



# The June 2025 AAPI Data/AP-NORC Center Poll

Conducted by The Associated Press-NORC Center for Public Affairs Research and AAPI Data  
with funding from the University of California (UC) Riverside

*Interviews: 6/3-11/2025*

*N=1,130 Asian American, Native Hawaiian and Pacific Islander adults in the U.S.*

*Margin of sampling error: +/- 4.7 percentage points at the 95% confidence level among the full sample, including the design effect*

*NOTES: All results show percentages among all respondents, unless otherwise labeled.  
Comparisons to U.S. general adult population polls are provided when applicable.*

**0FAV.** For each of the following individuals, please indicate if you have an unfavorable or favorable impression of that person. If you don't know enough about the person to have an opinion, you can say that too.

**[GRID ITEMS RANDOMIZED]**

|              |  | <b>Very/<br/>Somewhat<br/>unfavorable<br/>NET</b> | Very<br>unfavorable | Somewhat<br>unfavorable | <b>Very/<br/>Somewhat<br/>favorable<br/>NET</b> | Some-<br>what<br>favorable | Very<br>favorable | Don't<br>know<br>enough<br>to say | SKP/<br>REF |
|--------------|--|---|---------------------|-------------------------|---|----------------------------|-------------------|-----------------------------------|-------------|
| Donald Trump | AAPI Data/AP-NORC Poll<br>06/03-11/2025<br>(N=1,130)       | <b>71</b>   | 56                  | 15                      | <b>26</b>                                       | 12                         | 14                | 3                                 | *           |
|              | AP-NORC Poll<br>of US Adults<br>06/05-09/2025<br>(N=1,158) | <b>54</b>   | 41                  | 13                      | <b>43</b>                                       | 20                         | 23                | 3                                 | *           |
|              | AAPI Data/AP-NORC Poll<br>12/09-17/2024<br>(N=1,045)       | <b>60</b>   | 46                  | 14                      | <b>37</b>                                       | 18                         | 19                | 2                                 | 1           |
|              | AP-NORC Poll<br>of US Adults<br>12/5-9/2024<br>(N=1,251)   | <b>54</b>   | 44                  | 10                      | <b>43</b>                                       | 15                         | 27                | 3                                 | *           |
| JD Vance     | AAPI Data/AP-NORC Poll<br>06/03-11/2025<br>(N=1,130)       | <b>61</b>   | 45                  | 16                      | <b>24</b>                                       | 12                         | 12                | 14                                | 1           |
|              | AP-NORC Poll<br>of US Adults<br>04/17-21/2025<br>(N=1,260) | <b>46</b>   | 36                  | 11                      | <b>33</b>                                       | 13                         | 20                | 20                                | *           |
|              | AAPI Data/AP-NORC Poll<br>12/09-17/2024<br>(N=1,045)       | <b>53</b>   | 37                  | 16                      | <b>28</b>                                       | 14                         | 13                | 18                                | 1           |
|              | AP-NORC Poll<br>of US Adults<br>12/5-9/2024<br>(N=1,251)   | <b>48</b>   | 36                  | 12                      | <b>32</b>                                       | 14                         | 19                | 19                                | 1           |

|                        |   | Very/<br>Somewhat<br>unfavorable<br>NET | Very<br>unfavorable | Somewhat<br>unfavorable | Very/<br>Somewhat<br>favorable<br>NET | Some-<br>what<br>favorable | Very<br>favorable | Don't<br>know<br>enough<br>to say | SKP/<br>REF |
|------------------------|---|---|---------------------|-------------------------|---------------------------------------|----------------------------|-------------------|-----------------------------------|-------------|
| Elon Musk              | AAPI Data/AP-NORC Poll<br>06/03-11/2025<br>(N=1,130)    | 64                                      | 45                  | 19                      | 30                                    | 20                         | 10                | 5                                 | *           |
|                        | AP-NORC Poll of US Adults<br>06/05-09/2025<br>(N=1,158) | 57                                      | 38                  | 19                      | 34                                    | 21                         | 13                | 9                                 | *           |
| Robert F. Kennedy, Jr. | AAPI Data/AP-NORC Poll<br>06/03-11/2025<br>(N=1,130)    | 57                                      | 42                  | 15                      | 27                                    | 19                         | 9                 | 15                                | *           |
|                        | AP-NORC Poll of US Adults<br>04/17-21/2025<br>(N=1,260) | 43                                      | 31                  | 12                      | 39                                    | 23                         | 16                | 18                                | *           |

