

The July 2025 AP-NORC Center Poll

Conducted by The Associated Press-NORC Center for Public Affairs Research With funding from The Associated Press and NORC at the University of Chicago

> Interviews: 07/10-14/2025 1,437 adults

Margin of sampling error: +/- 3.6 percentage points at the 95% confidence level among all adults

NOTE: All results show percentages among all respondents, unless otherwise labeled.

CUR2. Overall, do you approve or disapprove of the way Donald Trump is handling his job as president?

CUR3. *If don't know, skipped, or refused in CUR2*

If you had to choose, do you lean more toward approving or disapproving of the way Donald Trump is handling his job as president?

CUR3A. If approve in CUR2

Would you say you approve of the way Donald Trump is handling his job as president strongly or do you approve just somewhat?

CUR3B. *If disapprove in CUR2*

Would you say you disapprove of the way Donald Trump is handling his job as president strongly or do you disapprove just somewhat?

[HALF SAMPLE ASKED	RESPONSE	OPTIONS IN	REVERSE	ORDER]
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					Do						
				Lean	not		Lean	Some-			
				toward	lean	Dis-	toward	what	Strongly		
AP-NORC	Approve	Strongly	Somewhat	approv	either	approve	disapp-	dis-	dis-		SKP
All adults	NET	approve	approve	-ing	way	NET	roving	approve	approve	DK	/REF
07/10-14/2025 (<i>N=1,437</i>)	40	21	18	1	1	58	*	15	43	-	1
06/05-09/2025 (<i>N=1,158</i>)	39	20	19	*	1	60	*	18	41	-	*
05/01-05/2025 (<i>N=1,175</i>)	41	24	17	*	1	57	1	13	43	*	1
04/17-21/2025 (<i>N=1,260</i>)	39	22	16	*	1	59	1	16	43	-	1
03/20-24/2025 (<i>N=1,229</i>)	42	22	20	*	1	56	1	15	40	-	1
12/3-7/2020 (N=1,117)	40	24	16	-	*	58	*	12	46	-	1
10/08-12/2020 (N=1,121)	39	22	17	*	*	61	*	15	46	*	*
09/11-14/2020 (N = 1,108)	43	25	17	*	1	56	*	11	44	-	*
08/17-19/2020 (N=1,075)	35	18	16	*	*	65	1	19	46	*	*

			C	Lean	Do not	D .	Lean	Some-			
AP-NORC	Approve	Strongly	Some- what	toward approv	lean either	Dis- approve	toward disapp-	what dis-	Strongly dis-		SKP
All adults	NET	approve	approve	-ing	way	NET	roving	approve	approve	DK	/REF
07/16-20/2020							ŭ				-
(N=1,057)	38	24	14	*	1	61	*	11	50	-	*
06/11-15/2020	39	21	17	*	1	60	*	10	49	-	1
(N=1,310)	33	21	17		-	00		10	49	-	1
05/14-18/2020	41	22	19	*	*	58	*	14	44	-	1
(N=1,056)											
04/16-20/2020	42	22	20	-	-	57	*	16	41	-	1
(N=1,057) 03/26-29/2020											
(N=1,057)	43	26	17	-	*	56	*	16	39	-	*
02/13-16/2020											
(N=1,074)	43	24	19	*	1	56	*	16	40	-	1
01/16-21/2020	41	24	17	1	*	58	*	14	44	-	*
(N=1,353)	41	24	17	1	-	58		14	44	-	
12/5-9/2019	40	23	17	*	-	60	*	15	45	-	*
(N=1,053)		25	17					15			
10/24-28/2019	42	25	17	*	1	56	*	14	42	-	1
(N=1,075)											
09/20-23/2019 (N=1,286)	40	24	16	*	1	59	*	16	42	-	1
8/15-18/2019											
(N=1,060)	36	21	15	*	*	62	-	16	46	*	2
6/13-17/2019		10	40	*	*		*	47	40		
(N=1,116)	38	19	19	*	*	60	*	17	43	-	1
5/17-20/2019	38	19	18	*	1	61	1	13	47	*	1
(N=1,137)	30	13	10		-	10		13	47		1
4/11-14/2019	39	19	20	*	1	60	*	13	46	-	*
(N=1,108)											
3/14-18/2019	40	22	18	*	*	58	1	15	42	-	1
(N=1,063)											
1/16-20/2019 (<i>N=1,062</i>)	34	18	16	*	*	65	1	11	53	*	*
(11-1,002)											

