



## The April 2026 AAPI Data/AP-NORC Center Poll

Conducted by The Associated Press-NORC Center for Public Affairs Research and AAPI Data  
with funding from the University of California (UC) Berkeley

*Interviews: 04/20-28/2026*

*N=1,075 Asian American, Native Hawaiian and Pacific Islander adults in the U.S.*

*Margin of sampling error: +/- 4.4 percentage points at the 95% confidence level among the full sample,  
including the design effect*

*NOTES: All results show percentages among all respondents, unless otherwise labeled. Comparisons to  
U.S. general adult population polls are provided when applicable.*

**DEM2. Which of these statements best describes your opinion about the United States?**

|  | AAPI Data/AP-NORC<br>04/20-28/2026 | AP-NORC Poll of U.S. Adults<br>04/16-20/2026 |
|--|------------------------------------|--|
| Stands above all other countries in the world                      | 18                                 | 25   |
| One of the greatest countries in the world, along with some others | 48                                 | 44   |
| There are other countries better than the United States            | 34                                 | 30   |
| DON'T KNOW   | -                                  | *  |
| SKIPPED ON WEB/REFUSED   | *                                  | 1  |
| <i>N=</i>  | <i>1,075</i>                       | <i>2,596</i>                                 |

**USID8. What one word would you use to describe the United States?<sup>1</sup>**

[Open-ended question coded]

| AP-NORC                        | AAPI Data/AP-NORC<br>04/20-28/2026 | AP-NORC Poll of<br>U.S. Adults<br>04/16-20/2026 |
|--------------------------------|------------------------------------|---|
| Struggling or declining        | 9                                  | 14  |
| Great, prosperous, or powerful | 20                                 | 18  |
| Free or freedom                | 11                                 | 13  |
| Confused or lost               | 3                                  | 5   |
| Divided                        | 5                                  | 4   |
| Unstable                       | 5                                  | 7   |
| Opportunity and fairness       | 9                                  | 3   |
| Diverse                        | 3                                  | 2   |
| Corruption and unfairness      | 3                                  | 9   |
| United                         | -                                  | 1   |
| Home                           | 1                                  | 2   |
| Democracy                      | 1                                  | *   |
| Resilient                      | -                                  | 2   |
| Embarrassing/disappointing/bad | 4                                  | 4   |
| Capitalism                     | 2                                  | -   |
| Imperialistic/warmongering     | 1                                  | -   |
| Evolving/transitioning         | 1                                  | -   |
| Individualistic                | 1                                  | -   |
| Big/large                      | 2                                  | -   |
| Other                          | 13                                 | 11  |
| DON'T KNOW                     | 3                                  | *   |
| SKIP/REFUSED                   | 6                                  | 7   |
| <i>N=</i>                      | <i>1,075</i>                       | <i>2,596</i>                                    |

<sup>1</sup> Both the AAPI Data/AP-NORC Poll and the AP-NORC Poll of US adults collapsed any category mentioned by less than 1% of respondents into "Other issues" category, so the categories displayed may not align exactly.

**SPLIT SAMPLE – HALF SAMPLE ASKED USID9, OTHER HALF ASKED USID10**  
**USID9. What would you say is the main thing that unites most Americans?**

[Open-ended question coded]

| AP-NORC   | AAPI Data/AP-NORC<br>04/20-28/2026 | AP-NORC Poll of<br>U.S. Adults<br>04/16-20/2026 |
|---|------------------------------------|---|
| Freedom or liberty                                    | 18                                 | 18  |
| Tragedies or crises                                   | 3                                  | 2   |
| Patriotism  | 9                                  | 8   |
| Peace and safety, fighting terrorism, security issues | 3                                  | 2   |
| Morality, values, and compassion                      | 3                                  | 8   |
| Negativity and problems (racism, anger, etc.)         | 4                                  | 4   |
| Hope and opportunity                                  | 4                                  | 4   |
| Economic interests or values                          | 9                                  | 7   |
| Religion  | 3                                  | 4   |
| Culture   | 6                                  | 3   |
| Family  | *                                  | 2   |
| Political interests or values                         | 5                                  | 9   |
| Sports  | 3                                  | 2   |
| Diversity   | 5                                  | 1   |
| Community/the people/each other                       | 2                                  | 2   |
| Nothing   | 3                                  | 6   |
| Other   | 9                                  | 9   |
| DON'T KNOW  | 4                                  | 3   |
| SKIP/REFUSED  | 7                                  | 7   |
| N=  | 547                                | 1,260   |

**SPLIT SAMPLE – HALF SAMPLE ASKED USID10, OTHER HALF ASKED USID9**  
**USID10. What do you think is the main thing that divides most Americans? <sup>2</sup>**