**CONCERN1. How concerned are you about each of the following in the next few months?**

**[GRID ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

|  |   | <b>Extremely/<br/>Very<br/>concerned<br/>NET</b> | Extremely<br>con-<br>cerned | Very<br>con-<br>cerned | <b>Some-<br/>what<br/>concerned</b> | <b>Not very/<br/>Not at all<br/>concerned<br/>NET</b> | Not<br>very<br>con-<br>cerned | Not<br>con-<br>cerned<br>at all | DK | SKP/<br>REF |
|--|---|--|-----------------------------|------------------------|-------------------------------------|---|-------------------------------|---------------------------------|----|-------------|
| The possibility of the U.S. economy going into a recession       | AAPI Data/AP-NORC Poll 06/03-11/2025 (N=1,130)    | <b>65</b>  | 36                          | 29                     | <b>21</b>                           | <b>14</b>   | 11                            | 4                               | -  | *           |
|  | AP-NORC Poll of US Adults 04/17-21/2025 (N=1,260) | <b>53</b>  | 34                          | 19                     | <b>27</b>                           | <b>20</b>   | 15                            | 5                               | *  | *           |
| The cost of big purchases, such as a car, cellphone or appliance | AAPI Data/AP-NORC Poll 06/03-11/2025 (N=1,130)    | <b>56</b>  | 30                          | 26                     | <b>26</b>                           | <b>17</b>   | 12                            | 6                               | -  | *           |
|  | AP-NORC Poll of US Adults 04/17-21/2025 (N=1,260) | <b>51</b>  | 30                          | 21                     | <b>26</b>                           | <b>23</b>   | 14                            | 8                               | *  | *           |
| The availability of consumer goods you want to purchase          | AAPI Data/AP-NORC Poll 06/03-11/2025 (N=1,130)    | <b>49</b>  | 22                          | 26                     | <b>32</b>                           | <b>19</b>   | 15                            | 4                               | -  | *           |
|  | AP-NORC Poll of US Adults 04/17-21/2025 (N=1,260) | <b>42</b>  | 23                          | 19                     | <b>32</b>                           | <b>26</b>   | 19                            | 7                               | *  | *           |
| The cost of groceries  | AAPI Data/AP-NORC Poll 06/03-11/2025 (N=1,130)    | <b>66</b>  | 38                          | 28                     | <b>24</b>                           | <b>10</b>   | 8                             | 2                               | -  | *           |
|  | AP-NORC Poll of US Adults 04/17-21/2025 (N=1,260) | <b>61</b>  | 36                          | 25                     | <b>26</b>                           | <b>12</b>   | 9                             | 3                               | -  | 1           |

|  |  | <b>Extremely/<br/>Very<br/>concerned<br/>NET</b> | Extremely<br>con-<br>cerned | Very<br>con-<br>cerned | <b>Some-<br/>what<br/>concerned</b> | <b>Not very/<br/>Not at all<br/>concerned<br/>NET</b> | Not<br>very<br>con-<br>cerned | Not<br>con-<br>cerned<br>at all | DK | SKP/<br>REF |
|--|--|--|-----------------------------|------------------------|-------------------------------------|---|-------------------------------|---------------------------------|----|-------------|
| The cost of shopping on direct shipping e-commerce sites such as Shein or Temu | AAPI Data/AP-NORC Poll<br>06/03-11/2025<br>(N=1,130) | <b>30</b>  | 17                          | 13                     | <b>27</b>                           | <b>43</b>   | 22                            | 21                              | -  | *           |
| The cost of products at international or ethnic grocery stores                 | AAPI Data/AP-NORC Poll<br>06/03-11/2025<br>(N=1,130) | <b>54</b>  | 26                          | 28                     | <b>31</b>                           | <b>15</b>   | 11                            | 4                               | -  | *           |
| The cost of eating out at ethnic restaurants                                   | AAPI Data/AP-NORC Poll<br>06/03-11/2025<br>(N=1,130) | <b>44</b>  | 20                          | 24                     | <b>31</b>                           | <b>25</b>   | 19                            | 6                               | -  | *           |
| The cost for goods and services at ethnic or minority-owned small businesses   | AAPI Data/AP-NORC Poll<br>06/03-11/2025<br>(N=1,130) | <b>51</b>  | 24                          | 27                     | <b>30</b>                           | <b>19</b>   | 14                            | 5                               | -  | *           |

**TRADE3. Regardless of what you personally support, do you think President Trump's tariff policies will increase or decrease, or have no effect on:**

