

The December 2024 AP-NORC Center Poll

Conducted by The Associated Press-NORC Center for Public Affairs Research With funding from The Associated Press and NORC at the University of Chicago

Interviews: 12/5-9/2024 1,251 adults

Margin of sampling error: +/- 3.7 percentage points at the 95% confidence level among all adults

NOTE: All results show percentages among all respondents, unless otherwise labeled.

CUR2. Overall, do you approve or disapprove of the way Joe Biden is handling his job as president?

If don't know, skipped, or refused in CUR2:

CUR3. If you had to choose, do you lean more toward approving or disapproving of the way Joe Biden is handling his job as president?

If approve in CUR2:

CUR3A. Would you say you approve of the way Joe Biden is handling his job as president strongly or do you approve just somewhat?

If disapprove in CUR2:

CUR3B. Would you say you disapprove of the way Joe Biden is handling his job as president strongly or do you disapprove just somewhat?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

				Lean	Do not		Lean				
			Some-	toward	lean	Dis-	toward	Some-			
	Approve	Strongly	what	approv-	either	approve	disap-	what dis-	Strongly		SKP/
AP-NORC	NET	approve	approve	ing	way	NET	proving	approve	disapprove	DK	REF
12/5-											
9/2024	39	14	25	1	1	60	1	20	39	-	*
(N=1,251)											
10/11-											
14/2024	43	19	24	*	*	57	*	18	39	-	*
(N=1,072)											
07/25-											
29/2024	42	17	24	*	1	57	-	21	36	*	*
(N=1,143)											
06/20-											
24/2024	39	14	25	*	*	61	*	19	42	-	*
(N=1,088)											
03/21-											
25/2024	38	15	23	*	*	61	*	20	40	*	1
(N=1,282)											
02/22-											
26/2024	38	13	25	*	1	61	*	19	41	-	*
(N=1,102)											
01/25-											
29/2024	38	15	23	*	*	61	*	21	40	-	1
(N=1,152)											
11/30-											
12/4/2023	41	14	26	*	1	59	*	19	40	*	*
(N= 1,074)											
11/2-											
6/2023	38	14	24	*	1	61	*	19	42	*	*
(N=1,239)											
<u> </u>	l .	l	l		l .	l	l		l .	l	

AP-NORC	Approve NET	Strongly approve	Some- what approve	Lean toward approv- ing	Do not lean either way	Dis- approve NET	Lean toward disap- proving	Some- what dis- approve	Strongly disapprove	DK	SKP/ REF
10/5- 9/2023 (N=1,163)	38	13	24	*	*	61	*	21	40	-	1
09/07- 11/2023 (N=1,146)	40	13	26	*	1	59	*	24	36	*	*
08/10- 14/2023 (N=1,165)	42	14	28	1	*	57	*	18	39	-	*
06/22- 26/2023 (N=1,220)	41	14	27	*	1	58	*	21	37	*	*
05/11- 15/2023 (<i>N</i> =1,680)	40	12	28	*	1	59	*	21	38	*	*
04/13- 17/2023 (<i>N</i> =1,230)	42	15	27	1	*	58	1	20	36	*	*
03/16- 20/2023 (N=1,081) 02/16-	38	12	26	*	1	61	1	21	40	-	*
20/2023 (N=1,247) 01/26-	45	16	28	*	1	54	*	19	35	*	1
30/2023 (<i>N=1,068</i>) 12/1-	41	14	27	*	1	58	*	20	37	*	*
5/2022 (<i>N</i> =1,124) 10/06-	43	15	28	*	1	55	1	20	34	-	1
10/2022 (N=1,121) 09/09-	43	15	26	1	1	56	*	20	36	*	*
12/2022 (N=1,054) 07/14-	45	16	30	*	1	53	*	20	33	*	*
17/2022 (<i>N=1,085</i>) 06/23-	36	8	27	*	1	62	*	18	44	*	1
27/2022 (<i>N=1,053</i>) 05/12-	39	12	27	*	1	60	*	19	41	-	*
16/2022 (N=1,172)	39	12	26	1	*	60	1	21	39	*	*