[Open-ended question coded]

| AP-NORC                        | AAPI Data/AP-NORC<br>04/20-28/2026 | AP-NORC Poll<br>of U.S. Adults<br>04/16-20/2026 |
|--------------------------------|------------------------------------|---|
| Political interests or values  | 31                                 | 27  |
| Economic interests or values   | 11                                 | 14  |
| Race and racism                | 10                                 | 10  |
| Morality and values            | 8                                  | 7   |
| Leaders, government, or elites | 10                                 | 14  |
| Bigotry or fear                | 4                                  | 5   |
| Lies and misinformation        | 3                                  | 4   |
| Religion                       | 2                                  | 1   |
| Media (News, social, print)    | 2                                  | 3   |
| Immigration                    | 1                                  | -   |
| Education                      | 2                                  | -   |
| Individualism                  | 1                                  | -   |
| Other                          | 10                                 | 7   |
| DON'T KNOW                     | 2                                  | 2   |
| SKIP/REFUSED                   | 4                                  | 6   |
| <i>N</i> =                     | 528                                | 1,336   |

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<sup>2</sup> Both the AAPI Data/AP-NORC Poll and the AP-NORC Poll of US adults collapsed any category mentioned by less than 1% of respondents into “Other issues” category, so the categories displayed may not align exactly.

**USID12. How important are each of the following to your personal identity? If they are not part of your identity, you can say that too.**

**[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS 1-5 IN REVERSE ORDER]**

|                        |  | <b>Ex-<br/>tremely/<br/>Very<br/>impt.<br/>NET</b> | Ext-<br>remely<br>impt. | Very<br>impt. | <b>Some-<br/>what<br/>impt.</b> | <b>Not<br/>very/<br/>Not at<br/>all impt.<br/>NET</b> | Not<br>very<br>impt. | Not<br>at all<br>impt. | Not part<br>of my<br>personal<br>identity | DK | SKP/<br>REF |
|------------------------|--|--|-------------------------|---------------|---------------------------------|---|----------------------|------------------------|---|----|-------------|
| Being an American      | AAPI Data/AP-NORC<br>04/20-28/2026<br>(N=1,075)              | <b>44</b>  | 15                      | 29            | <b>34</b>                       | <b>18</b>   | 13                   | 4                      | 3   | -  | 1           |
|                        | AP-NORC Poll<br>of U.S. Adults<br>04/16-20/2026<br>(N=2,596) | <b>55</b>  | 28                      | 26            | <b>24</b>                       | <b>16</b>   | 11                   | 5                      | 5   | -  | 1           |
| Your race or ethnicity | AAPI Data/AP-NORC<br>04/20-28/2026<br>(N=1,075)              | <b>54</b>  | 22                      | 33            | <b>31</b>                       | <b>13</b>   | 10                   | 3                      | 1   | -  | 1           |
|                        | AP-NORC Poll<br>of U.S. Adults<br>04/16-20/2026<br>(N=2,596) | <b>36</b>  | 15                      | 21            | <b>25</b>                       | <b>31</b>   | 21                   | 10                     | 6   | -  | 1           |
| Your gender            | AAPI Data/AP-NORC<br>04/20-28/2026<br>(N=1,075)              | <b>50</b>  | 20                      | 31            | <b>29</b>                       | <b>19</b>   | 14                   | 5                      | 2   | -  | *           |
|                        | AP-NORC Poll<br>of U.S. Adults<br>04/16-20/2026<br>(N=2,596) | <b>53</b>  | 25                      | 28            | <b>24</b>                       | <b>18</b>   | 12                   | 6                      | 4   | -  | *           |
| Your religion          | AAPI Data/AP-NORC<br>04/20-28/2026<br>(N=1,075)              | <b>33</b>  | 19                      | 14            | <b>24</b>                       | <b>29</b>   | 17                   | 13                     | 14  | -  | *           |
|                        | AP-NORC Poll<br>of U.S. Adults<br>04/16-20/2026<br>(N=2,596) | <b>42</b>  | 22                      | 20            | <b>21</b>                       | <b>24</b>   | 13                   | 11                     | 12  | -  | 1           |

