

## **The December 2024 AP-NORC Center Poll**

Conducted by The Associated Press-NORC Center for Public Affairs Research With funding from The Associated Press and NORC at the University of Chicago

> Interviews: 12/5-9/2024 1,251 adults

Margin of sampling error: +/- 3.7 percentage points at the 95% confidence level among all adults

NOTE: All results show percentages among all respondents, unless otherwise labeled.

CUR2. Overall, do you approve or disapprove of the way Joe Biden is handling his job as president?

#### If don't know, skipped, or refused in CUR2:

CUR3. If you had to choose, do you lean more toward approving or disapproving of the way Joe Biden is handling his job as president?

#### *If approve in CUR2:*

CUR3A. Would you say you approve of the way Joe Biden is handling his job as president strongly or do you approve just somewhat?

#### *If disapprove in CUR2:*

CUR3B. Would you say you disapprove of the way Joe Biden is handling his job as president strongly or do you disapprove just somewhat?

#### [HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

| Approve    Strongly<br>NET    Some-<br>prove    toward<br>approve    Isome-<br>prove    toward<br>prove    toward<br>prove    Some-<br>prove    Strongly<br>disapprove    Net<br>prove    Strongly<br>prove    Net<br>disapprove    Strongly<br>disapprove    Net<br>prove    Strongly<br>disapprove    Net<br>disapprove    Net<br>disapprove |            |         |          |         | Lean    | Do not |         | Lean    |           |            |    |      |
|--|------------|---------|----------|---------|---------|--------|---------|---------|-----------|------------|----|------|
| AP-NORC    NET    approve    approve    ing    way    NET    proving    approve    disapprove    DK    REF      12/5-<br>9/2024    39    14    25    1    1    60    1    20    39    .    *      10/11-<br>14/2024    43    19    24    *    *    57    *    18    39    .    *      07/12-<br>29/2024    42    17    24    *    1    57    .    21    36    *    *      06/20-<br>24/2024    39    14    25    *    *    61    *    19    42    .    *      03/21-<br>25/2024    38    15    23    *    *    61    *    19    42    .    *      03/21-<br>(N=1,02)    38    13    25    *    1    61    *    19    41    .    *      03/21-<br>(N=1,02)    38    15    23    *    1 <td< td=""><td></td><td></td><td></td><td>Some-</td><td>toward</td><td>lean</td><td>Dis-</td><td>toward</td><td>Some-</td><td></td><td></td><td></td></td<>  |            |         |          | Some-   | toward  | lean   | Dis-    | toward  | Some-     |            |    |      |
| $\begin{array}{c ccccccccccccccccccccccccccccccccccc$  |            | Approve | Strongly | what    | approv- | either | approve | disap-  | what dis- | Strongly   |    | SKP/ |
| $\begin{array}{cccccccccccccccccccccccccccccccccccc$   | AP-NORC    | NET     | approve  | approve | ing     | way    | NET     | proving | approve   | disapprove | DK | REF  |
| $\begin{array}{cccccccccccccccccccccccccccccccccccc$   | 12/5-      |         |          |         |         |        |         |         |           |            |    |      |
| $ \begin{array}{cccccccccccccccccccccccccccccccccccc$  | 9/2024     | 39      | 14       | 25      | 1       | 1      | 60      | 1       | 20        | 39         | -  | *    |
| $\begin{array}{c ccccccccccccccccccccccccccccccccccc$  | (N=1,251)  |         |          |         |         |        |         |         |           |            |    |      |
| $\begin{array}{c ccccccccccccccccccccccccccccccccccc$  | 10/11-     |         |          |         |         |        |         |         |           |            |    |      |
| $\begin{array}{c ccccccccccccccccccccccccccccccccccc$  | 14/2024    | 43      | 19       | 24      | *       | *      | 57      | *       | 18        | 39         | -  | *    |
| $\begin{array}{cccccccccccccccccccccccccccccccccccc$   | (N=1,072)  |         |          |         |         |        |         |         |           |            |    |      |
| $\begin{array}{c ccccccccccccccccccccccccccccccccccc$  | 07/25-     |         |          |         |         |        |         |         |           |            |    |      |
| $\begin{array}{c ccccccccccccccccccccccccccccccccccc$  | 29/2024    | 42      | 17       | 24      | *       | 1      | 57      | -       | 21        | 36         | *  | *    |
| $\begin{array}{cccccccc} 24/2024 & 39 & 14 & 25 & * & * & 61 & * & 19 & 42 & \cdot & * \\ (N=1,088) & & & & & & & & & & & \\ 03/21- & & & & & & & & & \\ 25/2024 & 38 & 15 & 23 & * & * & 61 & & & & & & \\ 15 & 23 & & & & & & & & & \\ (N=1,282) & & & & & & & & \\ 02/22- & & & & & & & \\ 26/2024 & 38 & 13 & 25 & * & 1 & 61 & & & & & & \\ 18 & & & & & & & & & \\ 01/25- & & & & & & & \\ 29/2024 & 38 & 15 & 23 & & & & & & & \\ 19 & & & & & & & & & \\ 01/25- & & & & & & & \\ 29/2024 & 38 & 15 & 23 & & & & & & & \\ 11/30- & & & & & & & & \\ (N=1,152) & & & & & & & \\ 11/30- & & & & & & & \\ 11/30- & & & & & & & \\ 11/30- & & & & & & & \\ 11/30- & & & & & & & \\ 11/30- & & & & & & & \\ 11/30- & & & & & & & \\ 11/30- & & & & & & & \\ 11/30- & & & & & & & \\ 11/2- & & & & & & & \\ (N=1,074) & & & & & & & \\ 11/2- & & & & & & \\ 6/2023 & 38 & 14 & 24 & & & & & & \\ \end{array}$   | (N=1,143)  |         |          |         |         |        |         |         |           |            |    |      |
| $\begin{array}{c ccccccccccccccccccccccccccccccccccc$  | 06/20-     |         |          |         |         |        |         |         |           |            |    |      |
| 03/21-<br>$25/2024$<br>$(N=1,282)$ $38$ $15$ $23$ $*$ $*$ $61$ $*$ $20$ $40$ $*$ $1$ $02/22$ -<br>$26/2024$<br>$(N=1,102)$ $38$ $13$ $25$ $*$ $1$ $61$ $*$ $19$ $41$ $ *$ $01/25$ -<br>$29/2024$<br>$(N=1,152)$ $38$ $15$ $23$ $*$ $*$ $61$ $*$ $21$ $40$ $ 1$ $01/25$ -<br>$29/2024$<br>$(N=1,152)$ $38$ $15$ $23$ $*$ $*$ $61$ $*$ $21$ $40$ $ 1$ $11/30$ -<br>$12/4/2023$<br>$(N=1,074)$ $14$ $26$ $*$ $1$ $59$ $*$ $19$ $40$ $*$ $*$ $11/2$ -<br>$6/2023$ $38$ $14$ $24$ $*$ $1$ $61$ $*$ $19$ $42$ $*$ $*$  | 24/2024    | 39      | 14       | 25      | *       | *      | 61      | *       | 19        | 42         | -  | *    |
| $\begin{array}{cccccccccccccccccccccccccccccccccccc$   | (N=1,088)  |         |          |         |         |        |         |         |           |            |    |      |
| $\begin{array}{c ccccccccccccccccccccccccccccccccccc$  | 03/21-     |         |          |         |         |        |         |         |           |            |    |      |
| $\begin{array}{c ccccccccccccccccccccccccccccccccccc$  | 25/2024    | 38      | 15       | 23      | *       | *      | 61      | *       | 20        | 40         | *  | 1    |
| $\begin{array}{c ccccccccccccccccccccccccccccccccccc$  | (N=1,282)  |         |          |         |         |        |         |         |           |            |    |      |
| $\begin{array}{c ccccccccccccccccccccccccccccccccccc$  | 02/22-     |         |          |         |         |        |         |         |           |            |    |      |
| $\begin{array}{c ccccccccccccccccccccccccccccccccccc$  | -          | 38      | 13       | 25      | *       | 1      | 61      | *       | 19        | 41         | -  | *    |
| 29/2024<br>$(N=1,152)$ $38$ $15$ $23$ ** $61$ * $21$ $40$ - $1$ $11/30-$<br>$12/4/2023$<br>$(N=1,074)$ $41$ $14$ $26$ * $1$ $59$ * $19$ $40$ *** $11/2-$<br>$6/2023$ $38$ $14$ $24$ * $1$ $61$ * $19$ $42$ **  |            |         |          |         |         |        |         |         |           |            |    |      |
| $\begin{array}{c ccccccccccccccccccccccccccccccccccc$  | -          |         |          |         |         |        |         |         |           |            |    |      |
| $\begin{array}{c ccccccccccccccccccccccccccccccccccc$  | 29/2024    | 38      | 15       | 23      | *       | *      | 61      | *       | 21        | 40         | -  | 1    |
| 12/4/2023<br>(N= 1,074)  41  14  26  *  1  59  *  19  40  *  *    11/2-<br>6/2023  38  14  24  *  1  61  *  19  40  *  *  *  | (N=1,152)  |         |          |         |         |        |         |         |           |            |    |      |
| 12/4/2023  41  14  20  1  39  19  40  40    (N= 1,074)  11/2-  | 11/30-     |         |          |         |         |        |         |         |           |            |    |      |
| 11/2-<br>6/2023 <b>38</b> 14 24 * <b>1</b> 61 * 19 42 * *  | 12/4/2023  | 41      | 14       | 26      | *       | 1      | 59      | *       | 19        | 40         | *  | *    |
| 6/2023 <b>38</b> 14 24 * <b>1 61</b> * 19 42 * *   | (N= 1,074) |         |          |         |         |        |         |         |           |            |    |      |
| 6/2023 <b>38</b> 14 24 * <b>1 61</b> * 19 42 * *   | 11/2-      |         |          |         |         |        |         |         |           |            |    |      |
|  |            | 38      | 14       | 24      | *       | 1      | 61      | *       | 19        | 42         | *  | *    |
|  | (N=1,239)  |         |          |         |         |        |         |         |           |            |    |      |

