The December 2025 AP-NORC Center Poll

Conducted by The Associated Press-NORC Center for Public Affairs Research
With funding from The Associated Press and NORC at the University of Chicago

Interviews: 12/4-8/2025
1,146 adults

Margin of sampling error: +/- 4.0 percentage points at the 95% confidence level among all adults

Republicans, including leaners: N=415; margin of sampling error = +/- 6.2 percentage points
Independents, other, no answer: N=224; margin of sampling error = +/- 9.1 percentage points
Democrats, including leaners: N=507; margin of sampling error = +/- 6.0 percentage points

NOTE: All results show percentages among all respondents, unless otherwise labeled.

CUR2. Overall, do you approve or disapprove of the way Donald Trump is handling his job as president?

CUR3. *If don't know, skipped, or refused in CUR2*
If you had to choose, do you lean more toward approving or disapproving of the way Donald Trump is handling his job as president?

CUR3A. *If approve in CUR2*
Would you say you approve of the way Donald Trump is handling his job as president strongly or do you approve just somewhat?

CUR3B. *If disapprove in CUR2*
Would you say you disapprove of the way Donald Trump is handling his job as president strongly or do you disapprove just somewhat?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC	Approve NET	Strongly approve	Somewhat approve	Lean toward approv-ing	Not lean either way	Dis-approve NET	Lean toward disapp-roving	Some-what dis-approve	Strongly dis-approve	DK	SKP /REF
12/4-8/2025 (*N=1,146*)	**36**	18	18	*	**1**	**61**	*	15	47	-	1
11/6-10/2025 (*N=1,143*)	**36**	18	17	*	**1**	**62**	-	13	49	-	1
10/09-13/2025 (*N=1,143*)	**37**	19	18	1	**1**	**61**	*	17	43	-	1
09/11-15/2025 (*N=1,183*)	**39**	21	18	*	**1**	**60**	*	18	42	-	1
08/21-25/2025 (*N=1,182*)	**45**	25	19	*	**2**	**53**	*	13	40	-	*
07/10-14/2025 (*N=1,437*)	**40**	21	18	1	**1**	**58**	*	15	43	-	1
06/05-09/2025 (*N=1,158*)	**39**	20	19	*	**1**	**60**	*	18	41	-	*
05/01-05/2025 (*N=1,175*)	**41**	24	17	*	**1**	**57**	1	13	43	*	1
04/17-21/2025 (*N=1,260*)	**39**	22	16	*	**1**	**59**	1	16	43	-	1
03/20-24/2025 (*N=1,229*)	**42**	22	20	*	**1**	**56**	1	15	40	-	1
12/3-7/2020 (*N=1,117*)	**40**	24	16	-	*****	**58**	*	12	46	-	1
10/08-12/2020 (*N=1,121*)	**39**	22	17	*	*****	**61**	*	15	46	*	*
09/11-14/2020 (*N = 1,108*)	**43**	25	17	*	**1**	**56**	*	11	44	-	*

AP-NORC	Approve NET	Strongly approve	Somewhat approve	Lean toward approv-ing	Not lean either way	Dis-approve NET	Lean toward disapp-roving	Some-what dis-approve	Strongly dis-approve	DK	SKP /REF
08/17-19/2020 (N=1,075)	**35**	18	16	*	*	**65**	1	19	46	*	*
07/16-20/2020 (N=1,057)	**38**	24	14	*	**1**	**61**	*	11	50	-	*
06/11-15/2020 (N=1,310)	**39**	21	17	*	**1**	**60**	*	10	49	-	1
05/14-18/2020 (N=1,056)	**41**	22	19	*	*	**58**	*	14	44	-	1
04/16-20/2020 (N=1,057)	**42**	22	20	-	-	**57**	*	16	41	-	1
03/26-29/2020 (N=1,057)	**43**	26	17	-	*	**56**	*	16	39	-	*
02/13-16/2020 (N=1,074)	**43**	24	19	*	**1**	**56**	*	16	40	-	1
01/16-21/2020 (N=1,353)	**41**	24	17	1	*	**58**	*	14	44	-	*
12/5-9/2019 (N=1,053)	**40**	23	17	*	-	**60**	*	15	45	-	*
10/24-28/2019 (N=1,075)	**42**	25	17	*	**1**	**56**	*	14	42	-	1
09/20-23/2019 (N=1,286)	**40**	24	16	*	**1**	**59**	*	16	42	-	1
8/15-18/2019 (N=1,060)	**36**	21	15	*	*	**62**	-	16	46	*	2
6/13-17/2019 (N=1,116)	**38**	19	19	*	*	**60**	*	17	43	-	1
5/17-20/2019 (N=1,137)	**38**	19	18	*	**1**	**61**	1	13	47	*	1
4/11-14/2019 (N=1,108)	**39**	19	20	*	**1**	**60**	*	13	46	-	*
3/14-18/2019 (N=1,063)	**40**	22	18	*	*	**58**	1	15	42	-	1
1/16-20/2019 (N=1,062)	**34**	18	16	*	*	**65**	1	11	53	*	*
12/13-16/2018 (N=1,067)	**42**	21	21	*	**1**	**56**	*	14	42	-	1
10/11-14/2018 (N=1,152)	**40**	21	19	*	**1**	**59**	*	14	45	-	1
8/16-20/2018 (N=1,055)	**38**	18	20	-	**1**	**60**	1	17	43	-	1
6/13-18/2018 (N=1,109)	**41**	21	20	*	**1**	**57**	*	16	42	*	*

