

The October 2024 AP-NORC Center Poll

Conducted by The Associated Press-NORC Center for Public Affairs Research With funding from The Associated Press and NORC at the University of Chicago

Interviews: 10/11-14/2024 1,072 adults

Margin of sampling error: +/- 4.03 percentage points at the 95% confidence level among all adults

NOTE: All results show percentages among all respondents, unless otherwise labeled.

CUR1. Generally speaking, would you say things in this country are heading in the...

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC	Right direction	Wrong direction	DON'T KNOW	SKIPPED ON WEB/REFUSED
10/11-14/2024 (N=1,072)	32	68	*	*
09/12-16/2024 (N=2,028)	30	69	*	*
07/25-29/2024 (N=1,143)	26	72	1	1
06/20-24/2024 (N=1,088)	25	74	*	*
04/04-08/2024 (N=1,204)	24	76	*	1
03/21-25/2024 (N=1,282)	23	76	*	1
02/22-26/2024 (N=1,102)	22	77	*	1
01/25-29/2024 (N=1,152)	26	73	*	*
11/30-12/4/2023 (N= 1,074)	25	75	*	*
11/2-6/2023 (N=1,239)	18	81	1	*
10/5-9/2023 (N=1,163)	21	78	*	1
09/07-11/2023 (N=1,146)	25	75	*	1
08/10-14/2023 (N=1,165)	24	74	1	1
06/22-26/2023 (N=1,220)	24	74	*	1
05/11-15/2023 (N=1,680)	21	78	*	*
04/13-17/2023 (N=1,230)	25	74	*	1
03/16-20/2023 (N=1,081)	21	78	*	*
02/16-20/2023 (N=1,247)	28	71	1	1
01/26-30/2023 (N=1,068)	25	73	1	*
12/1-5/2022 (N=1,124)	28	71	*	1
10/06-10/2022 (N=1,121)	25	74	*	1
09/09-12/2022 (N=1,054)	27	72	*	1
07/14-17/2022 (N=1,085)	17	83	-	*
06/23-27/2022 (N=1,053)	14	85	1	*
05/12-16/2022 (N=1,172)	21	78	*	*
4/14-18/2022 (N=1,085)	29	70	1	1
3/17-21/2022 (N=1,082)	31	68	*	1
2/18-21/2022 (N=1,289)	29	70	*	1
1/13-18/2022 (N=1,161)	26	74	*	*
12/2-7/2021 (N=1,089)	33	66	1	1
10/21-25/2021 (N=1,083)	32	67	1	*
9/23-27/2021 (N=1,099)	34	64	*	1
8/12-16/2021 (N=1,729)	39	61	*	*
7/15-19/2021 (N=1,308)	44	55	1	1
6/10-14/2021 (N=1,125)	46	53	*	1
4/29-5/3/2021 (N=1,842)	54	44	1	1
3/25-29/2021 (N= 1,166)	50	50	*	*
2/25-3/1/2021 (N=1,434)	48	51	*	1

