2025 AP-NORC/EPIC Energy Survey

Conducted by The Associated Press-NORC Center for Public Affairs Research
With funding from the Energy Policy Institute at the University of Chicago (EPIC)

Interviews: 9/2-18/2025
3,154 adults ages 18+
Margin of sampling error: +/- 2.4 percentage points at the 95% confidence level among all adults

NOTE: All results show percentages among all respondents, unless otherwise labeled.

Q1. How important are the following issues to you personally?

[GRID ITEMS RANDOMIZED][1]

AP-NORC/EPIC		**Not important at all/ Not too important**	Not important at all	Not too important[2]	**Some-what import-ant[3]**	**Very/ Extremely important**	Very important	Extremely important	DK	SKP/ REF
The economy	9/2-18/2025 *(N=3,154)*	**3**	1	2	**19**	**78**	44	34	-	1
	1/31-2/15/2023 *(N=5,408)*	**5**	1	3	**13**	**82**	37	44	-	1
	9/8-24/2021 *(N=5,468)*	**4**	1	3	**15**	**80**	40	40	-	*
	11/14-19/2018 *(N=1,202)*	**5**	2	3	**19**	**76**	38	38	-	1
	8/17-21/2017 *(N=992)*	**5**	1	4	**18**	**77**	45	32	-	*
Health care	9/2-18/2025 *(N=3,154)*	**2**	1	2	**17**	**80**	40	40	-	1
	1/31-2/15/2023 *(N=5,408)*	**4**	1	3	**13**	**81**	36	45	-	1
	9/8-24/2021 *(N=5,468)*	**5**	2	3	**12**	**83**	35	47	-	*
	11/14-19/2018 *(N=1,202)*	**5**	2	3	**14**	**81**	34	47	*	1
	8/17-21/2017 *(N=992)*	**5**	1	4	**11**	**84**	40	44	-	*

[1] Half sample shown response options in reverse order in 2021 and 2023.
[2] Response option was "Slightly important" in prior surveys.
[3] Response option was "Moderately important" in 2017 and 2018.

AP-NORC/EPIC		**Not important at all/ Not too important**	Not important at all	Not too important[2]	**Some-what import-ant[3]**	**Very/ Extremely important**	Very important	Extremely important	DK	SKP/ REF
Foreign Policy	9/2-18/2025 *(N=3,154)*	**18**	5	13	**41**	**39**	28	12	-	1
	1/31-2/15/2023 *(N=5,408)*	**18**	7	12	**32**	**49**	31	17	*	1
Immigra-tion	9/2-18/2025 *(N=3,154)*	**14**	4	10	**32**	**52**	30	22	-	2
	1/31-2/15/2023 *(N=5,408)*	**18**	6	12	**28**	**53**	28	25	-	1
	9/8-24/2021 *(N=5,468)*	**16**	6	11	**29**	**54**	28	26	*	1
	11/14-19/2018 *(N=1,202)*	**18**	6	12	**26**	**55**	27	28	*	1
	8/17-21/2017 *(N=1,038)*	**17**	5	12	**32**	**50**	29	21	*	1
Energy policy	9/2-18/2025 *(N=3,154)*	**12**	2	9	**37**	**50**	34	16	-	2
	1/31-2/15/2023 *(N=5,408)*	**14**	4	10	**28**	**57**	33	24	-	1
	9/8-24/2021 *(N=5,468)*	**13**	4	9	**29**	**58**	34	24	*	*
	11/14-19/2018 *(N=1,202)*	**13**	4	9	**33**	**53**	22	31	*	1
	8/17-21/2017 *(N=1,038)*	**16**	3	13	**29**	**54**	35	18	*	1
Climate change policy	9/2-18/2025 *(N=3,154)*	**22**	9	13	**29**	**47**	28	19	-	2

Q2. Do you think climate change is happening, do you think climate change is <u>not</u> happening, or aren't you sure?

[HALF SAMPLE SHOWN RESPONSE OPTIONS 1-2 IN REVERSE ORDER]

AP-NORC/EPIC	9/2-18/2025	3/26-4/10/2024	1/31-2/15/2023	9/8-24/2021	11/14-19/2018	8/17-21/2017	8/11-14/2016
Climate change is happening	73	78	74	75	71	72	77
Climate change is not happening	8	8	9	10	9	9	10
Not sure if climate change is happening	18	14	16	15	19	19	13
SKIPPED ON WEB/REFUSED	1	*	1	*	1	1	-
N=	*3,154*	*6,265*	*5,408*	*5,468*	*1,202*	*1,038*	*1,096*

If climate change is happening in Q2

Q3. Do you think climate change is caused entirely by human activities, caused mostly by human activities, caused about equally by human activities and natural changes in the environment, caused mostly by natural changes in the environment, or caused entirely by natural changes in the environment?