				Lean	Do not		Lean				
		6	Some-	toward	lean	Dis-	toward	Some-	6. 1		CVD /
AP-NORC	Approve NET	Strongly approve	what approve	approv- ing	either way	approve NET	disap- proving	what dis- approve	Strongly disapprove	DK	SKP/ REF
4/14-	INL	арргоче	арргоче	iiig	way	IVLI	proving	арргоче	изарргоче	DK	IVEI
18/2022	45	15	30	*	*	54	*	18	36	*	*
(N=1,085)											
3/17-											
21/2022	43	16	27	*	*	56	*	19	37	*	*
(N=1,082)											
2/18- 21/2022	44	15	29	*	1	55	1	19	35	*	*
(N=1,289)		15	23		_	33	_	13	33		
1/13-											
18/2022	43	13	30	*	1	56	1	19	36	-	1
(N=1,161)											
12/2-		4.0	22	***			*	22	2.2		*
7/2021 (N=1,089)	48	18	30	*	1	51	*	20	30	-	*
10/21-											
25/2021	48	17	31	*	1	51	*	17	34	*	*
(N=1,083)											
9/23-											
27/2021	50	18	31	1	1	49	*	17	32	*	*
(N=1,099)											
8/12-	F4	24	20	*	*	46	*	15	30	*	*
16/2021 (N=1,729)	54	24	30			40	·	15	30		
7/15-											
19/2021	59	25	33	1	*	41	1	14	26	-	*
(N=1,308)											
9/23-											
27/2021	50	18	31	1	1	49	*	17	32	*	*
(N=1,099) 8/12-											
16/2021	54	24	30	*	*	46	*	15	30	*	*
(N=1,729)	34	24	30			40		15	30		
7/15-											
19/2021	59	25	33	1	*	41	1	14	26	-	*
(N=1,308)											
6/10-		0.5		,1-					0.5		
14/2021	55	26	29	*	1	44	1	14	29	-	-
(N=1,125) 4/29-											
5/3/2021	63	34	29	*	1	36	*	11	25	*	*
(N=1,842)					_						
3/25-											
29/2021	61	31	29	*	*	38	*	13	25	-	1
(N=1,166)											

MT2. Looking ahead to 2025, which of the following comes closest to your opinion about how the year will be for each of the following?

		2025 will be a	2025 will be a	There won't be much		
		better year	worse year	difference between		
AP-NORC		than 2024	than 2024	2024 and 2025	DK	SKP/REF
The economy	12/5-9/2024 (N=1,251)	38	34	26	*	2

B1A. How would you describe the nation's economy these days? Would you say...

If neither good nor poor, don't know, skipped, or refused in B1A:

B1B. If you had to choose, do you lean more toward the nation's economy being good or the nation's economy being poor?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	Very/					Very/					
	somewhat/		Some-	Lean	Neither	somewhat/	Lean	Some-			
	lean toward	Very	what	toward	good nor	lean toward	toward	what	Very		SKP
AP-NORC	good NET	good	good	good	poor	poor NET	poor	poor	poor	DK	/REF
12/5-											
9/2024	32	5	18	10	*	67	14	28	25	-	-
(N=1,251)											
10/11-											
14/2024	38	6	23	9	*	62	9	27	26	-	-
(N=1,072)											
09/12-											
16/2024	34	3	21	10	*	66	11	32	24	-	-
(N=2,028)											
06/20-											
24/2024	33	6	18	10	*	67	13	27	27	-	-
(N=1,088)											
04/04-											
08/2024	32	6	18	7	*	68	12	32	24	-	-
(N=1,204)											
02/22-											
26/2024	30	4	17	9	1	69	10	31	29	-	*
(N=1,102)											
1/25-										_	
29/2024	35	7	19	9	*	65	11	31	23	-	-
(N=1,152)											
11/30-										_	
12/4/2023	30	3	17	10	1	69	13	31	26	*	*
(N=1,074)											

