



# **The August 2025 AP-NORC Center Poll**

**Conducted by The Associated Press-NORC Center for Public Affairs Research  
With funding from The Associated Press and NORC at the University of Chicago**

*Interviews: 08/21-25/2025  
1,182 adults*

*Margin of sampling error: +/- 3.8 percentage points at the 95% confidence level  
among all adults*

*NOTE: All results show percentages among all respondents, unless otherwise labeled.*

**CUR2. Overall, do you approve or disapprove of the way Donald Trump is handling his job as president?**

**CUR3.** *If don't know, skipped, or refused in CUR2*

**If you had to choose, do you lean more toward approving or disapproving of the way Donald Trump is handling his job as president?**

**CUR3A.** *If approve in CUR2*

**Would you say you approve of the way Donald Trump is handling his job as president strongly or do you approve just somewhat?**

**CUR3B.** *If disapprove in CUR2*

**Would you say you disapprove of the way Donald Trump is handling his job as president strongly or do you disapprove just somewhat?**

**[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

| AP-NORC<br>All adults        | <b>Approve<br/>NET</b> | Strongly<br>approve | Somewhat<br>approve | Lean<br>toward<br>approv-<br>ing | <b>Do<br/>not<br/>lean<br/>either<br/>way</b> | <b>Dis-<br/>approve<br/>NET</b> | Lean<br>toward<br>disapp-<br>roving | Some-<br>what<br>dis-<br>approve | Strongly<br>dis-<br>approve | DK | SKP<br>/REF |
|------------------------------|------------------------|---------------------|---------------------|----------------------------------|-----------------------------------------------|---------------------------------|-------------------------------------|----------------------------------|-----------------------------|----|-------------|
| 08/21-25/2025<br>(N=1,182)   | <b>45</b>              | 25                  | 19                  | *                                | <b>2</b>                                      | <b>53</b>                       | *                                   | 13                               | 40                          | -  | *           |
| 07/10-14/2025<br>(N=1,437)   | <b>40</b>              | 21                  | 18                  | 1                                | <b>1</b>                                      | <b>58</b>                       | *                                   | 15                               | 43                          | -  | 1           |
| 06/05-09/2025<br>(N=1,158)   | <b>39</b>              | 20                  | 19                  | *                                | <b>1</b>                                      | <b>60</b>                       | *                                   | 18                               | 41                          | -  | *           |
| 05/01-05/2025<br>(N=1,175)   | <b>41</b>              | 24                  | 17                  | *                                | <b>1</b>                                      | <b>57</b>                       | 1                                   | 13                               | 43                          | *  | 1           |
| 04/17-21/2025<br>(N=1,260)   | <b>39</b>              | 22                  | 16                  | *                                | <b>1</b>                                      | <b>59</b>                       | 1                                   | 16                               | 43                          | -  | 1           |
| 03/20-24/2025<br>(N=1,229)   | <b>42</b>              | 22                  | 20                  | *                                | <b>1</b>                                      | <b>56</b>                       | 1                                   | 15                               | 40                          | -  | 1           |
| 12/3-7/2020<br>(N=1,117)     | <b>40</b>              | 24                  | 16                  | -                                | *                                             | <b>58</b>                       | *                                   | 12                               | 46                          | -  | 1           |
| 10/08-12/2020<br>(N=1,121)   | <b>39</b>              | 22                  | 17                  | *                                | *                                             | <b>61</b>                       | *                                   | 15                               | 46                          | *  | *           |
| 09/11-14/2020<br>(N = 1,108) | <b>43</b>              | 25                  | 17                  | *                                | <b>1</b>                                      | <b>56</b>                       | *                                   | 11                               | 44                          | -  | *           |
| 08/17-19/2020<br>(N=1,075)   | <b>35</b>              | 18                  | 16                  | *                                | *                                             | <b>65</b>                       | 1                                   | 19                               | 46                          | *  | *           |

