



The August 2025 AP-NORC Center Poll

**Conducted by The Associated Press-NORC Center for Public Affairs Research
With funding from The Associated Press and NORC at the University of Chicago**

*Interviews: 08/21-25/2025
1,182 adults*

*Margin of sampling error: +/- 3.8 percentage points at the 95% confidence level
among all adults*

NOTE: All results show percentages among all respondents, unless otherwise labeled.

CUR2. Overall, do you approve or disapprove of the way Donald Trump is handling his job as president?

CUR3. *If don't know, skipped, or refused in CUR2*

If you had to choose, do you lean more toward approving or disapproving of the way Donald Trump is handling his job as president?

CUR3A. *If approve in CUR2*

Would you say you approve of the way Donald Trump is handling his job as president strongly or do you approve just somewhat?

CUR3B. *If disapprove in CUR2*

Would you say you disapprove of the way Donald Trump is handling his job as president strongly or do you disapprove just somewhat?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC All adults	Approve NET	Strongly approve	Somewhat approve	Lean toward approv- ing	Do not lean either way	Dis- approve NET	Lean toward disapp- roving	Some- what dis- approve	Strongly dis- approve	DK	SKP /REF
08/21-25/2025 (N=1,182)	45	25	19	*	2	53	*	13	40	-	*
07/10-14/2025 (N=1,437)	40	21	18	1	1	58	*	15	43	-	1
06/05-09/2025 (N=1,158)	39	20	19	*	1	60	*	18	41	-	*
05/01-05/2025 (N=1,175)	41	24	17	*	1	57	1	13	43	*	1
04/17-21/2025 (N=1,260)	39	22	16	*	1	59	1	16	43	-	1
03/20-24/2025 (N=1,229)	42	22	20	*	1	56	1	15	40	-	1
12/3-7/2020 (N=1,117)	40	24	16	-	*	58	*	12	46	-	1
10/08-12/2020 (N=1,121)	39	22	17	*	*	61	*	15	46	*	*
09/11-14/2020 (N = 1,108)	43	25	17	*	1	56	*	11	44	-	*
08/17-19/2020 (N=1,075)	35	18	16	*	*	65	1	19	46	*	*

AP-NORC All adults	Approve NET	Strongly approve	Some- what approve	Lean toward approv- ing	Do not lean either way	Dis- approve NET	Lean toward disapp- roving	Some- what dis- approve	Strongly dis- approve	DK	SKP /REF
07/16-20/2020 (N=1,057)	38	24	14	*	1	61	*	11	50	-	*
06/11-15/2020 (N=1,310)	39	21	17	*	1	60	*	10	49	-	1
05/14-18/2020 (N=1,056)	41	22	19	*	*	58	*	14	44	-	1
04/16-20/2020 (N=1,057)	42	22	20	-	-	57	*	16	41	-	1
03/26-29/2020 (N=1,057)	43	26	17	-	*	56	*	16	39	-	*
02/13-16/2020 (N=1,074)	43	24	19	*	1	56	*	16	40	-	1
01/16-21/2020 (N=1,353)	41	24	17	1	*	58	*	14	44	-	*
12/5-9/2019 (N=1,053)	40	23	17	*	-	60	*	15	45	-	*
10/24-28/2019 (N=1,075)	42	25	17	*	1	56	*	14	42	-	1
09/20-23/2019 (N=1,286)	40	24	16	*	1	59	*	16	42	-	1
8/15-18/2019 (N=1,060)	36	21	15	*	*	62	-	16	46	*	2
6/13-17/2019 (N=1,116)	38	19	19	*	*	60	*	17	43	-	1
5/17-20/2019 (N=1,137)	38	19	18	*	1	61	1	13	47	*	1
4/11-14/2019 (N=1,108)	39	19	20	*	1	60	*	13	46	-	*
3/14-18/2019 (N=1,063)	40	22	18	*	*	58	1	15	42	-	1
1/16-20/2019 (N=1,062)	34	18	16	*	*	65	1	11	53	*	*