AP-NORC	Approve NET	Strongly approve	Somewhat approve	Lean toward approv-ing	Not lean either way	Dis-approve NET	Lean toward disapp-roving	Some-what dis-approve	Strongly dis-approve	DK	SKP /REF
4/11-16/2018 (N=1,140)	**40**	19	20	*	**1**	**59**	*	15	44	-	1
3/14-19/2018 (N=1,122)	**42**	20	21	*	**1**	**58**	*	14	44	-	*
2/15-19/2018 (N=1,337)	**35**	19	17	-	**1**	**64**	*	17	46	*	*
12/7-11/2017 (N=1,020)	**32**	15	17	*	*****	**67**	*	16	51	-	*
9/28-10/2/2017 (N=1,150)	**32**	20	12	*	*****	**67**	*	17	50	*	*
6/8-11/2017 (N=1,068)	**35**	16	18	*	**1**	**64**	*	17	47	*	1
3/23-27/2017 (N=1,110)	**42**	20	22	*	*****	**58**	*	14	43	-	1

PROB1. Thinking about the problems facing the United States and the world today, which problems would you like the government to be working on in the year 2026?

Please list up to 5 problems.

[Open-ended question coded. Respondents were able to list up to 5 problems. Reported proportions are among the respondents who provided at least one valid response to the questions. Respondents who did not answer are not included.]

	AP-NORC 12/4-8/2025
Domestic issues *(N=850)*	**75**
Gun issues *(N=64)*	4
Environment/climate change *(N=146)*	12
Education/student debt *(N=178)*	16
Crime/violence/hate crime *(N=117)*	12
Morals/values/religion *(N=42)*	4
Social Security *(N=88)*	7
Drugs/Opioid Crisis *(N=64)*	6
Women's rights/abortion *(N=52)*	4
Racism/racial inequality/racial issues *(N=65)*	5
Social injustice/discrimination *(N=60)*	5
Infrastructure *(N=33)*	3
Income inequality/concerns about poor and/or middle class *(N=57)*	5
Welfare issues/Entitlement Reform *(N=74)*	8
Helping vulnerable populations (elderly, poor) *(N=30)*	3
Police brutality/other policing issues/National Guard deployment *(N=33)*	3
Veterans' issues *(N=28)*	2
Energy *(N=38)*	3
Criminal justice reform *(N=33)*	3
Technology/social media/AI *(N=27)*	3
Other domestic issues *(N=174)*	17
The economy *(N=800)*	**71**
Unemployment/jobs *(N=124)*	14
Debt/deficit/government spending/budget *(N=101)*	8
Poverty/hunger/homelessness *(N=146)*	14
Taxes/tax reform *(N=169)*	13
Financial/business/Wall St. reform *(N=18)*	1
Trade/free trade agreements/tariffs *(N=95)*	7
Inflation *(N=184)*	17
Economy, general *(N=256)*	22
Other economic issues *(N=65)*	7
Immigration/border wall/family separation/DACA/ICE (N=527)	**44**
Personal financial issues *(N=460)*	**43**
Personal financial situation/cost of living for Americans *(N=185)*	18
Minimum wage/wages *(N=69)*	8

Housing costs (foreclosure/housing prices/upside down in mortgage) *(N=177)*	17
Cost of food/food insecurity *(N=119)*	12
Gas prices/energy costs *(N=58)*	6
Other personal financial issues *(N=14)*	2
Politics *(N=430)*	**37**
Bipartisanship vs. gridlock/shutdown *(N=39)*	3
Specific parties/politicians/Congress *(N=32)*	2
Government corruption/fraud *(N=101)*	8
Uphold Constitution/protect freedoms/protect freedom of speech *(N=39)*	3
Term limits *(N=34)*	3
Democracy/threats/protect *(N=27)*	2
Voting laws/voter fraud/voting issues/the big lie/election security *(N=34)*	2
Trump/Vance *(N=80)*	7
Division/unity *(N=46)*	6
Other political issues *(N=129)*	12
Foreign policy issues (not including immigration) *(N=337)*	**26**
War/Afghanistan/military issues *(N=79)*	6
Israel/Palestine *(N=31)*	2
"Foreign Policy"/US involvement overseas/aggression *(N=82)*	7
World peace *(N=29)*	2
Ukraine/Russia *(N=63)*	4
Other foreign issues *(N=82)*	6
Terrorism *(N=14)*	1

PROB4. How confident are you in the ability of the federal government to make progress on the important problems and issues facing the country in 2026?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

EACH SURVEY ASKED ABOUT THE FOLLOWING YEAR

AP-NORC	12/4-8/ 2025	12/5-9/ 2024	11/30-12/4/ 2023	12/1-5/ 2022
Not at all/Slightly confident NET	**66**	**58**	**71**	**73**
Not at all confident	43	37	40	39
Slightly confident	23	22	32	35
Moderately confident	**22**	**26**	**23**	**22**
Very/Extremely confident NET	**11**	**15**	**5**	**4**
Very confident	7	9	4	3
Extremely confident	4	6	2	1
DON'T KNOW	-	-	*	*
SKIPPED/REFUSED	1	*	-	1
N=	*1,146*	*1,251*	*1,074*	*1,124*

MT2. Looking ahead to 2026, which of the following comes closest to your opinion about how the year will be for each of the following?