| AP-NORC                                 | Approve<br>NET | Strongly<br>approve | Some-<br>what<br>approve | Lean<br>toward<br>approv-<br>ing | Do not<br>lean<br>either<br>way | Dis-<br>approve<br>NET | Lean<br>toward<br>disap-<br>proving | Some-<br>what dis-<br>approve | Strongly<br>disapprove | DK | SKP/<br>REF |
|---|----------------|---------------------|--------------------------|----------------------------------|---------------------------------|------------------------|-------------------------------------|-------------------------------|------------------------|----|-------------|
| 10/5-<br>9/2023<br>(N=1,163)            | 38             | 13                  | 24                       | *                                | *                               | 61                     | *                                   | 21                            | 40                     | -  | 1           |
| 09/07-<br>11/2023<br>(N=1,146)          | 40             | 13                  | 26                       | *                                | 1                               | 59                     | *                                   | 24                            | 36                     | *  | *           |
| 08/10-<br>14/2023<br>(N=1,165)          | 42             | 14                  | 28                       | 1                                | *                               | 57                     | *                                   | 18                            | 39                     | -  | *           |
| 06/22-<br>26/2023<br>(N=1,220)          | 41             | 14                  | 27                       | *                                | 1                               | 58                     | *                                   | 21                            | 37                     | *  | *           |
| 05/11-<br>15/2023<br>( <i>N=1,680</i> ) | 40             | 12                  | 28                       | *                                | 1                               | 59                     | *                                   | 21                            | 38                     | *  | *           |
| 04/13-<br>17/2023<br>( <i>N=1,230</i> ) | 42             | 15                  | 27                       | 1                                | *                               | 58                     | 1                                   | 20                            | 36                     | *  | *           |
| 03/16-<br>20/2023<br>( <i>N=1,081</i> ) | 38             | 12                  | 26                       | *                                | 1                               | 61                     | 1                                   | 21                            | 40                     | -  | *           |
| 02/16-<br>20/2023<br>( <i>N=1,247</i> ) | 45             | 16                  | 28                       | *                                | 1                               | 54                     | *                                   | 19                            | 35                     | *  | 1           |
| 01/26-<br>30/2023<br>( <i>N=1,068</i> ) | 41             | 14                  | 27                       | *                                | 1                               | 58                     | *                                   | 20                            | 37                     | *  | *           |
| 12/1-<br>5/2022<br>(N=1,124)            | 43             | 15                  | 28                       | *                                | 1                               | 55                     | 1                                   | 20                            | 34                     | -  | 1           |
| 10/06-<br>10/2022<br>( <i>N=1,121</i> ) | 43             | 15                  | 26                       | 1                                | 1                               | 56                     | *                                   | 20                            | 36                     | *  | *           |
| 09/09-<br>12/2022<br>( <i>N=1,054</i> ) | 45             | 16                  | 30                       | *                                | 1                               | 53                     | *                                   | 20                            | 33                     | *  | *           |
| 07/14-<br>17/2022<br>( <i>N=1,085</i> ) | 36             | 8                   | 27                       | *                                | 1                               | 62                     | *                                   | 18                            | 44                     | *  | 1           |
| 06/23-<br>27/2022<br>( <i>N=1,053</i> ) | 39             | 12                  | 27                       | *                                | 1                               | 60                     | *                                   | 19                            | 41                     | -  | *           |
| 05/12-<br>16/2022<br>(N=1,172)          | 39             | 12                  | 26                       | 1                                | *                               | 60                     | 1                                   | 21                            | 39                     | *  | *           |

| AP-NORC                                 | Approve<br>NET | Strongly<br>approve | Some-<br>what<br>approve | Lean<br>toward<br>approv-<br>ing | Do not<br>lean<br>either<br>way | Dis-<br>approve<br>NET | Lean<br>toward<br>disap-<br>proving | Some-<br>what dis-<br>approve | Strongly<br>disapprove | DK | SKP/<br>REF |
|---|----------------|---------------------|--------------------------|----------------------------------|---------------------------------|------------------------|-------------------------------------|-------------------------------|------------------------|----|-------------|
| 4/14-<br>18/2022<br>(N=1,085)           | 45             | 15                  | 30                       | *                                | *                               | 54                     | *                                   | 18                            | 36                     | *  | *           |
| 3/17-<br>21/2022<br>(N=1,082)           | 43             | 16                  | 27                       | *                                | *                               | 56                     | *                                   | 19                            | 37                     | *  | *           |
| 2/18-<br>21/2022<br>(N=1,289)           | 44             | 15                  | 29                       | *                                | 1                               | 55                     | 1                                   | 19                            | 35                     | *  | *           |
| 1/13-<br>18/2022<br>(N=1,161)           | 43             | 13                  | 30                       | *                                | 1                               | 56                     | 1                                   | 19                            | 36                     | -  | 1           |
| 12/2-<br>7/2021<br>(N=1,089)            | 48             | 18                  | 30                       | *                                | 1                               | 51                     | *                                   | 20                            | 30                     | -  | *           |
| 10/21-<br>25/2021<br>( <i>N=1,083</i> ) | 48             | 17                  | 31                       | *                                | 1                               | 51                     | *                                   | 17                            | 34                     | *  | *           |
| 9/23-<br>27/2021<br>(N=1,099)           | 50             | 18                  | 31                       | 1                                | 1                               | 49                     | *                                   | 17                            | 32                     | *  | *           |
| 8/12-<br>16/2021<br>(N=1,729)           | 54             | 24                  | 30                       | *                                | *                               | 46                     | *                                   | 15                            | 30                     | *  | *           |
| 7/15-<br>19/2021<br>( <i>N=1,308</i> )  | 59             | 25                  | 33                       | 1                                | *                               | 41                     | 1                                   | 14                            | 26                     | -  | *           |
| 9/23-<br>27/2021<br>(N=1,099)           | 50             | 18                  | 31                       | 1                                | 1                               | 49                     | *                                   | 17                            | 32                     | *  | *           |
| 8/12-<br>16/2021<br>(N=1,729)           | 54             | 24                  | 30                       | *                                | *                               | 46                     | *                                   | 15                            | 30                     | *  | *           |
| 7/15-<br>19/2021<br>(N=1,308)           | 59             | 25                  | 33                       | 1                                | *                               | 41                     | 1                                   | 14                            | 26                     | -  | *           |
| 6/10-<br>14/2021<br>( <i>N=1,125</i> )  | 55             | 26                  | 29                       | *                                | 1                               | 44                     | 1                                   | 14                            | 29                     | -  | -           |
| 4/29-<br>5/3/2021<br>(N=1,842)          | 63             | 34                  | 29                       | *                                | 1                               | 36                     | *                                   | 11                            | 25                     | *  | *           |
| 3/25-<br>29/2021<br>(N=1,166)           | 61             | 31                  | 29                       | *                                | *                               | 38                     | *                                   | 13                            | 25                     | -  | 1           |