AP-NORC All adults	Approve NET	Strongly approve	Some- what approve	Lean toward approv- ing	Do not lean either way	Dis- approve NET	Lean toward disapp- roving	Some- what dis- approve	Strongly dis- approve	DK	SKP /REF
12/13-16/2018 (N=1,067)	42	21	21	*	1	56	*	14	42	-	1
10/11-14/2018 (N=1,152)	40	21	19	*	1	59	*	14	45	-	1
8/16-20/2018 (N=1,055)	38	18	20	-	1	60	1	17	43	-	1
6/13-18/2018 (N=1,109)	41	21	20	*	1	57	*	16	42	*	*
4/11-16/2018 (N=1,140)	40	19	20	*	1	59	*	15	44	-	1
3/14-19/2018 (N=1,122)	42	20	21	*	1	58	*	14	44	-	*
2/15-19/2018 (N=1,337)	35	19	17	-	1	64	*	17	46	*	*
12/7-11/2017 (N=1,020)	32	15	17	*	*	67	*	16	51	-	*
9/28- 10/2/2017 (N=1,150)	32	20	12	*	*	67	*	17	50	*	*
6/8-11/2017 (N=1,068)	35	16	18	*	1	64	*	17	47	*	1
3/23-27/2017 (N=1,110)	42	20	22	*	*	58	*	14	43	-	1

CURY2. Overall, do you approve or disapprove of the way Donald Trump is handling...?

[GRID ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC		Approve	Disapprove	DK	SKP/REF
The economy	08/21-25/2025 (N=1,182)	43	54	*	2
	07/10-14/2025 (N=1,437)	38	60	*	1
	06/05-09/2025 (N=1,158)	38	60	*	1
	05/01-05/2025 (N=1,175)	36	63	*	1
	04/17-21/2025 (N=1,260)	37	61	*	1
	03/20-24/2025 (N=1,229)	40	58	1	1
	10/08-12/2020 (N=1,121)	49	51	*	*
	09/11-14/2020 (N = 1,108)	50	49	*	1
	08/17-19/2020 (N=1,075)	47	52	*	1
	07/16-20/2020 (N=1,057)	48	51	*	*
	06/11-15/2020 (N=1,310)	49	50	*	1
	05/14-18/2020 (N=1,056)	49	50	*	1
	04/16-20/2020 (N=1,057)	52	47	*	1
	03/26-29/2020 (N=1,057)	56	43	*	1
	01/16-21/2020 (N=1,353)	56	43	1	1
	10/24-28/2019 (N=1,075)	54	44	*	*
	09/20-23/2019 (N=1,286)	51	47	1	1
	08/15-18/2019 (N=1,060)	46	51	1	2
	06/13-17/2019 (N=1,116)	47	51	1	1
	01/16-20/2019 (N=1,062)	44	55	-	1
	10/11-14/2018 (N=1,152)	50	49	*	1
	08/16-20/2018 (N=1,055)	51	49	*	-
	03/14-19/2018 (N=1,122)	47	52	*	*
	02/15-19/2018 (N=1,337)	45	53	-	*
	12/07-11/2017 (N=1,020)	40	59	*	-
	10/12-16/2017 (N=1,054)	41	57	*	*
	09/28-10/2/2017 (N=1,150)	42	56	*	*
	06/08-11/2017 (N=1,068)	43	55	*	*
	03/23-27/2017 (N=1,110)	50	47	-	*

AP-NORC		Approve	Disapprove	DK	SKP/REF
Immigration	08/21-25/2025 (N=1,182)	44	53	*	2
	07/10-14/2025 (N=1,437)	43	55	1	1
	06/05-09/2025 (N=1,158)	46	53	*	1
	05/01-05/2025 (N=1,175)	49	51	*	1
	04/17-21/2025 (N=1,260)	46	53	*	1
	03/20-24/2025 (N=1,229)	49	50	*	1
	09/20-23/2019 (N=1,286)	40	59	1	1
	8/15-18/2019 (N=1,058)	38	60	1	1
	6/13-17/2019 (N=1,116)	39	59	*	2
	1/16-20/2019 (N=1,062)	36	62	*	1
	10/11-14/2018 (N=1,152)	41	58	*	1
	8/16-20/2018 (N=1,055)	38	61	-	-
	2/15-19/2018 (N=1,337)	37	62	*	*
	9/28-10/2/2017 (N=1,150)	35	64	*	*
	6/8-11/2017 (N=1,068)	39	60	*	*
	3/23-27/2017 (N=1,110)	45	54	-	*
The conflict between Russia and Ukraine	08/21-25/2025 (N=1,182)	42	54	1	3
	03/20-24/2025 (N=1,229)	41	56	1	2
Crime	08/21-25/2025 (N=1,182)	53	45	*	2

B1A. How would you describe the nation's economy these days? Would you say...