**[GRID ITEMS RANDOMIZED; HALD SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

|   |  | <b>Increase<br/>NET</b> | Increase<br>a lot | Increase<br>somewhat | <b>No<br/>effect</b> | <b>Decrease<br/>NET</b> | Decrease<br>somewhat | Decrease<br>a lot | DK | SKP/<br>REF |
|---|--|-------------------------|-------------------|----------------------|----------------------|-------------------------|----------------------|-------------------|----|-------------|
| Jobs in the U.S.  | AAPI Data/AP-NORC Poll<br>06/03-11/2025<br>(N=1,130)       | <b>24</b>               | 6                 | 19                   | <b>27</b>            | <b>47</b>               | 28                   | 19                | -  | 1           |
|   | AP-NORC Poll<br>of US Adults<br>04/17-21/2025<br>(N=1,260) | <b>40</b>               | 13                | 28                   | <b>20</b>            | <b>38</b>               | 19                   | 19                | 1  | 1           |
| The price of<br>consumer<br>goods in the<br>U.S.        | AAPI Data/AP-NORC Poll<br>06/03-11/2025<br>(N=1,130)       | <b>85</b>               | 52                | 33                   | <b>7</b>             | <b>7</b>                | 5                    | 2                 | -  | 1           |
|   | AP-NORC Poll<br>of US Adults<br>04/17-21/2025<br>(N=1,260) | <b>76</b>               | 47                | 30                   | <b>12</b>            | <b>11</b>               | 8                    | 2                 | 1  | *           |
| Manufacturing<br>in the U.S.                            | AAPI Data/AP-NORC Poll<br>06/03-11/2025<br>(N=1,130)       | <b>41</b>               | 9                 | 32                   | <b>36</b>            | <b>22</b>               | 12                   | 10                | -  | 1           |
|   | AP-NORC Poll<br>of US Adults<br>04/17-21/2025<br>(N=1,260) | <b>50</b>               | 17                | 33                   | <b>26</b>            | <b>22</b>               | 12                   | 10                | 1  | 1           |
| The availability<br>of consumer<br>goods in the<br>U.S. | AAPI Data/AP-NORC Poll<br>06/03-11/2025<br>(N=1,130)       | <b>21</b>               | 9                 | 12                   | <b>15</b>            | <b>63</b>               | 39                   | 25                | -  | 1           |

**ROLE. Do you think the United States should take a more or less active role solving the world's problems or is its current role about right?**

**[HALF SAMPLE ASKED FIRST TWO RESPONSE OPTIONS IN REVERSE ORDER]**

|                                 | AAPI Data/AP-NORC Poll<br>06/03-11/2025 | AP-NORC Poll of US Adults<br>03/20-24/2025 |
|---------------------------------|---|--|
| A more active role              | 37                                      | 23   |
| A less active role              | 38                                      | 37   |
| Its current role is about right | 25                                      | 39   |
| DON'T KNOW                      | -                                       | 1  |
| SKIPPED ON WEB/REFUSED          | *                                       | 1  |
| N=                              | 1,130                                   | 1,229                                      |

**ALLY. How would you describe the relationship between the following countries and the United States? Would you say they are close allies, friendly but not close allies, not friendly but not enemies, or enemies?**

**[GRID ITEMS RANDOMIZED]**

|        |   | Close allies | Friendly but not close allies | Not friendly but not enemies | Enemies | DK | SKP/REF |
|--------|---|--------------|-------------------------------|------------------------------|---------|----|---------|
| Canada | AAPI Data/AP-NORC Poll<br>06/03-11/2025<br>(N=1,130)    | 38           | 32                            | 24                           | 5       | -  | 1       |
|        | AP-NORC Poll of US Adults<br>03/20-24/2025<br>(N=1,229) | 45           | 30                            | 19                           | 3       | 1  | 2       |
| Mexico | AAPI Data/AP-NORC Poll<br>06/03-11/2025<br>(N=1,130)    | 17           | 38                            | 35                           | 9       | -  | 1       |
|        | AP-NORC Poll of US Adults<br>03/20-24/2025<br>(N=1,229) | 22           | 40                            | 29                           | 6       | 1  | 2       |
| India  | AAPI Data/AP-NORC Poll<br>06/03-11/2025<br>(N=1,130)    | 8            | 51                            | 36                           | 4       | -  | 1       |
| China  | AAPI Data/AP-NORC Poll<br>06/03-11/2025<br>(N=1,130)    | 1            | 11                            | 41                           | 46      | -  | 1       |
|        | AP-NORC Poll of US Adults<br>03/20-24/2025<br>(N=1,229) | 3            | 15                            | 46                           | 33      | *  | 2       |



**DIVERSITY.** The United States has a diverse population, with people of many different races, ethnicities, religions, and backgrounds. Do you think this diversity makes the country ... ?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

|                                     | AAPI Data/AP-NORC Poll<br>06/03-11/2025 | AP-NORC Poll of US Adults<br>3/21-25/2024 |
|-------------------------------------|---|---|
| <b>Much/Moderately stronger NET</b> | <b>73</b>                               | <b>60</b>                                 |
| Much stronger                       | 51                                      | 34  |
| Moderately stronger                 | 22                                      | 26  |
| <b>Neither stronger nor weaker</b>  | <b>20</b>                               | <b>28</b>                                 |
| <b>Much/Moderately weaker NET</b>   | <b>7</b>                                | <b>11</b>                                 |
| Moderately weaker                   | 5                                       | 8   |
| Much weaker                         | 2                                       | 4   |
| DON'T KNOW                          | -                                       | *   |
| SKIPPED ON WEB/REFUSED              | -                                       | *   |
| N=                                  | 1,130                                   | 1,282                                     |

