



The October 2025 AP-NORC Center Poll

**Conducted by The Associated Press-NORC Center for Public Affairs Research
With funding from The Associated Press and NORC at the University of Chicago**

*Interviews: 10/09-13/2025
1,289 adults*

*Margin of sampling error: +/- 3.8 percentage points at the 95% confidence level
among all adults*

NOTE: All results show percentages among all respondents, unless otherwise labeled.

CUR1. Generally speaking, would you say things in this country are heading in the...

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC	Right direction	Wrong direction	DON'T KNOW	SKIPPED ON WEB/REFUSED
10/09-13/2025 (N=1,289)	30	69	*	1
09/11-15/2025 (N=1,183)	24	75	*	*
06/05-09/2025 (N=1,158)	37	62	*	*
04/17-21/2025 (N=1,260)	37	62	1	1
03/20-24/2025 (N=1,229)	38	61	1	*
01/09-13/2025 (N=1,147)	27	72	*	1
12/5-9/2024 (N=1,251)	29	70	1	*
10/11-14/2024 (N=1,072)	32	68	*	*
09/12-16/2024 (N=2,028)	30	69	*	*
07/25-29/2024 (N=1,143)	26	72	1	1
06/20-24/2024 (N=1,088)	25	74	*	*
04/04-08/2024 (N=1,204)	24	76	*	1
03/21-25/2024 (N=1,282)	23	76	*	1
02/22-26/2024 (N=1,102)	22	77	*	1
01/25-29/2024 (N=1,152)	26	73	*	*
11/30-12/4/2023 (N= 1,074)	25	75	*	*
11/2-6/2023 (N=1,239)	18	81	1	*
10/5-9/2023 (N=1,163)	21	78	*	1
09/07-11/2023 (N=1,146)	25	75	*	1
08/10-14/2023 (N=1,165)	24	74	1	1
06/22-26/2023 (N=1,220)	24	74	*	1
05/11-15/2023 (N=1,680)	21	78	*	*
04/13-17/2023 (N=1,230)	25	74	*	1
03/16-20/2023 (N=1,081)	21	78	*	*
02/16-20/2023 (N=1,247)	28	71	1	1
01/26-30/2023 (N=1,068)	25	73	1	*
12/1-5/2022 (N=1,124)	28	71	*	1
10/06-10/2022 (N=1,121)	25	74	*	1
09/09-12/2022 (N=1,054)	27	72	*	1
07/14-17/2022 (N=1,085)	17	83	-	*
06/23-27/2022 (N=1,053)	14	85	1	*
05/12-16/2022 (N=1,172)	21	78	*	*
4/14-18/2022 (N=1,085)	29	70	1	1
3/17-21/2022 (N=1,082)	31	68	*	1
2/18-21/2022 (N=1,289)	29	70	*	1
1/13-18/2022 (N=1,161)	26	74	*	*
12/2-7/2021 (N=1,089)	33	66	1	1
10/21-25/2021 (N=1,083)	32	67	1	*
9/23-27/2021 (N=1,099)	34	64	*	1
8/12-16/2021 (N=1,729)	39	61	*	*

AP-NORC	Right direction	Wrong direction	DON'T KNOW	SKIPPED ON WEB/REFUSED
7/15-19/2021 (N=1,308)	44	55	1	1
6/10-14/2021 (N=1,125)	46	53	*	1
4/29-5/3/2021 (N=1,842)	54	44	1	1
3/25-29/2021 (N= 1,166)	50	50	*	*
2/25-3/1/2021 (N=1,434)	48	51	*	1
1/28-2/1/2021 (N=1,055)	49	49	1	1
12/3-7/2020 (N=1,117)	37	62	1	1
10/8-12/2020 (N=1,121)	25	74	1	1
9/11-14/2020 (N = 1,108)	27	72	*	1
8/17-19/2020 (N=1,075)	23	75	1	*
7/16-20/2020 (N=1,057)	20	80	*	*
6/11-15/2020 (N=1,310)	24	74	1	1
5/14-18/2020 (N=1,056)	33	65	1	1
4/16-20/2020 (N=1,057)	36	63	1	-
3/26-29/2020 (N=1,057)	42	58	*	*
2/13-16/2020 (N=1,074)	41	59	*	*
1/16-21/2020 (N=1,353)	38	62	*	*
12/5-9/2019 (N=1,053)	36	63	*	*
10/24-28/2019 (N=1,075)	39	60	1	1
9/20-23/2019 (N=1,286)	38	60	1	1
8/15-18/2019 (N=1,059)	33	66	*	1
6/13-17/2019 (N=1,116)	36	63	*	1
5/17-20/2019 (N=1,137)	35	62	2	1
4/11-14/2019 (N=1,108)	37	62	*	*
3/14-18/2019 (N=1,063)	35	63	*	1
1/16-20/2019 (N=1,062)	28	70	1	*
12/13-16/2018 (N=1,067)	39	59	*	1
10/11-14/2018 (N=1,152)	39	60	*	1
8/16-20/2018 (N=1,055)	38	62	*	*
6/13-18/2018 (N=1,109)	40	58	1	1
4/11-16/2018 (N=1,140)	39	60	*	*
3/14-19/2018 (N=1,222)	37	62	1	1
2/15-19/2018 (N=1,337)	32	68	*	*
12/7-11/2017 (N=1,020)	30	69	1	*
9/28-10/2/2017 (N=1,150)	24	74	1	*
6/8-11/2017 (N=1,068)	34	65	2	*

CUR2. Overall, do you approve or disapprove of the way Donald Trump is handling his job as president?

CUR3. *If don't know, skipped, or refused in CUR2*

If you had to choose, do you lean more toward approving or disapproving of the way Donald Trump is handling his job as president?

CUR3A. *If approve in CUR2*

Would you say you approve of the way Donald Trump is handling his job as president strongly or do you approve just somewhat?

CUR3B. *If disapprove in CUR2*

Would you say you disapprove of the way Donald Trump is handling his job as president strongly or do you disapprove just somewhat?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	Approve NET	Strongly approve	Somewhat approve	Lean toward approv- ing	Do not lean either way	Dis- approve NET	Lean toward disapp- roving	Some- what dis- approve	Strongly dis- approve	DK	SKP /REF
AP-NORC											
10/09-13/2025 (1,289)	37	19	18	1	1	61	*	17	43	-	1
09/11-15/2025 (N=1,183)	39	21	18	*	1	60	*	18	42	-	1
08/21-25/2025 (N=1,182)	45	25	19	*	2	53	*	13	40	-	*
07/10-14/2025 (N=1,437)	40	21	18	1	1	58	*	15	43	-	1
06/05-09/2025 (N=1,158)	39	20	19	*	1	60	*	18	41	-	*
05/01-05/2025 (N=1,175)	41	24	17	*	1	57	1	13	43	*	1
04/17-21/2025 (N=1,260)	39	22	16	*	1	59	1	16	43	-	1
03/20-24/2025 (N=1,229)	42	22	20	*	1	56	1	15	40	-	1
12/3-7/2020 (N=1,117)	40	24	16	-	*	58	*	12	46	-	1
10/08-12/2020 (N=1,121)	39	22	17	*	*	61	*	15	46	*	*
09/11-14/2020 (N = 1,108)	43	25	17	*	1	56	*	11	44	-	*
08/17-19/2020 (N=1,075)	35	18	16	*	*	65	1	19	46	*	*

