



at the
University of
Chicago



AAPI DATA

The January 2026 AAPI Data/AP-NORC Center Poll

**Conducted by The Associated Press-NORC Center for Public Affairs Research and AAPI Data
with funding from the University of California (UC) Berkeley**

Interviews: 01/05-12/2026

N=1,077 Asian American, Native Hawaiian and Pacific Islander adults in the U.S.

*Margin of sampling error: +/- 4.8 percentage points at the 95% confidence level among the full sample,
including the design effect*

*NOTES: All results show percentages among all respondents, unless otherwise labeled. Comparisons to
U.S. general adult population polls are provided when applicable.*

CUR2. Overall, do you approve or disapprove of the way Donald Trump is handling his job as president?

If don't know, skipped, or refused in CUR2

CUR3. If you had to choose, do you lean more toward approving or disapproving of the way Donald Trump is handling his job as president?

If approve in CUR2

CUR3A.

Would you say you approve of the way Donald Trump is handling his job as president strongly or do you approve just somewhat?

If disapprove in CUR2

CUR3B.

Would you say you disapprove of the way Donald Trump is handling his job as president strongly or do you disapprove just somewhat?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

| | Approve NET | Strongly approve | Somewhat approve | Lean toward approv -ing | Do not lean either way | Dis- approve NET | Lean toward disapp- roving | Some- what dis- approve | Strongly dis- approve | DK | SKP/ REF |
|--------------------------------------------------------------|------------------------|---------------------|---------------------|----------------------------------|-----------------------------------------------|---------------------------------|-------------------------------------|----------------------------------|-----------------------------|----|-------------|
| AAPI Data/AP-NORC Poll 01/05-12/2026 (N=1,077) | 30 | 15 | 15 | * | 1 | 68 | - | 16 | 52 | - | 1 |
| AP-NORC Poll of U.S. Adults 01/08-11/2026 (N=1,203) | 40 | 20 | 20 | * | 1 | 59 | * | 12 | 47 | - | * |

CURY2. Overall, do you approve or disapprove of the way Donald Trump is handling...?

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

| | | Approve | Disapprove | DK | SKP/REF |
|----------------|--------------------------------------------------------|---------|------------|----|---------|
| The economy | AAPI Data/AP-NORC Poll 01/05-12/2026 (N=1,077) | 30 | 68 | - | 2 |
| | AP-NORC Poll of U.S. Adults 01/08-11/2026 (N=1,203) | 37 | 62 | * | 1 |
| | AAPI Data/AP-NORC Poll 03/04-10/2025 (N=1,182) | 28 | 71 | - | 1 |
| Immigration | AAPI Data/AP-NORC Poll 01/05-12/2026 (N=1,077) | 33 | 65 | - | 2 |
| | AP-NORC Poll of U.S. Adults 01/08-11/2026 (N=1,203) | 38 | 61 | 1 | 1 |
| | AAPI Data/AP-NORC Poll 03/04-10/2025 (N=1,182) | 42 | 58 | - | * |
| Health care | AAPI Data/AP-NORC Poll 01/05-12/2026 (N=1,077) | 30 | 69 | - | 2 |
| Foreign policy | AAPI Data/AP-NORC Poll 01/05-12/2026 (N=1,077) | 30 | 68 | - | 2 |
| | AP-NORC Poll of U.S. Adults 01/08-11/2026 (N=1,203) | 37 | 61 | 1 | 2 |

PARTYID7. Do you consider yourself a Democrat, a Republican, an Independent or none of these?

| | AAPI Data/AP-NORC Poll 01/05-12/2026 |
|--------------------------------------|-----------------------------------------|
| Democrat NET | 51 |
| Strong Democrat | 16 |
| Not so strong Democrat | 20 |
| Lean Democrat | 14 |
| Independent/None – Don't lean | 25 |
| Republican NET | 24 |
| Lean Republican | 8 |
| Not so strong Republican | 8 |
| Strong Republican | 8 |
| UNKNOWN | * |

N=

1,077

AGE

| | |
|-----------|-----------------------------------------|
| | AAPI Data/AP-NORC Poll 01/05-12/2026 |
| 18-29 | 18 |
| 30-44 | 32 |
| 45-59 | 27 |
| 60+ | 23 |
| <i>N=</i> | 1,077 |

SEX

| | |
|-----------|-----------------------------------------|
| | AAPI Data/AP-NORC Poll 01/05-12/2026 |
| Male | 49 |
| Female | 51 |
| <i>N=</i> | 1,077 |

LANGUAGE SPOKEN AT HOME

| | |
|------------------------|-----------------------------------------|
| | AAPI Data/AP-NORC Poll 01/05-12/2026 |
| English | 37 |
| Non-English | 59 |
| DON'T KNOW | - |
| SKIPPED ON WEB/REFUSED | 4 |
| <i>N=</i> | 1,077 |