[HALF SAMPLE SHOWN RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC/EPIC	9/2-18/2025	3/26-4/10/2024	1/31-2/15/2023	9/8-24/2021	11/14-19/2018	8/17-21/2017
Caused entirely/mostly by human activities	**52**	**54**	**49**	**54**	**60**	**55**
Caused <u>entirely</u> by human activities	10	12	11	13	15	15
Caused <u>mostly</u> by human activities	42	42	38	41	45	40
Caused <u>equally</u> by human activities and natural changes in the environment	**36**	**33**	**37**	**32**	**28**	**32**
Caused mostly/entirely by natural changes in the environment	**12**	**13**	**14**	**14**	**12**	**12**
Caused <u>mostly</u> by natural changes in the environment	9	9	9	8	10	11
Caused <u>entirely</u> by natural changes in the environment	3	3	4	5	2	2
DON'T KNOW	-	*	-	-	*	*
SKIPPED ON WEB/REFUSED	*	*	*	*	-	*
N=	*3,154*	*4,903*	*4,039*	*4,165*	*854*	*774*

Q5A. In the past <u>12 months</u>, has your local community experienced any of the following, or not?

[GRID ITEMS RANDOMIZED]

AP-NORC/EPIC		Yes	No	DK	SKP/REF
Unusually hot days	9/2-18/2025 *(N=3,154)*	72	28	-	1
Severe storms, including hurricanes	9/2-18/2025 *(N=3,154)*	39	60	-	1
	3/26-4/10/2024 (*N=6,265)*	47	52	-	1
Flooding	9/2-18/2025 *(N=3,154)*	35	64	-	*
	3/26-4/10/2024 (*N=6,265)*	43	56	*	1
Droughts and water shortages	9/2-18/2025 *(N=3,154)*	32	67	*	1
	3/26-4/10/2024 (*N=6,265)*	35	65	-	1
Wildfires	9/2-18/2025 *(N=3,154)*	23	76	-	1
	3/26-4/10/2024 (*N=6,265)*	25	74	*	1
Poor air quality	9/2-18/2025 *(N=3,154)*	56	43	*	1
	3/26-4/10/2024 (*N=6,265)*	55	44	*	1
Tornadoes	9/2-18/2025 *(N=3,154)*	23	76	-	1
Unusually cold days	9/2-18/2025 *(N=3,154)*	33	66	-	1

If yes to any item in Q5A

C1. Do you think climate change was a major factor, a minor factor, or not a factor contributing to each of the following in your local community?

[GRID ITEMS RANDOMIZED IN SAME ORDER AS Q5A]

AP-NORC/EPIC		Major factor	Minor Factor	Not a factor	DK	SKP/REF
If yes in Q5A_A Unusually hot days	9/2-18/2025 *(N=2,322)*	58	32	10	*	*
If yes in Q5A_B Severe storms, including hurricanes	9/2-18/2025 *(N=1,323)*	55	33	11	-	1
	3/26-4/10/2024 (*N=2,954)*	58	31	9	-	1
If yes in Q5A_C Flooding	9/2-18/2025 *(N=1,191)*	52	36	11	-	1
	3/26-4/10/2024 (*N=2,684)*	51	38	10	-	1
If yes in Q5A_D Droughts and water shortages	9/2-18/2025 *(N=1,030)*	55	34	9	*	1
	3/26-4/10/2024 (*N=2,169)*	62	30	8	-	*
If yes in Q5A_E Wildfires	9/2-18/2025 *(N=764)*	56	30	14	-	*
	3/26-4/10/2024 (*N=1,563)*	59	31	10	*	*
If yes in Q5A_F Poor air quality	9/2-18/2025 *(N=1,796)*	51	35	13	-	1
	3/26-4/10/2024 (*N=3,461)*	52	37	10	-	1
If yes in Q5A_G Tornadoes	9/2-18/2025 *(N=779)*	44	41	15	-	*
If yes in Q5A_H Unusually cold days	9/2-18/2025 *(N=1,143)*	45	43	11	-	1

Q5B. Have you ever considered moving to avoid the impacts of an extreme weather event such as a hurricane, drought, flood, unusual heat or cold, or wildfires, or not?

	AP-NORC/EPIC 9/2-18/2025	AP-NORC/EPIC 3/26-4/10/2024	AP-NORC/EPIC 1/31-2/15/2023
Yes	21	23	21
No	78	76	78
DON'T KNOW	-	-	-
SKIPPED ON WEB/REFUSED	1	1	1
N=	*3,154*	*6,265*	*5,408*

Q11. Suppose Congress was going to impose a fee on carbon to combat climate change. If the law passed, it would increase the average amount your household pays each month for energy, including electricity, heating gas, and gasoline or diesel for your car, by a total of $__. Would you support, oppose, or neither support nor oppose that law?