AP-NORC	Approve NET	Strongly approve	Somewhat approve	Lean toward approv- ing	Do not lean either way	Dis- approve NET	Lean toward disapp- roving	Some- what dis- approve	Strongly dis- approve	DK	SKP /REF
07/16-20/2020 (N=1,057)	38	24	14	*	1	61	*	11	50	-	*
06/11-15/2020 (N=1,310)	39	21	17	*	1	60	*	10	49	-	1
05/14-18/2020 (N=1,056)	41	22	19	*	*	58	*	14	44	-	1
04/16-20/2020 (N=1,057)	42	22	20	-	-	57	*	16	41	-	1
03/26-29/2020 (N=1,057)	43	26	17	-	*	56	*	16	39	-	*
02/13-16/2020 (N=1,074)	43	24	19	*	1	56	*	16	40	-	1
01/16-21/2020 (N=1,353)	41	24	17	1	*	58	*	14	44	-	*
12/5-9/2019 (N=1,053)	40	23	17	*	-	60	*	15	45	-	*
10/24-28/2019 (N=1,075)	42	25	17	*	1	56	*	14	42	-	1
09/20-23/2019 (N=1,286)	40	24	16	*	1	59	*	16	42	-	1
8/15-18/2019 (N=1,060)	36	21	15	*	*	62	-	16	46	*	2
6/13-17/2019 (N=1,116)	38	19	19	*	*	60	*	17	43	-	1
5/17-20/2019 (N=1,137)	38	19	18	*	1	61	1	13	47	*	1
4/11-14/2019 (N=1,108)	39	19	20	*	1	60	*	13	46	-	*
3/14-18/2019 (N=1,063)	40	22	18	*	*	58	1	15	42	-	1
1/16-20/2019 (N=1,062)	34	18	16	*	*	65	1	11	53	*	*
12/13-16/2018 (N=1,067)	42	21	21	*	1	56	*	14	42	-	1
10/11-14/2018 (N=1,152)	40	21	19	*	1	59	*	14	45	-	1
8/16-20/2018 (N=1,055)	38	18	20	-	1	60	1	17	43	-	1
6/13-18/2018 (N=1,109)	41	21	20	*	1	57	*	16	42	*	*
4/11-16/2018 (N=1,140)	40	19	20	*	1	59	*	15	44	-	1

AP-NORC	Approve NET	Strongly approve	Somewhat approve	Lean toward approv -ing	Do not lean either way	Dis- approve NET	Lean toward disapp- roving	Some- what dis- approve	Strongly dis- approve	DK	SKP /REF
3/14-19/2018 (N=1,122)	42	20	21	*	1	58	*	14	44	-	*
2/15-19/2018 (N=1,337)	35	19	17	-	1	64	*	17	46	*	*
12/7-11/2017 (N=1,020)	32	15	17	*	*	67	*	16	51	-	*
9/28- 10/2/2017 (N=1,150)	32	20	12	*	*	67	*	17	50	*	*
6/8-11/2017 (N=1,068)	35	16	18	*	1	64	*	17	47	*	1
3/23-27/2017 (N=1,110)	42	20	22	*	*	58	*	14	43	-	1

CURY2. Overall, do you approve or disapprove of the way Donald Trump is handling...?

[GRID ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC		Approve	Disapprove	DK	SKP/REF
The economy	10/09-13/2025 (N=1,289)	36	62	1	2
	09/11-15/2025 (N=1,183)	37	62	*	1
	08/21-25/2025 (N=1,182)	43	54	*	2
	07/10-14/2025 (N=1,437)	38	60	*	1
	06/05-09/2025 (N=1,158)	38	60	*	1
	05/01-05/2025 (N=1,175)	36	63	*	1
	04/17-21/2025 (N=1,260)	37	61	*	1
	03/20-24/2025 (N=1,229)	40	58	1	1
	10/08-12/2020 (N=1,121)	49	51	*	*
	09/11-14/2020 (N = 1,108)	50	49	*	1
	08/17-19/2020 (N=1,075)	47	52	*	1
	07/16-20/2020 (N=1,057)	48	51	*	*
	06/11-15/2020 (N=1,310)	49	50	*	1
	05/14-18/2020 (N=1,056)	49	50	*	1
	04/16-20/2020 (N=1,057)	52	47	*	1
	03/26-29/2020 (N=1,057)	56	43	*	1
	01/16-21/2020 (N=1,353)	56	43	1	1
	10/24-28/2019 (N=1,075)	54	44	*	*
	09/20-23/2019 (N=1,286)	51	47	1	1
	08/15-18/2019 (N=1,060)	46	51	1	2
	06/13-17/2019 (N=1,116)	47	51	1	1
	01/16-20/2019 (N=1,062)	44	55	-	1
	10/11-14/2018 (N=1,152)	50	49	*	1
	08/16-20/2018 (N=1,055)	51	49	*	-
	03/14-19/2018 (N=1,122)	47	52	*	*
	02/15-19/2018 (N=1,337)	45	53	-	*
	12/07-11/2017 (N=1,020)	40	59	*	-
	10/12-16/2017 (N=1,054)	41	57	*	*
	09/28-10/2/2017 (N=1,150)	42	56	*	*
	06/08-11/2017 (N=1,068)	43	55	*	*
	03/23-27/2017 (N=1,110)	50	47	-	*

AP-NORC		Approve	Disapprove	DK	SKP/REF
Immigration	10/09-13/2025 (N=1,289)	42	56	*	2
	09/11-15/2025 (N=1,183)	43	56	*	1
	08/21-25/2025 (N=1,182)	44	53	*	2
	07/10-14/2025 (N=1,437)	43	55	1	1
	06/05-09/2025 (N=1,158)	46	53	*	1
	05/01-05/2025 (N=1,175)	49	51	*	1
	04/17-21/2025 (N=1,260)	46	53	*	1
	03/20-24/2025 (N=1,229)	49	50	*	1
	09/20-23/2019 (N=1,286)	40	59	1	1
	8/15-18/2019 (N=1,058)	38	60	1	1
	6/13-17/2019 (N=1,116)	39	59	*	2
	1/16-20/2019 (N=1,062)	36	62	*	1
	10/11-14/2018 (N=1,152)	41	58	*	1
	8/16-20/2018 (N=1,055)	38	61	-	-
	2/15-19/2018 (N=1,337)	37	62	*	*
	9/28-10/2/2017 (N=1,150)	35	64	*	*
	6/8-11/2017 (N=1,068)	39	60	*	*
	3/23-27/2017 (N=1,110)	45	54	-	*
The conflict between the Israelis and Palestinians	10/09-13/2025 (N=1,289)	47	49	1	3
	09/11-15/2025 (N=1,183)	37	60	*	2
	03/20-24/2025 (N=1,229)	44	54	1	1
Health care	10/09-13/2025 (N=1,289)	31	67	1	1
	09/11-15/2025 (N=1,183)	35	64	1	1
	07/10-14/2025 (N=1,437)	34	62	1	2
	09/11-14/2020 (N = 1,108)	41	57	*	1
	08/17-19/2020 (N=1,075)	36	62	*	1
	07/16-20/2020 (N=1,057)	36	63	*	*
	06/11-15/2020 (N=1,310)	40	59	1	1
	05/14-18/2020 (N=1,056)	42	56	1	1
	04/16-20/2020 (N=1,057)	39	60	1	1
	03/26-29/2020 (N=1,057)	42	57	*	1
	01/16-21/2020 (N=1,353)	38	61	*	1
	10/24-28/2019 (N=1,075)	43	55	*	1
	8/15-18/2019 (N=1,060)	37	61	1	2
	6/13-17/2019 (N=1,116)	35	62	*	2
	1/16-20/2019 (N=1,062)	35	62	1	2
	10/11-14/2018 (N=1,152)	37	62	*	1
	8/16-20/2018 (N=1,055)	36	63	*	-
	12/7-11/2017 (N=1,020)	29	70	*	-
	9/28-10/2/2017 (N=1,150)	31	68	*	*
	6/8-11/2017 (N=1,068)	32	65	*	*
	3/23-27/2017 (N=1,110)	36	62	*	*

B1A. How would you describe the nation's economy these days? Would you say...

