



The April 2025 AP-NORC Center Poll

Conducted by The Associated Press-NORC Center for Public Affairs Research
With funding from The Associated Press and NORC at the University of Chicago

*Interviews: 04/17-21/2025
1,260 adults*

*Margin of sampling error: +/- 3.9 percentage points at the 95% confidence level
among all adults*

NOTE: All results show percentages among all respondents, unless otherwise labeled.

CURY2. Overall, do you approve or disapprove of the way Donald Trump is handling...?

[GRID ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC		Approve	Disapprove	DK	SKP/REF
The economy	04/17-21/2025 (N=1,260)	37	61	*	1
	03/20-24/2025 (N=1,229)	40	58	1	1
	10/08-12/2020 (N=1,121)	49	51	*	*
	09/11-14/2020 (N = 1,108)	50	49	*	1
	08/17-19/2020 (N=1,075)	47	52	*	1
	07/16-20/2020 (N=1,057)	48	51	*	*
	06/11-15/2020 (N=1,310)	49	50	*	1
	05/14-18/2020 (N=1,056)	49	50	*	1
	04/16-20/2020 (N=1,057)	52	47	*	1
	03/26-29/2020 (N=1,057)	56	43	*	1
	01/16-21/2020 (N=1,353)	56	43	1	1
	10/24-28/2019 (N=1,075)	54	44	*	*
	09/20-23/2019 (N=1,286)	51	47	1	1
	08/15-18/2019 (N=1,060)	46	51	1	2
	06/13-17/2019 (N=1,116)	47	51	1	1
	01/16-20/2019 (N=1,062)	44	55	-	1
	10/11-14/2018 (N=1,152)	50	48	*	1
	08/16-20/2018 (N=1,055)	51	49	*	-
	03/14-19/2018 (N=1,122)	46	51	*	*
	02/15-19/2018 (N=1,337)	45	53	-	*
	12/07-11/2017 (N=1,020)	40	59	*	-
	10/12-16/2017 (N=1,054)	41	57	*	*
	09/28-10/2/2017 (N=1,150)	42	56	*	*
	06/08-11/2017 (N=1,068)	43	55	*	*
	03/23-27/2017 (N=1,110)	50	47	-	*

AP-NORC		Approve	Disapprove	DK	SKP/REF
Immigration	04/17-21/2025 (N=1,260)	46	53	*	1
	03/20-24/2025 (N=1,229)	49	50	*	1
	09/20-23/2019 (N=1,286)	40	59	1	1
	8/15-18/2019 (N=1,058)	38	60	1	1
	6/13-17/2019 (N=1,116)	39	59	*	2
	1/16-20/2019 (N=1,062)	36	62	*	1
	10/11-14/2018 (N=1,152)	41	58	*	1
	8/16-20/2018 (N=1,055)	38	61	-	-
	2/15-19/2018 (N=1,337)	37	62	*	*
	9/28-10/2/2017 (N=1,150)	35	64	*	*
	6/8-11/2017 (N=1,068)	39	60	*	*
	3/23-27/2017 (N=1,110)	45	54	-	*
Trade negotiations with other countries	04/17-21/2025 (N=1,260)	37	62	*	1
	03/20-24/2025 (N=1,229)	38	60	1	2
	01/16-21/2020 (N=1,353)	40	59	1	1
	10/24-28/2019 (N=1,075)	38	60	1	1
	6/13-17/2019 (N=1,116)	39	59	*	2
	1/16-20/2019 (N=1,062)	36	62	*	1
	10/11-14/2018 (N=1,152)	41	58	*	1
	8/16-20/2018 (N=1,055)	38	61	-	-
	6/13-18/2018 (N=1,109)	37	62	*	*
	3/14-19/2018 (N=1,122)	35	64	*	*

B1A. How would you describe the nation's economy these days? Would you say...