AP-NORC	Right direction	Wrong direction	DON'T KNOW	SKIPPED ON WEB/REFUSED
1/28-2/1/2021 (N=1,055)	49	49	1	1
12/3-7/2020 (N=1,117)	37	62	1	1
10/8-12/2020 (N=1,121)	25	74	1	1
9/11-14/2020 (N = 1,108)	27	72	*	1
8/17-19/2020 (N=1,075)	23	75	1	*
7/16-20/2020 (N=1,057)	20	80	*	*
6/11-15/2020 (N=1,310)	24	74	1	1
5/14-18/2020 (N=1,056)	33	65	1	1
4/16-20/2020 (N=1,057)	36	63	1	-
3/26-29/2020 (N=1,057)	42	58	*	*
2/13-16/2020 (N=1,074)	41	59	*	*
1/16-21/2020 (N=1,353)	38	62	*	*
12/5-9/2019 (N=1,053)	36	63	*	*
10/24-28/2019 (N=1,075)	39	60	1	1
9/20-23/2019 (N=1,286)	38	60	1	1
8/15-18/2019 (N=1,059)	33	66	*	1
6/13-17/2019 (N=1,116)	36	63	*	1
5/17-20/2019 (N=1,137)	35	62	2	1
4/11-14/2019 (N=1,108)	37	62	*	*
3/14-18/2019 (N=1,063)	35	63	*	1
1/16-20/2019 (N=1,062)	28	70	1	*
12/13-16/2018 (N=1,067)	39	59	*	1
10/11-14/2018 (N=1,152)	39	60	*	1
8/16-20/2018 (N=1,055)	38	62	*	*
6/13-18/2018 (N=1,109)	40	58	1	1
4/11-16/2018 (N=1,140)	39	60	*	*
3/14-19/2018 (N=1,222)	37	62	1	1
2/15-19/2018 (N=1,337)	32	68	*	*
12/7-11/2017 (N=1,020)	30	69	1	*
9/28-10/2/2017 (N=1,150)	24	74	1	*
6/8-11/2017 (N=1,068)	34	65	2	*

CUR2. Overall, do you approve or disapprove of the way Joe Biden is handling his job as president?

If don't know, skipped, or refused in CUR2:

CUR3. If you had to choose, do you lean more toward approving or disapproving of the way Joe Biden is handling his job as president?

If approve in CUR2:

CUR3A. Would you say you approve of the way Joe Biden is handling his job as president strongly or do you approve just somewhat?

If disapprove in CUR2:

CUR3B. Would you say you disapprove of the way Joe Biden is handling his job as president strongly or do you disapprove just somewhat?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

				Lean	Do not		Lean				
			Some-	toward	lean	Dis-	toward	Some-			
	Approve	Strongly	what	approv-	either	approve	disap-	what dis-	Strongly		SKP/
AP-NORC	NET	approve	approve	ing	way	NET	proving	approve	disapprove	DK	REF
10/11-											
14/2024	43	19	24	*	*	57	*	18	39	-	*
(N=1,072)											
07/25-											
29/2024	42	17	24	*	1	57	-	21	36	*	*
(N=1,143)											
06/20-											
24/2024	39	14	25	*	*	61	*	19	42	-	*
(N=1,088)											
03/21-											
25/2024	38	15	23	*	*	61	*	20	40	*	1
(N=1,282)											
02/22-											
26/2024	38	13	25	*	1	61	*	19	41	-	*
(N=1,102)											
01/25-											
29/2024	38	15	23	*	*	61	*	21	40	-	1
(N=1,152)											
11/30-											
12/4/2023	41	14	26	*	1	59	*	19	40	*	*
(N= 1,074)											
11/2-6/2023	38	14	24	*	1	61	*	19	42	*	*
(N=1,239)											
	I								l		

AP-NORC	Approve NET	Strongly approve	Some- what approve	Lean toward approv- ing	Do not lean either way	Dis- approve NET	Lean toward disap- proving	Some- what dis- approve	Strongly disapprove	DK	SKP/ REF
10/5-9/2023 (N=1,163)	38	13	24	*	*	61	*	21	40	-	1
09/07- 11/2023 (N=1,146)	40	13	26	*	1	59	*	24	36	*	*
08/10- 14/2023 (N=1,165)	42	14	28	1	*	57	*	18	39	-	*
06/22- 26/2023 (N=1,220)	41	14	27	*	1	58	*	21	37	*	*
05/11- 15/2023 (N=1,680)	40	12	28	*	1	59	*	21	38	*	*
04/13- 17/2023 (N=1,230)	42	15	27	1	*	58	1	20	36	*	*
03/16- 20/2023 (N=1,081)	38	12	26	*	1	61	1	21	40	-	*
02/16- 20/2023 (N=1,247)	45	16	28	*	1	54	*	19	35	*	1
01/26- 30/2023 (N=1,068)	41	14	27	*	1	58	*	20	37	*	*
12/1-5/2022 (N=1,124)	43	15	28	*	1	55	1	20	34	-	1
10/06- 10/2022 (N=1,121)	43	15	26	1	1	56	*	20	36	*	*
09/09- 12/2022 (N=1,054)	45	16	30	*	1	53	*	20	33	*	*
07/14- 17/2022 (N=1,085)	36	8	27	*	1	62	*	18	44	*	1
06/23- 27/2022 (N=1,053)	39	12	27	*	1	60	*	19	41	-	*