| AP-NORC<br>All adults      | <b>Approve<br/>NET</b> | Strongly<br>approve | Some-<br>what<br>approve | Lean<br>toward<br>approv-<br>ing | <b>Do<br/>not<br/>lean<br/>either<br/>way</b> | <b>Dis-<br/>approve<br/>NET</b> | Lean<br>toward<br>disapp-<br>roving | Some-<br>what<br>dis-<br>approve | Strongly<br>dis-<br>approve | DK | SKP<br>/REF |
|----------------------------|------------------------|---------------------|--------------------------|----------------------------------|-----------------------------------------------|---------------------------------|-------------------------------------|----------------------------------|-----------------------------|----|-------------|
| 07/16-20/2020<br>(N=1,057) | <b>38</b>              | 24                  | 14                       | *                                | <b>1</b>                                      | <b>61</b>                       | *                                   | 11                               | 50                          | -  | *           |
| 06/11-15/2020<br>(N=1,310) | <b>39</b>              | 21                  | 17                       | *                                | <b>1</b>                                      | <b>60</b>                       | *                                   | 10                               | 49                          | -  | 1           |
| 05/14-18/2020<br>(N=1,056) | <b>41</b>              | 22                  | 19                       | *                                | *                                             | <b>58</b>                       | *                                   | 14                               | 44                          | -  | 1           |
| 04/16-20/2020<br>(N=1,057) | <b>42</b>              | 22                  | 20                       | -                                | -                                             | <b>57</b>                       | *                                   | 16                               | 41                          | -  | 1           |
| 03/26-29/2020<br>(N=1,057) | <b>43</b>              | 26                  | 17                       | -                                | *                                             | <b>56</b>                       | *                                   | 16                               | 39                          | -  | *           |
| 02/13-16/2020<br>(N=1,074) | <b>43</b>              | 24                  | 19                       | *                                | <b>1</b>                                      | <b>56</b>                       | *                                   | 16                               | 40                          | -  | 1           |
| 01/16-21/2020<br>(N=1,353) | <b>41</b>              | 24                  | 17                       | 1                                | *                                             | <b>58</b>                       | *                                   | 14                               | 44                          | -  | *           |
| 12/5-9/2019<br>(N=1,053)   | <b>40</b>              | 23                  | 17                       | *                                | -                                             | <b>60</b>                       | *                                   | 15                               | 45                          | -  | *           |
| 10/24-28/2019<br>(N=1,075) | <b>42</b>              | 25                  | 17                       | *                                | <b>1</b>                                      | <b>56</b>                       | *                                   | 14                               | 42                          | -  | 1           |
| 09/20-23/2019<br>(N=1,286) | <b>40</b>              | 24                  | 16                       | *                                | <b>1</b>                                      | <b>59</b>                       | *                                   | 16                               | 42                          | -  | 1           |
| 8/15-18/2019<br>(N=1,060)  | <b>36</b>              | 21                  | 15                       | *                                | *                                             | <b>62</b>                       | -                                   | 16                               | 46                          | *  | 2           |
| 6/13-17/2019<br>(N=1,116)  | <b>38</b>              | 19                  | 19                       | *                                | *                                             | <b>60</b>                       | *                                   | 17                               | 43                          | -  | 1           |
| 5/17-20/2019<br>(N=1,137)  | <b>38</b>              | 19                  | 18                       | *                                | <b>1</b>                                      | <b>61</b>                       | 1                                   | 13                               | 47                          | *  | 1           |
| 4/11-14/2019<br>(N=1,108)  | <b>39</b>              | 19                  | 20                       | *                                | <b>1</b>                                      | <b>60</b>                       | *                                   | 13                               | 46                          | -  | *           |
| 3/14-18/2019<br>(N=1,063)  | <b>40</b>              | 22                  | 18                       | *                                | *                                             | <b>58</b>                       | 1                                   | 15                               | 42                          | -  | 1           |
| 1/16-20/2019<br>(N=1,062)  | <b>34</b>              | 18                  | 16                       | *                                | *                                             | <b>65</b>                       | 1                                   | 11                               | 53                          | *  | *           |

| AP-NORC<br>All adults           | <b>Approve<br/>NET</b> | Strongly<br>approve | Some-<br>what<br>approve | Lean<br>toward<br>approv-<br>ing | <b>Do<br/>not<br/>lean<br/>either<br/>way</b> | <b>Dis-<br/>approve<br/>NET</b> | Lean<br>toward<br>disapp-<br>roving | Some-<br>what<br>dis-<br>approve | Strongly<br>dis-<br>approve | DK | SKP<br>/REF |
|---------------------------------|------------------------|---------------------|--------------------------|----------------------------------|-----------------------------------------------|---------------------------------|-------------------------------------|----------------------------------|-----------------------------|----|-------------|
| 12/13-16/2018<br>(N=1,067)      | <b>42</b>              | 21                  | 21                       | *                                | <b>1</b>                                      | <b>56</b>                       | *                                   | 14                               | 42                          | -  | 1           |
| 10/11-14/2018<br>(N=1,152)      | <b>40</b>              | 21                  | 19                       | *                                | <b>1</b>                                      | <b>59</b>                       | *                                   | 14                               | 45                          | -  | 1           |
| 8/16-20/2018<br>(N=1,055)       | <b>38</b>              | 18                  | 20                       | -                                | <b>1</b>                                      | <b>60</b>                       | 1                                   | 17                               | 43                          | -  | 1           |
| 6/13-18/2018<br>(N=1,109)       | <b>41</b>              | 21                  | 20                       | *                                | <b>1</b>                                      | <b>57</b>                       | *                                   | 16                               | 42                          | *  | *           |
| 4/11-16/2018<br>(N=1,140)       | <b>40</b>              | 19                  | 20                       | *                                | <b>1</b>                                      | <b>59</b>                       | *                                   | 15                               | 44                          | -  | 1           |
| 3/14-19/2018<br>(N=1,122)       | <b>42</b>              | 20                  | 21                       | *                                | <b>1</b>                                      | <b>58</b>                       | *                                   | 14                               | 44                          | -  | *           |
| 2/15-19/2018<br>(N=1,337)       | <b>35</b>              | 19                  | 17                       | -                                | <b>1</b>                                      | <b>64</b>                       | *                                   | 17                               | 46                          | *  | *           |
| 12/7-11/2017<br>(N=1,020)       | <b>32</b>              | 15                  | 17                       | *                                | *                                             | <b>67</b>                       | *                                   | 16                               | 51                          | -  | *           |
| 9/28-<br>10/2/2017<br>(N=1,150) | <b>32</b>              | 20                  | 12                       | *                                | *                                             | <b>67</b>                       | *                                   | 17                               | 50                          | *  | *           |
| 6/8-11/2017<br>(N=1,068)        | <b>35</b>              | 16                  | 18                       | *                                | <b>1</b>                                      | <b>64</b>                       | *                                   | 17                               | 47                          | *  | 1           |
| 3/23-27/2017<br>(N=1,110)       | <b>42</b>              | 20                  | 22                       | *                                | *                                             | <b>58</b>                       | *                                   | 14                               | 43                          | -  | 1           |