B1B. If neither good nor poor, don't know, skipped, or refused in B1A:

If you had to choose, do you lean more toward the nation's economy being good or the nation's economy being poor?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC	Very/ somewhat/ lean toward good NET	Very good	Some- what good	Lean toward good	Neither good nor poor	Very/ somewhat/ lean toward poor NET	Lean toward poor	Some- what poor	Very poor	DK	SKP /REF
10/09-13/2025 (N=1,289)	32	4	17	10	*	68	13	32	23	-	*
08/21-25/2025 (N=1,182)	38	4	21	13	1	61	17	29	15	-	*
04/17-21/2025 (N=1,260)	32	3	17	12	*	68	13	33	22	*	*
03/20-24/2025 (N=1,229)	29	2	14	13	*	70	15	37	18	-	-
12/5-9/2024 (N=1,251)	32	5	18	10	*	67	14	28	25	-	-
10/11-14/2024 (N=1,072)	38	6	23	9	*	62	9	27	26	-	-
09/12-16/2024 (N=2,028)	34	3	21	10	*	66	11	32	24	-	-
06/20-24/2024 (N=1,088)	33	6	18	10	*	67	13	27	27	-	-
04/04-08/2024 (N=1,204)	32	6	18	7	*	68	12	32	24	-	-
02/22-26/2024 (N=1,102)	30	4	17	9	1	69	10	31	29	-	*
1/25-29/2024 (N=1,152)	35	7	19	9	*	65	11	31	23	-	-
11/30- 12/4/2023 (N=1,074)	30	3	17	10	1	69	13	31	26	*	*
10/5-9/2023 (N=1,163)	27	1	15	10	*	73	11	31	31	-	-
09/07-11/2023 (N=1,146)	30	3	17	11	*	70	12	32	25	-	*
08/10-14/2023 (N=1,165)	34	3	20	11	*	66	10	31	25	-	*
06/22-26/2023 (N=1,220)	30	3	16	12	1	69	10	35	24	-	-
05/11-15/2023 (N=1,680)	24	1	13	9	*	76	12	34	29	-	*

AP-NORC	Very/ somewhat/ lean toward good NET	Very good	Some- what good	Lean toward good	Neither good nor poor	Very/ somewhat/ lean toward poor NET	Lean toward poor	Some- what poor	Very poor	DK	SKP /REF
04/13-17/2023 (N=1,230)	30	2	15	13	*	69	11	34	25	-	-
03/16-20/2023 (N=1,081)	25	1	14	10	*	75	11	38	26	-	*
02/16-20/2023 (N=1,247)	32	3	17	12	*	68	12	34	22	*	*
01/26-30/2023 (N=1,068)	24	2	13	9	1	76	13	35	28	*	-
12/1-5/2022 (N=1,124)	25	1	14	10	*	75	11	38	25	-	-
10/06-10/2022 (N=1,121)	23	2	12	9	*	76	13	36	28	*	*
09/09-12/2022 (N=1,054)	29	1	15	12	*	71	11	35	25	*	-
06/23-27/2022 (N=1,053)	20	2	10	9	1	79	9	35	35	-	-
05/12-16/2022 (N=1,172)	22	2	10	9	*	78	11	34	34	-	*
4/14-18/2022 (N=1,085)	29	2	16	12	*	70	11	35	24	-	*
3/17-21/2022 (N=1,082)	31	2	18	10	*	69	11	37	22	-	-
12/2-7/2021 (N=1,089)	35	3	21	11	*	64	16	33	16	-	*
10/21-25/2021 (N=1,083)	35	2	20	13	*	65	12	33	19	-	-
9/23-27/2021 (N=1,099)	45	2	27	16	-	54	17	25	12	*	-
7/15-19/2021 (N=1,308)	45	4	28	13	1	54	15	28	11	-	*
6/10-14/2021 (N=1,125)	47	3	27	17	*	53	14	26	13	-	-
3/25-29/2021 (N= 1,166)	46	2	25	19	*	54	16	27	11	-	-
2/25-3/1/2021 (N=1,434)	37	1	22	14	*	63	16	34	12	-	*
12/3-7/2020 (N=1,117)	38	5	22	11	*	62	11	34	17	*	-
10/8-12/2020 (N=1,121)	39	6	22	11	*	61	10	31	20	-	*
9/11-14/2020 (N=1,108)	40	6	24	11	*	60	10	33	16	-	-

	Very/ somewhat/ lean toward good NET	Very good	Some- what good	Lean toward good	Neither good nor poor	Very/ somewhat/ lean toward poor NET	Lean toward poor	Some- what poor	Very poor	DK	SKP /REF
AP-NORC											
8/17-19/2020 (N=1,075)	37	4	21	12	*	62	12	32	18	-	-
07/16-20/2020 (N=1,057)	38	4	22	12	-	62	11	30	21	-	-
6/11-15/2020 (N=1,310)	36	5	19	12	*	63	14	28	21	-	1
5/14-18/2020 (N=1,056)	29	3	13	13	*	70	9	31	30	-	*
4/16-20/2020 (N=1,057)	29	3	15	11	-	71	8	30	33	-	-
03/26-29/2020 (N=1,057)	39	9	17	12	*	60	10	29	21	-	-
1/16-21/2020 (N=1,353)	67	21	36	10	*	33	13	15	5	-	*
9/20-23/2019 (N=1,286)	61	18	31	11	*	38	11	19	8	1	*
6/13-17/2019 (N=1,116)	63	15	35	14	*	36	13	16	7	-	1

ECO1. Which best describes your family's financial situation? Are you:

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	AP-NORC 10/09-13/2025
Getting ahead	12
Holding steady	59
Falling behind	28
DON'T KNOW	-
SKIPPED ON WEB/REFUSED	1
N=	1,289

FAV. For each of the following, please indicate if you have an unfavorable or favorable impression. If you don't know enough to have an opinion, you can say that too.

