



# The April 2025 AP-NORC Center Poll

Conducted by The Associated Press-NORC Center for Public Affairs Research  
With funding from The Associated Press and NORC at the University of Chicago

*Interviews: 04/17-21/2025  
1,260 adults*

*Margin of sampling error: +/- 3.9 percentage points at the 95% confidence level  
among all adults*

*NOTE: All results show percentages among all respondents, unless otherwise labeled.*

**CURY2. Overall, do you approve or disapprove of the way Donald Trump is handling...?**

**[GRID ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

AP-NORC		Approve	Disapprove	DK	SKP/REF
The economy	04/17-21/2025 (N=1,260)	37	61	*	1
	03/20-24/2025 (N=1,229)	40	58	1	1
	10/08-12/2020 (N=1,121)	49	51	*	*
	09/11-14/2020 (N = 1,108)	50	49	*	1
	08/17-19/2020 (N=1,075)	47	52	*	1
	07/16-20/2020 (N=1,057)	48	51	*	*
	06/11-15/2020 (N=1,310)	49	50	*	1
	05/14-18/2020 (N=1,056)	49	50	*	1
	04/16-20/2020 (N=1,057)	52	47	*	1
	03/26-29/2020 (N=1,057)	56	43	*	1
	01/16-21/2020 (N=1,353)	56	43	1	1
	10/24-28/2019 (N=1,075)	54	44	*	*
	09/20-23/2019 (N=1,286)	51	47	1	1
	08/15-18/2019 (N=1,060)	46	51	1	2
	06/13-17/2019 (N=1,116)	47	51	1	1
	01/16-20/2019 (N=1,062)	44	55	-	1
	10/11-14/2018 (N=1,152)	50	48	*	1
	08/16-20/2018 (N=1,055)	51	49	*	-
	03/14-19/2018 (N=1,122)	46	51	*	*
	02/15-19/2018 (N=1,337)	45	53	-	*
	12/07-11/2017 (N=1,020)	40	59	*	-
	10/12-16/2017 (N=1,054)	41	57	*	*
	09/28-10/2/2017 (N=1,150)	42	56	*	*
	06/08-11/2017 (N=1,068)	43	55	*	*
	03/23-27/2017 (N=1,110)	50	47	-	*
Trade negotiations with other countries	04/17-21/2025 (N=1,260)	37	62	*	1
	03/20-24/2025 (N=1,229)	38	60	1	2
	01/16-21/2020 (N=1,353)	40	59	1	1
	10/24-28/2019 (N=1,075)	38	60	1	1
	6/13-17/2019 (N=1,116)	39	59	*	2
	1/16-20/2019 (N=1,062)	36	62	*	1
	10/11-14/2018 (N=1,152)	41	58	*	1
	8/16-20/2018 (N=1,055)	38	61	-	-
	6/13-18/2018 (N=1,109)	37	62	*	*
3/14-19/2018 (N=1,122)	35	64	*	*	

**B1A. How would you describe the nation’s economy these days? Would you say...**

**B1B. If neither good nor poor, don’t know, skipped, or refused in B1A:**

**If you had to choose, do you lean more toward the nation’s economy being good or the nation’s economy being poor?**

**[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

AP-NORC	Very/ somewhat/ lean toward good NET	Very good	Some- what good	Lean toward good	Neither good nor poor	Very/ somewhat/ lean toward poor NET	Lean toward poor	Some- what poor	Very poor	DK	SKP /REF
04/17- 21/2025 (N=1,260)	<b>32</b>	3	17	12	*	<b>68</b>	13	33	22	*	*
03/20- 24/2025 (N=1,229)	<b>29</b>	2	14	13	*	<b>70</b>	15	37	18	-	-
12/5- 9/2024 (N=1,251)	<b>32</b>	5	18	10	*	<b>67</b>	14	28	25	-	-
10/11- 14/2024 (N=1,072)	<b>38</b>	6	23	9	*	<b>62</b>	9	27	26	-	-
09/12- 16/2024 (N=2,028)	<b>34</b>	3	21	10	*	<b>66</b>	11	32	24	-	-
06/20- 24/2024 (N=1,088)	<b>33</b>	6	18	10	*	<b>67</b>	13	27	27	-	-
04/04- 08/2024 (N=1,204)	<b>32</b>	6	18	7	*	<b>68</b>	12	32	24	-	-
02/22- 26/2024 (N=1,102)	<b>30</b>	4	17	9	<b>1</b>	<b>69</b>	10	31	29	-	*
1/25- 29/2024 (N=1,152)	<b>35</b>	7	19	9	*	<b>65</b>	11	31	23	-	-
11/30- 12/4/2023 (N=1,074)	<b>30</b>	3	17	10	<b>1</b>	<b>69</b>	13	31	26	*	*
10/5- 9/2023 (N=1,163)	<b>27</b>	1	15	10	*	<b>73</b>	11	31	31	-	-