**CURY2. Overall, do you approve or disapprove of the way Donald Trump is handling...?**

**[GRID ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

| AP-NORC     |                           | Approve | Disapprove | DK | SKP/REF |
|-------------|---------------------------|---------|------------|----|---------|
| The economy | 08/21-25/2025 (N=1,182)   | 43      | 54         | *  | 2       |
|             | 07/10-14/2025 (N=1,437)   | 38      | 60         | *  | 1       |
|             | 06/05-09/2025 (N=1,158)   | 38      | 60         | *  | 1       |
|             | 05/01-05/2025 (N=1,175)   | 36      | 63         | *  | 1       |
|             | 04/17-21/2025 (N=1,260)   | 37      | 61         | *  | 1       |
|             | 03/20-24/2025 (N=1,229)   | 40      | 58         | 1  | 1       |
|             | 10/08-12/2020 (N=1,121)   | 49      | 51         | *  | *       |
|             | 09/11-14/2020 (N = 1,108) | 50      | 49         | *  | 1       |
|             | 08/17-19/2020 (N=1,075)   | 47      | 52         | *  | 1       |
|             | 07/16-20/2020 (N=1,057)   | 48      | 51         | *  | *       |
|             | 06/11-15/2020 (N=1,310)   | 49      | 50         | *  | 1       |
|             | 05/14-18/2020 (N=1,056)   | 49      | 50         | *  | 1       |
|             | 04/16-20/2020 (N=1,057)   | 52      | 47         | *  | 1       |
|             | 03/26-29/2020 (N=1,057)   | 56      | 43         | *  | 1       |
|             | 01/16-21/2020 (N=1,353)   | 56      | 43         | 1  | 1       |
|             | 10/24-28/2019 (N=1,075)   | 54      | 44         | *  | *       |
|             | 09/20-23/2019 (N=1,286)   | 51      | 47         | 1  | 1       |
|             | 08/15-18/2019 (N=1,060)   | 46      | 51         | 1  | 2       |
|             | 06/13-17/2019 (N=1,116)   | 47      | 51         | 1  | 1       |
|             | 01/16-20/2019 (N=1,062)   | 44      | 55         | -  | 1       |
|             | 10/11-14/2018 (N=1,152)   | 50      | 49         | *  | 1       |
|             | 08/16-20/2018 (N=1,055)   | 51      | 49         | *  | -       |
|             | 03/14-19/2018 (N=1,122)   | 47      | 52         | *  | *       |
|             | 02/15-19/2018 (N=1,337)   | 45      | 53         | -  | *       |
|             | 12/07-11/2017 (N=1,020)   | 40      | 59         | *  | -       |
|             | 10/12-16/2017 (N=1,054)   | 41      | 57         | *  | *       |
|             | 09/28-10/2/2017 (N=1,150) | 42      | 56         | *  | *       |
|             | 06/08-11/2017 (N=1,068)   | 43      | 55         | *  | *       |
|             | 03/23-27/2017 (N=1,110)   | 50      | 47         | -  | *       |

| AP-NORC                                    |                          | Approve | Disapprove | DK | SKP/REF |
|--------------------------------------------|--------------------------|---------|------------|----|---------|
| Immigration                                | 08/21-25/2025 (N=1,182)  | 44      | 53         | *  | 2       |
|                                            | 07/10-14/2025 (N=1,437)  | 43      | 55         | 1  | 1       |
|                                            | 06/05-09/2025 (N=1,158)  | 46      | 53         | *  | 1       |
|                                            | 05/01-05/2025 (N=1,175)  | 49      | 51         | *  | 1       |
|                                            | 04/17-21/2025 (N=1,260)  | 46      | 53         | *  | 1       |
|                                            | 03/20-24/2025 (N=1,229)  | 49      | 50         | *  | 1       |
|                                            | 09/20-23/2019 (N=1,286)  | 40      | 59         | 1  | 1       |
|                                            | 8/15-18/2019 (N=1,058)   | 38      | 60         | 1  | 1       |
|                                            | 6/13-17/2019 (N=1,116)   | 39      | 59         | *  | 2       |
|                                            | 1/16-20/2019 (N=1,062)   | 36      | 62         | *  | 1       |
|                                            | 10/11-14/2018 (N=1,152)  | 41      | 58         | *  | 1       |
|                                            | 8/16-20/2018 (N=1,055)   | 38      | 61         | -  | -       |
|                                            | 2/15-19/2018 (N=1,337)   | 37      | 62         | *  | *       |
|                                            | 9/28-10/2/2017 (N=1,150) | 35      | 64         | *  | *       |
|                                            | 6/8-11/2017 (N=1,068)    | 39      | 60         | *  | *       |
|                                            | 3/23-27/2017 (N=1,110)   | 45      | 54         | -  | *       |
| The conflict between<br>Russia and Ukraine | 08/21-25/2025 (N=1,182)  | 42      | 54         | 1  | 3       |
|                                            | 03/20-24/2025 (N=1,229)  | 41      | 56         | 1  | 2       |
| Crime                                      | 08/21-25/2025 (N=1,182)  | 53      | 45         | *  | 2       |