|   |   | <b>Ex-<br/>tremely/<br/>Very<br/>impt.<br/>NET</b> | Ext-<br>remely<br>impt. | Very<br>impt. | <b>Some-<br/>what<br/>impt.</b> | <b>Not<br/>very/No<br/>t at all<br/>impt.<br/>NET</b> | Not<br>very<br>impt. | Not<br>at all<br>impt. | Not part<br>of my<br>personal<br>identity | DK | SKP/<br>REF |
|---|---|--|-------------------------|---------------|---------------------------------|---|----------------------|------------------------|---|----|-------------|
| Your family's ancestry or country of origin | AAPI Data/AP-NORC 04/20-28/2026 (N=1,075)           | <b>55</b>  | 23                      | 32            | <b>30</b>                       | <b>13</b>   | 10                   | 3                      | 2   | -  | 1           |
|   | AP-NORC Poll of U.S. Adults 04/16-20/2026 (N=2,596) | <b>37</b>  | 15                      | 22            | <b>30</b>                       | <b>26</b>   | 18                   | 8                      | 7   | *  | *           |
| Your political affiliation                  | AAPI Data/AP-NORC 04/20-28/2026 (N=1,075)           | <b>25</b>  | 8                       | 17            | <b>34</b>                       | <b>34</b>   | 25                   | 9                      | 7   | -  | *           |
|   | AP-NORC Poll of U.S. Adults 04/16-20/2026 (N=2,596) | <b>21</b>  | 6                       | 15            | <b>29</b>                       | <b>36</b>   | 24                   | 12                     | 13  | -  | *           |
| Your job or career                          | AAPI Data/AP-NORC 04/20-28/2026 (N=1,075)           | <b>49</b>  | 17                      | 32            | <b>29</b>                       | <b>15</b>   | 11                   | 4                      | 5   | -  | 1           |
|   | AP-NORC Poll of U.S. Adults 04/16-20/2026 (N=2,596) | <b>42</b>  | 14                      | 29            | <b>27</b>                       | <b>17</b>   | 12                   | 5                      | 13  | *  | 1           |
| Your family                                 | AAPI Data/AP-NORC 04/20-28/2026 (N=1,075)           | <b>80</b>  | 51                      | 28            | <b>15</b>                       | <b>5</b>  | 4                    | 2                      | *   | -  | *           |
|   | AP-NORC Poll of U.S. Adults 04/16-20/2026 (N=2,596) | <b>81</b>  | 51                      | 30            | <b>11</b>                       | <b>4</b>  | 2                    | 2                      | 2   | -  | 1           |

**USID5. How important is each of the following to the United States' identity as a nation?**

**[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

|  |  | <b>Ex-<br/>tremely/<br/>Very<br/>impt.<br/>NET</b> | Ext-<br>remely<br>impt. | Very<br>impt. | <b>Some-<br/>what<br/>impt.</b> | <b>Not<br/>too/<br/>Not<br/>impt. at<br/>all NET</b> | Not<br>too<br>impt. | Not<br>impt.<br>at all | DK | SKP/<br>REF |
|--|--|--|-------------------------|---------------|---------------------------------|--|---------------------|------------------------|----|-------------|
| A shared American culture and set of values  | AAPI Data/AP-NORC 04/20-28/2026 (N=1,075)                        | <b>58</b>  | 22                      | 36            | <b>32</b>                       | <b>9</b>   | 7                   | 2                      | -  | 1           |
|  | AP-NORC Poll of U.S. Adults 04/16-20/2026 (N=2,596) <sup>3</sup> | <b>56</b>  | 21                      | 35            | <b>32</b>                       | <b>11</b>  | 7                   | 4                      | *  | 1           |
|  | AAPI Data/AP-NORC Poll 12/2-8/25 (N=1,029)                       | <b>57</b>  | 23                      | 34            | <b>32</b>                       | <b>10</b>  | 7                   | 3                      | -  | 1           |
| The ability of people living here to get good jobs and achieve the American dream                              | AAPI Data/AP-NORC 04/20-28/2026 (N=1,075)                        | <b>80</b>  | 39                      | 41            | <b>16</b>                       | <b>3</b>   | 2                   | 1                      | -  | 1           |
|  | AP-NORC Poll of U.S. Adults 04/16-20/2026 (N=2,596)              | <b>71</b>  | 29                      | 42            | <b>23</b>                       | <b>6</b>   | 3                   | 2                      | *  | 1           |
| A culture grounded in Christian religious beliefs  | AAPI Data/AP-NORC 04/20-28/2026 (N=1,075)                        | <b>20</b>  | 9                       | 12            | <b>27</b>                       | <b>52</b>  | 24                  | 29                     | -  | 1           |
|  | AP-NORC Poll of U.S. Adults 04/16-20/2026 (N=2,596)              | <b>36</b>  | 14                      | 22            | <b>26</b>                       | <b>38</b>  | 16                  | 22                     | *  | 1           |
|  | AAPI Data/AP-NORC Poll 12/2-8/25 (N=1,029)                       | <b>21</b>  | 11                      | 10            | <b>23</b>                       | <b>56</b>  | 22                  | 33                     | -  | 1           |
| The ability of people to come from other places in the world to escape violence or find economic opportunities | AAPI Data/AP-NORC 04/20-28/2026 (N=1,075)                        | <b>66</b>  | 26                      | 40            | <b>25</b>                       | <b>9</b>   | 7                   | 2                      | -  | *           |
|  | AP-NORC Poll of U.S. Adults 04/16-20/2026 (N=2,596)              | <b>51</b>  | 21                      | 30            | <b>34</b>                       | <b>15</b>  | 9                   | 5                      | *  | *           |
| The mixing of cultures and values from around the world  | AAPI Data/AP-NORC 04/20-28/2026 (N=1,075)                        | <b>73</b>  | 35                      | 37            | <b>19</b>                       | <b>7</b>   | 5                   | 1                      | -  | 2           |
|  | AP-NORC Poll of U.S. Adults 04/16-20/2026 (N=2,596)              | <b>55</b>  | 23                      | 31            | <b>29</b>                       | <b>15</b>  | 10                  | 6                      | -  | 1           |
|  | AAPI Data/AP-NORC Poll 12/2-8/25 (N=1,029)                       | <b>66</b>  | 34                      | 32            | <b>23</b>                       | <b>10</b>  | 6                   | 4                      | -  | 1           |