B1B. If neither good nor poor, don't know, skipped, or refused in B1A:

If you had to choose, do you lean more toward the nation's economy being good or the nation's economy being poor?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC	Very/ somewhat/ lean toward good NET	Very good	Some- what good	Lean toward good	Neither good nor poor	Very/ somewhat/ lean toward poor NET	Lean toward poor	Some- what poor	Very poor	DK	SKP /REF
08/21-25/2025 (N=1,182)	38	4	21	13	1	61	17	29	15	-	*
04/17-21/2025 (N=1,260)	32	3	17	12	*	68	13	33	22	*	*
03/20-24/2025 (N=1,229)	29	2	14	13	*	70	15	37	18	-	-
12/5-9/2024 (N=1,251)	32	5	18	10	*	67	14	28	25	-	-
10/11-14/2024 (N=1,072)	38	6	23	9	*	62	9	27	26	-	-
09/12-16/2024 (N=2,028)	34	3	21	10	*	66	11	32	24	-	-
06/20-24/2024 (N=1,088)	33	6	18	10	*	67	13	27	27	-	-
04/04-08/2024 (N=1,204)	32	6	18	7	*	68	12	32	24	-	-
02/22-26/2024 (N=1,102)	30	4	17	9	1	69	10	31	29	-	*
1/25-29/2024 (N=1,152)	35	7	19	9	*	65	11	31	23	-	-
11/30- 12/4/2023 (N=1,074)	30	3	17	10	1	69	13	31	26	*	*
10/5-9/2023 (N=1,163)	27	1	15	10	*	73	11	31	31	-	-
09/07-11/2023 (N=1,146)	30	3	17	11	*	70	12	32	25	-	*
08/10-14/2023 (N=1,165)	34	3	20	11	*	66	10	31	25	-	*
06/22-26/2023 (N=1,220)	30	3	16	12	1	69	10	35	24	-	-
05/11-15/2023 (N=1,680)	24	1	13	9	*	76	12	34	29	-	*
04/13-17/2023 (N=1,230)	30	2	15	13	*	69	11	34	25	-	-

AP-NORC	Very/ somewhat/ lean toward good NET	Very good	Some- what good	Lean toward good	Neither good nor poor	Very/ somewhat/ lean toward poor NET	Lean toward poor	Some- what poor	Very poor	DK	SKP /REF
03/16-20/2023 (N=1,081)	25	1	14	10	*	75	11	38	26	-	*
02/16-20/2023 (N=1,247)	32	3	17	12	*	68	12	34	22	*	*
01/26-30/2023 (N=1,068)	24	2	13	9	1	76	13	35	28	*	-
12/1-5/2022 (N=1,124)	25	1	14	10	*	75	11	38	25	-	-
10/06-10/2022 (N=1,121)	23	2	12	9	*	76	13	36	28	*	*
09/09-12/2022 (N=1,054)	29	1	15	12	*	71	11	35	25	*	-
06/23-27/2022 (N=1,053)	20	2	10	9	1	79	9	35	35	-	-
05/12-16/2022 (N=1,172)	22	2	10	9	*	78	11	34	34	-	*
4/14-18/2022 (N=1,085)	29	2	16	12	*	70	11	35	24	-	*
3/17-21/2022 (N=1,082)	31	2	18	10	*	69	11	37	22	-	-
12/2-7/2021 (N=1,089)	35	3	21	11	*	64	16	33	16	-	*
10/21-25/2021 (N=1,083)	35	2	20	13	*	65	12	33	19	-	-
9/23-27/2021 (N=1,099)	45	2	27	16	-	54	17	25	12	*	-
7/15-19/2021 (N=1,308)	45	4	28	13	1	54	15	28	11	-	*
6/10-14/2021 (N=1,125)	47	3	27	17	*	53	14	26	13	-	-
3/25-29/2021 (N= 1,166)	46	2	25	19	*	54	16	27	11	-	-
2/25-3/1/2021 (N=1,434)	37	1	22	14	*	63	16	34	12	-	*
12/3-7/2020 (N=1,117)	38	5	22	11	*	62	11	34	17	*	-
10/8-12/2020 (N=1,121)	39	6	22	11	*	61	10	31	20	-	*
9/11-14/2020 (N=1,108)	40	6	24	11	*	60	10	33	16	-	-
8/17-19/2020 (N=1,075)	37	4	21	12	*	62	12	32	18	-	-

