



The September 2025 AAPI Data/AP-NORC Center Poll

Conducted by The Associated Press-NORC Center for Public Affairs Research and AAPI Data
with funding from the University of California (UC) Berkeley

Interviews: 9/2-9/2025

N=1,027 Asian American, Native Hawaiian and Pacific Islander adults in the U.S.

Margin of sampling error: +/- 5.0 percentage points at the 95% confidence level among the full sample, including the design effect

*NOTES: All results show percentages among all respondents, unless otherwise labeled.
Comparisons to U.S. general adult population polls are provided when applicable.*

CURY2. Overall, do you approve or disapprove of the way Donald Trump is handling...?

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC		Approve	Disapprove	DK	SKP/REF
The economy	AAPI Data/AP-NORC Poll 09/02-09/2025 (N=1,027)	24	74	-	1
	AP-NORC Poll of U.S. Adults 09/11-15/2025 (N=1,183)	37	62	*	1
	AAPI Data/AP-NORC Poll 03/04-10/2025 (N=1,182)	28	71	-	1
	AP-NORC Poll of U.S. Adults 03/20-24/2025 (N=1,229)	40	58	1	1
Immigration	AAPI Data/AP-NORC Poll 09/02-09/2025 (N=1,027)	29	71	-	*
	AP-NORC Poll of U.S. Adults 09/11-15/2025 (N=1,183)	43	56	*	1
	AAPI Data/AP-NORC Poll 03/04-10/2025 (N=1,182)	42	58	-	*
	AP-NORC Poll of U.S. Adults 03/20-24/2025 (N=1,229)	49	50	*	1
Trade negotiations with other countries	AAPI Data/AP-NORC Poll 09/02-09/2025 (N=1,027)	24	75	-	1
	AP-NORC Poll of U.S. Adults 09/11-15/2025 (N=1,183)	36	63	*	1
	AAPI Data/AP-NORC Poll 03/04-10/2025 (N=1,182)	28	71	-	1
	AP-NORC Poll of U.S. Adults 03/20-24/2025 (N=1,229)	38	60	1	2
Crime	AAPI Data/AP-NORC Poll 09/02-09/2025 (N=1,027)	36	63	-	1
	AP-NORC Poll of U.S. Adults 09/11-15/2025 (N=1,183)	46	53	*	1
Foreign policy	AAPI Data/AP-NORC Poll 09/02-09/2025 (N=1,027)	25	74	-	*
	AP-NORC Poll of U.S. Adults 09/11-15/2025 (N=1,183)	39	59	*	2
Inflation	AAPI Data/AP-NORC Poll 09/02-09/2025 (N=1,027)	20	79	-	1
Jobs	AAPI Data/AP-NORC Poll 09/02-09/2025 (N=1,027)	26	73	-	1

AP-NORC		Approve	Disapprove	DK	SKP/REF
The conflict between the Israelis and Palestinians	AAPI Data/AP-NORC Poll 09/02-09/2025 (N=1,027)	25	75	-	1
	AP-NORC Poll of U.S. Adults 09/11-15/2025 (N=1,183)	37	60	*	2
	AAPI Data/AP-NORC Poll 03/04-10/2025 (N=1,182)	33	65	-	2
	AP-NORC Poll of U.S. Adults 03/20-24/2025 (N=1,229)	44	54	1	1

ISSUES. How important are the following issues to you personally?