<sup>3</sup> The current general population data point and its trend can be found at: <https://apnorc.org/wpcontent/uploads/2025/01/January-2025-topline-v2.pdf>

|  |   | Ex-<br>tremely/<br>Very<br>impt.<br>NET | Ext-<br>remely<br>impt. | Very<br>impt. | Some-<br>what<br>impt. | Not<br>too/Not<br>impt. at<br>all NET | Not<br>too<br>impt. | Not<br>impt.<br>at all | DK | SKP/<br>REF |
|--|---|---|-------------------------|---------------|------------------------|---------------------------------------|---------------------|------------------------|----|-------------|
| A culture established by the country's early European immigrants | AAPI Data/AP-NORC 04/20-28/2026 (N=1,075)           | 21                                      | 8                       | 14            | 34                     | 43                                    | 29                  | 14                     | -  | 2           |
|  | AP-NORC Poll of U.S. Adults 04/16-20/2026 (N=2,596) | 28                                      | 9                       | 20            | 37                     | 33                                    | 21                  | 12                     | *  | 1           |
| A democratically elected government                              | AAPI Data/AP-NORC 04/20-28/2026 (N=1,075)           | 79                                      | 51                      | 28            | 14                     | 5                                     | 3                   | 2                      | -  | 2           |
|  | AP-NORC Poll of U.S. Adults 04/16-20/2026 (N=2,596) | 66                                      | 39                      | 27            | 20                     | 13                                    | 6                   | 6                      | *  | 1           |
|  | AAPI Data/AP-NORC Poll 12/2-8/25 (N=1,029)          | 80                                      | 50                      | 30            | 14                     | 5                                     | 3                   | 2                      | -  | 1           |
| A capitalist or free market economy                              | AAPI Data/AP-NORC 04/20-28/2026 (N=1,075)           | 56                                      | 22                      | 34            | 34                     | 9                                     | 7                   | 2                      | -  | 1           |
|  | AP-NORC Poll of U.S. Adults 04/16-20/2026 (N=2,596) | 52                                      | 20                      | 32            | 33                     | 14                                    | 9                   | 5                      | *  | 2           |
|  | AAPI Data/AP-NORC Poll 12/2-8/25 (N=1,029)          | 53                                      | 22                      | 32            | 35                     | 11                                    | 8                   | 3                      | -  | 1           |

**ANNV250. This year, the United States is marking 250 years of American independence. How well do each of the following describe your feelings about the United States' 250<sup>th</sup> anniversary?**

**[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

| AAPI Data/AP-NORC Poll 04/20-28/2026 | Extremely/very well NET | Extremely well | Very well | Somewhat well | Not very/not well at all NET | Not very well | Not well at all | DK | SKP/REF |
|--------------------------------------|-------------------------|----------------|-----------|---------------|------------------------------|---------------|-----------------|----|---------|
| Proud                                | 33                      | 13             | 20        | 30            | 36                           | 23            | 13              | -  | 2       |
| Indifferent                          | 34                      | 12             | 22        | 35            | 30                           | 18            | 12              | -  | 2       |
| Conflicted                           | 33                      | 17             | 17        | 33            | 32                           | 16            | 16              | -  | 2       |
| Excited                              | 28                      | 10             | 18        | 29            | 43                           | 26            | 17              | -  | 1       |

N= 1,075

**FLAG1. How often, if ever, do you display each of the following flags at your home?**

[GRID ITEMS RANDOMIZED]

| AAPI Data/AP-NORC Poll<br>04/20-28/2026 | Daily or<br>throughout<br>most of the<br>year | At specific<br>times of year,<br>such as<br>holidays | Never | DK | SKP/REF |
|---|---|--|-------|----|---------|
| The American flag                       | 12  | 25   | 61    | -  | 1       |
| Your state or city flag                 | 4   | 11   | 84    | -  | 1       |
| Another country's flag                  | 5   | 8  | 85    | -  | 2       |
| Some other type of flag                 | 2   | 3  | 91    | -  | 4       |