EACH SURVEY ASKED ABOUT THE FOLLOWING YEAR

AP-NORC		2026 will be a better year than 2025	2026 will be a worse year than 2025	There won't be much difference between 2025 and 2026	DK	SKP/REF
You personally	12/4-8/2025 (N=1,146)	33	20	45	*	1
	12/5-9/2024 (N=1,251)	42	24	33	*	1
	11/30-12/4/2023 (N=1,074)	25	24	50	*	1
	12/1-5/2022 (N=1,124)	26	22	52	*	1
	12/2-7/2021 (N=1,089)	34	15	50	-	1
	12/3-7/2020 (N=1,117)	55	13	31	*	*
	12/5-9/2019 (N=1,053)	37	13	50	*	*
	12/13-16/2018 (N=1,067)	37	18	45	-	1
The United States	12/4-8/2025 (N=1,146)	24	37	37	*	1
	12/5-9/2024 (N=1,251)	35	39	23	*	2
	11/30-12/4/2023 (N=1,074)	19	29	51	*	2
	12/1-5/2022 (N=1,124)	21	24	53	1	1
	12/2-7/2021 (N=1,089)	26	22	50	*	2
	12/3-7/2020 (N=1,117)	54	20	24	-	*
The U.S. economy	12/4-8/2025 (N=1,146)	23	43	32	*	1
	12/5-9/2024 (N=1,251)	38	34	26	*	2
Your personal finances	12/4-8/2025 (N=1,146)	29	25	44	-	2

CURY2. Overall, do you approve or disapprove of the way Donald Trump is handling…?

[GRID ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC		Approve	Disapprove	DK	SKP/REF
The economy	12/4-8/2025 (N=1,146)	31	67	*	2
	11/6-10/2025 (N=1,143)	33	67	*	*
	10/09-13/2025 (N=1,143)	36	62	1	2
	09/11-15/2025 (N=1,183)	37	62	*	1
	08/21-25/2025 (N=1,182)	43	54	*	2
	07/10-14/2025 (N=1,437)	38	60	*	1
	06/05-09/2025 (N=1,158)	38	60	*	1
	05/01-05/2025 (N=1,175)	36	63	*	1
	04/17-21/2025 (N=1,260)	37	61	*	1
	03/20-24/2025 (N=1,229)	40	58	1	1
	10/08-12/2020 (N=1,121)	49	51	*	*
	09/11-14/2020 (N = 1,108)	50	49	*	1
	08/17-19/2020 (N=1,075)	47	52	*	1
	07/16-20/2020 (N=1,057)	48	51	*	*
	06/11-15/2020 (N=1,310)	49	50	*	1
	05/14-18/2020 (N=1,056)	49	50	*	1
	04/16-20/2020 (N=1,057)	52	47	*	1
	03/26-29/2020 (N=1,057)	56	43	*	1
	01/16-21/2020 (N=1,353)	56	43	1	1
	10/24-28/2019 (N=1,075)	54	44	*	*
	09/20-23/2019 (N=1,286)	51	47	1	1
	08/15-18/2019 (N=1,060)	46	51	1	2
	06/13-17/2019 (N=1,116)	47	51	1	1
	01/16-20/2019 (N=1,062)	44	55	-	1
	10/11-14/2018 (N=1,152)	50	49	*	1
	08/16-20/2018 (N=1,055)	51	49	*	-
	03/14-19/2018 (N=1,122)	47	52	*	*
	02/15-19/2018 (N=1,337)	45	53	-	*
	12/07-11/2017 (N=1,020)	40	59	*	-
	10/12-16/2017 (N=1,054)	41	57	*	*
	09/28-10/2/2017 (N=1,150)	42	56	*	*
	06/08-11/2017 (N=1,068)	43	55	*	*
	03/23-27/2017 (N=1,110)	50	47	-	*

AP-NORC		Approve	Disapprove	DK	SKP/REF
Immigration	12/4-8/2025 (N=1,146)	38	60	-	2
	11/6-10/2025 (N=1,143)	42	57	-	1
	10/09-13/2025 (N=1,143)	42	56	*	2
	09/11-15/2025 (N=1,183)	43	56	*	1
	08/21-25/2025 (N=1,182)	44	53	*	2
	07/10-14/2025 (N=1,437)	43	55	1	1
	06/05-09/2025 (N=1,158)	46	53	*	1
	05/01-05/2025 (N=1,175)	49	51	*	1
	04/17-21/2025 (N=1,260)	46	53	*	1
	03/20-24/2025 (N=1,229)	49	50	*	1
	09/20-23/2019 (N=1,286)	40	59	1	1
	8/15-18/2019 (N=1,058)	38	60	1	1
	6/13-17/2019 (N=1,116)	39	59	*	2
	1/16-20/2019 (N=1,062)	36	62	*	1
	10/11-14/2018 (N=1,152)	41	58	*	1
	8/16-20/2018 (N=1,055)	38	61	-	-
	2/15-19/2018 (N=1,337)	37	62	*	*
	9/28-10/2/2017 (N=1,150)	35	64	*	*
	6/8-11/2017 (N=1,068)	39	60	*	*
	3/23-27/2017 (N=1,110)	45	54	-	*
Managing the federal government	12/4-8/2025 (N=1,146)	35	63	*	2
	11/6-10/2025 (N=1,143)	33	67	*	*
	03/20-24/2025 (N=1,229)	43	55	*	2
Health care	12/4-8/2025 (N=1,146)	29	69	*	2
	11/6-10/2025 (N=1,143)	34	65	*	1
	10/09-13/2025 (N=1,143)	31	67	1	1
	09/11-15/2025 (N=1,183)	35	64	1	1
	07/10-14/2025 (N=1,437)	34	62	1	2
	09/11-14/2020 (N = 1,108)	41	57	*	1
	08/17-19/2020 (N=1,075)	36	62	*	1
	07/16-20/2020 (N=1,057)	36	63	*	*
	06/11-15/2020 (N=1,310)	40	59	1	1
	05/14-18/2020 (N=1,056)	42	56	1	1
	04/16-20/2020 (N=1,057)	39	60	1	1
	03/26-29/2020 (N=1,057)	42	57	*	1
	01/16-21/2020 (N=1,353)	38	61	*	1
	10/24-28/2019 (N=1,075)	43	55	*	1
	8/15-18/2019 (N=1,060)	37	61	1	2
	6/13-17/2019 (N=1,116)	35	62	*	2
	1/16-20/2019 (N=1,062)	35	62	1	2
	10/11-14/2018 (N=1,152)	37	62	*	1
	8/16-20/2018 (N=1,055)	36	63	*	-
	12/7-11/2017 (N=1,020)	29	70	*	-
	9/28-10/2/2017 (N=1,150)	31	68	*	*
	6/8-11/2017 (N=1,068)	32	65	*	*
	3/23-27/2017 (N=1,110)	36	62	*	*

