

The June 2025 AP-NORC Center Poll

Conducted by The Associated Press-NORC Center for Public Affairs Research With funding from The Associated Press and NORC at the University of Chicago

Interviews: 06/05-09/2025 1,158 adults

Margin of sampling error: +/- 4.0 percentage points at the 95% confidence level among all adults

NOTE: All results show percentages among all respondents, unless otherwise labeled.

CUR1. Generally speaking, would you say things in this country are heading in the...

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC	Right direction	Wrong direction	DON'T KNOW	SKIPPED ON WEB/REFUSED
06/05-09/2025 (N=1,158)	37	62	*	*
04/17-21/2025 (N=1,260)	37	62	1	1
03/20-24/2025 (N=1,229)	38	61	1	*
01/09-13/2025 (N=1,147)	27	72	*	1
12/5-9/2024 (N=1,251)	29	70	1	*
10/11-14/2024 (N=1,072)	32	68	*	*
09/12-16/2024 (N=2,028)	30	69	*	*
07/25-29/2024 (N=1,143)	26	72	1	1
06/20-24/2024 (N=1,088)	25	74	*	*
04/04-08/2024 (N=1,204)	24	76	*	1
03/21-25/2024 (N=1,282)	23	76	*	1
02/22-26/2024 (N=1,102)	22	77	*	1
01/25-29/2024 (N=1,152)	26	73	*	*
11/30-12/4/2023 (N= 1,074)	25	75	*	*
11/2-6/2023 (N=1,239)	18	81	1	*
10/5-9/2023 (N=1,163)	21	78	*	1
09/07-11/2023 (N=1,146)	25	75	*	1
08/10-14/2023 (N=1,165)	24	74	1	1
06/22-26/2023 (N=1,220)	24	74	*	1
05/11-15/2023 (N=1,680)	21	78	*	*
04/13-17/2023 (N=1,230)	25	74	*	1
03/16-20/2023 (N=1,081)	21	78	*	*
02/16-20/2023 (N=1,247)	28	71	1	1
01/26-30/2023 (N=1,068)	25	73	1	*
12/1-5/2022 (N=1,124)	28	71	*	1
10/06-10/2022 (N=1,121)	25	74	*	1
09/09-12/2022 (N=1,054)	27	72	*	1
07/14-17/2022 (N=1,085)	17	83	-	*
06/23-27/2022 (N=1,053)	14	85	1	*
05/12-16/2022 (N=1,172)	21	78	*	*
4/14-18/2022 (N=1,085)	29	70	1	1
3/17-21/2022 (N=1,082)	31	68	*	1
2/18-21/2022 (N=1,289)	29	70	*	1
1/13-18/2022 (N=1,161)	26	74	*	*
12/2-7/2021 (N=1,089)	33	66	1	1
10/21-25/2021 (N=1,083)	32	67	1	*
9/23-27/2021 (N=1,099)	34	64	*	1
8/12-16/2021 (N=1,729)	39	61	*	*
7/15-19/2021 (N=1,308)	44	55	1	1
6/10-14/2021 (N=1,125)	46	53	*	1
4/29-5/3/2021 (N=1,842)	54	44	1	1