	Very/ somewhat/ lean toward	Very	Some- what	Lean toward	Neither good nor	Very/ somewhat/ lean toward	Lean toward	Some- what	Very		SKP
AP-NORC	good NET	good	good	good	poor	poor NET	poor	poor	poor	DK	/REF
10/5-	<u> </u>	J	0	J	•	•	•		'		,
9/2023	27	1	15	10	*	73	11	31	31	-	-
(N=1,163)											
09/07-											
11/2023	30	3	17	11	*	70	12	32	25	-	*
(N=1,146)											
08/10-											
14/2023	34	3	20	11	*	66	10	31	25	-	*
(N=1,165)											
06/22-	20	2	4.6	42	4	60	10	25	2.4		
26/2023	30	3	16	12	1	69	10	35	24	-	-
(N=1,220)											
05/11- 15/2023	24	1	13	9	*	76	12	34	29	_	*
(N=1,680)	24	1	13	9		76	12	34	29	-	
04/13-											
17/2023	30	2	15	13	*	69	11	34	25	_	_
(N=1,230)	30		13	13		03	11	34	25		
03/16-											
20/2023	25	1	14	10	*	75	11	38	26	_	*
(N=1,081)		_		10		,,		30			
02/16-											
20/2023	32	3	17	12	*	68	12	34	22	*	*
(N=1,247)											
01/26-											
30/2023	24	2	13	9	1	76	13	35	28	*	-
(N=1,068)											
12/1-											
5/2022	25	1	14	10	*	75	11	38	25	-	-
(N=1,124)											
10/06-											
10/2022	23	2	12	9	*	76	13	36	28	*	*
(N=1,121)											
09/09-											
12/2022	29	1	15	12	*	71	11	35	25	*	-
(N=1,054)											
06/23-	22		40		_			25	25		
27/2022	20	2	10	9	1	79	9	35	35	-	-
(N=1,053)											
05/12-	22		10		*	70	11	2.4	2.4		*
16/2022	22	2	10	9	·r	78	11	34	34	-	-6
(N=1,172)											

	Very/ somewhat/ lean toward	Very	Some- what	Lean toward	Neither good nor	Very/ somewhat/ lean toward	Lean toward	Some- what	Very		SKP
AP-NORC	good NET	good	good	good	poor	poor NET	poor	poor	poor	DK	/REF
4/14- 18/2022 (<i>N</i> =1,085)	29	2	16	12	*	70	11	35	24	-	*
3/17- 21/2022 (<i>N</i> =1,082)	31	2	18	10	*	69	11	37	22	-	-
12/2- 7/2021 (N=1,089)	35	3	21	11	*	64	16	33	16	-	*
10/21- 25/2021 (N=1,083)	35	2	20	13	*	65	12	33	19	-	-
9/23- 27/2021 (N=1,099)	45	2	27	16	-	54	17	25	12	*	-
7/15- 19/2021 (N=1,308)	45	4	28	13	1	54	15	28	11	-	*
6/10- 14/2021 (N=1,125)	47	3	27	17	*	53	14	26	13	-	-
3/25- 29/2021 (N= 1,166)	46	2	25	19	*	54	16	27	11	1	-
2/25- 3/1/2021 (N=1,434)	37	1	22	14	*	63	16	34	12	-	*
12/3- 7/2020 (N=1,117)	38	5	22	11	*	62	11	34	17	*	-
10/8- 12/2020 (N=1,121)	39	6	22	11	*	61	10	31	20	-	*
9/11- 14/2020 (N=1,108)	40	6	24	11	*	60	10	33	16	-	-
8/17- 19/2020 (N=1,075)	37	4	21	12	*	62	12	32	18	-	-
07/16- 20/2020 (N=1,057)	38	4	22	12	-	62	11	30	21	-	-