**QRACE2.** How serious a problem do you think racism is in the United States?

[HALF SAMPLE SHOWN RESPONSE OPTIONS IN REVERSE ORDER]

|                                       | AAPI Data/AP-NORC Poll<br>06/03-11/2025 | AAPI Data/AP-NORC Poll<br>10/10-20/2023 | AP-NORC Poll of US Adults<br>4/29-5/3/2021 |
|---------------------------------------|---|---|--|
| <b>Not at all/Not too serious NET</b> | <b>16</b>                               | <b>13</b>                               | <b>16</b>                                  |
| Not at all serious                    | 2                                       | 3                                       | 5  |
| Not too serious                       | 14                                      | 11                                      | 12   |
| <b>Moderately serious</b>             | <b>30</b>                               | <b>35</b>                               | <b>25</b>                                  |
| <b>Extremely/Very serious NET</b>     | <b>53</b>                               | <b>51</b>                               | <b>59</b>                                  |
| Very serious                          | 30                                      | 29                                      | 29   |
| Extremely serious                     | 24                                      | 21                                      | 30   |
| DON'T KNOW                            | -                                       | -                                       | *  |
| SKIPPED/REFUSED                       | *                                       | 1                                       | *  |
| N=                                    | 1,130                                   | 1,178                                   | 1,842                                      |

**COLLEGE5. Do you favor, neither favor nor oppose, or oppose the following at colleges and universities?**

**[GRID ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

|   |   | <b>Favor<br/>NET</b> | Strongly<br>favor | Some-<br>what<br>favor | <b>Neither<br/>favor nor<br/>oppose</b> | <b>Oppose<br/>NET</b> | Some-<br>what<br>oppose | Strongly<br>oppose | DK | SKP/<br>REF |
|---|---|----------------------|-------------------|------------------------|---|-----------------------|-------------------------|--------------------|----|-------------|
| Diversity, equity, and inclusion programs, sometimes called DEI                                       | AAPI Data/AP-NORC Poll<br>06/03-11/2025<br>(N=1,130)    | <b>58</b>            | 37                | 21                     | <b>21</b>                               | <b>20</b>             | 8                       | 13                 | -  | 1           |
|   | AP-NORC Poll of US Adults<br>05/01-05/2025<br>(N=1,175) | <b>40</b>            | 24                | 16                     | <b>29</b>                               | <b>29</b>             | 9                       | 20                 | *  | 2           |
| Support services for students from underrepresented groups such as clubs and mentorship opportunities | AAPI Data/AP-NORC Poll<br>06/03-11/2025<br>(N=1,130)    | <b>66</b>            | 35                | 31                     | <b>25</b>                               | <b>8</b>              | 5                       | 3                  | -  | 1           |
|   | AP-NORC Poll of US Adults<br>05/01-05/2025<br>(N=1,175) | <b>48</b>            | 24                | 24                     | <b>35</b>                               | <b>15</b>             | 11                      | 5                  | *  | 1           |
| Courses that teach about racism   | AAPI Data/AP-NORC Poll<br>06/03-11/2025<br>(N=1,130)    | <b>62</b>            | 40                | 21                     | <b>20</b>                               | <b>18</b>             | 9                       | 9                  | -  | *           |
|   | AP-NORC Poll of US Adults<br>05/01-05/2025<br>(N=1,175) | <b>44</b>            | 25                | 19                     | <b>32</b>                               | <b>23</b>             | 9                       | 14                 | *  | 1           |
| Scholarships for students from underrepresented groups  | AAPI Data/AP-NORC Poll<br>06/03-11/2025<br>(N=1,130)    | <b>63</b>            | 38                | 25                     | <b>26</b>                               | <b>10</b>             | 6                       | 4                  | -  | *           |
|   | AP-NORC Poll of US Adults<br>05/01-05/2025<br>(N=1,175) | <b>45</b>            | 23                | 22                     | <b>34</b>                               | <b>19</b>             | 13                      | 6                  | *  | 1           |

**DEI. Would you say diversity, equity, and inclusion programs, sometimes called DEI, have gone too far, not gone far enough, or been about right in each of the following areas?**

**[GRID ITEMS RANDOMIZED; HALF SAMPLE ASKED FIRST TWO RESPONSE OPTIONS IN REVERSE ORDER]**

| AAPI Data/AP-NORC Poll<br>06/03-11/2025         | Gone too far | Not far enough | About right | DK | SKP/REF |
|---|--------------|----------------|-------------|----|---------|
| The federal government                          | 30           | 45             | 24          | -  | 2       |
| Colleges and universities                       | 33           | 30             | 36          | -  | 1       |
| Corporations                                    | 28           | 46             | 24          | -  | 2       |
| Nonprofit or community-serving<br>organizations | 27           | 31             | 41          | -  | 1       |

