25/2024 (<i>N=668</i>)	32	45	22	*	1
Their population growth will weaken American identity	AAPI Data/AP-NORC 09/03-09/2024 (<i>N=564</i>)	10	31	59	-	-
	AP-NORC Poll of U.S. Adults 3/21-25/2024 (<i>N=668</i>)	24	31	44	*	1

USID7_1. When immigrants come illegally to the United States, how much of a risk is each of the following?

		Majorrick	Minor risk	Not a risk	DK	SKP/ REF
AAPI DATA/AP-NORC		Major risk	IVIIIIOT TISK	at all	DK	KEF
The number of jobs available	AAPI Data/AP-NORC	25	16	27		1
to American workers will be	09/03-09/2024	25	46	27	-	1
reduced	(N=552)					
	AP-NORC Poll of U.S. Adults				*	
	3/21-25/2024	36	35	27	*	1
	(N=614)					
Welfare and safety net	AAPI Data/AP-NORC					
programs will be burdened	09/03-09/2024	48	35	16	-	1
	(N=552)					
	AP-NORC Poll of U.S. Adults					
	3/21-25/2024	53	30	16	*	1
	(N=614)					
They will commit crimes in	AAPI Data/AP-NORC					
the United States	09/03-09/2024	38	41	18	-	3
	(N=560)					
	AP-NORC Poll of U.S. Adults					
	3/21-25/2024	40	43	15	*	1
	(N=614)					
Their population growth will	AAPI Data/AP-NORC					
weaken American identity	09/03-09/2024	25	35	38	-	2
	(N=559)					
	AP-NORC Poll of U.S. Adults					
	3/21-25/2024	29	33	36	*	1
	(N=614)					

IMM7. How much of a priority should each of the following be for the federal government?

[GRID ITEMS RANDOMIZED]

			Α			
		A high	moderate	A low		SKP/
AAPI DATA/AP-NORC		priority	priority	priority	DK	REF
Increasing security at the U.S	AAPI Data/AP-NORC		. ,	. ,		
Mexico border	09/03-09/2024	45	37	16	-	2
	(N=1,123)					
	AP-NORC Poll of U.S. Adults	52	20	10	*	*
	11/2-6/2023 (<i>N=1,239</i>)	53	30	16		4
Providing a way for	AAPI Data/AP-NORC					
immigrants living in the U.S.	09/03-09/2024	28	41	29	-	2
illegally to stay legally	(N=1,123)					
	AP-NORC Poll of U.S. Adults	31	41	26	*	2
	02/16-20/2023 (N=1,247)	51	41	20		2
Deporting immigrants living in	AAPI Data/AP-NORC					
the U.S. illegally	09/03-09/2024	35	31	33	-	1
	(N=1,123)					
	AP-NORC Poll of U.S. Adults	37	29	33	_	*
	11/2-6/2023 (<i>N=1,239</i>)					
Expanding guest worker	AAPI Data/AP-NORC					
programs that give a	09/03-09/2024	37	45	16	-	2
temporary visa to immigrants	(N=1,123)					
who want to work legally in	AP-NORC Poll of U.S. Adults					
the U.S.	12/01-23/2021	40	43	16	*	1
	(N=4,173)					
Strengthening policies to	AAPI Data/AP-NORC		20	10		2
prevent immigrants from	09/03-09/2024	41	38	19	-	2
overstaying their visas	(N=1,123)					
	AP-NORC Poll of U.S. Adults	42	36	21	-	1
Expanding the number of vises	02/16-20/2023 (<i>N=1,247</i>)					
Expanding the number of visas for family members of U.S.	AAPI Data/AP-NORC 09/03-09/2024					
citizens or legal permanent	(N=1,123)	35	47	17	-	1
residents	(N-1,123)					
Providing legal permanent	AAPI Data/AP-NORC					
resident status for foreign	09/03-09/2024					
students who get degrees	(N=1,123)	34	40	24	_	2
from a U.S. college or		5-	r0	2 T		
university						
Reducing the waiting times for	AAPI Data/AP-NORC					
green card or permanent legal	09/03-09/2024	44	38	17	-	1
status applications	(N=1,123)					

PARTYID7. Do you consider yourself a Democrat, a Republican, an Independent or none of these?