			Some-	Lean toward	Do not lean	Dis-	Lean toward	Some-			
AP-NORC	Approve NET	Strongly	what	approv-	either	approve NET	disap-	what dis- approve	Strongly disapprove	DK	SKP/ REF
05/12-	INEI	approve	approve	ing	way	INEI	proving	approve	uisapprove	DK	KEF
16/2022	39	12	26	1	*	60	1	21	39	*	*
(N=1,172)		12	20	1			_	21			
4/14-											
18/2022	45	15	30	*	*	54	*	18	36	*	*
(N=1,085)											
3/17-											
21/2022	43	16	27	*	*	56	*	19	37	*	*
(N=1,082)											
2/18-											
21/2022	44	15	29	*	1	55	1	19	35	*	*
(N=1,289)											
1/13-											
18/2022	43	13	30	*	1	56	1	19	36	-	1
(N=1,161)											
12/2-7/2021	48	18	30	*	1	51	*	20	30	-	*
(N=1,089)	48	10	30		1	21		20	30	-	·
10/21-											
25/2021	48	17	31	*	1	51	*	17	34	*	*
(N=1,083)											
9/23-											
27/2021	50	18	31	1	1	49	*	17	32	*	*
(N=1,099)											
8/12-											
16/2021	54	24	30	*	*	46	*	15	30	*	*
(N=1,729)											
7/15-				_							at.
19/2021	59	25	33	1	*	41	1	14	26	-	*
(N=1,308)											
9/23-	F0	10	24	4		40	*	47	22	*	*
27/2021	50	18	31	1	1	49	Ψ.	17	32	T	Ψ.
(N=1,099)											
8/12-	F4	24	20	*	*	4.0	*	1.5	20	*	*
16/2021 (N=1,729)	54	24	30	*	•	46	*	15	30		-
7/15-											
19/2021	59	25	33	1	*	41	1	14	26	_	*
(N=1,308)	33	23	33	1		41		14	20	_	
6/10-											
14/2021	55	26	29	*	1	44	1	14	29	_	_
(N=1,125)		20	23		•	7**	_ <u>_</u>	14	23	_	-
(14-1,123)		<u> </u>			<u> </u>	l	<u> </u>		<u> </u>		

AP-NORC	Approve NET	Strongly	Some- what	Lean toward approv-	Do not lean either	Dis- approve NET	Lean toward disap-	Some- what dis-	Strongly disapprove	DK	SKP/ REF
4/29-	INEI	approve	approve	ing	way	INEI	proving	approve	uisapprove	DK	NEF
5/3/2021 (N=1,842)	63	34	29	*	1	36	*	11	25	*	*
3/25- 29/2021 (N=1,166)	61	31	29	*	*	38	*	13	25	-	1
2/25- 3/1/2021 (N=1,434)	60	32	28	*	*	40	*	15	24	*	*
1/28- 2/1/2021 (N=1,055)	61	35	26	*	1	38	*	11	26	*	*

B1A. How would you describe the nation's economy these days? Would you say...

If neither good nor poor, don't know, skipped, or refused in B1A:

