



The December 2024 AAPI Data/AP-NORC Center Poll

Conducted by The Associated Press-NORC Center for Public Affairs Research and AAPI Data
with funding from the University of California (UC) Riverside

Interviews: 12/09-17/2024

N=1,045 Asian American, Native Hawaiian and Pacific Islander adults in the U.S.

Margin of sampling error: +/- 4.9 percentage points at the 95% confidence level among the full sample, including the design effect

*NOTES: All results show percentages among all respondents, unless otherwise labeled.
Comparisons to U.S. general adult population polls are provided when applicable.*

CUR1. Generally speaking, would you say things in this country are heading in the...
[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	Right Direction	Wrong Direction	DON'T KNOW	SKIPPED/REFUSED
AAPI Data/AP-NORC Poll 12/09-17/2024 (N=1,045)	31	69	-	*
AP-NORC Poll of US Adults 12/5-9/2024 (N=1,251)	29	70	1	*
AAPI Data/AP-NORC Poll 11/06-15/23 (N=1,115)	32	68	-	*
AP-NORC Poll of US Adults 11/30-12/4/2023 (N=1,239)	25	75	*	*

PROB1. Thinking about the problems facing the United States and the world today, which problems would you like the government to be working on in the year 2025?

Please list up to 5 problems.

[Open-ended question coded. Respondents were able to list up to 5 problems. Reported proportions are among the respondents who provided at least one valid response to the questions. Respondents who did not answer are not included.]

	AAPI Data/AP-NORC Poll 12/09-17/2024	AP-NORC Poll of US Adults 12/5-9/2024	AAPI Data/AP-NORC Poll 11/06-15/23	AP-NORC Poll of US Adults 11/30-12/4/2023
Domestic issues – including healthcare	85	85	81	87
The economy	76	75	70	76
Foreign policy issues – including terrorism	61	65	54	60
Foreign policy issues, excluding immigration	33	32	37	38
Immigration	42	47	29	35
Politics	27	32	20	36
Personal financial issues	29	31	28	30
	N=1,004	N=1,233	N=1,108	N=1,050

	AAPI Data/AP-NORC Poll 12/09-17/2024 <i>N=1,004</i>	AP-NORC Poll of US Adults 12/5-9/2024 <i>N=1,233</i>
The economy	76	75
Unemployment/jobs	10	11
Debt/deficit/government spending/budget	10	11
Poverty/hunger/homelessness	14	11
Taxes/tax reform	9	11
Trade/free trade agreements/tariffs	3	3
Inflation	32	29
Economy, general	31	30
Other economic issues	5	3
Domestic issues	81	77
Gun issues	11	9
LGBTQ/transgender issues	3	4
Environment/climate change	28	21
Education/student debt	18	16
Crime/violence/hate crime	15	11
Morals/values/religion	3	4
Social Security	4	7
Drugs/Opioid Crisis	4	4
Women's rights	4	5
Abortion/reproductive rights	10	12
Racism/racial inequality/racial issues	11	9
Social injustice/discrimination	5	4
Infrastructure	6	3
Income inequality/concerns about poor and/or middle class	10	6
Technology/social media	4	-
Energy	3	5
Criminal justice reform	3	-
Other domestic issues	27	16
Foreign policy issues	61	64
War/Afghanistan/military issues	10	11
Israel/Palestine	5	6
Immigration/border wall/family separation/DACA	42	47
"Foreign Policy"/US involvement overseas/aggression	7	6
World peace	4	4
Ukraine/Russia	5	7
Other foreign issues	11	8
Personal financial issues	29	31

Personal financial situation/cost of living for Americans	6	8
Minimum wage/wages	3	4
Housing costs (foreclosure/housing prices/upside down in mortgage)	17	14
Cost of food/food insecurity	6	8
Gas prices/energy costs	4	6
Other personal financial issues	11	2
Healthcare/health issues	32	33
Healthcare reform	18	17
Cost of healthcare/medical bills	11	8
Health-related issues	2	3
Other healthcare issues	4	4
Politics	27	32
Government corruption/fraud	8	5
Trump/Vance	5	6
Division/unity	5	3
Political extremists	3	3
Other political issues	12	18
Terrorism	1	1

PROB4. How confident are you in the ability of the federal government to make progress on the important problems and issues facing the country in 2025?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	AAPI Data/AP-NORC Poll 12/09-17/2024	AP-NORC Poll of US Adults 12/5-9/2024	AAPI Data/AP-NORC Poll 11/06-15/23	AP-NORC Poll of US Adults 11/30-12/4/2023
Not at all/Slightly confident NET	60	58	69	71
Not at all confident	40	37	32	40
Slightly confident	20	22	37	32
Moderately confident	28	26	29	23
Very/Extremely confident NET	11	15	3	5
Very confident	7	9	2	4
Extremely confident	4	6	1	2
DK	-	-	-	*
SKP/REF	*	*	*	-

N=

N=1,045

1,251

1,115

1,074

MR2. How much of the time do you think you can trust each of the following to do what is right for you or your family?