[GRID ITEMS RANDOMIZED IN SAME ORDER AS CURY2, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

		Extremely/ Very important NET	Extremely important	Very important	Some- what important	Not too/ Not important at all NET	Not too impor- tant	Not impor- tant at all	DK	SKP/ REF
The economy	AAPI Data/AP-NORC Poll 09/02-09/2025 (N=1,027)	92	54	37	7	1	1	*	-	*
	AP-NORC Poll of U.S. Adults 07/10-14/2025 (N=1,437)	86	49	37	11	3	2	1	-	1
Immigration	AAPI Data/AP-NORC Poll 09/02-09/2025 (N=1,027)	63	32	31	28	8	7	1	-	*
	AP-NORC Poll of U.S. Adults 07/10-14/2025 (N=1,437)	62	29	33	25	11	9	3	*	1
Trade negotiations with other countries	AAPI Data/AP-NORC Poll 09/02-09/2025 (N=1,027)	68	26	41	27	5	5	*	-	*
	AP-NORC Poll of U.S. Adults 07/10-14/2025 (N=1,437)	60	25	35	31	7	6	2	1	1

		Extremely/ Very important NET	Extremely important	Very important	Some- what important	Not too/ Not important at all NET	Not too import- ant	Not import- ant at all	DK	SKP/ REF
Crime	AAPI Data/AP-NORC Poll 09/02-09/2025 (N=1,027)	73	35	38	21	6	5	1	-	*
	AP-NORC Poll of U.S. Adults 03/21-25/2024 (N=1,282)	76	38	38	20	4	3	1	-	*
Foreign policy	AAPI Data/AP-NORC Poll 09/02-09/2025 (N=1,027)	59	24	35	34	6	6	*	-	*
	AP-NORC Poll of U.S. Adults 03/21-25/2024 (N=1,282)	53	20	33	38	8	6	2	*	1
Inflation	AAPI Data/AP-NORC Poll 09/02-09/2025 (N=1,027)	89	53	36	9	2	2	*	-	*
Jobs	AAPI Data/AP-NORC Poll 09/02-09/2025 (N=1,027)	79	41	39	16	4	3	1	-	*
The conflict between the Israelis and Palestinians	AAPI Data/AP-NORC Poll 09/02-09/2025 (N=1,027)	37	17	20	36	26	20	6	-	*

IMM. When it comes to deporting immigrants living in the U.S. illegally, would you say Donald Trump has gone too far, been about right, or not gone far enough?¹

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	AAPI Data/AP-NORC Poll 09/02-09/2025	AP-NORC Poll of U.S. Adults 09/11-15/2025
Gone too far	67	49
Been about right	27	35
Not gone far enough	5	15
DON'T KNOW	-	*
SKIPPED ON WEB/REFUSED	1	1
N=	1,027	1,183

¹ The September 2025 AP-NORC Poll of U.S. adults asked the question as part of a battery of multiple items.

IMM2. Would you favor, neither favor nor oppose, or oppose each of the following government policies?²

[GRID ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC		Strongly/ Somewhat favor NET	Strongly favor	Some- what favor	Neither favor nor oppose	Strongly/ Somewhat oppose NET	Some- what oppose	Strongly oppose	DK	SKP/ REF
Deporting all immigrants living in the United States <u>illegally</u>	AAPI Data/AP- NORC Poll 09/02- 09/2025 (N=1,027)	35	15	20	15	49	23	26	-	*
	AP-NORC Poll of U.S. Adults 07/10- 14/2025 (N=1,437)	38	20	18	21	40	18	22	*	1
	AAPI Data/AP- NORC Poll of U.S. Adults 03/04- 10/2025 (N=1,182)	43	21	22	17	39	16	23	-	1
	AP-NORC Poll of U.S. Adults 01/09- 13/2025 (N=1,147)	43	23	20	19	37	18	19	*	1
Deporting immigrants living in the United States <u>illegally</u> who have lived here for more than 10 years	AAPI Data/AP- NORC Poll 09/02- 09/2025 (N=1,027)	24	11	13	18	57	21	36	-	1

² The July 2025 AP-NORC Poll of U.S. adults asked the question “Would you favor, neither favor nor oppose, or oppose each of the following policies?”