[RESPONDENTS WERE RANDOMLY ASSIGNED TO $1, $10, $20, $40, $75, OR $100 COST INCREASE; HALF SAMPLE SHOWN RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC/EPIC		**Strongly/ Somewhat support**	Strongly support	Somewhat support	**Neither support nor oppose**	**Strongly/ Somewhat oppose**	Somewhat oppose	Strongly oppose	DK	SKP/ REF
$1	9/2-18/2025 *(N=503)*	**38**	19	19	**22**	**40**	12	27	-	1
	3/26-4/10/2024 *(N=1,046)*	**45**	23	22	**24**	**30**	12	18	-	1
	1/31-2/15/2023 *(N=921)*	**38**	16	22	**26**	**34**	13	21	-	1
	9/8-24/2021 *(N=228)*	**52**	33	20	**19**	**28**	6	22	-	*
$10	9/2-18/2025 *(N=558)*	**30**	13	17	**28**	**42**	15	26	-	-
	3/26-4/10/2024 *(N=1,021)*	**37**	17	20	**30**	**32**	13	20	-	1
	1/31-2/15/2023 *(N=899)*	**31**	12	19	**26**	**42**	15	27	*	1
	9/8-24/2021 *(N=235)*	**35**	16	18	**28**	**35**	15	21	*	*
$20	9/2-18/2025 *(N=528)*	**29**	11	18	**28**	**42**	16	26	-	1
	3/26-4/10/2024 *(N=1,071)*	**34**	14	19	**26**	**39**	14	25	-	1
	1/31-2/15/2023 *(N=945)*	**29**	11	19	**26**	**43**	16	27	-	1
	9/8-24/2021 *(N=240)*	**37**	10	27	**21**	**41**	15	27	-	*
$40	9/2-18/2025 *(N=540)*	**24**	7	17	**27**	**48**	17	31	-	-
	3/26-4/10/2024 *(N=1,045)*	**29**	9	20	**26**	**45**	18	27	-	*

AP-NORC/EPIC		**Strongly/ Somewhat support**	Strongly support	Somewhat support	**Neither support nor oppose**	**Strongly/ Somewhat oppose**	Somewhat oppose	Strongly oppose	DK	SKP/ REF
	1/31-2/15/ 2023 *(N=889)*	**27**	9	17	**26**	**47**	18	29	-	1
	9/8-24/2021 *(N=236)*	**32**	10	23	**21**	**46**	12	34	-	1
$75	9/2-18/2025 *(N=497)*	**18**	6	12	**29**	**53**	17	36	-	-
	3/26-4/10/2024 *(N=1,085)*	**25**	7	18	**25**	**49**	20	29	-	1
	1/31-2/15/ 2023 *(N=873)*	**22**	7	15	**27**	**50**	16	34	*	*
	9/8-24/2021 *(N=226)*	**27**	6	20	**19**	**53**	20	34	-	1
$100	9/2-18/2025 *(N=527)*	**22**	6	16	**31**	**47**	13	34	-	-
	3/26-4/10/2024 *(N=997)*	**25**	7	17	**24**	**51**	17	34	-	1
	1/31-2/15/ 2023 *(N=881)*	**21**	6	15	**26**	**52**	19	32	-	1
	9/8-24/2021 *(N=235)*	**31**	9	22	**16**	**52**	17	35	-	-

CC9. Do you support, oppose, or neither support nor oppose the federal government doing each of the following?[4]

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC/EPIC		**Strongly/ Somewhat support**	Strongly support	Some-what support	**Neither support nor oppose**	**Strongly/ Somewhat oppose**	Some-what oppose	Strongly oppose	DK	SKP/ REF
Expanding U.S. oil and gas production	9/2-18/2025 *(N=3,154)*	**42**	19	23	**33**	**25**	13	11	*	1
	3/26-4/10/2024 (*N=6,265)*	**45**	22	23	**30**	**24**	15	10	*	1
Expanding U.S. natural gas exports	9/2-18/2025 *(N=3,154)*	**38**	13	25	**43**	**19**	11	8	*	*
	3/26-4/10/2024 (*N=6,265)*	**41**	16	25	**39**	**19**	13	7	*	1
Incentives for nuclear energy development	9/2-18/2025 *(N=3,154)*	**43**	16	27	**40**	**16**	9	7	*	1
	3/26-4/10/2024 (*N=6,265)*	**44**	19	25	**29**	**26**	11	15	*	1
Incentives for purchasing electric vehicles	9/2-18/2025 *(N=3,154)*	**41**	17	24	**32**	**26**	12	15	*	1
	3/26-4/10/2024 (*N=6,265)*	**46**	18	28	**38**	**16**	10	6	*	1
Funding for states to help communities adapt to climate change	9/2-18/2025 *(N=3,154)*	**51**	23	29	**31**	**17**	8	9	*	*
	3/26-4/10/2024 (*N=6,265)*	**54**	24	31	**27**	**18**	9	8	*	1
A tax that companies must pay on carbon they emit	9/2-18/2025 *(N=3,154)*	**56**	27	29	**27**	**17**	8	8	*	1
	3/26-4/10/2024 (*N=6,265)*	**58**	29	29	**24**	**16**	8	8	*	1
Regulations to limit emissions from power plants and vehicles	9/2-18/2025 *(N=3,154)*	**56**	26	30	**28**	**15**	10	5	*	1
	3/26-4/10/2024 (*N=6,265)*	**59**	28	32	**25**	**14**	9	6	*	1

[4] 2024 question asked "Do you support, oppose, or neither support not oppose each of the following?"