**B1A. How would you describe the nation's economy these days? Would you say...**

**B1B. If neither good nor poor, don't know, skipped, or refused in B1A:**

**If you had to choose, do you lean more toward the nation's economy being good or the nation's economy being poor?**

**[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

| AP-NORC                          | Very/<br>somewhat/<br>lean toward<br>good NET | Very<br>good | Some-<br>what<br>good | Lean<br>toward<br>good | Neither<br>good nor<br>poor | Very/<br>somewhat/<br>lean toward<br>poor NET | Lean<br>toward<br>poor | Some-<br>what<br>poor | Very<br>poor | DK | SKP<br>/REF |
|----------------------------------|-----------------------------------------------|--------------|-----------------------|------------------------|-----------------------------|-----------------------------------------------|------------------------|-----------------------|--------------|----|-------------|
| 08/21-25/2025<br>(N=1,182)       | <b>38</b>                                     | 4            | 21                    | 13                     | <b>1</b>                    | <b>61</b>                                     | 17                     | 29                    | 15           | -  | *           |
| 04/17-21/2025<br>(N=1,260)       | <b>32</b>                                     | 3            | 17                    | 12                     | *                           | <b>68</b>                                     | 13                     | 33                    | 22           | *  | *           |
| 03/20-24/2025<br>(N=1,229)       | <b>29</b>                                     | 2            | 14                    | 13                     | *                           | <b>70</b>                                     | 15                     | 37                    | 18           | -  | -           |
| 12/5-9/2024<br>(N=1,251)         | <b>32</b>                                     | 5            | 18                    | 10                     | *                           | <b>67</b>                                     | 14                     | 28                    | 25           | -  | -           |
| 10/11-14/2024<br>(N=1,072)       | <b>38</b>                                     | 6            | 23                    | 9                      | *                           | <b>62</b>                                     | 9                      | 27                    | 26           | -  | -           |
| 09/12-16/2024<br>(N=2,028)       | <b>34</b>                                     | 3            | 21                    | 10                     | *                           | <b>66</b>                                     | 11                     | 32                    | 24           | -  | -           |
| 06/20-24/2024<br>(N=1,088)       | <b>33</b>                                     | 6            | 18                    | 10                     | *                           | <b>67</b>                                     | 13                     | 27                    | 27           | -  | -           |
| 04/04-08/2024<br>(N=1,204)       | <b>32</b>                                     | 6            | 18                    | 7                      | *                           | <b>68</b>                                     | 12                     | 32                    | 24           | -  | -           |
| 02/22-26/2024<br>(N=1,102)       | <b>30</b>                                     | 4            | 17                    | 9                      | <b>1</b>                    | <b>69</b>                                     | 10                     | 31                    | 29           | -  | *           |
| 1/25-29/2024<br>(N=1,152)        | <b>35</b>                                     | 7            | 19                    | 9                      | *                           | <b>65</b>                                     | 11                     | 31                    | 23           | -  | -           |
| 11/30-<br>12/4/2023<br>(N=1,074) | <b>30</b>                                     | 3            | 17                    | 10                     | <b>1</b>                    | <b>69</b>                                     | 13                     | 31                    | 26           | *  | *           |
| 10/5-9/2023<br>(N=1,163)         | <b>27</b>                                     | 1            | 15                    | 10                     | *                           | <b>73</b>                                     | 11                     | 31                    | 31           | -  | -           |
| 09/07-11/2023<br>(N=1,146)       | <b>30</b>                                     | 3            | 17                    | 11                     | *                           | <b>70</b>                                     | 12                     | 32                    | 25           | -  | *           |
| 08/10-14/2023<br>(N=1,165)       | <b>34</b>                                     | 3            | 20                    | 11                     | *                           | <b>66</b>                                     | 10                     | 31                    | 25           | -  | *           |
| 06/22-26/2023<br>(N=1,220)       | <b>30</b>                                     | 3            | 16                    | 12                     | <b>1</b>                    | <b>69</b>                                     | 10                     | 35                    | 24           | -  | -           |
| 05/11-15/2023<br>(N=1,680)       | <b>24</b>                                     | 1            | 13                    | 9                      | *                           | <b>76</b>                                     | 12                     | 34                    | 29           | -  | *           |
| 04/13-17/2023<br>(N=1,230)       | <b>30</b>                                     | 2            | 15                    | 13                     | *                           | <b>69</b>                                     | 11                     | 34                    | 25           | -  | -           |

| AP-NORC                    | Very/<br>somewhat/<br>lean toward<br>good NET | Very<br>good | Some-<br>what<br>good | Lean<br>toward<br>good | Neither<br>good nor<br>poor | Very/<br>somewhat/<br>lean toward<br>poor NET | Lean<br>toward<br>poor | Some-<br>what<br>poor | Very<br>poor | DK | SKP<br>/REF |
|----------------------------|-----------------------------------------------|--------------|-----------------------|------------------------|-----------------------------|-----------------------------------------------|------------------------|-----------------------|--------------|----|-------------|
| 03/16-20/2023<br>(N=1,081) | 25                                            | 1            | 14                    | 10                     | *                           | 75                                            | 11                     | 38                    | 26           | -  | *           |
| 02/16-20/2023<br>(N=1,247) | 32                                            | 3            | 17                    | 12                     | *                           | 68                                            | 12                     | 34                    | 22           | *  | *           |
| 01/26-30/2023<br>(N=1,068) | 24                                            | 2            | 13                    | 9                      | 1                           | 76                                            | 13                     | 35                    | 28           | *  | -           |
| 12/1-5/2022<br>(N=1,124)   | 25                                            | 1            | 14                    | 10                     | *                           | 75                                            | 11                     | 38                    | 25           | -  | -           |
| 10/06-10/2022<br>(N=1,121) | 23                                            | 2            | 12                    | 9                      | *                           | 76                                            | 13                     | 36                    | 28           | *  | *           |
| 09/09-12/2022<br>(N=1,054) | 29                                            | 1            | 15                    | 12                     | *                           | 71                                            | 11                     | 35                    | 25           | *  | -           |
| 06/23-27/2022<br>(N=1,053) | 20                                            | 2            | 10                    | 9                      | 1                           | 79                                            | 9                      | 35                    | 35           | -  | -           |
| 05/12-16/2022<br>(N=1,172) | 22                                            | 2            | 10                    | 9                      | *                           | 78                                            | 11                     | 34                    | 34           | -  | *           |
| 4/14-18/2022<br>(N=1,085)  | 29                                            | 2            | 16                    | 12                     | *                           | 70                                            | 11                     | 35                    | 24           | -  | *           |
| 3/17-21/2022<br>(N=1,082)  | 31                                            | 2            | 18                    | 10                     | *                           | 69                                            | 11                     | 37                    | 22           | -  | -           |
| 12/2-7/2021<br>(N=1,089)   | 35                                            | 3            | 21                    | 11                     | *                           | 64                                            | 16                     | 33                    | 16           | -  | *           |
| 10/21-25/2021<br>(N=1,083) | 35                                            | 2            | 20                    | 13                     | *                           | 65                                            | 12                     | 33                    | 19           | -  | -           |
| 9/23-27/2021<br>(N=1,099)  | 45                                            | 2            | 27                    | 16                     | -                           | 54                                            | 17                     | 25                    | 12           | *  | -           |
| 7/15-19/2021<br>(N=1,308)  | 45                                            | 4            | 28                    | 13                     | 1                           | 54                                            | 15                     | 28                    | 11           | -  | *           |
| 6/10-14/2021<br>(N=1,125)  | 47                                            | 3            | 27                    | 17                     | *                           | 53                                            | 14                     | 26                    | 13           | -  | -           |
| 3/25-29/2021<br>(N= 1,166) | 46                                            | 2            | 25                    | 19                     | *                           | 54                                            | 16                     | 27                    | 11           | -  | -           |
| 2/25-3/1/2021<br>(N=1,434) | 37                                            | 1            | 22                    | 14                     | *                           | 63                                            | 16                     | 34                    | 12           | -  | *           |
| 12/3-7/2020<br>(N=1,117)   | 38                                            | 5            | 22                    | 11                     | *                           | 62                                            | 11                     | 34                    | 17           | *  | -           |
| 10/8-12/2020<br>(N=1,121)  | 39                                            | 6            | 22                    | 11                     | *                           | 61                                            | 10                     | 31                    | 20           | -  | *           |
| 9/11-14/2020<br>(N=1,108)  | 40                                            | 6            | 24                    | 11                     | *                           | 60                                            | 10                     | 33                    | 16           | -  | -           |
| 8/17-19/2020<br>(N=1,075)  | 37                                            | 4            | 21                    | 12                     | *                           | 62                                            | 12                     | 32                    | 18           | -  | -           |