		Strongly/ Somewhat favor NET	Strongly favor	Some- what favor	Neither favor nor oppose	Strongly/ Somewhat oppose NET	Some- what oppose	Strongly oppose	DK	SKP/ REF
Deporting immigrants living in the United States <u>illegally</u> who express views that the federal government does not agree with	AAPI Data/AP- NORC Poll 09/02- 09/2025 (N=1,027)	30	15	15	21	49	18	30	*	*
Deporting immigrants living in the United States <u>illegally</u> who have been charged with misdemeanors such as minor drug offenses or shoplifting	AAPI Data/AP- NORC Poll 09/02- 09/2025 (N=1,027)	50	30	20	17	32	16	16	-	*

IMM3. Would you favor, neither favor nor oppose, or oppose each of the following government policies?

[GRID ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AAPI Data/AP-NORC Poll 09/02-09/2025	Strongly/ Somewhat favor NET	Strongly favor	Some- what favor	Neither favor nor oppose	Strongly/ Somewhat oppose NET	Some- what oppose	Strongly oppose	DK	SKP/ REF
Arresting immigrants who are in the country <u>illegally</u> while they are at their job	19	10	10	17	63	23	40	-	*
Using the military and national guard to detain and deport immigrants who are in the country <u>illegally</u>	22	12	10	14	63	15	48	-	1
Allowing immigration enforcement agents to cover their faces when arresting people	17	10	7	15	67	16	52	-	1
Conducting large-scale immigration enforcement operations in neighborhoods with high populations of immigrants	22	11	11	16	62	18	44	-	1

N=1,027

MIDEAST4. In the dispute between Israel and the Palestinians, which side do you sympathize with more, Israel, the Palestinians, both equally or neither?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	AAPI Data/AP-NORC Poll 09/02-09/2025	AP-NORC Poll of U.S. Adults 03/20-24/2025
Israel	13	26
The Palestinians	39	16
Both equally	20	25
Neither	28	30
DON'T KNOW	*	*
SKIPPED ON WEB/REFUSED	*	2

N=

1,027

1,229

ISRAEL2. Would you say the military response from Israel in the Gaza Strip has gone too far, been about right, or not gone far enough?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	AAPI Data/AP-NORC Poll 09/02-09/2025	AP-NORC Poll of U.S. Adults 9/11-15/2025
Gone too far	66	49
Been about right	23	33
Not gone far enough	7	12
DON'T KNOW	*	1
SKIPPED ON WEB/REFUSED	4	4
<i>N=</i>	<i>1,027</i>	<i>1,183</i>

FP3. Thinking about the foreign policy goals of the United States, please tell me how important it is for the United States to do each the following:

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

		Extremely/ Very important NET	Extremely important	Very impor- tant	Some- what important	Not too important/ Not important at all NET	Not too impor- tant	Not impor- tant at all	DK	SKP/ REF
AP-NORC										
Recover hostages being held in Gaza by Hamas	AAPI Data/AP- NORC Poll 09/02-09/2025 (N=1,027)	56	27	29	28	14	10	4	-	2
	AP-NORC Poll of U.S. Adults 3/20-24/2025 (N=1,229)	59	28	30	27	12	6	6	*	2
Provide aid to Israel's military to fight Hamas	AAPI Data/AP- NORC Poll 09/02-09/2025 (N=1,027)	18	10	8	27	53	27	26	-	2
	AP-NORC Poll of U.S. Adults 9/11-15/2025 (N=1,183)	22	8	14	35	41	21	19	*	2
Negotiate a permanent ceasefire between Israel and Hamas	AAPI Data/AP- NORC Poll 09/02-09/2025 (N=1,027)	64	39	25	24	10	7	4	-	2
	AP-NORC Poll of U.S. Adults 9/11-15/2025 (N=1,183)	51	22	28	31	15	9	7	*	2
Provide humanitarian relief to Palestinians in Gaza	AAPI Data/AP- NORC Poll 09/02-09/2025 (N=1,027)	65	40	24	25	9	6	3	-	2
	AP-NORC Poll of U.S. Adults 9/11-15/2025 (N=1,183)	45	23	21	35	18	12	6	*	2

DSP. Would you favor, neither favor nor oppose, or oppose each of the following government policies?