*N= 1,075*

**BIRTHRIGHT. The United States currently grants citizenship to all children born in the United States. Do you think the United States should or should not grant citizenship automatically to:**

[HALF SAMPLE ASKED GRID ITEMS IN REVERSE ORDER]

| AAPI Data/AP-NORC Poll   |   | Should | Should not | DK | SKP/<br>REF |
|--|---|--------|------------|----|-------------|
| All children born in the United States   | AAPI Data/AP-NORC<br>04/20-28/2026 ( <i>N=1,075</i> )           | 66     | 31         | -  | 3           |
|  | AP-NORC Poll of U.S. Adults<br>04/16-20/2026 ( <i>N=2,596</i> ) | 65     | 33         | *  | 2           |
| Children born in the U.S. to parents who are in the country legally on tourist visas | AAPI Data/AP-NORC<br>04/20-28/2026 ( <i>N=1,075</i> )           | 56     | 42         | -  | 2           |
|  | AP-NORC Poll of U.S. Adults<br>04/16-20/2026 ( <i>N=2,596</i> ) | 58     | 41         | *  | 1           |
| Children born in the U.S. to parents who are in the country legally on work visas    | AAPI Data/AP-NORC<br>04/20-28/2026 ( <i>N=1,075</i> )           | 81     | 17         | -  | 2           |
|  | AP-NORC Poll of U.S. Adults<br>04/16-20/2026 ( <i>N=2,596</i> ) | 75     | 24         | *  | 2           |
| Children born in the U.S. to parents who are in the country illegally                | AAPI Data/AP-NORC<br>04/20-28/2026 ( <i>N=1,075</i> )           | 54     | 44         | -  | 2           |
|  | AP-NORC Poll of U.S. Adults<br>04/16-20/2026 ( <i>N=2,596</i> ) | 49     | 49         | *  | 2           |

**IMM2. Which comes closest to your view?**

|   | AAPI Data/AP-NORC<br>04/20-28/2026 | AP-NORC Poll of U.S. Adults<br>04/16-20/2026 |
|---|------------------------------------|--|
| The U.S. is a great place for immigrants                            | 30                                 | 27   |
| The U.S. used to be a great place for immigrants but is not anymore | 64                                 | 61   |
| The U.S. was never a great place for immigrants                     | 5                                  | 10   |
| DON'T KNOW  | -                                  | *  |
| SKIPPED ON WEB/REFUSED  | 1                                  | 2  |
| <i>N=</i>   | 1,075                              | 2,596  |

**IMM4. Over the past 12 months, have you or someone you know personally:**

[GRID ITEMS RANDOMIZED]

|   |  | Yes | No | DK | SKP/REF |
|---|--|-----|----|----|---------|
| Been detained or deported because of their immigration status   | AAPI Data/AP-NORC<br>04/20-28/2026 (N=1,075)           | 10  | 89 | -  | *       |
|   | AP-NORC Poll of U.S. Adults<br>04/16-20/2026 (N=2,596) | 11  | 88 | *  | 1       |
| Started carrying proof of immigration status or U.S. citizenship  | AAPI Data/AP-NORC<br>04/20-28/2026 (N=1,075)           | 41  | 59 | -  | *       |
|   | AP-NORC Poll of U.S. Adults<br>04/16-20/2026 (N=2,596) | 25  | 74 | *  | 1       |
| Changed travel plans because of their immigration status  | AAPI Data/AP-NORC<br>04/20-28/2026 (N=1,075)           | 34  | 66 | -  | *       |
|   | AP-NORC Poll of U.S. Adults<br>04/16-20/2026 (N=2,596) | 18  | 81 | *  | 1       |
| Significantly changed routines because of immigration status, such as avoiding work, school, or leaving the house | AAPI Data/AP-NORC<br>04/20-28/2026 (N=1,075)           | 22  | 77 | -  | 1       |
|   | AP-NORC Poll of U.S. Adults<br>04/16-20/2026 (N=2,596) | 17  | 82 | *  | 1       |