AP-NORC	Right direction	Wrong direction	DON'T KNOW	SKIPPED ON WEB/REFUSED
3/25-29/2021 (N= 1,166)	50	50	*	*
2/25-3/1/2021 (N=1,434)	48	51	*	1
1/28-2/1/2021 (N=1,055)	49	49	1	1
12/3-7/2020 (N=1,117)	37	62	1	1
10/8-12/2020 (N=1,121)	25	74	1	1
9/11-14/2020 (N = 1,108)	27	72	*	1
8/17-19/2020 (N=1,075)	23	75	1	*
7/16-20/2020 (N=1,057)	20	80	*	*
6/11-15/2020 (N=1,310)	24	74	1	1
5/14-18/2020 (N=1,056)	33	65	1	1
4/16-20/2020 (N=1,057)	36	63	1	-
3/26-29/2020 (N=1,057)	42	58	*	*
2/13-16/2020 (N=1,074)	41	59	*	*
1/16-21/2020 (N=1,353)	38	62	*	*
12/5-9/2019 (N=1,053)	36	63	*	*
10/24-28/2019 (N=1,075)	39	60	1	1
9/20-23/2019 (N=1,286)	38	60	1	1
8/15-18/2019 (N=1,059)	33	66	*	1
6/13-17/2019 (N=1,116)	36	63	*	1
5/17-20/2019 (N=1,137)	35	62	2	1
4/11-14/2019 (N=1,108)	37	62	*	*
3/14-18/2019 (N=1,063)	35	63	*	1
1/16-20/2019 (N=1,062)	28	70	1	*
12/13-16/2018 (N=1,067)	39	59	*	1
10/11-14/2018 (N=1,152)	39	60	*	1
8/16-20/2018 (N=1,055)	38	62	*	*
6/13-18/2018 (N=1,109)	40	58	1	1
4/11-16/2018 (N=1,140)	39	60	*	*
3/14-19/2018 (N=1,222)	37	62	1	1
2/15-19/2018 (N=1,337)	32	68	*	*
12/7-11/2017 (N=1,020)	30	69	1	*
9/28-10/2/2017 (N=1,150)	24	74	1	*
6/8-11/2017 (N=1,068)	34	65	2	*

CUR2. Overall, do you approve or disapprove of the way Donald Trump is handling his job as president?

CUR3. If don't know, skipped, or refused in CUR2

If you had to choose, do you lean more toward approving or disapproving of the way Donald Trump is handling his job as president?

CUR3A. *If approve in CUR2*

Would you say you approve of the way Donald Trump is handling his job as president strongly or do you approve just somewhat?

CUR3B. *If disapprove in CUR2*

Would you say you disapprove of the way Donald Trump is handling his job as president strongly or do you disapprove just somewhat?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

					Do						
				Lean	not		Lean	Some-			
				toward	lean	Dis-	toward	what	Strongly		
AP-NORC	Approve	Strongly	Somewhat	approv	either	approve	disapp-	dis-	dis-		SKP
All adults	NET	approve	approve	-ing	way	NET	roving	approve	approve	DK	/REF
06/05-09/2025	39	20	19	*	1	60	*	18	41	-	*
(N=1,158)											
05/01-05/2025 (N=1,175)	41	24	17	*	1	57	1	13	43	*	1
04/17-21/2025	39	22	16	*	1	59	1	16	43	-	1
(N=1,260)								_			
03/20-24/2025	42	22	20	*	1	56	1	15	40	_	1
(N=1,229)											
12/3-7/2020 (N=1,117)	40	24	16	-	*	58	*	12	46	-	1
10/08-12/2020											
(N=1,121)	39	22	17	*	*	61	*	15	46	*	*
09/11-14/2020	43	25	17	*	1	56	*	11	44	_	*
(N = 1,108)	43	23	17		1	30		11	44	_	
08/17-19/2020	35	18	16	*	*	65	1	19	46	*	*
(N=1,075)	33	10	10			05		13	40		
07/16-20/2020	38	24	14	*	1	61	*	11	50	_	*
(N=1,057)	30	24	14		1	91		11	30		
06/11-15/2020	39	21	17	*	1	60	*	10	49	_	1
(N=1,310)	33	21	1/			00		10	43	_	1