	Very/					Very/					
	somewhat/		Some-	Lean	Neither	somewhat/	Lean	Some-			
	lean toward	Very	what	toward	good nor	lean toward	toward	what	Very		SKP
AP-NORC	good NET	good	good	good	poor	poor NET	poor	poor	poor	DK	/REF
6/11- 15/2020 (N=1,310)	36	5	19	12	*	63	14	28	21	-	1
5/14- 18/2020 (N=1,056)	29	3	13	13	*	70	9	31	30	-	*
4/16- 20/2020 (N=1,057)	29	3	15	11	-	71	8	30	33	-	-
03/26- 29/2020 (<i>N</i> =1,057)	39	9	17	12	*	60	10	29	21	-	-
1/16- 21/2020 (N=1,353)	67	21	36	10	*	33	13	15	5	-	*
9/20- 23/2019 (N=1,286)	61	18	31	11	*	38	11	19	8	1	*
6/13- 17/2019 (N=1,116)	63	15	35	14	*	36	13	16	7	-	1

FAV. For each of the following individuals, please indicate if you have an unfavorable or favorable impression of that person. If you don't know enough about the person to have an opinion, you can say that too.

[GRID ITEMS RANDOMIZED]

AP-NORC		Very/ somewhat unfavorable NET	Very unfavorable	Somewhat unfavorable	Very/ somewhat favorable NET	Somewhat favorable	Very favorable	Don't know enough to say	SKP / REF
Donald Trump	12/5-9/2024 (N=1,251)	54	44	10	43	15	27	3	*
	10/11-14/2024 (N-1,072)	57	46	10	40	17	23	2	1
	09/12-16/2024 (N=2,028)	58	47	11	38	18	20	3	*
	8/08-12/2024 (N=1,164)	56	46	10	41	16	25	2	1
	07/25-29/2024 (N=1,164)	57	47	10	41	17	24	2	*
	07/11-15/2024 (N=1,253)	59	49	11	37	16	21	3	1
	06/20-24/2024 (N=1,088)	59	46	12	38	20	18	3	1
	6/7-10/2024 (N=1,115)	56	47	9	40	16	25	3	1
	02/22-26/2024 (N=1,102)	58	46	12	38	16	22	4	*
	01/25-29/2024 (N=1,152)	61	50	12	36	18	18	2	*
	11/30- 12/4/2023 (N=1,074)	60	50	11	36	14	22	2	2
	10/5-9/2023 (N=1,163)	58	47	10	37	18	20	5	1
	08/10-14/2023 (N=1,165)	62	51	11	35	16	19	3	*
	06/22-26/2023 (N=1,220)	63	50	13	33	19	14	4	*
	04/13-17/2023 (N=1,230)	63	52	11	34	17	17	3	1
	01/26-30/2023 (N=1,068)	62	50	13	35	21	14	2	*
	10/06-10/2022 (N=1,121)	61	49	12	35	17	18	4	*
	1/13-18/2022 (N=1,161)	63	51	12	34	18	16	3	-

		Very/ somewhat unfavorable	Very	Somewhat	Very/ somewhat favorable	Somewhat	Very	Don't know enough	SKP /
AP-NORC		NET	unfavorable	unfavorable	NET	favorable	favorable	to say	REF
Donald Trump,	7/15-19/2021 (N=1,308)	60	50	10	37	17	20	2	1
cont.	1/28-2/1/2021 (N=1,055)	61	48	12	36	18	19	3	*
	02/13-16/2020 (N=1,074)	53	42	11	43	17	26	4	*
	10/24-28/2019 (N=1,075)	55	46	9	40	12	28	3	1
JD Vance	12/5-9/2024 (N=1,251)	48	36	12	32	14	19	19	1
	10/11-14/2024 (N=1,072)	48	37	11	32	14	18	19	1
	09/12-16/2024 (N=2,028)	49	38	10	26	15	11	24	1
	8/08-12/2024 (N=1,164)	44	33	11	27	15	13	28	1
	7/25-29/2024 (N=1,164)	40	29	11	27	14	13	32	1
	07/11-15/2024 (N=1,253)	22	14	8	17	10	7	60	1
Elon Musk	12/5-9/2024 (N=1,251)	51	38	13	41	23	18	7	1
Mike Johnson	12/5-9/2024 (N=1,251)	35	24	11	22	16	7	42	*
	02/22-26/2024 (N=1,102)	29	19	10	19	13	6	51	1