AP-NORC	Very/ somewhat/ lean toward good NET	Very good	Some- what good	Lean toward good	Neither good nor poor	Very/ somewhat/ lean toward poor NET	Lean toward poor	Some- what poor	Very poor	DK	SKP /REF
09/07- 11/2023 (N=1,146)	<b>30</b>	3	17	11	*	<b>70</b>	12	32	25	-	*
08/10- 14/2023 (N=1,165)	<b>34</b>	3	20	11	*	<b>66</b>	10	31	25	-	*
06/22- 26/2023 (N=1,220)	<b>30</b>	3	16	12	<b>1</b>	<b>69</b>	10	35	24	-	-
05/11- 15/2023 (N=1,680)	<b>24</b>	1	13	9	*	<b>76</b>	12	34	29	-	*
04/13- 17/2023 (N=1,230)	<b>30</b>	2	15	13	*	<b>69</b>	11	34	25	-	-
03/16- 20/2023 (N=1,081)	<b>25</b>	1	14	10	*	<b>75</b>	11	38	26	-	*
02/16- 20/2023 (N=1,247)	<b>32</b>	3	17	12	*	<b>68</b>	12	34	22	*	*
01/26- 30/2023 (N=1,068)	<b>24</b>	2	13	9	<b>1</b>	<b>76</b>	13	35	28	*	-
12/1- 5/2022 (N=1,124)	<b>25</b>	1	14	10	*	<b>75</b>	11	38	25	-	-
10/06- 10/2022 (N=1,121)	<b>23</b>	2	12	9	*	<b>76</b>	13	36	28	*	*
09/09- 12/2022 (N=1,054)	<b>29</b>	1	15	12	*	<b>71</b>	11	35	25	*	-
06/23- 27/2022 (N=1,053)	<b>20</b>	2	10	9	<b>1</b>	<b>79</b>	9	35	35	-	-
05/12- 16/2022 (N=1,172)	<b>22</b>	2	10	9	*	<b>78</b>	11	34	34	-	*
4/14- 18/2022 (N=1,085)	<b>29</b>	2	16	12	*	<b>70</b>	11	35	24	-	*

AP-NORC	Very/ somewhat/ lean toward good NET	Very good	Some- what good	Lean toward good	Neither good nor poor	Very/ somewhat/ lean toward poor NET	Lean toward poor	Some- what poor	Very poor	DK	SKP /REF
3/17- 21/2022 (N=1,082)	<b>31</b>	2	18	10	*	<b>69</b>	11	37	22	-	-
12/2- 7/2021 (N=1,089)	<b>35</b>	3	21	11	*	<b>64</b>	16	33	16	-	*
10/21- 25/2021 (N=1,083)	<b>35</b>	2	20	13	*	<b>65</b>	12	33	19	-	-
9/23- 27/2021 (N=1,099)	<b>45</b>	2	27	16	-	<b>54</b>	17	25	12	*	-
7/15- 19/2021 (N=1,308)	<b>45</b>	4	28	13	<b>1</b>	<b>54</b>	15	28	11	-	*
6/10- 14/2021 (N=1,125)	<b>47</b>	3	27	17	*	<b>53</b>	14	26	13	-	-
3/25- 29/2021 (N= 1,166)	<b>46</b>	2	25	19	*	<b>54</b>	16	27	11	-	-
2/25- 3/1/2021 (N=1,434)	<b>37</b>	1	22	14	*	<b>63</b>	16	34	12	-	*
12/3- 7/2020 (N=1,117)	<b>38</b>	5	22	11	*	<b>62</b>	11	34	17	*	-
10/8- 12/2020 (N=1,121)	<b>39</b>	6	22	11	*	<b>61</b>	10	31	20	-	*
9/11- 14/2020 (N=1,108)	<b>40</b>	6	24	11	*	<b>60</b>	10	33	16	-	-
8/17- 19/2020 (N=1,075)	<b>37</b>	4	21	12	*	<b>62</b>	12	32	18	-	-
07/16- 20/2020 (N=1,057)	<b>38</b>	4	22	12	-	<b>62</b>	11	30	21	-	-
6/11- 15/2020 (N=1,310)	<b>36</b>	5	19	12	*	<b>63</b>	14	28	21	-	1