[GRID ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AAPI Data/AP-NORC Poll 09/02-09/2025	Strongly/ Somewhat favor NET	Strongly favor	Some- what favor	Neither favor nor oppose	Strongly/ Somewhat oppose NET	Some- what oppose	Strongly oppose	DK	SKP/ REF
Forgiving student loan debt for low-income borrowers	53	28	25	22	25	13	12	-	*
Requiring new housing developments, such as apartment buildings, to include affordable units	70	41	29	19	11	6	5	-	*
Capping prescription drug prices charged by prescription drug companies	85	64	21	10	5	3	2	-	*
Providing free daycare and early childhood education programs for all children under 5 years old	71	44	26	18	11	6	4	-	1

N=1,027

AFF1. Is it the responsibility of the government to make sure that all Americans have access to affordable housing, or not?

	AAPI Data/AP-NORC Poll 09/02-09/2025
Yes, a government responsibility	75
No, not a government responsibility	25
DON'T KNOW	-
SKIPPED ON WEB/REFUSED	*

N=

1,027

AFF2. If you had to choose, do you trust the government or the private sector to do a better job of handling each of the following?

[GRID ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AAPI Data/AP-NORC Poll 09/02-09/2025	The government	The private sector	DK	SKP/REF
Increasing the supply of affordable housing	55	44	-	1
Lowering the cost of housing	61	39	-	*

N=1,027

PARTY. For each of the following, please indicate if you have an unfavorable or favorable impression. If you don't know enough to have an opinion, you can say that too.

[GRID ITEMS RANDOMIZED]

AAPI Data/AP-NORC Poll 09/02-09/2025	Very/ Somewhat unfavorable NET	Very unfavorable	Somewhat unfavorable	Very/ Somewhat favorable NET	Some- what favorable	Very favorable	Don't know enough to say	DK	SKP/ REF
Socialism	38	18	20	44	30	14	17	*	1
Capitalism	31	11	20	57	38	19	11	*	*
The progressive movement	24	12	12	51	30	22	24	*	*
Conservatism	49	27	22	35	23	12	15	-	1
Liberalism	33	13	20	47	32	15	19	-	1
The Make America Great Again, or MAGA, movement	65	55	11	26	11	15	8	-	1

N=1,027

PARTYID7. Do you consider yourself a Democrat, a Republican, an Independent or none of these?

	AAPI Data/AP-NORC Poll 09/02-09/2025
Democrat NET	54
Strong Democrat	18
Not so strong Democrat	19
Lean Democrat	16
Independent/None – Don't lean	23
Republican NET	23
Lean Republican	7
Not so strong Republican	7
Strong Republican	8
DON'T KNOW	1
SKIPPED ON WEB/REFUSED	-

N=

1,027

AGE

	AAPI Data/AP-NORC Poll 09/02-09/2025
18-29	17
30-44	32
45-59	26
60+	25

N=

1,027

SEX

	AAPI Data/AP-NORC Poll 09/02-09/2025
Male	49
Female	51

N= 1,027

LANGUAGE SPOKEN AT HOME

	AAPI Data/AP-NORC Poll 09/02-09/2025
English	40
Non-English	52
DON'T KNOW	-
SKIPPED ON WEB/REFUSED	8

N= 1,027

AANHPI ORIGIN

	AAPI Data/AP-NORC Poll 09/02-09/2025
Chinese alone	21
Asian Indian alone	18
Filipino (and no other AAPI origin)	18
Vietnamese (and no other AAPI origin)	9
Korean (and no other AAPI origin)	8
Japanese (and no other AAPI origin)	6
NHPI alone	4
Other singular Asian origin	10
Multiple AA and NHPI origins	6