AP-NORC		Approve	Disapprove	DK	SKP/REF
Trade negotiations with other countries	12/4-8/2025 (*N=1,146)*	37	61	*	2
	09/11-15/2025 *(N=1,183)*	36	63	*	1
	07/10-14/2025 *(N=1,437)*	37	61	*	2
	06/05-09/2025 *(N=1,158)*	38	60	*	1
	04/17-21/2025 (*N=1,260)*	37	62	*	1
	03/20-24/2025 *(N=1,229)*	38	60	1	2
	01/16-21/2020 *(N=1,353)*	46	53	1	1
	10/24-28/2019 *(N=1,075)*	43	55	1	1
	6/13-17/2019 *(N=1,116)*	39	59	*	2
	1/16-20/2019 *(N=1,062)*	39	59	*	1
	10/11-14/2018 *(N=1,152)*	41	59	*	1
	8/16-20/2018 *(N=1,055)*	39	61	-	-
	6/13-18/2018 *(N=1,109)*	43	55	*	*
	3/14-19/2018 *(N=1,122)*	41	58	*	*
Foreign policy	12/4-8/2025 (*N=1,146)*	37	60	1	2
	09/11-15/2025 *(N=1,183)*	39	59	*	2
	04/17-21/2025 (*N=1,260)*	38	60	1	1
	09/11-14/2020 (N = 1,108)	45	54	-	1
	08/17-19/2020 (N=1,075)	36	62	1	1
	05/14-18/2020 (N=1,056)	43	55	1	1
	04/16-20/2020 (N=1,057)	39	60	*	1
	03/26-29/2020 (N=1,057)	41	57	*	1
	01/16-21/2020 (N=1,353)	39	59	*	1
	10/24-28/2019 (N=1,075)	38	59	*	2
	09/20-23/2019 (N=1,286)	39	58	2	1
	08/15-18/2019 (N=1,060)	36	61	1	1
	01/16-20/2019 *(N=1,062)*	35	63	1	2
	10/11-14/2018 *(N=1,152)*	39	59	*	1
	08/16-20/2018 *(N=1,055)*	36	62	*	*
	02/15-19/2018 *(N=1,337)*	34	64	*	*
	12/07-11/2017 *(N=1,020)*	30	68	*	-
	09/28-10/2/2017 *(N=1,150)*	34	64	*	*
	06/08-11/2017 *(N=1,068)*	34	63	*	*
	03/23-27/2017 *(N=1,110)*	40	57	*	*
Crime	12/4-8/2025 *(N=1,146)*	43	55	*	1
	09/11-15/2025 *(N=1,183)*	46	53	*	1
	08/21-25/2025 *(N=1,182)*	53	45	*	2
Border security	12/4-8/2025 *(N=1,146)*	50	48	*	2
	09/11-15/2025 *(N=1,183)*	55	44	*	1
	6/13-17/2019 *(N=1,116)*	43	55	*	1
	1/16-20/2019 *(N=1,062)*	38	60	*	1

B1A. How would you describe the nation's economy these days? Would you say...

B1B. *If neither good nor poor, don't know, skipped, or refused in B1A:*
If you had to choose, do you lean more toward the nation's economy being good or the nation's economy being poor?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC	Very/ somewhat/ lean toward good NET	Very good	Some- what good	Lean toward good	Neither good nor poor	Very/ somewhat/ lean toward poor NET	Lean toward poor	Some- what poor	Very poor	DK	SKP /REF
12/4-8/2025 (N=1,146)	**31**	3	17	11	*	**68**	14	34	20	-	-
10/09-13/2025 (N=1,289)	**32**	4	17	10	*	**68**	13	32	23	-	*
08/21-25/2025 (N=1,182)	**38**	4	21	13	1	**61**	17	29	15	-	*
04/17-21/2025 (N=1,260)	**32**	3	17	12	*	**68**	13	33	22	*	*
03/20-24/2025 (N=1,229)	**29**	2	14	13	*	**70**	15	37	18	-	-
12/5-9/2024 (N=1,251)	**32**	5	18	10	*	**67**	14	28	25	-	-
10/11-14/2024 (N=1,072)	**38**	6	23	9	*	**62**	9	27	26	-	-
09/12-16/2024 (N=2,028)	**34**	3	21	10	*	**66**	11	32	24	-	-
06/20-24/2024 (N=1,088)	**33**	6	18	10	*	**67**	13	27	27	-	-
04/04-08/2024 (N=1,204)	**32**	6	18	7	*	**68**	12	32	24	-	-
02/22-26/2024 (N=1,102)	**30**	4	17	9	1	**69**	10	31	29	-	*
1/25-29/2024 (N=1,152)	**35**	7	19	9	*	**65**	11	31	23	-	-
11/30-12/4/2023 (N=1,074)	**30**	3	17	10	1	**69**	13	31	26	*	*
10/5-9/2023 (N=1,163)	**27**	1	15	10	*	**73**	11	31	31	-	-
09/07-11/2023 (N=1,146)	**30**	3	17	11	*	**70**	12	32	25	-	*
08/10-14/2023 (N=1,165)	**34**	3	20	11	*	**66**	10	31	25	-	*
06/22-26/2023 (N=1,220)	**30**	3	16	12	1	**69**	10	35	24	-	-