**AAPI2. How important do you think it is for immigrants living in the United States to do each of the following?**

**[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

| AAPI Data/AP-NORC<br>04/20-28/2026        | <b>Extremely/<br/>very<br/>important<br/>NET</b> | Extremely<br>important | Very<br>important | <b>Somewhat<br/>important</b> | <b>Not very/<br/>not<br/>important<br/>at all NET</b> | Not very<br>important | Not<br>important<br>at all | SKP/<br>REF |
|---|--|------------------------|-------------------|-------------------------------|---|-----------------------|----------------------------|-------------|
| Speak English fluently                    | <b>54</b>  | 20                     | 34                | <b>36</b>                     | <b>9</b>  | 8                     | 1                          | *           |
| Maintain their language<br>spoken at home | <b>49</b>  | 18                     | 32                | <b>39</b>                     | <b>12</b>   | 10                    | 1                          | 1           |
| Blend into American society               | <b>48</b>  | 18                     | 30                | <b>41</b>                     | <b>11</b>   | 9                     | 2                          | *           |
| Maintain their culture and<br>traditions  | <b>58</b>  | 22                     | 35                | <b>35</b>                     | <b>7</b>  | 7                     | 1                          | *           |

N= 1,075

**AAPI3. People use different terms to describe themselves. How often do you use the following terms to describe yourself?**

**[GRID ITEMS RANDOMIZED WITH ITEMS B/C AND E/F KEPT TOGETHER, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

| AAPI Data/AP-NORC<br>04/20-28/2026   | <b>Always/<br/>very often<br/>NET</b> | Always | Very<br>often | <b>Sometimes</b> | <b>Rarely/<br/>never NET</b> | Rarely | Never | SKP/<br>REF |
|--|---------------------------------------|--------|---------------|------------------|------------------------------|--------|-------|-------------|
| American   | <b>45</b>                             | 21     | 23            | <b>29</b>        | <b>26</b>                    | 17     | 9     | 1           |
| Asian or Pacific Islander  | <b>46</b>                             | 21     | 25            | <b>28</b>        | <b>24</b>                    | 12     | 12    | 2           |
| Asian American or Pacific<br>Islander American   | <b>40</b>                             | 18     | 22            | <b>27</b>        | <b>32</b>                    | 15     | 18    | 1           |
| South Asian, East Asian,<br>Southeast Asian, Polynesian,<br>or some other regional group               | <b>29</b>                             | 12     | 17            | <b>26</b>        | <b>43</b>                    | 14     | 30    | 1           |
| Your ethnicity's name, for<br>example Chinese or Tongan  | <b>44</b>                             | 18     | 26            | <b>26</b>        | <b>28</b>                    | 12     | 17    | 2           |
| Your ethnicity's name<br>combined with American, for<br>example Chinese American or<br>Tongan American | <b>26</b>                             | 10     | 15            | <b>25</b>        | <b>47</b>                    | 22     | 26    | 2           |
| A person of color  | <b>19</b>                             | 9      | 10            | <b>19</b>        | <b>60</b>                    | 23     | 37    | 2           |

N= 1,075

**PARTYID7. Do you consider yourself a Democrat, a Republican, an Independent or none of these?**

|                                      | AAPI Data/AP-NORC<br>04/20-28/2026 |
|--------------------------------------|------------------------------------|
| <b>Democrat NET</b>                  | <b>54</b>                          |
| Strong Democrat                      | 16                                 |
| Not so strong Democrat               | 22                                 |
| Lean Democrat                        | 15                                 |
| <b>Independent/None – Don't lean</b> | <b>23</b>                          |
| <b>Republican NET</b>                | <b>22</b>                          |
| Lean Republican                      | 7                                  |
| Not so strong Republican             | 8                                  |
| Strong Republican                    | 7                                  |
| UNKNOWN                              | 1                                  |

N= 1,075

**AGE**

|       | AAPI Data/AP-NORC<br>04/20-28/2026 |
|-------|------------------------------------|
| 18-29 | 20                                 |
| 30-44 | 30                                 |
| 45-59 | 27                                 |
| 60+   | 23                                 |

N= 1,075

**SEX**

|        | AAPI Data/AP-NORC<br>04/20-28/2026 |
|--------|------------------------------------|
| Male   | 48                                 |
| Female | 52                                 |

N= 1,075

**LANGUAGE SPOKEN AT HOME**

|                        | AAPI Data/AP-NORC<br>04/20-28/2026 |
|------------------------|------------------------------------|
| English                | 38                                 |
| Non-English            | 61                                 |
| DON'T KNOW             | -                                  |
| SKIPPED ON WEB/REFUSED | 1                                  |

N= 1,075

**AANHPI ORIGIN**

|                                       | AAPI Data/AP-NORC<br>04/20-28/2026 |
|---------------------------------------|------------------------------------|
| Chinese alone                         | 20                                 |
| Asian Indian alone                    | 19                                 |
| Filipino (and no other AAPI origin)   | 17                                 |
| Vietnamese (and no other AAPI origin) | 9                                  |
| Korean (and no other AAPI origin)     | 8                                  |
| Japanese (and no other AAPI origin)   | 6                                  |
| NHPI alone                            | 3                                  |
| Other singular Asian origin           | 12                                 |
| Multiple AA and NHPI origins          | 6                                  |