*N=1,130*

**RACE5. In each of the following situations, how often would you say you personally have been discriminated against because of your race or ethnicity?<sup>1</sup>**

**[GRID ITEMS RANDOMIZED, HALF SAMPLE SHOWN RESPONSE OPTIONS IN REVERSE ORDER]**

|  |   | <b>Often/<br/>Sometimes<br/>NET</b> | Often | Sometimes | <b>Rarely/<br/>Never<br/>NET</b> | Rarely | Never | DK | SKP/REF |
|--|---|-------------------------------------|-------|-----------|----------------------------------|--------|-------|----|---------|
| When applying for jobs                             | AAPI Data/AP-NORC Poll 06/03-11/2025 (N=1,130)    | <b>39</b>                           | 9     | 30        | <b>60</b>                        | 28     | 32    | -  | 1       |
|  | AAPI Data/AP-NORC Poll 10/10-20/2023 (N=1,178)    | <b>33</b>                           | 8     | 25        | <b>67</b>                        | 27     | 39    | -  | 1       |
|  | AP-NORC Poll of US Adults 12/01-23/2021 (N=4,173) | <b>28</b>                           | 8     | 20        | <b>71</b>                        | 19     | 52    | -  | 1       |
| In stores or shopping malls                        | AAPI Data/AP-NORC Poll 06/03-11/2025 (N=1,130)    | <b>36</b>                           | 4     | 31        | <b>64</b>                        | 31     | 33    | -  | *       |
|  | AAPI Data/AP-NORC Poll 10/10-20/2023 (N=1,178)    | <b>30</b>                           | 4     | 26        | <b>70</b>                        | 35     | 35    | -  | *       |
|  | AP-NORC Poll of US Adults 12/01-23/2021 (N=4,173) | <b>25</b>                           | 7     | 18        | <b>75</b>                        | 20     | 55    | -  | 1       |
| When getting healthcare from doctors and hospitals | AAPI Data/AP-NORC Poll 06/03-11/2025 (N=1,130)    | <b>20</b>                           | 4     | 17        | <b>79</b>                        | 34     | 45    | -  | 1       |
|  | AAPI Data/AP-NORC Poll 10/10-20/2023 (N=1,178)    | <b>19</b>                           | 3     | 16        | <b>80</b>                        | 31     | 50    | -  | *       |
|  | AP-NORC Poll of US Adults 12/01-23/2021 (N=4,173) | <b>21</b>                           | 6     | 15        | <b>79</b>                        | 17     | 61    | -  | *       |

<sup>1</sup> Question wording from AP-NORC 10<sup>th</sup> Anniversary Immigration Study: "In each of the following situations, how often would you say you personally have been discriminated against because of your race?" [https://apnorc.org/wp-content/uploads/2022/05/Topline\\_Final.pdf](https://apnorc.org/wp-content/uploads/2022/05/Topline_Final.pdf)

|                              |   | <b>Often/<br/>Sometimes<br/>NET</b> | Often | Sometimes | <b>Rarely/<br/>Never<br/>NET</b> | Rarely | Never | DK | SKP/REF |
|------------------------------|---|-------------------------------------|-------|-----------|----------------------------------|--------|-------|----|---------|
| When dealing with the police | AAPI Data/AP-NORC Poll 06/03-11/2025 (N=1,130)    | <b>25</b>                           | 7     | 19        | <b>74</b>                        | 31     | 43    | -  | 1       |
|                              | AAPI Data/AP-NORC Poll 10/10-20/2023 (N=1,178)    | <b>25</b>                           | 6     | 19        | <b>75</b>                        | 27     | 47    | -  | *       |
|                              | AP-NORC Poll of US Adults 12/01-23/2021 (N=4,173) | <b>24</b>                           | 8     | 16        | <b>75</b>                        | 18     | 58    | -  | 1       |

**HTCRIME2. Please indicate if you have experienced any of the following incidents in the last 12 months specifically because of your race or ethnicity.**