|                                |         |          |         | Lean    | Do not |         | Lean    |           |            |    |      |
|--------------------------------|---------|----------|---------|---------|--------|---------|---------|-----------|------------|----|------|
|                                |         |          | Some-   | toward  | lean   | Dis-    | toward  | Some-     |            |    |      |
|                                | Approve | Strongly | what    | approv- | either | approve | disap-  | what dis- | Strongly   |    | SKP/ |
| AP-NORC                        | NET     | approve  | approve | ing     | way    | NET     | proving | approve   | disapprove | DK | REF  |
| 2/25-<br>3/1/2021<br>(N=1,434) | 60      | 32       | 28      | *       | *      | 40      | *       | 15        | 24         | *  | *    |
| 1/28-<br>2/1/2021<br>(N=1,055) | 61      | 35       | 26      | *       | 1      | 38      | *       | 11        | 26         | *  | *    |

# MT2. Looking ahead to 2025, which of the following comes closest to your opinion about how the year will be for each of the following?

|                             |                              | 2025 will be a | 2025 will be a | There won't be much |    |         |
|-----------------------------|------------------------------|----------------|----------------|---------------------|----|---------|
|                             |                              | better year    | worse year     | difference between  |    |         |
| AP-NORC                     |                              | than 2024      | than 2024      | 2024 and 2025       | DK | SKP/REF |
| You personally <sup>1</sup> | 12/5-9/2024                  | 42             | 24             | 33                  | *  | 1       |
|                             | (N=1,251)                    | 42             | 24             | 55                  |    | T       |
|                             | 11/30-12/4/2023 <sup>2</sup> | 25             | 24             | 50                  | *  | 1       |
|                             | (N=1,074)                    | 25             | 24             | 50                  |    | T       |
|                             | 12/1-5/2022 <sup>3</sup>     | 26             | 22             | 52                  | *  | 1       |
|                             | (N=1,124)                    | 20             | 22             | 52                  |    | T       |
|                             | 12/2-7/2021 <sup>4</sup>     | 34             | 15             | 50                  | _  | 1       |
|                             | (N=1,089)                    | 54             | 15             | 50                  | -  | Ŧ       |
|                             | 12/3-7/2020 <sup>5</sup>     | 55             | 13             | 31                  | *  | *       |
|                             | (N=1,117)                    |                | 15             | 51                  |    |         |
|                             | 12/5-9/2019 <sup>6</sup>     | 37             | 13             | 50                  | *  | *       |
|                             | (N=1,053)                    | 57             | 15             | 50                  |    |         |
|                             | 12/13-16/2018 <sup>7</sup>   | 37             | 18             | 45                  |    | 1       |
|                             | (N=1,067)                    | 57             | 10             | C+                  | -  | L L     |

<sup>3</sup> Asked about 2022-2023

- <sup>5</sup> Asked about 2020-2021
- <sup>6</sup> Asked about 2019-2020

<sup>&</sup>lt;sup>1</sup> Previously asked as a standalone question: "Looking ahead to 2024, which of the following comes closest to your opinion? <u>For you personally</u>:"

<sup>&</sup>lt;sup>2</sup> Asked about 2023-2024

<sup>&</sup>lt;sup>4</sup> Asked about 2021-2022

<sup>&</sup>lt;sup>7</sup> Asked about 2018-2019

|                                |                              | 2025 will be a | 2025 will be a | There won't be much |    |         |
|--------------------------------|------------------------------|----------------|----------------|---------------------|----|---------|
|                                |                              | better year    | worse year     | difference between  |    |         |
| AP-NORC                        |                              | than 2024      | than 2024      | 2024 and 2025       | DK | SKP/REF |
| The United States <sup>8</sup> | 12/5-9/2024                  | 35             | 39             | 23                  | *  | 2       |
|                                | (N=1,251)                    | 55             | 29             | 25                  | -  | 2       |
|                                | 11/30-12/4/2023 <sup>9</sup> | 19             | 29             | 51                  | *  | 2       |
|                                | (N=1,074)                    | 19             | 29             | 51                  | -  | ۷.      |
|                                | 12/1-5/2022 <sup>10</sup>    | 21             | 24             | 53                  | 1  | 1       |
|                                | (N=1,124)                    | 21             | 24             | 55                  | T  | T       |
|                                | 12/2-7/202111                | 26             | 22             | 50                  | *  | 2       |
|                                | (N=1,089)                    | 20             | 22             | 50                  |    | 2       |
|                                | 12/3-7/2020 <sup>12</sup>    | 54             | 20             | 24                  |    | *       |
|                                | (N=1,117)                    | 54             | 20             | 24                  | -  | -       |
|                                | 12/5-9/2024                  | 38             | 34             | 26                  | *  | 2       |
| The economy                    | (N=1,251)                    | 58             | 54             | 20                  |    | Ζ       |

MT5. How well do each of the following words describe the way you are feeling about the coming year for you personally?

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

|                |                            |  |   | Not very  |  |   |   |   |
|----------------|----------------------------|--|---|---|--|---|---|---|
| Extremely/very | Extremely                  |  | Moderately  | well/ not at  | Not very   | Not well  |   |   |
| well NET       | well                       | Very well  | well  | all well NET  | well   | at all  | DK  | SKP/REF   |
| 33             | 11                         | 22   | 35  | 31  | 20   | 11  | -   | 1   |
| 34             | 13                         | 20   | 32  | 34  | 20   | 14  | *   | 1   |
| 24             | 10                         | 14   | 30  | 45  | 27   | 18  | *   | 1   |
| 31             | 12                         | 19   | 36  | 33  | 20   | 12  | *   | 1   |
|                | well NET<br>33<br>34<br>24 | well NET    well      33    11      34    13      24    10 | well NET    well    Very well      33    11    22      34    13    20      24    10    14 | well NET    well    Very well    well      33    11    22    35      34    13    20    32      24    10    14    30 | Extremely/very<br>well NETExtremely<br>wellModerately<br>wellwell/not at<br>all well NET331122353134132032342410143045 | Extremely/very<br>well NETExtremely<br>wellVery wellModerately<br>wellwell/not at<br>all well NETNot very<br>well331122353120341320323420241014304527 | Extremely/very<br>well NETExtremely<br>wellKot wellNot wellNot wellNot well331122353120113413203234201424101430452718 | Extremely/very<br>well NETExtremely<br>wellKot wellNot well |

N=1,251

- <sup>9</sup> Asked about 2023-2024
- <sup>10</sup> Asked about 2022-2023
- <sup>11</sup> Asked about 2021-2022

<sup>&</sup>lt;sup>8</sup> Previously asked as a standalone question: "Looking ahead to 2024, which of the following comes closest to your opinion? <u>For the United States</u>:"

<sup>&</sup>lt;sup>12</sup> Asked about 2020-2021

## B1A. How would you describe the nation's economy these days? Would you say...

If neither good nor poor, don't know, skipped, or refused in B1A:

B1B. If you had to choose, do you lean more toward the nation's economy being good or the nation's economy being poor?