*N*= 1,075

**MARITAL STATUS**

|             | AAPI Data/AP-NORC<br>04/20-28/2026 |
|-------------|------------------------------------|
| Married     | 52                                 |
| Not married | 48                                 |

*N*= 1,075

**EMPLOYMENT**

|              | AAPI Data/AP-NORC<br>04/20-28/2026 |
|--------------|------------------------------------|
| Employed     | 68                                 |
| Not employed | 32                                 |

*N*= 1,075

**EDUCATION**

|  | AAPI Data/AP-NORC<br>04/20-28/2026 |
|--|------------------------------------|
| Less than a high school diploma        | 9                                  |
| High school graduate or equivalent     | 15                                 |
| Some college                           | 22                                 |
| Bachelor's degree                      | 31                                 |
| Post grad study or professional degree | 24                                 |

*N*= 1,075

**CENSUS REGION**

|                      | AAPI Data/AP-NORC<br>04/20-28/2026 |
|----------------------|------------------------------------|
| <b>Northeast NET</b> | <b>17</b>                          |
| New England          | 4                                  |
| Mid-Atlantic         | 13                                 |
| <b>Midwest NET</b>   | <b>11</b>                          |
| East North Central   | 7                                  |
| West North Central   | 4                                  |
| <b>South NET</b>     | <b>26</b>                          |
| South Atlantic       | 16                                 |
| East South Central   | 2                                  |
| West South Central   | 8                                  |
| <b>West NET</b>      | <b>47</b>                          |
| Mountain             | 6                                  |
| Pacific              | 41                                 |

*N=* 1,075

**HOME OWNERSHIP**

|   | AAPI Data/AP-NORC<br>04/20-28/2026 |
|---|------------------------------------|
| Owned or being bought by you or someone in your household | 71                                 |
| Rented for cash   | 25                                 |
| Occupied without payment of cash rent                     | 4                                  |

*N=* 1,075

**INCOME**

|                              | AAPI Data/AP-NORC<br>04/20-28/2026 |
|------------------------------|------------------------------------|
| Under \$10,000               | 2                                  |
| \$10,000 to under \$20,000   | 5                                  |
| \$20,000 to under \$30,000   | 4                                  |
| \$30,000 to under \$40,000   | 3                                  |
| \$40,000 to under \$50,000   | 6                                  |
| \$50,000 to under \$75,000   | 15                                 |
| \$75,000 to under \$100,000  | 14                                 |
| \$100,000 to under \$150,000 | 24                                 |
| \$150,000 or more            | 28                                 |

*N=* 1,075

**RELIG. What is your present religion, if any?**

|                        | AAPI Data/AP-NORC<br>04/20-28/2026 |
|------------------------|------------------------------------|
| Protestant             | 11                                 |
| Roman Catholic         | 17                                 |
| Just Christian         | 9                                  |
| Buddhist               | 11                                 |
| Other religion         | 19                                 |
| Nothing in particular  | 17                                 |
| Atheist/agnostic       | 15                                 |
| SKIPPED ON WEB/REFUSED | *                                  |

*N=* 1,075

**COO. Nativity**

|                                | AAPI Data/AP-NORC<br>04/20-28/2026 |
|--------------------------------|------------------------------------|
| Born in the United States      | 36                                 |
| Born outside the United States | 64                                 |
| SKIPPED ON WEB/REFUSED         | *                                  |

*N=* 1,075

**SECONDGEN**

|   | AAPI Data/AP-NORC<br>04/20-28/2026 |
|---|------------------------------------|
| Born in the U.S. and child of at least one parent born outside the U.S. | 27                                 |
| All other respondents   | 73                                 |

*N=* 1,075

## **SURVEY METHODOLOGY**

This survey was conducted by The Associated Press-NORC Center for Public Affairs Research and AAPI Data with funding from the University of California (UC) Berkeley.

Data were collected using the Amplify AAPI Monthly survey drawing from NORC's Amplify AAPI® Panel designed to be representative of the U.S. Asian American, Native Hawaiian and Pacific Islander (AANHPI) household population. The survey was part of a larger study that included questions about other topics not included in this report.

Amplify AAPI is a blend of multiple sample designs. Each stage seeks to provide maximum coverage of the AANHPI population, and all are combined through base-weighting to arrive at a representative overall cross-section of AANHPI in the United States. The first stage included recruitment of approximately 850 active AANHPI panelists from NORC's flagship probability panel, AmeriSpeak. These panelists now serve as members of both the AmeriSpeak and the Amplify AAPI panels. During the initial recruitment phase of the AmeriSpeak panel, randomly selected U.S. households were sampled with a known, non-zero probability of selection from the NORC National Sample Frame or a secondary national address frame, both with over 96% coverage of all U.S. addresses, and then contacted by U.S. mail, email, telephone, or field interviewers (face to face). Those excluded from the sample include people with P.O. Box only addresses, some addresses not listed in the USPS Delivery Sequence File, and some newly constructed dwellings population. The U.S. Postal Service delivery-sequence file (DSF) and National Consumer Address File have been used in a subset of years as a supplemental sample during AmeriSpeak panel recruitment for low coverage states.