N= 1,027

MARITAL STATUS

	AAPI Data/AP-NORC Poll 09/02-09/2025
Married	53
Not married	47

N= 1,027

EMPLOYMENT

	AAPI Data/AP-NORC Poll 09/02-09/2025
Employed	67
Not employed	33
<i>N=</i>	<i>1,027</i>

EDUCATION

	AAPI Data/AP-NORC Poll 09/02-09/2025
Less than a high school diploma	8
High school graduate or equivalent	13
Some college	23
Bachelor's degree	32
Post grad study or professional degree	24
<i>N=</i>	<i>1,027</i>

CENSUS REGION

	AAPI Data/AP-NORC Poll 09/02-09/2025
Northeast NET	18
New England	4
Mid-Atlantic	14
Midwest NET	10
East North Central	7
West North Central	4
South NET	25
South Atlantic	13
East South Central	2
West South Central	9
West NET	47
Mountain	6
Pacific	41
<i>N=</i>	<i>1,027</i>

HOME OWNERSHIP

	AAPI Data/AP-NORC Poll 09/02-09/2025
Owned or being bought by you or someone in your household	72
Rented for cash	24
Occupied without payment of cash rent	4
<i>N=</i>	<i>1,027</i>

INCOME

	AAPI Data/AP-NORC Poll 09/02-09/2025
Under \$10,000	2
\$10,000 to under \$20,000	7
\$20,000 to under \$30,000	4
\$30,000 to under \$40,000	3
\$40,000 to under \$50,000	8
\$50,000 to under \$75,000	16
\$75,000 to under \$100,000	12
\$100,000 to under \$150,000	19
\$150,000 or more	29
<i>N=</i>	<i>1,027</i>

RELIG. What is your present religion, if any?

	AAPI Data/AP-NORC Poll 09/02-09/2025
Protestant	12
Roman Catholic	17
Just Christian	10
Buddhist	12
Other religion	14
Nothing in particular	19
Atheist/agnostic	16
DON'T KNOW	-
SKIPPED ON WEB/REFUSED	*
<i>N=</i>	<i>1,027</i>

COO. Nativity

	AAPI Data/AP-NORC Poll 09/02-09/2025
Born in the United States	36
Born outside the United States	64
DON'T KNOW	-
SKIPPED ON WEB/REFUSED	*
<i>N=</i>	<i>1,027</i>

SECONDGEN

	AAPI Data/AP-NORC Poll 09/02-09/2025
Born in the U.S. and child of at least one parent born outside the U.S.	26
All other respondents	74
<i>N=</i>	<i>1,027</i>

METHODS

This survey was conducted by The Associated Press-NORC Center for Public Affairs Research and AAPI Data with funding from the University of California (UC) Berkeley.

Data were collected using the Amplify AAPI Monthly survey drawing from NORC's Amplify AAPI® Panel designed to be representative of the U.S. Asian American, Native Hawaiian and Pacific Islander (AANHPI) household population. The survey was part of a larger study that included questions about other topics not included in this report.

Amplify AAPI is a blend of multiple sample designs. Each stage seeks to provide maximum coverage of the AANHPI population, and all are combined through base-weighting to arrive at a representative overall cross-section of AANHPI in the United States. The first stage included recruitment of approximately 850 active AANHPI panelists from NORC's flagship probability panel, AmeriSpeak. These panelists now serve as members of both the AmeriSpeak and the Amplify AAPI panels. During the initial recruitment phase of the AmeriSpeak panel, randomly selected U.S. households were sampled with a known, non-zero probability of selection from the NORC National Sample Frame or a secondary national address frame, both with over 96% coverage of all U.S. addresses, and then contacted by U.S. mail, email, telephone, or field interviewers (face to face).