			Some-	Lean toward	Do not lean	Dis-	Lean toward	Some- what	Strongly		
AP-NORC	Approve	Strongly	what	approv-	either	approve	disapp-	dis-	dis-	D	SKP/
All adults	NET	approve	approve	ing	way	NET	roving	approve	approve	K	REF
05/14-18/2020	41	22	19	*	*	58	*	14	44	_	1
(N=1,056)	72		13			30		1-7	7-7		_
04/16-20/2020	42	22	20	_	_	57	*	16	41	_	1
(N=1,057)	72	22	20	_	_	37		10	41		1
03/26-29/2020	43	26	17	_	*	56	*	16	39		*
(N=1,057)	45	20	17			30		10	39	_	
02/13-16/2020	43	24	19	*	1	56	*	16	40		1
(N=1,074)	43	24	19	•	1	50		10	40	-	1
01/16-21/2020	44	2.4	47	4	*		*	4.4	4.4		*
(N=1,353)	41	24	17	1	•	58	*	14	44	-	4.
12/5-9/2019				*			*	4-			*
(N=1,053)	40	23	17	*	-	60	*	15	45	-	*
10/24-28/2019					_						_
(N=1,075)	42	25	17	*	1	56	*	14	42	-	1
09/20-23/2019											
(N=1,286)	40	24	16	*	1	59	*	16	42	-	1
8/15-18/2019											
(N=1,060)	36	21	15	*	*	62	-	16	46	*	2
6/13-17/2019											
(N=1,116)	38	19	19	*	*	60	*	17	43	-	1
5/17-20/2019											
(N=1,137)	38	19	18	*	1	61	1	13	47	*	1
4/11-14/2019	39	19	20	*	1	60	*	13	46	-	*
(N=1,108)											
3/14-18/2019	40	22	18	*	*	58	1	15	42	-	1
(N=1,063)											
1/16-20/2019	34	18	16	*	*	65	1	11	53	*	*
(N=1,062)	_	_									
12/13-16/2018	42	21	21	*	1	56	*	14	42	_	1
(N=1,067)	- -	- -	_ _		-				· -		
10/11-14/2018	40	21	19	*	1	59	*	14	45	_	1
(N=1,152)					_			- '			
8/16-20/2018	38	18	20	_	1	60	1	17	43	_	1
(N=1,055)	30		20		-		-		ر ا		_
6/13-18/2018	41	21	20	*	1	57	*	16	42	*	*
(N=1,109)	41	<u> </u>	20		1	3,		10	44		
4/11-16/2018	40	19	20	*	1	59	*	15	44		1
(N=1,140)	40	13	20			33		13	44	L	
3/14-19/2018	43	20	24	*	4	F0	*	4.4	4.4		*
(N=1,122)	42	20	21		1	58		14	44	-	
2/15-19/2018	2-	40	47		_	6.5	4	47	4.5	*	*
(N=1,337)	35	19	17	-	1	64	*	17	46	1	*
1 : =//	l		1	1	I	I	I	I	I	1	ı

				Lean	Do not		Lean	Some-			
			Some-	toward	lean	Dis-	toward	what	Strongly		
AP-NORC	Approve	Strongly	what	approv-	either	approve	disapp-	dis-	dis-	D	SKP/
All adults	NET	approve	approve	ing	way	NET	roving	approve	approve	K	REF
12/7-11/2017 (N=1,020)	32	15	17	*	*	67	*	16	51	1	*
9/28- 10/2/2017 (N=1,150)	32	20	12	*	*	67	*	17	50	*	*
6/8-11/2017 (N=1,068)	35	16	18	*	1	64	*	17	47	*	1
3/23-27/2017 (N=1,110)	42	20	22	*	*	58	*	14	43	-	1

CURY2. Overall, do you approve or disapprove of the way Donald Trump is handling...?

[GRID ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC		Approve	Disapprove	DK	SKP/REF
The economy	06/05-09/2025 (N=1,158)	38	60	*	1
•	05/01-05/2025 (N=1,175)	36	63	*	1
	04/17-21/2025 (N=1,260)	37	61	*	1
	03/20-24/2025 (N=1,229)	40	58	1	1
	10/08-12/2020 (N=1,121)	49	51	*	*
	09/11-14/2020 (N = 1,108)	50	49	*	1
	08/17-19/2020 (N=1,075)	47	52	*	1
	07/16-20/2020 (N=1,057)	48	51	*	*
	06/11-15/2020 (N=1,310)	49	50	*	1
	05/14-18/2020 (N=1,056)	49	50	*	1
	04/16-20/2020 (N=1,057)	52	47	*	1
	03/26-29/2020 (N=1,057)	56	43	*	1
	01/16-21/2020 (N=1,353)	56	43	1	1
	10/24-28/2019 (N=1,075)	54	44	*	*
	09/20-23/2019 (N=1,286)	51	47	1	1
	08/15-18/2019 (N=1,060)	46	51	1	2
	06/13-17/2019 (N=1,116)	47	51	1	1
	01/16-20/2019 (N=1,062)	44	55	-	1
	10/11-14/2018 (N=1,152)	50	49	*	1
	08/16-20/2018 (N=1,055)	51	49	*	-
	03/14-19/2018 (N=1,122)	47	52	*	*
	02/15-19/2018 (N=1,337)	45	53	-	*
	12/07-11/2017 (N=1,020)	40	59	*	-
	10/12-16/2017 (N=1,054)	41	57	*	*
	09/28-10/2/2017 (N=1,150)	42	56	*	*
	06/08-11/2017 (N=1,068)	43	55	*	*