B1B. If you had to choose, do you lean more toward the nation's economy being good or the nation's economy being poor?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AD NODC	Very/ somewhat/ lean toward good NET	Very	Some- what	Lean toward	Neither good nor	Very/ somewhat/ lean toward	Lean toward	Some- what	Very	DV	SKP /RE F
AP-NORC	good NET	good	good	good	poor	poor NET	poor	poor	poor	DK	F
10/11- 14/2024 (<i>N</i> =1,072)	38	6	23	9	*	62	9	27	26	-	-
09/12- 16/2024 (N=2,028)	34	3	21	10	*	66	11	32	24	-	-
06/20- 24/2024 (N=1,088)	33	6	18	10	*	67	13	27	27	-	-
04/04- 08/2024 (N=1,204)	32	6	18	7	*	68	12	32	24	-	-
02/22- 26/2024 (N=1,102)	30	4	17	9	1	69	10	31	29	-	*
1/25- 29/2024 (N=1,152)	35	7	19	9	*	65	11	31	23	-	-
11/30- 12/4/2023 (N=1,074)	30	3	17	10	1	69	13	31	26	*	*
10/5- 9/2023 (N=1,163)	27	1	15	10	*	73	11	31	31	-	-
09/07- 11/2023 (N=1,146)	30	3	17	11	*	70	12	32	25	-	*
08/10- 14/2023 (N=1,165)	34	3	20	11	*	66	10	31	25	-	*
06/22- 26/2023 (N=1,220)	30	3	16	12	1	69	10	35	24	-	-

AP-NORC	Very/ somewhat/ lean toward good NET	Very good	Some- what good	Lean toward good	Neither good nor poor	Very/ somewhat/ lean toward poor NET	Lean toward poor	Some- what poor	Very poor	DK	SKP /RE F
05/11-	good NET	good	good	good	poor	poor NET	poor	Poor	poor		•
15/2023	24	1	13	9	*	76	12	34	29	-	*
(N=1,680)											
04/13-											
17/2023	30	2	15	13	*	69	11	34	25	-	-
(N=1,230)											
03/16-											
20/2023	25	1	14	10	*	75	11	38	26	-	*
(N=1,081)											
02/16-											
20/2023	32	3	17	12	*	68	12	34	22	*	*
(N=1,247)											
01/26-											
30/2023	24	2	13	9	1	76	13	35	28	*	-
(N=1,068)											
12/1-											
5/2022	25	1	14	10	*	75	11	38	25	-	-
(N=1,124)											
10/06-											
10/2022	23	2	12	9	*	76	13	36	28	*	*
(N=1,121)		_									
09/09-											
12/2022	29	1	15	12	*	71	11	35	25	*	-
(N=1,054)		_		_ _		- -					
06/23-											
27/2022	20	2	10	9	1	79	9	35	35	_	-
(N=1,053)			_			-					
05/12-											
16/2022	22	2	10	9	*	78	11	34	34	_	*
(N=1,172)		_									
4/14-											
18/2022	29	2	16	12	*	70	11	35	24	_	*
(N=1,085)		_				- •					
3/17-											
21/2022	31	2	18	10	*	69	11	37	22	_	_
(N=1,082)		_	15	10		0 3		3,			
12/2-											
7/2021	35	3	21	11	*	64	16	33	16	_	*
(N=1,089)	3,5	,	<u> </u>	11		07	10		10		
(11-1,009)											

AP-NORC	Very/ somewhat/ lean toward good NET	Very good	Some- what good	Lean toward good	Neither good nor poor	Very/ somewhat/ lean toward poor NET	Lean toward poor	Some- what poor	Very poor	DK	SKP /RE F
10/21- 25/2021 (N=1,083)	35	2	20	13	*	65	12	33	19	-	-
9/23- 27/2021 (N=1,099)	45	2	27	16	-	54	17	25	12	*	-
7/15- 19/2021 (N=1,308)	45	4	28	13	1	54	15	28	11	-	*
6/10- 14/2021 (N=1,125)	47	3	27	17	*	53	14	26	13	-	-
3/25- 29/2021 (N= 1,166)	46	2	25	19	*	54	16	27	11	-	-
2/25- 3/1/2021 (N=1,434)	37	1	22	14	*	63	16	34	12	-	*
12/3- 7/2020 (N=1,117)	38	5	22	11	*	62	11	34	17	*	-
10/8- 12/2020 (N=1,121)	39	6	22	11	*	61	10	31	20	-	*
9/11- 14/2020 (N=1,108)	40	6	24	11	*	60	10	33	16	-	-
8/17- 19/2020 (N=1,075)	37	4	21	12	*	62	12	32	18	-	-
07/16- 20/2020 (N=1,057)	38	4	22	12	-	62	11	30	21	-	-
6/11- 15/2020 (N=1,310)	36	5	19	12	*	63	14	28	21	-	1
5/14- 18/2020 (N=1,056)	29	3	13	13	*	70	9	31	30	-	*