AP-NORC	Very/ somewhat/ lean toward good NET	Very good	Some- what good	Lean toward good	Neither good nor poor	Very/ somewhat/ lean toward poor NET	Lean toward poor	Some- what poor	Very poor	DK	SKP /REF
5/14- 18/2020 (N=1,056)	<b>29</b>	3	13	13	*	<b>70</b>	9	31	30	-	*
4/16- 20/2020 (N=1,057)	<b>29</b>	3	15	11	-	<b>71</b>	8	30	33	-	-
03/26- 29/2020 (N=1,057)	<b>39</b>	9	17	12	*	<b>60</b>	10	29	21	-	-
1/16- 21/2020 (N=1,353)	<b>67</b>	21	36	10	*	<b>33</b>	13	15	5	-	*
9/20- 23/2019 (N=1,286)	<b>61</b>	18	31	11	*	<b>38</b>	11	19	8	1	*
6/13- 17/2019 (N=1,116)	<b>63</b>	15	35	14	*	<b>36</b>	13	16	7	-	1

**CONCERN1. How concerned are you about each of the following in the next few months?**

**[GRID ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

AP-NORC	Extremely/very concerned NET	Extremely concerned	Very concerned	Somewhat concerned	Not very/ not at all concerned NET	Not very concerned	Not concerned at all	DK	SKP /REF
04/17- 21/2025									
The possibility of the U.S. economy going into a recession	<b>53</b>	34	19	<b>27</b>	<b>20</b>	15	5	*	*
The cost of groceries	<b>61</b>	36	25	<b>26</b>	<b>12</b>	9	3	-	1

AP-NORC 04/17- 21/2025	<b>Extremely/very concerned NET</b>	Extremely concerned	Very concerned	<b>Somewhat concerned</b>	<b>Not very/ not at all concerned NET</b>	Not very concerned	Not concerned at all	DK	SKP /REF
The cost of big purchases, such as a car, cellphone or appliance	<b>51</b>	30	21	<b>26</b>	<b>23</b>	14	8	*	*
The availability of consumer goods you want to purchase	<b>42</b>	23	19	<b>32</b>	<b>26</b>	19	7	*	*

N=1,260

**DEPORT2. Do you favor, neither favor nor oppose, or oppose each of the following policies?**

**[GRID ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

AP-NORC 04/17- 21/2025	<b>Strongly /some - what favor NET</b>	Strongly favor	Some what favor	<b>Neither favor nor oppose</b>	<b>Strongly / some - what oppose NET</b>	Somew- hat oppose	Strongly oppose	DK	SKIP/ REF
Imposing a tariff, also known as an import tax, on all goods brought into the U.S. from other countries	<b>27</b>	12	15	<b>21</b>	<b>52</b>	18	34	1	*

N=1,260

**TRADE3. Regardless of what you personally support, do you think President Trump’s tariff policies will increase or decrease, or have no effect on:**

**[GRID ITEMS RANDOMIZED; HALD SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

AP-NORC 04/17- 21/2025	<b>Increase NET</b>	Increase a lot	Increase somewhat	<b>No effect</b>	<b>Decrease NET</b>	Decrease somewhat	Decrease a lot	D K	SKIP /REF
Jobs in the U.S.	<b>40</b>	13	28	<b>20</b>	<b>38</b>	19	19	1	1
The price of consumer goods in the U.S.	<b>76</b>	47	30	<b>12</b>	<b>11</b>	8	2	1	*
Manufacturing in the U.S.	<b>50</b>	17	33	<b>26</b>	<b>22</b>	12	10	1	1

*N=1,260*

**ECO6. Is each of the following a major source of stress, a minor source of stress, or not a source of stress in your life right now?**

**[GRID ITEMS RANDOMIZED]**

AP-NORC 04/17-21/2025	Major source	Minor source	Not a source	DK	SKP /REF
Your personal finances	45	35	19	*	*
The national economy	42	38	19	*	1
The stock market	23	36	40	*	*
Your retirement savings	38	31	30	*	1