AP-NORC	Very/ somewhat/ lean toward good NET	Very good	Some- what good	Lean toward good	Neither good nor poor	Very/ somewhat/ lean toward poor NET	Lean toward poor	Some- what poor	Very poor	DK	SKP /REF
05/11-15/2023 (N=1,680)	24	1	13	9	*	76	12	34	29	-	*
04/13-17/2023 (N=1,230)	30	2	15	13	*	69	11	34	25	-	-
03/16-20/2023 (N=1,081)	25	1	14	10	*	75	11	38	26	-	*
02/16-20/2023 (N=1,247)	32	3	17	12	*	68	12	34	22	*	*
01/26-30/2023 (N=1,068)	24	2	13	9	1	76	13	35	28	*	-
12/1-5/2022 (N=1,124)	25	1	14	10	*	75	11	38	25	-	-
10/06-10/2022 (N=1,121)	23	2	12	9	*	76	13	36	28	*	*
09/09-12/2022 (N=1,054)	29	1	15	12	*	71	11	35	25	*	-
06/23-27/2022 (N=1,053)	20	2	10	9	1	79	9	35	35	-	-
05/12-16/2022 (N=1,172)	22	2	10	9	*	78	11	34	34	-	*
4/14-18/2022 (N=1,085)	29	2	16	12	*	70	11	35	24	-	*
3/17-21/2022 (N=1,082)	31	2	18	10	*	69	11	37	22	-	-
12/2-7/2021 (N=1,089)	35	3	21	11	*	64	16	33	16	-	*
10/21-25/2021 (N=1,083)	35	2	20	13	*	65	12	33	19	-	-
9/23-27/2021 (N=1,099)	45	2	27	16	-	54	17	25	12	*	-
7/15-19/2021 (N=1,308)	45	4	28	13	1	54	15	28	11	-	*
6/10-14/2021 (N=1,125)	47	3	27	17	*	53	14	26	13	-	-
3/25-29/2021 (N= 1,166)	46	2	25	19	*	54	16	27	11	-	-
2/25-3/1/2021 (N=1,434)	37	1	22	14	*	63	16	34	12	-	*
12/3-7/2020 (N=1,117)	38	5	22	11	*	62	11	34	17	*	-
10/8-12/2020 (N=1,121)	39	6	22	11	*	61	10	31	20	-	*

AP-NORC	Very/ somewhat/ lean toward good NET	Very good	Some- what good	Lean toward good	Neither good nor poor	Very/ somewhat/ lean toward poor NET	Lean toward poor	Some- what poor	Very poor	DK	SKP /REF
9/11-14/2020 (N=1,108)	**40**	6	24	11	*	**60**	10	33	16	-	-
8/17-19/2020 (N=1,075)	**37**	4	21	12	*	**62**	12	32	18	-	-
07/16-20/2020 (N=1,057)	**38**	4	22	12	-	**62**	11	30	21	-	-
6/11-15/2020 (N=1,310)	**36**	5	19	12	*	**63**	14	28	21	-	1
5/14-18/2020 (N=1,056)	**29**	3	13	13	*	**70**	9	31	30	-	*
4/16-20/2020 (N=1,057)	**29**	3	15	11	-	**71**	8	30	33	-	-
03/26-29/2020 (N=1,057)	**39**	9	17	12	*	**60**	10	29	21	-	-
1/16-21/2020 (N=1,353)	**67**	21	36	10	*	**33**	13	15	5	-	*
9/20-23/2019 (N=1,286)	**61**	18	31	11	*	**38**	11	19	8	1	*
6/13-17/2019 (N=1,116)	**63**	15	35	14	*	**36**	13	16	7	-	1

BIZ1. In recent months, would you say you have been doing each of the following more than usual, less than usual or about the same as usual?

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC		More than usual	Less than usual	About the same as usual	DON'T KNOW	SKIPPED/ REFUSED
Shopping for non-essential items	12/4-8/2025 N=1,146	13	48	38	-	*
	12/2-7/2021 N=1,089	7	36	55	*	1
Drawing from savings	12/4-8/2025 N=1,146	39	13	47	*	1
	12/2-7/2021 N=1,089	29	20	50	*	2
Finding the lowest price for items	12/4-8/2025 N=1,146	50	9	40	-	*
	12/2-7/2021 N=1,089	31	14	53	*	2
Delaying big purchases	12/4-8/2025 N=1,146	48	11	40	*	1
	12/2-7/2021 N=1,089	31	17	51	*	*

BIZ2. In general, have you experienced higher prices than usual for each of the following in recent months, or not?