AP-NORC/EPIC		**Strongly/ Somewhat support**	Strongly support	Some-what support	**Neither support nor oppose**	**Strongly/ Somewhat oppose**	Some-what oppose	Strongly oppose	DK	SKP/ REF
Auctioning off more public land for oil drilling	9/2-18/2025 *(N=3,154)*	**18**	5	13	**34**	**48**	19	29	*	*

CC10. How much responsibility does each of the following have for addressing climate change?

[GRID ITEMS RANDOMIZED; HALF SAMPLE SHOWN RESPONSE OPTIONS IN REVERSE ORDER]

		A great deal/ A lot	A great deal	A lot	**Some**	**None at all/Not much**	Not much	None at all	DK	SKP/ REF
Your local and state government officials	AP-NORC/EPIC 9/2-18/2025 *(N=3,154)*	**46**	20	26	**39**	**15**	10	5	*	1
	AP-NORC/EPIC 3/26-4/12/2024 *(N=6,265)*	**47**	22	26	**32**	**20**	13	7	*	1
The U.S. federal government	AP-NORC/EPIC 9/2-18/2025 *(N=3,154)*	**60**	33	26	**29**	**11**	7	4	*	*
	AP-NORC/EPIC 3/26-4/12/2024 *(N=6,265)*	**59**	32	27	**26**	**14**	8	6	*	1
	AP-NORC 6/23-27/2022 *(N=1,053)*	**63**	43	20	**19**	**16**	8	8	1	*
	AP-NORC 8/15-18/2019 *(N=1,058)*	**64**	42	22	**20**	**13**	8	5	1	2
Large businesses and corporations	AP-NORC/EPIC 9/2-18/2025 *(N=3,154)*	**58**	32	26	**30**	**12**	7	4	*	*
Developed or industrialized countries outside the U.S.	AP-NORC/EPIC 9/2-18/2025 *(N=3,154)*	**53**	27	26	**34**	**13**	8	5	*	1
	AP-NORC/EPIC 3/26-4/12/2024 *(N=6,265)*	**52**	26	26	**30**	**17**	10	7	*	1
	AP-NORC 6/23-27/2022 *(N=1,053)*	**62**	38	24	**22**	**13**	7	7	2	2
	AP-NORC 8/15-18/2019 *(N=1,058)*	**60**	36	25	**24**	**14**	8	5	*	2

		A great deal/ A lot	A great deal	A lot	**Some**	**None at all/Not much**	Not much	None at all	DK	SKP/ REF
Developing countries	AP-NORC/EPIC 9/2-18/2025 *(N=3,154)*	**37**	16	21	**42**	**19**	14	5	*	1
	AP-NORC 6/23-27/2022 *(N=1,053)*	**44**	22	22	**36**	**18**	11	7	2	1
	AP-NORC 8/15-18/2019 *(N=1,058)*	**48**	24	24	**31**	**18**	12	6	1	2
Individual people	AP-NORC/EPIC 9/2-18/2025 *(N=3,154)*	**31**	13	18	**44**	**24**	18	6	*	1
	AP-NORC/EPIC 3/26-4/12/2024 *(N=6,265)*	**41**	18	23	**37**	**21**	14	7	*	1
	AP-NORC 6/23-27/2022 *(N=1,053)*	**45**	24	21	**37**	**17**	11	5	1	1
	AP-NORC 8/15-18/2019 *(N=1,058)*	**50**	26	23	**29**	**19**	14	5	1	2
Oil and gas companies	AP-NORC/EPIC 9/2-18/2025 *(N=3,154)*	**62**	35	26	**28**	**10**	6	4	*	1

GLOBAL. Do you think the United States should take a more active role or less active role in global efforts to fight climate change or is its current role about right?

[HALF SAMPLE SHOWN RESPONSE OPTIONS 1-2 IN REVERSE ORDER]

	AP-NORC/EPIC 9/2-18/2025
A more active role	60
A less active role	15
Its current role is about right	25
DON'T KNOW	*
SKIPPED ON WEB/REFUSED	1
N=	*3,154*

GOVWEATHER. How much of a role should the federal government have in the following?

[GRID ITEMS RANDOMIZED]

AP-NORC/EPIC 9/2-18/2025	Major role	Minor role	No role	DK	SKP/REF
Tracking weather events and warning people about natural disasters	75	20	5	*	1
Providing aid to communities in the immediate aftermath of natural disasters	77	20	3	*	1
Helping to rebuild communities affected by natural disasters	74	22	4	*	1
Combatting climate change to try to keep extreme weather from getting worse	57	29	13	*	1

N=3,154

WEATHER. How confident are you that each of the following are prepared to respond to a natural disaster if it were to happen in your neighborhood?