AP-NORC		Approve	Disapprove	DK	SKP/REF
Immigration	06/05-09/2025 (N=1,158)	46	53	*	1
	05/01-05/2025 (N=1,175)	49	51	*	1
	04/17-21/2025 (N=1,260)	46	53	*	1
	03/20-24/2025 (N=1,229)	49	50	*	1
	09/20-23/2019 (N=1,286)	40	59	1	1
	8/15-18/2019 (N=1,058)	38	60	1	1
	6/13-17/2019 (N=1,116)	39	59	*	2
	1/16-20/2019 (N=1,062)	36	62	*	1
	10/11-14/2018 (N=1,152)	41	58	*	1
	8/16-20/2018 (N=1,055)	38	61	-	-
	2/15-19/2018 (N=1,337)	37	62	*	*
	9/28-10/2/2017 (N=1,150)	35	64	*	*
	6/8-11/2017 (N=1,068)	39	60	*	*
	3/23-27/2017 (N=1,110)	45	54	-	*
Trade negotiations with	06/05-09/2025 (N=1,158)	38	60	*	1
other countries	04/17-21/2025 (N=1,260)	37	62	*	1
	03/20-24/2025 (N=1,229)	38	60	1	2
	01/16-21/2020 (N=1,353)	46	53	1	1
	10/24-28/2019 (N=1,075)	43	55	1	1
	6/13-17/2019 (N=1,116)	39	59	*	2
	1/16-20/2019 (N=1,062)	39	59	*	1
	10/11-14/2018 (N=1,152)	41	59	*	1
	8/16-20/2018 (N=1,055)	39	61	-	-
	6/13-18/2018 (N=1,109)	43	55	*	*
	3/14-19/2018 (N=1,122)	41	58	*	*
Climate change	06/05-09/2025 (N=1,158)	38	60	1	1
	02/22-26/2024 (<i>N=1,102</i>)	41	56	*	2
	08/15-19/2019 (N=1,058)	32	64	2	2
	01/16-20/2019 (N=1,062)	30	68	1	1
	09/28-10/2/2017 (N=1,150)	33	65	*	*
	06/8-11/2017 (N=1,068)	34	64	*	1
	03/23-27/2017 (N=1,110)	50	47	-	*

FAV. For each of the following, please indicate if you have an unfavorable or favorable impression. If you don't know enough to have an opinion, you can say that too.
[GRID ITEMS RANDOMIZED]

AP-NORC		Very/ somewhat unfavorable NET	Very unfavorable	Somewhat unfavorable	Very/ somewhat favorable NET	Some- what favorable	Very favorable	Don't know enough to say	SKP / REF
Donald Trump	06/05-09/2025 (N=1,158)	54	41	13	43	20	23	3	*
,	04/17-21/2025 (<i>N</i> =1,260)	57	44	12	39	15	25	4	*
	03/20-24/2025 (N=1,229)	54	40	14	42	19	23	3	1
	01/09-13/2025 (N=1,147)	55	44	11	41	16	26	3	*
	12/5-9/2024 (N=1,251)	54	44	10	43	15	27	3	*
	10/11-14/2024 (N-1,072)	57	46	10	40	17	23	2	1
	09/12-16/2024 (N=2,028)	58	47	11	38	18	20	3	*
	8/08-12/2024 (N=1,164)	56	46	10	41	16	25	2	1
	07/25-29/2024 (N=1,164)	57	47	10	41	17	24	2	*
	07/11-15/2024 (N=1,253)	59	49	11	37	16	21	3	1
	06/20-24/2024 (N=1,088)	59	46	12	38	20	18	3	1
	6/7-10/2024 (N=1,115)	56	47	9	40	16	25	3	1
	02/22-26/2024 (N=1,102)	58	46	12	38	16	22	4	*
	01/25-29/2024 (N=1,152)	61	50	12	36	18	18	2	*
	11/30- 12/4/2023 (N=1,074)	60	50	11	36	14	22	2	2
	10/5-9/2023 (N=1,163)	58	47	10	37	18	20	5	1
	08/10-14/2023 (N=1,165)	62	51	11	35	16	19	3	*
	06/22-26/2023 (N=1,220)	63	50	13	33	19	14	4	*