PRES2. How confident are you in Donald Trump's ability to:

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	Extremely/ very				Slightly/ not at all				
AP-NORC	confident	Extremely	Very	Moderately	confident	Slightly	Not at all		SKP/
12/5-9/2024	NET	confident	confident	confident	NET	confident	confident	DK	REF
Effectively manage the White House	29	16	13	18	52	10	41	*	1
Effectively manage the military	28	15	13	17	54	11	43	*	1

	Extremely/ very				Slightly/ not at all				
AP-NORC	confident	Extremely	Very	Moderately	confident	Slightly	Not at all		SKP/
12/5-9/2024	NET	confident	confident	confident	NET	confident	confident	DK	REF
Effectively manage government spending	28	15	12	19	52	12	40	1	1
Appoint well- qualified people for his cabinet and other high- level government positions	27	14	13	17	55	8	47	-	1

N=1,251

PRES3. Do you approve, neither approve nor disapprove, or disapprove of Donald Trump appointing each of the following to roles in his administration, or do you not know enough to say?

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC	Strongly/ somewhat			Neither approve	Strongly/ somewhat			Don't know	
12/5-	approve	Strongly	Somewhat	nor	disapprove	Somewhat	Strongly	enough to	SKP/
9/2024	NET	approve	approve	disapprove	NET	disapprove	disapprove	say	REF
Robert F. Kennedy	30	14	16	14	42	9	33	14	*
Marco Rubio	31	14	17	15	31	11	20	22	*
Tulsi Gabbard	21	12	9	13	29	6	23	37	*
Pete Hegseth	17	10	7	11	36	7	29	37	*

N=1,251

PARDON. As you may know, Joe Biden has pardoned his son Hunter, who was convicted on felony gun and tax charges earlier this year. Do you approve, neither approve nor disapprove, or disapprove, or do you not know enough to say?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	AP-NORC
	12/5-9/2024
Strongly/somewhat approve NET	22
Strongly approve	11
Somewhat approve	11
Neither approve nor disapprove	18
Strongly/somewhat disapprove NET	51
Somewhat disapprove	14
Strongly disapprove	37
Don't know enough to say	8
SKIPPED/REFUSED	1

N= 1,251

SPEAKPOL. Do you approve, neither approve nor disapprove, or disapprove of each of the following speaking out on political issues?

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC 12/5-9/2024	Strongly/ somewhat approve NET	Strongly approve	Somewhat approve	Neither approve nor disapprove	Strongly/ somewhat disapprove NET	Somewhat disapprove	Strongly disapprove	DK	SKP/ REF
Celebrities	24	9	14	37	39	14	24	*	1
Professional athletes	26	10	16	37	36	16	20	*	1
Large companies	25	8	16	35	40	19	20	*	1
Small businesses	43	19	24	36	20	11	9	*	1

N=1,251

ELECT1. Recently, have you felt the need to limit your media consumption on the following topics due to information overload, fatigue, or similar reasons?

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC				SKIPPED/
12/5-9/2024	Yes	No	DON'T KNOW	REFUSED
The government and politics	65	34	*	1
The economy and jobs	45	55	*	1
Overseas conflicts	51	48	*	1
Climate change	42	57	*	1

BIZ2. How concerned are you about being able to afford each of the following in the next few months?

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	Extremely/ very				Not too/Not at all				
AP-NORC	concerned	Extremely	Very	Somewhat	concerned	Not too	Not at all		SKP/
12/5-9/2024	NET	concerned	concerned	concerned	NET	concerned	concerned	DK	REF
Groceries	35	18	17	27	37	18	19	ı	*
Gas	30	13	17	25	45	21	24	-	*
Electricity	28	14	14	26	45	24	21	*	*
Holiday gifts	31	16	15	25	44	22	22	-	1

N=1,251

PID1. Do you consider yourself a Democrat, a Republican, an Independent or none of these? *If Democrat*:

PIDA. Do you consider yourself a strong or not so strong Democrat? *If Republican:*

PIDB. Do you consider yourself a strong or not so strong Republican? If independent, none of these, don't know, skipped, or refused:

PIDI. Do you lean more toward the Democrats or the Republicans? Combines PID1, PIDI, PIDA, and PIDB.