### [HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

| AP-NORC         | Very/<br>somewhat/<br>lean toward<br>good NET | Very<br>good | Some-<br>what<br>good | Lean<br>toward | Neither<br>good nor | Very/<br>somewhat/<br>lean toward<br>poor NET | Lean<br>toward | Some-<br>what | Very | DK | SKP<br>/REF |
|-----------------|---|--------------|-----------------------|----------------|---------------------|---|----------------|---------------|------|----|-------------|
|                 | good NET                                      | goou         | goou                  | good           | poor                |   | poor           | poor          | poor | DK | /REF        |
| 12/5-<br>9/2024 | 32  | 5            | 18                    | 10             | *                   | 67  | 14             | 28            | 25   | -  | -           |
| (N=1,251)       | 52  | 5            | 10                    | 10             |                     | 07  | 14             | 20            | 25   | -  | -           |
| 10/11-          |   |              |                       |                |                     |   |                |               |      |    |             |
| 14/2024         | 38  | 6            | 23                    | 9              | *                   | 62  | 9              | 27            | 26   | -  | -           |
| (N=1,072)       | 50  | 0            | 23                    | 5              |                     | 02  | 5              | 27            | 20   |    |             |
| 09/12-          |   |              |                       |                |                     |   |                |               |      |    |             |
| 16/2024         | 34  | 3            | 21                    | 10             | *                   | 66  | 11             | 32            | 24   | -  | _           |
| (N=2,028)       |   | 5            | ~-                    | 10             |                     |   |                | 52            | 2.   |    |             |
| 06/20-          |   |              |                       |                |                     |   |                |               |      |    |             |
| 24/2024         | 33  | 6            | 18                    | 10             | *                   | 67  | 13             | 27            | 27   | _  | _           |
| (N=1,088)       |   | C C          |                       |                |                     | •   |                | _,            |      |    |             |
| 04/04-          |   |              |                       |                |                     |   |                |               |      |    |             |
| 08/2024         | 32  | 6            | 18                    | 7              | *                   | 68  | 12             | 32            | 24   | -  | -           |
| (N=1,204)       |   |              |                       |                |                     |   |                |               |      |    |             |
| 02/22-          |   |              |                       |                |                     |   |                |               |      |    |             |
| 26/2024         | 30  | 4            | 17                    | 9              | 1                   | 69  | 10             | 31            | 29   | -  | *           |
| (N=1,102)       |   |              |                       |                |                     |   |                |               |      |    |             |
| 1/25-           |   |              |                       |                |                     |   |                |               |      |    |             |
| 29/2024         | 35  | 7            | 19                    | 9              | *                   | 65  | 11             | 31            | 23   | -  | -           |
| (N=1,152)       |   |              |                       |                |                     |   |                |               |      |    |             |
| 11/30-          |   |              |                       |                |                     |   |                |               |      |    |             |
| 12/4/2023       | 30  | 3            | 17                    | 10             | 1                   | 69  | 13             | 31            | 26   | *  | *           |
| (N=1,074)       |   |              |                       |                |                     |   |                |               |      |    |             |
| 10/5-           |   |              |                       |                |                     |   |                |               |      |    |             |
| 9/2023          | 27  | 1            | 15                    | 10             | *                   | 73  | 11             | 31            | 31   | -  | -           |
| (N=1,163)       |   |              |                       |                |                     |   |                |               |      |    |             |
| 09/07-          |   |              |                       |                |                     |   |                |               |      |    |             |
| 11/2023         | 30  | 3            | 17                    | 11             | *                   | 70  | 12             | 32            | 25   | -  | *           |
| (N=1,146)       |   |              |                       |                |                     |   |                |               |      |    |             |
| 08/10-          |   |              |                       |                |                     |   |                |               |      |    |             |
| 14/2023         | 34  | 3            | 20                    | 11             | *                   | 66  | 10             | 31            | 25   | -  | *           |
| (N=1,165)       |   |              |                       |                |                     |   |                |               |      |    |             |
| 06/22-          |   |              |                       |                |                     |   |                |               |      |    |             |
| 26/2023         | 30  | 3            | 16                    | 12             | 1                   | 69  | 10             | 35            | 24   | -  | -           |
| (N=1,220)       |   |              |                       |                |                     |   |                |               |      |    |             |

|             | Very/       |      |       |        |          | Very/       |        |       |      |    |      |
|-------------|-------------|------|-------|--------|----------|-------------|--------|-------|------|----|------|
|             | somewhat/   |      | Some- | Lean   | Neither  | somewhat/   | Lean   | Some- |      |    |      |
|             | lean toward | Very | what  | toward | good nor | lean toward | toward | what  | Very |    | SKP  |
| AP-NORC     | good NET    | good | good  | good   | poor     | poor NET    | poor   | poor  | poor | DK | /REF |
| 05/11-      | 0           | 0    | 0     | 0      |          |             | 1      | 1     | 1    |    | ,    |
| 15/2023     | 24          | 1    | 13    | 9      | *        | 76          | 12     | 34    | 29   | -  | *    |
| (N=1,680)   |             |      | -     | _      |          | -           |        | _     | _    |    |      |
| 04/13-      |             |      |       |        |          |             |        |       |      |    |      |
| 17/2023     | 30          | 2    | 15    | 13     | *        | 69          | 11     | 34    | 25   | -  | -    |
| (N=1,230)   |             |      | -     | _      |          |             |        | -     | _    |    |      |
| 03/16-      |             |      |       |        |          |             |        |       |      |    |      |
| 20/2023     | 25          | 1    | 14    | 10     | *        | 75          | 11     | 38    | 26   | -  | *    |
| (N=1,081)   |             |      |       |        |          |             |        |       |      |    |      |
| 02/16-      |             |      |       |        |          |             |        |       |      |    |      |
| 20/2023     | 32          | 3    | 17    | 12     | *        | 68          | 12     | 34    | 22   | *  | *    |
| (N=1,247)   |             | -    | -     |        |          |             |        |       |      |    |      |
| 01/26-      |             |      |       |        |          |             |        |       |      |    |      |
| 30/2023     | 24          | 2    | 13    | 9      | 1        | 76          | 13     | 35    | 28   | *  | -    |
| (N=1,068)   |             |      |       | -      |          |             |        |       |      |    |      |
| 12/1-       |             |      |       |        |          |             |        |       |      |    |      |
| ,<br>5/2022 | 25          | 1    | 14    | 10     | *        | 75          | 11     | 38    | 25   | -  | -    |
| (N=1,124)   |             |      |       | _      |          |             |        |       | _    |    |      |
| 10/06-      |             |      |       |        |          |             |        |       |      |    |      |
| 10/2022     | 23          | 2    | 12    | 9      | *        | 76          | 13     | 36    | 28   | *  | *    |
| (N=1,121)   |             |      |       |        |          |             |        |       |      |    |      |
| 09/09-      |             |      |       |        |          |             |        |       |      |    |      |
| 12/2022     | 29          | 1    | 15    | 12     | *        | 71          | 11     | 35    | 25   | *  | -    |
| (N=1,054)   |             |      |       |        |          |             |        |       |      |    |      |
| 06/23-      |             |      |       |        |          |             |        |       |      |    |      |
| 27/2022     | 20          | 2    | 10    | 9      | 1        | 79          | 9      | 35    | 35   | -  | -    |
| (N=1,053)   |             |      |       |        |          |             |        |       |      |    |      |
| 05/12-      |             |      |       |        |          |             |        |       |      |    |      |
| 16/2022     | 22          | 2    | 10    | 9      | *        | 78          | 11     | 34    | 34   | -  | *    |
| (N=1,172)   |             |      |       |        |          |             |        |       |      |    |      |
| 4/14-       |             |      |       |        |          |             |        |       |      |    |      |
| 18/2022     | 29          | 2    | 16    | 12     | *        | 70          | 11     | 35    | 24   | -  | *    |
| (N=1,085)   |             |      |       |        |          |             |        |       |      |    |      |
| 3/17-       |             |      |       |        |          |             |        |       |      |    |      |
| 21/2022     | 31          | 2    | 18    | 10     | *        | 69          | 11     | 37    | 22   | -  | -    |
| (N=1,082)   |             |      |       |        |          |             |        |       |      |    |      |
| 12/2-       |             |      |       |        |          |             |        |       |      |    |      |
| 7/2021      | 35          | 3    | 21    | 11     | *        | 64          | 16     | 33    | 16   | -  | *    |
| (N=1,089)   |             |      |       |        |          |             |        |       |      |    |      |
| 10/21-      |             |      |       |        |          |             |        |       |      |    |      |
| 25/2021     | 35          | 2    | 20    | 13     | *        | 65          | 12     | 33    | 19   | -  | -    |
| (N=1,083)   |             |      |       |        |          |             |        |       |      |    |      |
| , ,,        | 1           |      | l     | l      | L        |             | I      | I     | I    | I  | L    |