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC/EPIC 9/2-18/2025	**Extremely/ Very confident**	Extremely confident	Very confident	**Some-what confident**	**Not at all/Not very confident**	Not very confident	Not confident at all	DK	SKP/ REF
Federal Emergency Management Agency (FEMA)	**24**	7	17	**40**	**35**	24	11	*	1
The National Weather Service	**39**	11	28	**43**	**17**	13	4	*	1
Local weather forecasters	**39**	11	28	**42**	**18**	14	4	*	1
Local first responders	**56**	19	38	**34**	**9**	7	2	*	1

N=3,154

EPA2. How important is it to you for the federal government to do each of the following?

[GRID ITEMS RANDOMIZED]

AP-NORC/EPIC 9/2-18/2025	**Not at all/Not too important**	Not important at all	Not too important	**Somewhat important**	**Extremely/ Very important**	Very important	Extremely important	DK	SKP/ REF
Protect conservation lands and wildlife	**5**	2	3	**24**	**70**	34	36	*	*
Enforce strict clean air and water regulations	**8**	2	6	**30**	**61**	31	31	*	1
Expand the U.S. clean energy industry	**12**	4	9	**32**	**55**	29	26	*	1
Reduce U.S. greenhouse gas emissions	**13**	5	8	**35**	**51**	25	26	*	1
Expand the U.S. fossil fuel industry	**38**	21	18	**36**	**25**	15	10	*	1
Open federal land and water for oil, gas, and mineral extraction	**41**	26	15	**35**	**22**	15	7	*	1
Roll back environmental regulations	**44**	28	16	**36**	**20**	13	6	*	1
Withdraw from international climate agreements	**45**	28	17	**32**	**21**	12	9	*	1

N=3,154

E2. Do you or someone in your household own or lease any of the following?

[GRID ITEMS RANDOMIZED]

AP-NORC/EPIC		Yes	No	DK	SKP/REF
An electric vehicle	9/2-18/2025 *(N=3,154)*	7	92	-	1
	3/26-4/10/2024 *(N=6,265)*	9	90	*	1
	1/31-2/15/2023 *(N=5,408)*	9	90	-	1
A plug-in hybrid vehicle	9/2-18/2025 *(N=3,154)*	4	95	-	1
	3/26-4/10/2024 *(N=6,265)*	6	93	*	1
	1/31-2/15/2023 *(N=5,408)*	8	91	-	1
A gas engine vehicle	9/2-18/2025 *(N=3,154)*	85	15	-	*
	3/26-4/10/2024 *(N=6,265)*	84	15	-	1
	1/31-2/15/2023 *(N=5,408)*	86	14	-	1
A gas-hybrid vehicle	9/2-18/2025 *(N=3,154)*	13	86	-	1
	3/26-4/10/2024 *(N=6,265)*	13	87	*	1

E3. The next time you purchase a vehicle, how likely are you to purchase a new or used electric vehicle?

[HALF SAMPLE SHOWN RESPONSE OPTIONS IN REVERSE ORDER]

	AP-NORC/EPIC 9/2-18/2025	AP-NORC/EPIC 3/26-4/10/2024	AP-NORC/EPIC 1/31-2/15/2023
Extremely likely/Very likely	**17**	**21**	**19**
Extremely likely	8	10	9
Very likely	9	10	10
Somewhat likely	**20**	**21**	**22**
Not too likely/Not at all likely	**47**	**46**	**47**
Not too likely	19	19	21
Not at all likely	29	27	25
I do not expect to purchase a vehicle	15	12	12
DON'T KNOW	*	8	*
SKIPPED ON WEB/REFUSED	1	1	*
N=	*3,154*	*6,265*	*5,408*

E4A. Is each of the following a major reason, a minor reason, or not a reason you <u>would</u> purchase an electric vehicle?

[GRID ITEMS RANDOMIZED]

AP-NORC/EPIC		Major reason	Minor reason	Not a reason	DK	SKP/ REF
To save money on gas	9/2-18/2025 *(N=3,154)*	39	29	31	*	1
	3/26-4/10/2024 *(N=6,265)*	41	29	29	*	1
	1/31-2/15/2023 *(N=5,408)*	46	28	26	*	1
To keep up with the latest trends in vehicles	9/2-18/2025 *(N=3,154)*	7	17	75	*	1
	3/26-4/10/2024 *(N=6,265)*	8	19	71	*	1
	1/31-2/15/2023 *(N=5,408)*	8	19	72	*	1
To get a tax break	9/2-18/2025 *(N=3,154)*	21	33	45	*	1
	3/26-4/10/2024 *(N=6,265)*	22	38	39	*	1
	1/31-2/15/2023 *(N=5,408)*	21	39	39	*	1
To save money on vehicle maintenance	9/2-18/2025 *(N=3,154)*	28	30	40	*	1
	3/26-4/10/2024 *(N=6,265)*	29	33	37	*	1
	1/31-2/15/2023 *(N=5,408)*	31	33	36	*	1
To reduce your personal impact on climate change	9/2-18/2025 *(N=3,154)*	31	29	39	*	1
	3/26-4/10/2024 *(N=6,265)*	36	30	33	*	1
	1/31-2/15/2023 *(N=5,408)*	35	31	34	-	1
Owning an electric vehicle aligns with your personal values	9/2-18/2025 *(N=3,154)*	20	25	54	*	1
	3/26-4/10/2024 *(N=6,265)*	21	29	49	*	1
	1/31-2/15/2023 *(N=5,408)*	21	28	50	*	*

E4B. Is each of the following a major reason, a minor reason, or not a reason you <u>would not</u> purchase an electric vehicle?