				Lean	Do not		Lean	Some-			
			Some-	toward	lean	Dis-	toward	what	Strongly		
AP-NORC	Approve	Strongly	what	approv	either	approve	disapp-	dis-	dis-		SKP
All adults	NET	approve	approve	-ing	way	NET	roving	approve	approve	DK	/REF
12/13-16/2018	42	21	21	*	1	56	*	14	42	-	1
(N=1,067)											-
10/11-14/2018 (<i>N=1,152</i>)	40	21	19	*	1	59	*	14	45	-	1
8/16-20/2018 (N=1,055)	38	18	20	-	1	60	1	17	43	-	1
6/13-18/2018 (<i>N=1,109</i>)	41	21	20	*	1	57	*	16	42	*	*
4/11-16/2018 (<i>N</i> =1,140)	40	19	20	*	1	59	*	15	44	-	1
3/14-19/2018 (N=1,122)	42	20	21	*	1	58	*	14	44	-	*
2/15-19/2018 (N=1,337)	35	19	17	-	1	64	*	17	46	*	*
12/7-11/2017 (<i>N=1,020</i>)	32	15	17	*	*	67	*	16	51	-	*
9/28- 10/2/2017 (N=1,150)	32	20	12	*	*	67	*	17	50	*	*
6/8-11/2017 (<i>N=1,068</i>)	35	16	18	*	1	64	*	17	47	*	1
3/23-27/2017 (<i>N=1,110</i>)	42	20	22	*	*	58	*	14	43	-	1

CURY2. Overall, do you approve or disapprove of the way Donald Trump is handling...?

AP-NORC		Approve	Disapprove	DK	SKP/REF
The economy	07/10-14/2025 (<i>N=1,437</i>)	38	60	*	1
	06/05-09/2025 (<i>N=1,158</i>)	38	60	*	1
	05/01-05/2025 (<i>N=1,175</i>)	36	63	*	1
	04/17-21/2025 (N=1,260)	37	61	*	1
	03/20-24/2025 (<i>N=1,229</i>)	40	58	1	1
	10/08-12/2020 (N=1,121)	49	51	*	*
	09/11-14/2020 (N = 1,108)	50	49	*	1
	08/17-19/2020 (N=1,075)	47	52	*	1
	07/16-20/2020 (N=1,057)	48	51	*	*
	06/11-15/2020 (N=1,310)	49	50	*	1
	05/14-18/2020 (N=1,056)	49	50	*	1
	04/16-20/2020 (N=1,057)	52	47	*	1
	03/26-29/2020 (N=1,057)	56	43	*	1
	01/16-21/2020 (N=1,353)	56	43	1	1
	10/24-28/2019 (N=1,075)	54	44	*	*
	09/20-23/2019 (N=1,286)	51	47	1	1
	08/15-18/2019 (N=1,060)	46	51	1	2
	06/13-17/2019 (N=1,116)	47	51	1	1
	01/16-20/2019 (N=1,062)	44	55	-	1
	10/11-14/2018 (N=1,152)	50	49	*	1
	08/16-20/2018 (N=1,055)	51	49	*	-
	03/14-19/2018 (N=1,122)	47	52	*	*
	02/15-19/2018 (N=1,337)	45	53	-	*
	12/07-11/2017 (N=1,020)	40	59	*	-
	10/12-16/2017 (N=1,054)	41	57	*	*
	09/28-10/2/2017 (N=1,150)	42	56	*	*
	06/08-11/2017 (<i>N=1,068</i>)	43	55	*	*
	03/23-27/2017 (N=1,110)	50	47	-	*