|                            | <b>Very/<br/>somewhat/<br/>lean toward<br/>good NET</b> | Very<br>good | Some-<br>what<br>good | Lean<br>toward<br>good | <b>Neither<br/>good nor<br/>poor</b> | <b>Very/<br/>somewhat/<br/>lean toward<br/>poor NET</b> | Lean<br>toward<br>poor | Some-<br>what<br>poor | Very<br>poor | DK | SKP<br>/REF |
|----------------------------|---------------------------------------------------------|--------------|-----------------------|------------------------|--------------------------------------|---------------------------------------------------------|------------------------|-----------------------|--------------|----|-------------|
| AP-NORC                    |                                                         |              |                       |                        |                                      |                                                         |                        |                       |              |    |             |
| 07/16-20/2020<br>(N=1,057) | <b>38</b>                                               | 4            | 22                    | 12                     | -                                    | <b>62</b>                                               | 11                     | 30                    | 21           | -  | -           |
| 6/11-15/2020<br>(N=1,310)  | <b>36</b>                                               | 5            | 19                    | 12                     | *                                    | <b>63</b>                                               | 14                     | 28                    | 21           | -  | 1           |
| 5/14-18/2020<br>(N=1,056)  | <b>29</b>                                               | 3            | 13                    | 13                     | *                                    | <b>70</b>                                               | 9                      | 31                    | 30           | -  | *           |
| 4/16-20/2020<br>(N=1,057)  | <b>29</b>                                               | 3            | 15                    | 11                     | -                                    | <b>71</b>                                               | 8                      | 30                    | 33           | -  | -           |
| 03/26-29/2020<br>(N=1,057) | <b>39</b>                                               | 9            | 17                    | 12                     | *                                    | <b>60</b>                                               | 10                     | 29                    | 21           | -  | -           |
| 1/16-21/2020<br>(N=1,353)  | <b>67</b>                                               | 21           | 36                    | 10                     | *                                    | <b>33</b>                                               | 13                     | 15                    | 5            | -  | *           |
| 9/20-23/2019<br>(N=1,286)  | <b>61</b>                                               | 18           | 31                    | 11                     | *                                    | <b>38</b>                                               | 11                     | 19                    | 8            | 1  | *           |
| 6/13-17/2019<br>(N=1,116)  | <b>63</b>                                               | 15           | 35                    | 14                     | *                                    | <b>36</b>                                               | 13                     | 16                    | 7            | -  | 1           |

**CRIME. How much of a problem do you think crime is in each of the following?**

**[GRID ITEMS RANDOMIZED]**

| AP-NORC<br>08/21-25/2025   | Major<br>problem | Minor<br>problem | Not a<br>problem | DK | SKP<br>/REF |
|----------------------------|------------------|------------------|------------------|----|-------------|
| Your community             | 24               | 55               | 20               | -  | 1           |
| Large cities               | 81               | 18               | 1                | *  | 1           |
| Small towns or rural areas | 20               | 64               | 16               | *  | 1           |
| The United States          | 66               | 32               | 1                | *  | 1           |

N=1,182

**FED. Do you personally think it's acceptable or unacceptable for the federal government to do each of the following in large cities, or do you not know enough to have an opinion?**

**[GRID ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

| AP-NORC<br>08/21-25/2025                                        | <b>Completely/<br/>somewhat<br/>acceptable NET</b> | Completely<br>acceptable | Somewhat<br>acceptable | <b>Somewhat/<br/>completely<br/>unacceptable<br/>NET</b> | Somewhat<br>unacceptable | Completely<br>unacceptable | DK<br>enough | SKP<br>/REF |
|-----------------------------------------------------------------|----------------------------------------------------|--------------------------|------------------------|----------------------------------------------------------|--------------------------|----------------------------|--------------|-------------|
| Use the U.S. military and National Guard to assist local police | <b>55</b>                                          | 26                       | 30                     | <b>37</b>                                                | 15                       | 22                         | 7            | *           |
| Take control of local police departments                        | <b>32</b>                                          | 12                       | 21                     | <b>55</b>                                                | 20                       | 35                         | 12           | *           |

*N=1,182*

**FAN. In general, how closely do you follow sports?**

**[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

|                                        | AP-NORC<br>08/21-25/2025 |
|----------------------------------------|--------------------------|
| <b>Extremely/very closely NET</b>      | <b>17</b>                |
| Extremely closely                      | 6                        |
| Very closely                           | 11                       |
| <b>Somewhat closely</b>                | <b>32</b>                |
| <b>Not very/not closely at all NET</b> | <b>51</b>                |
| Not very closely                       | 22                       |
| Not closely at all                     | 29                       |
| DON'T KNOW                             | *                        |
| SKIPPED ON WEB/REFUSED                 | -                        |