AANHPI ORIGIN

| | |
|---------------------------------------|-----------------------------------------|
| | AAPI Data/AP-NORC Poll 01/05-12/2026 |
| Chinese alone | 21 |
| Asian Indian alone | 19 |
| Filipino (and no other AAPI origin) | 17 |
| Vietnamese (and no other AAPI origin) | 9 |
| Korean (and no other AAPI origin) | 8 |
| Japanese (and no other AAPI origin) | 6 |
| NHPI alone | 3 |
| Other singular Asian origin | 12 |
| Multiple AA and NHPI origins | 6 |
| <i>N=</i> | 1,077 |

MARITAL STATUS

| | |
|-------------|-----------------------------------------|
| | AAPI Data/AP-NORC Poll 01/05-12/2026 |
| Married | 54 |
| Not married | 46 |
| <i>N=</i> | 1,077 |

EMPLOYMENT

| | |
|--------------|-----------------------------------------|
| | AAPI Data/AP-NORC Poll 01/05-12/2026 |
| Employed | 67 |
| Not employed | 33 |
| <i>N=</i> | 1,077 |

EDUCATION

| | |
|----------------------------------------|-----------------------------------------|
| | AAPI Data/AP-NORC Poll 01/05-12/2026 |
| Less than a high school diploma | 10 |
| High school graduate or equivalent | 13 |
| Some college | 22 |
| Bachelor's degree | 31 |
| Post grad study or professional degree | 23 |
| <i>N=</i> | 1,077 |

CENSUS REGION

| | AAPi Data/AP-NORC Poll 01/05-12/2026 |
|----------------------|-----------------------------------------|
| Northeast NET | 16 |
| New England | 4 |
| Mid-Atlantic | 12 |
| Midwest NET | 12 |
| East North Central | 7 |
| West North Central | 4 |
| South NET | 25 |
| South Atlantic | 14 |
| East South Central | 2 |
| West South Central | 9 |
| West NET | 48 |
| Mountain | 6 |
| Pacific | 42 |
| <i>N=</i> | <i>1,077</i> |

HOME OWNERSHIP

| | AAPi Data/AP-NORC Poll 01/05-12/2026 |
|-----------------------------------------------------------|-----------------------------------------|
| Owned or being bought by you or someone in your household | 70 |
| Rented for cash | 25 |
| Occupied without payment of cash rent | 5 |
| <i>N=</i> | <i>1,077</i> |

INCOME

| | AAPi Data/AP-NORC Poll 01/05-12/2026 |
|------------------------------|-----------------------------------------|
| Under \$10,000 | 3 |
| \$10,000 to under \$20,000 | 8 |
| \$20,000 to under \$30,000 | 6 |
| \$30,000 to under \$40,000 | 3 |
| \$40,000 to under \$50,000 | 6 |
| \$50,000 to under \$75,000 | 14 |
| \$75,000 to under \$100,000 | 13 |
| \$100,000 to under \$150,000 | 19 |
| \$150,000 or more | 29 |
| <i>N=</i> | <i>1,077</i> |

RELIG. What is your present religion, if any?

| | |
|------------------------|-----------------------------------------|
| | AAPI Data/AP-NORC Poll 01/05-12/2026 |
| Protestant | 11 |
| Roman Catholic | 15 |
| Just Christian | 10 |
| Buddhist | 11 |
| Other religion | 19 |
| Nothing in particular | 19 |
| Atheist/agnostic | 15 |
| SKIPPED ON WEB/REFUSED | * |

N= 1,077

COO. Nativity

| | |
|--------------------------------|-----------------------------------------|
| | AAPI Data/AP-NORC Poll 01/05-12/2026 |
| Born in the United States | 35 |
| Born outside the United States | 65 |
| SKIPPED ON WEB/REFUSED | * |

N= 1,077

SECONDGEN

| | |
|-------------------------------------------------------------------------|-----------------------------------------|
| | AAPI Data/AP-NORC Poll 01/05-12/2026 |
| Born in the U.S. and child of at least one parent born outside the U.S. | 24 |
| All other respondents | 76 |

N= 1,077

SURVEY METHODOLOGY

This survey was conducted by The Associated Press-NORC Center for Public Affairs Research and AAPI Data with funding from the University of California (UC) Berkeley.

Data were collected using the Amplify AAPI Monthly survey drawing from NORC's Amplify AAPI® Panel designed to be representative of the U.S. Asian American, Native Hawaiian and Pacific Islander (AANHPI) household population. The survey was part of a larger study that included questions about other topics not included in this report.