[GRID ITEMS RANDOMIZED]

AP-NORC		Very/ somewhat unfavorable NET	Very unfavorable	Somewhat unfavorable	Very/ somewhat favorable NET	Some- what favorable	Very favorable	Don't know enough to say	SKP / REF
Donald Trump	10/09-13/2025 (N=1,289)	56	44	11	39	18	21	5	*
	09/11-15/2025 (N=1,183)	54	44	10	41	19	22	5	1
	06/05-09/2025 (N=1,158)	54	41	13	43	20	23	3	*
	04/17-21/2025 (N=1,260)	57	44	12	39	15	25	4	*
	03/20-24/2025 (N=1,229)	54	40	14	42	19	23	3	1
	01/09-13/2025 (N=1,147)	55	44	11	41	16	26	3	*
	12/5-9/2024 (N=1,251)	54	44	10	43	15	27	3	*
	10/11-14/2024 (N=1,072)	57	46	10	40	17	23	2	1
	09/12-16/2024 (N=2,028)	58	47	11	38	18	20	3	*
	8/08-12/2024 (N=1,164)	56	46	10	41	16	25	2	1
	07/25-29/2024 (N=1,164)	57	47	10	41	17	24	2	*
	07/11-15/2024 (N=1,253)	59	49	11	37	16	21	3	1
	06/20-24/2024 (N=1,088)	59	46	12	38	20	18	3	1
	6/7-10/2024 (N=1,115)	56	47	9	40	16	25	3	1
	02/22-26/2024 (N=1,102)	58	46	12	38	16	22	4	*
	01/25-29/2024 (N=1,152)	61	50	12	36	18	18	2	*
	11/30-12/4/2023 (N=1,074)	60	50	11	36	14	22	2	2
	10/5-9/2023 (N=1,163)	58	47	10	37	18	20	5	1

		Very/ somewhat unfavorable NET	Very unfavorable	Somewhat unfavorable	Very/ somewhat favorable NET	Some- what favorable	Very favorable	Don't know enough to say	SKP / REF
	08/10-14/2023 (N=1,165)	62	51	11	35	16	19	3	*
	06/22-26/2023 (N=1,220)	63	50	13	33	19	14	4	*
	04/13-17/2023 (N=1,230)	63	52	11	34	17	17	3	1
	01/26-30/2023 (N=1,068)	62	50	13	35	21	14	2	*
	10/06-10/2022 (N=1,121)	61	49	12	35	17	18	4	*
	1/13-18/2022 (N=1,161)	63	51	12	34	18	16	3	-
	7/15-19/2021 (N=1,308)	60	50	10	37	17	20	2	1
	1/28-2/1/2021 (N=1,055)	61	48	12	36	18	19	3	*
	02/13-16/2020 (N=1,074)	53	42	11	43	17	26	4	*
	10/24-28/2019 (N=1,075)	55	46	9	40	12	28	3	1
JD Vance	10/09-13/2025 (N=1,289)	48	35	12	34	15	19	18	*
	09/11-15/2025 (N=1,183)	46	32	14	32	14	18	21	1
	04/17-21/2025 (N=1,260)	46	36	11	33	13	20	20	*
	01/09-13/2025 (N=1,147)	47	37	10	32	13	19	21	*
	12/5-9/2024 (N=1,251)	48	36	12	32	14	19	19	1
	10/11-14/2024 (N=1,072)	48	37	11	32	14	18	19	1
	09/12-16/2024 (N=2,028)	49	38	10	26	15	11	24	1
	8/08-12/2024 (N=1,164)	44	33	11	27	15	13	28	1
	7/25-29/2024 (N=1,164)	40	29	11	27	14	13	32	1
	07/11-15/2024 (N=1,253)	22	14	8	17	10	7	60	1

		Very/ somewhat unfavorable NET	Very unfavorable	Somewhat unfavorable	Very/ somewhat favorable NET	Some- what favorable	Very favorable	Don't know enough to say	SKP / REF
The Democratic Party	10/09-13/2025 (N=1,289)	58	35	23	32	24	8	9	*
	09/11-15/2025 (N=1,183)	53	27	26	34	26	8	12	1
	05/01-05/2025 (N=1,175)	55	32	23	36	27	9	8	*
	09/12-16/2024 (N=2,028)	44	28	16	48	29	20	7	*
	10/06-10/2022 (N=1,121)	49	30	20	42	29	13	8	1
The Republican Party	10/09-13/2025 (N=1,289)	51	35	16	40	25	15	8	1
	09/11-15/2025 (N=1,183)	51	32	19	38	23	15	11	1
	05/01-05/2025 (N=1,175)	52	33	18	41	26	15	7	*
	09/12-16/2024 (N=2,028)	53	35	19	39	25	14	7	1
	10/06-10/2022 (N=1,121)	59	34	25	32	24	9	9	1

ISSUES. How important are the following issues to you personally?

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

		Extremely / very important NET	Extremely important	Very import- ant	Some what import ant	Not too/ not important at all NET	Not too important	Not important at all	D K	S K P / R F
The economy	10/09-13/2025 (N=1,289)	84	45	39	13	2	1	1	-	1
	07/10-14/2025 (N=1,437)	86	49	37	11	3	2	1	-	1
	EPIC 1/31-2/15/2023 ¹ (N=5,408)	82	44	37	13	5	3	1	-	1
	EPIC 9/8-24/2021 ¹ (N=5,468)	80	40	40	15	4	3	1	-	*
	EPIC 11/14-19/2018 ¹ (N=1,202)	76	38	38	19	5	3	2	-	1
	12/7-11/2017 ² (N=1,020)	83	40	43	14	3	3	*	*	-
	10/12-16/2017 ² (N=1,054)	77	32	45	16	5	4	2	-	1
	9/28-10/2/2017 ² (N=1,150)	86	47	39	10	3	2	2	-	*
	EPIC 8/17-21/2017 ² (N=992)	77	32	45	16	5	4	2	-	*
	6/8-11/2017 ² (N=1,068)	81	39	42	14	4	4	1	*	1
	3/23-27/2017 ² (N=1,110)	87	43	44	10	2	2	*	*	*

¹ Response options were: Extremely important, very important, somewhat important, slightly important, not important at all

² Response options were: Extremely important, very important, moderately important, slightly important, not important at all

³ Response options were: Extremely important, very important, moderately important, not very important, not important at all

		Extremely /very important NET	Extremely important	Very import- ant	Some what import ant	Not too/ not important at all NET	Not too important	Not important at all	D K	S K P / R E F
Immigra- tion	10/09-13/2025 (N=1,289)	58	28	30	28	12	9	3	*	1
	07/10-14/2025 (N=1,437)	62	29	33	25	11	9	3	*	1
	3/21-25/2024 (N=1,282)	58	31	27	30	12	10	2	-	*
	EPIC 1/31-2/15/2023 ¹ (N=5,408)	53	25	28	28	18	12	6	-	1
	EPIC 9/8-24/2021 ¹ (N=5,468)	54	26	28	29	16	11	6	*	1
	EPIC 11/14-19/2018 ¹ (N=1,202)	55	28	27	26	18	12	6	*	1
	10/11-14/2018 ³ (N=589)	63	29	33	29	7	5	2	-	1
	12/7-11/2017 ² (N=1,020)	50	22	27	31	19	15	4	-	-
	10/12-16/2017 ² (N=1,054)	48	19	29	30	21	13	8	*	*
	9/28-10/2/2017 ² (N=1,150)	56	25	31	26	18	13	4	*	*
	EPIC 8/17-21/2017 ² (N=1,038)	50	21	29	32	17	12	5	*	1
	6/8-11/2017 ² (N=1,068)	47	19	27	32	21	15	6	*	1
	3/23-27/2017 ² (N=1,110)	60	28	32	25	15	9	6	-	*
	9/15-18/2016 ³ (N=498)	61	28	32	27	12	9	2	*	*

¹ Response options were: Extremely important, very important, somewhat important, slightly important, not important at all

² Response options were: Extremely important, very important, moderately important, slightly important, not important at all

³ Response options were: Extremely important, very important, moderately important, not very important, not important at all