	Very/ somewhat/ lean toward	Very	Some- what	Lean toward	Neither good nor	Very/ somewhat/ lean toward	Lean toward	Some- what	Very		SKP /RE
AP-NORC	good NET	good	good	good	poor	poor NET	poor	poor	poor	DK	F
4/16-											
20/2020	29	3	15	11	-	71	8	30	33	-	-
(N=1,057)											
03/26-											
29/2020	39	9	17	12	*	60	10	29	21	-	-
(N=1,057)											
1/16-											
21/2020	67	21	36	10	*	33	13	15	5	-	*
(N=1,353)											
9/20-											
23/2019	61	18	31	11	*	38	11	19	8	1	*
(N=1,286)											
6/13-											
17/2019	63	15	35	14	*	36	13	16	7	-	1
(N=1,116)											

OFAV. For each of the following individuals, please indicate if you have an unfavorable or favorable impression of that person. If you don't know enough about the person to have an opinion, you can say that too.

[GRID ITEMS RANDOMIZED]

		Very/ somewhat unfavorable	Very	Somewhat	Very/ somewhat favorable	Somewhat	Very	Don't know enough	SKP /
AP-NORC		NET	unfavorable	unfavorable	NET	favorable	favorable	to say	REF
Kamala Harris	10/11-14/2024 (N=1,072)	45	36	9	50	20	30	3	1
	09/12-16/2024 (N=2,028)	44	33	11	50	19	31	5	1
	8/08-12/2024 (N=1,164)	45	32	13	48	21	27	6	1
	07/25-29/2024 (N=1,164)	47	32	16	46	19	27	6	*
	07/11-15/2024 (N=1,253)	48	33	15	43	24	19	9	*
	6/7-10/2024 (N=1,115)	49	34	15	39	25	14	12	1
	02/22-26/2024 (N=1,102)	51	33	17	38	24	14	11	1
	06/22-26/2023 (N=1,220)	50	35	15	37	25	12	12	1
	01/26-30/2023 (N=1,068)	53	36	18	36	24	12	10	*
	10/06-10/2022 (N=1,121)	49	35	14	37	22	15	13	1
	1/13-18/2022 (N=1,161)	45	32	13	43	27	16	12	*
	7/15-19/2021 (N=1,308)	42	29	13	50	28	22	8	*
	1/28-2/1/2021 (N=1,055)	39	27	12	51	19	32	10	*
	10/24-28/2019 (N=1,075)	35	23	13	30	23	8	32	2

		Very/			Very/			Don't	CVD
		somewhat			somewhat		.,	know .	SKP
45 4050		unfavorable	Very	Somewhat	favorable	Somewhat	Very	enough	/
AP-NORC		NET	unfavorable	unfavorable	NET	favorable	favorable	to say	REF
Donald Trump	10/11-14/2024 (N-1,072)	57	46	10	40	17	23	2	1
	09/12-16/2024 (N=2,028)	58	47	11	38	18	20	3	*
	8/08-12/2024 (N=1,164)	56	46	10	41	16	25	2	1
	07/25-29/2024 (N=1,164)	57	47	10	41	17	24	2	*
	07/11-15/2024 (N=1,253)	59	49	11	37	16	21	3	1
	06/20-24/2024 (N=1,088)	59	46	12	38	20	18	3	1
	6/7-10/2024 (N=1,115)	56	47	9	40	16	25	3	1
	02/22-26/2024 (<i>N=1,102</i>)	58	46	12	38	16	22	4	*
	01/25-29/2024 (N=1,152)	61	50	12	36	18	18	2	*
	11/30- 12/4/2023 (N=1,074)	60	50	11	36	14	22	2	2
	10/5-9/2023 (N=1,163)	58	47	10	37	18	20	5	1
	08/10-14/2023 (N=1,165)	62	51	11	35	16	19	3	*
	06/22-26/2023 (N=1,220)	63	50	13	33	19	14	4	*
	04/13-17/2023 (N=1,230)	63	52	11	34	17	17	3	1
	01/26-30/2023 (N=1,068)	62	50	13	35	21	14	2	*
	10/06-10/2022 (N=1,121)	61	49	12	35	17	18	4	*
	1/13-18/2022 (N=1,161)	63	51	12	34	18	16	3	-
	7/15-19/2021 (N=1,308)	60	50	10	37	17	20	2	1
	1/28-2/1/2021 (N=1,055)	61	48	12	36	18	19	3	*
	02/13-16/2020 (N=1,074)	53	42	11	43	17	26	4	*
	10/24-28/2019 (N=1,075)	55	46	9	40	12	28	3	1