	AAPI Data/AP-NORC Poll 09/03-09/2024
Democrat NET	55
Strong Democrat	22
Not so strong Democrat	19
Lean Democrat	14
Independent/None – Don't lean	20
Republican NET	25
Lean Republican	7
Not so strong Republican	9
Strong Republican	8
UNKNOWN	1
N=	1,123

AGE

	AAPI Data/AP-NORC Poll 09/03-09/2024
18-29	20
30-44	33
45-59	25
60+	22
N=	1,123

GENDER

	AAPI Data/AP-NORC Poll
	09/03-09/2024
Male	49
Female	51
N=	1,123

LANGUAGE SPOKEN AT HOME

	AAPI Data/AP-NORC Poll
	09/03-09/2024
English	35
Non-English	62
DON'T KNOW	-
SKIPPED ON WEB/REFUSED	3
N=	1,123

AANHPI ORIGIN

	AAPI Data/AP-NORC Poll
	09/03-09/2024
Chinese alone	22
Asian Indian alone	18
Filipino (and no other AAPI origin)	15
Vietnamese (and no other AAPI origin)	9
Korean (and no other AAPI origin)	8
Japanese (and no other AAPI origin)	6
NHPI alone	4
Other singular Asian origin	11
Multiple AA and NHPI origins	6
N=	1,123

MARITAL STATUS

	AAPI Data/AP-NORC Poll
	09/03-09/2024
Married	56
Not married	44
N=	1,123

EMPLOYMENT

	AAPI Data/AP-NORC Poll
	09/03-09/2024
Employed	69
Not employed	31
N=	1,123

EDUCATION

	AAPI Data/AP-NORC Poll 09/03-09/2024
Less than a high school diploma	6
Less than a high school dipiona	0
High school graduate or equivalent	15
Some college	23
Bachelor's Degree	32
Post grad study/professional degree	24
N=	1,123

CENSUS REGION

AAPI Data/AP-NORC Poll 09/03-09/2024 Northeast NET 18 New England 6 Mid-Atlantic 12 Midwest NET 11
Northeast NET18New England6Mid-Atlantic12
New England6Mid-Atlantic12
Mid-Atlantic 12
Midwest NFT 11
East North Central 7
West North Central 3
South NET 24
South Atlantic 14
East South Central 1
West South Central 9
West NET 48
Mountain 6
Pacific 42
N= 1,123

HOME OWNERSHIP

	AAPI Data/AP-NORC Poll
	09/03-09/2024
Owned or being bought by you or	70
someone in your household	70
Rented for cash	27
Occupied without payment of cash rent	3
N=	1,123

INCOME

	AAPI Data/AP-NORC Poll
	09/03-09/2024
Under \$10,000	3
\$10,000 to under \$20,000	6
\$20,000 to under \$30,000	4
\$30,000 to under \$40,000	4
\$40,000 to under \$50,000	7
\$50,000 to under \$75,000	16
\$75,000 to under \$100,000	11
\$100,000 to under \$150,000	22
\$150,000 or more	26
N=	1,123

RELIG. What is your present religion, if any?

	AAPI Data/AP-NORC Poll 09/03-09/2024
Protestant	10
Roman Catholic	17
Just Christian	12
Buddhist	11
Other religion	14
Nothing in particular	20
Atheist/agnostic	16
DON'T KNOW	-
SKIPPED ON WEB/REFUSED	*
N=	1,123

COO. Nativity

	AAPI Data/AP-NORC Poll	
	09/03-09/2024	
Born in the United States	34	
Born outside the United	66	
States		
N=	1,123	

SECONDGEN

	AAPI Data/AP-NORC Poll
	09/03-09/2024
Born in the U.S. and child of at least one parent born outside the U.S.	30
All other respondents	70
N=	1.123

METHODS

This survey was conducted by The Associated Press-NORC Center for Public Affairs Research and AAPI Data with funding from the University of California (UC) Riverside.

Data were collected using the Amplify AAPI Monthly survey drawing from NORC's Amplify AAPI[®] Panel designed to be representative of the U.S. Asian American, Native Hawaiian and Pacific Islander (AANHPI) household population. The survey was part of a larger study that included questions about other topics not included in this report.