		Extremely /very important NET	Extremely important	Very import- ant	Some what import ant	Not too/ not important at all NET	Not too important	Not important at all	D K	S K P / R E F
Health care	10/09-13/2025 (N=1,289)	81	46	36	14	4	2	1	-	1
	07/10-14/2025 (N=1,437)	80	50	30	16	3	2	1	*	1
	3/21-25/2024 N=1,282)	83	46	37	15	2	2	*	-	*
	EPIC 1/31-2/15/2023 ¹ (N=5,408)	81	45	36	13	4	3	1	-	1
	EPIC 9/8-24/2021 ¹ (N=5,468)	83	47	35	12	5	3	2	-	*
	EPIC 11/14-19/2018 ¹ (N=1,202)	81	47	34	14	5	3	2	*	1
	10/11-14/2018 ³ (N=584)	83	45	37	14	3	2	1	-	*
	12/7-11/2017 ² (N=1,020)	85	50	35	11	3	2	1	*	*
	9/28-10/2/2017 ² (N=1,150)	84	51	33	11	5	3	2	-	*
	EPIC 8/17-21/2017 ² (N=992)	84	44	40	11	5	4	1	-	*
	6/8-11/2017 ² (N=1,068)	82	48	34	14	3	2	1	-	1
	3/23-27/2017 ² (N=1,110)	86	50	36	10	3	2	1	*	*
	9/15-18/2016 ⁴ (N=509)	81	39	42	15	4	2	1	-	*

¹ Response options were: Extremely important, very important, somewhat important, slightly important, not important at all
² Response options were: Extremely important, very important, moderately important, slightly important, not important at all
³ Response options were: Extremely important, very important, moderately important, not very important, not important at all
¹ Response options were: Extremely important, very important, somewhat important, slightly important, not important at all
² Response options were: Extremely important, very important, moderately important, slightly important, not important at all
⁴ Response options were: Extremely important, very important, moderately important, not very important, not important at all

		Extremely /very important NET	Extremely important	Very import- ant	Somewhat important	Not too/ not important at all NET	Not too important	Not important at all	D K	S K P / R E F
Trans- gender issues	10/09-13/2025 (N=1,289)	20	9	11	22	57	21	35	*	1
Crime	10/09-13/2025 (N=1,289)	72	34	38	21	6	4	1	-	1
	3/21-25/2024 (N=1,282)	76	38	38	20	4	3	1	-	*
	10/11-14/2018 ³ (N=592)	75	37	38	19	4	4	1	-	2
	9/15-18/2016 ³ (N=523)	75	36	39	21	4	2	2	-	*
Climate change	10/09-13/2025 (N=1,289)	42	22	20	26	31	16	15	*	1
	3/21-25/2024 N=1,282)	50	27	22	26	24	11	12	*	1
	EPIC 1/31- 2/15/2023 ¹ (N=5,408)	53	28	25	22	23	12	11	*	1
	EPIC 9/8-24/2021 ¹ (N=5,468)	59	34	25	21	19	10	10	*	1
	EPIC 11/14- 19/2018 ¹ (N=1,202)	49	29	20	26	24	12	12	*	1
	10/12-16/2017 ² (N=1,054)	50	24	26	23	26	13	13	*	*
	9/28-10/2/2017 ² (N=1,150)	55	32	22	21	23	11	12	*	1
	EPIC 8/17-21/2017 ² (N=1,038)	48	22	26	26	25	15	10	-	1
	6/8-11/2017 ² (N=1,068)	53	26	27	21	25	14	11	1	1

¹ Response options were: Extremely important, very important, somewhat important, slightly important, not important at all

² Response options were: Extremely important, very important, moderately important, slightly important, not important at all

³ Response options were: Extremely important, very important, moderately important, not very important, not important at all

		Extremely /very important NET	Extremely important	Very import ant	Somewhat important	Not too/ not important at all NET	Not too important	Not important at all	DK	SK P / R E F
Abortion	10/09-13/2025 (N=1,289)	49	24	25	26	24	13	11	*	1
	3/21-25/2024 N=1,282)	58	33	25	24	16	11	6	*	1
	10/11-14/2018 (N=586)	52	27	25	28	18	11	7	*	2
	12/7-11/2017 ² (N=1,020)	42	22	20	27	30	15	15	1	*
Gun policy	10/09-13/2025 (N=1,289)	57	27	30	27	15	10	5	*	1
	3/21-25/2024 N=1,282)	66	37	29	22	11	8	4	-	*
	10/11-14/2018 (N=608)	65	36	29	22	11	8	3	*	1

¹ Response options were: Extremely important, very important, somewhat important, slightly important, not important at all

¹ Response options were: Extremely important, very important, moderately important, slightly important, not important at all

³ Response options were: Extremely important, very important, moderately important, not very important, not important at all

PARTY. Which party do you trust to do a better job of handling:

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC		The Republicans	The Democrats	Both equally	Neither	DK	SKP/ REF
The economy	10/09-13/2025 (N=1,289)	36	25	12	26	*	1
	10/06-10/2022 (N=1,121)	37	27	12	23	*	1
	7/15-19/2021 (N= 1,308)	35	35	15	15	-	1
	4/11-14/2019 (N=1,108)	33	29	15	23	*	1
	10/12-16/2017 (N=1,121)	27	27	13	32	*	*
	1/14-17/2016 (N=1,008)	29	27	11	33	1	*

AP-NORC		The Republicans	The Democrats	Both equally	Neither	DK	SKP/ REF
Immigration	10/09-13/2025 (N=1,289)	39	26	8	26	-	1
	10/06-10/2022 (N=1,121)	35	32	9	23	1	1
	12/01-23/2021 (N=4,173)	33	28	15	24	-	1
	7/15-19/2021 (N= 1,308)	35	35	10	19	*	*
	4/11-14/2019 (N=1,108)	30	34	11	24	*	*
Health care	10/09-13/2025 (N=1,289)	25	38	11	25	*	1
	10/06-10/2022 (N=1,121)	24	40	13	22	*	*
	7/15-19/2021 (N= 1,308)	21	47	14	18	-	*
	4/11-14/2019 (N=1,108)	23	40	12	25	*	*
	2/15-19/2018 (N=1,302)	18	38	13	29	*	2
Crime	10/09-13/2025 (N=1,289)	39	19	14	27	-	1
	10/06-10/2022 (N=1,121)	35	21	18	25	*	1
	7/15-19/2021 (N= 1,308)	32	30	18	19	*	*

RIGHTS. How much of a threat do you believe each of the following currently faces in the United States?

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC 10/09-13/2025	Major threat	Minor threat	No threat at all	DK	SKP/ REF
The right to vote	30	28	39	*	2
The freedom of speech	49	29	19	*	2
The right to keep and bear arms	26	38	35	*	2
The freedom of the press	43	33	22	*	1

N=1,289

POLVI1. How concerned are you about each of the following in the United States these days?

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC 10/09-13/2025	Extremely/ very concerned NET	Extremely concerned	Very concerned	Somewhat concerned	Not very/not concerned at all NET	Not very concerned	Not concerned at all	DK	SKP/ REF
Political violence directed at conservative political figures or organizations	44	22	22	32	23	15	7	-	1
Political violence directed at liberal political figures or organizations	41	18	23	30	28	18	10	*	1
Threats to conservatives' free speech	40	20	20	27	32	20	13	*	1
Threats to liberals' free speech	39	20	19	26	34	21	13	*	1

N=1,289

POLICY1. Do you favor, neither favor nor oppose, or oppose each of the following?