[GRID ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC		Approve	Disapprove	DK	SKP/REF
Immigration	07/10-14/2025 (N=1,437)	43	55	1	1
	06/05-09/2025 (N=1,158)	46	53	*	1
	05/01-05/2025 (N=1,175)	49	51	*	1
	04/17-21/2025 (N=1,260)	46	53	*	1
	03/20-24/2025 (N=1,229)	49	50	*	1
	09/20-23/2019 (N=1,286)	40	59	1	1
	8/15-18/2019 (N=1,058)	38	60	1	1
	6/13-17/2019 (N=1,116)	39	59	*	2
	1/16-20/2019 (N=1,062)	36	62	*	1
	10/11-14/2018 (N=1,152)	41	58	*	1
	8/16-20/2018 (N=1,055)	38	61	-	-
	2/15-19/2018 (N=1,337)	37	62	*	*
	9/28-10/2/2017 (N=1,150)	35	64	*	*
	6/8-11/2017 (<i>N=1,068</i>)	39	60	*	*
	3/23-27/2017 (N=1,110)	45	54	-	*
Courses and an ordina	07/10-14/2025 (N=1,437)	38	61	*	1
Government spending	03/20-24/2025 (N=1,229)	46	51	1	2
The situation in the Middle East	07/10-14/2025 (<i>N=1,437</i>)	42	55	1	2
Health care	07/10-14/2025 (N=1,437)	34	62	1	2
	09/11-14/2020 (N = 1,108)	41	57	*	1
	08/17-19/2020 (N=1,075)	36	62	*	1
	07/16-20/2020 (N=1,057)	36	63	*	*
	06/11-15/2020 (N=1,310)	40	59	1	1
	05/14-18/2020 (N=1,056)	42	56	1	1
	04/16-20/2020 (N=1,057)	39	60	1	1
	03/26-29/2020 (N=1,057)	42	57	*	1
	01/16-21/2020 (N=1,353)	38	61	*	1
	10/24-28/2019 (N=1,075)	43	55	*	1
	8/15-18/2019 (N=1,060)	37	61	1	2
	6/13-17/2019 (N=1,116)	35	62	*	2
	1/16-20/2019 (N=1,062)	35	62	1	2
	10/11-14/2018 (N=1,152)	37	62	*	1
	8/16-20/2018 (N=1,055)	36	63	*	-
	12/7-11/2017 (N=1,020)	29	70	*	-
	9/28-10/2/2017 (<i>N=1,150</i>)	31	68	*	*
	6/8-11/2017 (<i>N=1,068</i>)	32	65	*	*
	3/23-27/2017 (N=1,110)	36	62	*	*

AP-NORC		Approve	Disapprove	DK	SKP/REF
Taxes	07/10-14/2025 (N=1,437)	41	56	1	2
	6/13-17/2019 (<i>N=1,116</i>)	42	55	1	2
	1/16-20/2019 (N=1,062)	40	57	2	1
	8/16-20/2018 (N=1,055)	45	54	*	-
	3/14-19/2018 (N=1,122)	46	53	*	*
	12/7-11/2017 (N=1,020)	33	66	1	*
	10/12-16/2017 (<i>N=1,054</i>)	39	59	1	*
	3/23-27/2017 (N=1,110)	44	54	1	*
	6/13-17/2019 (<i>N=1,116</i>)	34	64	1	1
	1/16-20/2019 (N=1,062)	30	66	2	2
	8/16-20/2018 (N=1,055)	34	65	1	*
	12/7-11/2017 (N=1,020)	30	68	1	-
Trade negotiations with	07/10-14/2025 (N=1,437)	37	61	*	2
other countries	06/05-09/2025 (N=1,158)	38	60	*	1
	04/17-21/2025 (N=1,260)	37	62	*	1
	03/20-24/2025 (N=1,229)	38	60	1	2
	01/16-21/2020 (<i>N=1,353</i>)	46	53	1	1
	10/24-28/2019 (N=1,075)	43	55	1	1
	6/13-17/2019 (N=1,116)	39	59	*	2
	1/16-20/2019 (N=1,062)	39	59	*	1
	10/11-14/2018 (N=1,152)	41	59	*	1
	8/16-20/2018 (N=1,055)	39	61	-	-
	6/13-18/2018 (N=1,109)	43	55	*	*
	3/14-19/2018 (N=1,122)	41	58	*	*
Natural disaster relief	07/10-14/2025 (<i>N=1,437</i>)	42	55	1	2

DJT2. Please indicate how well each of the following words or phrases describes Donald Trump.