|  | Very/<br>somewhat/<br>lean toward | Very | Some-<br>what | Lean<br>toward | Neither<br>good nor | Very/<br>somewhat/<br>lean toward | Lean<br>toward | Some-<br>what | Very |    | SKP  |
|--|-----------------------------------|------|---------------|----------------|---------------------|-----------------------------------|----------------|---------------|------|----|------|
| AP-NORC                                | good NET                          | good | good          | good           | poor                | poor NET                          | poor           | poor          | poor | DK | /REF |
| 9/23-<br>27/2021<br><i>(N=1,099)</i>   | 45                                | 2    | 27            | 16             | -                   | 54                                | 17             | 25            | 12   | *  | -    |
| 7/15-<br>19/2021<br>( <i>N=1,308</i> ) | 45                                | 4    | 28            | 13             | 1                   | 54                                | 15             | 28            | 11   | -  | *    |
| 6/10-<br>14/2021<br>(N=1,125)          | 47                                | 3    | 27            | 17             | *                   | 53                                | 14             | 26            | 13   | -  | -    |
| 3/25-<br>29/2021<br>(N= 1,166)         | 46                                | 2    | 25            | 19             | *                   | 54                                | 16             | 27            | 11   | -  | -    |
| 2/25-<br>3/1/2021<br>(N=1,434)         | 37                                | 1    | 22            | 14             | *                   | 63                                | 16             | 34            | 12   | -  | *    |
| 12/3-<br>7/2020<br>(N=1,117)           | 38                                | 5    | 22            | 11             | *                   | 62                                | 11             | 34            | 17   | *  | -    |
| 10/8-<br>12/2020<br>(N=1,121)          | 39                                | 6    | 22            | 11             | *                   | 61                                | 10             | 31            | 20   | -  | *    |
| 9/11-<br>14/2020<br>(N=1,108)          | 40                                | 6    | 24            | 11             | *                   | 60                                | 10             | 33            | 16   | -  | -    |
| 8/17-<br>19/2020<br><i>(N=1,075)</i>   | 37                                | 4    | 21            | 12             | *                   | 62                                | 12             | 32            | 18   | -  | -    |
| 07/16-<br>20/2020<br>(N=1,057)         | 38                                | 4    | 22            | 12             | -                   | 62                                | 11             | 30            | 21   | -  | -    |
| 6/11-<br>15/2020<br>(N=1,310)          | 36                                | 5    | 19            | 12             | *                   | 63                                | 14             | 28            | 21   | -  | 1    |
| 5/14-<br>18/2020<br>(N=1,056)          | 29                                | 3    | 13            | 13             | *                   | 70                                | 9              | 31            | 30   | -  | *    |
| 4/16-<br>20/2020<br>(N=1,057)          | 29                                | 3    | 15            | 11             | -                   | 71                                | 8              | 30            | 33   | -  | -    |
| 03/26-<br>29/2020<br>(N=1,057)         | 39                                | 9    | 17            | 12             | *                   | 60                                | 10             | 29            | 21   | -  | -    |

|  | Very/       |      |       |        |          | Very/       |        |       |      |    |      |
|--|-------------|------|-------|--------|----------|-------------|--------|-------|------|----|------|
|  | somewhat/   |      | Some- | Lean   | Neither  | somewhat/   | Lean   | Some- |      |    |      |
|  | lean toward | Very | what  | toward | good nor | lean toward | toward | what  | Very |    | SKP  |
| AP-NORC                                | good NET    | good | good  | good   | poor     | poor NET    | poor   | poor  | poor | DK | /REF |
| 1/16-<br>21/2020<br>(N=1,353)          | 67          | 21   | 36    | 10     | *        | 33          | 13     | 15    | 5    | -  | *    |
| 9/20-<br>23/2019<br>( <i>N=1,286</i> ) | 61          | 18   | 31    | 11     | *        | 38          | 11     | 19    | 8    | 1  | *    |
| 6/13-<br>17/2019<br>(N=1,116)          | 63          | 15   | 35    | 14     | *        | 36          | 13     | 16    | 7    | -  | 1    |

FAV. For each of the following individuals, please indicate if you have an unfavorable or favorable impression of that person. If you don't know enough about the person to have an opinion, you can say that too.

## [GRID ITEMS RANDOMIZED]

|                 |                            | Very/       |             |             | Very/     |           |           | Don't  |     |
|-----------------|----------------------------|-------------|-------------|-------------|-----------|-----------|-----------|--------|-----|
|                 |                            | somewhat    |             |             | somewhat  |           |           | know   | SKP |
| AP-             |                            | unfavorable | Very        | Somewhat    | favorable | Somewhat  | Very      | enough | /   |
| NORC            |                            | NET         | unfavorable | unfavorable | NET       | favorable | favorable | to say | REF |
| Donald<br>Trump | 12/5-9/2024<br>(N=1,251)   | 54          | 44          | 10          | 43        | 15        | 27        | 3      | *   |
|                 | 10/11-14/2024<br>(N-1,072) | 57          | 46          | 10          | 40        | 17        | 23        | 2      | 1   |
|                 | 09/12-16/2024<br>(N=2,028) | 58          | 47          | 11          | 38        | 18        | 20        | 3      | *   |
|                 | 8/08-12/2024<br>(N=1,164)  | 56          | 46          | 10          | 41        | 16        | 25        | 2      | 1   |
|                 | 07/25-29/2024<br>(N=1,164) | 57          | 47          | 10          | 41        | 17        | 24        | 2      | *   |
|                 | 07/11-15/2024<br>(N=1,253) | 59          | 49          | 11          | 37        | 16        | 21        | 3      | 1   |
|                 | 06/20-24/2024<br>(N=1,088) | 59          | 46          | 12          | 38        | 20        | 18        | 3      | 1   |
|                 | 6/7-10/2024<br>(N=1,115)   | 56          | 47          | 9           | 40        | 16        | 25        | 3      | 1   |
|                 | 02/22-26/2024<br>(N=1,102) | 58          | 46          | 12          | 38        | 16        | 22        | 4      | *   |
|                 | 01/25-29/2024<br>(N=1,152) | 61          | 50          | 12          | 36        | 18        | 18        | 2      | *   |