The second stage began in the spring of 2022, when Amplify AAPI recruited 150 households from a 30,000-sample pool as a pilot to test the sample design's feasibility and participation rates. In 2023, Blue Shield Foundation of California and UC Riverside/AAPI Data sponsored a recruitment effort in California generating 1,150 additional panelists. Finally, the Rockefeller Foundation funded a national recruitment effort, including new recruits and those from the 2022 Pew Asian American Survey, generating 4,700 panelists who are eligible for the monthly survey.

By providing recruiting and interviewing in the languages noted below, Amplify AAPI covers approximately 90 percent of Asian language "linguistically isolated" households, that is, households in which no adult can speak English or Spanish at least "well."

Interviews for this survey were conducted between April 20-28, 2026 with Asian Americans, Native Hawaiians and Pacific Islanders 18 years of age or older representing the 50 states and the District of Columbia. Panel members were randomly drawn from the Amplify AAPI Panel, and 1,075 completed the survey via the web. Panel members were invited by email. Respondents were offered a small monetary incentive for completing the survey. In addition to English, the survey was offered in the Chinese dialects of Mandarin and Cantonese, Vietnamese, and Korean, depending on respondent preference. The weighted household panel recruitment rate is 26.3 percent and the survey completion rate is 26.9 percent, for a weighted cumulative response rate of 7.1 percent.

The overall margin of sampling error is +/-4.4 percentage points at the 95 percent confidence level, including the design effect. The margin of sampling error may be higher for subgroups. Sampling error is only one of many potential sources of error and there may be other unmeasured error in this or any other survey.

Quality assurance checks were conducted to ensure data quality. In total, 47 interviews were removed for nonresponse to at least 50% of the questions asked of them, for completing the survey in less than one-third the median interview time for the full sample, or for straight-lining all grid questions asked of them. These interviews were excluded from the data file prior to weighting.

Once the sample was selected and fielded, and all the study data were collected and made final, a poststratification process was used to adjust for any survey nonresponse as well as any noncoverage or under and oversampling resulting from the study specific sample design. Poststratification variables included age, gender, census region, race/ethnicity, education, U.S. born, and Asian origin. Weighting benchmarks were obtained from the American Communities Survey (ACS) 5 years data 2020-2024. The weighted data reflect the U.S. Asian American, Native Hawaiian and Pacific Islander (AANHPI) household population, including all 50 states and the District of Columbia.

For the open-ended questions USID8, USID9, and USID10, responses were classified using Microsoft Copilot, an online AI platform that can code open-ended data. These codes were validated by a human coder and were then collapsed into more general categories based on topic for reporting.

Complete questions and results are available at [www.apnorc.org](http://www.apnorc.org). For more information about the study, email [info@apnorc.org](mailto:info@apnorc.org).

Additional information on the Amplify AAPI Panel methodology is available at: <https://amplifyaapi.norc.org/>. For more information about the panel, email [Amplifyaapi-bd@norc.org](mailto:Amplifyaapi-bd@norc.org).

### **About the Associated Press-NORC Center for Public Affairs Research**

The AP-NORC Center for Public Affairs Research taps into the power of social science research and the highest-quality journalism to bring key information to people across the nation and throughout the world.

- The Associated Press (AP) is an independent global news organization dedicated to factual reporting. Founded in 1846, AP today remains the most trusted source of fast, accurate, unbiased news in all formats and the essential provider of the technology and services vital to the news business. More than half the world's population sees AP journalism every day. [www.ap.org](http://www.ap.org)
- NORC at the University of Chicago is one of the oldest objective and nonpartisan research institutions in the world. [www.norc.org](http://www.norc.org)

The two organizations have established The AP-NORC Center for Public Affairs Research to conduct, analyze, and distribute social science research in the public interest on newsworthy topics, and to use the power of journalism to tell the stories that research reveals. Learn more at [www.apnorc.org](http://www.apnorc.org).

### **About AAPI Data**

AAPI Data is a leading research and policy organization producing accurate data to shift narratives and drive action toward enduring solutions for Asian American (AA) and Native Hawaiian/Pacific Islander (NHPI) communities across the nation. AAPI Data aspires to transform public and private systems to ensure that all AA and NHPI communities are recognized, valued and prioritized. Learn more at [aapidata.com](http://aapidata.com).