[GRID ITEMS RANDOMIZED]

AP-NORC		Yes, higher	No, not higher	Did not purchase	DON'T KNOW	SKIPPED/ REFUSED
Groceries	12/4-8/2025 (N=1,146)	87	11	2	-	*
	12/1-5/2022 (N=1,124)	95	4	2	-	*
	12/2-7/2021 (N=1,089)	85	13	1	-	1
Gas	12/4-8/2025 (N=1,146)	49	42	8	*	1
	12/1-5/2022 (N=1,124)	83	12	5	-	*
	12/2-7/2021 (N=1,089)	85	8	7	*	1

AP-NORC		Yes, higher	No, not higher	Did not purchase	DON'T KNOW	SKIPPED/ REFUSED
Electricity	12/4-8/2025 (N=1,146)	69	24	6	*	1
	12/1-5/2022 (N=1,124)	74	20	5	*	*
	12/2-7/2021 (N=1,089)	57	35	7	*	1
Holiday gifts	12/4-8/2025 (N=1,146)	63	15	21	*	1
	12/1-5/2022 (N=1,124)	69	10	20	*	1
	12/2-7/2021 (N=1,089)	58	20	21	*	1

SHOPPING1. Thinking about your holiday shopping this year, has it been easier, neither easier nor harder, or harder to:

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC		Easier	Neither easier nor harder	Harder	DON'T KNOW	SKIPPED/ REFUSED
Find the exact things you want to give as gifts	12/4-8/2025 (N=1,146)	8	56	34	*	1
	12/1-5/2022 (N=1,124)	5	56	37	1	1
	12/2-7/2021 (N=1,089)	6	57	36	1	1
Afford the things you want to give as gifts	12/4-8/2025 (N=1,146)	5	41	53	*	1
	12/1-5/2022 (N=1,124)	2	40	57	*	1
	12/2-7/2021 (N=1,089)	7	52	40	1	1
Afford the food you or your family are buying for holiday meals	12/4-8/2025 (N=1,146)	5	51	43	-	1
	12/1-5/2022 (N=1,124)	2	40	57	*	1
Ensure that holiday gifts will arrive on time	12/4-8/2025 (N=1,146)	8	63	27	1	2

GIFT1. Have you done or do you plan to do any of the following for this year's upcoming December holidays?

Please select all that apply.

[RESPONSE OPTIONS RANDOMIZED]

	AP-NORC 12/4-8/2025
Put up an Elf on the Shelf in your home	10
Give a gift to your pet	30
Put up holiday decorations before Thanksgiving	19
Leave up holiday decorations after New Year's Day	35
Wear a holiday sweater or accessories	34
Peek at your gifts before the holiday	6
Go to bed before midnight on New Year's Eve	44
Watch sports on Christmas Day	24
Go see a movie in a theater on Christmas Day	5
None of the above	16
DON'T KNOW	*
SKIPPED ON WEB/REFUSED	*
N=	*1,146*

GIFT2. How acceptable or unacceptable do you consider each of the following when it comes to holiday gifts?

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC 12/4-8/2025	Very/ somewhat acceptable NET	Very acceptable	Somewhat acceptable	Somewhat/ very unacceptable NET	Somewhat unacceptable	Very unacceptable	DK	SKP/ REF
Giving cash as a gift	**88**	59	29	**11**	5	6	*	1
Re-gifting an item	**61**	22	39	**38**	21	16	*	1
Giving an item you bought secondhand	**65**	30	34	**35**	19	16	-	1
Giving gift cards	**87**	62	25	**12**	7	5	*	1

N=1,146

GIVE1. Over the past year, have you done any of the following?

[GRID ITEMS RANDOMIZED]

AP-NORC		Yes	No	DK	SKP/REF
Volunteered your time to a religious or secular charitable organization	12/4-8/2025 *(N=1,146)*	28	72	-	1
	3/20-24/2025 *(N=1,229)*	30	70	*	1
Provided non-financial support to people in your community, such as making a meal, providing free childcare, or giving rides	12/4-8/2025 *(N=1,146)*	41	59	-	*
	3/20-24/2025 *(N=1,229)*	35	64	-	1
Donated any amount of money to an individual in need who you know personally	12/4-8/2025 *(N=1,146)*	45	54	-	1

GIVE2. Did you do any of the following this year?

[GRID ITEMS RANDOMIZED]

AP-NORC	Yes	No	DK	SKP/REF
Make a purchase during a Black Friday sale	45	55	-	1
Donate to a charity on Giving Tuesday, the Tuesday after Thanksgiving	12	87	-	1
Donate to a charity when checking out at a store	41	58	-	1

N= 1,146

GIVE3. Thinking specifically about money you and your household have donated to charitable organizations, how much money have you donated over the past year? If you're not sure of the exact amount, please provide your best estimate.

	AP-NORC 12/4-8/2025	AP-NORC 3/20-24/2025
$0	21	23
Between $1 and $50	22	12
Between $51 and $100	12	13
Between $101 and $500	22	23
Between $501 and $2,500	12	15
Between $2,501 and $5,000	4	6
Between $5,001 and $10,000	3	4
Between $10,001 and $35,000	1	2
Between $35,001 and $50,000	*	1
More than $50,000	*	1
DON'T KNOW	*	*
SKIPPED ON WEB/REFUSED	1	1
N=	*1,146*	*1,229*

GIVE4. Over the past year, has your household donated any amount of money to each of the following?

[GRID ITEMS RANDOMIZED]

AP-NORC		Yes	No	DK	SKP/REF
A religious institution, such as a church, mosque, or synagogue	12/4-8/2025 *N=1,146*	35	65	-	*
	3/20-24/2025 *N=1,229*	37	62	-	1
An organization that provides disaster relief	12/4-8/2025 *N=1,146*	22	76	-	1
	3/20-24/2025 *N=1,229*	29	70	-	1
An organization that helps people in the United States who need food, shelter or other basic necessities	12/4-8/2025 *N=1,146*	42	57	-	1
	3/20-24/2025 *N=1,229*	40	60	-	1
An international aid organization	12/4-8/2025 *N=1,146*	13	86	*	1
	3/20-24/2025 *N=1,229*	15	83	*	1