		Very/ somewhat unfavorable NET	Very unfavorable	Somewhat unfavorable	Very/ somewhat favorable NET	Some- what favorable	Very favorable	Don't know enough to say	SKP / REF
	04/13-17/2023 (N=1,230)	63	52	11	34	17	17	3	1
	01/26-30/2023 (N=1,068)	62	50	13	35	21	14	2	*
	10/06-10/2022 (N=1,121)	61	49	12	35	17	18	4	*
	1/13-18/2022 (N=1,161)	63	51	12	34	18	16	3	-
	7/15-19/2021 (N=1,308)	60	50	10	37	17	20	2	1
	1/28-2/1/2021 (N=1,055)	61	48	12	36	18	19	3	*
	02/13-16/2020 (N=1,074)	53	42	11	43	17	26	4	*
	10/24-28/2019 (N=1,075)	55	46	9	40	12	28	3	1
Elon Musk	06/05-09/2025 (N=1,158)	57	38	19	34	21	13	9	*
	04/17-21/2025 (N=1,260)	57	42	15	33	16	16	9	*
	03/20-24/2025 (N=1,229)	55	41	15	36	17	19	8	1
	01/09-13/2025 (N=1,147)	52	35	17	36	21	15	11	*
	12/5-9/2024 (N=1,251)	51	38	13	41	23	18	7	1
Pope Leo the Fourteenth	06/05-09/2025 (N=1,158)	10	4	6	44	24	19	46	*

SPEND2. Do you think the U.S. government is spending too much, too little, or the right amount on each of the following?

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

				About the		SKP/
AP-NORC		Too much	Too little	right amount	DK	REF
The military	06/05-09/2025 (N=1,158)	31	31	37	*	1
	01/09-13/2025 (N=1,147)	34	34	32	*	*
	11/2-6/2023 (N=1,239)	31	32	34	1	2
	10/5-9/2023 (N=1,163)	31	39	28	1	1
	03/16-20/2023 (N=1,081)	29	35	34	*	1

PARADE1. Do you approve, neither approve nor disapprove, or disapprove of Donald Trump's decision to hold a military parade in Washington, D.C. on June 14 to honor the 250th anniversary of the U.S. Army?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	AP-NORC
	06/05-09/2025
Strongly/Somewhat approve NET	40
Strongly approve	26
Somewhat approve	14
Neither approve nor disapprove	31
Strongly/Somewhat disapprove NET	29
Somewhat disapprove	8
Strongly disapprove	20
DON'T KNOW	*
SKIPPED/REFUSED	*

N= 1,158

PARADE2. Do you think the upcoming military parade is a good use of government funds, or not a good use of government funds?

	AP-NORC
	06/05-09/2025
Good use	38
Not a good use	60
DON'T KNOW	*
SKIPPED ON WEB/REFUSED	1

CARS. For each of the following companies, please indicate if you have an unfavorable or favorable impression. If you don't know enough to have an opinion, you can say that too.