[GRID ITEMS RANDOMIZED]

AP-NORC/EPIC		Major reason	Minor reason	Not a reason	DK	SKP/ REF
The cost of a new electric vehicle is too high	9/2-18/2025 *(N=3,154)*	56	23	20	*	1
	3/26-4/10/2024 *(N=6,265)*	59	23	16	*	1
	1/31-2/15/2023 *(N=5,408)*	60	23	16	*	1
There aren't enough choices in electric vehicles	9/2-18/2025 *(N=3,154)*	21	30	47	*	1
	3/26-4/10/2024 *(N=6,265)*	23	34	42	*	1
	1/31-2/15/2023 *(N=5,408)*	25	33	41	*	1
You prefer a gas engine vehicle	9/2-18/2025 *(N=3,154)*	44	24	31	*	1
	3/26-4/10/2024 *(N=6,265)*	39	26	35	-	1
	1/31-2/15/2023 *(N=5,408)*	40	27	33	*	1
It takes too long to charge	9/2-18/2025 *(N=3,154)*	40	28	30	*	1
	3/26-4/10/2024 *(N=6,265)*	39	33	26	*	1
	1/31-2/15/2023 *(N=5,408)*	38	32	28	*	1
Owning an electric vehicle does not align with your personal values	9/2-18/2025 *(N=3,154)*	19	20	60	*	1
	3/26-4/10/2024 *(N=6,265)*	20	21	59	*	1
	1/31-2/15/2023 *(N=5,408)*	19	19	62	*	1
You don't know of any charging stations nearby	9/2-18/2025 *(N=3,154)*	37	27	36	*	1
	3/26-4/10/2024 *(N=6,265)*	38	28	33	*	1
The range on electric vehicles is not far enough	9/2-18/2025 *(N=3,154)*	44	27	28	*	1
	3/26-4/10/2024 *(N=6,265)*	47	28	24	*	1

E6. Suppose you were planning on purchasing an electric vehicle and you had the choice between buying a vehicle made in China and one made in the United States. The U.S. made vehicle costs $__ more than the Chinese-made vehicle, but they are otherwise similar in performance and appearance.

Would you purchase the less expensive vehicle made in China or the more expensive vehicle made in the U.S.?

[RESPONDENTS WERE RANDOMLY ASSIGNED TO $500, $1,000, $2,000, $5,000, OR $10,000 PRICE DIFFERENCE; HALF SAMPLE SHOWN RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC/EPIC		The less expensive Chinese vehicle	The more expensive US vehicle	DK	SKP/ REF
$500	9/2-18/2025 *(N=627)*	33	66	-	1
	3/26-4/10/2024 *(N=1,534)*	22	77	*	1
$1,000	9/2-18/2025 *(N=641)*	34	64	*	2
	3/26-4/10/2024 *(N=1,591)*	26	73	*	1
$2,000	9/2-18/2025 *(N=636)*	41	58	*	1
	3/26-4/10/2024 *(N=1,588)*	35	64	*	1
$5,000	9/2-18/2025 *(N=631)*	50	48	-	2
	3/26-4/10/2024 *(N=1,552)*	37	60	*	2
$10,000	9/2-18/2025 *(N=619)*	46	53	*	1

E5. Have electric vehicles had a good, bad, or neither good nor bad impact on each of the following?

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

		Very/ Somewhat good	Very good	Somewhat good	**Neither good nor bad**	**Very/ Somewhat bad**	Somewhat bad	Very bad	DK	SKP/ REF
The U.S. economy	AP-NORC/EPIC 9/2-18/2025 *(N=3,154)*	**28**	6	22	**54**	**16**	11	6	*	1
	AP-NORC 04/04-08/2024 (*N=1,204)*	**24**	5	19	**47**	**25**	13	11	1	2
You personally	AP-NORC/EPIC 9/2-18/2025 *(N=3,154)*	**16**	6	10	**73**	**9**	4	5	*	1
	AP-NORC 04/04-08/2024 (*N=1,204)*	**15**	7	8	**67**	**16**	7	9	*	2
U.S. automakers	AP-NORC/EPIC 9/2-18/2025 *(N=3,154)*	**25**	6	19	**50**	**23**	17	7	*	1
	AP-NORC 04/04-08/2024 (*N=1,204)*	**29**	6	22	**36**	**31**	17	14	1	3
The environment	AP-NORC/EPIC 9/2-18/2025 *(N=3,154)*	**45**	14	31	**40**	**14**	9	5	*	1

CCAI1. How concerned are you about the environmental impacts of each of the following industries?