Amplify AAPI is a blend of multiple sample designs. Each stage seeks to provide maximum coverage of the AANHPI population, and all are combined through base-weighting to arrive at a representative overall cross-section of AANHPI in the United States. The first stage included recruitment of approximately 850 active AANHPI panelists from NORC's flagship probability panel, AmeriSpeak. These panelists now serve as members of both the AmeriSpeak and the Amplify AAPI panels. During the initial recruitment phase of the AmeriSpeak panel, randomly selected U.S. households were sampled with a known, non-zero probability of selection from the NORC National Sample Frame or a secondary national address frame, both with over 96% coverage of all U.S. addresses, and then contacted by U.S. mail, email, telephone, or field interviewers (face to face). The U.S. Postal Service delivery-sequence file (DSF) and National Consumer Address File have been used in a subset of years as a supplemental sample during AmeriSpeak panel recruitment for low coverage states.

The second stage began in the spring of 2022, when Amplify AAPI recruited 150 households from a 30,000-sample pool as a pilot to test the sample design's feasibility and participation rates. In 2023, Blue Shield Foundation of California and UC Riverside/AAPI Data sponsored a recruitment effort in California generating 1,150 additional panelists. Finally, the Rockefeller Foundation funded a national recruitment effort, including new recruits and those from the 2022 Pew Asian American Survey, generating 4,700 panelists who are eligible for the monthly survey.

By providing recruiting and interviewing in the languages noted below, Amplify AAPI covers approximately 90 percent of Asian language "linguistically isolated" households, that is, households in which no adult can speak English or Spanish at least "well." Those excluded from the sample include people with P.O. Box only addresses, some addresses not listed in the USPS Delivery Sequence File, and some newly constructed dwellings population.

Interviews for this survey were conducted between January 5-12, 2026 with Asian Americans, Native Hawaiians and Pacific Islanders 18 years of age or older representing the 50 states and the District of Columbia. Panel members were randomly drawn from the Amplify AAPI Panel, and 1,077 completed the survey via the web. Panel members were invited by email. Respondents were offered a small monetary incentive for completing the survey. In addition to English, the survey was offered in the Chinese dialects of Mandarin and Cantonese, Vietnamese, and Korean, depending on respondent preference. The weighted household panel recruitment rate is 26.3 percent and the survey completion rate is 26.6 percent, for a weighted cumulative response rate of 5.5 percent.

The overall margin of sampling error is +/-4.8 percentage points at the 95 percent confidence level, including the design effect. The margin of sampling error may be higher for subgroups. Sampling error is only one of many potential sources of error and there may be other unmeasured error in this or any other survey.

Quality assurance checks were conducted to ensure data quality. In total, 44 interviews were removed for nonresponse to at least 50% of the questions asked of them, for completing the survey in less than one-third the median interview time for the full sample, or for straight-lining all grid questions asked of them. These interviews were excluded from the data file prior to weighting.

Once the sample was selected and fielded, and all the study data were collected and made final, a poststratification process was used to adjust for any survey nonresponse as well as any noncoverage or under and oversampling resulting from the study specific sample design. Poststratification variables included age, gender, census region, race/ethnicity, education, U.S. born, and Asian origin. Weighting benchmarks were obtained from the American Communities Survey (ACS) 5 years data 2019-2023. The weighted data reflect the U.S. Asian American, Native Hawaiian and Pacific Islander (AANHPI) household population, including all 50 states and the District of Columbia.

Complete questions and results are available at www.apnorc.org. For more information about the study, email info@apnorc.org.

Additional information on the Amplify AAPI Panel methodology is available at: <https://amplifyaapi.norc.org/>. For more information about the panel, email Amplifyaapi-bd@norc.org.

About the Associated Press-NORC Center for Public Affairs Research

The AP-NORC Center for Public Affairs Research taps into the power of social science research and the highest-quality journalism to bring key information to people across the nation and throughout the world.

- The Associated Press (AP) is an independent global news organization dedicated to factual reporting. Founded in 1846, AP today remains the most trusted source of fast, accurate, unbiased news in all formats and the essential provider of the technology and services vital to the news business. More than half the world's population sees AP journalism every day. www.ap.org
- NORC at the University of Chicago is one of the oldest objective and nonpartisan research institutions in the world. www.norc.org

The two organizations have established The AP-NORC Center for Public Affairs Research to conduct, analyze, and distribute social science research in the public interest on newsworthy topics, and to use the power of journalism to tell the stories that research reveals. Learn more at www.apnorc.org.

About AAPI Data

AAPI Data is a leading research and policy organization producing accurate data to shift narratives and drive action toward enduring solutions for Asian American (AA) and Native Hawaiian/Pacific Islander (NHPI) communities across the nation. AAPI Data aspires to transform public and private systems to ensure that all AA and NHPI communities are recognized, valued and prioritized. Learn more at aapidata.com.