[GRID ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC		Strongly /some - what favor NET	Strongly favor	Some what favor	Neither favor nor oppose	Strongly/ some - what oppose NET	Some- what oppose	Strongly oppose	D K	SKP /REF
Deporting all immigrants living in the United States illegally	10/09-13/2025 (N=1,289)	43	24	19	21	34	14	20	*	1
	07/10-14/2025 (N=1,437)	38	20	18	21	40	18	22	*	1
	04/17-21/2025 (N=1,260)	38	22	16	20	40	17	23	*	1
Extending the federal tax credits for individuals who purchase health insurance through the Affordable Care Act marketplace	10/09-13/2025 (N=1,289)	43	24	20	42	12	6	7	*	2

AP-NORC		Strongly /some - what favor NET	Strongly favor	Some what favor	Neither favor nor oppose	Strongly/ some - what oppose NET	Some- what oppose	Strongly oppose	D K	SKP /REF
Imposing a tariff, also known as an import tax, on all goods brought into the United States from other countries	10/09-13/2025 (N=1,289)	29	10	18	24	46	21	25	*	1
	07/10-14/2025 (N=1,437)	30	11	19	29	41	19	22	*	*
	04/17-21/2025 (N=1,260)	27	12	15	21	52	18	34	1	*
Requiring transgender children and teenagers to only compete on sports teams that match the sex they were assigned at birth <u>not</u> the gender they identify with	10/09-13/2025 (N=1,289)	57	45	12	25	17	7	10	*	1

AP1. Next we will ask you about some institutions in this country. As far as the people running these institutions are concerned, would you say you have a great deal of confidence, only some confidence, or hardly any confidence at all in them?

[GRID ITEMS RANDOMIZED]

AP-NORC		A great deal of confidence	Only some confidence	Hardly any confidence at all	DK	SKP /REF
Congress	10/09-13/2025 (N=1,289)	4	43	51	*	1
	07/10-14/2025 (N=1,437)	6	49	44	*	1
	06/20-24/2024 (N=1,088)	5	50	45	*	1
	10/5-9/2023 (N=1,163)	3	42	53	*	1
	08/10-14/2023 (N=1,165)	4	49	46	*	1
	03/16-20/2023 (N=1,081)	5	45	49	*	2
	07/14-17/2022 (N=1,085)	3	47	48	-	2
	4/14-18/2022 (N=1,085)	4	43	51	*	1
	2/18-21/2022 (N=1,289)	6	48	46	*	*
	09/11-14/2020 (N=1,108)	5	47	48	*	1
	02/13-16/2020 (N=1,074)	8	49	43	-	*
	6/8-11/2017 (N=1,068)	6	53	40	*	1
	5/12-15/2016 (N=1,108)	4	48	46	*	1
	2/18-3/6/2016 (N=2,014)	4	46	50	*	1

AP-NORC		A great deal of confidence	Only some confidence	Hardly any confidence at all	DK	SKP /REF
The Supreme Court	10/09-13/2025 (N=1,289)	14	48	37	*	1
	07/10-14/2025 (N=1,437)	16	51	31	*	1
	06/20-24/2024 (N=1,088)	16	44	40	-	1
	10/5-9/2023 (N=1,163)	14	48	36	*	1
	08/10-14/2023 (N=1,165)	15	49	36	*	1
	05/11-15/2023 (N=1,680)	12	48	39	-	1
	03/16-20/2023 (N=1,081)	14	47	37	*	1
	07/14-17/2022 (N=1,085)	17	39	43	-	1
	4/14-18/2022 (N=1,085)	18	54	27	*	1
	2/18-21/2022 (N=1,289)	21	55	24	*	*
	09/11-14/2020 (N=1,108)	21	61	17	*	1
	02/13-16/2020 (N=1,074)	28	58	14	-	*
	6/8-11/2017 (N=1,068)	24	59	15	*	1
	5/12-15/2016 (N=1,108)	24	58	17	*	1
	2/18-3/6/2016 (N=2,014)	26	59	14	1	1
Executive branch of the federal government	10/09-13/2025 (N=1,289)	15	36	47	*	1
	07/10-14/2025 (N=1,437)	14	44	41	*	1
	06/20-24/2024 (N=1,088)	14	49	36	-	1
	10/5-9/2023 (N=1,163)	11	48	39	*	1
	08/10-14/2023 (N=1,165)	12	48	38	*	1
	03/16-20/2023 (N=1,081)	11	43	44	*	1
	07/14-17/2022 (N=1,085)	7	50	43	*	1
	4/14-18/2022 (N=1,085)	16	46	36	*	2
	2/18-21/2022 (N=1,289)	15	52	33	*	*
	09/11-14/2020 (N=1,108)	18	46	35	*	1
	02/13-16/2020 (N=1,074)	17	48	35	*	1
	6/8-11/2017 (N=1,068)	14	48	37	1	*
	5/12-15/2016 (N=1,108)	15	50	33	*	1
The military	10/09-13/2025 (N=1,289)	39	41	18	1	1
	03/16-20/2023 (N=1,081)	37	46	16	-	2
	4/14-18/2022 (N=1,085)	47	40	11	*	1
	2/18-21/2022 (N=1,289)	42	47	11	*	*
	09/11-14/2020 (N=1,108)	53	37	9	*	1
	02/13-16/2020 (N=1,074)	54	38	7	*	*
	6/8-11/2017 (N=1,068)	56	37	6	*	1
	5/12-15/2016 (N=1,108)	56	37	7	*	1
	2/18-3/6/2016 (N=2,014)	48	45	6	*	1

SCOTUS1. How much confidence do you have in the Supreme Court's handling of each the following issues?

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC 10/09-13/2025	A great deal/a moderate amount NET	A great deal	A moderate amount	Only a little/none at all NET	Only a little	None at all	DK	SKP/ REF
Transgender issues	33	9	24	65	31	34	*	1
Presidential power	38	13	25	61	26	35	*	1
Voting rights	46	17	29	52	27	25	*	1
Immigration	40	12	28	58	29	29	*	2

N=1,289

HC7. Is it the responsibility of the federal government to make sure that all Americans have health care coverage, or not?

	AP-NORC 10/09-13/2025	AP-NORC 4/11-14/2019	AP-NORC 7/13-17/2017	AP-NORC 3/23-27/2017
Yes, it is a federal government responsibility	60	57	62	52
No, it is not a federal government responsibility	39	41	37	47
DON'T KNOW	*	1	*	*
SKIP/REFUSED	1	1	1	1

N= 1,289 1,108 1,019 1,110

CONCERNS1. How concerned are you about each of the following in the next year?

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC 10/09-13/2025	Extremely/ very concerned NET	Extremely concerned	Very concerned	Somewhat concerned	Not very/not concerned at all NET	Not too concerned	Not concerned at all	DK	SKP/ REF
Your health care costs increasing	57	32	25	26	16	8	8	*	1
Losing or not having health insurance	38	21	17	23	39	21	17	*	*

AP-NORC 10/09-13/2025	Extremely / very concerned NET	Extremely concerned	Very concerned	Somewhat concerned	Not very/not concerned at all NET	Not too concerned	Not concerned at all	D K	SKP/ REF
Not being able to pay for health care or medications you need	42	22	19	24	34	18	15	*	1
Not being able to access health care when you need it	40	21	19	24	35	19	16	*	1

N=1,289

ECO6. Is each of the following a major source of stress, a minor source of stress, or not a source of stress in your life right now?