*N=1,260*



**PID1. Do you consider yourself a Democrat, a Republican, an Independent or none of these?**

*If Democrat:*

**PIDA. Do you consider yourself a strong or not so strong Democrat?**

*If Republican:*

**PIDB. Do you consider yourself a strong or not so strong Republican?**

*If independent, none of these, don't know, skipped, or refused:*

**PIDI. Do you lean more toward the Democrats or the Republicans?**

**Combines PID1, PIDI, PIDA, and PIDB.**

**[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

	AP-NORC 04/17-21/2025
<b>Democrat NET</b>	<b>39</b>
Strong Democrat	16
Not so strong Democrat	14
Lean Democrat	10
<b>Independent/None – Don't lean</b>	<b>25</b>
<b>Republican NET</b>	<b>36</b>
Lean Republican	8
Not so strong Republican	13
Strong Republican	15
<i>N=</i>	<i>1,260</i>

**D3. Generally speaking, do you consider yourself to be a liberal, moderate, or conservative?**

*If liberal:*

**D4. Do you consider yourself very liberal or somewhat liberal?**

*If conservative:*

**IDEO. Do you consider yourself very conservative or somewhat conservative?**

**Combines D3, D4, D5:**

**[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

	AP-NORC 04/17-21/2025
<b>Liberal NET</b>	<b>19</b>
Very liberal	11
Somewhat liberal	8
<b>Moderate</b>	<b>50</b>
<b>Conservative NET</b>	<b>29</b>
Somewhat conservative	16
Very conservative	13
DON'T KNOW	*
SKIPPED ON WEB/REFUSED	3
<i>N=</i>	<i>1,260</i>

**DM5. How would you describe the community you live in now?**

	AP-NORC 04/17-21/2025
Urban area	28
Suburban area	47
Rural area	25
DON'T KNOW	-
SKIPPED ON WEB/REFUSED	*

N= 1,260

**RELIG. What is your present religion, if any?**

	AP-NORC 04/17-21/2025
Protestant	26
Roman Catholic	18
Mormon	1
Orthodox	1
Jewish	2
Muslim	1
Buddhist	1
Hindu	*
Atheist	5
Agnostic	6
Nothing in particular	19
Just Christian	18
Unitarian	1
Something else	1
DON'T KNOW	-
SKIPPED ON WEB/REFUSED	-

N= 1,260

*If Religion is Protestant, Roman Catholic, Mormon, Orthodox, Christian, or something else:*  
**BORN. Would you describe yourself as a 'born-again' or evangelical Christian, or not?**

	AP-NORC 04/17-21/2025
Yes	39
No	61
DON'T KNOW	-
SKIPPED ON WEB/REFUSED	*

N= 844

**AGE**

	AP-NORC 04/17-21/2025
18-29	20
30-44	28
45-59	21
60+	31

*N=* 1,260

**GENDER**

	AP-NORC 04/17-21/2025
Male	49
Female	51

*N=* 1,260

**RACE/ETHNICITY**

	AP-NORC 04/17-21/2025
White, non-Hispanic	61
Black or African American	12
Hispanic	18
Other	9

*N=* 1,260

**MARITAL STATUS**

	AP-NORC 04/17-21/2025
Married	46
Not married	54

*N=* 1,260

**EMPLOYMENT STATUS**

	AP-NORC 04/17-21/2025
Employed	58
Not employed	42

*N=* 1,260

**EDUCATION**

	AP-NORC 04/17-21/2025
Less than a high school diploma	9
High school graduate or equivalent	29
Some college	26
Bachelor's degree	22
Post graduate study or professional degree	13

*N=**1,260***CENSUS REGION**

	AP-NORC 04/17-21/2025
<b>Northeast NET</b>	<b>17</b>
New England	5
Mid-Atlantic	13
<b>Midwest NET</b>	<b>20</b>
East North Central	14
West North Central	6
<b>South NET</b>	<b>39</b>
South Atlantic	21
East South Central	6
West South Central	12
<b>West NET</b>	<b>24</b>
Mountain	8
Pacific	16

*N=**1,260***HOME OWNERSHIP**

	AP-NORC 04/17-21/2025
Owned or being bought by you or someone in your household	58
Rented for cash	38
Occupied without payment of cash rent	3