	Very/ somewhat/ lean toward good NET	Very good	Some- what good	Lean toward good	Neither good nor poor	Very/ somewhat/ lean toward poor NET	Lean toward poor	Some- what poor	Very poor	DK	SKP /REF
AP-NORC											
07/16-20/2020 (N=1,057)	38	4	22	12	-	62	11	30	21	-	-
6/11-15/2020 (N=1,310)	36	5	19	12	*	63	14	28	21	-	1
5/14-18/2020 (N=1,056)	29	3	13	13	*	70	9	31	30	-	*
4/16-20/2020 (N=1,057)	29	3	15	11	-	71	8	30	33	-	-
03/26-29/2020 (N=1,057)	39	9	17	12	*	60	10	29	21	-	-
1/16-21/2020 (N=1,353)	67	21	36	10	*	33	13	15	5	-	*
9/20-23/2019 (N=1,286)	61	18	31	11	*	38	11	19	8	1	*
6/13-17/2019 (N=1,116)	63	15	35	14	*	36	13	16	7	-	1

CRIME. How much of a problem do you think crime is in each of the following?

[GRID ITEMS RANDOMIZED]

AP-NORC 08/21-25/2025	Major problem	Minor problem	Not a problem	DK	SKP /REF
Your community	24	55	20	-	1
Large cities	81	18	1	*	1
Small towns or rural areas	20	64	16	*	1
The United States	66	32	1	*	1

N=1,182

FED. Do you personally think it's acceptable or unacceptable for the federal government to do each of the following in large cities, or do you not know enough to have an opinion?

[GRID ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC 08/21-25/2025	Completely/ somewhat acceptable NET	Completely acceptable	Somewhat acceptable	Somewhat/ completely unacceptable NET	Somewhat unacceptable	Completely unacceptable	DK enough	SKP /REF
Use the U.S. military and National Guard to assist local police	55	26	30	37	15	22	7	*
Take control of local police departments	32	12	21	55	20	35	12	*

N=1,182

FAN. In general, how closely do you follow sports?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	AP-NORC 08/21-25/2025
Extremely/very closely NET	17
Extremely closely	6
Very closely	11
Somewhat closely	32
Not very/not closely at all NET	51
Not very closely	22
Not closely at all	29
DON'T KNOW	*
SKIPPED ON WEB/REFUSED	-

N=

1,182

TV1. Do you currently use any of the following services?

[GRID ITEMS RANDOMIZED]

AP-NORC 08/21-25/2025	Yes	No	DK	SKP /REF
Sports-only streaming platforms, such as ESPN+, MLB TV, NFL Sunday Ticket, or NBA League Pass	22	77	*	1

N=1,182

TV2. If “yes” to ANY in TV1

Are you satisfied, neither satisfied nor dissatisfied, or dissatisfied with each of the following when it comes to the streaming or cable services you use?

[GRID ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC 08/21-25/2025	Very/somewhat satisfied NET	Very satisfied	Somewhat satisfied	Neither satisfied nor dissatisfied	Somewhat/very dissatisfied NET	Somewhat dissatisfied	Very dissatisfied	DK	SKP /REF
The availability of sports events you want to watch	36	14	22	45	18	13	5	*	*

N=1,084

TV3. In the past year, how often have you done each of the following?