AP-NORC 07/10- 14/2025	Extremely/very well NET	Extremely well	Very well	Somewhat well	Not very/ not well at all NET	Not very well	Not well at all	DK	SKP/REF
Good negotiator	31	16	15	22	47	16	31	*	*
Capable of getting things done	36	19	17	24	38	12	26	*	1
Understands the problems facing people like you	23	12	12	19	56	15	42	*	1
Capable of handling a crisis	31	16	15	21	46	15	32	*	1

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

N=1,437

DJT3. So far in his second term, do you think Donald Trump's policies have done more to help you, more to hurt you, or not made much of a difference?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	AP-NORC
	07/10-14/2025
More to help	27
More to hurt	49
Not made a difference	22
DON'T KNOW	*
SKIPPED ON WEB/REFUSED	1
N =	1,437

FP2. How personally concerned are you that each of the following poses a direct threat to the United States?

		Extremely /Very	Extreme -ly	Very		Not very/ Not		Not		
		concern-	concern	concern-	Moderately	concerned	Not very	concerned		SKP/
AP-NORC		ed NET	-ed	ed	concerned	at all NET	concerned	at all	DK	REF
Iran's	07/10-									
nuclear	14/2025	50	23	27	30	19	14	5	*	1
program	(N=1,437)									
	11/2-6/2023	57	29	28	29	13	10	3	*	1
	(N=1,239)	57	25	20	25	15	10	5		1
	02/16-									
	20/2023	47	20	27	32	19	15	4	*	1
	(N=1,247)									
	3/17-									
	21/2022	48	25	24	33	19	16	3	*	*
	(N=1,082)									
	2/18-									
	21/2022	43	18	24	38	19	15	5	*	*
	(N=1,289)									
	8/12-									
	16/2021	48	21	28	35	15	12	3	1	1
	(N=1,729)									
	03/25-									
	29/2021	47	18	29	36	16	13	4	*	1
	(N=1,166)									
	01/16-									
	21/2020	56	28	28	28	15	11	4	*	*
	(N=1,353)									
	01/16-									
	20/2019	48	21	27	33	18	11	7	-	1
	(N=1,062)									

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

		Extremely	Extreme			Not very/				
		/Very	-ly	Very	Madawataha	Not	Nation	Not		
AP-NORC		concern- ed NET	concern -ed	concern- ed	Moderately concerned	concerned at all NET	Not very concerned	concerned at all	DK	SKP/ REF
China's	07/10-	EUNLI	-eu	eu	concerned		concerned		DK	
influence	14/2025	54	24	30	29	16	13	3	*	1
around	(N=1,437)									
the world	11/2-6/2023 (N=1,239)	54	25	29	33	12	10	3	*	1
	Harris-NORC poll 04/13- 17/23 (<i>N=1,180</i>)	60	32	28	27	13	9	3	*	1
	02/16- 20/2023 (N=1,247)	61	28	33	28	10	8	2	-	1
	3/17- 21/2022 (N=1,082)	65	33	32	25	10	7	3	*	*
	2/18- 21/2022 (N=1,289)	59	27	32	30	11	7	3	*	*
	8/12- 16/2021 <i>(N=1,729)</i>	57	29	28	29	12	10	2	*	1
	03/25- 29/2021 <i>(N=1,166)</i>	54	27	28	31	13	10	3	*	1
	01/16- 21/2020 <i>(N=1,353)</i>	48	21	28	35	16	12	3	*	*
	1/16- 20/2019 (<i>N=1,062</i>)	40	15	26	39	19	15	4	*	1
North Korea's nuclear	07/10- 14/2025 <i>(N=1,437)</i>	49	21	28	29	21	17	3	*	1
program	11/2-6/2023 (<i>N=1,239</i>)	54	27	27	28	18	14	4	*	*
	02/16- 20/2023 <i>(N=1,247)</i>	51	24	27	32	17	13	4	*	1
	3/17- 21/2022 (N=1,082)	51	25	26	29	19	16	3	*	*