[GRID ITEMS RANDOMIZED]

AP-NORC		Major source	Minor source	Not a source	DK	SKP /REF
The cost of groceries	10/09-13/2025 (N=1,289)	54	33	12	-	1
	07/10-14/2025 (N=1,437)	53	33	14	-	*
The cost of housing	10/09-13/2025 (N=1,289)	45	29	24	-	1
	07/10-14/2025 (N=1,437)	47	27	25	*	1
The amount of money you have saved	10/09-13/2025 (N=1,289)	44	35	19	-	1
	07/10-14/2025 (N=1,437)	43	35	21	*	1
The cost of health care	10/09-13/2025 (N=1,289)	43	39	18	-	1
	07/10-14/2025 (N=1,437)	42	36	21	*	1
The cost of electricity	10/09-13/2025 (N=1,289)	36	40	23	*	1
The cost of gas for your car	10/09-13/2025 (N=1,289)	32	41	27	-	*
The amount of money you pay in taxes	10/09-13/2025 (N=1,289)	44	35	19	*	1
The amount of money you get paid	10/09-13/2025 (N=1,289)	43	34	21	-	2
	07/10-14/2025 (N=1,437)	43	32	24	*	1

ECO7. Thinking about your financial situation, how confident are you that...?

[GRID ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC		Extremely / Very confident NET	Extremely confident	Very confident	Some what confident	Not very/ Not at all confident NET	Not very confident	Not at all confident	D K	S K / R F
You would be able to find a good job if you wanted to	10/09-13/2025 (N=1,289)	21	7	15	30	47	24	23	*	1
	10/5-9/2023 (N=1,163)	27	10	17	35	37	20	17	*	2
	03/16-20/2023 (N=1,081)	26	8	19	37	36	22	15	*	1
	10/21-25/2021 (N=1,083)	36	17	20	35	27	16	12	*	1
	03/26-29/2020 (N=1,057)	25	7	19	35	39	21	18	*	*
	06/13-17/2019 (N=1,116)	30	12	18	35	33	19	14	*	1
	01/16-20/2019 (N=1,062)	28	8	20	35	35	21	14	1	1
You will have enough savings for retirement	10/09-13/2025 (N=1,289)	17	6	11	30	52	21	31	-	1
	10/5-9/2023 (N=1,163)	18	6	12	32	49	22	27	*	1
	03/16-20/2023 (N=1,081)	18	7	11	28	53	26	27	*	*
	10/21-25/2021 (N=1,083)	26	13	12	31	43	22	20	*	1
	2/25-3/1/2021 (N=1,434)	24	8	15	30	46	23	24	*	*
	03/26-29/2020 (N=1,057)	18	7	12	30	52	24	28	-	*
	06/13-17/2019 (N=1,116)	21	8	13	33	44	20	24	1	1
	01/16-20/2019 (N=1,062)	20	7	13	32	47	22	24	1	1

		Extremely/ Very confident NET	Extremely confident	Very confident	Somewhat confident	Not very/ Not at all confident NET	Not very confident	Not at all confident	D K	S K P / R E F
AP-NORC										
You would be able to pay an unexpected medical expense	10/09-13/2025 (N=1,289)	22	8	14	31	47	22	25	-	1
	10/5-9/2023 (N=1,163)	26	9	16	31	42	19	24	*	1
	03/16-20/2023 (N=1,081)	23	9	14	31	46	23	22	-	*
	10/21-25/2021 (N=1,083)	33	15	18	27	39	21	18	*	*
	2/25-3/1/2021 (N=1,434)	28	11	17	29	43	23	19	*	*
	03/26-29/2020 (N=1,057)	24	8	16	31	45	21	24	-	*
	01/16-20/2019 (N=1,062)	23	8	14	34	43	22	21	*	*
	01/16-20/2019 (N=1,062)	28	8	20	35	35	21	14	1	1
You would be able to buy a new home if you wanted to	10/09-13/2025 (N=1,289)	17	6	12	19	63	25	38	*	1

SHUT1. Overall, do you think the federal government shutdown which began Wednesday, October 1, 2025 has been:⁵

	AP-NORC 10/09-13/2025	AP-NORC 1/16-20/2019
A major problem for the country	54	65
A minor problem for the country	35	26
Not a problem at all for the country	11	8
DON'T KNOW	*	*
SKIPPED ON WEB/REFUSED	1	1
N=	1,289	1,062

⁵ The January 2019 AP-NORC Poll question read as “Overall, do you think the partial federal government shutdown which began Saturday, December 22, 2018 has been:”

SHUT2. How much responsibility does each of the following have for the federal government shutdown?⁶

[GRID ITEMS RANDOMIZED]

AP-NORC		A great deal/Quite a bit NET	A great deal	Quite a bit	A moderate amount	Only a little/None at all NET	Only a little	None at all	DK	SKP/REF
Donald Trump	10/09-13/2025 (N=1,289)	58	48	10	17	22	10	12	*	3
	1/16-20/2019 (N=1,062)	70	61	10	15	13	7	6	*	1
Republicans in Congress	10/09-13/2025 (N=1,289)	58	45	13	19	20	11	9	*	3
	1/16-20/2019 (N=1,062)	58	36	23	26	14	9	5	1	1
Democrats in Congress	10/09-13/2025 (N=1,289)	54	40	14	25	19	11	7	*	2
	1/16-20/2019 (N=1,062)	47	31	16	24	27	16	11	1	1

HALL2. Please indicate whether you plan to do each of the following to celebrate Halloween, or not?

Please select all that apply.

	AP-NORC 10/09-13/2025	AP-NORC 10/21-25/2021	AP-NORC 10/24-28/2019
Wear a costume	23	21	25
Dress your children in costumes	17	19	22
Display Halloween decorations in your home or yard	32	29	36
Take children trick or treating	19	16	25
Attend a Halloween party	20	16	25
Pass out candy to children trick or treating at your house	33	35	42
Pass out healthy snacks instead of candy to children trick or treating at your house	5	4	7
Carve a pumpkin	24	24	28
Watch a scary movie	31	28	32
Dress up a pet in costume	9	9	11
None of the above	33	35	24
DON'T KNOW	-	-	-
SKIP/REFUSED	*	1	1

N= 1,289 1,083 1,075

⁶ The January 2019 AP-NORC Poll question read as “How much responsibility does each of the following have for the partial federal government shutdown?”

Q_HL032_14. Are you now covered by any form of health insurance or health plan?

	AP-NORC 10/09-13/2025
Yes	88
No	12
DON'T KNOW	-
SKIPPED ON WEB/REFUSED	1
<i>N=</i>	<i>1,289</i>

Q_HL033_14. Show if Yes to Q_HL032_14.

Which of the following is your main source of health insurance coverage?

	AP-NORC 10/09-13/2025	AP-NORC 5/14-18/2020	AP-NORC 2/13-16/2020
A plan through your employer	38	33	36
A plan through your spouse's employer	8	15	10
A plan you purchased yourself directly from an insurance company	3	3	4
Health insurance marketplace	5	4	4
Medicare	30	30	27
Medicaid	10	10	11
Some other source	6	4	9
DON'T KNOW	*	-	-
SKIPPED ON WEB/REFUSED	*	1	-
<i>N =</i>	<i>1,158</i>	<i>941</i>	<i>939</i>

PARENT. Are you the parent or guardian of a child under 18 years of age or not?

	AP-NORC 10/09-13/2025
Yes	25
No	75
DON'T KNOW	-
SKIP/REFUSED	*
<i>N=</i>	<i>1,289</i>

C1. Where were you born?

	AP-NORC 10/09-13/2025
In the United States	89
Outside the United States	10
DON'T KNOW	-
SKIP/REFUSED	*
N=	1,289

PID1. Do you consider yourself a Democrat, a Republican, an Independent or none of these?

If Democrat:

PIDA. Do you consider yourself a strong or not so strong Democrat?

If Republican:

PIDB. Do you consider yourself a strong or not so strong Republican?

If independent, none of these, don't know, skipped, or refused:

PIDI. Do you lean more toward the Democrats or the Republicans?