B1B. If neither good nor poor, don't know, skipped, or refused in B1A:

If you had to choose, do you lean more toward the nation's economy being good or the nation's economy being poor?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC	Very/ somewhat/ lean toward good NET	Very good	Some- what good	Lean toward good	Neither good nor poor	Very/ somewhat/ lean toward poor NET	Lean toward poor	Some- what poor	Very poor	DK	SKP /REF
04/17- 21/2025 (N=1,260)	32	3	17	12	*	68	13	33	22	*	*
03/20- 24/2025 (N=1,229)	29	2	14	13	*	70	15	37	18	-	-
12/5- 9/2024 (N=1,251)	32	5	18	10	*	67	14	28	25	-	-

AP-NORC	Very/ somewhat/ lean toward good NET	Very good	Some- what good	Lean toward good	Neither good nor poor	Very/ somewhat/ lean toward poor NET	Lean toward poor	Some- what poor	Very poor	DK	SKP /REF
10/11- 14/2024 (N=1,072)	38	6	23	9	*	62	9	27	26	-	-
09/12- 16/2024 (N=2,028)	34	3	21	10	*	66	11	32	24	-	-
06/20- 24/2024 (N=1,088)	33	6	18	10	*	67	13	27	27	-	-
04/04- 08/2024 (N=1,204)	32	6	18	7	*	68	12	32	24	-	-
02/22- 26/2024 (N=1,102)	30	4	17	9	1	69	10	31	29	-	*
1/25- 29/2024 (N=1,152)	35	7	19	9	*	65	11	31	23	-	-
11/30- 12/4/2023 (N=1,074)	30	3	17	10	1	69	13	31	26	*	*
10/5- 9/2023 (N=1,163)	27	1	15	10	*	73	11	31	31	-	-
09/07- 11/2023 (N=1,146)	30	3	17	11	*	70	12	32	25	-	*
08/10- 14/2023 (N=1,165)	34	3	20	11	*	66	10	31	25	-	*
06/22- 26/2023 (N=1,220)	30	3	16	12	1	69	10	35	24	-	-
05/11- 15/2023 (N=1,680)	24	1	13	9	*	76	12	34	29	-	*
04/13- 17/2023 (N=1,230)	30	2	15	13	*	69	11	34	25	-	-
03/16- 20/2023 (N=1,081)	25	1	14	10	*	75	11	38	26	-	*

AP-NORC	Very/ somewhat/ lean toward good NET	Very good	Some- what good	Lean toward good	Neither good nor poor	Very/ somewhat/ lean toward poor NET	Lean toward poor	Some- what poor	Very poor	DK	SKP /REF
02/16- 20/2023 (N=1,247)	32	3	17	12	*	68	12	34	22	*	*
01/26- 30/2023 (N=1,068)	24	2	13	9	1	76	13	35	28	*	-
12/1- 5/2022 (N=1,124)	25	1	14	10	*	75	11	38	25	-	-
10/06- 10/2022 (N=1,121)	23	2	12	9	*	76	13	36	28	*	*
09/09- 12/2022 (N=1,054)	29	1	15	12	*	71	11	35	25	*	-
06/23- 27/2022 (N=1,053)	20	2	10	9	1	79	9	35	35	-	-
05/12- 16/2022 (N=1,172)	22	2	10	9	*	78	11	34	34	-	*
4/14- 18/2022 (N=1,085)	29	2	16	12	*	70	11	35	24	-	*
3/17- 21/2022 (N=1,082)	31	2	18	10	*	69	11	37	22	-	-
12/2- 7/2021 (N=1,089)	35	3	21	11	*	64	16	33	16	-	*
10/21- 25/2021 (N=1,083)	35	2	20	13	*	65	12	33	19	-	-
9/23- 27/2021 (N=1,099)	45	2	27	16	-	54	17	25	12	*	-
7/15- 19/2021 (N=1,308)	45	4	28	13	1	54	15	28	11	-	*
6/10- 14/2021 (N=1,125)	47	3	27	17	*	53	14	26	13	-	-