*N=**1,260*

**VOTE 2024**

	AP-NORC 04/17-21/2025
Voted for Kamala Harris	29
Voted for Donald Trump	30
Voted for someone else	1
Didn't vote	41
<i>N=</i>	<i>1,260</i>

**INCOME**

	AP-NORC 04/17-21/2025
Under \$10,000	6
\$10,000 to under \$20,000	9
\$20,000 to under \$30,000	11
\$30,000 to under \$40,000	10
\$40,000 to under \$50,000	9
\$50,000 to under \$75,000	14
\$75,000 to under \$100,000	13
\$100,000 to under \$150,000	16
\$150,000 or more	13
<i>N=</i>	<i>1,260</i>

## Study Methodology

This survey was conducted by The Associated Press-NORC Center for Public Affairs Research and with funding from The Associated Press and NORC at the University of Chicago.

Data were collected using the AmeriSpeak Omnibus®, a bi-monthly multi-client survey using NORC's probability-based panel designed to be representative of the U.S. household population. The survey was part of a larger study that included questions about other topics not included in this report. During the initial recruitment phase of the panel, randomly selected U.S. households were sampled with a known, non-zero probability of selection from the NORC National Sample Frame and then contacted by U.S. mail, email, telephone, and field interviewers (face-to-face). The panel provides sample coverage of approximately 97 percent of the U.S. household population. Those excluded from the sample include people with P.O. Box only addresses, some addresses not listed in the USPS Delivery Sequence File, and some newly constructed dwellings.

Interviews for this survey were conducted between April 17 through April 21, 2025, with adults aged 18 and over representing the 50 states and the District of Columbia. Panel members were randomly drawn from AmeriSpeak, and 1,260 completed the survey—1,115 via the web and 145 by telephone. Panel members were invited by email or by phone from an NORC telephone interviewer. Interviews were conducted in both English and Spanish, depending on respondent preference. Respondents were offered a small monetary incentive for completing the survey. The final stage completion rate is 14.0 percent, the weighted household panel response rate is 26.1 percent, and the weighted household panel retention rate is 77.8 percent, for a cumulative response rate of 2.8 percent.

The overall margin of sampling error is +/- 3.9 percentage points at the 95 percent confidence level, including the design effect. The margin of sampling error may be higher for subgroups. For example, the margin of sampling error is 5.6 percentage points for Democrats and 6.1 percentage points for Republicans and 9.1 percentage points for independents. Sampling error is only one of many potential sources of error and there may be other unmeasured error in this or any other survey.

Quality assurance checks were conducted to ensure data quality. In total, 65 interviews were removed for nonresponse to at least 50% of the questions asked of them, for completing the survey in less than one-third the median interview time for the full sample, or for straight-lining all grid questions asked of them. These interviews were excluded from the data file prior to weighting.

Once the sample has been selected and fielded, and all the study data have been collected and made final, a poststratification process is used to adjust for any survey nonresponse as well as any noncoverage or under and oversampling resulting from the study specific sample design.

Poststratification variables included age, gender, census division, race/ethnicity, education, and 2024 presidential vote. Weighting variables were obtained from the 2024 Current Population Survey and the final results for 2024 presidential vote turnout and vote choice. The weighted data reflect the U.S. population of adults age 18 and over.

Complete questions and results are available at: [apnorc.org](https://apnorc.org).

Additional information on the AmeriSpeak Panel methodology is available at: <https://amerispeak.norc.org/about-amerispeak/Pages/Panel-Design.aspx>.

For more information, email [info@apnorc.org](mailto:info@apnorc.org).

### **About the Associated Press-NORC Center for Public Affairs Research**

The AP-NORC Center for Public Affairs Research taps into the power of social science research and the highest-quality journalism to bring key information to people across the nation and throughout the world.

- The Associated Press (AP) is an independent global news organization dedicated to factual reporting. Founded in 1846, AP today remains the most trusted source of fast, accurate, unbiased news in all formats and the essential provider of the technology and services vital to the news business. More than half the world's population sees AP journalism every day. [www.ap.org](http://www.ap.org)
- NORC at the University of Chicago is one of the oldest objective and nonpartisan research institutions in the world. [www.norc.org](http://www.norc.org)

The two organizations have established The AP-NORC Center for Public Affairs Research to conduct, analyze, and distribute social science research in the public interest on newsworthy topics, and to use the power of journalism to tell the stories that research reveals. Learn more at [www.apnorc.org](http://www.apnorc.org).