[GRID ITEMS RANDOMIZED]

	Very/			Very/			Don't	
AP-NORC	somewhat			somewhat	Some-		know	
06/05-	unfavorable	Very	Somewhat	favorable	what	Very	enough to	SKP/
09/2025	NET	unfavorable	unfavorable	NET	favorable	favorable	say	REF
Tesla	49	29	20	32	21	11	20	*
Ford	19	6	13	61	40	21	20	*
Toyota	9	3	5	72	39	33	19	*
General	16	4	11	60	42	17	24	*
Motors	16	4	11	60	43	17	24	

N=1,158

PID1. Do you consider yourself a Democrat, a Republican, an Independent or none of these? *If Democrat:*

PIDA. Do you consider yourself a strong or not so strong Democrat? *If Republican:*

PIDB. Do you consider yourself a strong or not so strong Republican? If independent, none of these, don't know, skipped, or refused:

PIDI. Do you lean more toward the Democrats or the Republicans? Combines PID1, PIDI, PIDA, and PIDB.

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	AP-NORC
	06/05-09/2025
Democrat NET	40
Strong Democrat	16
Not so strong Democrat	15
Lean Democrat	10
Independent/None – Don't lean	20
Republican NET	40
Lean Republican	9
Not so strong Republican	15
Strong Republican	16
N=	1,158

D3. Generally speaking, do you consider yourself to be a liberal, moderate, or conservative? *If liberal*:

D4. Do you consider yourself very liberal or somewhat liberal? *If conservative:*

IDEO. Do you consider yourself very conservative or somewhat conservative? Combines D3, D4, D5:

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	AP-NORC
	06/05-09/2025
Liberal NET	19
Very liberal	10
Somewhat liberal	9
Moderate	49
Conservative NET	30
Somewhat conservative	17
Very conservative	14
DON'T KNOW	*
SKIPPED ON WEB/REFUSED	2

N= 1,158

DM5. How would you describe the community you live in now?

	AP-NORC
	06/05-09/2025
Urban area	25
Suburban area	50
Rural area	22
DON'T KNOW	*
SKIPPED ON WEB/REFUSED	3

RELIG. What is your present religion, if any?

	AP-NORC
	06/05-09/2025
Protestant	22
Roman Catholic	19
Mormon	1
Orthodox	*
Jewish	2
Muslim	2
Buddhist	2
Hindu	1
Atheist	5
Agnostic	7
Nothing in particular	16
Just Christian	22
Unitarian	*
Something else	1
DON'T KNOW	-
SKIPPED ON WEB/REFUSED	*
N=	1 158

N= 1,158

If Religion is Protestant, Roman Catholic, Mormon, Orthodox, Christian, or something else: BORN. Would you describe yourself as a 'born-again' or evangelical Christian, or not?

	AP-NORC
	06/05-09/2025
Yes	39
No	61
DON'T KNOW	-
SKIPPED ON WEB/REFUSED	-
N=	786

AGE

	AP-NORC 06/05-09/2025
18-29	20
30-44	25
45-59	24
60+	31

GENDER

	AP-NORC
	06/05-09/2025
Male	49
Female	51
Λ/-	1 150

N= 1,158

RACE/ETHNICITY

	AP-NORC
	06/05-09/2025
White, non-Hispanic	60
Black or African American	12
Hispanic	18
Other	10
• •	4.450

N= 1,158

MARITAL STATUS

	AP-NORC
	06/05-09/2025
Married	47
Not married	53
N=	1.158

EMPLOYMENT STATUS

	AP-NORC
	06/05-09/2025
Employed	59
Not employed	41
N=	1 158

EDUCATION

	AP-NORC
	06/05-09/2025
Less than a high school diploma	9
High school graduate or equivalent	29
Some college	26
Bachelor's degree	23
Post graduate study or professional degree	14

CENSUS REGION

	AP-NORC
	06/05-09/2025
Northeast NET	17
New England	5
Mid-Atlantic	13
Midwest NET	20
East North Central	14
West North Central	6
South NET	39
South Atlantic	21
East South Central	6
West South Central	12
West NET	24
Mountain	8
Pacific	16

N= 1,158

HOME OWNERSHIP

	AP-NORC	
	06/05-09/2025	
Owned or being bought by you or	61	
someone in your household		
Rented for cash	36	
Occupied without payment of cash rent	3	
A.I.	1 150	

N= 1,158

VOTE 2024

	AP-NORC
	06/05-09/2025
Voted for Kamala Harris	29
Voted for Donald Trump	30
Voted for someone else	1
Didn't vote	41