Amplify AAPI is a blend of multiple sample designs. Each stage seeks to provide maximum coverage of the AANHPI population, and all are combined through base-weighting to arrive at a representative overall cross-section of AANHPI in the United States. The first stage included recruitment of approximately 850 active AANHPI panelists from NORC's flagship probability panel, AmeriSpeak. These panelists now serve as members of both the AmeriSpeak and the Amplify AAPI panels. During the initial recruitment phase of the AmeriSpeak panel, randomly selected U.S. households were sampled with a known, non-zero probability of selection from the NORC National Sample Frame or a secondary national address frame, both with over 96% coverage of all U.S. addresses, and then contacted by U.S. mail, email, telephone, or field interviewers (face to face).

The second stage began in the spring of 2022, when Amplify AAPI recruited 150 households from a 30,000-sample pool as a pilot to test the sample design's feasibility and participation rates. In 2023, Blue Shield Foundation of California and UC Riverside/AAPI Data sponsored a recruitment effort in California generating 1,150 additional panelists. Finally, the Rockefeller Foundation funded a national recruitment effort, including new recruits and those from the 2022 Pew Asian American Survey, generating 4,700 panelists who are eligible for the monthly survey.

By providing recruiting and interviewing in the languages noted below, Amplify AAPI covers approximately 90 percent of Asian language "linguistically isolated" households, that is, households in which no adult can speak English or Spanish at least "well." Those excluded from the sample include people with P.O. Box only addresses, some addresses not listed in the USPS Delivery Sequence File, and some newly constructed dwellings population.

Interviews for this survey were conducted between September 3-9, 2024 with Asian Americans, Native Hawaiians and Pacific Islanders 18 years of age or older representing the 50 states and the District of Columbia. Panel members were randomly drawn from the Amplify AAPI Panel, and 1,123 completed the survey—1,120 via the web with 3 by telephone. Panel members were invited by email or by phone from an NORC telephone interviewer. In addition to English, the survey was offered in the Chinese dialects of Mandarin and Cantonese, Vietnamese, and Korean, depending on respondent preference.

Respondents were offered a small monetary incentive (either \$3 or \$10) for completing the survey. The overall margin of sampling error is +/-4.7 percentage points at the 95 percent confidence level, including the design effect. The margin of sampling error may be higher for subgroups.

Sampling error is only one of many potential sources of error and there may be other unmeasured error in this or any other survey.

Quality assurance checks were conducted to ensure data quality. In total, 45 interviews were removed for nonresponse to at least 50% of the questions asked of them, for completing the survey in less than

one-third the median interview time for the full sample, or for straight-lining all grid questions asked of them. These interviews were excluded from the data file prior to weighting.

Once the sample was selected and fielded, and all the study data were collected and made final, a poststratification process was used to adjust for any survey nonresponse as well as any noncoverage or under and oversampling resulting from the study specific sample design. Poststratification variables included age, gender, census region, race/ethnicity, education, U.S. born, and Asian origin. Weighting variables were obtained from the American Communities Survey (ACS) 5 years data 2017-2021. The weighted data reflect the U.S. Asian American, Native Hawaiian and Pacific Islander (AANHPI) household population, including all 50 states and the District of Columbia.

Complete questions and results are available at <u>www.apnorc.org</u>. For more information about the study, email <u>info@apnorc.org</u>.

Additional information on the Amplify AAPI Panel methodology is available at: <u>https://amplifyaapi.norc.org/</u>. For more information about the panel, email <u>Amplifyaapi-bd@norc.org</u>.

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The two organizations have established The AP-NORC Center for Public Affairs Research to conduct, analyze, and distribute social science research in the public interest on newsworthy topics, and to use the power of journalism to tell the stories that research reveals. Learn more at <u>www.apnorc.org</u>.

About AAPI Data

AAPI Data is a leading research and policy organization producing accurate data to shift narratives and drive action toward enduring solutions for Asian American (AA) and Native Hawaiian/Pacific Islander (NHPI) communities across the nation. AAPI Data aspires to transform public and private systems to ensure that all AA and NHPI communities are recognized, valued and prioritized. Learn more at <u>aapidata.com</u>.