		Very/ somewhat			Very/ somewhat			Don't know	SKP
		unfavorable	Very	Somewhat	favorable	Somewhat	Very	enough	/
AP-NORC		NET	unfavorable	unfavorable	NET	favorable	favorable	to say	REF
JD Vance	10/11-14/2024 (N=1,072)	48	37	11	32	14	18	19	1
	09/12-16/2024 (N=2,028)	49	38	10	26	15	11	24	1
	8/08-12/2024 (N=1,164)	44	33	11	27	15	13	28	1
	7/25-29/2024 (N=1,164)	40	29	11	27	14	13	32	1
	07/11-15/2024 (N=1,253)	22	14	8	17	10	7	60	1
Tim Walz	10/11-14/2024 (N=1,072)	36	24	12	41	16	25	23	1
	09/12-16/2024 (N=2,028)	32	23	9	40	16	24	28	1
	8/08-12/2024 (N=1,164)	25	17	8	36	15	21	37	1

ELECT4. Regardless of who you support, which candidate do you trust to do a better job of handling:

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC		Harris	Trump	Both equally	Neither	DK	SKIP/REF
The cost of housing	10/11-14/2024 (N=1,072)	41	36	7	15	-	1
Jobs and unemployment	10/11-14/2024 (N=1,072)	42	40	6	9	*	1
The cost of groceries and gas	10/11-14/2024 (N=1,072)	39	41	6	13	-	1
Taxes on the middle class	10/11-14/2024 (N=1,072)	46	34	6	13	-	1
Tariffs, that is taxes on imported goods	10/11-14/2024 (N=1,072)	38	40	6	15	-	1
Climate change	10/11-14/2024 (N=1,072)	47	20	9	23	*	1
	09/12-16/2024 (N=2,028)	51	19	9	20	1	1

AP-NORC		Harris	Trump	Both equally	Neither	DK	SKIP/REF
Crime	10/11-14/2024 (N=1,072)	37	41	8	14	*	1
	09/12-16/2024 (N=2,028)	38	38	11	11	*	1
	8/08-12/2024 (N-1,164)	38	38	11	12	*	1
Abortion policy	10/11-14/2024 (N=1,072)	52	28	6	13	-	1
	09/12-16/2024 (N=2,028)	53	26	6	14	*	1
	8/08-12/2024 (N-1,164)	51	27	7	14	*	1
Immigration	10/11-14/2024 (N=1,072)	37	45	5	13	-	1
	09/12-16/2024 (N=2,028)	37	44	6	11	*	1
	8/08-12/2024 (N-1,164)	36	46	6	12	*	*
¹ The situation in the Middle East	10/11-14/2024 (N=1,072)	35	38	7	20	*	1
	09/12-16/2024 (N=2,028)	32	36	10	21	*	1
	8/08-12/2024 (N-1,164)	31	36	8	24	*	1
Election Integrity	10/11-14/2024 (N=1,072)	48	27	7	16	*	1
Natural disaster relief	10/11-14/2024 (N=1,072)	43	33	12	12	-	*

 $^{^{\}mathrm{1}}$ In August 2024, read "The war in Gaza."