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC/EPIC 9/2-18/2025	**Extremely/ very concerned NET**	Extremely concerned	Very concerned	**Somewhat concerned**	**Not at all/not very concerned**	Not very concerned	Not at all concerned	DK	SKP/ REF
Artificial Intelligence, or AI	**41**	24	17	**30**	**27**	16	11	*	1
Cryptocurrencies such as Bitcoin	**29**	15	14	**27**	**43**	22	20	*	1
Meat production	**29**	11	17	**36**	**34**	21	14	*	1
Air travel	**23**	8	15	**41**	**34**	22	12	*	1

N=3,154

CCAI2. In the next 10 years, do you think Artificial Intelligence, or AI, will do more to help or more to hurt each of the following, or will it not make much difference? If you're not sure, you can say that too.

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS 1-2 IN REVERSE ORDER]

AP-NORC/EPIC 9/2-18/2025	More to help	More to hurt	Will not make much difference	Not sure	SKP/REF
The environment	18	33	25	24	1
The U.S. economy	22	36	18	24	1
Society as a whole	22	44	13	20	1
You personally	22	26	31	20	1

N=3,154

PID1. Do you consider yourself a Democrat, a Republican, an Independent or none of these?

If Democrat:
PIDA. Do you consider yourself a strong or moderate Democrat?

If Republican:
PIDB. Do you consider yourself a strong or moderate Republican?

If independent, none of these, don't know, skipped, or refused:
PIDI. Do you lean more toward the Democrats or the Republicans?

Combines PID1, PIDI, PIDA, and PIDB.

	AP-NORC/EPIC 9/2-18/2025
Democrat NET	**38**
Strong Democrat	12
Moderate Democrat	16
Lean Democrat	10
Independent/None – Don't lean	**25**
Republican NET	**37**
Lean Republican	10
Moderate Republican	16
Strong Republican	11
UNKNOWN	*
N=	*3,154*

D3. Generally speaking, do you consider yourself to be a liberal, moderate, or conservative?

If liberal:
D4. Do you consider yourself very liberal or somewhat liberal?

If conservative:
D5. Do you consider yourself very conservative or somewhat conservative?

If moderate, don't know, or skipped:
D6. Do you consider yourself closer to liberal, neither liberal nor conservative, or closer to conservative?

Combines D3, D4, D5, D6:

	AP-NORC/EPIC 9/2-18/2025
Liberal NET	**28**
Very liberal	10
Somewhat liberal	18
Moderate	**34**
Conservative NET	**37**
Somewhat conservative	27
Very conservative	10
UNKNOWN	1
N=	*3,154*

DM5. How would you describe the community you live in now?

	AP-NORC/EPIC 9/2-18/2025
Urban	27
Suburban	52
Rural	20
DON'T KNOW	-
SKIPPED ON WEB/REFUSED	1
N=	*3,154*

RELIG. What is your present religion, if any?

	AP-NORC/EPIC 9/2-18/2025
Protestant (Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, Reformed, Church of Christ, Jehovah's Witness, etc.)	24
Roman Catholic (Catholic)	19
Mormon (Church of Jesus Christ of Latter-day Saints/LDS)	1
Orthodox (Greek, Russian, or some other orthodox church)	1
Jewish (Judaism)	2
Muslim (Islam)	1
Buddhist	1
Hindu	1
Atheist (do not believe in God)	5
Agnostic (not sure if there is a God)	6
Nothing in particular	17
Just Christian	17
Unitarian (Universalist)	*
Something else	3
DON'T KNOW	-
SKIPPED ON WEB/REFUSED	*
N=	*3,154*

If Protestant, Catholic, Mormon, Orthodox, Christian, or Something else in RELIG
BORN. Would you describe yourself as a 'born-again' or evangelical Christian, or not?

	AP-NORC/EPIC 9/2-18/2025
Yes	35
No	65
DON'T KNOW	-
SKIPPED ON WEB/REFUSED	*
N=	*2,109*

AGE.

	AP-NORC/EPIC 9/2-18/2025
18-29	20
30-39	26
40-59	22
60+	31
N=	*3,154*

GENDER.

	AP-NORC/EPIC 9/2-18/2025
Male	49
Female	51
N=	*3,154*

RACETH.

	AP-NORC/EPIC 9/2-18/2025
White	60
Black or African American	12
Hispanic	18
Other	10
N=	*3,154*

HHINCOME.

	AP-NORC/EPIC 9/2-18/2025
Under $10,000	6
$10,000 to under $20,000	7
$20,000 to under $30,000	9
$30,000 to under $40,000	8
$40,000 to under $50,000	8
$50,000 to under $75,000	19
$75,000 to under $100,000	14
$100,000 to under $150,000	15
$150,000 or more	15
N=	*3,154*

MARRIED.

	AP-NORC/EPIC 9/2-18/2025
Married	45
Not married	55
N=	*3,154*

EDUCATION.