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AAPI Data/AP-NORC Poll 12/09-17/2024	All/most of the time NET	All of the time	Most of the time	Some of the time	A little/ none of the time	A little of the time	None of the time	D K	SKP/REF
Your local government	26	4	22	46	27	20	7	-	1
Your state government	20	3	16	46	33	24	9	-	1
The federal government	11	3	8	39	49	35	14	-	1

N=1,045

0FAV. For each of the following please indicate if you have an unfavorable or favorable opinion. If you don't know enough to have an opinion, you can say that too.

[GRID ITEMS RANDOMIZED]

		Very/ Somewhat unfavorable NET	Very unfavorable	Somewhat unfavorable	Very/ Somewhat favorable NET	Somewhat favorable	Very favorable	Don't know enough to say	S K P / R E F
Joe Biden	AAPI Data/AP-NORC Poll 12/09-17/2024 (N=1,045)	55	29	27	41	32	9	3	1
	AP-NORC Poll of US Adults 09/12-16/2024 (N=2,028)	55	37	18	41	24	17	4	*
	AAPI Data/AP-NORC Poll 10/10-20/2023 (N=1,178)	44	23	21	52	35	17	3	1
	AP-NORC Poll of US Adults 10/5-9/2023 (N=1,163)	54	37	16	42	27	15	4	1
Kamala Harris	AAPI Data/AP-NORC Poll 12/09-17/2024 (N=1,045)	47	29	17	48	31	17	5	*
	AP-NORC Poll of US Adults 12/5-9/2024 (N=1,251)	49	35	14	46	22	25	4	1
	AAPI Data/AP-NORC Poll 10/10-20/2023 (N=1,178)	40	23	17	47	32	15	12	1
	AP-NORC Poll of US Adults 06/22-26/2023 (N=1,220)	50	35	15	37	25	12	12	1

		Very/ Somewhat unfavorable NET	Very unfavorable	Somewhat unfavorable	Very/ Somewhat favorable NET	Somewhat favorable	Very favorable	Don't know enough to say	S K P / R E F
Donald Trump	AAPI Data/AP-NORC Poll 12/09-17/2024 (N=1,045)	60	46	14	37	18	19	2	1
	AP-NORC Poll of US Adults 12/5-9/2024 (N=1,251)	54	44	10	43	15	27	3	*
	AAPI Data/AP-NORC Poll 10/10-20/2023 (N=1,178)	70	58	13	27	14	14	2	1
	AP-NORC Poll of US Adults 10/5-9/2023 (N=1,163)	58	47	10	37	18	20	5	1
JD Vance ¹	AAPI Data/AP-NORC Poll 12/09-17/2024 (N=1,045)	53	37	16	28	14	13	18	1
	AP-NORC Poll of US Adults 12/5-9/2024 (N=1,251)	48	36	12	32	14	19	19	1

¹ A previous version of this topline included an incorrect reference to an October 2023 trend that was removed on July 8, 2025

PRES9. How well does each of the following describe how you feel about Donald Trump's second term as president?

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AAPI Data/AP-NORC Poll 12/09-17/2024	Extremely/ very well NET	Extremely well	Very well	Somewhat well	Not very/not well at all NET	Not very well	Not well at all	D K	SKP/REF
Excited	19	10	9	18	61	19	42	-	2
Angry	34	20	14	22	43	21	22	-	2
Fearful	42	26	16	25	32	16	16	-	1
Satisfied	21	10	11	20	58	17	41	-	1

N=1,045

PRES2. How confident are you in Donald Trump's ability to:

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AAPI Data/AP-NORC Poll 12/09-17/2024	Extremely / very confident NET	Extremely confident	Very confident	Moderately confident	Slightly/ not at all confident NET	Slightly confident	Not at all confident	D K	SKP/ REF
Effectively manage the White House	20	10	10	18	62	14	47	-	1
Effectively manage the military	20	8	11	18	62	18	44	-	1
Effectively manage government spending	20	7	13	18	61	17	45	-	1
Appoint well-qualified people for his cabinet and other high-level government positions	19	7	12	13	68	16	52	-	1

N=1,045

PROG1. How confident are you in Donald Trump’s ability to make progress on each of the following issues facing the country in 2025?