Combines PID1, PIDI, PIDA, and PIDB.

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	AP-NORC 10/09-13/2025
Democrat NET	38
Strong Democrat	14
Not so strong Democrat	14
Lean Democrat	10
Independent/None – Don't lean	22
Republican NET	40
Lean Republican	11
Not so strong Republican	13
Strong Republican	16
N=	1,289

D3. Generally speaking, do you consider yourself to be a liberal, moderate, or conservative?

If liberal:

D4. Do you consider yourself very liberal or somewhat liberal?

If conservative:

IDEO. Do you consider yourself very conservative or somewhat conservative?

Combines D3, D4, D5:

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	AP-NORC 10/09-13/2025
Liberal NET	18
Very liberal	10
Somewhat liberal	8
Moderate	48
Conservative NET	30
Somewhat conservative	16
Very conservative	14
DON'T KNOW	1
SKIPPED ON WEB/REFUSED	3

N=

1,289

DM5. How would you describe the community you live in now?

	AP-NORC 10/09-13/2025
Urban area	24
Suburban area	49
Rural area	25
DON'T KNOW	*
SKIPPED ON WEB/REFUSED	1

N=

1,289

RELIG. What is your present religion, if any?

	AP-NORC 10/09-13/2025
Protestant	24
Roman Catholic	19
Mormon	1
Orthodox	*
Jewish	1
Muslim	1
Buddhist	2
Hindu	1
Atheist	5
Agnostic	6
Nothing in particular	17
Just Christian	22
Unitarian	1
Something else	1
DON'T KNOW	-
SKIPPED ON WEB/REFUSED	*

N=

1,289

If Religion is Protestant, Roman Catholic, Mormon, Orthodox, Christian, or something else:

BORN. Would you describe yourself as a 'born-again' or evangelical Christian, or not?

	AP-NORC 10/09-13/2025
Yes	37
No	63
DON'T KNOW	-
SKIPPED ON WEB/REFUSED	*

N=

872

AGE

	AP-NORC 10/09-13/2025
18-29	20
30-44	24
45-59	25
60+	31

N=

1,289

GENDER

	AP-NORC 10/09-13/2025
Male	49
Female	51
<i>N=</i>	<i>1,289</i>

RACE/ETHNICITY

	AP-NORC 10/09-13/2025
White, non-Hispanic	60
Black or African American	12
Hispanic	18
Other	10
<i>N=</i>	<i>1,289</i>

MARITAL STATUS

	AP-NORC 10/09-13/2025
Married	47
Not married	53
<i>N=</i>	<i>1,289</i>

EMPLOYMENT STATUS

	AP-NORC 10/09-13/2025
Employed	64
Not employed	36
<i>N=</i>	<i>1,289</i>

EDUCATION

	AP-NORC 10/09-13/2025
Less than a high school diploma	9
High school graduate or equivalent	29
Some college	26
Bachelor's degree	23
Post graduate study or professional degree	14
<i>N=</i>	<i>1,289</i>

CENSUS REGION

	AP-NORC 10/09-13/2025
Northeast NET	17
New England	5
Mid-Atlantic	13
Midwest NET	20
East North Central	14
West North Central	6
South NET	39
South Atlantic	21
East South Central	6
West South Central	12
West NET	24
Mountain	8
Pacific	16

N=

1,289

HOME OWNERSHIP

	AP-NORC 10/09-13/2025
Owned or being bought by you or someone in your household	65
Rented for cash	32
Occupied without payment of cash rent	4

N=

1,289

VOTE 2024

	AP-NORC 10/09-13/2025
Voted for Kamala Harris	29
Voted for Donald Trump	30
Voted for someone else	1
Didn't vote	41
SKIPPED ON WEB/REFUSED	-

N=

1,289

INCOME

	AP-NORC 10/09-13/2025
Under \$10,000	4
\$10,000 to under \$20,000	8
\$20,000 to under \$30,000	11
\$30,000 to under \$40,000	9
\$40,000 to under \$50,000	6
\$50,000 to under \$75,000	17
\$75,000 to under \$100,000	13
\$100,000 to under \$150,000	17
\$150,000 or more	15
<i>N=</i>	<i>1,289</i>

Study Methodology

This survey was conducted by The Associated Press-NORC Center for Public Affairs Research and with funding from The Associated Press and NORC at the University of Chicago.

Data were collected using the AmeriSpeak Omnibus®, a bi-monthly multi-client survey using NORC's probability-based panel designed to be representative of the U.S. household population. The survey was part of a larger study that included questions about other topics not included in this report. During the initial recruitment phase of the panel, randomly selected U.S. households were sampled with a known, non-zero probability of selection from the NORC National Sample Frame and then contacted by U.S. mail, email, telephone, and field interviewers (face-to-face). The panel provides sample coverage of approximately 97 percent of the U.S. household population. Those excluded from the sample include people with P.O. Box only addresses, some addresses not listed in the USPS Delivery Sequence File, and some newly constructed dwellings.

Interviews for this survey were conducted between October 9 through October 13, 2025, with adults aged 18 and over representing the 50 states and the District of Columbia. Panel members were randomly drawn from AmeriSpeak, and 1,289 completed the survey—1,226 via the web and 63 by telephone. Panel members were invited by email or by phone from an NORC telephone interviewer. Interviews were conducted in both English and Spanish, depending on respondent preference. Respondents were offered a small monetary incentive for completing the survey. The final stage completion rate is 13.2 percent, the weighted household panel response rate is 26.3 percent, and the weighted household panel retention rate is 78.0 percent, for a cumulative response rate of 2.7 percent.

The overall margin of sampling error is ± 3.8 percentage points at the 95 percent confidence level, including the design effect. The margin of sampling error may be higher for subgroups. For example, the margin of sampling error is 5.6 percentage points for Democrats, 6.2 percentage points for Republicans, and 9.2 percentage points for independents.

Hispanic adults were sampled at a higher rate than their proportion of the population for reasons of analysis. The overall margin of sampling error for the 378 interviews completed with Hispanic respondents is ± 6.9 percentage points.

Sampling error is only one of many potential sources of error and there may be other unmeasured error in this or any other survey.

Quality assurance checks were conducted to ensure data quality. In total, 97 interviews were removed for nonresponse to at least 50% of the questions asked of them, for completing the survey in less than one-third the median interview time for the full sample, or for straight-lining all grid questions asked of them. These interviews were excluded from the data file prior to weighting.

Once the sample has been selected and fielded, and all the study data have been collected and made final, a poststratification process is used to adjust for any survey nonresponse as well as any noncoverage or under and oversampling resulting from the study specific sample design.

Poststratification variables included age, gender, census division, race/ethnicity, education, and 2024 presidential vote. Weighting variables were obtained from the 2025 Current Population Survey and the

final results for 2024 presidential vote turnout and vote choice. The weighted data reflect the U.S. population of adults age 18 and over.

Complete questions and results are available at: apnorc.org.

Additional information on the AmeriSpeak Panel methodology is available at: <https://amerispeak.norc.org/about-amerispeak/Pages/Panel-Design.aspx>.

For more information, email info@apnorc.org.

About the Associated Press-NORC Center for Public Affairs Research

The AP-NORC Center for Public Affairs Research taps into the power of social science research and the highest-quality journalism to bring key information to people across the nation and throughout the world.

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The two organizations have established The AP-NORC Center for Public Affairs Research to conduct, analyze, and distribute social science research in the public interest on newsworthy topics, and to use the power of journalism to tell the stories that research reveals. Learn more at www.apnorc.org.