| AP-NORC                   |   | Very/<br>somewhat<br>unfavorable<br>NET | Very<br>unfavorable | Somewhat<br>unfavorable | Very/<br>somewhat<br>favorable<br>NET | Somewhat<br>favorable | Very<br>favorable | Don't<br>know<br>enough<br>to say | SKP<br>/<br>REF |
|---------------------------|---|---|---------------------|-------------------------|---------------------------------------|-----------------------|-------------------|-----------------------------------|-----------------|
| Donald<br>Trump,<br>cont. | 11/30-<br>12/4/2023<br>(N=1,074)                    | 60                                      | 50                  | 11                      | 36                                    | 14                    | 22                | 2                                 | 2               |
|                           | 10/5-9/2023<br>( <i>N=1,163</i> )                   | 58                                      | 47                  | 10                      | 37                                    | 18                    | 20                | 5                                 | 1               |
|                           | 08/10-14/2023<br>(N=1,165)                          | 62                                      | 51                  | 11                      | 35                                    | 16                    | 19                | 3                                 | *               |
|                           | 06/22-26/2023<br>(N=1,220)                          | 63                                      | 50                  | 13                      | 33                                    | 19                    | 14                | 4                                 | *               |
|                           | 04/13-17/2023<br>( <i>N=1,230</i> )                 | 63                                      | 52                  | 11                      | 34                                    | 17                    | 17                | 3                                 | 1               |
|                           | 01/26-30/2023<br>( <i>N=1,068</i> )                 | 62                                      | 50                  | 13                      | 35                                    | 21                    | 14                | 2                                 | *               |
|                           | 10/06-10/2022<br>( <i>N=1,121</i> )                 | 61                                      | 49                  | 12                      | 35                                    | 17                    | 18                | 4                                 | *               |
|                           | 1/13-18/2022<br>( <i>N=1,161</i> )                  | 63                                      | 51                  | 12                      | 34                                    | 18                    | 16                | 3                                 | -               |
|                           | 7/15-19/2021<br>( <i>N=1,308</i> )                  | 60                                      | 50                  | 10                      | 37                                    | 17                    | 20                | 2                                 | 1               |
|                           | 1/28-2/1/2021<br>( <i>N=1,055</i> )                 | 61                                      | 48                  | 12                      | 36                                    | 18                    | 19                | 3                                 | *               |
|                           | 02/13-16/2020<br>( <i>N=1,074</i> )                 | 53                                      | 42                  | 11                      | 43                                    | 17                    | 26                | 4                                 | *               |
|                           | 10/24-28/2019<br>( <i>N=1,075</i> )                 | 55                                      | 46                  | 9                       | 40                                    | 12                    | 28                | 3                                 | 1               |
| JD Vance                  | 12/5-9/2024<br>( <i>N=1,251</i> )                   | 48                                      | 36                  | 12                      | 32                                    | 14                    | 19                | 19                                | 1               |
|                           | 10/11-14/2024<br>( <i>N=1,072</i> )                 | 48                                      | 37                  | 11                      | 32                                    | 14                    | 18                | 19                                | 1               |
|                           | 09/12-16/2024<br>( <i>N=2,028</i> )<br>8/08-12/2024 | 49                                      | 38                  | 10                      | 26                                    | 15                    | 11                | 24                                | 1               |
|                           | 8/08-12/2024<br>(N=1,164)<br>7/25-29/2024           | 44                                      | 33                  | 11                      | 27                                    | 15                    | 13                | 28                                | 1               |
|                           | (N=1,164)<br>07/11-15/2024                          | 40                                      | 29                  | 11                      | 27                                    | 14                    | 13                | 32                                | 1               |
| Mike                      | ( <i>N</i> =1,253)<br>12/5-9/2024                   | 22                                      | 14                  | 8                       | 17                                    | 10                    | 7                 | 60                                | 1               |
| Johnson                   | (N=1,251)<br>02/22-26/2024                          | 35                                      | 24                  | 11                      | 22                                    | 16                    | 7                 | 42                                | *               |
| Elon                      | (N=1,102)<br>12/5-9/2024                            | 29                                      | 19                  | 10                      | 19                                    | 13                    | 6                 | 51                                | 1               |
| Elon<br>Musk              | 12/5-9/2024<br>(N=1,251)                            | 51                                      | 38                  | 13                      | 41                                    | 23                    | 18                | 7                                 | 1               |

#### PRES2. How confident are you in Donald Trump's ability to:

|                  | Extremely/<br>very |           |           |            | Slightly/<br>not at all |           |            |    |      |
|------------------|--------------------|-----------|-----------|------------|-------------------------|-----------|------------|----|------|
| AP-NORC          | confident          | Extremely | Very      | Moderately | confident               | Slightly  | Not at all |    | SKP/ |
| 12/5-9/2024      | NET                | confident | confident | confident  | NET                     | confident | confident  | DK | REF  |
| Effectively      |                    |           |           |            |                         |           |            |    |      |
| manage the       | 29                 | 16        | 13        | 18         | 52                      | 10        | 41         | *  | 1    |
| White House      |                    |           |           |            |                         |           |            |    |      |
| Effectively      |                    |           |           |            |                         |           |            |    |      |
| manage the       | 28                 | 15        | 13        | 17         | 54                      | 11        | 43         | *  | 1    |
| military         |                    |           |           |            |                         |           |            |    |      |
| Effectively      |                    |           |           |            |                         |           |            |    |      |
| manage           | 28                 | 15        | 12        | 19         | 52                      | 12        | 40         | -  | 1    |
| government       | 20                 | 15        | 12        | 15         | 52                      | 12        | 40         | -  | T    |
| spending         |                    |           |           |            |                         |           |            |    |      |
| Appoint well-    |                    |           |           |            |                         |           |            |    |      |
| qualified people |                    |           |           |            |                         |           |            |    |      |
| for his cabinet  |                    |           |           |            |                         |           |            |    |      |
| and other high-  | 27                 | 14        | 13        | 17         | 55                      | 8         | 47         | -  | 1    |
| level            |                    |           |           |            |                         |           |            |    |      |
| government       |                    |           |           |            |                         |           |            |    |      |
| positions        |                    |           |           |            |                         |           |            |    |      |

#### [GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

N=1,251

## PRES3. Do you approve, neither approve nor disapprove, or disapprove of Donald Trump appointing each of the following to roles in his administration, or do you not know enough to say?

#### [GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

| AP-NORC<br>12/5-<br>9/2024 | Strongly/<br>somewhat<br>approve<br>NET | Strongly | Somewhat | Neither<br>approve<br>nor<br>disapprove | Strongly/<br>somewhat<br>disapprove<br>NET | Somewhat   | Strongly   | Don't know<br>enough to | SKP/<br>REF |
|----------------------------|---|----------|----------|---|--|------------|------------|-------------------------|-------------|
| -                          | INEI                                    | approve  | approve  | disapprove                              | INET                                       | disapprove | disapprove | say                     | KEF         |
| Robert F.<br>Kennedy       | 30                                      | 14       | 16       | 14                                      | 42   | 9          | 33         | 14                      | *           |
| Marco<br>Rubio             | 31                                      | 14       | 17       | 15                                      | 31   | 11         | 20         | 22                      | *           |
| Tulsi<br>Gabbard           | 21                                      | 12       | 9        | 13                                      | 29   | 6          | 23         | 37                      | *           |
| Pete<br>Hegseth            | 17                                      | 10       | 7        | 11                                      | 36   | 7          | 29         | 37                      | *           |

N=1,251

PARDON. As you may know, Joe Biden has pardoned his son Hunter, who was convicted on felony gun and tax charges earlier this year. Do you approve, neither approve nor disapprove, or disapprove, or do you not know enough to say?

|                                  | AP-NORC     |
|----------------------------------|-------------|
|                                  | 12/5-9/2024 |
| Strongly/somewhat approve NET    | 22          |
| Strongly approve                 | 11          |
| Somewhat approve                 | 11          |
| Neither approve nor disapprove   | 18          |
| Strongly/somewhat disapprove NET | 51          |
| Somewhat disapprove              | 14          |
| Strongly disapprove              | 37          |
| Don't know enough to say         | 8           |
| SKIPPED/REFUSED                  | 1           |
| N=                               | 1,251       |

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

SPEAKPOL. Do you approve, neither approve nor disapprove, or disapprove of each of the following speaking out on political issues?