PID1. Do you consider yourself a Democrat, a Republican, an Independent or none of these? *If Democrat*:

PIDA. Do you consider yourself a strong or not so strong Democrat? *If Republican:*

PIDB. Do you consider yourself a strong or not so strong Republican? If independent, none of these, don't know, skipped, or refused:

PIDI. Do you lean more toward the Democrats or the Republicans? Combines PID1, PIDI, PIDA, and PIDB.

	AP-NORC
	10/11-14/2024
Democrat NET	46
Strong Democrat	20
Not so strong Democrat	14
Lean Democrat	12
Independent/None – Don't lean	18
Republican NET	37
Lean Republican	8
Not so strong Republican	13
Strong Republican	16

N= 1,072

D3. Generally speaking, do you consider yourself to be a liberal, moderate, or conservative? *If liberal*:

D4. Do you consider yourself very liberal or somewhat liberal? *If conservative:*

IDEO. Do you consider yourself very conservative or somewhat conservative? Combines D3, D4, D5:

	AP-NORC
	10/11-14/2024
Liberal NET	23
Very liberal	12
Somewhat liberal	11
Moderate	44
Conservative NET	30
Somewhat conservative	15
Very conservative	15
DON'T KNOW	*
SKIPPED ON WEB/REFUSED	2

REG. Are you currently registered to vote at your address, or not?

	AP NORC
	10/11-14/2024
Yes	88
No	11
DON'T KNOW	*
SKIPPED ON WEB/REFUSED	1
Λ/-	1 072

DM5. How would you describe the community you live in now?

	AP NORC
	10/11-14/2024
Urban area	29
Suburban area	50
Rural area	20
DON'T KNOW	*
SKIPPED ON WEB/REFUSED	*

N= 1,072

RELIG. What is your present religion, if any?

	AP-NORC
	10/11-14/2024
Protestant	24
Roman Catholic	22
Mormon	1
Orthodox	*
Jewish	2
Muslim	1
Buddhist	1
Hindu	*
Atheist	5
Agnostic	7
Nothing in particular	15
Just Christian	18
Unitarian	1
Something else	2
DON'T KNOW	-
SKIPPED ON WEB/REFUSED	-

If Religion is Protestant, Roman Catholic, Mormon, Orthodox, Christian, or something else: BORN. Would you describe yourself as a 'born-again' or evangelical Christian, or not?

	AP-NORC
	10/11-14/2024
Yes	34
No	66
DON'T KNOW	-
SKIPPED ON WEB/REFUSED	*
N-	722

N= 722

AGE

	AP NORC
	10/11-14/2024
18-29	20
30-44	26
45-59	24
60+	31
N=	1,072

GENDER

	AP NORC
	10/11-14/2024
Male	49
Female	51
N=	1,072

RACE/ETHNICITY

	AP NORC
	10/11-14/2024
White, non-Hispanic	61
Black or African American	12
Hispanic	18
Other	9
Λ.	1.072

N= 1,072

MARITAL STATUS

	AP-NORC
	10/11-14/2024
Married	46
Not married	54
N=	1,072

EMPLOYMENT STATUS

	AP-NORC
	10/11-14/2024
Employed	61
Not employed	39

N= 1,072

EDUCATION

	AP-NORC
	10/11-14/2024
Less than a high school diploma	9
High school graduate or equivalent	29
Some college	27
College graduate or above	19
Post grad study/professional degree	17

N= 1,072

CENSUS REGION

	AP-NORC
	10/11-14/2024
Northeast NET	17
New England	5
Mid-Atlantic	13
Midwest NET	20
East North Central	14
West North Central	6
South NET	39
South Atlantic	21
East South Central	6
West South Central	12
West NET	24
Mountain	8
Pacific	16

HOME OWNERSHIP

	AP-NORC
	10/11-14/2024
Owned or being bought by you or	68
someone in your household	
Rented for cash	29
Occupied without payment of cash rent	3