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AAPL Data/AP-NORC Poll 12/09-17/2024	Extremely / very confident NET	Extremely confident	Very confident	Moderately confident	Slightly/ not at all confident NET	Slightly confident	Not at all confident	D K	SKP/ REF
Lowering the cost of health care	12	5	7	18	71	20	50	-	*
Lowering the cost of housing	15	7	8	17	68	19	49	-	*
Lowering the cost of food and groceries	16	8	9	21	63	19	44	-	*
Creating more jobs	20	9	11	22	58	22	35	-	1

N=1,045

PROG2. Thinking about issues particular to governance and democracy, how much progress do you think the United States will make in 2025 on each of the following:

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AAPL Data/AP-NORC Poll 12/09-17/2024	A great deal/a lot of progress NET	A great deal of progress	A lot of progress	Some progress	Only a little/no progress at all	Only a little progress	No progress at all	D K	SKP/ REF
Reducing partisanship in Congress	7	3	4	21	71	21	50	-	1
Increasing voter confidence in American elections	13	5	8	26	60	19	41	-	1
Increasing trust in government	11	4	7	22	67	22	45	-	*
Unifying the country	11	3	8	19	70	22	47	-	1

N=1,045

ELECT5. Which comes closest to your feelings about each of the following?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

		Very/ Some - what optimistic	Very optim istic	Some- what optimistic	Neither optimistic nor pessimistic	Very/ Some- what pessimistic	Some- what pessimistic	Very pessimistic	D K	SKP/ REF
The future of the Democratic party	AAPI Data/AP- NORC Poll 12/09- 17/2024 (N=1,045)	14	3	11	36	50	25	25	-	*
	AP-NORC Poll of US Adults 07/25- 29/2024 (N=1,143)	31	10	21	24	45	19	26	*	*
	AAPI Data/AP- NORC Poll 11/06- 15/23 (N=1,115)	28	5	23	36	35	20	15	-	1
	AP-NORC Poll of US Adults 11/30- 12/4/2023 (N=1,074)	26	6	20	28	45	21	24	*	1

		Very/ Some - what optimistic	Very optim istic	Some- what optimistic	Neither optimistic nor pessimistic	Very/ Some- what pessimistic	Some- what pessimistic	Very pessimistic	D K	SKP/ REF
The future of the Republican party	AAPI Data/AP- NORC Poll 12/09- 17/2024	23	9	15	34	42	12	30	-	*
	AP-NORC Poll of US Adults 07/25- 29/2024 (N=1,143)	24	9	16	25	50	18	32	*	*
	AAPI Data/AP- NORC Poll 11/06- 15/23 (N=1,115)	15	2	13	28	57	22	35	-	*
	AP-NORC Poll of US Adults 11/30- 12/4/2023 (N=1,074)	19	6	13	25	54	20	33	1	1

Q20GP. Would you favor, oppose, or neither favor nor oppose each of the following government policies?

[GRID ITEMS RANDOMIZED]

AAPI Data/AP-NORC Poll	Strongly/ somewhat favor NET	Strongly favor	Somewhat favor	Neither favor nor oppose	Strongly/ Somewhat oppose NET	Somewhat oppose	Strongly oppose	D K	SKP/ REF
Imposing a tariff, also known as an import tax, on all goods brought into the United States from other countries	18	6	12	28	54	24	30	-	*
Imposing additional tariffs, also known as import taxes, on all goods imported from China	24	9	15	27	49	18	31	-	*
Eliminating taxes on earnings from tips	48	23	25	29	22	9	13	-	1
Significantly reducing the size of the federal workforce	35	13	22	33	31	14	17	-	1
Deporting all immigrants living in the United States illegally	38	18	20	22	40	15	24	-	*
Pardoning most people who participated in the January 6, 2021, attack on the US Capitol	14	8	6	21	64	9	55	*	1
Rolling back federal investments in clean energy projects	23	7	16	23	53	14	39	-	1
Increasing oil drilling on federal lands	30	13	17	30	39	15	24	-	1

N=1,045

ORIGHTS. The following are some examples of rights and freedoms listed in the Bill of Rights or that are protected under various American laws and court rulings. For each one, please select how much of a threat do you think each may face in 2025?