AP-NORC		Extremely /Very concern- ed NET	Extreme -ly concern -ed	Very concern- ed	Moderately concerned	Not very/ Not concerned at all NET	Not very concerned	Not concerned at all	DK	SKP/ REF
	2/18- 21/2022 (N=1,289)	45	18	27	35	19	14	5	*	*
	8/12- 16/2021 (N=1,729)	47	20	27	35	17	14	3	*	1
	03/25- 29/2021 (N=1,166)	46	19	27	36	17	13	5	*	1
	01/16- 20/2020 (N=1,353)	53	25	27	30	17	12	5	*	*
	1/16- 20/2019 (N=1,062)	52	23	29	32	15	10	5	*	*
Illegal immigra- tion	07/10- 14/2025 <i>(N=1,437)</i>	44	22	22	28	27	19	8	*	1
	11/2-6/2023 (<i>N=1,239</i>)	46	28	18	24	29	21	8	-	1
	02/16- 20/2023 (N=1,247)	41	24	17	27	31	22	8	-	2
	3/17- 21/2022 (N=1,082)	36	21	15	27	36	26	10	-	1
	2/18- 21/2022 (N=1,289)	38	24	14	27	34	23	11	*	*
	8/12- 16/2021 (N=1,729)	45	27	18	28	26	19	7	*	1
	03/25- 29/2021 (N=1,166)	45	24	21	27	26	20	7	*	1
	01/16- 21/2020 (N=1,353)	43	22	21	24	32	22	10	*	1
	1/16- 20/2019 (N=1,062)	40	20	20	27	33	23	9	-	*

SPENDING. Overall, do you think the U.S. government is spending too much, too little, or the right amount?

	AP-NORC	AP-NORC	AP-NORC	AP-NORC
	07/10-14/2025	10/5-9/2023	03/16-20/2023	5/14-18/2020
Too much	63	64	60	25
Too little	11	11	16	42
About the right amount	25	23	22	31
DON'T KNOW	*	*	*	1
SKIPPED ON WEB/REFUSED	1	1	1	1
N=	1,437	1,163	1,081	1,001

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

TAXBILL1. How much have you heard or read about the tax and spending law that was recently signed by President Donald Trump, also known as "One Big Beautiful Bill"?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	AP-NORC
	07/10-14/2025
A lot	27
Some	39
Only a little	24
Nothing at all	10
DON'T KNOW	-
SKP/REF	*
N =	1,437

TAXBILL2. Do you think the new tax and spending law will do more to help or more to hurt each of the following groups, or do you think it will not make a difference?

[GRID ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

		Not make a	DON'T	
More to help	More to hurt	difference	KNOW	SKIPPED/REFUSED
64	7	27	1	2
26	51	22	1	1
20	61	17	1	1
24	51	23	*	2
	64 26 20	64 7 26 51 20 61	More to help More to hurt difference 64 7 27 26 51 22 20 61 17	More to help More to hurt difference KNOW 64 7 27 1 26 51 22 1 20 61 17 1

N = 1,437

POLICIES2. Would you favor, neither favor nor oppose, or oppose each of the following policies?

AP-NORC		Strongly /some - what favor NET	Strongly favor	Some what favor	Neither favor nor oppose	Strongly / some - what oppose NET	Somew- hat oppose	Strongly oppose	DK	SKIP/ REF
Imposing a tariff, also known as an import tax, on all	07/10- 14/2025 (N=1,437)	30	11	19	29	41	19	22	*	*
goods brought into the U.S. from other countries	04/17- 21/2025 (N=1,260)	27	12	15	21	52	18	34	1	*
Eliminating the debt ceiling, a limit set by lawmakers that determines how	07/10- 14/2025 (<i>N=1,437</i>)	21	7	14	33	46	20	26	*	1
much the federal government can borrow to pay its existing bills	01/09- 13/2025 (<i>N=1,147</i>)	23	9	14	29	47	22	25	*	1
Continuing to automatically grant citizenship to children born in the U.S. whose parents are here illegally or temporarily	07/10- 14/2025 (N=1,437)	43	28	15	24	32	14	18	*	*
Deporting all immigrants living in the U.S.	07/10- 14/2025 (N=1,437)	38	20	18	21	40	18	22	*	1
illegally	04/17- 21/2025 (<i>N=1,260</i>)	38	22	16	20	40	17	23	*	1

[GRID ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

PID1. Do you consider yourself a Democrat, a Republican, an Independent or none of these? *If Democrat:*

PIDA. Do you consider yourself a strong or not so strong Democrat? *If Republican:*

PIDB. Do you consider yourself a strong or not so strong Republican? If independent, none of these, don't know, skipped, or refused: PIDI. Do you lean more toward the Democrats or the Republicans? Combines PID1, PIDI, PIDA, and PIDB.