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	AP-NORC
	12/5-9/2024
Democrat NET	44
Strong Democrat	19
Not so strong Democrat	15
Lean Democrat	10
Independent/None – Don't lean	19
Republican NET	37
Lean Republican	9
Not so strong Republican	12
Strong Republican	16
·	

D3. Generally speaking, do you consider yourself to be a liberal, moderate, or conservative? *If liberal*:

D4. Do you consider yourself very liberal or somewhat liberal? *If conservative:*

IDEO. Do you consider yourself very conservative or somewhat conservative? Combines D3, D4, D5:

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	AP-NORC
	12/5-9/2024
Liberal NET	21
Very liberal	10
Somewhat liberal	11
Moderate	50
Conservative NET	27
Somewhat conservative	15
Very conservative	13
DON'T KNOW	*
SKIPPED ON WEB/REFUSED	2

N= 1,251

REG. Are you currently registered to vote at your address, or not?

	AP-NORC
	12/5-9/2024
Yes	85
No	14
DON'T KNOW	1
SKIPPED ON WEB/REFUSED	*

N= 1,251

DM5. How would you describe the community you live in now?

	AP-NORC
	12/5-9/2024
Urban area	27
Suburban area	49
Rural area	23
DON'T KNOW	*
SKIPPED ON WEB/REFUSED	1

RELIG. What is your present religion, if any?

	AP-NORC
	12/5-9/2024
Protestant	25
Roman Catholic	18
Mormon	1
Orthodox	*
Jewish	2
Muslim	1
Buddhist	1
Hindu	1
Atheist	5
Agnostic	7
Nothing in particular	16
Just Christian	20
Unitarian	1
Something else	1
DON'T KNOW	-
SKIPPED ON WEB/REFUSED	-
N=	1,251

If Religion is Protestant, Roman Catholic, Mormon, Orthodox, Christian, or something else: BORN. Would you describe yourself as a 'born-again' or evangelical Christian, or not?

	AP-NORC
	12/5-9/2024
Yes	34
No	66
DON'T KNOW	-
SKIPPED ON WEB/REFUSED	*
Λ/-	022

N= 832

AGE

	AP-NORC
	12/5-9/2024
18-29	20
30-44	26
45-59	23
60+	31
A.1	4.354

GENDER

	,
	AP-NORC
	12/5-9/2024
Male	49
Female	51
Λ <i>I</i> —	1 251

N= 1,251

RACE/ETHNICITY

	AP-NORC
	12/5-9/2024
White, non-Hispanic	61
Black or African American	12
Hispanic	18
Other	9

N= 1,251

MARITAL STATUS

	AP-NORC
	12/5-9/2024
Married	52
Not married	48
N=	1,251

EMPLOYMENT STATUS

	AP-NORC
	12/5-9/2024
Employed	61
Not employed	39
N=	1.251

EDUCATION

	AP-NORC
	12/5-9/2024
Less than a high school diploma	9
High school graduate or equivalent	29
Some college	26
College graduate or above	20
Post grad study/professional degree	16
-	

CENSUS REGION

	AP-NORC
	12/5-9/2024
Northeast NET	17
New England	5
Mid-Atlantic	13
Midwest NET	20
East North Central	14
West North Central	6
South NET	39
South Atlantic	21
East South Central	6
West South Central	12
West NET	24
Mountain	8
Pacific	16

N= 1,251

HOME OWNERSHIP

	AP-NORC 12/5-9/2024
Owned or being bought by you or someone in your household	69
Rented for cash	29
Occupied without payment of cash rent	3

N= 1,251

INCOME

	AP-NORC
	12/5-9/2024
Under \$10,000	4
\$10,000 to under \$20,000	7
\$20,000 to under \$30,000	11
\$30,000 to under \$40,000	10
\$40,000 to under \$50,000	7
\$50,000 to under \$75,000	18
\$75,000 to under \$100,000	14
\$100,000 to under \$150,000	15
\$150,000 or more	13

Study Methodology

This survey was conducted by The Associated Press-NORC Center for Public Affairs Research and with funding from The Associated Press and NORC at the University of Chicago.