N= 1,072

INCOME

	AP-NORC
	10/11-14/2024
Under \$10,000	6
\$10,000 to under \$20,000	7
\$20,000 to under \$30,000	11
\$30,000 to under \$40,000	8
\$40,000 to under \$50,000	8
\$50,000 to under \$75,000	19
\$75,000 to under \$100,000	14
\$100,000 to under \$150,000	15
\$150,000 or more	13

Study Methodology

This survey was conducted by The Associated Press-NORC Center for Public Affairs Research and with funding from The Associated Press and NORC at the University of Chicago.

Data were collected using the AmeriSpeak Omnibus®, a bi-monthly multi-client survey using NORC's probability-based panel designed to be representative of the U.S. household population. The survey was part of a larger study that included questions about other topics not included in this report. During the initial recruitment phase of the panel, randomly selected U.S. households were sampled with a known, non-zero probability of selection from the NORC National Sample Frame and then contacted by U.S. mail, email, telephone, and field interviewers (face-to-face). The panel provides sample coverage of approximately 97 percent of the U.S. household population. Those excluded from the sample include people with P.O. Box only addresses, some addresses not listed in the USPS Delivery Sequence File, and some newly constructed dwellings.

Interviews for this survey were conducted between October 11 through October 14, 2024, with adults aged 18 and over representing the 50 states and the District of Columbia. Panel members were randomly drawn from AmeriSpeak, and 1,072 completed the survey—1,034 via the web and 38 by telephone. Panel members were invited by email or by phone from an NORC telephone interviewer. Interviews were conducted in both English and Spanish, depending on respondent preference. Respondents were offered a small monetary incentive for completing the survey. The final stage completion rate is 12.5 percent, the weighted household panel response rate is 27.4 percent, and the weighted household panel retention rate is 77.2 percent, for a cumulative response rate of 2.6 percent.

The overall margin of sampling error is +/- 4.03 percentage points at the 95 percent confidence level, including the design effect. The margin of sampling error may be higher for subgroups. For example, the margin of sampling error is +/- 6.15 percentage points for Democrats and +/- 6.49 percentage points for Republicans.

Sampling error is only one of many potential sources of error and there may be other unmeasured error in this or any other survey.

Quality assurance checks were conducted to ensure data quality. In total, 60 interviews were removed for nonresponse to at least 50% of the questions asked of them, for completing the survey in less than one-third the median interview time for the full sample, or for straight-lining all grid questions asked of them. These interviews were excluded from the data file prior to weighting.

Once the sample has been selected and fielded, and all the study data have been collected and made final, a poststratification process is used to adjust for any survey nonresponse as well as any noncoverage or under and oversampling resulting from the study specific sample design.

Poststratification variables included age, gender, census division, race/ethnicity, and education. Weighting variables were obtained from the 2023 Current Population Survey. The weighted data reflect the U.S. population of adults age 18 and over.

Complete questions and results are available at: apnorc.org.

Additional information on the AmeriSpeak Panel methodology is available at: https://amerispeak.norc.org/about-amerispeak/Pages/Panel-Design.aspx. For more information, email info@apnorc.org.

About the Associated Press-NORC Center for Public Affairs Research

The AP-NORC Center for Public Affairs Research taps into the power of social science research and the highest-quality journalism to bring key information to people across the nation and throughout the world.

- The Associated Press (AP) is an independent global news organization dedicated to factual reporting. Founded in 1846, AP today remains the most trusted source of fast, accurate, unbiased news in all formats and the essential provider of the technology and services vital to the news business. More than half the world's population sees AP journalism every day.
 www.ap.org
- NORC at the University of Chicago is one of the oldest objective and nonpartisan research institutions in the world. www.norc.org

The two organizations have established The AP-NORC Center for Public Affairs Research to conduct, analyze, and distribute social science research in the public interest on newsworthy topics, and to use the power of journalism to tell the stories that research reveals. Learn more at www.apnorc.org.