[GRID ITEMS RANDOMIZED]

AAPI Data/AP-NORC Poll 12/09-17/2024	Major threat	Minor threat	No threat at all	D K	SKP/ REF
The right to vote	23	35	41	-	1
The freedom of religion	22	32	44	-	1
The right of people to assemble peacefully	26	41	33	-	1
The freedom of speech	29	39	31	-	1
The freedom of the press	35	33	31	-	1
The right to keep and bear arms	15	28	55	-	2
Freedom from unreasonable search and seizure	31	44	24	-	1
Abortion and reproductive rights	54	28	18	-	1

N=1,045

PARTYID7. Do you consider yourself a Democrat, a Republican, an Independent or none of these?

	AAPI Data/AP-NORC Poll 12/09-17/2024
Democrat NET	51
Strong Democrat	17
Not so strong Democrat	18
Lean Democrat	16
Independent/None – Don't lean	21
Republican NET	28
Lean Republican	9
Not so strong Republican	11
Strong Republican	8
UNKNOWN	*

N= 1,045

AGE

	AAPI Data/AP-NORC Poll 12/09-17/2024
18-29	20
30-44	32
45-59	24
60+	24

N= 1,045

GENDER

	AAPI Data/AP-NORC Poll 12/09-17/2024
Male	48
Female	52

N= 1,045

LANGUAGE SPOKEN AT HOME

	AAPI Data/AP-NORC Poll 12/09-17/2024
English	35
Non-English	64
DON'T KNOW	-
SKIPPED ON WEB/REFUSED	1

N= 1,045

AANHPI ORIGIN

	AAPI Data/AP-NORC Poll 12/09-17/2024
Chinese alone	21
Asian Indian alone	18
Filipino (and no other AAPI origin)	15
Vietnamese (and no other AAPI origin)	9
Korean (and no other AAPI origin)	8
Japanese (and no other AAPI origin)	6
NHPI alone	4
Other singular Asian origin	13
Multiple AA and NHPI origins	6

N= 1,045

MARITAL STATUS

	AAPI Data/AP-NORC Poll 12/09-17/2024
Married	55
Not married	45

N= 1,045

EMPLOYMENT

	AAPI Data/AP-NORC Poll 12/09-17/2024
Employed	69
Not employed	31

N= 1,045

EDUCATION

	AAPI Data/AP-NORC Poll 12/09-17/2024
Less than a high school diploma	9
High school graduate or equivalent	14
Some college	23
Bachelor's degree	31
Post grad study/professional degree	23

N= 1,045

CENSUS REGION

	AAPI Data/AP-NORC Poll 12/09-17/2024
Northeast NET	18
New England	4
Mid-Atlantic	14
Midwest NET	12
East North Central	9
West North Central	3
South NET	24
South Atlantic	13
East South Central	2
West South Central	9
West NET	47
Mountain	7
Pacific	40

N= 1,045

HOME OWNERSHIP

	AAPI Data/AP-NORC Poll 12/09-17/2024
Owned or being bought by you or someone in your household	71
Rented for cash	24
Occupied without payment of cash rent	5

N= 1,045

INCOME

	AAPI Data/AP-NORC Poll 12/09-17/2024
Under \$10,000	3
\$10,000 to under \$20,000	6
\$20,000 to under \$30,000	4
\$30,000 to under \$40,000	5
\$40,000 to under \$50,000	6
\$50,000 to under \$75,000	17
\$75,000 to under \$100,000	13
\$100,000 to under \$150,000	20
\$150,000 or more	26

N= 1,045

RELIG. What is your present religion, if any?

	AAPI Data/AP-NORC Poll 12/09-17/2024
Protestant	11
Roman Catholic	16
Just Christian	10
Buddhist	13
Other religion	18
Nothing in particular	16
Atheist/agnostic	16
DON'T KNOW	-
SKIPPED ON WEB/REFUSED	*

*N=**1,045***COO. Nativity**

	AAPI Data/AP-NORC Poll 12/09-17/2024
Born in the United States	35
Born outside the United States	65
DON'T KNOW	-
SKIPPED ON WEB/REFUSED	*

*N=**1,045***SECONDGEN**

	AAPI Data/AP-NORC Poll 12/09-17/2024
Born in the U.S. and child of at least one parent born outside the U.S.	31
All other respondents	69

*N=**1,045*

METHODS

This survey was conducted by The Associated Press-NORC Center for Public Affairs Research and AAPI Data with funding from the University of California (UC) Riverside.

Data were collected using the Amplify AAPI Monthly survey drawing from NORC's Amplify AAPI® Panel designed to be representative of the U.S. Asian American, Native Hawaiian and Pacific Islander (AANHPI) household population. The survey was part of a larger study that included questions about other topics not included in this report.