*N=*

*1,182*

**TV1. Do you currently use any of the following services?**

**[GRID ITEMS RANDOMIZED]**

| AP-NORC<br>08/21-25/2025                                                                      | Yes | No | DK | SKP<br>/REF |
|-----------------------------------------------------------------------------------------------|-----|----|----|-------------|
| Cable or satellite television                                                                 | 38  | 61 | *  | 1           |
| Streaming services, such as Netflix, Amazon Prime Video, Disney+, or Peacock                  | 78  | 20 | -  | 1           |
| Live TV streaming platforms, such as YouTube TV or Hulu Live                                  | 45  | 54 | *  | 1           |
| Sports-only streaming platforms, such as ESPN+, MLB TV, NFL Sunday Ticket, or NBA League Pass | 22  | 77 | *  | 1           |

*N=1,182*

**TV2. If “yes” to ANY in TV1**

**Are you satisfied, neither satisfied nor dissatisfied, or dissatisfied with each of the following when it comes to the streaming or cable services you use?**

**[GRID ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

| AP-NORC<br>08/21-25/2025                            | <b>Very/somewhat<br/>satisfied NET</b> | Very<br>satisfied | Somewhat<br>satisfied | <b>Neither<br/>satisfied<br/>nor<br/>dissatisfied</b> | <b>Somewhat/very<br/>dissatisfied NET</b> | Somewhat<br>dissatisfied | Very<br>dissatisfied | DK | SKP<br>/REF |
|-----------------------------------------------------|----------------------------------------|-------------------|-----------------------|-------------------------------------------------------|-------------------------------------------|--------------------------|----------------------|----|-------------|
| The cost                                            | <b>24</b>                              | 8                 | 16                    | <b>27</b>                                             | <b>49</b>                                 | 31                       | 18                   | -  | *           |
| The availability of sports events you want to watch | <b>36</b>                              | 14                | 22                    | <b>45</b>                                             | <b>18</b>                                 | 13                       | 5                    | *  | *           |
| The availability of TV shows you want to watch      | <b>56</b>                              | 22                | 34                    | <b>25</b>                                             | <b>18</b>                                 | 14                       | 4                    | -  | *           |
| The availability of movies you want to watch        | <b>55</b>                              | 20                | 35                    | <b>24</b>                                             | <b>21</b>                                 | 16                       | 5                    | *  | *           |

*N=1,084*

**TV3. In the past year, how often have you done each of the following?**

**[GRID ITEMS RANDOMIZED]**

| AP-NORC<br>08/21-25/2025                                                                                  | Every<br>day | At least<br>several<br>times a<br>week | At least<br>once a<br>week | At least once a<br>month | Several<br>times a<br>year | Less<br>often | Not<br>at all | DK | SKP<br>/REF |
|-----------------------------------------------------------------------------------------------------------|--------------|----------------------------------------|----------------------------|--------------------------|----------------------------|---------------|---------------|----|-------------|
| Watched a<br>movie in a<br>theater                                                                        | *            | 2                                      | 2                          | 12                       | 23                         | 25            | 35            | -  | 1           |
| Watched a<br>recently<br>released movie<br>on streaming<br><u>instead of</u><br>seeing it in a<br>theater | 2            | 5                                      | 7                          | 17                       | 26                         | 17            | 25            | *  | *           |
| Watched all or<br>most of an<br>award show on<br>TV or<br>streaming                                       | 2            | 4                                      | 5                          | 6                        | 10                         | 24            | 50            | *  | *           |
| Watched clips<br>from an award<br>show                                                                    | 1            | 2                                      | 4                          | 7                        | 14                         | 26            | 44            | -  | 1           |
| Watched all or<br>most of a<br>sporting event<br>on TV or<br>streaming                                    | 3            | 12                                     | 16                         | 11                       | 12                         | 14            | 31            | *  | *           |
| Watched clips<br>or highlights<br>from a sporting<br>event                                                | 6            | 13                                     | 12                         | 12                       | 12                         | 16            | 29            | *  | *           |
| Watched all or<br>most of a late-<br>night talk or<br>variety show                                        | 3            | 6                                      | 6                          | 9                        | 8                          | 18            | 50            | *  | *           |
| Watched clips<br>from a late-<br>night talk or<br>variety show                                            | 3            | 7                                      | 10                         | 12                       | 12                         | 18            | 38            | -  | *           |

N=1,182

**TV4. In the past year, have you done any of the following?**

**[GRID ITEMS RANDOMIZED]**

| AP-NORC<br>08/21-25/2025                                                      | Yes | No | DK | SKP<br>/REF |
|-------------------------------------------------------------------------------|-----|----|----|-------------|
| Subscribed to a streaming service for a specific show or sports season        | 40  | 59 | -  | 1           |
| Canceled a streaming service after finishing a specific show or sports season | 32  | 67 | -  | 1           |
| Shared a streaming service password or used someone else's password           | 35  | 64 | -  | 1           |
| Stopped using a streaming service due to password-sharing restrictions        | 18  | 81 | -  | 1           |

*N=1,182*

**TV5. How often do you use closed captions or subtitles when watching television shows or movies?**

**[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

|                         | AP-NORC<br>08/21-25/2025 |
|-------------------------|--------------------------|
| <b>Always/often NET</b> | <b>34</b>                |
| Always                  | 16                       |
| Often                   | 17                       |
| <b>Sometimes</b>        | <b>23</b>                |
| <b>Rarely/never NET</b> | <b>44</b>                |
| Rarely                  | 17                       |
| Never                   | 27                       |
| DON'T KNOW              | -                        |
| SKIPPED ON WEB/REFUSED  | *                        |

*N=*

*1,182*

TV6. If “always”, “often”, “sometimes”, or “rarely” to TV5

Why do you use closed captions or subtitles when watching television shows or movies? Please select all that apply.