AP-NORC	Very/ somewhat/ lean toward good NET	Very good	Some- what good	Lean toward good	Neither good nor poor	Very/ somewhat/ lean toward poor NET	Lean toward poor	Some- what poor	Very poor	DK	SKP /REF
3/25- 29/2021 (N= 1,166)	46	2	25	19	*	54	16	27	11	-	-
2/25- 3/1/2021 (N=1,434)	37	1	22	14	*	63	16	34	12	-	*
12/3- 7/2020 (N=1,117)	38	5	22	11	*	62	11	34	17	*	-
10/8- 12/2020 (N=1,121)	39	6	22	11	*	61	10	31	20	-	*
9/11- 14/2020 (N=1,108)	40	6	24	11	*	60	10	33	16	-	-
8/17- 19/2020 (N=1,075)	37	4	21	12	*	62	12	32	18	-	-
07/16- 20/2020 (N=1,057)	38	4	22	12	-	62	11	30	21	-	-
6/11- 15/2020 (N=1,310)	36	5	19	12	*	63	14	28	21	-	1
5/14- 18/2020 (N=1,056)	29	3	13	13	*	70	9	31	30	-	*
4/16- 20/2020 (N=1,057)	29	3	15	11	-	71	8	30	33	-	-
03/26- 29/2020 (N=1,057)	39	9	17	12	*	60	10	29	21	-	-
1/16- 21/2020 (N=1,353)	67	21	36	10	*	33	13	15	5	-	*
9/20- 23/2019 (N=1,286)	61	18	31	11	*	38	11	19	8	1	*
6/13- 17/2019 (N=1,116)	63	15	35	14	*	36	13	16	7	-	1

CONCERN1. How concerned are you about each of the following in the next few months?

[GRID ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC 04/17-21/2025	Extremely/ very concerned NET	Extremely concerned	Very concerned	Somewhat concerned	Not very/ not at all concerned NET	Not very concerned	Not concerned at all	DK	SKP /REF
The possibility of the U.S. economy going into a recession	53	34	19	27	20	15	5	*	*
The cost of groceries	61	36	25	26	12	9	3	-	1
The cost of big purchases, such as a car, cellphone or appliance	51	30	21	26	23	14	8	*	*
The availability of consumer goods you want to purchase	42	23	19	32	26	19	7	*	*

N=1,260

GOVERN. Do you think each of the following has too much power, too little power, or about the right amount of power in the way the U.S. government operates these days?

[GRID ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC 04/17-21/2025	Too much	Too little	About the right amount	DON'T KNOW	SKIPPED/REFUSED
The president	54	9	35	*	1
Congress	29	26	43	*	2
The U.S. Supreme Court	29	19	50	*	1
Federal judges	32	23	43	*	2

N=1,260

DEPORT2. Do you favor, neither favor nor oppose, or oppose each of the following policies?

[GRID ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC 04/17- 21/2025	Strongly /some - what favor NET	Strongly favor	Some what favor	Neither favor nor oppose	Strongly / some - what oppose NET	Somew- hat oppose	Strongly oppose	DK	SKIP/ REF
Revoking foreign students' visa over their participation in pro- Palestinian activism	28	18	10	24	47	14	32	1	1
Sending Venezuelan immigrants in the U.S. who authorities say are gang members to a prison in El Salvador	41	27	14	22	37	14	23	1	1
Deporting all immigrants living in the U.S. illegally	38	22	16	20	40	17	23	*	1
Imposing a tariff, also known as an import tax, on all goods brought into the U.S. from other countries	27	12	15	21	52	18	34	1	*

N=1,260

DJT5. When it comes to each of the following, would you say Donald Trump has gone too far, not gone far enough, or been about right?

[GRID ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC 04/17-21/2025	Gone too far	Not far enough	About right	DON'T KNOW	SKIPPED/ REFUSED
Deporting immigrants living in the U.S. illegally	48	18	32	*	1
Imposing new tariffs on other countries	59	6	33	1	1

N=1,260

TRADE3. Regardless of what you personally support, do you think President Trump's tariff policies will increase or decrease, or have no effect on:

[GRID ITEMS RANDOMIZED; HALD SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC 04/17- 21/2025	Increase NET	Increase a lot	Increase somewhat	No effect	Decrease NET	Decrease somewhat	Decrease a lot	D K	SKIP /REF
Jobs in the U.S.	40	13	28	20	38	19	19	1	1
The price of consumer goods in the U.S.	76	47	30	12	11	8	2	1	*
Manufacturing in the U.S.	50	17	33	26	22	12	10	1	1

N=1,260

ECO6. Is each of the following a major source of stress, a minor source of stress, or not a source of stress in your life right now?