The second stage began in the spring of 2022, when Amplify AAPI recruited 150 households from a 30,000-sample pool as a pilot to test the sample design's feasibility and participation rates. In 2023, Blue Shield Foundation of California and UC Riverside/AAPI Data sponsored a recruitment effort in California generating 1,150 additional panelists. Finally, the Rockefeller Foundation funded a national recruitment effort, including new recruits and those from the 2022 Pew Asian American Survey, generating 4,700 panelists who are eligible for the monthly survey.

By providing recruiting and interviewing in the languages noted below, Amplify AAPI covers approximately 90 percent of Asian language “linguistically isolated” households, that is, households in which no adult can speak English or Spanish at least “well.” Those excluded from the sample include people with P.O. Box only addresses, some addresses not listed in the USPS Delivery Sequence File, and some newly constructed dwellings population.

Interviews for this survey were conducted between September 2-9, 2025 with Asian Americans, Native Hawaiians and Pacific Islanders 18 years of age or older representing the 50 states and the District of Columbia. Panel members were randomly drawn from the Amplify AAPI Panel, and 1,027 completed the survey—1,022 via the web with 5 by telephone. Panel members were invited by email or by phone from an NORC telephone interviewer. In addition to English, the survey was offered in the Chinese dialects of Mandarin and Cantonese, Vietnamese, and Korean, depending on respondent preference. The final stage completion rate is 19.3 percent, the weighted household panel response rate is 26.2 percent, and the weighted household panel retention rate is 78.4 percent, for a cumulative response rate of 4.0 percent. Respondents were offered a small monetary incentive (either \$3 or \$10) for completing the survey.

The overall margin of sampling error is +/-5.0 percentage points at the 95 percent confidence level, including the design effect. The margin of sampling error may be higher for subgroups. Sampling error is only one of many potential sources of error and there may be other unmeasured error in this or any other survey.

Quality assurance checks were conducted to ensure data quality. In total, 47 interviews were removed for nonresponse to at least 50% of the questions asked of them, for completing the survey in less than one-third the median interview time for the full sample, or for straight-lining all grid questions asked of them. These interviews were excluded from the data file prior to weighting.

Once the sample was selected and fielded, and all the study data were collected and made final, a poststratification process was used to adjust for any survey nonresponse as well as any noncoverage or under and oversampling resulting from the study specific sample design. Poststratification variables included age, gender, census region, race/ethnicity, education, U.S. born, and Asian origin. Weighting variables were obtained from the American Communities Survey (ACS) 5 years data 2019-2023. The weighted data reflect the U.S. Asian American, Native Hawaiian and Pacific Islander (AANHPI) household population, including all 50 states and the District of Columbia.

Complete questions and results are available at www.apnorc.org. For more information about the study, email info@apnorc.org.

Additional information on the Amplify AAPI Panel methodology is available at: <https://amplifyaapi.norc.org/>. For more information about the panel, email Amplifyaapi-bd@norc.org.

About the Associated Press-NORC Center for Public Affairs Research

The AP-NORC Center for Public Affairs Research taps into the power of social science research and the highest-quality journalism to bring key information to people across the nation and throughout the world.

- The Associated Press (AP) is an independent global news organization dedicated to factual reporting. Founded in 1846, AP today remains the most trusted source of fast, accurate, unbiased news in all formats and the essential provider of the technology and services vital to the news business. More than half the world's population sees AP journalism every day. www.ap.org
- NORC at the University of Chicago is one of the oldest objective and nonpartisan research institutions in the world. www.norc.org

The two organizations have established The AP-NORC Center for Public Affairs Research to conduct, analyze, and distribute social science research in the public interest on newsworthy topics, and to use the power of journalism to tell the stories that research reveals. Learn more at www.apnorc.org.

About AAPI Data

AAPI Data is a leading research and policy organization producing accurate data to shift narratives and drive action toward enduring solutions for Asian American (AA) and Native Hawaiian/Pacific Islander (NHPI) communities across the nation. AAPI Data aspires to transform public and private systems to ensure that all AA and NHPI communities are recognized, valued and prioritized. Learn more at aapidata.com.