[RESPONSE OPTIONS RANDOMIZED]

|                                  | AP-NORC<br>08/21-25/2025 |
|----------------------------------|--------------------------|
| Hearing impairment               | 13                       |
| Watching a foreign movie or show | 39                       |
| Difficulty understanding accents | 39                       |
| Watching in a noisy environment  | 33                       |
| Watching while multi-tasking     | 25                       |
| Poor audio quality               | 26                       |
| Want to catch every word         | 55                       |
| Trying to learn a new language   | 9                        |
| Watching with the sound off      | 10                       |
| Some other reason                | 7                        |
| DON'T KNOW                       | *                        |
| SKIPPED ON WEB/REFUSED           | *                        |

N=

864

PID1. Do you consider yourself a Democrat, a Republican, an Independent or none of these?

*If Democrat:*

PIDA. Do you consider yourself a strong or not so strong Democrat?

*If Republican:*

PIDB. Do you consider yourself a strong or not so strong Republican?

*If independent, none of these, don't know, skipped, or refused:*

PIDI. Do you lean more toward the Democrats or the Republicans?

Combines PID1, PIDI, PIDA, and PIDB.

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

|                                      | AP-NORC<br>08/21-25/2025 |
|--------------------------------------|--------------------------|
| <b>Democrat NET</b>                  | <b>37</b>                |
| Strong Democrat                      | 14                       |
| Not so strong Democrat               | 13                       |
| Lean Democrat                        | 9                        |
| <b>Independent/None – Don't lean</b> | <b>21</b>                |
| <b>Republican NET</b>                | <b>42</b>                |
| Lean Republican                      | 11                       |
| Not so strong Republican             | 16                       |
| Strong Republican                    | 16                       |

N=

1,182

**D3. Generally speaking, do you consider yourself to be a liberal, moderate, or conservative?**

*If liberal:*

**D4. Do you consider yourself very liberal or somewhat liberal?**

*If conservative:*

**IDEO. Do you consider yourself very conservative or somewhat conservative?**

**Combines D3, D4, D5:**

**[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

|                         | AP-NORC<br>08/21-25/2025 |
|-------------------------|--------------------------|
| <b>Liberal NET</b>      | <b>20</b>                |
| Very liberal            | 10                       |
| Somewhat liberal        | 9                        |
| <b>Moderate</b>         | <b>46</b>                |
| <b>Conservative NET</b> | <b>30</b>                |
| Somewhat conservative   | 16                       |
| Very conservative       | 14                       |
| DON'T KNOW              | 1                        |
| SKIPPED ON WEB/REFUSED  | 3                        |

*N=*

*1,182*

**DM5. How would you describe the community you live in now?**

|                        | AP-NORC<br>08/21-25/2025 |
|------------------------|--------------------------|
| Urban area             | 24                       |
| Suburban area          | 52                       |
| Rural area             | 22                       |
| DON'T KNOW             | 1                        |
| SKIPPED ON WEB/REFUSED | 1                        |

*N=*

*1,182*

**RELIG. What is your present religion, if any?**

|                        | AP-NORC<br>08/21-25/2025 |
|------------------------|--------------------------|
| Protestant             | 26                       |
| Roman Catholic         | 23                       |
| Mormon                 | 1                        |
| Orthodox               | 1                        |
| Jewish                 | 1                        |
| Muslim                 | *                        |
| Buddhist               | 1                        |
| Hindu                  | *                        |
| Atheist                | 5                        |
| Agnostic               | 5                        |
| Nothing in particular  | 15                       |
| Just Christian         | 20                       |
| Unitarian              | 1                        |
| Something else         | 1                        |
| DON'T KNOW             | -                        |
| SKIPPED ON WEB/REFUSED | -                        |

N=

1,182

*If Religion is Protestant, Roman Catholic, Mormon, Orthodox, Christian, or something else:*

**BORN. Would you describe yourself as a 'born-again' or evangelical Christian, or not?**

|                        | AP-NORC<br>08/21-25/2025 |
|------------------------|--------------------------|
| Yes                    | 35                       |
| No                     | 65                       |
| DON'T KNOW             | -                        |
| SKIPPED ON WEB/REFUSED | *                        |

N=

832

**AGE**

|       | AP-NORC<br>08/21-25/2025 |
|-------|--------------------------|
| 18-29 | 20                       |
| 30-44 | 26                       |
| 45-59 | 23                       |
| 60+   | 31                       |

N=

1,182



**GENDER**

|           | AP-NORC<br>08/21-25/2025 |
|-----------|--------------------------|
| Male      | 49                       |
| Female    | 51                       |
| <i>N=</i> | <i>1,182</i>             |

**RACE/ETHNICITY**

|                           | AP-NORC<br>08/21-25/2025 |
|---------------------------|--------------------------|
| White, non-Hispanic       | 60                       |
| Black or African American | 12                       |
| Hispanic                  | 18                       |
| Other                     | 10                       |
| <i>N=</i>                 | <i>1,182</i>             |

**MARITAL STATUS**

|             | AP-NORC<br>08/21-25/2025 |
|-------------|--------------------------|
| Married     | 47                       |
| Not married | 53                       |
| <i>N=</i>   | <i>1,182</i>             |

**EMPLOYMENT STATUS**

|              | AP-NORC<br>08/21-25/2025 |
|--------------|--------------------------|
| Employed     | 57                       |
| Not employed | 43                       |
| <i>N=</i>    | <i>1,182</i>             |