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

| AP-NORC               | Strongly/<br>somewhat<br>approve | Strongly | Somewhat | Neither<br>approve nor | Strongly/<br>somewhat<br>disapprove | Somewhat   | Strongly   |    | SKP/ |
|-----------------------|----------------------------------|----------|----------|------------------------|-------------------------------------|------------|------------|----|------|
| 12/5-9/2024           | NET                              | approve  | approve  | disapprove             | NET                                 | disapprove | disapprove | DK | REF  |
| Celebrities           | 24                               | 9        | 14       | 37                     | 39                                  | 14         | 24         | *  | 1    |
| Professional athletes | 26                               | 10       | 16       | 37                     | 36                                  | 16         | 20         | *  | 1    |
| Large<br>companies    | 25                               | 8        | 16       | 35                     | 40                                  | 19         | 20         | *  | 1    |
| Small businesses      | 43                               | 19       | 24       | 36                     | 20                                  | 11         | 9          | *  | 1    |

N=1,251

ELECT1. Recently, have you felt the need to limit your media consumption on the following topics due to information overload, fatigue, or similar reasons?

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

| AP-NORC                     |     |    |            | SKIPPED/ |
|-----------------------------|-----|----|------------|----------|
| 12/5-9/2024                 | Yes | No | DON'T KNOW | REFUSED  |
| The government and politics | 65  | 34 | *          | 1        |
| The economy and jobs        | 45  | 55 | *          | 1        |
| Overseas conflicts          | 51  | 48 | *          | 1        |
| Climate change              | 42  | 57 | *          | 1        |

N=1,251

#### BIZ2. How concerned are you about being able to afford each of the following in the next few months?

#### [GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

|               | Extremely/<br>very |           |           |           | Not<br>too/Not at<br>all |           |            |    |      |
|---------------|--------------------|-----------|-----------|-----------|--------------------------|-----------|------------|----|------|
| AP-NORC       | concerned          | Extremely | Very      | Somewhat  | concerned                | Not too   | Not at all |    | SKP/ |
| 12/5-9/2024   | NET                | concerned | concerned | concerned | NET                      | concerned | concerned  | DK | REF  |
| Groceries     | 35                 | 18        | 17        | 27        | 37                       | 18        | 19         | -  | *    |
| Gas           | 30                 | 13        | 17        | 25        | 45                       | 21        | 24         | -  | *    |
| Electricity   | 28                 | 14        | 14        | 26        | 45                       | 24        | 21         | *  | *    |
| Holiday gifts | 31                 | 16        | 15        | 25        | 44                       | 22        | 22         | -  | 1    |

N=1,251

#### NYE1. How do you plan to spend New Year's Eve?

|                                       | AP-NORC     |  |
|---------------------------------------|-------------|--|
|                                       | 12/5-9/2024 |  |
| Going out to celebrate at a bar,      | 5           |  |
| restaurant, or organized event        | 5           |  |
| Celebrating at home                   | 55          |  |
| Celebrating at a friend or family     | 16          |  |
| member's home                         | 16          |  |
| You will not celebrate New Year's Eve | 23          |  |
| DON'T KNOW                            | *           |  |
| SKIPPED/REFUSED                       | 1           |  |
| N=                                    | 1,251       |  |

NYE2. Are you planning to make a New Year's resolution about:

Please select all that apply.

|                                   | AP-NORC     |
|-----------------------------------|-------------|
|                                   | 12/5-9/2024 |
| Exercise                          | 29          |
| Eating healthier                  | 28          |
| Ending bad habits                 | 18          |
| Mental health                     | 23          |
| Friends, family, or relationships | 21          |
| Money                             | 24          |
| How you spend your time           | 18          |
| Work or career                    | 13          |
| Hobbies                           | 9           |
| Losing weight                     | 24          |
| Other                             | 3           |
| I won't make a resolution         | 43          |
| DON'T KNOW                        | *           |
| SKIPPED/REFUSED                   | *           |
| N=                                | 1,251       |

[RESPONSE OPTIONS RANDOMIZED]

**PID1.** Do you consider yourself a Democrat, a Republican, an Independent or none of these? *If Democrat:* 

**PIDA.** Do you consider yourself a strong or not so strong Democrat? *If Republican:* 

PIDB. Do you consider yourself a strong or not so strong Republican? If independent, none of these, don't know, skipped, or refused: PIDI. Do you lean more toward the Democrats or the Republicans?

Combines PID1, PIDI, PIDA, and PIDB.

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

|                               | AP-NORC     |
|-------------------------------|-------------|
|                               |             |
|                               | 12/5-9/2024 |
| Democrat NET                  | 44          |
| Strong Democrat               | 19          |
| Not so strong Democrat        | 15          |
| Lean Democrat                 | 10          |
| Independent/None – Don't lean | 19          |
| Republican NET                | 37          |
| Lean Republican               | 9           |
| Not so strong Republican      | 12          |
| Strong Republican             | 16          |
| N=                            | 1,251       |

D3. Generally speaking, do you consider yourself to be a liberal, moderate, or conservative? *If liberal:* 

**D4.** Do you consider yourself very liberal or somewhat liberal? *If conservative:* 

IDEO. Do you consider yourself very conservative or somewhat conservative? Combines D3, D4, D5:

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

|                        | AP-NORC     |
|------------------------|-------------|
|                        | 12/5-9/2024 |
| Liberal NET            | 21          |
| Very liberal           | 10          |
| Somewhat liberal       | 11          |
| Moderate               | 50          |
| Conservative NET       | 27          |
| Somewhat conservative  | 15          |
| Very conservative      | 13          |
| DON'T KNOW             | *           |
| SKIPPED ON WEB/REFUSED | 2           |
| N=                     | 1,251       |

#### REG. Are you currently registered to vote at your address, or not?

|                        | AP-NORC<br>12/5-9/2024 |
|------------------------|------------------------|
| Yes                    | 85                     |
| No                     | 14                     |
| DON'T KNOW             | 1                      |
| SKIPPED ON WEB/REFUSED | *                      |
| N=                     | 1,251                  |

#### DM5. How would you describe the community you live in now?

|                        | AP-NORC     |
|------------------------|-------------|
|                        |             |
|                        | 12/5-9/2024 |
| Urban area             | 27          |
| Suburban area          | 49          |
| Rural area             | 23          |
| DON'T KNOW             | *           |
| SKIPPED ON WEB/REFUSED | 1           |
| N=                     | 1,251       |

## RELIG. What is your present religion, if any?

|                        | AP-NORC     |
|------------------------|-------------|
|                        | 12/5-9/2024 |
| Protestant             | 25          |
| Roman Catholic         | 18          |
| Mormon                 | 1           |
| Orthodox               | *           |
| Jewish                 | 2           |
| Muslim                 | 1           |
| Buddhist               | 1           |
| Hindu                  | 1           |
| Atheist                | 5           |
| Agnostic               | 7           |
| Nothing in particular  | 16          |
| Just Christian         | 20          |
| Unitarian              | 1           |
| Something else         | 1           |
| DON'T KNOW             | -           |
| SKIPPED ON WEB/REFUSED | -           |
| N=                     | 1,251       |