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	AP-NORC 07/10-14/2025
Democrat NET	35
Strong Democrat	15
Not so strong Democrat	12
Lean Democrat	9
Independent/None – Don't lean	27
Republican NET	37
Lean Republican	10
Not so strong Republican	14
Strong Republican	14
N=	1,437

D3. Generally speaking, do you consider yourself to be a liberal, moderate, or conservative? *If liberal:*

D4. Do you consider yourself very liberal or somewhat liberal? *If conservative:*

IDEO. Do you consider yourself very conservative or somewhat conservative? Combines D3, D4, D5:

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	AP-NORC
	07/10-14/2025
Liberal NET	20
Very liberal	11
Somewhat liberal	9
Moderate	50
Conservative NET	27
Somewhat conservative	16
Very conservative	11
DON'T KNOW	*
SKIPPED ON WEB/REFUSED	2
N=	1,437

DM5. How would you describe the community you live in now?

	AP-NORC
	07/10-14/2025
Urban area	28
Suburban area	48
Rural area	23
DON'T KNOW	*
SKIPPED ON WEB/REFUSED	1
N=	1,437

RELIG. What is your present religion, if any?

	AP-NORC
	07/10-142025
Protestant	24
Roman Catholic	18
Mormon	1
Orthodox	1
Jewish	2
Muslim	1
Buddhist	1
Hindu	*
Atheist	5
Agnostic	5
Nothing in particular	19
Just Christian	20
Unitarian	1
Something else	1
DON'T KNOW	-
SKIPPED ON WEB/REFUSED	-
N=	1,437

If Religion is Protestant, Roman Catholic, Mormon, Orthodox, Christian, or something else: **BORN. Would you describe yourself as a 'born-again' or evangelical Christian, or not?**

	AP-NORC
	07/10-14 /2025
Yes	38
No	61
DON'T KNOW	-
SKIPPED ON WEB/REFUSED	*
N=	1,437

AGE

	AP-NORC		
	07/10-14/2025		
18-29	20		
30-44	25		
45-59	24		
60+	31		
N=	1,437		

GENDER

	AP-NORC
	07/10-14/2025
Male	49
Female	51
N=	1,437

RACE/ETHNICITY

	AP-NORC
	07/10-14/2025
White, non-Hispanic	60
Black or African American	12
Hispanic	18
Other	10
N=	1,437

MARITAL STATUS

	AP-NORC
	07/10-14/2025
Married	47
Not married	53
N=	1,437

EMPLOYMENT STATUS

	AP-NORC
	07/10-14/2025
Employed	62
Not employed	38
N=	1,437

EDUCATION

	AP-NORC
	07/10-14/2025
Less than a high school diploma	9
High school graduate or equivalent	29
Some college	26
Bachelor's degree	23
Post graduate study or professional degree	14
N=	1,437

CENSUS REGION

	AP-NORC
	07/10-14/2025
Northeast NET	17
New England	5
Mid-Atlantic	13
Midwest NET	20
East North Central	14
West North Central	6
South NET	39
South Atlantic	21
East South Central	6
West South Central	12
West NET	24
Mountain	8
Pacific	16
N=	1,437

HOME OWNERSHIP

	AP-NORC	
	07/10-14/2025	
Owned or being bought by you or	63	
someone in your household	03	
Rented for cash	34	
Occupied without payment of cash rent	3	
N=	1,437	

VOTE 2024

	AP-NORC
	07/10-14/2025
Voted for Kamala Harris	29
Voted for Donald Trump	30
Voted for someone else	1
Didn't vote	41
N=	1,437

INCOME

	AP-NORC
	07/10-14/2025
Under \$10,000	4
\$10,000 to under \$20,000	10
\$20,000 to under \$30,000	12
\$30,000 to under \$40,000	8
\$40,000 to under \$50,000	7
\$50,000 to under \$75,000	17
\$75,000 to under \$100,000	13
\$100,000 to under \$150,000	13
\$150,000 or more	15
N=	1,437

Study Methodology

This survey was conducted by The Associated Press-NORC Center for Public Affairs Research and with funding from The Associated Press and NORC at the University of Chicago.