**[GRID ITEMS RANDOMIZED WITHIN A-D, E-G, AND H-J]**

| AAPD Data/AP-NORC                                   |                            | Yes | No | DK | SKP/REF |
|---|----------------------------|-----|----|----|---------|
| Someone physically assaulted me                     | 06/03-11/2025<br>(N=1,130) | 4   | 95 | -  | 1       |
|   | 10/10-20/2023<br>(N=1,178) | 3   | 96 | -  | 1       |
| Someone threatened to physically assault me         | 06/03-11/2025<br>(N=1,130) | 7   | 92 | -  | 1       |
|   | 10/10-20/2023<br>(N=1,178) | 11  | 88 | -  | 1       |
| Someone destroyed or damaged my property            | 06/03-11/2025<br>(N=1,130) | 4   | 95 | -  | 1       |
|   | 10/10-20/2023<br>(N=1,178) | 5   | 95 | -  | *       |
| Someone threatened to destroy or damage my property | 06/03-11/2025<br>(N=1,130) | 6   | 93 | -  | 1       |
|   | 10/10-20/2023<br>(N=1,178) | 8   | 92 | -  | *       |
| Someone called me a racial or ethnic slur           | 06/03-11/2025<br>(N=1,130) | 13  | 86 | -  | 1       |
|   | 10/10-20/2023<br>(N=1,178) | 22  | 77 | -  | 1       |
| Someone verbally harassed me or verbally abused me  | 06/03-11/2025<br>(N=1,130) | 13  | 86 | -  | 1       |
|   | 10/10-20/2023<br>(N=1,178) | 23  | 76 | -  | *       |
| Someone spit on me or intentionally coughed on me   | 06/03-11/2025<br>(N=1,130) | 5   | 94 | -  | 1       |
|   | 10/10-20/2023<br>(N=1,178) | 5   | 94 | -  | *       |
| I received hate mail                                | 06/03-11/2025<br>(N=1,130) | 2   | 97 | -  | 1       |
|   | 10/10-20/2023<br>(N=1,178) | 2   | 97 | -  | 1       |
| I received cyberbullying                            | 06/03-11/2025<br>(N=1,130) | 4   | 95 | -  | 1       |
|   | 10/10-20/2023<br>(N=1,178) | 7   | 93 | -  | 1       |
| Something else happened                             | 06/03-11/2025<br>(N=1,130) | 10  | 89 | -  | 1       |
|   | 10/10-20/2023<br>(N=1,178) | 10  | 89 | -  | 1       |

OCR. How confident are you in the government's ability to handle each of the following types of discrimination against racial and ethnic minorities?

[GRID ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

| AAPI Data/AP-NORC Poll<br>06/03-11/2025 | <b>Extremely/<br/>Very<br/>confident<br/>NET</b> | Extremely<br>confident | Very<br>confident | <b>Somewhat<br/>confident</b> | <b>Not<br/>very/Not<br/>at all<br/>confident<br/>NET</b> | Not very<br>confident | Not at all<br>confident | DK | SKP/REF |
|---|--|------------------------|-------------------|-------------------------------|--|-----------------------|-------------------------|----|---------|
| Discrimination by law<br>enforcement    | <b>11</b>  | 3                      | 8                 | <b>26</b>                     | <b>62</b>  | 36                    | 26                      | -  | 2       |
| Employment<br>discrimination            | <b>12</b>  | 3                      | 9                 | <b>31</b>                     | <b>55</b>  | 34                    | 21                      | -  | 1       |
| Housing discrimination                  | <b>12</b>  | 3                      | 9                 | <b>31</b>                     | <b>56</b>  | 35                    | 21                      | -  | 1       |
| Discrimination in<br>healthcare         | <b>15</b>  | 4                      | 11                | <b>30</b>                     | <b>54</b>  | 33                    | 21                      | -  | 1       |

N= 1,130

PARTYID7. Do you consider yourself a Democrat, a Republican, an Independent or none of these?

|                                      | AAPI Data/AP-NORC Poll<br>06/03-11/2025 |
|--------------------------------------|---|
| <b>Democrat NET</b>                  | <b>53</b>                               |
| Strong Democrat                      | 17                                      |
| Not so strong Democrat               | 21                                      |
| Lean Democrat                        | 16                                      |
| <b>Independent/None – Don't lean</b> | <b>22</b>                               |
| <b>Republican NET</b>                | <b>25</b>                               |
| Lean Republican                      | 7                                       |
| Not so strong Republican             | 10                                      |
| Strong Republican                    | 8                                       |
| DON'T KNOW/SKIPPED/REFUSED           | *                                       |

N=

1,130

**AGE**

|           | AAPI Data/AP-NORC Poll<br>06/03-11/2025 |
|-----------|---|
| 18-29     | 16                                      |
| 30-44     | 33                                      |
| 45-59     | 26                                      |
| 60+       | 24                                      |
| <i>N=</i> | <i>1,130</i>                            |

**SEX**

|           | AAPI Data/AP-NORC Poll<br>06/03-11/2025 |
|-----------|---|
| Male      | 48                                      |
| Female    | 52                                      |
| <i>N=</i> | <i>1,130</i>                            |

**LANGUAGE SPOKEN AT HOME**

|                        | AAPI Data/AP-NORC Poll<br>06/03-11/2025 |
|------------------------|---|
| English                | 35                                      |
| Non-English            | 58                                      |
| DON'T KNOW             | -                                       |
| SKIPPED ON WEB/REFUSED | 7                                       |
| <i>N=</i>              | <i>1,130</i>                            |