[GRID ITEMS RANDOMIZED]

AP-NORC 08/21-25/2025	Every day	At least several times a week	At least once a week	At least once a month	Several times a year	Less often	Not at all	DK	SKP /REF
Watched all or most of an award show on TV or streaming	2	4	5	6	10	24	50	*	*
Watched clips from an award show	1	2	4	7	14	26	44	-	1
Watched all or most of a sporting event on TV or streaming	3	12	16	11	12	14	31	*	*
Watched clips or highlights from a sporting event	6	13	12	12	12	16	29	*	*

N=1,182

TV4. In the past year, have you done any of the following?

[GRID ITEMS RANDOMIZED]

AP-NORC 08/21-25/2025	Yes	No	DK	SKP /REF
Subscribed to a streaming service for a specific show or sports season	40	59	-	1
Canceled a streaming service after finishing a specific show or sports season	32	67	-	1
Shared a streaming service password or used someone else's password	35	64	-	1
Stopped using a streaming service due to password- sharing restrictions	18	81	-	1

N=1,182

PID1. Do you consider yourself a Democrat, a Republican, an Independent or none of these?

If Democrat:

PIDA. Do you consider yourself a strong or not so strong Democrat?

If Republican:

PIDB. Do you consider yourself a strong or not so strong Republican?

If independent, none of these, don't know, skipped, or refused:

PIDI. Do you lean more toward the Democrats or the Republicans?

Combines PID1, PIDI, PIDA, and PIDB.

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	AP-NORC 08/21-25/2025
Democrat NET	37
Strong Democrat	14
Not so strong Democrat	13
Lean Democrat	9
Independent/None – Don't lean	21
Republican NET	42
Lean Republican	11
Not so strong Republican	16
Strong Republican	16
N=	1,182

D3. Generally speaking, do you consider yourself to be a liberal, moderate, or conservative?

If liberal:

D4. Do you consider yourself very liberal or somewhat liberal?

If conservative:

IDEO. Do you consider yourself very conservative or somewhat conservative?

Combines D3, D4, D5:

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	AP-NORC 08/21-25/2025
Liberal NET	20
Very liberal	10
Somewhat liberal	9
Moderate	46
Conservative NET	30
Somewhat conservative	16
Very conservative	14
DON'T KNOW	1
SKIPPED ON WEB/REFUSED	3
N=	1,182

DM5. How would you describe the community you live in now?

	AP-NORC 08/21-25/2025
Urban area	24
Suburban area	52
Rural area	22
DON'T KNOW	1
SKIPPED ON WEB/REFUSED	1

N=

1,182

RELIG. What is your present religion, if any?

	AP-NORC 08/21-25/2025
Protestant	26
Roman Catholic	23
Mormon	1
Orthodox	1
Jewish	1
Muslim	*
Buddhist	1
Hindu	*
Atheist	5
Agnostic	5
Nothing in particular	15
Just Christian	20
Unitarian	1
Something else	1
DON'T KNOW	-
SKIPPED ON WEB/REFUSED	-

N=

1,182

If Religion is Protestant, Roman Catholic, Mormon, Orthodox, Christian, or something else:

BORN. Would you describe yourself as a 'born-again' or evangelical Christian, or not?

	AP-NORC 08/21-25/2025
Yes	35
No	65
DON'T KNOW	-
SKIPPED ON WEB/REFUSED	*

N=

832

AGE

	AP-NORC 08/21-25/2025
18-29	20
30-44	26
45-59	23
60+	31

N= 1,182

GENDER

	AP-NORC 08/21-25/2025
Male	49
Female	51

N= 1,182

RACE/ETHNICITY

	AP-NORC 08/21-25/2025
White, non-Hispanic	60
Black or African American	12
Hispanic	18
Other	10

N= 1,182

MARITAL STATUS

	AP-NORC 08/21-25/2025
Married	47
Not married	53

N= 1,182

EMPLOYMENT STATUS

	AP-NORC 08/21-25/2025
Employed	57
Not employed	43

N= 1,182

EDUCATION

	AP-NORC 08/21-25/2025
Less than a high school diploma	9
High school graduate or equivalent	29
Some college	26
Bachelor's degree	23
Post graduate study or professional degree	14
<i>N=</i>	<i>1,182</i>

CENSUS REGION

	AP-NORC 08/21-25/2025
Northeast NET	17
New England	5
Mid-Atlantic	13
Midwest NET	20
East North Central	14
West North Central	6
South NET	39
South Atlantic	21
East South Central	6
West South Central	12
West NET	24
Mountain	8
Pacific	16
<i>N=</i>	<i>1,182</i>