INCOME

	AP-NORC
	06/05-09/2025
Under \$10,000	5
\$10,000 to under \$20,000	8
\$20,000 to under \$30,000	15
\$30,000 to under \$40,000	10
\$40,000 to under \$50,000	8
\$50,000 to under \$75,000	17
\$75,000 to under \$100,000	13
\$100,000 to under \$150,000	13
\$150,000 or more	11
-	

Study Methodology

This survey was conducted by The Associated Press-NORC Center for Public Affairs Research and with funding from The Associated Press and NORC at the University of Chicago.

Data were collected using the AmeriSpeak Omnibus®, a bi-monthly multi-client survey using NORC's probability-based panel designed to be representative of the U.S. household population. The survey was part of a larger study that included questions about other topics not included in this report. During the initial recruitment phase of the panel, randomly selected U.S. households were sampled with a known, non-zero probability of selection from the NORC National Sample Frame and then contacted by U.S. mail, email, telephone, and field interviewers (face-to-face). The panel provides sample coverage of approximately 97 percent of the U.S. household population. Those excluded from the sample include people with P.O. Box only addresses, some addresses not listed in the USPS Delivery Sequence File, and some newly constructed dwellings.

Interviews for this survey were conducted between June 5 through June 9, 2025, with adults aged 18 and over representing the 50 states and the District of Columbia. Panel members were randomly drawn from AmeriSpeak, and 1,158 completed the survey—1,086 via the web and 72 by telephone. Panel members were invited by email or by phone from an NORC telephone interviewer. Interviews were conducted in both English and Spanish, depending on respondent preference. Respondents were offered a small monetary incentive for completing the survey. The final stage completion rate is 13.9 percent, the weighted household panel response rate is 26.1 percent, and the weighted household panel retention rate is 77.8 percent, for a cumulative response rate of 2.8 percent.

The overall margin of sampling error is +/-4.0 percentage points at the 95 percent confidence level, including the design effect. The margin of sampling error may be higher for subgroups. For example, the margin of sampling error is 5.9 percentage points for Democrats and 6.1 percentage points for Republicans and 10.4 percentage points for independents. Sampling error is only one of many potential sources of error and there may be other unmeasured error in this or any other survey.

Quality assurance checks were conducted to ensure data quality. In total, 62 interviews were removed for nonresponse to at least 50% of the questions asked of them, for completing the survey in less than one-third the median interview time for the full sample, or for straight-lining all grid questions asked of them. These interviews were excluded from the data file prior to weighting.

Once the sample has been selected and fielded, and all the study data have been collected and made final, a poststratification process is used to adjust for any survey nonresponse as well as any noncoverage or under and oversampling resulting from the study specific sample design.

Poststratification variables included age, gender, census division, race/ethnicity, education, and 2024 presidential vote. Weighting variables were obtained from the 2024 Current Population Survey and the final results for 2024 presidential vote turnout and vote choice. The weighted data reflect the U.S. population of adults age 18 and over.

Complete questions and results are available at: apnorc.org.

Additional information on the AmeriSpeak Panel methodology is available at: https://amerispeak.norc.org/about-amerispeak/Pages/Panel-Design.aspx.

For more information, email info@apnorc.org.

About the Associated Press-NORC Center for Public Affairs Research

The AP-NORC Center for Public Affairs Research taps into the power of social science research and the highest-quality journalism to bring key information to people across the nation and throughout the world.

- The Associated Press (AP) is an independent global news organization dedicated to factual reporting. Founded in 1846, AP today remains the most trusted source of fast, accurate, unbiased news in all formats and the essential provider of the technology and services vital to the news business. More than half the world's population sees AP journalism every day. www.ap.org
- NORC at the University of Chicago is one of the oldest objective and nonpartisan research institutions in the world. www.norc.org

The two organizations have established The AP-NORC Center for Public Affairs Research to conduct, analyze, and distribute social science research in the public interest on newsworthy topics, and to use the power of journalism to tell the stories that research reveals. Learn more at www.apnorc.org.