[GRID ITEMS RANDOMIZED]

AP-NORC 04/17-21/2025	Major source	Minor source	Not a source	DK	SKP /REF
Your personal finances	45	35	19	*	*
The national economy	42	38	19	*	1
The stock market	23	36	40	*	*
Your retirement savings	38	31	30	*	1

N=1,260

CONCERN2. How concerned are you that you, or someone you know personally, will be directly affected by each of the following?

[GRID ITEMS RANDOMIZED]

AP-NORC 04/17- 21/2025	Extremely/ Very concerned NET	Extremely concerned	Very concerned	Somewhat concerned	Not very/ Not at all concerned NET	Not very concerned	Not concerned at all	DK	SKP /REF
Increase immigration enforcement	20	10	10	25	53	23	30	*	1

N=1,260

PID1. Do you consider yourself a Democrat, a Republican, an Independent or none of these?

If Democrat:

PIDA. Do you consider yourself a strong or not so strong Democrat?

If Republican:

PIDB. Do you consider yourself a strong or not so strong Republican?

If independent, none of these, don't know, skipped, or refused:

PIDI. Do you lean more toward the Democrats or the Republicans?

Combines PID1, PIDI, PIDA, and PIDB.

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	AP-NORC 04/17-21/2025
Democrat NET	39
Strong Democrat	16
Not so strong Democrat	14
Lean Democrat	10
Independent/None – Don't lean	25
Republican NET	36
Lean Republican	8
Not so strong Republican	13
Strong Republican	15

N=

1,260

D3. Generally speaking, do you consider yourself to be a liberal, moderate, or conservative?

If liberal:

D4. Do you consider yourself very liberal or somewhat liberal?

If conservative:

IDEO. Do you consider yourself very conservative or somewhat conservative?

Combines D3, D4, D5:

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	AP-NORC 04/17-21/2025
Liberal NET	19
Very liberal	11
Somewhat liberal	8
Moderate	50
Conservative NET	29
Somewhat conservative	16
Very conservative	13
DON'T KNOW	*
SKIPPED ON WEB/REFUSED	3

N=

1,260

DM5. How would you describe the community you live in now?

	AP-NORC 04/17-21/2025
Urban area	28
Suburban area	47
Rural area	25
DON'T KNOW	-
SKIPPED ON WEB/REFUSED	*

N=

1,260

RELIG. What is your present religion, if any?

	AP-NORC 04/17-21/2025
Protestant	26
Roman Catholic	18
Mormon	1
Orthodox	1
Jewish	2
Muslim	1
Buddhist	1
Hindu	*
Atheist	5
Agnostic	6
Nothing in particular	19
Just Christian	18
Unitarian	1
Something else	1
DON'T KNOW	-
SKIPPED ON WEB/REFUSED	-

N=

1,260

If Religion is Protestant, Roman Catholic, Mormon, Orthodox, Christian, or something else:

BORN. Would you describe yourself as a 'born-again' or evangelical Christian, or not?

	AP-NORC 04/17-21/2025
Yes	39
No	61
DON'T KNOW	-
SKIPPED ON WEB/REFUSED	*

N=

844

AGE

	AP-NORC 04/17-21/2025
18-29	20
30-44	28
45-59	21
60+	31

N=

1,260

GENDER

	AP-NORC 04/17-21/2025
Male	49
Female	51
<i>N=</i>	<i>1,260</i>

RACE/ETHNICITY

	AP-NORC 04/17-21/2025
White, non-Hispanic	61
Black or African American	12
Hispanic	18
Other	9
<i>N=</i>	<i>1,260</i>

MARITAL STATUS

	AP-NORC 04/17-21/2025
Married	46
Not married	54
<i>N=</i>	<i>1,260</i>

EMPLOYMENT STATUS

	AP-NORC 04/17-21/2025
Employed	58
Not employed	42
<i>N=</i>	<i>1,260</i>

EDUCATION

	AP-NORC 04/17-21/2025
Less than a high school diploma	9
High school graduate or equivalent	29
Some college	26
Bachelor's degree	22
Post graduate study or professional degree	13
<i>N=</i>	<i>1,260</i>

CENSUS REGION

	AP-NORC 04/17-21/2025
Northeast NET	17
New England	5
Mid-Atlantic	13
Midwest NET	20
East North Central	14
West North Central	6
South NET	39
South Atlantic	21
East South Central	6
West South Central	12
West NET	24
Mountain	8
Pacific	16