*If Religion is Protestant, Roman Catholic, Mormon, Orthodox, Christian, or something else:* **BORN. Would you describe yourself as a 'born-again' or evangelical Christian, or not?** 

|                        | AP-NORC<br>12/5-9/2024 |
|------------------------|------------------------|
| Yes                    | 34                     |
| No                     | 66                     |
| DON'T KNOW             | -                      |
| SKIPPED ON WEB/REFUSED | *                      |
| N=                     | 832                    |

AGE

|       | AP-NORC<br>12/5-9/2024 |
|-------|------------------------|
| 18-29 | 20                     |
| 30-44 | 26                     |
| 45-59 | 23                     |
| 60+   | 31                     |
| N=    | 1,251                  |

### GENDER

|        | AP-NORC     |
|--------|-------------|
|        | 12/5-9/2024 |
| Male   | 49          |
| Female | 51          |
| N=     | 1,251       |

## RACE/ETHNICITY

|                           | AP-NORC     |
|---------------------------|-------------|
|                           | 12/5-9/2024 |
| White, non-Hispanic       | 61          |
| Black or African American | 12          |
| Hispanic                  | 18          |
| Other                     | 9           |
| N=                        | 1,251       |

#### **MARITAL STATUS**

|             | AP-NORC     |
|-------------|-------------|
|             | 12/5-9/2024 |
| Married     | 52          |
| Not married | 48          |
| N=          | 1,251       |

#### **EMPLOYMENT STATUS**

|              | AP-NORC<br>12/5-9/2024 |
|--------------|------------------------|
|              | 12/ 3-9/ 2024          |
| Employed     | 61                     |
| Not employed | 39                     |
| N=           | 1,251                  |

#### EDUCATION

|                                     | AP-NORC     |
|-------------------------------------|-------------|
|                                     | 12/5-9/2024 |
| Less than a high school diploma     | 9           |
| High school graduate or equivalent  | 29          |
| Some college                        | 26          |
| College graduate or above           | 20          |
| Post grad study/professional degree | 16          |
| N=                                  | 1,251       |

#### **CENSUS REGION**

|  | AP-NORC                    |
|--|----------------------------|
|  | 12/5-9/2024                |
| Northeast NET  | 17                         |
| New England  | 5                          |
| Mid-Atlantic   | 13                         |
| Midwest NET  | 20                         |
| East North Central   | 14                         |
| West North Central   | 6                          |
| _  |                            |
| South NET  | 39                         |
| South NET<br>South Atlantic  | <b>39</b><br>21            |
|  |                            |
| South Atlantic   | 21                         |
| South Atlantic<br>East South Central                                   | 21<br>6                    |
| South Atlantic<br>East South Central<br>West South Central             | 21<br>6<br>12              |
| South Atlantic<br>East South Central<br>West South Central<br>West NET | 21<br>6<br>12<br><b>24</b> |

#### HOME OWNERSHIP

|  | AP-NORC<br>12/5-9/2024 |
|--|------------------------|
| Owned or being bought by you or<br>someone in your household | 69                     |
| Rented for cash  | 29                     |
| Occupied without payment of cash rent                        | 3                      |
| N=   | 1,251                  |

#### INCOME

|                              | AP-NORC     |
|------------------------------|-------------|
|                              | 12/5-9/2024 |
| Under \$10,000               | 4           |
| \$10,000 to under \$20,000   | 7           |
| \$20,000 to under \$30,000   | 11          |
| \$30,000 to under \$40,000   | 10          |
| \$40,000 to under \$50,000   | 7           |
| \$50,000 to under \$75,000   | 18          |
| \$75,000 to under \$100,000  | 14          |
| \$100,000 to under \$150,000 | 15          |
| \$150,000 or more            | 13          |
| N=                           | 1,251       |

#### **Study Methodology**

This survey was conducted by The Associated Press-NORC Center for Public Affairs Research and with funding from The Associated Press and NORC at the University of Chicago.

Data were collected using the AmeriSpeak Omnibus<sup>®</sup>, a bi-monthly multi-client survey using NORC's probabilitybased panel designed to be representative of the U.S. household population. The survey was part of a larger study that included questions about other topics not included in this report. During the initial recruitment phase of the panel, randomly selected U.S. households were sampled with a known, non-zero probability of selection from the NORC National Sample Frame and then contacted by U.S. mail, email, telephone, and field interviewers (face-to-face). The panel provides sample coverage of approximately 97 percent of the U.S. household population. Those excluded from the sample include people with P.O. Box only addresses, some addresses not listed in the USPS Delivery Sequence File, and some newly constructed dwellings.

Interviews for this survey were conducted between December 5 through December 9, 2024, with adults aged 18 and over representing the 50 states and the District of Columbia. Panel members were randomly drawn from AmeriSpeak, and 1,251 completed the survey—1,208 via the web and 43 by telephone. Panel members were invited by email or by phone from an NORC telephone interviewer. Interviews were conducted in both English and Spanish, depending on respondent preference. Respondents were offered a small monetary incentive for completing the survey. The final stage completion rate is 14.6 percent, the weighted household panel response rate is 27.4 percent, and the weighted household panel retention rate is 77.2 percent, for a cumulative response rate of 3.1 percent.

The overall margin of sampling error is +/- 3.7 percentage points at the 95 percent confidence level, including the design effect. The margin of sampling error may be higher for subgroups. For example, the margin of sampling error is +/- 5.7 percentage points for Democrats and +/- 5.9 percentage points for Republicans.

Sampling error is only one of many potential sources of error and there may be other unmeasured error in this or any other survey.

Quality assurance checks were conducted to ensure data quality. In total, 76 interviews were removed for nonresponse to at least 50% of the questions asked of them, for completing the survey in less than one-third the median interview time for the full sample, or for straight-lining all grid questions asked of them. These interviews were excluded from the data file prior to weighting.

Once the sample has been selected and fielded, and all the study data have been collected and made final, a poststratification process is used to adjust for any survey nonresponse as well as any noncoverage or under and oversampling resulting from the study specific sample design.

Poststratification variables included age, gender, census division, race/ethnicity, and education. Weighting variables were obtained from the 2023 Current Population Survey. The weighted data reflect the U.S. population of adults age 18 and over.

The sample is also weighted to match the average of self-identified party identification in the previous two waves of the AmeriSpeak Omnibus survey and this current survey.

Complete questions and results are available at: apnorc.org.

Additional information on the AmeriSpeak Panel methodology is available at: <u>https://amerispeak.norc.org/about-amerispeak/Pages/Panel-Design.aspx</u>.

For more information, email <u>info@apnorc.org</u>.

#### About the Associated Press-NORC Center for Public Affairs Research

The AP-NORC Center for Public Affairs Research taps into the power of social science research and the highestquality journalism to bring key information to people across the nation and throughout the world.

- The Associated Press (AP) is an independent global news organization dedicated to factual reporting. Founded in 1846, AP today remains the most trusted source of fast, accurate, unbiased news in all formats and the essential provider of the technology and services vital to the news business. More than half the world's population sees AP journalism every day. <u>www.ap.org</u>
- NORC at the University of Chicago is one of the oldest objective and nonpartisan research institutions in the world. <u>www.norc.org</u>

The two organizations have established The AP-NORC Center for Public Affairs Research to conduct, analyze, and distribute social science research in the public interest on newsworthy topics, and to use the power of journalism to tell the stories that research reveals. Learn more at <u>www.apnorc.org</u>.