**AANHPI ORIGIN**

|                                       | AAPI Data/AP-NORC Poll<br>06/03-11/2025 |
|---------------------------------------|---|
| Chinese alone                         | 22                                      |
| Asian Indian alone                    | 18                                      |
| Filipino (and no other AAPI origin)   | 17                                      |
| Vietnamese (and no other AAPI origin) | 9                                       |
| Korean (and no other AAPI origin)     | 8                                       |
| Japanese (and no other AAPI origin)   | 6                                       |
| NHPI alone                            | 4                                       |
| Other singular Asian origin           | 10                                      |
| Multiple AA and NHPI origins          | 6                                       |
| <i>N=</i>                             | <i>1,130</i>                            |



## MARITAL STATUS

|             | AAPI Data/AP-NORC Poll<br>06/03-11/2025 |
|-------------|---|
| Married     | 54                                      |
| Not married | 46                                      |
| <i>N=</i>   | <i>1,130</i>                            |

## EMPLOYMENT

|              | AAPI Data/AP-NORC Poll<br>06/03-11/2025 |
|--------------|---|
| Employed     | 67                                      |
| Not employed | 33                                      |
| <i>N=</i>    | <i>1,130</i>                            |

## EDUCATION

|  | AAPI Data/AP-NORC Poll<br>06/03-11/2025 |
|--|---|
| Less than a high school diploma        | 7                                       |
| High school graduate or equivalent     | 13                                      |
| Some college                           | 23                                      |
| Bachelor's degree                      | 32                                      |
| Post grad study or professional degree | 24                                      |
| <i>N=</i>                              | <i>1,130</i>                            |

## CENSUS REGION

|                      | AAPI Data/AP-NORC Poll<br>06/03-11/2025 |
|----------------------|---|
| <b>Northeast NET</b> | <b>17</b>                               |
| New England          | 4                                       |
| Mid-Atlantic         | 13                                      |
| <b>Midwest NET</b>   | <b>9</b>                                |
| East North Central   | 6                                       |
| West North Central   | 3                                       |
| <b>South NET</b>     | <b>26</b>                               |
| South Atlantic       | 15                                      |
| East South Central   | 2                                       |
| West South Central   | 10                                      |
| <b>West NET</b>      | <b>48</b>                               |
| Mountain             | 4                                       |
| Pacific              | 44                                      |

N=

1,130

## HOME OWNERSHIP

|  | AAPI Data/AP-NORC Poll<br>06/03-11/2025 |
|--|---|
| Owned or being bought by you or<br>someone in your household | 70                                      |
| Rented for cash  | 26                                      |
| Occupied without payment of cash rent                        | 4                                       |

N=

1,130

## INCOME

|                              | AAPI Data/AP-NORC Poll<br>06/03-11/2025 |
|------------------------------|---|
| Under \$10,000               | 3                                       |
| \$10,000 to under \$20,000   | 8                                       |
| \$20,000 to under \$30,000   | 6                                       |
| \$30,000 to under \$40,000   | 3                                       |
| \$40,000 to under \$50,000   | 8                                       |
| \$50,000 to under \$75,000   | 14                                      |
| \$75,000 to under \$100,000  | 13                                      |
| \$100,000 to under \$150,000 | 19                                      |
| \$150,000 or more            | 26                                      |

N=

1,130

**RELIG. What is your present religion, if any?**

|                        | AAPI Data/AP-NORC Poll<br>06/03-11/2025 |
|------------------------|---|
| Protestant             | 13                                      |
| Roman Catholic         | 17                                      |
| Just Christian         | 9                                       |
| Buddhist               | 11                                      |
| Other religion         | 16                                      |
| Nothing in particular  | 17                                      |
| Atheist/agnostic       | 15                                      |
| DON'T KNOW             | -                                       |
| SKIPPED ON WEB/REFUSED | 1                                       |

*N=**1,130***COO. Nativity**

|                                | AAPI Data/AP-NORC Poll<br>06/03-11/2025 |
|--------------------------------|---|
| Born in the United States      | 36                                      |
| Born outside the United States | 64                                      |
| DON'T KNOW                     | -                                       |
| SKIPPED ON WEB/REFUSED         | *                                       |

*N=**1,130***SECONDGEN**

|   | AAPI Data/AP-NORC Poll<br>06/03-11/2025 |
|---|---|
| Born in the U.S. and child of at least one parent born outside the U.S. | 25                                      |
| All other respondents   | 75                                      |

*N=**1,130*

## **METHODS**

This survey was conducted by The Associated Press-NORC Center for Public Affairs Research and AAPI Data with funding from the University of California (UC) Riverside.

Data were collected using the Amplify AAPI Monthly survey drawing from NORC's Amplify AAPI® Panel designed to be representative of the U.S. Asian American, Native Hawaiian and Pacific Islander (AANHPI) household population. The survey was part of a larger study that included questions about other topics not included in this report.