	AP-NORC/EPIC 9/2-18/2025
Less than a high school diploma	9
High school graduate or equivalent	29
Some college	26
Bachelor's degree	23
Post graduate study or professional degree	14
N=	*3,154*

EMPLOYED.

	AP-NORC/EPIC 9/2-18/2025
Employed	58
Not employed	42
N=	*3,154*

Study Methodology

This survey was conducted by The Associated Press-NORC Center for Public Affairs Research, with funding from The Energy Policy Institute at the University of Chicago (EPIC). Staff from NORC at the University of Chicago, The Associated Press, and EPIC collaborated on all aspects of the study.

Data were collected using both probability and non-probability sample sources. Interviews for this survey were conducted between September 2-18, 2025, with adults age 18 and over representing the 50 states and the District of Columbia.

The probability sample source is AmeriSpeak®, NORC's probability-based panel designed to be representative of the U.S. household population. During the initial recruitment phase of the panel, randomly selected U.S. households were sampled with a known, non-zero probability of selection from the NORC National Sample Frame and then contacted by U.S. mail, email, telephone, and field interviewers (face-to-face). The panel provides sample coverage of approximately 97 percent of the U.S. household population. Those excluded from the sample include people with P.O. Box only addresses, some addresses not listed in the USPS Delivery Sequence File, and some newly constructed dwellings.

Panel members were randomly drawn from AmeriSpeak, and 1,097 completed the survey – 1,063 via the web and 34 via telephone. Interviews were conducted in English. The final stage completion rate is 22.8 percent, the weighted household panel response rate is 26.3 percent, and the weighted household panel retention rate is 78.0 percent, for a cumulative response rate of 4.7 percent.

Dynata provided 2,057 non-probability interviews with adults age 18 and over. The Dynata sample was derived based on quotas related to age, race and ethnicity, gender, and education. Interviews were conducted in English and via the web only. For panel recruitment, Dynata uses invitations of all types including email invitations, phone alerts, banners, and messaging on panel community sites to include people with a diversity of motivations to take part in research. Because non-probability panels do not start with a frame where there is known probability of selection, standard measures of sampling error and response rates cannot be calculated.

Quality assurance checks were conducted to ensure data quality. In total, 68 interviews were removed for nonresponse to at least 50% of the questions asked of them, for completing the survey in less than one-third the median interview time for the full sample, or for straight-lining all grid questions asked of them. These interviews were excluded from the data file prior to weighting.

In order to incorporate the nonprobability sample, NORC used TrueNorth calibration, an innovative hybrid calibration approach developed at NORC in order to explicitly account for potential bias associated with the nonprobability sample. TrueNorth uses a tree-based non-parametric supervised learning algorithm to classify respondents based on their survey responses and apply a ratio adjustment to adjust the weights for the nonprobability sample to bring weighted distributions of the nonprobability sample in line with the population distribution for characteristics correlated with the survey variables. Such calibration adjustments help to reduce potential bias, yielding more accurate population estimates. A raking process is used to adjust for any survey nonresponse as well as any noncoverage or under and oversampling in both probability and non-probability samples resulting from the study specific sample design. Raking variables for the probability sample included age, gender, census region, race/ethnicity, education, and 2024 vote choice. Raking variables for the nonprobability samples included age, gender, census region, race/ethnicity, and education. The non-probability sample was also adjusted based on

the party identification distribution of the probability sample. Population control totals for the raking variables were obtained from the 2025 Current Population Survey and the final results for 2024 presidential vote turnout and vote choice. The weighted data reflect the U.S. population of people age 18 and over.

The overall margin of error for the combined sample is +/- 2.4 percentage points at the 95 percent confidence level, including the design effect. The margin of sampling error may be higher for subgroups. Sampling error is only one of many potential sources of error and there may be other unmeasured error in this or any other survey.

Complete questions and results are available at apnorc.org.

Additional information on the TrueNorth approach can be found here: https://truenorth.norc.org/.

For more information, email info@apnorc.org

About the Associated Press-NORC Center for Public Affairs Research
The AP-NORC Center for Public Affairs Research taps into the power of social science research and the highest-quality journalism to bring key information to people across the nation and throughout the world.

- The Associated Press (AP) is an independent global news organization dedicated to factual reporting. Founded in 1846, AP today remains the most trusted source of fast, accurate, unbiased news in all formats and the essential provider of the technology and services vital to the news business. More than half the world's population sees AP journalism every day. Online: www.ap.org
- NORC at the University of Chicago is one of the oldest and most respected, independent research institutions in the world.

The two organizations have established The AP-NORC Center for Public Affairs Research to conduct, analyze, and distribute social science research in the public interest on newsworthy topics, and to use the power of journalism to tell the stories that research reveals. In its 10 years, The AP-NORC Center has conducted more than 250 studies exploring the critical issues facing the public, covering topics like health care, the economy, COVID-19, trust in media, and more. Learn more at www.apnorc.org

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