N=

1,260

HOME OWNERSHIP

	AP-NORC 04/17-21/2025
Owned or being bought by you or someone in your household	58
Rented for cash	38
Occupied without payment of cash rent	3

N=

1,260

VOTE 2024

	AP-NORC 04/17-21/2025
Voted for Kamala Harris	29
Voted for Donald Trump	30
Voted for someone else	1
Didn't vote	41

N=

1,260

INCOME

	AP-NORC 04/17-21/2025
Under \$10,000	6
\$10,000 to under \$20,000	9
\$20,000 to under \$30,000	11
\$30,000 to under \$40,000	10
\$40,000 to under \$50,000	9
\$50,000 to under \$75,000	14
\$75,000 to under \$100,000	13
\$100,000 to under \$150,000	16
\$150,000 or more	13
<i>N=</i>	<i>1,260</i>

Study Methodology

This survey was conducted by The Associated Press-NORC Center for Public Affairs Research and with funding from The Associated Press and NORC at the University of Chicago.

Data were collected using the AmeriSpeak Omnibus®, a bi-monthly multi-client survey using NORC’s probability-based panel designed to be representative of the U.S. household population. The survey was part of a larger study that included questions about other topics not included in this report. During the initial recruitment phase of the panel, randomly selected U.S. households were sampled with a known, non-zero probability of selection from the NORC National Sample Frame and then contacted by U.S. mail, email, telephone, and field interviewers (face-to-face). The panel provides sample coverage of approximately 97 percent of the U.S. household population. Those excluded from the sample include people with P.O. Box only addresses, some addresses not listed in the USPS Delivery Sequence File, and some newly constructed dwellings.

Interviews for this survey were conducted between April 17 through April 21, 2025, with adults aged 18 and over representing the 50 states and the District of Columbia. Panel members were randomly drawn from AmeriSpeak, and 1,260 completed the survey—1,115 via the web and 145 by telephone. Panel members were invited by email or by phone from an NORC telephone interviewer. Interviews were conducted in both English and Spanish, depending on respondent preference. Respondents were offered a small monetary incentive for completing the survey. The final stage completion rate is 14.0 percent, the weighted household panel response rate is 26.1 percent, and the weighted household panel retention rate is 77.8 percent, for a cumulative response rate of 2.8 percent.

The overall margin of sampling error is +/- 3.9 percentage points at the 95 percent confidence level, including the design effect. The margin of sampling error may be higher for subgroups. For example, the margin of sampling error is 5.6 percentage points for Democrats and 6.1 percentage points for Republicans and 9.1 percentage points for independents. Sampling error is only one of many potential sources of error and there may be other unmeasured error in this or any other survey.

Quality assurance checks were conducted to ensure data quality. In total, 65 interviews were removed for nonresponse to at least 50% of the questions asked of them, for completing the survey in less than one-third the median interview time for the full sample, or for straight-lining all grid questions asked of them. These interviews were excluded from the data file prior to weighting.

Once the sample has been selected and fielded, and all the study data have been collected and made final, a poststratification process is used to adjust for any survey nonresponse as well as any noncoverage or under and oversampling resulting from the study specific sample design.

Poststratification variables included age, gender, census division, race/ethnicity, education, and 2024 presidential vote. Weighting variables were obtained from the 2024 Current Population Survey and the final results for 2024 presidential vote turnout and vote choice. The weighted data reflect the U.S. population of adults age 18 and over.

Complete questions and results are available at: apnorc.org.

Additional information on the AmeriSpeak Panel methodology is available at:
<https://amerispeak.norc.org/about-amerispeak/Pages/Panel-Design.aspx>.

For more information, email info@apnorc.org.

About the Associated Press-NORC Center for Public Affairs Research

The AP-NORC Center for Public Affairs Research taps into the power of social science research and the highest-quality journalism to bring key information to people across the nation and throughout the world.

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- NORC at the University of Chicago is one of the oldest objective and nonpartisan research institutions in the world. www.norc.org

The two organizations have established The AP-NORC Center for Public Affairs Research to conduct, analyze, and distribute social science research in the public interest on newsworthy topics, and to use the power of journalism to tell the stories that research reveals. Learn more at www.apnorc.org.