HOME OWNERSHIP

	AP-NORC 08/21-25/2025
Owned or being bought by you or someone in your household	64
Rented for cash	31
Occupied without payment of cash rent	4
<i>N=</i>	<i>1,182</i>

VOTE 2024

	AP-NORC 08/21-25/2025
Voted for Kamala Harris	29
Voted for Donald Trump	30
Voted for someone else	1
Didn't vote	41

N=

1,182

INCOME

	AP-NORC 08/21-25/2025
Under \$10,000	5
\$10,000 to under \$20,000	10
\$20,000 to under \$30,000	11
\$30,000 to under \$40,000	8
\$40,000 to under \$50,000	7
\$50,000 to under \$75,000	17
\$75,000 to under \$100,000	11
\$100,000 to under \$150,000	16
\$150,000 or more	15

N=

1,182

Study Methodology

This survey was conducted by The Associated Press-NORC Center for Public Affairs Research and with funding from The Associated Press and NORC at the University of Chicago.

Data were collected using the AmeriSpeak Omnibus®, a bi-monthly multi-client survey using NORC's probability-based panel designed to be representative of the U.S. household population. The survey was part of a larger study that included questions about other topics not included in this report. During the initial recruitment phase of the panel, randomly selected U.S. households were sampled with a known, non-zero probability of selection from the NORC National Sample Frame and then contacted by U.S. mail, email, telephone, and field interviewers (face-to-face). The panel provides sample coverage of approximately 97 percent of the U.S. household population. Those excluded from the sample include people with P.O. Box only addresses, some addresses not listed in the USPS Delivery Sequence File, and some newly constructed dwellings.

Interviews for this survey were conducted between August 21 through August 25, 2025, with adults aged 18 and over representing the 50 states and the District of Columbia. Panel members were randomly drawn from AmeriSpeak, and 1,182 completed the survey—1,101 via the web and 81 by telephone. Panel members were invited by email or by phone from an NORC telephone interviewer. Interviews were conducted in both English and Spanish, depending on respondent preference. Respondents were offered a small monetary incentive for completing the survey. The final stage completion rate is 14.1 percent, the weighted household panel response rate is 26.3 percent, and the weighted household panel retention rate is 78.0 percent, for a cumulative response rate of 2.9 percent.

The overall margin of sampling error is +/-3.8 percentage points at the 95 percent confidence level, including the design effect. The margin of sampling error may be higher for subgroups. For example, the margin of sampling error is 5.6 percentage points for Democrats and 6.0 percentage points for Republicans and 9.1 percentage points for independents. Sampling error is only one of many potential sources of error and there may be other unmeasured error in this or any other survey.

Quality assurance checks were conducted to ensure data quality. In total, 76 interviews were removed for nonresponse to at least 50% of the questions asked of them, for completing the survey in less than one-third the median interview time for the full sample, or for straight-lining all grid questions asked of them. These interviews were excluded from the data file prior to weighting.

Once the sample has been selected and fielded, and all the study data have been collected and made final, a poststratification process is used to adjust for any survey nonresponse as well as any noncoverage or under and oversampling resulting from the study specific sample design.

Poststratification variables included age, gender, census division, race/ethnicity, education, and 2024 presidential vote. Weighting variables were obtained from the 2025 Current Population Survey and the final results for 2024 presidential vote turnout and vote choice. The weighted data reflect the U.S. population of adults age 18 and over.

Complete questions and results are available at: apnorc.org.

Additional information on the AmeriSpeak Panel methodology is available at: <https://amerispeak.norc.org/about-amerispeak/Pages/Panel-Design.aspx>.

For more information, email info@apnorc.org.

About the Associated Press-NORC Center for Public Affairs Research

The AP-NORC Center for Public Affairs Research taps into the power of social science research and the highest-quality journalism to bring key information to people across the nation and throughout the world.

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The two organizations have established The AP-NORC Center for Public Affairs Research to conduct, analyze, and distribute social science research in the public interest on newsworthy topics, and to use the power of journalism to tell the stories that research reveals. Learn more at www.apnorc.org.