Data were collected using the AmeriSpeak Omnibus®, a bi-monthly multi-client survey using NORC's probability-based panel designed to be representative of the U.S. household population. The survey was part of a larger study that included questions about other topics not included in this report. During the initial recruitment phase of the panel, randomly selected U.S. households were sampled with a known, non-zero probability of selection from the NORC National Sample Frame and then contacted by U.S. mail, email, telephone, and field interviewers (face-to-face). The panel provides sample coverage of approximately 97 percent of the U.S. household population. Those excluded from the sample include people with P.O. Box only addresses, some addresses not listed in the USPS Delivery Sequence File, and some newly constructed dwellings.

Interviews for this survey were conducted between December 5 through December 9, 2024, with adults aged 18 and over representing the 50 states and the District of Columbia. Panel members were randomly drawn from AmeriSpeak, and 1,251 completed the survey—1,208 via the web and 43 by telephone. Panel members were invited by email or by phone from an NORC telephone interviewer. Interviews were conducted in both English and Spanish, depending on respondent preference. Respondents were offered a small monetary incentive for completing the survey. The final stage completion rate is 14.6 percent, the weighted household panel response rate is 27.4 percent, and the weighted household panel retention rate is 77.2 percent, for a cumulative response rate of 3.1 percent.

The overall margin of sampling error is +/-3.7 percentage points at the 95 percent confidence level, including the design effect. The margin of sampling error may be higher for subgroups. For example, the margin of sampling error is +/-5.68 percentage points for Democrats and +/-5.89 percentage points for Republicans.

Sampling error is only one of many potential sources of error and there may be other unmeasured error in this or any other survey.

Quality assurance checks were conducted to ensure data quality. In total, 76 interviews were removed for nonresponse to at least 50% of the questions asked of them, for completing the survey in less than one-third the median interview time for the full sample, or for straight-lining all grid questions asked of them. These interviews were excluded from the data file prior to weighting.

Once the sample has been selected and fielded, and all the study data have been collected and made final, a poststratification process is used to adjust for any survey nonresponse as well as any noncoverage or under and oversampling resulting from the study specific sample design.

Poststratification variables included age, gender, census division, race/ethnicity, and education. Weighting variables were obtained from the 2023 Current Population Survey. The weighted data reflect the U.S. population of adults age 18 and over.

The sample is also weighted to match the average of self-identified party identification in the previous two waves of the AmeriSpeak Omnibus survey and this current survey.

Complete questions and results are available at: apnorc.org.

Additional information on the AmeriSpeak Panel methodology is available at: https://amerispeak.norc.org/about-amerispeak/Pages/Panel-Design.aspx.

For more information, email info@apnorc.org.

About the Associated Press-NORC Center for Public Affairs Research

The AP-NORC Center for Public Affairs Research taps into the power of social science research and the highest-quality journalism to bring key information to people across the nation and throughout the world.

- The Associated Press (AP) is an independent global news organization dedicated to factual reporting. Founded in 1846, AP today remains the most trusted source of fast, accurate, unbiased news in all formats and the essential provider of the technology and services vital to the news business. More than half the world's population sees AP journalism every day. www.ap.org
- NORC at the University of Chicago is one of the oldest objective and nonpartisan research institutions in the world. www.norc.org

The two organizations have established The AP-NORC Center for Public Affairs Research to conduct, analyze, and distribute social science research in the public interest on newsworthy topics, and to use the power of journalism to tell the stories that research reveals. Learn more at www.apnorc.org.