Data were collected using the AmeriSpeak Omnibus[®], a bi-monthly multi-client survey using NORC's probability-based panel designed to be representative of the U.S. household population. The survey was part of a larger study that included questions about other topics not included in this report. During the initial recruitment phase of the panel, randomly selected U.S. households were sampled with a known, non-zero probability of selection from the NORC National Sample Frame and then contacted by U.S. mail, email, telephone, and field interviewers (face-to-face). The panel provides sample coverage of approximately 97 percent of the U.S. household population. Those excluded from the sample include people with P.O. Box only addresses, some addresses not listed in the USPS Delivery Sequence File, and some newly constructed dwellings.

Interviews for this survey were conducted between July 10 through 14, 2025, with adults aged 18 and over representing the 50 states and the District of Columbia. Panel members were randomly drawn from AmeriSpeak, and 1,437 completed the survey—1,357 via the web and 80 by telephone. Panel members were invited by email or by phone from an NORC telephone interviewer. Interviews were conducted in both English and Spanish, depending on respondent preference. Respondents were offered a small monetary incentive for completing the survey. The final stage completion rate is 13.2 percent, the weighted household panel response rate is 26.1 percent, and the weighted household panel response rate of 2.7 percent.

The overall margin of sampling error is +/- 3.6 percentage points at the 95 percent confidence level, including the design effect. The margin of sampling error may be higher for subgroups. For example, the margin of sampling error is 5.1 percentage points for Democrats, 5.8 percentage points for Republicans, and 7.9 percentage points for independents.

Respondents age 18-29 were sampled at a higher rate than their proportion of the population for reasons of analysis. The overall margin of sampling error for the 386 completed interviews with respondents age 18-29 is +/- 6.6 percentage points.

Sampling error is only one of many potential sources of error and there may be other unmeasured error in this or any other survey.

Quality assurance checks were conducted to ensure data quality. In total, 89 interviews were removed for nonresponse to at least 50% of the questions asked of them, for completing the survey in less than one-third the median interview time for the full sample, or for straight-lining all grid questions asked of them. These interviews were excluded from the data file prior to weighting.

Once the sample has been selected and fielded, and all the study data have been collected and made final, a poststratification process is used to adjust for any survey nonresponse as well as any noncoverage or under and oversampling resulting from the study specific sample design.

Poststratification variables included age, gender, census division, race/ethnicity, education, and 2024 presidential vote. Weighting variables were obtained from the 2024 Current Population Survey and the

final results for 2024 presidential vote turnout and vote choice. The weighted data reflect the U.S. population of adults age 18 and over.

Complete questions and results are available at: apnorc.org.

Additional information on the AmeriSpeak Panel methodology is available at: <u>https://amerispeak.norc.org/about-amerispeak/Pages/Panel-Design.aspx</u>.

For more information, email <u>info@apnorc.org</u>.

About the Associated Press-NORC Center for Public Affairs Research

The AP-NORC Center for Public Affairs Research taps into the power of social science research and the highest-quality journalism to bring key information to people across the nation and throughout the world.

- The Associated Press (AP) is an independent global news organization dedicated to factual reporting. Founded in 1846, AP today remains the most trusted source of fast, accurate, unbiased news in all formats and the essential provider of the technology and services vital to the news business. More than half the world's population sees AP journalism every day. www.ap.org
- NORC at the University of Chicago is one of the oldest objective and nonpartisan research institutions in the world. <u>www.norc.org</u>

The two organizations have established The AP-NORC Center for Public Affairs Research to conduct, analyze, and distribute social science research in the public interest on newsworthy topics, and to use the power of journalism to tell the stories that research reveals. Learn more at <u>www.apnorc.org</u>.