**EDUCATION**

|                                            | AP-NORC<br>08/21-25/2025 |
|--------------------------------------------|--------------------------|
| Less than a high school diploma            | 9                        |
| High school graduate or equivalent         | 29                       |
| Some college                               | 26                       |
| Bachelor's degree                          | 23                       |
| Post graduate study or professional degree | 14                       |
| <i>N=</i>                                  | <i>1,182</i>             |

## CENSUS REGION

|                      | AP-NORC<br>08/21-25/2025 |
|----------------------|--------------------------|
| <b>Northeast NET</b> | <b>17</b>                |
| New England          | 5                        |
| Mid-Atlantic         | 13                       |
| <b>Midwest NET</b>   | <b>20</b>                |
| East North Central   | 14                       |
| West North Central   | 6                        |
| <b>South NET</b>     | <b>39</b>                |
| South Atlantic       | 21                       |
| East South Central   | 6                        |
| West South Central   | 12                       |
| <b>West NET</b>      | <b>24</b>                |
| Mountain             | 8                        |
| Pacific              | 16                       |

N=

1,182

## HOME OWNERSHIP

|                                                           | AP-NORC<br>08/21-25/2025 |
|-----------------------------------------------------------|--------------------------|
| Owned or being bought by you or someone in your household | 64                       |
| Rented for cash                                           | 31                       |
| Occupied without payment of cash rent                     | 4                        |

N=

1,182

## VOTE 2024

|                         | AP-NORC<br>08/21-25/2025 |
|-------------------------|--------------------------|
| Voted for Kamala Harris | 29                       |
| Voted for Donald Trump  | 30                       |
| Voted for someone else  | 1                        |
| Didn't vote             | 41                       |

N=

1,182

## INCOME

|                              | AP-NORC<br>08/21-25/2025 |
|------------------------------|--------------------------|
| Under \$10,000               | 5                        |
| \$10,000 to under \$20,000   | 10                       |
| \$20,000 to under \$30,000   | 11                       |
| \$30,000 to under \$40,000   | 8                        |
| \$40,000 to under \$50,000   | 7                        |
| \$50,000 to under \$75,000   | 17                       |
| \$75,000 to under \$100,000  | 11                       |
| \$100,000 to under \$150,000 | 16                       |
| \$150,000 or more            | 15                       |

*N*=

*1,182*

## Study Methodology

This survey was conducted by The Associated Press-NORC Center for Public Affairs Research and with funding from The Associated Press and NORC at the University of Chicago.

Data were collected using the AmeriSpeak Omnibus®, a bi-monthly multi-client survey using NORC's probability-based panel designed to be representative of the U.S. household population. The survey was part of a larger study that included questions about other topics not included in this report. During the initial recruitment phase of the panel, randomly selected U.S. households were sampled with a known, non-zero probability of selection from the NORC National Sample Frame and then contacted by U.S. mail, email, telephone, and field interviewers (face-to-face). The panel provides sample coverage of approximately 97 percent of the U.S. household population. Those excluded from the sample include people with P.O. Box only addresses, some addresses not listed in the USPS Delivery Sequence File, and some newly constructed dwellings.

Interviews for this survey were conducted between August 21 through August 25, 2025, with adults aged 18 and over representing the 50 states and the District of Columbia. Panel members were randomly drawn from AmeriSpeak, and 1,182 completed the survey—1,101 via the web and 81 by telephone. Panel members were invited by email or by phone from an NORC telephone interviewer. Interviews were conducted in both English and Spanish, depending on respondent preference. Respondents were offered a small monetary incentive for completing the survey. The final stage completion rate is 14.1 percent, the weighted household panel response rate is 26.3 percent, and the weighted household panel retention rate is 78.0 percent, for a cumulative response rate of 2.9 percent.

The overall margin of sampling error is +/-3.8 percentage points at the 95 percent confidence level, including the design effect. The margin of sampling error may be higher for subgroups. For example, the margin of sampling error is 5.6 percentage points for Democrats and 6.0 percentage points for Republicans and 9.1 percentage points for independents. Sampling error is only one of many potential sources of error and there may be other unmeasured error in this or any other survey.

Quality assurance checks were conducted to ensure data quality. In total, 76 interviews were removed for nonresponse to at least 50% of the questions asked of them, for completing the survey in less than one-third the median interview time for the full sample, or for straight-lining all grid questions asked of them. These interviews were excluded from the data file prior to weighting.

Once the sample has been selected and fielded, and all the study data have been collected and made final, a poststratification process is used to adjust for any survey nonresponse as well as any noncoverage or under and oversampling resulting from the study specific sample design.

Poststratification variables included age, gender, census division, race/ethnicity, education, and 2024 presidential vote. Weighting variables were obtained from the 2024 Current Population Survey and the final results for 2024 presidential vote turnout and vote choice. The weighted data reflect the U.S. population of adults age 18 and over.

Complete questions and results are available at: [apnorc.org](https://apnorc.org).

Additional information on the AmeriSpeak Panel methodology is available at: <https://amerispeak.norc.org/about-amerispeak/Pages/Panel-Design.aspx>.

For more information, email [info@apnorc.org](mailto:info@apnorc.org).

### **About the Associated Press-NORC Center for Public Affairs Research**

The AP-NORC Center for Public Affairs Research taps into the power of social science research and the highest-quality journalism to bring key information to people across the nation and throughout the world.

- The Associated Press (AP) is an independent global news organization dedicated to factual reporting. Founded in 1846, AP today remains the most trusted source of fast, accurate, unbiased news in all formats and the essential provider of the technology and services vital to the news business. More than half the world's population sees AP journalism every day. [www.ap.org](http://www.ap.org)
- NORC at the University of Chicago is one of the oldest objective and nonpartisan research institutions in the world. [www.norc.org](http://www.norc.org)

The two organizations have established The AP-NORC Center for Public Affairs Research to conduct, analyze, and distribute social science research in the public interest on newsworthy topics, and to use the power of journalism to tell the stories that research reveals. Learn more at [www.apnorc.org](http://www.apnorc.org).