Amplify AAPI is a blend of multiple sample designs. Each stage seeks to provide maximum coverage of the AANHPI population, and all are combined through base-weighting to arrive at a representative overall cross-section of AANHPI in the United States. The first stage included recruitment of approximately 850 active AANHPI panelists from NORC's flagship probability panel, AmeriSpeak. These panelists now serve as members of both the AmeriSpeak and the Amplify AAPI panels. During the initial recruitment phase of the AmeriSpeak panel, randomly selected U.S. households were sampled with a known, non-zero probability of selection from the NORC National Sample Frame or a secondary national address frame, both with over 96% coverage of all U.S. addresses, and then contacted by U.S. mail, email, telephone, or field interviewers (face to face).

The second stage began in the spring of 2022, when Amplify AAPI recruited 150 households from a 30,000-sample pool as a pilot to test the sample design's feasibility and participation rates. In 2023, Blue Shield Foundation of California and UC Riverside/AAPI Data sponsored a recruitment effort in California generating 1,150 additional panelists. Finally, the Rockefeller Foundation funded a national recruitment effort, including new recruits and those from the 2022 Pew Asian American Survey, generating 4,700 panelists who are eligible for the monthly survey.

By providing recruiting and interviewing in the languages noted below, Amplify AAPI covers approximately 90 percent of Asian language “linguistically isolated” households, that is, households in which no adult can speak English or Spanish at least “well.” Those excluded from the sample include people with P.O. Box only addresses, some addresses not listed in the USPS Delivery Sequence File, and some newly constructed dwellings population.

Interviews for this survey were conducted between December 9-17, 2024 with Asian Americans, Native Hawaiians and Pacific Islanders 18 years of age or older representing the 50 states and the District of Columbia. Panel members were randomly drawn from the Amplify AAPI Panel, and 1,045 completed the survey—1,042 via the web with 3 by telephone. Panel members were invited by email or by phone from an NORC telephone interviewer. In addition to English, the survey was offered in the Chinese dialects of Mandarin and Cantonese, Vietnamese, and Korean, depending on respondent preference.

Respondents were offered a small monetary incentive (either \$3 or \$10) for completing the survey. The overall margin of sampling error is +/-4.9 percentage points at the 95 percent confidence level, including the design effect. The margin of sampling error may be higher for subgroups.

Sampling error is only one of many potential sources of error and there may be other unmeasured error in this or any other survey.

Quality assurance checks were conducted to ensure data quality. In total, 38 interviews were removed for nonresponse to at least 50% of the questions asked of them, for completing the survey in less than

one-third the median interview time for the full sample, or for straight-lining all grid questions asked of them. These interviews were excluded from the data file prior to weighting.

Once the sample was selected and fielded, and all the study data were collected and made final, a poststratification process was used to adjust for any survey nonresponse as well as any noncoverage or under and oversampling resulting from the study specific sample design. Poststratification variables included age, gender, census region, race/ethnicity, education, U.S. born, and Asian origin. Weighting variables were obtained from the American Communities Survey (ACS) 5 years data 2017-2021. The weighted data reflect the U.S. Asian American, Native Hawaiian and Pacific Islander (AANHPI) household population, including all 50 states and the District of Columbia.

Complete questions and results are available at www.apnorc.org. For more information about the study, email info@apnorc.org.

Additional information on the Amplify AAPI Panel methodology is available at: <https://amplifyaapi.norc.org/>. For more information about the panel, email Amplifyaapi-bd@norc.org.

About the Associated Press-NORC Center for Public Affairs Research

The AP-NORC Center for Public Affairs Research taps into the power of social science research and the highest-quality journalism to bring key information to people across the nation and throughout the world.

The Associated Press (AP) is an independent global news organization dedicated to factual reporting. Founded in 1846, AP today remains the most trusted source of fast, accurate, unbiased news in all formats and the essential provider of the technology and services vital to the news business. More than half the world's population sees AP journalism every day. www.ap.org
NORC at the University of Chicago is one of the oldest objective and nonpartisan research institutions in the world. www.norc.org

The two organizations have established The AP-NORC Center for Public Affairs Research to conduct, analyze, and distribute social science research in the public interest on newsworthy topics, and to use the power of journalism to tell the stories that research reveals. Learn more at www.apnorc.org.

About AAPI Data

AAPI Data is a leading research and policy organization producing accurate data to shift narratives and drive action toward enduring solutions for Asian American (AA) and Native Hawaiian/Pacific Islander (NHPI) communities across the nation. AAPI Data aspires to transform public and private systems to ensure that all AA and NHPI communities are recognized, valued and prioritized. Learn more at aapidata.com.