Amplify AAPI is a blend of multiple sample designs. Each stage seeks to provide maximum coverage of the AANHPI population, and all are combined through base-weighting to arrive at a representative overall cross-section of AANHPI in the United States. The first stage included recruitment of approximately 850 active AANHPI panelists from NORC's flagship probability panel, AmeriSpeak. These panelists now serve as members of both the AmeriSpeak and the Amplify AAPI panels. During the initial recruitment phase of the AmeriSpeak panel, randomly selected U.S. households were sampled with a known, non-zero probability of selection from the NORC National Sample Frame or a secondary national address frame, both with over 96% coverage of all U.S. addresses, and then contacted by U.S. mail, email, telephone, or field interviewers (face to face).

The second stage began in the spring of 2022, when Amplify AAPI recruited 150 households from a 30,000-sample pool as a pilot to test the sample design's feasibility and participation rates. In 2023, Blue Shield Foundation of California and UC Riverside/AAPI Data sponsored a recruitment effort in California generating 1,150 additional panelists. Finally, the Rockefeller Foundation funded a national recruitment effort, including new recruits and those from the 2022 Pew Asian American Survey, generating 4,700 panelists who are eligible for the monthly survey.

By providing recruiting and interviewing in the languages noted below, Amplify AAPI covers approximately 90 percent of Asian language "linguistically isolated" households, that is, households in which no adult can speak English or Spanish at least "well." Those excluded from the sample include people with P.O. Box only addresses, some addresses not listed in the USPS Delivery Sequence File, and some newly constructed dwellings population.

Interviews for this survey were conducted between June 3-11, 2025 with Asian Americans, Native Hawaiians and Pacific Islanders 18 years of age or older representing the 50 states and the District of Columbia. Panel members were randomly drawn from the Amplify AAPI Panel, and 1,130 completed the survey—1,124 via the web with 6 by telephone. Panel members were invited by email or by phone from an NORC telephone interviewer. In addition to English, the survey was offered in the Chinese dialects of Mandarin and Cantonese, Vietnamese, and Korean, depending on respondent preference. The final stage completion rate is 22.7 percent, the weighted household panel response rate is 26.1 percent, and the weighted household panel retention rate is 78.2 percent, for a cumulative response rate of 4.6 percent. Respondents were offered a small monetary incentive (either \$2 or \$5) for completing the survey.

The overall margin of sampling error is +/-4.7 percentage points at the 95 percent confidence level, including the design effect. The margin of sampling error may be higher for subgroups. Sampling error is only one of many potential sources of error and there may be other unmeasured error in this or any other survey.

Quality assurance checks were conducted to ensure data quality. In total, 36 interviews were removed for nonresponse to at least 50% of the questions asked of them, for completing the survey in less than one-third the median interview time for the full sample, or for straight-lining all grid questions asked of them. These interviews were excluded from the data file prior to weighting.

Once the sample was selected and fielded, and all the study data were collected and made final, a poststratification process was used to adjust for any survey nonresponse as well as any noncoverage or under and oversampling resulting from the study specific sample design. Poststratification variables included age, gender, census region, race/ethnicity, education, U.S. born, and Asian origin. Weighting variables were obtained from the American Communities Survey (ACS) 5 years data 2019-2023. The weighted data reflect the U.S. Asian American, Native Hawaiian and Pacific Islander (AANHPI) household population, including all 50 states and the District of Columbia.

Complete questions and results are available at [www.apnorc.org](http://www.apnorc.org). For more information about the study, email [info@apnorc.org](mailto:info@apnorc.org).

Additional information on the Amplify AAPI Panel methodology is available at: <https://amplifyaapi.norc.org/>. For more information about the panel, email [Amplifyaapi-bd@norc.org](mailto:Amplifyaapi-bd@norc.org).

### **About the Associated Press-NORC Center for Public Affairs Research**

The AP-NORC Center for Public Affairs Research taps into the power of social science research and the highest-quality journalism to bring key information to people across the nation and throughout the world.

- The Associated Press (AP) is an independent global news organization dedicated to factual reporting. Founded in 1846, AP today remains the most trusted source of fast, accurate, unbiased news in all formats and the essential provider of the technology and services vital to the news business. More than half the world's population sees AP journalism every day. [www.ap.org](http://www.ap.org)
- NORC at the University of Chicago is one of the oldest objective and nonpartisan research institutions in the world. [www.norc.org](http://www.norc.org)

The two organizations have established The AP-NORC Center for Public Affairs Research to conduct, analyze, and distribute social science research in the public interest on newsworthy topics, and to use the power of journalism to tell the stories that research reveals. Learn more at [www.apnorc.org](http://www.apnorc.org).

### **About AAPI Data**

AAPI Data is a leading research and policy organization producing accurate data to shift narratives and drive action toward enduring solutions for Asian American (AA) and Native Hawaiian/Pacific Islander (NHPI) communities across the nation. AAPI Data aspires to transform public and private systems to ensure that all AA and NHPI communities are recognized, valued and prioritized. Learn more at [aapidata.com](http://aapidata.com).