AP-NORC		Yes	No	DK	SKP/REF
A civil rights organization	12/4-8/2025 N=1,146	8	90	*	2
	3/20-24/2025 N=1,229	10	89	*	1
An educational institution, such as a school or university	12/4-8/2025 N=1,146	20	79	-	1
	3/20-24/2025 N=1,229	21	77	-	2
A cultural or arts institution, such as a museum or theater	12/4-8/2025 N=1,146	10	89	-	1
	3/20-24/2025 N=1,229	11	88	*	1
An environmental organization	12/4-8/2025 N=1,146	11	88	*	1
	3/20-24/2025 N=1,229	12	87	-	2
An animal care organization	12/4-8/2025 N=1,146	25	74	-	1
	3/20-24/2025 N=1,229	24	75	-	1
A political campaign	12/4-8/2025 N=1,146	11	88	-	1
	3/20-24/2025 N=1,229	14	85	-	1
A health care or medical research organization	12/4-8/2025 N=1,146	16	82	-	1
	3/20-24/2025 N=1,229	19	80	-	1
Another type of charitable organization	12/4-8/2025 N=1,146	12	85	-	3
	3/20-24/2025 N=1,229	12	85	*	4

SHOWN IF GIVE3 GREATER THAN OR EQUAL TO $1
GIVE5. Did you donate in any of the following ways?

[GRID ITEMS RANDOMIZED]

AP-NORC 12/4-8/2025	Yes	No	DK	SKP/REF
Check	23	75	-	2
Online payment	55	44	-	1
Cash	55	44	-	1

N= 927

GIVE6. Now thinking about all of 2025, have you made a charitable donation at any point in 2025, or do you plan to make a charitable donation before the end of the year?

	AP-NORC 12/4-8/2025
I've already donated	46
I've donated, and I plan to donate again before the end of the year	18
I haven't donated yet, but I plan to donate before the end of the year	6
I haven't donated and don't plan to donate before the end of the year	30
DON'T KNOW	-
SKIPPED ON WEB/ REFUSED	1
N=	1,146

SHOWN IF GIVE6 = 1 or 2 or 3
GIVE7. Because of federal funding cuts or the federal government shutdown, have you donated or plan to donate more to charities this year, less to charities this year or isn't there much difference?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	AP-NORC 12/4-8/2025
More	12
Less	17
Not much difference	71
DON'T KNOW	*
SKIPPED ON WEB/ REFUSED	-
N=	838

IF GIVE6 = 1 or 2 or 3
GIVE8. Have federal funding cuts or the federal government shutdown affected which charities you have donated to or will donate to, or haven't the cuts made any difference?

	AP-NORC 12/4-8/2025
Yes, federal cuts affected which charities you donated or will donate to	26
No, the cuts made no difference	72
DON'T KNOW	*
SKIPPED ON WEB/ REFUSED	1
N=	838

GIVE9. Over the past year, have <u>you or anyone in your household received</u> direct financial payments or other resources and assistance from any of the following?

[GRID ITEMS RANDOMIZED]

AP-NORC		Yes	No	DK	SKP/REF
Family members outside your household	12/4-8/2025 *N=1,146*	19	80	-	1
	3/20-24/2025 *N=1,229*	16	83	*	1
A crowdfunding campaign	12/4-8/2025 *N=1,146*	2	97	-	1
	3/20-24/2025 *N=1,229*	4	95	*	1
A nonprofit organization	12/4-8/2025 *N=1,146*	7	93	-	1
	3/20-24/2025 *N=1,229*	8	91	*	1
A government program such as free or reduced-price school meals, SNAP, or WIC	12/4-8/2025 *N=1,146*	22	77	-	1
	3/20-24/2025 *N=1,229*	22	76	-	1

N=1,146

PID1. Do you consider yourself a Democrat, a Republican, an Independent or none of these?
If Democrat:
PIDA. Do you consider yourself a strong or not so strong Democrat?
If Republican:
PIDB. Do you consider yourself a strong or not so strong Republican?
If independent, none of these, don't know, skipped, or refused:
PIDI. Do you lean more toward the Democrats or the Republicans?
Combines PID1, PIDI, PIDA, and PIDB.

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	AP-NORC 12/4-8/2025
Democrat NET	**38**
Strong Democrat	15
Not so strong Democrat	10
Lean Democrat	12
Independent/None – Don't lean	**26**
Republican NET	**36**
Lean Republican	10
Not so strong Republican	12
Strong Republican	14
N=	*1,146*

D3. Generally speaking, do you consider yourself to be a liberal, moderate, or conservative?
If liberal:
D4. Do you consider yourself very liberal or somewhat liberal?
If conservative:
IDEO. Do you consider yourself very conservative or somewhat conservative?
Combines D3, D4, D5:

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	AP-NORC 12/4-8/2025
Liberal NET	**24**
Very liberal	13
Somewhat liberal	11
Moderate	**43**
Conservative NET	**28**
Somewhat conservative	17
Very conservative	11
DON'T KNOW	*
SKIPPED ON WEB/REFUSED	5
N=	*1,146*

DM5. How would you describe the community you live in now?

	AP-NORC 12/4-8/2025
Urban area	26
Suburban area	46
Rural area	26
DON'T KNOW	*
SKIPPED ON WEB/REFUSED	1
N=	*1,146*

RELIG. What is your present religion, if any?

	AP-NORC 12/4-8/2025
Protestant	25
Roman Catholic	17
Mormon	1
Orthodox	1
Jewish	2
Muslim	1
Buddhist	1
Hindu	1
Atheist	5
Agnostic	7
Nothing in particular	17
Just Christian	21
Unitarian	1
Something else	1
DON'T KNOW	-
SKIPPED ON WEB/REFUSED	-
N=	*1,146*

If Religion is Protestant, Roman Catholic, Mormon, Orthodox, Christian, or something else:
BORN. Would you describe yourself as a 'born-again' or evangelical Christian, or not?

	AP-NORC 12/4-8/2025
Yes	38
No	62
DON'T KNOW	-
SKIPPED ON WEB/REFUSED	-
N=	*760*

AGE

	AP-NORC 12/4-8/2025
18-29	20
30-44	27
45-59	22
60+	31
N=	*1,146*

GENDER

	AP-NORC 12/4-8/2025
Male	49
Female	51
N=	*1,146*

RACE/ETHNICITY

	AP-NORC 12/4-8/2025
White, non-Hispanic	60
Black or African American	12
Hispanic	18
Other	10
N=	*1,146*

MARITAL STATUS

	AP-NORC 12/4-8/2025
Married	46
Not married	54
N=	*1,146*

EMPLOYMENT STATUS

	AP-NORC 12/4-8/2025
Employed	62
Not employed	38
N=	*1,146*

EDUCATION

	AP-NORC 12/4-8/2025
Less than a high school diploma	9
High school graduate or equivalent	28
Some college	26
Bachelor's degree	23
Post graduate study or professional degree	14
N=	*1,146*

CENSUS REGION

	AP-NORC 12/4-8/2025
Northeast NET	**17**
New England	5
Mid-Atlantic	13
Midwest NET	**20**
East North Central	14
West North Central	6
South NET	**39**
South Atlantic	21
East South Central	6
West South Central	12
West NET	**24**
Mountain	7
Pacific	16
N=	*1,146*

HOME OWNERSHIP

	AP-NORC 12/4-8/2025
Owned or being bought by you or someone in your household	68
Rented for cash	30
Occupied without payment of cash rent	2
N=	*1,146*

VOTE 2024

	AP-NORC 12/4-8/2025
Voted for Kamala Harris	29
Voted for Donald Trump	30
Voted for someone else	1
Didn't vote	41
SKIPPED ON WEB/REFUSED	-
N=	*1,146*

INCOME

	AP-NORC 12/4-8/2025
Under $10,000	6
$10,000 to under $20,000	9
$20,000 to under $30,000	9
$30,000 to under $40,000	9
$40,000 to under $50,000	8
$50,000 to under $75,000	14
$75,000 to under $100,000	12
$100,000 to under $150,000	17
$150,000 or more	15
N=	*1,146*

Study Methodology

This survey was conducted by The Associated Press-NORC Center for Public Affairs Research and with funding from The Associated Press and NORC at the University of Chicago.

Data were collected using the AmeriSpeak Omnibus®, a bi-monthly multi-client survey using NORC's probability-based panel designed to be representative of the U.S. household population. The survey was part of a larger study that included questions about other topics not included in this report. During the initial recruitment phase of the panel, randomly selected U.S. households were sampled with a known, non-zero probability of selection from the NORC National Sample Frame and then contacted by U.S. mail, email, telephone, and field interviewers (face-to-face). The panel provides sample coverage of approximately 97 percent of the U.S. household population. Those excluded from the sample include people with P.O. Box only addresses, some addresses not listed in the USPS Delivery Sequence File, and some newly constructed dwellings.

Interviews for this survey were conducted between December 4 through December 8, 2025, with adults aged 18 and over representing the 50 states and the District of Columbia. Panel members were randomly drawn from AmeriSpeak, and 1,146 completed the survey—1,084 via the web and 62 by telephone. Panel members were invited by email or by phone from an NORC telephone interviewer. Interviews were conducted in both English and Spanish, depending on respondent preference. Respondents were offered a small monetary incentive for completing the survey. The final stage completion rate is 13.5 percent, the weighted household panel response rate is 24.9 percent, and the weighted household panel retention rate is 78.0 percent, for a cumulative response rate of 2.6 percent.

The overall margin of sampling error is +/-4.0 percentage points at the 95 percent confidence level, including the design effect. The margin of sampling error may be higher for subgroups. For example, the margin of sampling error is 6.0 percentage points for Democrats, 6.2 percentage points for Republicans and 9.1 percentage points for independents.

Sampling error is only one of many potential sources of error and there may be other unmeasured error in this or any other survey.

Quality assurance checks were conducted to ensure data quality. In total, 94 interviews were removed for nonresponse to at least 50% of the questions asked of them, for completing the survey in less than one-third the median interview time for the full sample, or for straight-lining all grid questions asked of them. These interviews were excluded from the data file prior to weighting.

Once the sample has been selected and fielded, and all the study data have been collected and made final, a poststratification process is used to adjust for any survey nonresponse as well as any noncoverage or under and oversampling resulting from the study specific sample design.

Poststratification variables included age, gender, census division, race/ethnicity, education, and 2024 presidential vote. Weighting variables were obtained from the 2025 Current Population Survey and the final results for 2024 presidential vote turnout and vote choice. The weighted data reflect the U.S. population of adults age 18 and over.

For the open-ended question PROB1, responses were classified using Canvs AI, an online platform that codes open-ended data. These codes were validated by a human coder and were then collapsed into more general categories based on topic for reporting.

Complete questions and results are available at: apnorc.org.

Additional information on the AmeriSpeak Panel methodology is available at: https://amerispeak.norc.org/about-amerispeak/Pages/Panel-Design.aspx.

For more information, email info@apnorc.org.

About the Associated Press-NORC Center for Public Affairs Research

The AP-NORC Center for Public Affairs Research taps into the power of social science research and the highest-quality journalism to bring key information to people across the nation and throughout the world.
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The two organizations have established The AP-NORC Center for Public Affairs Research to conduct, analyze, and distribute social science research in the public interest on newsworthy topics, and to use the power of journalism to tell the stories that research reveals. Learn more at www.apnorc.org.